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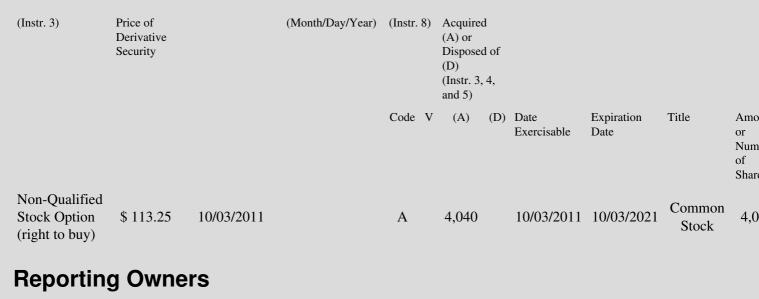
NETFLIX INC									
Form 4	1								
October 04, 201									PPROVAL
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION							N OMB	3235-0287	
Check this bo	X		Wa	shington	, D.C. 20)549		Number:	January 31,
if no longer subject to Section 16. Form 4 or	STATEN	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							average urs per . 0.5
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940									
(Print or Type Resp	onses)								
1. Name and Address of Reporting Person <u>*</u> KILGORE LESLIE J			2. Issuer Name and Ticker or Trading Symbol NETFLIX INC [NFLX]				5. Relationship of Reporting Person(s) to Issuer		
(Last)	(First) (1	Middle)	3. Date of Earliest Transaction			(Check all applicable)			
100 WINCHESTER CIRCLE			(Month/Day/Year) 10/03/2011				Director 10% Owner X_ Officer (give title Other (specify below) below) Chief Marketing Officer		
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
LOS GATOS, O	CA 95032						Form filed by Person	More than One R	eporting
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)2. Transaction D (Month/Day/Yea)		Execution Date, if any		3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A)		SecuritiesHBeneficially()Owned()Following()Reported()	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	or (D) Price	Transaction(s) (Instr. 3 and 4)		
Reminder: Report of	on a separate line	for each cla	ass of sec	urities bene	•	•			
					inforr requi	nation con red to resp ays a curre	spond to the colle tained in this forn ond unless the fo ently valid OMB co	n are not rm	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amour
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securit
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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Reporting Owner Name / Address			Relationships	lationships		
	Director	10% Owner	Officer	Other		
KILGORE LESLIE J 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			Chief Marketing O	fficer		
Signatures						
By: David Hyman, Authorized Kilgore	J 10/04	4/2011				
<u>**</u> Signature of Repo	orting Person		D	ate		

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.