

Edgar Filing: RUSSELL DAVID TREADWAY - Form SC 13D

RUSSELL DAVID TREADWAY  
Form SC 13D  
August 18, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934  
(Amendment No. )\*

-----  
Industrial Services of America, Inc. (IDSA)

-----  
(Name of Issuer)

COMMON

-----  
(Title of Class of Securities)

456314103

-----  
(CUSIP Number)

David T. Russell, Ph.D., PO BOX 280481, Northridge, CA 91328-0481  
310-709-2659

-----  
(Name, Address and Telephone Number of Person Authorized to Receive  
Notices and Communications)

August 9, 2011

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(Date of Event which Requires  
Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. [ ]

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See 240.13d-7 for other parties to whom copies are to be sent.

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SCHEDULE 13D  
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CUSIP No. 456314103

- 1) NAME OF REPORTING PERSON  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

David T. Russell, Ph.D.  
(ID Number Furnished Upon Appropriate Request)

- 2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) [ ]  
(b) [ X ]

- 3) SEC USE ONLY

- 4) SOURCE OF FUNDS

PF

- 5) CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEMS 2(d) or 2(e)

[ ]

- 6) CITIZENSHIP OR PLACE OF ORGANIZATION

California

7) SOLE VOTING POWER  
NUMBER OF  
SHARES 375,524 common shares (5.41%)

8) SHARED VOTING POWER  
BENEFICIALLY OWNED BY 0

9) SOLE DISPOSITIVE POWER  
EACH REPORTING PERSON 375,524 shares (5.41%)

10) SHARED DISPOSITIVE POWER  
WITH 0

- 11) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

Aggregate amount owned is 375,524 shares (5.41%)

- 12) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN  
SHARES\*

[ X ]

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13) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

5.41%

14) TYPE OF REPORTING PERSON\*

IN

Item 1. Security and Issuer

Common stock of Industrial Services of America, Inc. (IDSA)  
7100 Grade Lane, Louisville, KY, 40213.

Item 2. Identity and Background

David T. Russell is an individual investor residing in Los Angeles, California, and is a citizen of the United States and the State of California. No convictions or administrative proceedings.

Item 3. Source and Amount of Funds or Other Consideration

Source of funds is personal investment capital.

Item 4. Purpose of Transaction

The purpose of the share purchases is for investment in a leading scrap recycler. The filer believes that IDSA management is doing an excellent job navigating through a difficult stainless steel demand environment. IDSA's valuation has been depressed by temporary earnings pressure, an uncertain macro picture, equity market volatility and a lack of sponsorship.

Future purchases and sales of IDSA common stock are possible. The filer hopes to work with IDSA's management and Board of Directors to increase shareholder value and raise the company's visibility with prospective investors. Also, the filer will encourage certain members of the Company's Board to make a more significant investment in the Company's shares with personal funds in order to align their interests more directly with the interests of shareholders.

Item 5. Interest in Securities of the Issuer

(a,b) Filer owns and has sole voting and dispositive power over 375,524 shares of IDSA common stock.

\*Filer disclaims interest in 3,279 shares held by wife as custodian.

(c) Filer's transactions in the last sixty days include purchases of common shares through the following transactions:

| Date | No. of IDSA shares purchased | Avg. Purchase price |
|------|------------------------------|---------------------|
|------|------------------------------|---------------------|

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|         |        |                          |
|---------|--------|--------------------------|
| 7/26/11 | 1,267  | 10.61                    |
| 7/27/11 | 2,500  | 10.05                    |
| 8/2/11  | 1,034  | 9.88                     |
| 8/3/11  | 941    | 9.90                     |
| 8/5/11  | 6,025  | 8.87                     |
| 8/8/11  | 8,400  | 8.01                     |
| 8/9/11  | 9,399  | 6.04                     |
| 8/10/11 | 2,201  | 5.97                     |
| 8/15/11 | 6,800  | 6.87                     |
| 8/16/11 | 1,200  | 6.74                     |
| 8/17/11 | 5,900  | 6.49                     |
| 8/18/11 | 3,500  | 6.17                     |
|         | -----  | -----                    |
| Total:  | 49,167 | Avg \$7.39 (Approximate) |

(d) N/A

(e) N/A

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

N/A

Item 7. Material to be Filed as Exhibits

N/A

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

August 18, 2011

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Date

David T. Russell, PhD

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David T. Russell, PhD