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NETFLIX I	NC									
Form 4 January 04,	2013									
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FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									3235-0287	
Check tl if no lon subject t Section Form 4 e Form 5 obligatio	ser 50 16. 50 51 51 51 51 51 51 51 51 51 51	MENT OF rsuant to S (a) of the P	ection	SECUI	Estimated burden hoi response	Estimated average burden hours per response 0.5				
may con <i>See</i> Instr 1(b).	lunue.			•	•	ny Act of 1				
(Print or Type	Responses)									
1. Name and Address of Reporting Person <u>*</u> HALEY TIMOTHY M			2. Issue Symbol	er Name an	d Ticker o	r Trading	5. Relationship of Reporting Person(s) to Issuer			
		NETFI	LIX INC	[NFLX]		(Check all applicable)				
(Last)	,		of Earliest T Day/Year) 2013	ransaction		XDirector10% Owner Officer (give titleOther (specify below)below)				
		4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
LOS GATO	DS, CA 95032						Person	More than One K	eporung	
(City)	(State)	(Zip)	Tał	ole I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Day	Date, if	3. Transactic Code (Instr. 8) Code V	4. Securi onAcquired Disposed (Instr. 3, Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Re	port on a separate line	e for each cla	uss of sec	urities bene	Perso infor requi	ons who res nation cont red to resp ays a curre	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not orm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities		

	Derivative Security						Acqui (A) or Dispos of (D) (Instr. and 5)	sed 3, 4,				
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shares
Non-Qualified Stock Option (right to buy)	\$ 92.01	01/02/201	3		A		543		01/02/2013	01/02/2023	Common Stock	543
Reporting Owners												
Reporting Owner 1	r Name / Address	Relationships										
ForB =		Director	10% Owner	Officer	Other							
HALEY TIMOT 100 WINCHEST LOS GATOS, CA	ER CIRCLE	Х										
Signature	S											
By: David Hyman, Authorized Signatory For: Timothy M. Haley							01/04	/201	3			
**Signature of Reporting Person							Da	ite				

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.