

ELECTRONIC ARTS INC.
Form 4
May 19, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Soderlund Patrick

(Last) (First) (Middle)
209 REDWOOD SHORES
PARKWAY
(Street)

REDWOOD CITY, CA 94065

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ELECTRONIC ARTS INC. [EA]

3. Date of Earliest Transaction
(Month/Day/Year)
05/15/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
EVP, EA Studios

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount | Price | |
| Common Stock | 05/15/2015 | | S | | 22,500 | D 62.8327 (1) | 0 D |
| Common Stock | 05/16/2015 | | M | | 28,010 | A (2) | 28,010 D |
| Common Stock | 05/16/2015 | | M | | 28,011 | A (3) | 56,021 D |
| Common Stock | 05/17/2015 | | M | | 50,000 | A (2) | 106,021 D |
| Common Stock | 05/17/2015 | | M | | 25,000 | A (3) | 131,021 D |

Edgar Filing: ELECTRONIC ARTS INC. - Form 4

| | | | | | | | |
|--------------|------------|---|---------|---|-----|---------|---|
| Common Stock | 05/18/2015 | M | 50,000 | A | (2) | 181,021 | D |
| Common Stock | 05/18/2015 | M | 25,000 | A | (3) | 206,021 | D |
| Common Stock | 05/18/2015 | M | 225,000 | A | (3) | 431,021 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Underlying (Instr. 3 and 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|--|--------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title |
| Performance-based Restricted Stock Units | (2) | 05/18/2015 | | M | 50,000 | (4) 05/18/2015 | (4) | Common Stock |
| Performance-based Restricted Stock Units | (2) | 05/17/2015 | | M | 50,000 | (5) 05/17/2016 | (5) | Common Stock |
| Performance-based Restricted Stock Units | (2) | 05/16/2015 | | M | 28,010 | (5) 05/16/2017 | (5) | Common Stock |
| Restricted Stock Units | (3) | 05/18/2015 | | M | 25,000 | (7) 05/18/2015 | (7) | Common Stock |
| Restricted Stock Units | (3) | 05/17/2015 | | M | 25,000 | (8) 05/17/2016 | (8) | Common Stock |
| Restricted Stock Units | (3) | 05/16/2015 | | M | 28,011 | (8) 05/16/2017 | (8) | Common Stock |
| Restricted Stock Units | (3) | 05/18/2015 | | M | 225,000 | (7) (7) | (7) | Common Stock |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Soderlund Patrick 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065 | | | EVP, EA Studios | |

Signatures

By: Remie Solano, Attorney-in-Fact For: Patrick
Soderlund

05/19/2015

____Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - (1) Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$62.74 to \$63.14. The Company undertakes to provide to the Staff of the S.E.C., the issuer or a security holder full information regarding the number of shares purchased or sold at each separate price.
 - (2) Each Performance-Based Restricted Stock Unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of Performance-Based Restricted Stock Units in shares of common stock on their scheduled vesting date.
 - (3) Each Restricted Stock Unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of Restricted Stock Units in shares of common stock on their scheduled vesting date.
 - (4) Vesting of this award depended on EA's relative total stockholder return. 200% of the target number of Performance-Based Restricted Stock Units vested based on actual performance. This award is fully vested as of May 18, 2015.
 - (5) Vesting of this award depends or depended, as the case may be, on EA's relative total stockholder return. 200% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.
 - (6) Represents the number of Performance-Based Restricted Stock Units that could vest based on the maximum level of achievement. The actual vesting of this award depends on EA's relative total stockholder return.
 - (7) This award was fully vested as of May 18, 2015.
 - (8) This award has vested or will vest as to one-third of the restricted stock units on the 11-month, 23-month and 35-month anniversaries of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.