## Edgar Filing: NETFLIX INC - Form 4

NETFLIX INC												
Form 4												
October 03, 2013									0.115			
FORM 4	UNITED	статгс	SECU	DITIES	AND F	хсна	NCF	COMMISSIO	N.T.	OMB APPROVAL		
	UNITED	STATES		shington			NGE		N OMB Number:	3235-0287		
Check this box if no longer				Expires:	January 31,							
subject to Section 16.	IENT OF	F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							Estimated average burden hours per			
Form 4 or									response	•		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940												
(Print or Type Respon	ises)											
1. Name and Address of Reporting Person <u>*</u> Bennett Kelly			2. Issuer Name <b>and</b> Ticker or Trading Symbol NETFLIX INC [NFLX]					5. Relationship of Reporting Person(s) to Issuer				
(Last)	3. Date of Earliest Transaction					(Check all applicable)						
(Last) (First) (Middle) 100 WINCHESTER CIRCLE			(Month/Day/Year) 10/01/2013					Director 10% Owner X Officer (give title Other (specify below) Chief Marketing Officer				
(Street)			4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check				
Filed(Mont LOS GATOS, CA 95032					ar)			Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (S	State)	(Zip)	Tab	le I - Non	-Derivati	ve Securi	ities A	cquired, Disposed	of. or Benefi	cially Owned		
	nsaction Date h/Day/Year)	2A. Deemo Execution any (Month/Da	ed Date, if	3. Transacti Code (Instr. 8)	4. Secu onAcquir Dispos (Instr. 1	rities ed (A) or ed of (D) 3, 4 and 5 (A) or	)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct	7. Nature of		
	6 I'	C 1 1	c	Code V			Price	· 1· 4				
Reminder: Report on	a separate line	for each cla	ass of sec	urities ben	-		-	or indirectly.	action of	SEC 1474		
					info req disj	ormation uired to	cont resp	ained in this form ond unless the fo ntly valid OMB co	n are not orm	(9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)					
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shares
Non-Qualified Stock Option (right to buy)	\$ 324.62	10/01/2013		A		193		10/01/2013	10/01/2023	Common Stock	193

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Bennett Kelly 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			Chief Marketing Officer					
Signatures								
By: David Hyman, Authorized Bennett	10/03/2013							
<u>**</u> Signature of Report	ting Person		Date					
Explanation of Po	enon	606'						

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.