

FIRST FINANCIAL BANCORP /OH/

Form 424B3

October 19, 2017

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Registration No. 333-220583

MERGER PROPOSED—YOUR VOTE IS VERY IMPORTANT

Dear Shareholder:

On July 25, 2017, First Financial Bancorp., or First Financial, and MainSource Financial Group, Inc., or MainSource, entered into an Agreement and Plan of Merger (which we refer to as the merger agreement) that provides for the combination of the two companies. Under the merger agreement, MainSource will merge with and into First Financial, with First Financial as the surviving corporation, in a transaction we refer to as the merger. Following the completion of the merger, MainSource Bank, a wholly-owned bank subsidiary of MainSource, will merge with and into First Financial Bank, a wholly-owned subsidiary of First Financial, with First Financial Bank as the surviving bank, in a transaction we refer to as the bank merger. The merger will combine two Midwest community banks to create a \$13 billion institution with scale and strength in commercial and retail banking, wealth management, and specialty finance.

In the merger, each outstanding share of MainSource common stock (except for certain specified shares of MainSource common stock held by MainSource or First Financial) will be automatically converted into the right to receive 1.3875 shares of First Financial common stock (which we refer to as the exchange ratio). Although the number of shares of First Financial common stock that each MainSource shareholder will receive is fixed, the market value of the merger consideration will fluctuate with the market price of First Financial common stock and will not be known at the time MainSource shareholders vote on the merger. Based on the closing price of First Financial s common stock on The NASDAQ Stock Market LLC, or NASDAQ, on July 25, 2017, the last trading day before public announcement of the merger, the exchange ratio represented approximately \$38.99 in value for each share of MainSource common stock. Based on First Financial s closing price on October 16, 2017, of \$26.40, the exchange ratio represented approximately \$36.63 in value for each share of MainSource common stock. Based on the exchange ratio and the number of shares of MainSource common stock outstanding and reserved for issuance under various equity plans and shares that may be issued upon exercise of outstanding warrants and options as of October 13, 2017, the maximum number of shares of First Financial common stock issuable in the merger is 36.5 million. **We urge you to obtain current market quotations for First Financial (trading symbol FFBC) and MainSource (trading symbol MFSG).**

MainSource and First Financial will each hold a special meeting of their shareholders in connection with the merger. MainSource and First Financial shareholders will be asked to vote to adopt the merger agreement and approve related matters, as described in the attached joint proxy statement/prospectus. Adoption of the merger agreement requires the affirmative vote of the holders of two-thirds of the outstanding shares of First Financial common stock and the affirmative vote of the holders of a majority of the outstanding shares of MainSource common stock.

The special meeting of First Financial shareholders will be held on December 4, 2017 at 10:00 a.m. local time. The First Financial special meeting may be attended in person, at the Taft Centre at Fountain Square, 425 Walnut Street, Second Floor, Cincinnati, Ohio 45202, or viewed through a webcast via the Internet at www.virtualshareholdermeeting.com/ffbc17SM.

The special meeting of MainSource shareholders will be held on December 4, 2017 at 2105 North State Road 3 Bypass, Greensburg, Indiana 47240, at 2:00 p.m. local time.

MainSource's board of directors unanimously recommends that MainSource shareholders vote FOR the adoption of the merger agreement and FOR the other matters to be considered at the MainSource special meeting.

First Financial's board of directors unanimously recommends that First Financial shareholders vote FOR the adoption of the merger agreement and FOR the other matters to be considered at the First Financial special meeting.

The attached joint proxy statement/prospectus describes the special meeting of First Financial, the special meeting of MainSource, the merger, the documents related to the merger, and other related matters. Please carefully read the entire joint proxy statement/prospectus, including Risk Factors beginning on page 25, for a discussion of the risks relating to the merger. You also can obtain information about First Financial and MainSource from documents that each has filed with the Securities and Exchange Commission.

| | |
|--------------------------|---------------------------------------|
| Claude E. Davis | Archie M. Brown, Jr. |
| Chief Executive Officer | President and Chief Executive Officer |
| First Financial Bancorp. | MainSource Financial Group, Inc. |

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of the securities to be issued in the merger or passed upon the adequacy or accuracy of this joint proxy statement/prospectus. Any representation to the contrary is a criminal offense.

The securities to be issued in the merger are not savings or deposit accounts or other obligations of any bank or non-bank subsidiary of either First Financial or MainSource, and they are not insured by the Federal Deposit Insurance Corporation or any other governmental agency.

The date of this joint proxy statement/prospectus is October 18, 2017, and it is first being mailed or otherwise delivered to the shareholders of First Financial and MainSource on or about October 24, 2017.

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NOTICE OF SPECIAL MEETING OF SHAREHOLDERS

To the Shareholders of First Financial Bancorp.:

First Financial Bancorp. (which we refer to as First Financial) will hold a special meeting (which we refer to as the First Financial special meeting) of holders of common stock of First Financial (which we refer to as First Financial shareholders) at 10:00 a.m. local time, on December 4, 2017. You may attend the First Financial special meeting in person at the Taft Centre at Fountain Square, 425 Walnut Street, Second Floor, Cincinnati, Ohio 45202. You may also view a webcast of the First Financial special meeting via the Internet at www.virtualshareholdermeeting.com/ffbc17SM when you enter your 16-digit control number included with the proxy card. Instructions on how to view the First Financial special meeting via the webcast are posted at www.virtualshareholdermeeting.com/ffbc17SM. You will not be able to vote your shares during the First Financial special meeting if you are attending via webcast. While our management will address questions from First Financial shareholders physically present or who have submitted their questions electronically prior to the First Financial special meeting, the webcast will not allow you to ask questions of management during the First Financial special meeting. You may visit www.proxyvote.com at any time prior to the First Financial special meeting to ask questions of our executive management that may be addressed in the First Financial special meeting. The purpose of the First Financial special meeting will be to consider and vote upon the following matters:

a proposal to adopt the Agreement and Plan of Merger, dated as of July 25, 2017, by and between MainSource Financial Group, Inc. (which we refer to as MainSource) and First Financial, as such agreement may be amended from time to time, pursuant to which MainSource will merge with and into First Financial, with First Financial as the surviving corporation, as more fully described in the attached joint proxy statement/prospectus (which we refer to as the First Financial merger proposal), a copy of which is attached as Annex A; and
a proposal to adjourn the First Financial special meeting, if necessary or appropriate, to solicit additional proxies in favor of the First Financial merger proposal (which we refer to as the First Financial adjournment proposal). We have fixed the close of business on October 13, 2017 as the record date for the First Financial special meeting. Only First Financial shareholders of record at that time are entitled to notice of, and to vote at, the First Financial special meeting, or any adjournment or postponement of the First Financial special meeting. Approval of the First Financial merger proposal requires the affirmative vote of holders of two-thirds of the outstanding shares of common stock of First Financial (which we refer to as First Financial common stock). The First Financial adjournment proposal will be approved if a majority of the votes present and entitled to vote at the First Financial special meeting are voted in favor of the adjournment proposal.

First Financial's board of directors has unanimously approved the merger agreement, has determined that the merger agreement and the transactions contemplated thereby, including the merger, are advisable and in the best interests of First Financial and its shareholders, and unanimously recommends that First Financial shareholders vote FOR the First Financial merger proposal and FOR the First Financial adjournment proposal.

Your vote is very important. We cannot complete the merger unless First Financial's shareholders adopt the merger agreement.

Regardless of whether you plan to attend the First Financial special meeting, please vote as soon as possible. If you hold stock in your name as a shareholder of record of First Financial, please complete, sign, date, and return the accompanying proxy card in the enclosed postage-paid return envelope. If you hold your stock in street name through a bank or broker, please follow the instructions on the voting instruction card furnished

by the record holder.

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The enclosed joint proxy statement/prospectus provides a detailed description of the First Financial special meeting, the merger, the documents related to the merger, and other related matters. **We urge you to read the joint proxy statement/prospectus, including any documents incorporated in the joint proxy statement/prospectus by reference, and its annexes carefully and in their entirety.**

BY ORDER OF THE BOARD OF
DIRECTORS,

Claude E. Davis
Chief Executive Officer
First Financial Bancorp.

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NOTICE OF SPECIAL MEETING OF SHAREHOLDERS

To the Shareholders of MainSource Financial Group, Inc.:

MainSource Financial Group, Inc. (which we refer to as **MainSource**) will hold a special meeting of holders of common stock of MainSource (which we refer to as **MainSource shareholders**) at 2:00 p.m. local time, on December 4, 2017, at 2105 North State Road 3 Bypass, Greensburg, Indiana 47240 (which we refer to as the **MainSource special meeting**) to consider and vote upon the following matters:

a proposal to adopt the Agreement and Plan of Merger, dated as of July 25, 2017, by and between MainSource and First Financial Bancorp. (which we refer to as **First Financial**), as such agreement may be amended from time to time, pursuant to which MainSource will merge with and into First Financial, with First Financial as the surviving corporation, as more fully described in the attached joint proxy statement/prospectus (which we refer to as the **MainSource merger proposal**), a copy of which is attached as Annex A;

a proposal to approve, on an advisory (non-binding) basis, the compensation that may be paid or become payable to MainSource's named executive officers in connection with the merger, and the agreements or understandings pursuant to which such compensation may be paid or become payable (which we refer to as the **MainSource compensation proposal**); and

a proposal to adjourn the MainSource special meeting, if necessary or appropriate, to solicit additional proxies in favor of the MainSource merger proposal (which we refer to as the **MainSource adjournment proposal**).

We have fixed the close of business on October 13, 2017 as the record date for the MainSource special meeting. Only MainSource shareholders of record at that time are entitled to notice of, and to vote at, the MainSource special meeting, or any adjournment or postponement of the MainSource special meeting. Approval of the MainSource merger proposal requires the affirmative vote of holders of a majority of the outstanding shares of common stock of MainSource (which we refer to as **MainSource common stock**). Approval of each of the MainSource compensation proposal and the MainSource adjournment proposal requires a majority of the votes present and entitled to vote at the MainSource special meeting to be voted in favor of such proposal.

MainSource's board of directors has unanimously approved the merger agreement, has determined that the merger, on the terms and conditions set forth in the merger agreement, is advisable and in the best interests of MainSource and its shareholders, and unanimously recommends that MainSource shareholders vote FOR the MainSource merger proposal, FOR the MainSource compensation proposal and FOR the MainSource adjournment proposal.

Your vote is very important. We cannot complete the merger unless MainSource's shareholders adopt the merger agreement.

Regardless of whether you plan to attend the MainSource special meeting, please vote as soon as possible. If you hold stock in your name as a shareholder of record of MainSource, please complete, sign, date, and return the accompanying proxy card in the enclosed postage-paid return envelope. If you hold your stock in street name through a bank or broker, please follow the instructions on the voting instruction card furnished by the record holder.

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The enclosed joint proxy statement/prospectus provides a detailed description of the MainSource special meeting, the merger, the documents related to the merger, and other related matters. **We urge you to read the joint proxy statement/prospectus, including any documents incorporated in the joint proxy statement/prospectus by reference, and its annexes carefully and in their entirety.**

BY ORDER OF THE BOARD OF
DIRECTORS,

Archie M. Brown, Jr.
President and Chief Executive Officer
MainSource Financial Group, Inc.

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REFERENCES TO ADDITIONAL INFORMATION

This joint proxy statement/prospectus incorporates important business and financial information about First Financial Bancorp. (which we refer to as First Financial) and MainSource Financial Group, Inc. (which we refer to as MainSource) from documents filed with the Securities and Exchange Commission (which we refer to as the SEC) that are not included in or delivered with this joint proxy statement/prospectus. You can obtain any of the documents filed with or furnished to the SEC by First Financial and/or MainSource at no cost from the SEC's website at <http://www.sec.gov>. You may also request copies of these documents, including documents incorporated by reference in this joint proxy statement/prospectus at no cost by contacting the appropriate company at the following address and phone number:

| | |
|---|---|
| First Financial Bancorp. | MainSource Financial Group, Inc. |
| 255 East 5 th Street, 29 th Floor | 2105 North State Road 3 Bypass |
| Cincinnati, Ohio 45202 | Greensburg, Indiana 47240 |
| Attention: Investor Relations | Attention: Investor Relations |
| (845) 369-8040 | (812) 663-6734 |

You will not be charged for any of these documents that you request. To obtain timely delivery of these documents, you must request them no later than five business days before the date of your meeting. This means that First Financial shareholders requesting documents must do so by November 27, 2017, in order to receive them before the First Financial special meeting, and MainSource shareholders requesting documents must do so by November 27, 2017, in order to receive them before the MainSource special meeting.

You should rely only on the information contained in, or incorporated by reference into, this document. No one has been authorized to provide you with information that is different from that contained in, or incorporated by reference into, this document. This document is dated October 18, 2017 and you should assume that the information in this document is accurate only as of such date. You should assume that the information incorporated by reference into this document is accurate as of the date of such document. Neither the mailing of this document to MainSource shareholders or First Financial shareholders, nor the issuance by First Financial of shares of common stock in connection with the merger, will create any implication to the contrary.

This document does not constitute an offer to sell, or a solicitation of an offer to buy, any securities, or the solicitation of a proxy, in any jurisdiction to or from any person to whom it is unlawful to make any such offer or solicitation in such jurisdiction. Except where the context otherwise indicates, information contained in this document regarding MainSource has been provided by MainSource and information contained in this document regarding First Financial has been provided by First Financial.

Please see [Where You Can Find More Information](#) for more details.

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QUESTIONS AND ANSWERS

The following are some questions that you may have about the merger and the First Financial special meeting or the MainSource special meeting, and brief answers to those questions. We urge you to read carefully the remainder of this joint proxy statement/prospectus because the information in this section does not provide all of the information that might be important to you with respect to the merger, the First Financial special meeting or the MainSource special meeting. Additional important information is also contained in the documents incorporated by reference into this joint proxy statement/prospectus. Please see **Where You Can Find More Information.**

Q: What is the merger?

First Financial and MainSource have entered into an Agreement and Plan of Merger, dated as of July 25, 2017 (which we refer to as the merger agreement). Under the merger agreement, MainSource will be merged with and into First Financial, with First Financial continuing as the surviving corporation (which we refer to as the merger).
A: Following the completion of the merger, MainSource Bank, a wholly-owned bank subsidiary of MainSource, will merge with and into First Financial Bank, a wholly-owned bank subsidiary of First Financial, with First Financial Bank continuing as the surviving bank (which we refer to as the bank merger). A copy of the merger agreement is included in this joint proxy statement/prospectus as Annex A.

If the merger is completed, MainSource shareholders will receive 1.3875 shares of First Financial common stock for each share of MainSource common stock they hold immediately prior to the merger, plus cash in lieu of fractional shares. As a result of the foregoing, based on the number of shares of First Financial and MainSource common stock outstanding as of July 25, 2017, on a fully diluted basis, approximately 63.4% and 36.6% of First Financial common stock will be held by First Financial shareholders and former holders of MainSource common stock, respectively, immediately following the effectiveness of the merger.

The merger cannot be completed unless, among other things, both First Financial shareholders and MainSource shareholders approve their respective proposals to adopt the merger agreement.

Q: Why am I receiving this joint proxy statement/prospectus?

We are delivering this document to you because it is a joint proxy statement being used by both the First Financial and MainSource boards of directors to solicit proxies of their respective shareholders in connection with approval of the merger and related matters.

In order to approve the merger and related matters, First Financial has called a special meeting of its shareholders. This document serves as the proxy statement for the First Financial special meeting and describes the proposals to be presented at the First Financial special meeting.

MainSource has also called a special meeting of its shareholders to approve the merger and related matters.

This document serves as the proxy statement for the MainSource special meeting and describes the proposals to be presented at the MainSource special meeting.

Finally, this document is also a prospectus that is being delivered to MainSource shareholders because, in connection with the merger, First Financial is offering shares of its common stock to MainSource shareholders in a 1.3875:1 exchange ratio.

This joint proxy statement/prospectus contains important information about the merger and the other proposals being voted on at the First Financial and MainSource special meetings and important information to consider in connection with an investment in First Financial common stock. You should read it carefully and in its entirety. The enclosed materials allow you to have your shares of common stock voted by proxy without attending your meeting. Your vote is important and we encourage you to submit your proxy as soon as possible.

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Q: What are First Financial shareholders being asked to vote on at the First Financial special meeting?

A: First Financial is soliciting proxies from its shareholders with respect to the following proposals:

a proposal to adopt the merger agreement, as such agreement may be amended from time to time (which we refer to as the First Financial merger proposal); and

a proposal to adjourn the First Financial special meeting, if necessary or appropriate, to solicit additional proxies in favor of the First Financial merger proposal (which we refer to as the First Financial adjournment proposal).

Q: What are MainSource shareholders being asked to vote on at the MainSource special meeting?

A: MainSource is soliciting proxies from its shareholders with respect to the following proposals:

a proposal to adopt the merger agreement, as such agreement may be amended from time to time (which we refer to as the MainSource merger proposal);

a proposal to approve, on an advisory (non-binding) basis, the compensation that may be paid or become payable to MainSource's named executive officers in connection with the merger, and the agreements or understandings pursuant to which such compensation may be paid or become payable (which we refer to as the MainSource compensation proposal); and

a proposal to adjourn the MainSource special meeting, if necessary or appropriate, to solicit additional proxies in favor of the MainSource merger proposal (which we refer to as the MainSource adjournment proposal).

Q: What will MainSource shareholders receive in the merger?

If the merger is completed, MainSource shareholders will receive 1.3875 shares of First Financial common stock for each share of MainSource common stock held immediately prior to the merger. First Financial will not issue any fractional shares of First Financial common stock in the merger. First Financial will pay to each former MainSource shareholder who holds fractional shares an amount in cash determined by multiplying the average of the closing sale prices of First Financial common stock for the twenty consecutive trading days ending on the day immediately preceding the closing date of the merger (which we refer to as the First Financial share closing price) by the fraction of a share (rounded to the nearest thousandth when expressed in decimal form) of First Financial common stock that such shareholder would otherwise be entitled to receive. We refer to the shares of First Financial common stock and the cash in lieu of any fractional shares to be received in the merger for each share of MainSource common stock as the merger consideration.

Q: What will First Financial shareholders receive in the merger?

If the merger is completed, First Financial shareholders will not receive any merger consideration and will continue to hold the shares of First Financial common stock that they currently hold. Following the merger, shares of First Financial common stock will continue to be traded on The NASDAQ Global Select Stock Market® (which we refer to as NASDAQ) under the symbol FFBC.

Q: How will the merger affect MainSource equity awards?

A: The MainSource equity awards will be affected as follows:

Options: At the effective time of the merger, each option granted by MainSource to purchase shares of MainSource common stock that is outstanding and unexercised immediately prior to the effective time, whether vested or unvested, shall without any further action on the part of the holder thereof, be assumed by First Financial and converted into an option to purchase from First Financial common shares on the same terms and conditions as were applicable under such MainSource options, a number of shares of First Financial common stock (rounded down to the nearest whole share) determined by multiplying (x) the number of shares of MainSource common stock subject to such MainSource common stock option immediately prior to the effective time by (y) the exchange ratio, at a per share exercise price (rounded up to the nearest whole cent) equal to the quotient obtained by dividing (i) the per share exercise price for each share of MainSource common stock subject to such MainSource stock option by (ii) the exchange ratio.

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Restricted Stock: Immediately prior to the effective time of the merger, each outstanding restricted share of MainSource common stock will fully vest (with any performance-based vesting condition deemed satisfied to the extent provided in the applicable award agreement) and be cancelled and converted automatically into the right to receive the merger consideration, less applicable tax withholdings.

Performance Share Units: Immediately prior to the effective time of the merger, each outstanding performance share unit award in respect of MainSource common stock will fully vest (with any performance-based vesting condition applicable to such performance share unit deemed satisfied at target) and shall be cancelled and converted automatically into the right to receive the merger consideration in respect of each share of MainSource common stock underlying such performance share unit, less applicable tax withholdings.

Q: Will the value of the merger consideration change between the date of this joint proxy statement/prospectus and the time the merger is completed?

A: Yes. Although the merger consideration is fixed, the value of the merger consideration will fluctuate between the date of this joint proxy statement/prospectus and the completion of the merger based upon the market value for First Financial common stock. Any fluctuation in the market price of First Financial common stock after the date of this joint proxy statement/prospectus will change the value of the shares of First Financial common stock that MainSource shareholders will receive.

Q: How does the First Financial board of directors recommend that I vote at the First Financial special meeting?

A: First Financial's board of directors unanimously recommends that you vote FOR the First Financial merger proposal, and FOR the First Financial adjournment proposal.

Q: How does the MainSource board of directors recommend that I vote at the MainSource special meeting?

A: MainSource's board of directors unanimously recommends that you vote FOR the MainSource merger proposal, FOR the MainSource compensation proposal, and FOR the MainSource adjournment proposal.

Q: When and where are the meetings?

A: The First Financial special meeting will be held on December 4, 2017, at 10:00 a.m. local time. Shareholders of First Financial may attend the First Financial special meeting in person at the Taft Centre at Fountain Square, 425 Walnut Street, Second Floor, Cincinnati, Ohio 45202. The First Financial special meeting may also be viewed through a webcast via the Internet at www.virtualshareholdermeeting.com/ffbc17SM.

The MainSource special meeting will be held at 2105 North State Road 3 Bypass, Greensburg, Indiana 47240 on December 4, 2017, at 2:00 p.m. local time.

Q: What do I need to do now?

A: After you have carefully read this joint proxy statement/prospectus and have decided how you wish to vote your shares, please vote your shares promptly so that your shares are represented and voted at the First Financial special meeting and/or the MainSource special meeting, as applicable. If you are a shareholder of both First Financial and MainSource, you will need to vote your First Financial and MainSource shares separately and to submit a separate proxy card to each company. If you hold your shares in your name as a shareholder of record, you must complete, sign, date, and mail your proxy card in the enclosed postage-paid return envelope as soon as possible. Alternatively, you may vote through the Internet or by telephone. Information and applicable deadlines for voting through the Internet or by telephone are set forth in the enclosed proxy card instructions. If you hold your shares in street name through a bank or broker, you must direct your bank or broker how to vote in accordance with the instructions you have received from your bank or broker. Street name shareholders who wish to vote in person at the First Financial special meeting or MainSource special meeting will need to obtain a legal proxy from the institution that holds their shares.

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Q: What constitutes a quorum for the First Financial special meeting?

A: The presence at the First Financial special meeting, in person or by proxy, of holders of a majority of the outstanding shares of First Financial common stock entitled to vote at the First Financial special meeting will constitute a quorum for the transaction of business. Abstentions will be included in determining the number of shares present at the meeting for the purpose of determining the presence of a quorum.

Q: What constitutes a quorum for the MainSource special meeting?

A: The presence at the MainSource special meeting, in person or by proxy, of holders of a majority of the outstanding shares of MainSource common stock entitled to vote at the MainSource special meeting will constitute a quorum for the transaction of business. Abstentions will be included in determining the number of shares present at the meeting for the purpose of determining the presence of a quorum.

Q: What is the vote required to approve each proposal?

A: *First Financial merger proposal:*

Standard: Approval of the First Financial merger proposal requires the affirmative vote of the holders of at least two-thirds of the outstanding shares of First Financial common stock entitled to vote on the proposal.

Effect of abstentions and broker non-votes: If you fail to vote, mark **ABSTAIN** on your proxy card, or fail to instruct your bank or broker with respect to the First Financial merger proposal, it will have the same effect as a vote **AGAINST** the proposal.

First Financial adjournment proposal:

Standard: Approval of the First Financial adjournment proposal requires the affirmative vote of the holders of at least a majority of the votes present and entitled to vote at the First Financial special meeting.

Effect of abstentions and broker non-votes: If you mark **ABSTAIN** on your proxy card, it will have the same effect as a vote **AGAINST** the First Financial adjournment proposal. However, if you fail to submit a proxy card or vote in person at the First Financial special meeting, or fail to instruct your bank or broker how to vote with respect to the First Financial adjournment proposal, it will have no effect on the proposal.

Q: What is the vote required to approve each proposal at the MainSource special meeting?

A: *MainSource merger proposal:*

Standard: Approval of the MainSource merger proposal requires the affirmative vote of the holders of at least a majority of the outstanding shares of MainSource common stock entitled to vote on the proposal.

Effect of abstentions and broker non-votes: If you fail to vote, mark **ABSTAIN** on your proxy card, or fail to instruct your bank or broker with respect to the MainSource merger proposal, it will have the same effect as a vote **AGAINST** the proposal.

MainSource compensation proposal:

Standard: Approval of the MainSource compensation proposal requires the affirmative vote of the holders of at least a majority of the votes present and entitled to vote at the MainSource special meeting.

Effect of abstentions and broker non-votes: If you mark **ABSTAIN** on your proxy card, it will have the same effect as a vote **AGAINST** the MainSource compensation proposal. However, if you fail to submit a proxy card or vote in person at the MainSource special meeting, or fail to instruct your bank or broker how to vote with respect to the MainSource compensation proposal, it will have no effect on the proposal.

MainSource adjournment proposal:

Standard: Approval of the MainSource adjournment proposal requires the affirmative vote of the holders of at least a majority of the votes present and entitled to vote at the MainSource special meeting.

Effect of abstentions and broker non-votes: If you mark **ABSTAIN** on your proxy card, it will have the same effect as a vote **AGAINST** the MainSource adjournment proposal. However, if you fail to submit a proxy card or vote in person at the MainSource special meeting, or fail to instruct your bank or broker how to vote with respect to the MainSource adjournment proposal, it will have no effect on the proposal.

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Q: Why is my vote important?

A: If you do not vote, it will be more difficult for First Financial or MainSource to obtain the necessary quorum to hold their special meetings. In addition, your failure to submit a proxy or vote in person, or failure to instruct your bank or broker how to vote, or abstention will have the same effect as a vote AGAINST adoption of the merger agreement.

Q: If my shares of common stock are held in street name by my bank or broker, will my bank or broker automatically vote my shares for me?

A: No. Your bank or broker cannot vote your shares without instructions from you. If your shares are held in street name through a bank, broker, or other holder of record, you must provide the record holder of your shares with instructions on how to vote the shares. Please follow the voting instructions provided by the bank or broker. You may not vote shares held in street name by returning a proxy card directly to First Financial or MainSource, or by voting in person at the First Financial special meeting or the MainSource special meeting, unless you provide a legal proxy, which you must obtain from your broker, bank, or other nominee. Further, brokers, banks, or other nominees who hold shares of First Financial common stock or MainSource common stock on behalf of their customers may not give a proxy to First Financial or MainSource to vote those shares with respect to any of the proposals without specific instructions from their customers, as brokers, banks, and other nominees do not have discretionary voting power on these matters. Failure to instruct your bank or broker how to vote will have the same effect as a vote AGAINST adoption of the merger agreement.

Q: How do I vote if I own shares through the First Financial 401(k) Savings Plan?

A: If you participate in the First Financial 401(k) Savings Plan (the First Financial Savings Plan) and common shares have been allocated to your account in the First Financial Savings Plan, you are entitled to instruct the trustee of the First Financial Savings Plan, confidentially, as to how to vote those common shares pursuant to the instructions provided to plan participants. The trustee will vote your shares in accordance with your duly executed instructions received by 11:59 p.m. Eastern Time on November 30, 2017. If you do not send instructions, your instructions are not timely received, or your instructions are not properly completed, the shares credited to your account in the First Financial Savings Plan will be voted by the trustee in the same proportion that it votes shares in the First Financial Savings Plan for which it did receive timely instructions. You may also revoke previously given voting instructions by 11:59 p.m. Eastern Time on November 30, 2017 by filing with the trustee either a written notice of revocation or a properly completed and signed instruction bearing a later date.

Q: How do I vote if I own shares through the MainSource 401(k) Plan and Employee Stock Ownership Plan?

A: If you participate in the MainSource Financial Group, Inc. 401(k) and Employee Stock Ownership Plan (the MainSource Plan) and common shares have been allocated to your account in the MainSource Plan, you are entitled to instruct First Bankers Trust Services, Inc., the trustee of the MainSource Plan, confidentially, as to how to vote those common shares pursuant to the instructions provided to plan participants. The trustee will vote your shares in accordance with your duly executed instructions received by 11:59 p.m. Eastern Time on November 30, 2017. If you do not send instructions, your instructions are not timely received, or your instructions are not properly completed, the shares credited to your account in the MainSource Plan will be voted by the trustee in the same proportion that it votes shares in the MainSource Plan for which it did receive timely instructions. You may also revoke previously given voting instructions by 11:59 p.m. Eastern Time on November 30, 2017 by filing with the trustee either a written notice of revocation or a properly completed and signed instruction bearing a later date.

Q: Can I attend the First Financial and MainSource special meetings and vote my shares in person?

A: Yes. All holders of the common stock of First Financial and MainSource, including shareholders of record and shareholders who hold their shares through banks, brokers, nominees, or any other holder of record, are invited to attend their respective special meetings. Holders of record of First Financial and MainSource common stock can vote in person at the First Financial special meeting and MainSource special meeting, respectively. If you are not a shareholder of record (i.e., if your shares are held for you in street name),

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you must obtain a legal proxy, executed in your favor, from the record holder of your shares, such as a broker, bank, or other nominee, to be able to vote in person at the meetings. If you only hold common stock in your capacity as a participant in the First Financial Savings Plan or the MainSource Plan, you may not instruct the respective trustee in person.

If you plan to attend your meeting in person, you must hold your shares in your own name, have a valid proxy from a record holder, or have a letter from the record holder of your shares confirming your ownership. In addition, you must bring a form of personal photo identification with you in order to be admitted to the meeting. First Financial and MainSource reserve the right to refuse admittance to anyone without proper proof of share ownership or without proper photo identification. Whether or not you intend to be present at the First Financial special meeting or the MainSource special meeting, you are urged to sign, date, and return your proxy card, or to vote via the Internet or by telephone, promptly. If you are then present and wish to vote your shares in person, your original proxy may be revoked by voting at the special meeting.

Q: Can I attend the First Financial and MainSource special meetings virtually?

All holders of the common stock of First Financial may view the First Financial special meeting virtually through a webcast. Holders of the common stock of First Financial may view the webcast of the meeting via the Internet at www.virtualshareholdermeeting.com/ffbc17SM when you enter your 16-digit control number included with the proxy card. Instructions on how to view the First Financial special meeting via the webcast are posted at www.virtualshareholdermeeting.com/ffbc17SM. You will not be able to vote your First Financial shares or revoke your proxy while viewing the First Financial special meeting virtually. While First Financial management will address questions from shareholders physically present or who have submitted their questions electronically prior to the meeting, the webcast will not allow shareholders to ask questions of management during the meeting. Holders of the common stock of First Financial may visit www.proxyvote.com at any time prior to the First Financial special meeting to ask questions of our executive management that may be addressed in the meeting. MainSource will not hold a virtual or webcast special meeting. Shareholders interested in attending MainSource's special meeting must attend in person.

Q: Can I change my vote?

First Financial shareholders: Yes. If you are a holder of record of First Financial common stock, you may change your vote or revoke any proxy at any time before it is voted at the special meeting by: (1) signing and returning a proxy card with a later date, (2) delivering a written revocation letter to First Financial's corporate secretary, (3) attending the special meeting in person, notifying the corporate secretary of your revocation of your proxy, and voting by ballot at the special meeting, or (4) voting by telephone or the Internet at a later time. Attendance at the special meeting will not automatically revoke your proxy. A revocation or later-dated proxy received by First Financial after the vote will not affect the vote. You will not be able to vote your shares or revoke your proxy during the First Financial special meeting if you are attending via webcast. First Financial's corporate secretary's mailing address is: Attn: Shannon M. Kuhl, Corporate Secretary, First Financial Bancorp., 255 East 5th Street, Suite 2900, Cincinnati, Ohio 45202. If you hold your shares in street name through a bank, broker, or other holder of record, you should contact your record holder to change your vote.

MainSource shareholders: Yes. If you are a holder of record of MainSource common stock, you may change your vote or revoke any proxy at any time before it is voted at the MainSource special meeting by: (1) signing and returning a proxy card with a later date, (2) delivering a written revocation letter to MainSource's corporate secretary, (3) attending the special meeting in person, notifying the corporate secretary of your revocation of your proxy, and voting by ballot at the special meeting, or (4) voting by telephone or the Internet at a later time. Attendance at the special meeting will not automatically revoke your proxy. A revocation or later-dated proxy received by MainSource after the vote will not affect the vote. MainSource's corporate secretary's mailing address is: Attn: James M. Anderson, Corporate Secretary, MainSource Financial Group, Inc., 2105 North State Road 3 Bypass, Greensburg, Indiana 47240. If you hold your shares in street name through a bank, broker, or other holder of record, you should contact your record holder to change your vote.

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Q: Will First Financial be required to submit the proposal to adopt the merger agreement to its shareholders even if First Financial's board of directors has withdrawn, modified, or qualified its recommendation?

A: Yes. Unless the merger agreement is terminated before the First Financial special meeting, First Financial is required to submit the proposal to adopt the merger agreement to its shareholders even if First Financial's board of directors has withdrawn or modified its recommendation.

Q: Will MainSource be required to submit the proposal to adopt the merger agreement to its shareholders even if MainSource's board of directors has withdrawn, modified, or qualified its recommendation?

A: Yes. Unless the merger agreement is terminated before the MainSource special meeting, MainSource is required to submit the proposal to adopt the merger agreement to its shareholders even if MainSource's board of directors has withdrawn or modified its recommendation.

Q: What are the U.S. federal income tax consequences of the merger to MainSource shareholders?

A: It is a condition to the completion of the merger that First Financial and MainSource receive written opinions from their respective counsel to the effect that the merger will be treated as a reorganization within the meaning of Section 368(a) of the Internal Revenue Code of 1986, as amended (which we refer to as the Code). Subject to the limitations and qualifications described in the section entitled Material U.S. Federal Income Tax Consequences of the Merger, if you are a U.S. holder of MainSource common stock, you will not recognize gain or loss pursuant to the merger, except in the case of cash received instead of fractional shares of First Financial common stock. For a definition of U.S. holder and a more detailed discussion of the material United States federal income tax consequences of the merger, see the section entitled Material U.S. Federal Income Tax Consequences of the Merger beginning on page 102 of this joint proxy statement/prospectus.

The U.S. federal income tax consequences described above may not apply to all holders of MainSource common stock. We strongly urge you to consult your independent tax advisor for a full understanding of the application of U.S. federal income tax laws to your particular situation as well as any tax consequences arising under the U.S. federal estate or gift tax rules, or under the laws of any state, local, foreign, or other taxing jurisdiction or under any applicable treaty.

Q: Are MainSource shareholders entitled to dissenters' rights?

A: No, MainSource shareholders are not entitled to dissenters' rights. For further information, see The Merger—Dissenters' Rights in the Merger.

Q: If I am a MainSource shareholder, should I send in my MainSource common stock certificate(s) now?

A: No. Please do not send in your MainSource common stock certificates with your proxy. After the merger, an exchange agent will send you instructions for exchanging MainSource common stock certificates for the merger consideration. See The Merger Agreement—Conversion of Shares; Exchange of Certificates.

Q: What should I do if I hold my shares of MainSource common stock in book-entry form?

A: You are not required to take any special additional actions if your shares of MainSource common stock are held in book-entry form. After the completion of the merger, shares of MainSource common stock held in book-entry form automatically will be exchanged for book-entry shares of First Financial common stock.

Q: What should I do if I receive more than one set of voting materials?

A: First Financial and MainSource shareholders may receive more than one set of voting materials, including multiple copies of this joint proxy statement/prospectus and multiple proxy cards or voting instruction cards. For example, if you hold shares of First Financial and/or MainSource common stock in more than one brokerage account, you will receive a separate voting instruction card for each brokerage account in which you hold such shares. If you are a holder of record of First Financial common stock or MainSource common stock and your shares are registered in more than one name, you will receive more than one proxy card. In addition, if you are a holder of both First Financial common stock and MainSource common stock,

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you will receive one or more separate proxy cards or voting instruction cards for each company. Please complete, sign, date, and return each proxy card and voting instruction card that you receive or otherwise follow the voting instructions set forth in this joint proxy statement/prospectus to ensure that you vote every share of First Financial common stock and/or MainSource common stock that you own.

Q: When do you expect to complete the merger?

First Financial and MainSource expect to complete the merger in early 2018. However, neither First Financial nor MainSource can assure you of when, or if, the merger will be completed. First Financial and MainSource must obtain the approval of First Financial shareholders and MainSource shareholders to adopt the merger agreement at their respective special meetings, and also must obtain necessary regulatory approvals in addition to satisfying certain other closing conditions.

Q: What happens if the merger is not completed?

If the merger is not completed, MainSource shareholders will not receive any consideration for their shares of MainSource common stock in connection with the merger. Instead, MainSource will remain an independent, public company and MainSource common stock will continue to be listed and traded on NASDAQ. In addition, if the merger agreement is terminated in certain circumstances, a termination fee may be required to be paid by MainSource. See *The Merger Agreement—Termination Fee* for a complete discussion of the circumstances under which termination fee will be required to be paid.

Q: Whom should I call with questions?

First Financial shareholders: If you have any questions concerning the merger or this joint proxy statement/prospectus, would like additional copies of this joint proxy statement/prospectus, or need help voting your shares of First Financial common stock, please contact First Financial's proxy solicitor, Advantage Proxy, at P.O. Box 13581, Des Moines, WA 98198, or toll-free at (877) 870-8565.

MainSource shareholders: If you have any questions concerning the merger or this joint proxy statement/prospectus, would like additional copies of this joint proxy statement/prospectus, or need help voting your shares of MainSource common stock, please contact MainSource Investor Relations at (812) 663-6734.

TABLE OF CONTENTS**SUMMARY**

This summary highlights selected information from this joint proxy statement/prospectus. It may not contain all of the information that is important to you. We urge you to read carefully the entire joint proxy statement/prospectus, including the annexes, and the other documents to which we refer in order to fully understand the merger. Please see Where You Can Find More Information. Each item in this summary refers to the page of this joint proxy statement/prospectus on which that subject is discussed in more detail.

In the Merger, MainSource Shareholders Will Receive First Financial Common Stock (page 89)

First Financial and MainSource are proposing a strategic merger. If the merger is completed, MainSource shareholders will receive 1.3875 shares of First Financial common stock for each share of MainSource common stock they hold immediately prior to the merger. First Financial will not issue any fractional shares of First Financial common stock in the merger. MainSource shareholders who would otherwise be entitled to a fraction of a share of First Financial common stock upon the completion of the merger will instead receive, for the fraction of a share, an amount in cash (rounded to the nearest cent) based on the First Financial per share closing price.

As a result of the foregoing, based on the number of shares of First Financial and MainSource common stock outstanding as of July 25, 2017, on a fully diluted basis, approximately 63.4% and 36.6% of First Financial common stock will be held by First Financial shareholders and former MainSource shareholders, respectively, immediately following the effectiveness of the merger.

First Financial common stock is listed on NASDAQ under the symbol FFBC, and MainSource common stock is listed on NASDAQ under the symbol MSFG. The following table shows the closing sale prices of First Financial common stock and MainSource common stock as reported on NASDAQ on July 25, 2017, the last full trading day before the public announcement of the merger agreement, and on October 16, 2017, the last practicable trading day before the date of this joint proxy statement/prospectus. This table also shows the implied value of the merger consideration payable for each share of MainSource common stock, which was calculated by multiplying the closing price of First Financial common stock on those dates by the exchange ratio of 1.3875.

| | First Financial Common Stock | MainSource Common Stock | Implied Value of One Share of MainSource Common Stock |
|------------------|---|--|--|
| July 25, 2017 | \$ 28.10 | \$ 33.81 | \$ 38.99 |
| October 16, 2017 | \$ 26.40 | \$ 36.67 | \$ 36.63 |

The merger agreement governs the merger. The merger agreement is included in this joint proxy statement/prospectus as Annex A. All descriptions in this summary and elsewhere in this joint proxy statement/prospectus of the terms and conditions of the merger are qualified by reference to the merger agreement. Please read the merger agreement carefully for a more complete understanding of the merger.

First Financial's Board of Directors Unanimously Recommends that First Financial Shareholders Vote FOR the First Financial Merger Proposal and the Other Proposals Presented at the First Financial Special Meeting (page 48)

First Financial's board of directors has determined that the merger, the merger agreement, and the transactions contemplated by the merger agreement are advisable and in the best interests of First Financial and its shareholders and has unanimously approved the merger agreement. First Financial's board of directors unanimously recommends that First Financial shareholders vote FOR the adoption of the merger agreement and FOR the other proposals presented at the First Financial special meeting. For the factors considered by First Financial's board of directors in reaching its decision to approve the merger agreement, see The Merger— First Financial's Reasons for the Merger; Recommendation of First Financial's Board of Directors beginning on page 48.

Each of First Financial's directors, solely in his or her capacity as a First Financial shareholder, has entered into a voting agreement with MainSource, pursuant to which each such director has agreed to vote in favor of the First Financial merger proposal.

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MainSource’s Board of Directors Unanimously Recommends that MainSource Shareholders Vote FOR the Adoption of the Merger Agreement and the Other Proposals Presented at the MainSource Special Meeting (page 63)

MainSource’s board of directors has determined that the merger, the merger agreement, and the transactions contemplated by the merger agreement are advisable and in the best interests of MainSource and its shareholders, and has unanimously approved the merger agreement. MainSource’s board of directors unanimously recommends that MainSource shareholders vote FOR the adoption of the merger agreement and FOR the other proposals presented at the MainSource special meeting. For the factors considered by MainSource’s board of directors in reaching its decision to approve the merger agreement, see The Merger—MainSource’s Reasons for the Merger; Recommendation of MainSource’s Board of Directors beginning on page 63.

Each of MainSource’s directors, solely in his or her capacity as a MainSource shareholder, has entered into a voting agreement with First Financial, pursuant to which each such director has agreed to vote in favor of the MainSource merger proposal.

Opinion of Sandler O’Neill & Partners, L.P. (page 50 and Annex B)

At the July 25, 2017 meeting at which the First Financial board of directors considered and approved the merger agreement, Sandler O’Neill & Partners, L.P. (which we refer to as Sandler O’Neill) delivered to the board of directors its oral opinion, which was subsequently confirmed in writing, to the effect that, as of such date, and subject to the procedures followed, assumptions made, matters considered, and qualifications and limitations described in Sandler O’Neill’s opinion, the exchange ratio provided for in the merger was fair to First Financial from a financial point of view.

The full text of Sandler O’Neill’s opinion is attached as Annex B to this joint proxy statement/prospectus. The opinion outlines the procedures followed, assumptions made, matters considered, and qualifications and limitations on the review undertaken by Sandler O’Neill in rendering its opinion.

First Financial shareholders are urged to read the entire opinion carefully in connection with their consideration of the proposed merger.

Sandler O’Neill’s opinion speaks only as of the date of the opinion. The opinion was directed to First Financial’s board of directors in connection with its consideration of the merger and is directed only to the fairness, from a financial point of view, of the exchange ratio to First Financial. Sandler O’Neill’s opinion does not constitute a recommendation to any First Financial shareholder as to how such First Financial shareholder should vote at any meeting of shareholders called to consider and vote upon the First Financial merger proposal. It does not address the underlying business decision of First Financial to engage in the merger, the form or structure of the merger, the relative merits of the merger as compared to any other alternative business strategies that might exist for First Financial, or the effect of any other transaction in which First Financial might engage.

For further information, see The Merger—Opinion of Sandler O’Neill & Partners L.P. beginning on page 50.

Opinion of Keefe, Bruyette & Woods, Inc. (page 66 and Annex C)

In connection with the merger, MainSource’s financial advisor, Keefe, Bruyette & Woods, Inc. (KBW), delivered a written opinion, dated July 25, 2017, to the MainSource board of directors as to the fairness, from a financial point of view and as of the date of the opinion, to the holders of MainSource common stock of the exchange ratio in the proposed merger. The full text of the opinion, which describes the procedures followed, assumptions made, matters

considered, and qualifications and limitations on the review undertaken by KBW in preparing the opinion, is attached as Annex C to this joint proxy statement/prospectus. **The opinion was for the information of, and was directed to, the MainSource board of directors (in its capacity as such) in connection with its consideration of the financial terms of the merger. The opinion did not address the underlying business decision of MainSource to engage in the merger or enter into the merger agreement or constitute a recommendation to the MainSource board of directors in connection with the merger, and it does not constitute a recommendation to any holder of MainSource common stock or any shareholder of any other entity as to how to vote in connection with the merger or any other matter.**

For further information, see The Merger—Opinion of Keefe, Bruyette & Woods, Inc. beginning on page 66.

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Treatment of MainSource Equity-Based Awards (page 90)

Options. At the effective time of the merger, each option granted by MainSource to purchase shares of MainSource common stock that is outstanding and unexercised immediately prior to the effective time, whether vested or unvested, shall without any further action on the part of the holder thereof, be assumed by First Financial and converted into an option to purchase from First Financial, on the same terms and conditions as were applicable under such MainSource options, a number of shares of First Financial common stock (rounded down to the nearest whole share) determined by multiplying (x) the number of shares of MainSource common stock subject to such MainSource stock option immediately prior to the effective time by (y) the exchange ratio, at a per share exercise price (rounded up to the nearest whole cent) equal to the quotient obtained by dividing (i) the per share exercise price for each share of MainSource common stock subject to such MainSource stock option by (ii) the exchange ratio.

Restricted Stock. Immediately prior to the effective time of the merger, each outstanding restricted share of MainSource common stock will fully vest (with any performance-based vesting condition deemed satisfied to the extent provided in the applicable award agreement) and be cancelled and converted automatically into the right to receive the merger consideration, less applicable tax withholdings.

Performance Share Units. Immediately prior to the effective time of the merger, each outstanding performance share unit award in respect of MainSource common stock will fully vest (with any performance-based vesting condition applicable to such performance share unit deemed satisfied at target) and shall be cancelled and converted automatically into the right to receive the merger consideration in respect of each share of MainSource common stock underlying such performance share unit, less applicable tax withholdings.

For further information, see [The Merger Agreement—Treatment of MainSource Equity-Based Awards](#) beginning on page [90](#).

First Financial Will Hold its Special Meeting on December 4, 2017 (page 31)

The First Financial special meeting will be held on December 4, 2017, at 10:00 a.m. local time. Shareholders of First Financial will be able to attend the First Financial special meeting in person, at the Taft Centre at Fountain Square, 425 Walnut Street, Second Floor, Cincinnati, Ohio 45202, and will be able to view a webcast of the special meeting via the Internet at www.virtualshareholdermeeting.com/ffbc17SM. At the First Financial special meeting, First Financial shareholders will be asked to:

- approve the First Financial merger proposal; and
- approve the First Financial adjournment proposal.

Only holders of record of First Financial common stock at the close of business on October 13, 2017 will be entitled to vote at the First Financial special meeting (which we refer to as the First Financial record date). Each share of First Financial common stock is entitled to one vote on each proposal to be considered at the First Financial special meeting. As of the First Financial record date, there were 62,068,758 shares of First Financial common stock entitled to vote at the special meeting. The directors and executive officers of First Financial and their affiliates beneficially owned, and were entitled to vote, approximately 1,049,553 shares of First Financial common stock, representing approximately 1.69% of the shares of First Financial common stock outstanding on the First Financial record date.

For further information, see [The First Financial Special Meeting—Date, Time, and Place of Meeting](#) beginning on page [31](#).

MainSource Will Hold its Special Meeting on December 4, 2017 (page 36)

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The MainSource special meeting will be held on December 4, 2017, at 2:00 p.m. local time, at 2105 North State Road 3 Bypass, Greensburg, Indiana 47240. At the MainSource special meeting, MainSource shareholders will be asked to:

- approve the MainSource merger proposal;
- approve the MainSource compensation proposal; and
- approve the MainSource adjournment proposal.

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Only holders of record of MainSource common stock at the close of business on October 13, 2017 will be entitled to vote at the MainSource special meeting (which we refer to as the MainSource record date). Each share of MainSource common stock is entitled to one vote on each proposal to be considered at the MainSource special meeting. As of the MainSource record date, there were 25,582,413 shares of MainSource common stock entitled to vote at the special meeting. The directors and executive officers of MainSource and their affiliates beneficially owned, and were entitled to vote, approximately 950,974 shares of MainSource common stock, representing approximately 3.7% of the shares of MainSource common stock outstanding on the MainSource record date.

For further information, see The MainSource Special Meeting—Date, Time, and Place of Meeting beginning on page 36.

First Financial Special Meeting Proposals: Required Vote; Treatment of Abstentions and Failure to Vote (page 31)

First Financial merger proposal:

Standard: Approval of the First Financial merger proposal requires the affirmative vote of the holders of at least two-thirds of the outstanding shares of First Financial common stock entitled to vote on the proposal.

Effect of abstentions and broker non-votes: If you fail to vote, mark ABSTAIN on your proxy card, or fail to instruct your bank or broker with respect to the First Financial merger proposal, it will have the same effect as a vote AGAINST the proposal.

First Financial adjournment proposal:

Standard: Approval of the First Financial adjournment proposal requires the affirmative vote of the holders of at least a majority of the votes present and entitled to vote at the First Financial special meeting.

Effect of abstentions and broker non-votes: If you mark ABSTAIN on your proxy card, it will have the same effect as a vote AGAINST the First Financial adjournment proposal. However, if you fail to submit a proxy card or vote in person at the First Financial special meeting, or fail to instruct your bank or broker how to vote with respect to the First Financial adjournment proposal, it will have no effect on the proposal.

For further information, see The First Financial Special Meeting — Vote Required; Treatment of Abstentions and Failure to Vote beginning on page 31.

MainSource Special Meeting Proposals: Required Vote; Treatment of Abstentions and Failure to Vote (page 36)

MainSource merger proposal:

Standard: Approval of the MainSource merger proposal requires the affirmative vote of the holders of at least a majority of the outstanding shares of MainSource common stock entitled to vote on the proposal.

Effect of abstentions and broker non-votes: If you fail to vote, mark ABSTAIN on your proxy, or fail to instruct your bank or broker with respect to the MainSource merger proposal, it will have the same effect as a vote AGAINST the proposal.

MainSource compensation proposal:

Standard: Approval of the MainSource compensation proposal requires the affirmative vote of the holders of at least a majority of the votes present and entitled to vote at the MainSource special meeting.

Effect of abstentions and broker non-votes: If you mark **ABSTAIN** on your proxy card, it will have the same effect as a vote **AGAINST** the MainSource compensation proposal. However, if you fail to submit a proxy card or vote in person at the MainSource special meeting, or fail to instruct your bank or broker how to vote with respect to the MainSource compensation proposal, it will have no effect on the proposal.

MainSource adjournment proposal:

Standard: Approval of the MainSource adjournment proposal requires the affirmative vote of the holders of at least a majority of the votes present and entitled to vote at the MainSource special meeting.

Effect of abstentions and broker non-votes: If you mark **ABSTAIN** on your proxy card, it will have the same effect as a vote **AGAINST** the MainSource adjournment proposal. However, if you fail to submit a proxy card

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or vote in person at the MainSource special meeting, or fail to instruct your bank or broker how to vote with respect to the MainSource adjournment proposal, you will not be deemed to have cast a vote with respect to the proposal and it will have no effect on the proposal.

For further information, see *The MainSource Special Meeting—Vote Required; Treatment of Abstentions and Failure to Vote* beginning on page 36.

Material U.S. Federal Income Tax Consequences of the Merger (page 102)

It is a condition to the completion of the merger that First Financial and MainSource receive written opinions from their respective counsel to the effect that the merger will be treated as a reorganization within the meaning of Section 368(a) of the Code. Subject to the limitations and qualifications described in the section entitled *Material U.S. Federal Income Tax Consequences of the Merger*, if you are a U.S. holder of MainSource common stock, you will not recognize gain or loss pursuant to the merger, except in the case of cash received instead of fractional shares of First Financial common stock.

For a definition of *U.S. holder* and a more detailed discussion of the material United States federal income tax consequences of the merger, see the section entitled *Material U.S. Federal Income Tax Consequences of the Merger* beginning on page 102 of this joint proxy statement/prospectus.

The U.S. federal income tax consequences described above may not apply to all holders of MainSource common stock. We strongly urge you to consult your independent tax advisor for a full understanding of the application of U.S. federal income tax laws to your particular situation as well as any tax consequences arising under the U.S. federal estate or gift tax rules, or under the laws of any state, local, foreign, or other taxing jurisdiction or under any applicable treaty.

First Financial's Officers and Directors Have Financial Interests in the Merger that Differ from Your Interests (page 77)

First Financial shareholders should be aware that First Financial's directors and executive officers have interests in the merger that are different from, or in addition to, interests of First Financial shareholders generally. These interests include, among others, continued service as a director for certain First Financial directors, continued employment for certain executive officers of First Financial, and rights to ongoing indemnification and insurance coverage by the surviving corporation for acts or omissions occurring prior to the merger.

The First Financial board of directors was aware of and considered those interests, among other matters, in reaching its decisions to approve the merger agreement and the transactions contemplated thereby and to recommend the adoption of the merger agreement to First Financial shareholders. See the section entitled *The Merger—Interests of First Financial's Directors and Executive Officers in the Merger* beginning on page 77 of this joint proxy statement/prospectus for a more detailed description of these interests.

MainSource's Officers and Directors Have Financial Interests in the Merger that Differ from Your Interests (page 80)

MainSource's shareholders should be aware that MainSource's directors and executive officers have interests in the merger that are different from, or in addition to, interests of MainSource shareholders generally. These interests include, among others, the treatment of outstanding MainSource equity awards pursuant to the merger agreement, certain payments and benefits payable under change in control agreements entered into with certain officers, continued employment for certain executive officers of MainSource, and rights to ongoing indemnification and insurance

coverage by the surviving corporation for acts or omissions occurring prior to the merger.

Pursuant to the merger agreement, First Financial has agreed to cause the number of directors that will comprise the board of directors of First Financial effective as of the effective time of the merger to be 15. Effective as of the effective time of the merger, the board of directors of First Financial shall consist of nine current members of the First Financial board of directors (the First Financial Continuing Directors) and six current members of the MainSource board of directors (the MainSource Continuing Directors). The First Financial Continuing Directors and the MainSource Continuing Directors shall be mutually agreed upon by the chairperson of the board of directors and Chief Executive Officer of First Financial and the lead director and Chief Executive Officer of MainSource.

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Pursuant to the terms of the merger agreement, as of the date of the merger agreement, Claude E. Davis, Chief Executive Officer of First Financial, and Archie M. Brown, Jr., President and Chief Executive Officer of MainSource, entered into employment agreements which shall become effective at the effective time of the merger. Upon completion of the merger, Mr. Davis will become Executive Chairman and Mr. Brown will become President and Chief Executive Officer of the combined company. In addition, Chris M. Harrison, James M. Anderson, and Karen B. Woods, current executive officers of MainSource, will continue as officers of First Financial following the closing of the merger.

The MainSource board of directors was aware of and considered those interests, among other matters, in reaching its decisions to approve the merger agreement and the transactions contemplated thereby and to recommend the adoption of the merger agreement to MainSource shareholders. See the section entitled “The Merger—Interests of MainSource’s Directors and Executive Officers in the Merger” beginning on page 80 of this joint proxy statement/prospectus for a more detailed description of these interests.

MainSource Shareholders WILL NOT Be Entitled To Assert Dissenters’ Rights (page 86)

Under the Indiana Business Corporation Law (which we refer to as the “IBCL”), which is the law under which MainSource is incorporated, the holders of MainSource common stock will not be entitled to any dissenters’ rights in connection with the merger.

For more information, see “The Merger—Dissenters’ Rights in the Merger” beginning on page 86.

Regulatory Approvals Required for the Merger (page 86)

Subject to the terms of the merger agreement, both MainSource and First Financial have agreed to use their reasonable best efforts to obtain as promptly as practicable all regulatory approvals necessary or advisable to complete the transactions contemplated by the merger agreement and to comply with the terms and conditions of all such approvals. These approvals include approvals from, among others, the Board of Governors of the Federal Reserve System, which we refer to as the “Federal Reserve Board,” and the Ohio Division of Financial Institutions, which we refer to as the “ODFI.” First Financial and MainSource have filed applications and notifications to obtain the required regulatory approvals.

Although neither MainSource nor First Financial knows of any reason why it cannot obtain these regulatory approvals in a timely manner, MainSource and First Financial cannot be certain when or if they will be obtained. For more information, see “The Merger—Regulatory Approvals Required for the Merger” beginning on page 86.

Conditions that Must Be Satisfied or Waived for the Merger to Occur (page 99)

Each party’s obligation to complete the merger is subject to the satisfaction or waiver (to the extent permitted under applicable law) of certain conditions, including:

- the approval of the First Financial merger proposal by the requisite vote of First Financial shareholders;
- the approval of the MainSource merger proposal by the requisite vote of MainSource shareholders;
- the receipt of all required regulatory approvals and expiration or termination of all statutory waiting periods in respect thereof, each as described above;
- authorization for listing on NASDAQ of the shares of First Financial common stock to be issued in the merger;
- effectiveness of the registration statement on Form S-4 for the First Financial common stock to be issued in the merger;
-

the absence of any order, injunction, or other legal restraint preventing the completion of the merger or making the completion of the merger illegal;

- subject to certain exceptions, the accuracy of the representations and warranties of each of First Financial and MainSource;
- performance in all material respects by each of First Financial and MainSource of its obligations under the merger agreement; and
- receipt by each of First Financial and MainSource of an opinion from its counsel to the effect that the merger will qualify as a reorganization within the meaning of Section 368(a) of the Code.

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Neither MainSource nor First Financial can be certain when, or if, the conditions to the merger will be satisfied or waived, or that the merger will be completed. For more information, see The Merger Agreement—Conditions to Complete the Merger beginning on page 99.

Termination of the Merger Agreement (page 99)

The merger agreement may be terminated at any time by First Financial or MainSource prior to the effective time of the merger under the following circumstances:

by mutual written consent;

if any governmental entity issues a final and nonappealable order permanently enjoining or otherwise prohibiting the consummation of the merger or the other transactions contemplated by the merger agreement;

by either party, if the merger is not consummated by October 31, 2018, unless the failure of the merger to be consummated by that date is due to the failure of the party seeking to terminate the merger agreement to perform or observe its covenants and agreements under the merger agreement; and

subject to cure rights, if there shall have been a breach of any of the covenants or agreements, or any inaccuracy of any of the representations or warranties of the other party, such that the conditions to the terminating party's obligations to complete the merger would not be satisfied.

In addition, the merger agreement may be terminated:

by MainSource if, prior to obtaining the approval of the First Financial shareholders of the First Financial merger proposal, the First Financial board of directors makes an adverse recommendation change or breaches its obligations with respect to calling a meeting of its shareholders or recommending that its shareholders adopt the merger agreement; or

by First Financial if, prior to obtaining the approval of the MainSource shareholders of the MainSource merger proposal, the MainSource board of directors makes an adverse recommendation change or breaches its obligations with respect to the non-solicitation of acquisition proposals, calling a meeting of its shareholders, or recommending that its shareholders adopt the merger agreement; or

by MainSource, in the event that (i) the volume-weighted average price of shares of First Financial common stock quoted on NASDAQ for the 20 consecutive trading days preceding the Determination Date (as defined below) (the First Financial Average Closing Price) is less than \$22.18 per share, and (ii) the First Financial Average Closing Price for such period underperforms the KBW Regional Banking Index by greater than 20%. If MainSource exercises its termination right described in the preceding sentence, First Financial will have the option to keep the merger agreement in full force and effect by increasing the exchange ratio to adjust for such decrease in market value. The merger agreement defines Determination Date as the latest of (i) the date on which all regulatory approvals (and waivers, if applicable) necessary for consummation of the merger have been received (disregarding any waiting period); or (ii) the date on which the shareholder approvals of both MainSource and First Financial have been received.

For more information, see The Merger Agreement—Termination of the Merger Agreement beginning on page 99.

Termination Fee (page 101)

If the merger agreement is terminated under certain circumstances, including circumstances involving alternative acquisition proposals and changes in the recommendation of MainSource's board of directors, MainSource may be required to pay to First Financial a termination fee equal to \$40 million. This termination fee could discourage other companies from seeking to acquire or merge with MainSource. For more information, see The Merger Agreement—Termination Fee beginning on page 101.

Information About the Companies (page 41)

First Financial Bancorp.

First Financial is an Ohio corporation, organized in 1982, that owns all of the outstanding shares of common stock of First Financial Bank. At June 30, 2017, First Financial had, on a consolidated basis, \$8.7 billion in

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assets, \$5.9 billion in loans, \$6.5 billion in deposits, and shareholders' equity of \$0.9 billion. First Financial Bank, a growing full-service bank founded in 1863, is headquartered in Cincinnati, Ohio and is the principal bank subsidiary of First Financial. With \$8.7 billion in assets and 1,429 full-time equivalent employees as of June 30, 2017, First Financial Bank accounts for substantially all of First Financial's consolidated assets and results of operation. First Financial provides banking and financial services products through its four lines of business: Commercial and Private Banking, Retail Banking, Investment Commercial Real Estate, and Commercial Finance. These business units provide traditional banking services to business and retail clients including time and transaction deposit accounts, commercial loans, real estate loans, and consumer loans. Commercial and Private Banking includes First Financial Wealth Management, which provides wealth planning, portfolio management, trust and estate, brokerage, and retirement plan services.

First Financial's principal office is located at 255 East Fifth Street, Suite 700, Cincinnati, Ohio 45202, and its telephone number at that location is (877) 322-9530. First Financial's stock is traded on NASDAQ under the symbol FFBC. Additional information about First Financial and its subsidiaries is included in documents incorporated by reference in this joint proxy statement/prospectus. For more information, see Information About First Financial beginning on page 41 and Where You Can Find More Information beginning on page 125.

MainSource Financial Group, Inc.

MainSource is an Indiana corporation, organized in 1993, that owns all of the outstanding shares of common stock of MainSource Bank, which was established on January 1, 1904. At June 30, 2017, MainSource had, on a consolidated basis, \$4.6 billion in assets, \$3.0 billion in loans, \$3.5 billion in deposits, and shareholders' equity of \$0.5 billion. MainSource Bank is headquartered in Greensburg, Indiana and is the principal bank subsidiary of MainSource. With \$4.6 billion in assets and 979 full-time equivalent employees as of June 30, 2017, MainSource Bank accounts for substantially all of MainSource's consolidated assets and results of operation. Within its geographic area, MainSource provides traditional banking products and services including time and transaction deposit accounts; consumer, commercial, agribusiness and real estate loans; corporate trust services; and other sophisticated financial products and services to business and retail clients.

MainSource's principal office is located at 2105 North State Road 3 Bypass, Greensburg, Indiana 47240, and its telephone number at that location is (812) 663-6734. MainSource's stock is traded on NASDAQ under the symbol MSFG. Additional information about MainSource and its subsidiaries is included in documents incorporated by reference in this joint proxy statement/prospectus. For more information, see Information About MainSource beginning on page 41 and Where You Can Find More Information beginning on page 125.

Risk Factors (page 25)

You should consider all the information contained in or incorporated by reference into this joint proxy statement/prospectus in deciding how to vote for the proposals presented in the joint proxy statement/prospectus. In particular, you should consider the factors described under Risk Factors beginning on page 25.

TABLE OF CONTENTS**SELECTED CONSOLIDATED HISTORICAL FINANCIAL DATA OF FIRST FINANCIAL**

The following table summarizes selected historical consolidated financial data of First Financial for the periods and as of the dates indicated. This information has been derived from First Financial's consolidated financial statements filed with the SEC. Historical financial data as of and for the six months ended June 30, 2017 and June 30, 2016 are unaudited and include, in management's opinion, all normal recurring adjustments considered necessary to present fairly the results of operations and financial condition of First Financial. You should not assume the results of operations for past periods and for the six months ended June 30, 2017 and 2016 indicate results for any future period.

You should read this information in conjunction with First Financial's consolidated financial statements and related notes thereto included in First Financial's Annual Report on Form 10-K for the year ended December 31, 2016, and in First Financial's Quarterly Report on Form 10-Q for the six months ended June 30, 2017, which are incorporated by reference into this joint proxy statement/prospectus. See "Where You Can Find More Information" beginning on page 125 of this proxy statement/prospectus.

| | At or for the six months ended June 30, | | At or for the twelve months ended December 31, | | | | |
|--|--|--------------|---|--------------|--------------|--------------|--------------|
| <i>(Dollars in thousands, except share and per share data)</i> | 2017 | 2016 | 2016 | 2015 | 2014 | 2013 | 2012 |
| Selected year-end balances: | | | | | | | |
| Total assets | \$ 8,710,042 | \$ 8,310,102 | \$ 8,437,967 | \$ 8,147,411 | \$ 7,217,821 | \$ 6,417,213 | \$ 6,497,048 |
| Earning assets | 7,973,274 | 7,580,843 | 7,719,285 | 7,431,707 | 6,594,626 | 5,840,849 | 5,961,727 |
| Investment securities ⁽¹⁾ | 2,048,132 | 1,835,721 | 1,854,201 | 1,970,626 | 1,761,090 | 1,798,300 | 1,874,343 |
| Total loans and leases | 5,873,765 | 5,701,213 | 5,757,482 | 5,388,760 | 4,777,235 | 3,963,514 | 3,927,180 |
| FDIC indemnification asset | 9,599 | 14,504 | 12,017 | 17,630 | 22,666 | 45,091 | 119,607 |
| Interest-bearing demand deposits | 1,496,173 | 1,436,078 | 1,513,771 | 1,414,291 | 1,225,378 | 1,125,723 | 1,160,815 |
| Savings deposits | 2,398,262 | 1,974,449 | 2,142,189 | 1,945,805 | 1,889,473 | 1,612,005 | 1,623,614 |
| Time deposits | 1,097,911 | 1,279,934 | 1,321,843 | 1,406,124 | 1,255,364 | 952,327 | 1,068,637 |
| Noninterest-bearing demand deposits | 1,476,563 | 1,429,163 | 1,547,985 | 1,413,404 | 1,285,527 | 1,147,452 | 1,102,774 |
| Total deposits | 6,468,909 | 6,119,624 | 6,525,788 | 6,179,624 | 5,655,742 | 4,837,507 | 4,955,840 |
| Short-term borrowings | 1,088,333 | 1,115,084 | 807,912 | 938,425 | 661,392 | 748,749 | 624,570 |
| Long-term debt | 119,669 | 119,596 | 119,589 | 119,540 | 48,241 | 60,780 | 75,202 |
| Shareholders' equity | 898,117 | 846,723 | 865,224 | 809,376 | 784,077 | 682,161 | 710,425 |
| Summary of operations: | | | | | | | |

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| | | | | | | | | | | | | | | |
|---|----|------------|----|------------|----|------------|----|------------|----|------------|----|------------|----|------------|
| Interest Income | \$ | 159,617 | \$ | 149,978 | \$ | 305,950 | \$ | 269,759 | \$ | 247,859 | \$ | 245,208 | \$ | 280,930 |
| Tax equivalent adjustment ⁽²⁾ | | 2,519 | | 2,110 | | 4,215 | | 4,017 | | 3,224 | | 2,142 | | 1,055 |
| Interest income tax – equivalent ⁽²⁾ | | 162,136 | | 152,088 | | 310,165 | | 273,776 | | 251,083 | | 247,350 | | 281,985 |
| Interest expense | | 22,165 | | 16,291 | | 33,279 | | 23,257 | | 19,234 | | 16,888 | | 27,589 |
| Net interest income tax – equivalent⁽²⁾ | \$ | 139,971 | \$ | 135,797 | \$ | 276,886 | \$ | 250,519 | \$ | 231,849 | \$ | 230,462 | \$ | 254,396 |
| Interest income | \$ | 159,617 | \$ | 149,978 | \$ | 305,950 | \$ | 269,759 | \$ | 247,859 | \$ | 245,208 | \$ | 280,930 |
| Interest expense | | 22,165 | | 16,291 | | 33,279 | | 23,257 | | 19,234 | | 16,888 | | 27,589 |
| Net interest income | | 137,452 | | 133,687 | | 272,671 | | 246,502 | | 228,625 | | 228,320 | | 253,341 |
| Provision for loan and lease losses | | 834 | | 5,692 | | 10,140 | | 9,641 | | 1,528 | | 8,909 | | 50,020 |
| Noninterest income | | 34,818 | | 35,706 | | 69,601 | | 75,202 | | 63,965 | | 73,647 | | 122,421 |
| Noninterest expenses | | 102,601 | | 100,133 | | 201,401 | | 201,130 | | 196,034 | | 225,475 | | 221,997 |
| Income before income taxes | | 68,835 | | 63,568 | | 130,731 | | 110,933 | | 95,028 | | 67,583 | | 103,745 |
| Income tax expense | | 21,685 | | 21,186 | | 42,205 | | 35,870 | | 30,028 | | 19,234 | | 36,442 |
| Net Income | \$ | 47,150 | \$ | 42,382 | \$ | 88,526 | \$ | 75,063 | \$ | 65,000 | \$ | 48,349 | \$ | 67,303 |
| Per Share Data: | | | | | | | | | | | | | | |
| Earnings per common share | | | | | | | | | | | | | | |
| Basic | \$ | 0.77 | \$ | 0.69 | \$ | 1.45 | \$ | 1.23 | \$ | 1.11 | \$ | 0.84 | \$ | 1.16 |
| Diluted | \$ | 0.76 | \$ | 0.68 | \$ | 1.43 | \$ | 1.21 | \$ | 1.09 | \$ | 0.83 | \$ | 1.14 |
| Cash dividends declared per common share | | | | | | | | | | | | | | |
| | \$ | 0.34 | \$ | 0.32 | \$ | 0.64 | \$ | 0.64 | \$ | 0.61 | \$ | 0.94 | \$ | 1.18 |
| Average common shares outstanding-basic (in thousands) | | 61,471,347 | | 61,115,525 | | 61,206,093 | | 61,062,657 | | 58,662,836 | | 57,270,233 | | 57,876,685 |
| Average common shares outstanding-diluted (in thousands) | | 62,187,473 | | 61,912,366 | | 61,985,422 | | 61,847,547 | | 59,392,667 | | 58,073,054 | | 58,868,792 |

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| <i>(Dollars in thousands, except share and per share data)</i> | At or for the six months ended June 30, | | | At or for the twelve months ended December 31, | | | |
|--|---|----------|----------|--|----------|----------|----------|
| | 2017 | 2016 | 2016 | 2015 | 2014 | 2013 | 2012 |
| Selected Financial Ratios: | | | | | | | |
| Average loans to average deposits ⁽³⁾ | 88.58 % | 88.29 % | 89.33 % | 84.00 % | 83.20 % | 82.12 % | 75.66 % |
| Net charge-offs to average loans and leases | 0.14 % | 0.09 % | 0.10 % | 0.18 % | 0.27 % | 0.99 % | 1.34 % |
| Average shareholders' equity to average total assets | 10.36 % | 10.16 % | 10.24 % | 10.73 % | 10.75 % | 11.17 % | 11.30 % |
| Return on average assets | 1.12 % | 1.04 % | 1.07 % | 1.00 % | 0.96 % | 0.77 % | 1.07 % |
| Return on average equity | 10.80 % | 10.27 % | 10.48 % | 9.33 % | 8.94 % | 6.89 % | 9.43 % |
| Net interest margin | 3.56 % | 3.62 % | 3.62 % | 3.60 | 3.71 % | 3.97 % | 4.37 % |
| Net interest margin (tax equivalent basis) ⁽²⁾ | 3.63 % | 3.67 % | 3.68 % | 3.66 % | 3.76 % | 4.01 % | 4.39 % |
| Dividend payout | 44.16 % | 46.38 % | 44.14 % | 52.03 % | 54.95 % | 111.90 % | 101.72 % |
| Capital Ratios: | | | | | | | |
| Leverage ratio | 8.69 % | 8.38 % | 8.60 % | 8.33 % | 9.44 % | 10.11 % | 10.25 % |
| Tier 1 risk-based capital ratio | 10.54 % | 10.07 % | 10.46 % | 10.29 % | 12.69 % | 14.61 % | 16.32 % |
| Total risk-based capital ratio | 13.05 % | 12.70 % | 13.10 % | 13.04 % | 13.71 % | 15.88 % | 17.60 % |
| Average tangible equity to average tangible assets | 8.09 % | 7.78 % | 7.89 % | 8.13 % | 8.79 % | 9.72 % | 9.83 % |
| Asset Quality Ratios: | | | | | | | |
| Allowance for loan and lease losses to | | | | | | | |
| Nonaccrual loans | 150.05 % | 254.56 % | 326.91 % | 190.73 % | 109.06 % | 116.55 % | 73.46 % |
| Nonperforming loans | 96.77 % | 112.74 % | 120.83 % | 93.89 % | 82.08 % | 83.17 % | 62.95 % |
| Total ending loans | 0.93 % | 0.99 % | 1.01 % | 0.99 % | 1.11 % | 1.25 % | 1.50 % |
| Nonperforming loans to total loans | 0.97 % | 0.88 % | 0.83 % | 1.06 % | 1.35 % | 1.50 % | 2.39 % |
| Nonperforming assets to | | | | | | | |
| Ending loans, plus OREO | 1.07 % | 1.04 % | 0.94 % | 1.30 % | 1.81 % | 2.06 % | 2.77 % |
| Total assets | 0.72 % | 0.72 % | 0.64 % | 0.86 % | 1.21 % | 1.13 % | 1.36 % |
| Nonperforming assets, excluding accruing TDRs to | | | | | | | |
| Ending loans, plus OREO | 0.72 % | 0.55 % | 0.42 % | 0.76 % | 1.48 % | 1.63 % | 2.43 % |
| Total assets | 0.49 % | 0.38 % | 0.28 % | 0.51 % | 0.99 % | 0.89 % | 1.19 % |
| Classified assets to total assets | 1.13 % | 1.72 % | 1.48 % | 1.63 % | 2.14 % | 1.72 % | 1.99 % |

(1) Includes investment securities held-to-maturity, investment securities available-for-sale, investment securities trading, and other investments.

- (2) Tax equivalent basis was calculated using a 35.00% tax rate in all years presented.
- (3) Includes covered loans and loans held for sale.

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The following table summarizes selected historical consolidated financial data of MainSource for the periods and as of the dates indicated. This information has been derived from MainSource's consolidated financial statements filed with the SEC. Historical financial data as of and for the six months ended June 30, 2017 and June 30, 2016 are unaudited and include, in management's opinion, all normal recurring adjustments considered necessary to present fairly the results of operations and financial condition of MainSource. You should not assume the results of operations for past periods and for the six months ended June 30, 2017 and 2016 indicate results for any future period.

You should read this information in conjunction with MainSource's consolidated financial statements and related notes thereto included in MainSource's Annual Report on Form 10-K for the year ended December 31, 2016, and in MainSource's Quarterly Report on Form 10-Q for the six months ended June 30, 2017, which are incorporated by reference into this joint proxy statement/prospectus. See "Where You Can Find More Information" beginning on page 125 of this proxy statement/prospectus.

| <i>(Dollars in thousands, except share and per share data)</i> | At or for the six months ended June 30, | | At or for the twelve months ended December 31, | | | | |
|--|--|--------------|---|--------------|--------------|--------------|--------------|
| | 2017 | 2016 | 2016 | 2015 | 2014 | 2013 | 2012 |
| Selected year-end balances: | | | | | | | |
| Total assets | \$ 4,589,556 | \$ 3,994,584 | \$ 4,080,257 | \$ 3,385,408 | \$ 3,122,516 | \$ 2,847,209 | \$ 2,769,288 |
| Earning assets – EOP | 4,147,605 | 3,628,773 | 3,706,119 | 3,112,938 | 2,851,399 | 2,590,154 | 2,495,938 |
| Investment securities ⁽¹⁾ | 1,079,555 | 1,032,380 | 1,007,540 | 925,279 | 867,760 | 891,106 | 902,341 |
| Total loans and leases | 3,028,686 | 2,548,803 | 2,651,673 | 2,155,392 | 1,957,765 | 1,671,926 | 1,553,383 |
| FDIC indemnification asset | — | — | — | — | — | — | — |
| Interest-bearing demand deposits | 1,274,062 | 1,179,926 | 1,163,010 | 1,084,786 | 1,054,780 | 884,128 | 855,049 |
| Savings deposits | 863,537 | 757,506 | 749,391 | 599,729 | 559,761 | 501,494 | 470,265 |
| Time deposits | 535,274 | 484,273 | 431,311 | 324,821 | 340,387 | 378,456 | 454,573 |
| Noninterest-bearing demand deposits | 849,470 | 677,654 | 767,159 | 641,439 | 513,393 | 436,550 | 405,167 |
| Total deposits | 3,522,343 | 3,099,359 | 3,110,871 | 2,650,775 | 2,468,321 | 2,200,628 | 2,185,054 |
| Short-term borrowings | 210,338 | 130,946 | 209,672 | 28,363 | 26,349 | 38,594 | 34,519 |
| Long-term debt | 318,126 | 291,047 | 290,897 | 310,727 | 255,652 | 294,252 | 191,470 |
| Shareholders' equity | 516,424 | 453,782 | 449,494 | 381,360 | 360,662 | 305,526 | 323,751 |

Summary of operations:

| | | | | | | | | | | | | | | |
|--|----|------------|----|------------|----|------------|----|------------|----|------------|----|------------|----|------------|
| Interest Income | \$ | 74,408 | \$ | 59,616 | \$ | 128,327 | \$ | 111,110 | \$ | 103,095 | \$ | 101,279 | \$ | 108,768 |
| Tax equivalent adjustment ⁽²⁾ | | 3,932 | | 3,676 | | 7,410 | | 7,214 | | 6,736 | | 7,010 | | 6,972 |
| Interest income tax – equivalent ⁽²⁾ | | 78,340 | | 63,292 | | 135,737 | | 118,324 | | 109,831 | | 108,289 | | 115,740 |
| Interest expense | | 6,610 | | 5,046 | | 10,726 | | 8,385 | | 8,607 | | 9,979 | | 14,686 |
| Net interest income tax – equivalent⁽²⁾ | \$ | 71,730 | \$ | 58,246 | \$ | 125,011 | \$ | 109,939 | \$ | 101,224 | \$ | 98,310 | \$ | 101,054 |
| Interest income | \$ | 74,408 | \$ | 59,616 | \$ | 128,327 | \$ | 111,110 | \$ | 103,095 | \$ | 101,279 | \$ | 108,768 |
| Interest expense | | 6,610 | | 5,046 | | 10,726 | | 8,385 | | 8,607 | | 9,979 | | 14,686 |
| Net interest income | | 67,798 | | 54,570 | | 117,601 | | 102,725 | | 94,488 | | 91,300 | | 94,082 |
| Provision for loan and lease losses | | 100 | | 705 | | 1,705 | | 1,625 | | 1,500 | | 4,534 | | 9,850 |
| Noninterest income | | 26,527 | | 25,327 | | 52,612 | | 50,272 | | 43,007 | | 43,129 | | 43,891 |
| Noninterest expenses | | 65,864 | | 60,254 | | 118,048 | | 105,597 | | 99,220 | | 98,231 | | 94,838 |
| Income before income taxes | | 28,361 | | 18,938 | | 50,460 | | 45,775 | | 36,775 | | 31,664 | | 33,285 |
| Income tax expense | | 6,634 | | 4,055 | | 12,137 | | 10,233 | | 7,779 | | 5,319 | | 6,027 |
| Net Income | \$ | 21,727 | \$ | 14,883 | \$ | 38,323 | \$ | 35,542 | \$ | 28,996 | \$ | 26,345 | \$ | 27,258 |
| Per share data: | | | | | | | | | | | | | | |
| Earnings per common share | | | | | | | | | | | | | | |
| Basic | \$ | 0.88 | \$ | 0.67 | \$ | 1.66 | \$ | 1.64 | \$ | 1.40 | \$ | 1.26 | \$ | 1.31 |
| Diluted | | 0.87 | | 0.66 | | 1.64 | | 1.62 | | 1.39 | | 1.26 | | 1.30 |
| Cash dividends declared per common share | | | | | | | | | | | | | | |
| | \$ | 0.33 | \$ | 0.30 | \$ | 0.61 | \$ | 0.54 | \$ | 0.42 | \$ | 0.28 | \$ | 0.08 |
| Average common shares outstanding – basic (in thousands) | | 24,631,354 | | 22,165,535 | | 23,105,317 | | 21,637,775 | | 20,706,688 | | 20,375,365 | | 20,265,761 |
| Average common shares outstanding – diluted (in thousands) | | 25,031,865 | | 22,441,142 | | 23,431,355 | | 21,909,370 | | 20,854,068 | | 20,432,852 | | 20,324,657 |

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| <i>(Dollars in thousands, except share and per share data)</i> | At or for the six months ended June 30, | | | At or for the twelve months ended December 31, | | | |
|--|---|----------|----------|---|----------|----------|---------|
| | 2017 | 2016 | 2016 | 2015 | 2014 | 2013 | 2012 |
| Selected Financial Ratios: | | | | | | | |
| Average loans to average deposits ⁽³⁾ | 85.18 % | 80.95 % | 81.86 % | 78.52 % | 76.31 % | 72.46 % | 71.76 % |
| Net charge-offs to average loans and leases | 0.02 % | 0.11 % | 0.05 % | 0.14 % | 0.33 % | 0.57 % | 1.13 % |
| Average shareholders' equity to average total assets | 11.29 % | 11.38 % | 11.36 % | 11.46 % | 11.27 % | 11.32 % | 12.12 % |
| Return on average assets | 1.04 % | 0.85 % | 1.01 % | 1.10 % | 0.99 % | 0.95 % | 0.99 % |
| Return on average equity | 9.19 % | 7.45 % | 8.93 % | 9.56 % | 8.81 % | 8.35 % | 8.15 % |
| Net interest margin | 3.56 % | 3.41 % | 3.44 % | 3.49 % | 3.56 % | 3.63 % | 3.79 % |
| Net interest margin (tax equivalent basis) ⁽²⁾ | 3.76 % | 3.64 % | 3.65 % | 3.74 % | 3.82 % | 3.91 % | 4.07 % |
| Dividend payout | 37.50 % | 44.78 % | 36.75 % | 32.93 % | 30.00 % | 22.22 % | 6.11 % |
| Capital Ratios: | | | | | | | |
| Leverage ratio | 9.74 % | 10.30 % | 9.80 % | 10.20 % | 10.20 % | 10.10 % | 10.40 % |
| Tier 1 risk-based capital ratio | 12.62 % | 13.70 % | 13.90 % | 14.50 % | 14.90 % | 15.40 % | 16.50 % |
| Total risk-based capital ratio | 13.30 % | 14.50 % | 14.70 % | 15.50 % | 16.00 % | 16.70 % | 17.80 % |
| Average tangible equity to average tangible assets | 8.35 % | 9.22 % | 9.05 | 9.26 % | 9.06 % | 9.03 % | 9.87 % |
| Asset Quality Ratios | | | | | | | |
| Allowance for loan and lease losses to | | | | | | | |
| Nonaccrual loans | 114.77 % | 132.56 % | 142.33 % | 171.46 % | 171.01 % | 123.58 % | 90.91 % |
| Nonperforming loans | 114.77 % | 131.54 % | 125.39 % | 171.46 % | 171.01 % | 123.50 % | 89.48 % |
| Total ending loans | 0.74 % | 0.84 % | 0.85 % | 1.02 % | 1.19 % | 1.65 % | 2.07 % |
| Nonperforming loans to total loans | 0.64 % | 0.64 % | 0.68 % | 0.60 % | 0.69 % | 1.34 % | 2.32 % |
| Nonperforming assets to | | | | | | | |
| Ending loans, plus OREO | 0.81 % | 0.90 % | 0.87 % | 0.83 % | 1.61 % | 1.83 % | 3.70 % |
| Total assets | 0.54 % | 0.58 % | 0.57 % | 0.53 % | 1.00 % | 1.07 % | 2.09 % |
| Nonperforming assets, excluding accruing TDRs to | | | | | | | |
| Ending loans, plus OREO | 0.71 % | 0.76 % | 0.75 % | 0.69 % | 0.83 % | 1.58 % | 2.74 % |
| Total assets | 0.47 % | 0.49 % | 0.49 % | 0.44 % | 0.52 % | 0.93 % | 1.54 % |
| Classified assets to total assets | 0.93 % | 1.04 % | 0.94 % | 0.65 % | 1.26 % | 1.89 % | 2.58 % |

(1) Includes investment securities held-to-maturity, investment securities available-for-sale, investment securities trading, and other investments.

- (2) Tax equivalent basis was calculated using a 35.00% tax rate in all years presented.
- (3) Includes covered loans and loans held for sale.

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TABLE OF CONTENTS**SELECTED UNAUDITED PRO FORMA FINANCIAL DATA**

The following table shows selected unaudited pro forma condensed combined financial information about the financial condition and results of operations of First Financial giving effect to the merger with MainSource. The selected unaudited pro forma condensed combined financial information assumes that the merger is accounted for under the acquisition method of accounting, with First Financial treated as the acquirer. Under the acquisition method of accounting, the assets and liabilities of MainSource, as of the effective date of the merger, will be recorded by First Financial at their respective estimated fair values, and the excess of the merger consideration over the fair value of MainSource's net assets will be allocated to goodwill.

The pro forma financial condition data set forth in the table below assumes that the transactions became effective on June 30, 2017. The accompanying unaudited pro forma condensed combined income statement for the periods ended December 31, 2016 and June 30, 2017 present the pro forma results of operations of First Financial giving effect to the merger as if it became effective on January 1, 2016. The unaudited pro forma condensed combined balance sheet information as of June 30, 2017 gives effect to the merger as if it occurred on June 30, 2017, and combines the historical balance sheets of First Financial and MainSource as of June 30, 2017. The selected unaudited pro forma condensed combined financial data has been derived from, and should be read in conjunction with, the unaudited pro forma condensed combined financial information, including the notes thereto, which is included in this joint proxy statement/prospectus under Unaudited Pro Forma Condensed Combined Financial Statements.

The selected unaudited pro forma condensed combined financial information is presented for illustrative purposes only and does not necessarily indicate the financial results of the combined companies had the companies actually been combined at the beginning of the period presented. The selected unaudited pro forma condensed combined financial information also does not consider any potential impacts of current market conditions on revenues, potential revenue enhancements, anticipated cost savings and expense efficiencies, or asset dispositions, among other factors. Further, as explained in more detail in the notes accompanying the more detailed unaudited pro forma condensed combined financial information included under Unaudited Pro Forma Condensed Combined Financial Information, the pro forma allocation of the purchase price reflected in the selected unaudited pro forma condensed combined financial information is subject to adjustment and may vary from the actual purchase price allocation that will be recorded at the time the merger is completed. Additionally, the adjustments made in the unaudited pro forma condensed financial information, which are described in the notes thereto, are preliminary and may be revised.

Selected Unaudited Pro Forma Financial Data

| | For the six months ended June 30, 2017 | For the year ended December 31, 2016 |
|---|---|---|
| <i>(Dollars in thousands, except per share data)</i> | | |
| Unaudited Pro Forma Condensed Combined Income Statement Information | | |
| Net interest income | \$ 204,518 | \$ 387,725 |
| Provision for loan and lease losses | 834 | 10,140 |
| Income before income taxes | 92,591 | 170,132 |
| Net income | 65,884 | 119,661 |

**As of
June 30, 2017**

Unaudited Pro Forma Condensed Combined Balance Sheet Information

| | |
|----------------------------|--------------|
| Loans and leases, net | \$ 8,818,392 |
| Total assets | 13,806,092 |
| Deposits | 9,987,298 |
| Total shareholders' equity | 1,913,682 |

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TABLE OF CONTENTS**COMPARATIVE HISTORICAL AND UNAUDITED PRO FORMA PER SHARE DATA**

Presented below are First Financial's historical per share data for the six months ended June 30, 2017, as derived from unaudited financial statements of First Financial, and MainSource's historical per share data for the six months ended June 30, 2017, as derived from unaudited financial statements of MainSource. The pro forma combined per share data for the six months ended June 30, 2017 and the per equivalent MainSource share information provided in the table below is unaudited. The unaudited pro forma data and equivalent per share information give effect to the merger as if the transaction had been effective on the dates presented, in the case of the book value data, and as if the transactions had become effective on June 30, 2017 in the case of the earnings per share and dividends declared data. This information should be read together with the historical consolidated financial statements and related notes of First Financial and MainSource filed by each with the SEC, and incorporated by reference in this document, and with the unaudited pro forma condensed combined financial statements included under Unaudited Pro Forma Condensed Combined Financial Statements.

The unaudited pro forma financial information is presented for illustrative purposes only and does not necessarily indicate the financial results of the combined companies had the companies actually been combined at the beginning of the period presented. The unaudited pro forma financial information also does not consider any potential impacts of current market conditions on revenues, potential revenue enhancements, anticipated cost savings and expense efficiencies, or asset dispositions, among other factors.

| | First Historical | MainSource Historical | Pro Forma Combined | Per Equivalent MainSource Share⁽³⁾ |
|--|-----------------------------|----------------------------------|-------------------------------|--|
| For the six months ended June 30, 2017: | | | | |
| Basic earnings per common share ⁽¹⁾ | \$ 0.77 | \$ 0.88 | \$ 0.69 | \$ 0.96 |
| Diluted earnings per share ⁽¹⁾ | 0.76 | 0.87 | 0.68 | 0.94 |
| Cash dividends declared per common share ⁽²⁾ | 0.34 | 0.33 | 0.34 | 0.47 |
| Tangible book value per share as of June 30, 2017 | 11.07 | 14.34 | 10.67 | 14.81 |
| Book value per share as of June 30, 2017 | 14.45 | 20.19 | 19.60 | 27.20 |

Pro forma combined earnings per share data excludes the impact of anticipated cost savings (refer to Note 4 below (1) in Notes to Unaudited Pro Forma Condensed Combined Financial Information) and potential revenue enhancements that may be realized through the merger.

(2) Pro forma combined cash dividends declared are based upon First Financial's historical amounts.

(3) Pro forma per equivalent MainSource share information is calculated based on pro forma combined multiplied by the 1.3875 exchange ratio.

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CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

Some of the statements contained or incorporated by reference in this joint proxy statement/prospectus are forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 giving First Financial's or MainSource's expectations or predictions of future financial or business performance or conditions.

Forward-looking statements are typically identified by words such as believe, expect, anticipate, intend, target, estimate, continue, positions, projections, prospects, or potential, by future conditional verbs such as will, should, could, or may, or by variations of such words or by similar expressions. Such forward-looking statements include, but are not limited to, statements about the benefits of the merger or the bank merger, including future financial and operating results of First Financial, MainSource, or the combined company following the merger, the combined company's plans, objectives, expectations, and intentions, the expected timing of the completion of the merger, financing plans and the availability of capital, the likelihood of success and impact of litigation, and other statements that are not historical facts. These statements are only predictions based on First Financial's and MainSource's current expectations and projections about future events. There are important factors that could cause First Financial's and MainSource's actual results, level of activity, performance, or achievements to differ materially from the results, level of activity, performance, or achievements expressed or implied by the forward-looking statements. In particular, you should consider the numerous risks and uncertainties described in the section entitled Risk Factors beginning on page 25.

These forward-looking statements are subject to numerous assumptions, risks, and uncertainties which change over time. In addition to factors previously disclosed in First Financial's and MainSource's reports filed with the SEC, the following factors, among others, could cause actual results to differ materially from forward-looking statements:

- the inability to close the merger and the bank merger in a timely manner;
- the failure to complete the merger due to the failure of First Financial or MainSource shareholders to approve the First Financial or MainSource merger proposals;
- failure to obtain applicable regulatory approvals and meet other closing conditions to the merger on the expected terms and schedule;
- the potential impact of announcement or consummation of the proposed merger with MainSource on relationships with third parties, including customers, employees, and competitors;
- business disruption following the merger;
- difficulties and delays in integrating the First Financial and MainSource businesses or fully realizing cost savings and other benefits;
- First Financial's potential exposure to unknown or contingent liabilities of MainSource;
- the impact of the combined company exceeding \$10 billion in assets;
- the challenges of integrating, retaining, and hiring key personnel;
- failure to attract new customers and retain existing customers in the manner anticipated;
- the outcome of pending or threatened litigation, or of matters before regulatory agencies, whether currently existing or commencing in the future, including litigation related to the merger;
- any interruption or breach of security resulting in failures or disruptions in customer account management, general ledger, deposit, loan, or other systems;
- changes in First Financial's stock price before closing, including as a result of the financial performance of MainSource prior to closing;
- operational issues stemming from, and/or capital spending necessitated by, the potential need to adapt to industry changes in information technology systems, on which First Financial and MainSource are highly dependent;

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changes in legislation, regulation, policies, or administrative practices, whether by judicial, governmental, or legislative action, including, but not limited to, the Dodd-Frank Wall Street Reform and Consumer Protection Act, which we refer to as the Dodd-Frank Act, and other changes pertaining to banking, securities, taxation, rent regulation and housing, financial accounting and reporting, environmental protection, and insurance, and the ability to comply with such changes in a timely manner;

changes in the monetary and fiscal policies of the U.S. Government, including policies of the U.S. Department of the Treasury and the Federal Reserve Board;

changes in interest rates, which may affect First Financial's or MainSource's net income, prepayment penalty income, mortgage banking income, and other future cash flows, or the market value of First Financial's or MainSource's assets, including its investment securities;

changes in accounting principles, policies, practices, or guidelines;

changes in First Financial's credit ratings or in First Financial's ability to access the capital markets;

natural disasters, war, or terrorist activities; and

other economic, competitive, governmental, regulatory, technological, and geopolitical factors affecting First Financial's or MainSource's operations, pricing, and services.

Additionally, the timing and occurrence or non-occurrence of events may be subject to circumstances beyond First Financial's or MainSource's control.

For any forward-looking statements made in this joint proxy statement/prospectus or in any documents incorporated by reference into this joint proxy statement/prospectus, First Financial and MainSource claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. You are cautioned not to place undue reliance on these statements, which speak only as of the date of this joint proxy statement/prospectus or the date of the applicable document incorporated by reference in this joint proxy statement/prospectus. Except to the extent required by applicable law, First Financial and MainSource do not undertake to update forward-looking statements to reflect facts, circumstances, assumptions, or events that occur after the date the forward-looking statements are made. All written and oral forward-looking statements concerning the merger or other matters addressed in this joint proxy statement/prospectus and attributable to First Financial, MainSource, or any person acting on their behalf are expressly qualified in their entirety by the cautionary statements contained or referred to in this joint proxy statement/prospectus.

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RISK FACTORS

*In addition to general investment risks and the other information contained in or incorporated by reference into this joint proxy statement/prospectus, including the matters addressed under the section **Cautionary Statement Regarding Forward-Looking Statements**, you should carefully consider the following risk factors in deciding how to vote for the proposals presented in this joint proxy statement/prospectus. You should also consider the other information in this joint proxy statement/prospectus and the other documents incorporated by reference into this joint proxy statement/prospectus. Please see **Where You Can Find More Information**.*

Risks Related to the Merger and First Financial's Business Upon Completion of the Merger

Because the market price of First Financial common stock will fluctuate, MainSource shareholders cannot be certain of the market value of the merger consideration they will receive.

Upon completion of the merger, each outstanding share of MainSource common stock (except for shares of MainSource common stock owned by MainSource as treasury stock or owned by MainSource or First Financial or a subsidiary of either (in each case other than in a fiduciary or agency capacity or as a result of debts previously contracted)) will be converted into 1.3875 shares of First Financial common stock. The market value of the merger consideration will vary from the closing price of First Financial common stock on the date First Financial and MainSource announced the merger, on the date that this joint proxy statement/prospectus is mailed to MainSource shareholders, on the date of the special meeting of the MainSource shareholders, and on the date the merger is completed. Any change in the market price of First Financial common stock prior to the completion of the merger will affect the market value of the merger consideration that MainSource shareholders will receive upon completion of the merger, and there will be no adjustment to the merger consideration for changes in the market price of either shares of First Financial common stock or shares of MainSource common stock.

The market price of First Financial's common stock could be subject to significant fluctuations due to changes in sentiment in the market regarding First Financial's operations or business prospects, including market sentiment regarding First Financial's entry into the merger agreement. These risks may be affected by:

- operating results that vary from the expectations of First Financial's management or of securities analysts and investors;
- developments in First Financial's business or in the financial services sector generally;
- regulatory or legislative changes affecting First Financial's industry generally or its business and operations;
- operating and securities price performance of companies that investors consider to be comparable to First Financial;
- changes in estimates or recommendations by securities analysts or rating agencies;
- announcements of strategic developments, acquisitions, dispositions, financings, and other material events by First Financial or its competitors; and
- changes in global financial markets and economies and general market conditions, such as interest or foreign exchange rates, stock, commodity, credit, or asset valuations or volatility.

Therefore, at the time of the MainSource special meeting, you will not know the precise market value of the consideration you will receive at the effective time of the merger. You should obtain current market quotations for shares of First Financial common stock and for shares of MainSource common stock.

The market price of First Financial common stock after the merger may be affected by factors different from those affecting the shares of MainSource or First Financial currently.

Upon completion of the merger, holders of MainSource common stock will become holders of First Financial common stock. First Financial's business differs in important respects from that of MainSource, and, accordingly, the

results of operations of the combined company and the market price of First Financial common stock after the completion of the merger may be affected by factors different from those currently affecting the independent results of operations of each of First Financial and MainSource. For a discussion of the businesses of First Financial and MainSource and of some important factors to consider in connection with those businesses, see the documents incorporated by reference in this joint proxy statement/prospectus and referred to under [Where You Can Find More Information](#).

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Regulatory approvals may not be received, may take longer than expected, or may impose conditions that are not presently anticipated or that could have an adverse effect on the combined company following the merger.

Before the merger and the bank merger may be completed, First Financial and MainSource must obtain approvals from the Federal Reserve Board and the ODFI. Other approvals, waivers, or consents from regulators may also be required. In determining whether to grant these approvals, the regulators consider a variety of factors, including the regulatory standing of each party and the factors described under The Merger—Regulatory Approvals Required for the Merger. An adverse development in either party's regulatory standing or these factors could result in an inability to obtain approval or delay their receipt. These regulators may impose conditions on the completion of the merger or the bank merger or require changes to the terms of the merger or the bank merger. Such conditions or changes could have the effect of delaying or preventing completion of the merger or the bank merger or imposing additional costs on or limiting the revenues of the combined company following the merger and the bank merger, any of which might have an adverse effect on the combined company following the merger. See The Merger—Regulatory Approvals Required for the Merger.

In a recent approval order, the Federal Reserve Board has stated that if material weaknesses are identified by examiners before a banking organization applies to engage in expansionary activity, the Federal Reserve Board will not in the future allow the application to remain pending while the banking organization addresses its weaknesses. The Federal Reserve Board explained that, in the future, if issues arise during the processing of an application, it will require the applicant banking organization to withdraw its application pending resolution of any supervisory concerns. Accordingly, if there is an adverse development in either party's regulatory standing, First Financial may be required to withdraw some or all of the applications for approval of the proposed mergers and, if possible, resubmit it after the applicable supervisory concerns have been resolved. See The Merger—Regulatory Approvals Required for the Merger.

The success of the merger and integration of First Financial and MainSource will depend on a number of uncertain factors.

The success of the merger will depend on a number of factors, including, without limitation:

- First Financial's ability to integrate the branches acquired from MainSource Bank in the merger (which we refer to as the acquired branches) into First Financial Bank's current operations;
- First Financial's ability to limit the outflow of deposits held by its new customers in the acquired branches and to successfully retain and manage interest-earning assets (i.e., loans) acquired in the merger;
- First Financial's ability to control the incremental non-interest expense from the acquired branches in a manner that enables it to maintain a favorable overall efficiency ratio;
- First Financial's ability to retain and attract the appropriate personnel to staff the acquired branches; and
- First Financial's ability to earn acceptable levels of interest and non-interest income, including fee income, from the acquired branches.

Integrating the acquired branches will be an operation of substantial size and expense and may be affected by general market and economic conditions or government actions affecting the financial industry generally. Integration efforts will also likely divert First Financial's management's attention and resources. No assurance can be given that First Financial will be able to integrate the acquired branches successfully, and the integration process could result in the loss of key employees, the disruption of ongoing business, or inconsistencies in standards, controls, procedures, and policies that adversely affect First Financial's ability to maintain relationships with clients, customers, depositors and employees or to achieve the anticipated benefits of the merger. First Financial may also encounter unexpected difficulties or costs during the integration that could adversely affect its earnings and financial condition, perhaps materially. Additionally, no assurance can be given that the operation of the acquired branches will not adversely affect First Financial's existing profitability, that First Financial will be able to achieve results in the future similar to those achieved by its existing banking business, or that First Financial will be able to manage any growth resulting

from the merger effectively.

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Combining First Financial and MainSource may be more difficult, costly, or time consuming than expected and the anticipated benefits and cost savings of the merger may not be realized.

First Financial and MainSource have operated and, until the completion of the merger, will continue to operate, independently. The success of the merger, including anticipated benefits and cost savings, will depend, in part, on First Financial's ability to successfully combine and integrate the businesses of First Financial and MainSource in a manner that permits growth opportunities and does not materially disrupt the existing customer relations nor result in decreased revenues due to loss of customers. It is possible that the integration process could result in the loss of key employees, the disruption of either company's ongoing businesses, or inconsistencies in standards, controls, procedures and policies that adversely affect the combined company's ability to maintain relationships with clients, customers, depositors and employees, or to achieve the anticipated benefits and cost savings of the merger. The loss of key employees could adversely affect First Financial's ability to successfully conduct its business, which could have an adverse effect on First Financial's financial results and the value of its common stock. If First Financial experiences difficulties with the integration process, the anticipated benefits of the merger may not be realized fully or at all, or may take longer to realize than expected. As with any merger of financial institutions, there also may be business disruptions that cause First Financial and/or MainSource to lose customers or cause customers to remove their accounts from First Financial and/or MainSource and move their business to competing financial institutions. Integration efforts between the two companies will also divert management attention and resources. These integration matters could have an adverse effect on each of MainSource and First Financial during this transition period and for an undetermined period after completion of the merger on the combined company. In addition, the actual cost savings of the merger could be less than anticipated.

The combined company may be unable to retain First Financial and/or MainSource personnel successfully after the merger is completed.

The success of the merger will depend in part on the combined company's ability to retain the talents and dedication of key employees currently employed by First Financial and MainSource. It is possible that these employees may decide not to remain with First Financial or MainSource, as applicable, while the merger is pending or with the combined company after the merger is consummated. If key employees terminate their employment, or if an insufficient number of employees is retained to maintain effective operations, the combined company's business activities may be adversely affected and management's attention may be diverted from successfully integrating MainSource to hiring suitable replacements, all of which may cause the combined company's business to suffer. In addition, First Financial and MainSource may not be able to locate suitable replacements for any key employees who leave either company, or to offer employment to potential replacements on reasonable terms.

The unaudited pro forma condensed combined financial statements included in this document are preliminary and the actual financial condition and results of operations of First Financial after the merger may differ materially.

The unaudited pro forma condensed combined financial statements in this document are presented for illustrative purposes only and are not necessarily indicative of what First Financial's actual financial condition or results of operations would have been had the merger been completed on the dates indicated. The unaudited pro forma condensed combined financial statements reflect adjustments, which are based upon preliminary estimates, to record the MainSource identifiable assets acquired and liabilities assumed at fair value and the resulting goodwill recognized. The purchase price allocation reflected in this document is preliminary, and final allocation of the purchase price will be based upon the actual purchase price and the fair value of the assets and liabilities of MainSource as of the date of the completion of the merger. Accordingly, the final acquisition accounting adjustments may differ materially from the pro forma adjustments reflected in this document. For more information, please see Unaudited Pro Forma Condensed Combined Financial Statements beginning on page 105.

Certain of MainSource's directors and executive officers have interests in the merger that may differ from the interests of MainSource's shareholders.

MainSource's shareholders should be aware that some of MainSource's directors and executive officers have interests in the merger and have arrangements that are different from, or in addition to, those of MainSource's shareholders generally. MainSource's board of directors was aware of these interests and considered these interests, among other matters, when making its decision to approve the merger agreement, and in recommending that MainSource's shareholders vote in favor of adopting the merger agreement.

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For a more complete description of these interests, please see [The Merger—Interests of MainSource’s Directors and Executive Officers in the Merger](#).

Termination of the merger agreement could negatively impact MainSource or First Financial.

If the merger agreement is terminated, there may be various consequences. For example, MainSource’s or First Financial’s businesses may have been impacted adversely by the failure to pursue other beneficial opportunities due to the focus of management on the merger, without realizing any of the anticipated benefits of completing the merger. Additionally, if the merger agreement is terminated, the market price of MainSource’s or First Financial’s common stock could decline to the extent that the current market prices reflect a market assumption that the merger will be completed. If the merger agreement is terminated under certain circumstances, MainSource may be required to pay to First Financial a termination fee of \$40 million.

MainSource and First Financial will be subject to business uncertainties and contractual restrictions while the merger is pending.

Uncertainty about the effect of the merger on employees and customers may have an adverse effect on MainSource or First Financial. These uncertainties may impair MainSource’s or First Financial’s ability to attract, retain, and motivate key personnel until the merger is completed, and could cause customers and others that deal with MainSource or First Financial to seek to change existing business relationships with MainSource or First Financial. Retention of certain employees by MainSource or First Financial may be challenging while the merger is pending, as certain employees may experience uncertainty about their future roles with the combined company. If key employees depart because of issues relating to the uncertainty and difficulty of integration, or a desire not to remain with MainSource or First Financial, MainSource’s business or First Financial’s business could be harmed. In addition, subject to certain exceptions, each of First Financial and MainSource has agreed to operate its business in the ordinary course prior to closing. See [The Merger Agreement—Covenants and Agreements](#) for a description of the restrictive covenants applicable to MainSource and First Financial.

If the merger is not completed, First Financial and MainSource will have incurred substantial expenses without realizing the expected benefits of the merger.

Each of First Financial and MainSource has incurred and will incur substantial expenses in connection with the negotiation and completion of the transactions contemplated by the merger agreement, as well as the costs and expenses of filing, printing, and mailing this joint proxy statement/prospectus, and all filing and other fees paid to the SEC in connection with the merger. If the merger is not completed, First Financial and MainSource would have to recognize these expenses without realizing the expected benefits of the merger.

The merger agreement limits MainSource’s ability to pursue acquisition proposals and requires MainSource to pay a termination fee to First Financial of \$40 million under limited circumstances, including circumstances relating to acquisition proposals. Additionally, certain provisions of the First Financial and MainSource amended and restated articles of incorporation, amended and restated regulations, and amended and restated bylaws (referenced throughout this joint proxy statement/prospectus as [articles of incorporation](#), [regulations](#), and [bylaws](#)) may deter potential acquirers.

The merger agreement prohibits MainSource from initiating, soliciting, knowingly encouraging, or knowingly facilitating certain third-party acquisition proposals. See [The Merger Agreement—Agreement Not to Solicit Other Offers](#). The merger agreement also provides that MainSource will be required to pay a termination fee in the amount of \$40 million in the event that the merger agreement is terminated under certain circumstances, including a change of recommendation by MainSource’s board of directors. See [The Merger Agreement—Termination Fee](#). These provisions

might discourage a potential competing acquirer that might have an interest in acquiring all or a significant part of MainSource from considering or proposing such an acquisition. Certain provisions of the MainSource or First Financial articles of incorporation, regulations, or bylaws, or of the IBCL or OGCL, as applicable, could make it more difficult for a third-party to acquire control of MainSource or First Financial and may discourage a potential competing acquirer.

The shares of First Financial common stock to be received by MainSource shareholders as a result of the merger will have different rights from the shares of MainSource common stock.

Upon completion of the merger, MainSource shareholders will become First Financial shareholders and their rights as shareholders will be governed by the OGCL and the First Financial articles of incorporation and regulations. The rights associated with MainSource common stock are different from the rights associated with

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First Financial common stock. Please see [Comparison of Rights of First Financial Shareholders and MainSource Shareholders](#) beginning on page [119](#) for a discussion of the different rights associated with First Financial common stock.

Holders of MainSource and First Financial common stock will have a reduced ownership and voting interest in the combined company after the merger and will exercise less influence over management.

Holders of MainSource and First Financial common stock currently have the right to vote in the election of the board of directors and on other matters affecting MainSource and First Financial, respectively. Upon completion of the merger, each MainSource shareholder who receives shares of First Financial common stock will become a shareholder of First Financial, with a percentage ownership of First Financial that is smaller than the shareholder's percentage ownership of MainSource. Based on the number of shares outstanding on July 25, 2017 and the shares expected to be issued in the merger, the former shareholders of MainSource as a group will receive shares in the merger constituting approximately 36.6% of the outstanding shares of First Financial common stock immediately after the merger. As a result, current shareholders of First Financial as a group will own approximately 63.4% of the outstanding shares of First Financial common stock immediately after the merger. Because of this, MainSource shareholders may have less influence on the management and policies of First Financial than they now have on the management and policies of MainSource, and current First Financial shareholders may have less influence than they now have on the management and policies of First Financial.

MainSource shareholders will not have dissenters' rights in the merger.

Dissenters' rights are statutory rights that, if applicable under law, enable shareholders to dissent from an extraordinary transaction, such as a merger, and to demand that the corporation pay the fair value for their shares as determined by a court in a judicial proceeding instead of receiving the consideration offered to shareholders in connection with the extraordinary transaction. Under the IBCL, a shareholder may not dissent from a merger as to shares that are listed on a national securities exchange at the record date fixed to determine the shareholders entitled to receive notice of the meeting of shareholders to vote upon the agreement of merger or consolidation.

Because MainSource common stock is listed on NASDAQ, a national securities exchange, and is expected to continue to be so listed on the record date, and because the merger otherwise satisfies the foregoing requirements of the IBCL, holders of MainSource common stock will not be entitled to dissenters' rights in the merger with respect to their shares of MainSource common stock.

Upon completion of the merger, First Financial will exceed \$10 billion in assets, and as a result, it will become subject to increased regulatory requirements, which could materially and adversely affect it.

Upon completion of the merger, First Financial's bank subsidiary's total assets will exceed \$10 billion, and First Financial and its bank subsidiary will therefore become subject to increased regulatory requirements. The Dodd-Frank Act and its implementing regulations impose various additional requirements on bank holding companies with \$10 billion or more in total assets, including compliance with portions of the Federal Reserve Board's enhanced prudential oversight requirements and annual stress testing requirements. Failure to meet the enhanced prudential standards and stress testing requirements could limit, among other things, First Financial's ability to engage in expansionary activities or make dividend payments to its shareholders. In addition, banks with \$10 billion or more in total assets are primarily examined by the Consumer Financial Protection Bureau (CFPB) with respect to various federal consumer financial protection laws and regulations. Currently, First Financial's bank subsidiary is subject to regulations adopted by the CFPB, but the Federal Reserve Board is primarily responsible for examining First Financial's bank subsidiary's compliance with federal consumer financial protection laws and those CFPB regulations. As a relatively new agency with evolving regulations and practices, there is uncertainty as to how the CFPB's examination and regulatory

authority might impact First Financial's business.

With respect to deposit-taking activities, banks with assets in excess of \$10 billion are subject to two changes. First, these institutions are subject to a deposit assessment based on a new scorecard issued by the Federal Deposit Insurance Corporation (FDIC). This scorecard considers, among other things, the bank's CAMELS rating, results of asset-related stress testing and funding-related stress, as well as First Financial's use of core deposits, among other things. Depending on the results of the bank's performance under that scorecard, the total base assessment rate is between 2.5 to 45 basis points. Any increase in First Financial's bank subsidiary's deposit insurance assessments may result in an increased expense related to its use of deposits as a funding source.

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Additionally, banks with over \$10 billion in total assets are no longer exempt from the requirements of the Federal Reserve Board's rules on interchange transaction fees for debit cards. This means that, beginning on July 1 following the bank's crossing the \$10 billion threshold at the end of a calendar year, First Financial's bank subsidiary will be limited to receiving only a reasonable interchange transaction fee for any debit card transactions processed using debit cards issued to its customers. The Federal Reserve Board has determined that it is unreasonable for a bank with more than \$10 billion in total assets to receive more than \$0.21 plus 5 basis points of the transaction plus a \$0.01 fraud adjustment for an interchange transaction fee for debit card transactions. A reduction in the amount of interchange fees First Financial's bank subsidiary receives for electronic debit interchange will reduce its revenues. During fiscal year 2016, First Financial's bank subsidiary collected \$13.7 million in debit card interchange fees. First Financial estimates that had it been subject to this limitation during 2016 its interchange fee revenue would have been reduced by approximately \$6.2 million.

In anticipation of becoming subject to the heightened regulatory requirements, First Financial has begun to reorganize its compliance and risk personnel and implement various initiatives to address these requirements. However, compliance with these requirements may necessitate that it hire additional compliance or other personnel, design and implement additional internal controls, and/or incur other significant expenses, any of which could have a material adverse effect on its business, financial condition, or results of operations. Compliance with the annual stress testing requirements, part of which must be publicly disclosed, may also be misinterpreted by the market generally or First Financial's customers and, as a result, may adversely affect First Financial's stock price or ability to retain customers or effectively compete for new business opportunities. To ensure compliance with these heightened requirements when effective, First Financial's regulators may require it to take actions to prepare for compliance even before First Financial or First Financial's bank subsidiary's total assets equal or exceed \$10 billion at the end of four consecutive quarters. As a result, First Financial has incurred and expects to continue to incur compliance-related costs before it is otherwise required. First Financial's regulators may also consider its preparation for compliance with these regulatory requirements when examining its operations generally or considering any request for regulatory approval it may make, even requests for approvals on unrelated matters.

Risks Related to First Financial's Business

You should read and consider risk factors specific to First Financial's business that will also affect the combined company after the merger. These risks are described in the sections entitled "Risk Factors" in First Financial's Annual Report on Form 10-K for the fiscal year ended December 31, 2016 and in other documents incorporated by reference into this joint proxy statement/prospectus. Please see the section entitled "Where You Can Find More Information" beginning on page 125 of this joint proxy statement/prospectus for the location of information incorporated by reference into this joint proxy statement/prospectus.

Risks Related to MainSource's Business

You should read and consider risk factors specific to MainSource's business that will also affect the combined company after the merger. These risks are described in the sections entitled "Risk Factors" in MainSource's Annual Report on Form 10-K for the fiscal year ended December 31, 2016 and in other documents incorporated by reference into this proxy statement/prospectus. Please see the section entitled "Where You Can Find More Information" beginning on page 125 of this joint proxy statement/prospectus for the location of information incorporated by reference into this joint proxy statement/prospectus.

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THE FIRST FINANCIAL SPECIAL MEETING

This section contains information for First Financial shareholders about the special meeting that First Financial has called to allow its shareholders to consider and vote on the merger agreement and other related matters. First Financial is mailing this joint proxy statement/prospectus to you, as a First Financial shareholder, on or about October 24, 2017. This joint proxy statement/prospectus is accompanied by a notice of the special meeting of First Financial shareholders and a form of proxy card that First Financial's board of directors is soliciting for use at the special meeting and at any adjournments or postponements of the special meeting.

Date, Time, and Place of Meeting

The special meeting of First Financial shareholders will be held at 10:00 a.m., local time, on December 4, 2017. First Financial shareholders will be able to attend the First Financial special meeting in person at the Taft Centre at Fountain Square, 425 Walnut Street, Second Floor, Cincinnati, Ohio 45202. First Financial shareholders will also be able to view a webcast of the special meeting via the Internet at www.virtualshareholdermeeting.com/ffbc17SM when you enter your 16-digit control number included with the proxy card. Instructions on how to view the special meeting via the webcast are posted at www.virtualshareholdermeeting.com/ffbc17SM. First Financial shareholders will not be able to vote or revoke a proxy while viewing the First Financial special meeting virtually. While First Financial's management will address questions from shareholders physically present or who have submitted their questions electronically prior to the special meeting, the webcast will not allow First Financial shareholders to ask questions of management during the meeting. First Financial shareholders may visit www.proxyvote.com at any time prior to the special meeting to ask questions of First Financial's executive management that may be addressed in the special meeting. On or about October 24, 2017, First Financial commenced mailing this document and the enclosed form of proxy card to its shareholders entitled to vote at the First Financial special meeting.

Matters to Be Considered

At the First Financial special meeting, First Financial shareholders will be asked to consider and vote upon the following matters:

- the First Financial merger proposal; and
- the First Financial adjournment proposal.

Recommendation of First Financial's Board of Directors

The First Financial board of directors recommends that you vote **FOR** the First Financial merger proposal and **FOR** the First Financial adjournment proposal. See **The Merger—First Financial's Reasons for the Merger; Recommendation of First Financial's Board of Directors** for a more detailed discussion of the First Financial board of directors recommendation.

First Financial Record Date and Quorum

The First Financial board of directors has fixed the close of business on October 13, 2017, as the record date for determining the holders of First Financial common stock entitled to receive notice of and to vote at the First Financial special meeting.

As of the First Financial record date, there were 62,068,758 shares of First Financial common stock outstanding and entitled to vote at the First Financial special meeting held by 2,332 holders of record. Each share of First Financial common stock entitles the holder of record as of the First Financial record date to one vote at the First Financial special meeting on each proposal to be considered at the First Financial special meeting.

A quorum must exist before business can be conducted at the special meeting. Under First Financial's regulations, a quorum will exist if a majority of the common shares outstanding as of the record date are present in person or by proxy. All shares of First Financial common stock, whether present in person or represented by proxy, including abstentions, will be treated as present for purposes of determining the presence or absence of a quorum for all matters voted on at the First Financial special meeting.

Vote Required; Treatment of Abstentions and Failure to Vote

First Financial merger proposal:

Standard: Approval of the First Financial merger proposal requires the affirmative vote of the holders of at least two-thirds of the outstanding shares of First Financial common stock entitled to vote on the proposal.

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Effect of abstentions and broker non-votes: If you fail to vote, mark **ABSTAIN** on your proxy card, or fail to instruct your bank or broker with respect to the First Financial merger proposal, it will have the same effect as a vote **AGAINST** the proposal.

First Financial adjournment proposal:

Standard: Approval of the First Financial adjournment proposal requires the affirmative vote of the holders of at least a majority of the votes present and entitled to vote at the First Financial special meeting.

Effect of abstentions and broker non-votes: If you mark **ABSTAIN** on your proxy card, it will have the same effect as a vote **AGAINST** the First Financial adjournment proposal. However, if you fail to submit a proxy card or vote in person at the First Financial special meeting, or fail to instruct your bank or broker how to vote with respect to the First Financial adjournment proposal, it will have no effect on the proposal.

Shares Held by Officers and Directors

As of the First Financial record date, the directors and executive officers of First Financial beneficially owned, and were entitled to vote, 1,049,553 shares of First Financial common stock, representing approximately 1.69% of the shares of First Financial common stock outstanding on that date. As of the First Financial record date, excluding shares held in fiduciary or agency capacity, MainSource and its subsidiaries did not own any shares of First Financial common stock.

Each of First Financial's directors, solely in his or her capacity as a First Financial shareholder, has entered into a voting agreement with MainSource, pursuant to which each such director has agreed to vote in favor of the First Financial merger proposal.

Voting of Proxies; Incomplete Proxies

A First Financial shareholder may vote by proxy or in person at the First Financial special meeting. If you hold your shares of First Financial common stock in your name as a shareholder of record, to submit a proxy, you, as a First Financial shareholder, may use one of the following methods:

- By telephone: by calling the toll-free number indicated on your proxy card and following the recorded instructions.
- Through the Internet: by visiting the website indicated on your proxy card and following the instructions.
- Complete and return the proxy card in the enclosed envelope. The envelope requires no additional postage if mailed in the United States.

First Financial requests that First Financial shareholders vote by telephone, over the Internet, or by completing and signing the accompanying proxy card and returning it to First Financial as soon as possible in the enclosed postage-paid envelope.

Every First Financial shareholder's vote is important. Accordingly, each First Financial shareholder should sign, date, and return the enclosed proxy card, or vote via the Internet or by telephone, whether or not the First Financial shareholder plans to attend the First Financial special meeting in person. Sending in your proxy card or voting by telephone or on the Internet will not prevent you from voting your shares personally at the meeting, since you may revoke your proxy at any time before it is voted.

All shares represented by valid proxies that First Financial receives through this solicitation, and that are not revoked, will be voted in accordance with your instructions on the proxy card. If you make no specification on your proxy card as to how you want your shares voted before signing and returning it, your proxy will be voted **FOR** the First

Financial merger proposal and FOR the First Financial adjournment proposal. No matters other than the matters described in this joint proxy statement/prospectus are anticipated to be presented for action at the special meeting or at any adjournment or postponement of the special meeting. However, if other business properly comes before the special meeting, your proxy will be voted as directed by a majority of the First Financial board of directors.

Shares Held in Street Name ; Broker Non-Votes

If you are a First Financial shareholder and your shares are held in street name through a bank, broker, or other holder of record, you must provide the record holder of your shares with instructions on how to vote the

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shares. Please follow the voting instructions provided by the bank or broker. You may not vote shares held in street name by returning a proxy card directly to First Financial or by voting in person at the First Financial special meeting unless you provide a legal proxy, which you must obtain from your broker, bank, or other nominee. Further, brokers, banks, or other nominees who hold shares of First Financial common stock on behalf of their customers may not give a proxy to First Financial to vote those shares with respect to any of the proposals without specific instructions from their customers, as brokers, banks, and other nominees do not have discretionary voting power on the proposals that will be voted upon at the First Financial special meeting.

Revocability of Proxies and Changes to a First Financial Shareholder's Vote

You have the power to change your vote at any time before your shares of First Financial common stock are voted at the First Financial special meeting by:

- signing and returning a proxy card with a later date;
- voting by telephone or the Internet at a later time;
- delivering a written revocation letter to First Financial's corporate secretary; or
- attending the First Financial special meeting in person, notifying the corporate secretary of your revocation of your proxy, and voting by ballot at the First Financial special meeting.

Shareholders attending the First Financial special meeting virtually will not be able to revoke their proxy through the webcast. Physical attendance at the special meeting will not automatically revoke your proxy. A revocation or later-dated proxy received by First Financial after the vote will not affect the vote. First Financial's corporate secretary's mailing address is: Attn: Shannon M. Kuhl, Corporate Secretary, First Financial Bancorp., 255 East 5th Street, Suite 2900, Cincinnati, Ohio 45202.

If you choose to send a completed proxy card bearing a later date than your original proxy card, the new proxy card must be received before the beginning of the First Financial special meeting. If you have instructed a bank, broker, or other nominee to vote your shares of First Financial common stock, you must follow the directions you receive from your bank, broker, or other nominee in order to change or revoke your vote.

Participants in the First Financial 401(k) Savings Plan

If you participate in the First Financial Savings Plan and common shares have been allocated to your account in the First Financial Savings Plan, you are entitled to instruct the trustee of the First Financial Savings Plan, confidentially, as to how to vote those common shares pursuant to the instructions provided to plan participants. The trustee will vote your shares in accordance with your duly executed instructions received by 11:59 p.m. Eastern Time on November 30, 2017. If you do not send instructions, your instructions are not timely received, or your instructions are not properly completed, the shares credited to your account in the First Financial Savings Plan will be voted by the trustee in the same proportion that it votes shares in the First Financial Savings Plan for which it did receive timely instructions. You may also revoke previously given voting instructions by 11:59 p.m. Eastern Time on November 30, 2017 by filing with the trustee either a written notice of revocation or a properly completed and signed instruction bearing a later date.

Solicitation of Proxies

First Financial is soliciting your proxy in conjunction with the merger. First Financial will bear the entire cost of soliciting proxies from you. In addition to solicitation of proxies by mail, First Financial will request that banks, brokers, and other record holders send proxies and proxy material to the beneficial owners of First Financial common stock and secure their voting instructions. First Financial will reimburse the record holders for their reasonable expenses in taking those actions. If necessary, First Financial may use its directors and several of its regular

employees, who will not be specially compensated, to solicit proxies from the First Financial shareholders, either personally or by telephone, facsimile, letter, or electronic means. First Financial has also made arrangements with Advantage Proxy to assist it in soliciting proxies and has agreed to pay Advantage Proxy approximately \$6,750, plus the reimbursement of certain expenses, for these services.

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Attending the First Financial Special Meeting in Person

All holders of First Financial common stock, including holders of record and shareholders who hold their shares through banks, brokers, nominees or any other holder of record, are invited to attend the First Financial special meeting. Shareholders of record can vote in person at the First Financial special meeting. If you are not a shareholder of record, you must obtain a proxy executed in your favor from the record holder of your shares, such as a broker, bank, or other nominee, to be able to vote in person at the First Financial special meeting. If you plan to attend the First Financial special meeting, you must hold your shares in your own name or have a letter from the record holder of your shares confirming your ownership. In addition, you must bring a form of personal photo identification with you in order to be admitted. First Financial reserves the right to refuse admittance to anyone without proper proof of share ownership and without proper photo identification. The use of cameras, sound recording equipment, communications devices, or any similar equipment during the First Financial special meeting is prohibited without First Financial's express written consent.

Attending the First Financial Special Meeting Virtually

All holders of the common stock of First Financial may view the First Financial special meeting virtually through a webcast. Holders of the common stock of First Financial may view the webcast of the meeting via the Internet at www.virtualshareholdermeeting.com/ffbc17SM when you enter your 16-digit control number included with the proxy card. Instructions on how to view the First Financial special meeting via the webcast are posted at www.virtualshareholdermeeting.com/ffbc17SM. You will not be able to vote your First Financial shares or revoke your proxy while attending the First Financial special meeting virtually. While First Financial management will address questions from shareholders physically present or who have submitted their questions electronically prior to the meeting, the webcast will not allow shareholders to ask questions of management during the meeting. Holders of the common stock of First Financial may visit www.proxyvote.com at any time prior to the First Financial special meeting to ask questions of our executive management that may be addressed in the meeting.

Delivery of Proxy Materials to Shareholders Sharing an Address

The SEC has adopted rules that permit companies to mail a single proxy statement to two or more shareholders sharing the same address. This practice is known as householding. Householding provides greater convenience to shareholders and saves First Financial money by reducing excess printing costs. You may have been identified as living at the same address as another First Financial shareholder. If this is the case, and unless First Financial receives contrary instructions from you, First Financial will continue to household your proxy statement for the reasons stated above.

On written or oral request to Investor Relations, 255 East 5th Street, Suite 2900, Cincinnati, Ohio 45202, or toll free at (877) 322-9530, or First Financial's proxy solicitor, Advantage Proxy, at P.O. Box 13581, Des Moines, WA 98198, or toll-free at (877) 870-8565, First Financial will deliver promptly a separate copy of this document to a shareholder at a shared address to which a single copy of the document was delivered.

Assistance

If you have any questions concerning the merger or this joint proxy statement/prospectus, would like additional copies of this joint proxy statement/prospectus or need help voting your shares of First Financial common stock, please contact Investor Relations, 255 East 5th Street, Suite 2900, Cincinnati, Ohio 45202, or toll free at (877) 322-9530, or First Financial's proxy solicitor, Advantage Proxy, at P.O. Box 13581, Des Moines, WA 98198, or toll-free at (877) 870-8565.

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FIRST FINANCIAL PROPOSALS

PROPOSAL NO. 1: FIRST FINANCIAL MERGER PROPOSAL

First Financial is asking its shareholders to adopt the merger agreement and approve the transactions contemplated thereby, including the merger, the bank merger, and the issuance of common stock in the merger pursuant to the merger agreement. Holders of First Financial common stock should read this joint proxy statement/prospectus carefully and in its entirety, including the annexes, for more detailed information concerning the merger agreement and the merger. A copy of the merger agreement is attached to this joint proxy statement/prospectus as Annex A.

After careful consideration, the First Financial board of directors, by a unanimous vote of all directors, approved the merger agreement and declared the merger agreement and the transactions contemplated thereby, including the merger, the bank merger, and the issuance of common stock in the merger pursuant to the merger agreement, to be advisable and in the best interests of First Financial and the shareholders of First Financial. See *The Merger— First Financial’s Reasons for the Merger; Recommendation of First Financial’s Board of Directors* included elsewhere in this joint proxy statement/prospectus for a more detailed discussion of the First Financial board of directors recommendation.

The First Financial board of directors recommends a vote **FOR** the First Financial merger proposal.

PROPOSAL NO. 2: FIRST FINANCIAL ADJOURNMENT PROPOSAL

The First Financial special meeting may be adjourned to another time or place, if necessary or appropriate, to permit, among other things, further solicitation of proxies if necessary to obtain additional votes in favor of the First Financial merger proposal.

If, at the First Financial special meeting, the number of shares of First Financial common stock present or represented and voting in favor of the First Financial merger proposal is insufficient to approve such proposal, First Financial intends to move to adjourn the First Financial special meeting in order to solicit additional proxies for the adoption of the merger agreement. In this proposal, First Financial is asking its shareholders to authorize the holder of any proxy solicited by the First Financial board of directors on a discretionary basis to vote in favor of adjourning the First Financial special meeting to another time and place for the purpose of soliciting additional proxies, including the solicitation of proxies from First Financial shareholders who have previously voted.

The First Financial board of directors recommends a vote **FOR** the First Financial adjournment proposal.

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THE MAINSOURCE SPECIAL MEETING

This section contains information for MainSource shareholders about the special meeting that MainSource has called to allow its shareholders to consider and vote on the merger agreement and other related matters. MainSource is mailing this joint proxy statement/prospectus to you, as a MainSource shareholder, on or about October 24, 2017. This joint proxy statement/prospectus is accompanied by a notice of the special meeting of MainSource shareholders and a form of proxy card that MainSource's board of directors is soliciting for use at the special meeting and at any adjournments or postponements of the special meeting.

Date, Time, and Place of Meeting

The special meeting of MainSource shareholders will be held on December 4, 2017 at 2105 North State Road 3 Bypass, Greensburg, Indiana 47240, at 2:00 p.m. local time. On or about October 24, 2017, MainSource commenced mailing this document and the enclosed form of proxy card to its shareholders entitled to vote at the MainSource special meeting.

Matters to Be Considered

At the special meeting of shareholders, you will be asked to consider and vote upon the following matters:

- the MainSource merger proposal;
- the MainSource compensation proposal; and
- the MainSource adjournment proposal.

Recommendation of MainSource's Board of Directors

MainSource's board of directors has determined that the merger is advisable and in the best interests of MainSource and its shareholders and has unanimously approved the merger agreement. MainSource's board of directors unanimously recommends that MainSource shareholders vote **FOR** the MainSource merger proposal, **FOR** the MainSource compensation proposal, and **FOR** the MainSource adjournment proposal. See **The Merger—MainSource's Reasons for the Merger; Recommendation of MainSource's Board of Directors** for a more detailed discussion of the MainSource board of directors' recommendation.

MainSource Record Date and Quorum

MainSource's board of directors has fixed the close of business on October 13, 2017 as the record date for determining the holders of MainSource common stock entitled to receive notice of and to vote at the MainSource special meeting.

As of the MainSource record date, there were 25,582,413 shares of MainSource common stock outstanding and entitled to vote at the MainSource special meeting held by approximately 2,842 holders of record. Each share of MainSource common stock entitles the holder to one vote at the MainSource special meeting on each proposal to be considered at the MainSource special meeting.

The presence at the MainSource special meeting, in person or by proxy, of holders of a majority of the outstanding shares of MainSource common stock entitled to vote at the special meeting will constitute a quorum for the transaction of business. All shares of MainSource common stock present in person or represented by proxy, including abstentions, will be treated as present for purposes of determining the presence or absence of a quorum for all matters voted on at the MainSource special meeting.

Vote Required; Treatment of Abstentions and Failure to Vote

MainSource merger proposal:

Standard: Approval of the MainSource merger proposal requires the affirmative vote of the holders of at least a majority of the outstanding shares of MainSource common stock entitled to vote on the proposal.

Effect of abstentions and broker non-votes: If you fail to vote, mark **ABSTAIN** on your proxy, or fail to instruct your bank or broker with respect to the MainSource merger proposal, it will have the same effect as a vote **AGAINST** the proposal.

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MainSource compensation proposal:

Standard: Approval of the MainSource compensation proposal requires the affirmative vote of the holders of at least a majority of the votes present and entitled to vote at the MainSource special meeting.

Effect of abstentions and broker non-votes: If you mark **ABSTAIN** on your proxy card, it will have the same effect as a vote **AGAINST** the MainSource compensation proposal. However, if you fail to submit a proxy card or vote in person at the MainSource special meeting, or fail to instruct your bank or broker how to vote with respect to the MainSource compensation proposal, it will have no effect on the proposal.

MainSource adjournment proposal:

Standard: Approval of the MainSource adjournment proposal requires the affirmative vote of the holders of at least a majority of the votes present and entitled to vote at the MainSource special meeting.

Effect of abstentions and broker non-votes: If you mark **ABSTAIN** on your proxy card, it will have the same effect as a vote **AGAINST** the MainSource adjournment proposal. However, if you fail to submit a proxy card or vote in person at the MainSource special meeting, or fail to instruct your bank or broker how to vote with respect to the MainSource adjournment proposal, you will not be deemed to have cast a vote with respect to the proposal and it will have no effect on the proposal.

Shares Held by Officers and Directors

As of the MainSource record date, the directors and executive officers of MainSource beneficially owned and were entitled to vote approximately 950,974 shares of MainSource common stock, representing approximately 3.7% of the shares of MainSource common stock outstanding on that date. As of the MainSource record date, excluding shares held in fiduciary or agency capacity, First Financial and its subsidiaries did not own any shares of MainSource common stock.

Each of MainSource's directors, solely in his or her capacity as a MainSource shareholder, has entered into a voting agreement with First Financial, pursuant to which each such director has agreed to vote in favor of the MainSource merger proposal.

Voting of Proxies; Incomplete Proxies

A MainSource shareholder may vote by proxy or in person at the MainSource special meeting. If you hold your shares of MainSource common stock in your name as a shareholder of record, you, as a MainSource shareholder, may use one of the following methods:

• **By telephone:** by calling the number indicated on your proxy card and following the recorded instructions.

• **Through the Internet:** by visiting the website indicated on your proxy card and following the instructions.

• **Complete and return the proxy card in the enclosed envelope.** The envelope requires no additional postage if mailed in the United States.

MainSource requests that MainSource shareholders vote by telephone, over the Internet, or by completing and signing the accompanying proxy card and returning it to MainSource as soon as possible in the enclosed postage-paid envelope.

Every MainSource shareholder's vote is important. Accordingly, each MainSource shareholder should sign, date, and return the enclosed proxy card, or vote via the Internet or by telephone, whether or not the MainSource shareholder

plans to attend the MainSource special meeting in person. Sending in your proxy card or voting by telephone or on the Internet will not prevent you from voting your shares personally at the meeting, since you may revoke your proxy at any time before it is voted.

All shares represented by valid proxies that MainSource receives through this solicitation, and that are not revoked, will be voted in accordance with your instructions on the proxy card. If you make no specification on your proxy card as to how you want your shares voted before signing and returning it, your proxy will be voted FOR the MainSource merger proposal, FOR the MainSource compensation proposal, and FOR the MainSource adjournment proposal. No matters other than the matters described in this joint proxy

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statement/prospectus are anticipated to be presented for action at the special meeting or at any adjournment or postponement of the special meeting. However, if other business properly comes before the special meeting, your proxy will be voted as directed by a majority of the MainSource board of directors.

Shares Held in Street Name ; Broker Non-Votes

If you are a MainSource shareholder and your shares are held in street name through a bank, broker, or other holder of record, you must provide the record holder of your shares with instructions on how to vote the shares. Please follow the voting instructions provided by the bank or broker. You may not vote shares held in street name by returning a proxy card directly to MainSource or by voting in person at the MainSource special meeting unless you provide a legal proxy, which you must obtain from your broker, bank, or other nominee. Further, brokers, banks, or other nominees who hold shares of MainSource common stock on behalf of their customers may not give a proxy to MainSource to vote those shares with respect to any of the proposals without specific instructions from their customers, as brokers, banks, and other nominees do not have discretionary voting power on the proposals that will be voted upon at the MainSource special meeting.

Revocability of Proxies and Changes to a MainSource Shareholder's Vote

You have the power to change your vote at any time before your shares of MainSource common stock are voted at the MainSource special meeting by:

- signing and returning a proxy card with a later date;
- voting by telephone or the Internet at a later time;
- delivering a written revocation letter to MainSource's Corporate Secretary; or
- attending the MainSource special meeting in person, notifying the corporate secretary of your revocation of your proxy, and voting by ballot at the MainSource special meeting.

Attendance at the special meeting will not automatically revoke your proxy. A revocation or later-dated proxy received by MainSource after the vote will not affect the vote. MainSource's corporate secretary's mailing address is: Corporate Secretary, MainSource Financial Group, 2105 North State Road 3 Bypass, Greensburg, Indiana 47240.

If you choose to send a completed proxy card bearing a later date than your original proxy card, the new proxy card must be received before the beginning of the MainSource special meeting. If you have instructed a bank, broker, or other nominee to vote your shares of MainSource common stock, you must follow the directions you receive from your bank, broker, or other nominee in order to change or revoke your vote.

Participants in the MainSource 401(k) and Employee Stock Ownership Plan

If you participate in the MainSource Plan and common shares have been allocated to your account in the MainSource Plan, you are entitled to instruct First Bankers Trust Services, Inc., the trustee of the MainSource Plan, confidentially, as to how to vote those common shares pursuant to the instructions provided to plan participants. The trustee will vote your shares in accordance with your duly executed instructions received by 11:59 p.m. Eastern Time on November 30, 2017. If you do not send instructions, your instructions are not timely received, or your instructions are not properly completed, the shares credited to your account in the MainSource Plan will be voted by the trustee in the same proportion that it votes shares in the MainSource Plan for which it did receive timely instructions. You may also revoke previously given voting instructions by 11:59 p.m. Eastern Time on November 30, 2017 by filing with the trustee either a written notice of revocation or a properly completed and signed instruction bearing a later date.

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Solicitation of Proxies

MainSource is soliciting your proxy in conjunction with the merger. MainSource will bear the cost of soliciting proxies from you. In addition to solicitation of proxies by mail, MainSource will request that banks, brokers, and other record holders send proxies and proxy material to the beneficial owners of MainSource common stock and secure their voting instructions. MainSource will reimburse the record holders for their reasonable expenses in taking those actions. If necessary, MainSource may use its directors and several of its regular employees, who will not be specially compensated, to solicit proxies from the MainSource shareholders, either personally or by telephone, facsimile, letter, or electronic means. MainSource may also contract with a proxy solicitor to solicit proxies if it determines such services are necessary.

Attending the MainSource Special Meeting

All holders of MainSource common stock, including holders of record and shareholders who hold their shares through banks, brokers, nominees, or any other holder of record, are invited to attend the MainSource special meeting. Shareholders of record can vote in person at the special meeting. If you are not a shareholder of record, you must obtain a proxy executed in your favor from the record holder of your shares, such as a broker, bank, or other nominee, to be able to vote in person at the special meeting. If you plan to attend the MainSource special meeting, you must hold your shares in your own name or have a letter from the record holder of your shares confirming your ownership. In addition, you must bring a form of personal photo identification with you in order to be admitted. MainSource reserves the right to refuse admittance to anyone without proper proof of share ownership and without proper photo identification. The use of cameras, sound recording equipment, communications devices, or any similar equipment during the MainSource special meeting is prohibited without MainSource's express written consent.

Delivery of Proxy Materials to Shareholders Sharing an Address

The SEC has adopted rules that permit companies to mail a single proxy statement to two or more shareholders sharing the same address. This practice is known as householding. Householding provides greater convenience to shareholders and saves MainSource money by reducing excess printing costs. You may have been identified as living at the same address as another MainSource shareholder. If this is the case, and unless MainSource receives contrary instructions from you, MainSource will continue to household your proxy statement for the reasons stated above.

On written or oral request to Investor Relations at 2105 North State Road 3 Bypass, Greensburg, Indiana 47240, or at (812) 663-6734, MainSource will deliver promptly a separate copy of this document to a shareholder at a shared address to which a single copy of the document was delivered.

Assistance

If you have any questions concerning the merger or this joint proxy statement/prospectus, would like additional copies of this joint proxy statement/prospectus, or need help voting your shares of MainSource common stock, please contact Investor Relations, 2105 North State Road 3 Bypass, Greensburg, Indiana 47240, or at (812) 663-6734.

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MAINSOURCE PROPOSALS

PROPOSAL NO. 1: MAINSOURCE MERGER PROPOSAL

MainSource is asking its shareholders to adopt the merger agreement and approve the transactions contemplated thereby. Holders of MainSource common stock should read this joint proxy statement/prospectus carefully and in its entirety, including the annexes, for more detailed information concerning the merger agreement and the merger. A copy of the merger agreement is attached to this joint proxy statement/prospectus as Annex A.

After careful consideration, the MainSource board of directors, by a unanimous vote of all directors, determined that the merger, on the terms and conditions set forth in the merger agreement, is in the best interests of MainSource and its shareholders. Please see *The Merger—MainSource’s Reasons for the Merger; Recommendation of MainSource’s Board of Directors* included elsewhere in this joint proxy statement/prospectus for a more detailed discussion of the MainSource board of directors’ recommendation.

The MainSource board of directors unanimously recommends that MainSource shareholders vote **FOR** the MainSource merger proposal.

PROPOSAL NO. 2: MAINSOURCE COMPENSATION PROPOSAL

Pursuant to the Dodd-Frank Act and Rule 14a-21(c) of the Securities Exchange Act of 1934, as amended (the Exchange Act), MainSource is seeking non-binding, advisory approval from its shareholders of the compensation of MainSource’s named executive officers that is based on or otherwise relates to the merger, as disclosed in *The Merger—Interests of MainSource Directors and Executive Officers in the Merger* and *The Merger—Merger-Related Compensation for MainSource’s Named Executive Officers* beginning on pages 80 and 84, respectively. The proposal gives MainSource’s shareholders the opportunity to express their views on the merger-related compensation of MainSource’s named executive officers. Accordingly, MainSource is requesting its shareholders to adopt the following resolution, on a non-binding, advisory basis:

RESOLVED, that the compensation that may be paid or become payable to MainSource’s named executive officers in connection with the merger, and the agreements or understandings pursuant to which such compensation may be paid or become payable, in each case as disclosed pursuant to Item 402(t) of Regulation S-K in *The Merger—Interests of MainSource Directors and Executive Officers in the Merger* and *The Merger—Merger-Related Compensation for MainSource’s Named Executive Officers*, are hereby APPROVED.

Approval of this proposal is not a condition to completion of the merger, and the vote with respect to this proposal is advisory only and will not be binding on First Financial or MainSource. If the merger is completed, the merger-related compensation may be paid to MainSource’s named executive officers to the extent payable in accordance with the terms of the compensation agreements and arrangements even if MainSource shareholders fail to approve the advisory vote regarding merger-related compensation.

The MainSource board of directors unanimously recommends that MainSource shareholders vote **FOR** the MainSource compensation proposal.

PROPOSAL NO. 3: MAINSOURCE ADJOURNMENT PROPOSAL

The MainSource special meeting may be adjourned to another time or place, if necessary or appropriate, to permit, among other things, further solicitation of proxies if necessary to obtain additional votes in favor of the MainSource merger proposal.

If, at the MainSource special meeting, the number of shares of MainSource common stock present or represented and voting in favor of the MainSource merger proposal is insufficient to approve such proposal, MainSource intends to move to adjourn the MainSource special meeting in order to solicit additional proxies for the adoption of the merger agreement. In accordance with the MainSource bylaws, a vote to approve the proposal to adjourn the MainSource special meeting, if necessary or appropriate, to solicit additional proxies if there are insufficient votes at the time of the MainSource special meeting to approve the MainSource merger proposal may be taken in the absence of a quorum.

In this proposal, MainSource is asking its shareholders to authorize the holder of any proxy solicited by the MainSource board of directors on a discretionary basis to vote in favor of adjourning the MainSource special meeting to another time and place for the purpose of soliciting additional proxies, including the solicitation of proxies from MainSource shareholders who have previously voted.

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The MainSource board of directors unanimously recommends that MainSource shareholders vote FOR the MainSource adjournment proposal.

INFORMATION ABOUT FIRST FINANCIAL

First Financial is an Ohio corporation organized in 1982 that owns all of the outstanding shares of common stock of First Financial Bank. At June 30, 2017, First Financial had, on a consolidated basis, \$8.7 billion in assets, \$5.9 billion in loans, \$6.5 billion in deposits, and shareholders equity of \$0.9 billion. First Financial Bank, a growing full-service bank founded in 1863, is headquartered in Cincinnati, Ohio and is the principal bank subsidiary of First Financial. With \$8.7 billion in assets and 1,429 full-time equivalent employees as of June 30, 2017, First Financial Bank accounts for substantially all of First Financial's consolidated assets and results of operation. First Financial provides banking and financial services products through its four lines of business: Commercial and Private Banking, Retail Banking, Investment Commercial Real Estate, and Commercial Finance. These business units provide traditional banking services to business and retail clients including time and transaction deposit accounts, commercial loans, real estate loans, and consumer loans. Commercial and Private Banking includes First Financial Wealth Management, which provides wealth planning, portfolio management, trust and estate, brokerage, and retirement plan services.

First Financial's principal office is located at 255 East Fifth Street, Suite 700, Cincinnati, Ohio 45202, and its telephone number at that location is (877) 322-9530. First Financial's stock is traded on NASDAQ under the symbol FFBC. Additional information about First Financial and its subsidiaries is included in documents incorporated by reference in this joint proxy statement/prospectus. For more information, see Where You Can Find More Information beginning on page 125.

INFORMATION ABOUT MAINSOURCE

MainSource is an Indiana corporation organized in 1993 that owns all of the outstanding shares of common stock of MainSource Bank, which was established on January 1, 1904. At June 30, 2017, MainSource had, on a consolidated basis, \$4.6 billion in assets, \$3.0 billion in loans, \$3.5 billion in deposits, and shareholders equity of \$0.5 billion. MainSource Bank is headquartered in Greensburg, Indiana and is the principal bank subsidiary of MainSource. With \$4.6 billion in assets and 979 full-time equivalent employees as of June 30, 2017, MainSource Bank accounts for substantially all of MainSource's consolidated assets and results of operation. Within its geographic area, MainSource provides traditional banking products and services including time and transaction deposit accounts; consumer, commercial, agribusiness and real estate loans; corporate trust services; and other sophisticated financial products and services to business and retail clients.

MainSource's principal office is located at 2105 North State Road 3 Bypass, Greensburg, Indiana 47240, and its telephone number at that location is (812) 663-6734. MainSource's stock is traded on NASDAQ under the symbol MSFG. Additional information about MainSource and its subsidiaries is included in documents incorporated by reference in this joint proxy statement/prospectus. For more information, see Where You Can Find More Information beginning on page 125.

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THE MERGER

The following discussion contains certain information about the merger. The discussion is subject, and qualified in its entirety by reference, to the merger agreement attached as Annex A to this joint proxy statement/prospectus and incorporated herein by reference. We urge you to read carefully this entire joint proxy statement/prospectus, including the merger agreement attached as Annex A, for a more complete understanding of the merger.

Terms of the Merger

Each of First Financial's and MainSource's respective boards of directors has unanimously approved the merger agreement. The merger agreement provides for the merger of MainSource with and into First Financial, with First Financial continuing as the surviving corporation. Following the completion of the merger, MainSource Bank, a wholly-owned bank subsidiary of MainSource, will merge with and into First Financial Bank, a wholly-owned bank subsidiary of First Financial. First Financial Bank will be the surviving bank in the bank merger.

In the merger, each share of MainSource common stock issued and outstanding immediately prior to the completion of the merger, except for shares of MainSource common stock owned by MainSource as treasury stock or owned by MainSource or First Financial or a subsidiary of either (in each case other than in a fiduciary or agency capacity or as a result of debts previously contracted), will be converted into the right to receive 1.3875 shares of First Financial common stock, without par value. No fractional shares of First Financial common stock will be issued in connection with the merger.

In January, 2009, MainSource issued a warrant to the United States Department of Treasury to purchase 571,906 shares of MainSource common stock at an initial per-share exercise price of \$14.95. The warrant provides for the adjustment of the exercise price and the number of shares of common stock issuable upon exercise pursuant to customary anti-dilution provisions, including in the event MainSource's quarterly dividend exceeds \$0.145/share. The warrant, which was subsequently sold under auction by Treasury in a private transaction, has a term of ten years and is currently exercisable for 573,256 shares of common stock. As such, if no further adjustments to the warrant occur prior to the consummation of the merger, the warrant will represent the right to purchase 795,393 shares of First Financial, which represents the number of shares of First Financial that would be issuable in exchange for 573,256 MainSource shares after giving effect to the exchange ratio.

MainSource shareholders and First Financial shareholders are being asked to adopt the merger agreement. See [The Merger Agreement](#) for additional and more detailed information regarding the legal documents that govern the merger, including information about conditions to the completion of the merger and provisions for terminating or amending the merger agreement.

Background of the Merger

In connection with the ongoing consideration and evaluation of long-term strategic alternatives and prospects, MainSource's board of directors and executive management have considered and regularly reviewed the strategic direction and business objectives of the organization as part of their continuous efforts to enhance value to shareholders and other constituencies. For the past several years this strategic planning exercise included an annual strategic planning retreat in which the board and management evaluated the merits and drawbacks of (i) continuing to operate as an independent institution, (ii) continued expansion through de novo branch expansion or the strategic acquisition of other institutions and branch offices, and (iii) entering into a strategic merger with another financial institution. On several occasions the board and management invited representatives of investment banks, including Keefe, Bruyette & Woods, Inc. (KBW), to participate in its strategic planning meetings to provide additional perspective and market information regarding potential acquisition targets and potential acquirors. Management and

the board also considered various anticipated opportunities and challenges facing MainSource as it sought to achieve its strategic goals.

Additionally, from time to time during the past several years, MainSource's President and Chief Executive Officer, Archie Brown, met socially with chief executive officers from other financial institutions in MainSource's footprint to discuss the banking market in general and each institution's goals and objectives. Mr. Brown also used these meetings to gauge other institutions' appetite for strategic transactions in the short or long term. These meetings were generally informal and often occurred over lunch, but also took place informally or formally at investor or banking industry conferences.

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One of the most significant challenges facing MainSource during the past several years has been the predominantly rural nature of its franchise. Specifically, MainSource's branches have historically been located in small, non-metropolitan markets. These markets were characterized by slower growth and presented few opportunities for economies through consolidation. Beginning in 2009, MainSource's board of directors established a strategic goal of growing through acquisitions and de novo branching with an emphasis on entering into higher growth markets within its footprint, including the metropolitan markets of Cincinnati, Indianapolis, and Louisville. Since then MainSource has implemented this growth strategy, during which time it has:

- opened de novo branches in Indianapolis (2), Columbus (3), Seymour and Bloomington, Indiana, Cincinnati, Ohio, and Louisville, Kentucky;

- consummated 3 whole-bank acquisitions, including MBT Bancorp in Cincinnati, Ohio; Cheviot Financial Corp. in Cincinnati, Ohio; and FCB Bancorp in Louisville, Kentucky; and

- made 9 branch purchases since 2009, including branches in Hope, Greensburg, Richmond, Batesville, Brownstown, and Portland, Indiana; Lawrenceburg and Shelbyville, Kentucky; and Union City, Ohio.

On December 4-5, 2016, the MainSource board of directors and management engaged in their annual strategic planning retreat in Indianapolis, Indiana. Representatives of KBW were invited to join portions of the retreat to discuss the state of banking and potential merger and acquisition opportunities. Mr. Brown and MainSource's Chief Financial Officer, James M. Anderson, also led a discussion of the board and management regarding strategic alternatives that might be available to the company, including remaining independent, continuing to grow through acquisitions and de novo branching, engaging in a strategic merger, or being acquired. During this discussion, the board expressed confidence in the MainSource management team, its history of and ability to implement MainSource's strategic plan and the company's general economic outlook, while acknowledging the challenges facing MainSource in the future in the achievement of its strategic goals. The board further expressed its disinterest in engaging in a transaction which would result in MainSource accepting another company's stock without MainSource management having a role in the management of the combined company.

On February 28, 2017, Mr. Brown met with First Financial's Chief Executive Officer, Claude E. Davis, over lunch as they had done once or twice per year in previous years. Mr. Brown and Mr. Davis discussed the state of the banking industry, strategic issues and challenges for community banks in general, the cultures and business models of MainSource and First Financial, and related topics, such as MainSource's recent acquisitions and First Financial's preparations to cross \$10 billion in total assets, a threshold for increased regulatory oversight and related compliance costs as well as certain limitations on revenues. During this meeting, it became clear to each of Mr. Brown and Mr. Davis that they had complementary views and strategies on many of these topics, and they concluded that it would be prudent to begin to evaluate whether a potential business combination made sense for the companies. No specific terms of a business combination were discussed and no confidential information was exchanged.

On March 13, 2017, Mr. Brown met with the executive committee of the MainSource board of directors to relay the substance of his February 28, 2017 conversations with Mr. Davis. The Executive Committee requested that Mr. Brown continue to meet with Mr. Davis to gather more information regarding First Financial.

On March 16, 2017, Mr. Brown and Mr. Davis met again to discuss the culture and business strategy of their respective companies and to evaluate whether continued discussions regarding a business combination between First Financial and MainSource would make sense. In order to facilitate a candid discussion, Mr. Brown and Mr. Davis exchanged a letter agreement providing for the confidentiality of any information exchanged during the preliminary discussions. The discussion focused on the general rationale for a business combination and potential operational synergies between the companies. Mr. Brown and Mr. Davis also discussed potential board and management organizational models for a combined company, which included a blend of First Financial and MainSource board members and management, and First Financial's merger and acquisition structure guidelines. No specific terms of a business combination were discussed, but Mr. Brown and Mr. Davis agreed to speak again soon and to include in their

discussion certain key members of their executive management teams for the purpose of determining what specific information might be shared in order to help each company properly consider a potential business combination.

On March 27, 2017, MainSource held its regularly-scheduled meeting of the board of directors. During the executive session of the board of directors, Mr. Brown informed the board members of his meetings with

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Mr. Davis and the matters that had been discussed. The board discussed their previously stated goal of remaining independent based on their confidence in management and management's ability to successfully implement the company's strategy. Based on the preliminary discussions between Mr. Brown and Mr. Davis, the board of directors discussed the need to obtain additional information regarding First Financial in order that a full evaluation of a potential combination could occur.

On March 31, 2017, Mr. Brown, Mr. Davis, the Chief Financial Officers of each of First Financial and MainSource, and the President, Chief Banking Officer of First Financial held a conference call for purposes of discussing various items to be shared between the parties in order that each party could assess the financial impact of a business combination, including potential expense savings and one-time costs.

On April 11, 2017, MainSource and First Financial entered into a Mutual Confidentiality Agreement.

In April 2017, two follow-up meetings and a conference call were conducted for the purpose of discussing financial information about the respective companies, how the companies might fit together including potential executive management and board structures, how fulsome due diligence might be conducted, and the status of discussions between such executives and their respective boards of directors, each of which had been informed by Mr. Brown and Mr. Davis, respectively, of the discussions. The first of such meetings occurred on April 11 among Mr. Brown, Mr. Davis, and key members of their executive management teams. The second such meeting occurred on April 18 between Mr. Brown and Mr. Davis. During the April 18 meeting, Mr. Davis presented Mr. Brown with a pricing approach for a proposed transaction which included certain pricing principles and assumptions as well as a preliminary indicative range of exchange ratios for a transaction whereby MainSource shareholders might receive 1.35 - 1.40 shares of First Financial common stock for every share of MainSource common stock they held. On April 26, 2017, Mr. Brown and Mr. Davis participated in a teleconference to discuss the First Financial board of directors agreement to continue discussions with MainSource.

On May 3, 2017, during MainSource's regularly-scheduled meeting of the board of directors, Mr. Brown reviewed all of the previous discussions between MainSource and First Financial, as well as the preliminary financial information shared by the parties. The board discussed the benefits and challenges of remaining independent versus engaging in a strategic merger; the strategic rationale for such a merger; an overview of First Financial, including its financial highlights, market presence, lines of business, and leadership; a preliminary pro forma financial analysis of the combined entity; the impact of such a merger on MainSource's constituents, including shareholders, customers, employees, and communities; and the discussions between Mr. Davis and Mr. Brown regarding board structure and leadership of the surviving institution. Mr. Brown also reviewed certain similar transactions with other potential strategic partners, as well as the financial ability of each potential strategic partner to enter into such a transaction. MainSource's legal counsel discussed with the board of directors its fiduciary duties under Indiana law, including the board's duties of care, loyalty and good faith. The board discussed the need for additional information in order that the board could make an informed decision regarding MainSource's strategy and direction. The board requested that Mr. Brown outline a Phase 1 diligence process for the board's consideration prior to engaging in further discussions.

On May 11, 2017, the MainSource board of directors held a special meeting to review an outline of the proposed Phase 1 diligence process. Mr. Brown reviewed the goals of Phase 1, which included a detailed analysis of various strategic alternatives; analysis of various organizational issues such as the effect of a combination on the employees and community of Greensburg, Indiana; preliminary financial, credit, regulatory, and legal diligence; and the establishment of a transaction outline which would include the presentation by First Financial of a term sheet at the conclusion of Phase 1. Mr. Brown also reviewed the goals of Phase 2, should the board agree following Phase 1 to continue discussions. The board discussed the potential scope and outcomes of Phase 1, as well as the various questions that would be answered. Following discussion, the board authorized Mr. Brown to proceed to Phase 1.

In mid-May 2017, First Financial and MainSource began conducting formal due diligence with regard to the potential combination. Throughout May 2017, certain key executives of First Financial and MainSource held meetings to further discuss operational synergies and cultural fit of First Financial and MainSource. Each party also received a formal report on the results of due diligence conducted to date by its respective legal advisors.

On May 22, 2017, Mr. Davis and Mr. Brown met to discuss the organizational structure of a combined company, including the creation of an executive chair role, the division of responsibilities between the executive chair and

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the Chief Executive Officer, the remaining executive roles, the size of a combined board and the representation of each party on that board. Mr. Davis and Mr. Brown discussed the process and timing by which decisions regarding a proposed organizational structure could be made.

Also on May 22, 2017, MainSource and First Financial amended the Mutual Confidentiality Agreement dated April 11, 2017, to expand the definition of Confidential Information in order to allow the parties to share certain customer-related information.

On June 1, 2017, Mr. Davis and Mr. Brown had dinner with certain members of MainSource's board of directors and certain members of First Financial's board of directors. General information regarding First Financial and MainSource was presented along with Mr. Davis and Mr. Brown's views of the synergies and value created through a strategic merger of the companies.

On June 5, 2017, the First Financial board of directors held a special meeting to consider a potential combination with MainSource and the terms of a non-binding term sheet to be submitted to MainSource. First Financial's legal counsel discussed with the board its fiduciary duties under Ohio law, including the board's duties of care, loyalty and good faith. First Financial's management team outlined the results of due diligence conducted to date and its thoughts with respect to how a combination with MainSource could advance First Financial's business plan, including by providing scale and access to key markets and by providing enhanced retail banking capabilities and management depth. First Financial's financial advisor, Sandler O'Neill, also provided an initial analysis of the strategic and financial implications of a potential business combination, as contemplated by the draft, non-binding term sheet provided to the board.

On June 5, 2017, First Financial submitted a non-binding term sheet to MainSource. First Financial proposed a fixed exchange ratio of between 1.375 and 1.425 shares of First Financial common stock for each outstanding share of MainSource common stock, which, based on the then-current trading price of First Financial, would have a value of between \$34.86 and \$36.12 per share of MainSource common stock. First Financial's term sheet indicated that, following the merger, the board of directors of First Financial would consist of nine current members of the First Financial board of directors and six current members of the MainSource board of directors. The term sheet also proposed alternative management structures, one of which included Mr. Davis as Executive Chairman following the merger with Mr. Brown assuming the role of President and Chief Executive Officer of the merged entity. In addition, the term sheet contemplated retention of a significant number of MainSource employees, and a commitment to invest in the community of Greensburg, Indiana. The term sheet also proposed to complete due diligence and negotiate and sign a definitive transaction agreement by mid-July.

On that same date, MainSource's board of directors held a special meeting in Indianapolis, Indiana, to review the results of Phase 1 and the term sheet presented by First Financial. MainSource's management and representatives of KBW, acting as MainSource's financial advisor in connection with the potential transaction, attended portions of the meeting at the board's request. During the meeting, the board and management reviewed, with the assistance of KBW:

- the proposed structure of the transaction, including the financial terms proposed by First Financial;
- the pro forma financial impact of the proposed combination terms on the resulting company;
- the strategic rationale for the merger of MainSource and First Financial;
- the potential impact of the transaction on key constituencies, including employees, communities, shareholders, and customers;
- the various strategic alternatives that might be available to MainSource, including remaining independent, continued acquisitions, or merger, with a review of the positive and negative attributes and effects of each alternative;
- the financial performance, financial condition, and market performance of First Financial, including then current trading multiples, historic P/E multiples and publicly available research analysts' estimates of earnings per share and

dividend growth;

• additional potential merger partners and the financial ability and capacity of each to pay in a similar transaction;

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selected bank merger and acquisition transactions, including strategic transactions, transformational transactions, and transactions of similar sized institutions; and additional information regarding First Financial, including its strategy and vision, structure, lines of business, long-term performance, financial highlights, leadership, financial performance, valuation, and financial comparison to peers.

The MainSource board also reviewed various additional proposed transaction terms, the proposed structure of the board of directors and senior management, the effect of the transaction on Decatur County, Indiana, including certain commitments that First Financial had made to keeping employees in and financially supporting the Greensburg, Indiana community, and the results of Phase 1 diligence. Additionally, the board and management reviewed certain strategic benefits of considering a business combination, including the additional resources needed to stay competitive in technology and the creation of a larger platform with which to grow shareholder value. The board reviewed each term of the proposed term sheet. At the conclusion of the meeting, the board voted to approve Mr. Brown's execution of the term sheet with certain revisions, including downside protection in the event First Financial's stock price dropped in excess of a market decline, a more definitive commitment to the Greensburg, Indiana community, and inclusion of the management structure naming Mr. Brown as President and Chief Executive Officer of the merged entity.

During the days following the June 5, 2017 MainSource board meeting, management of First Financial and MainSource negotiated the terms of the non-binding term sheet. On June 7, 2017, MainSource executed and delivered the term sheet.

In the first half of June 2017, certain key executives of First Financial and MainSource held additional meetings to further discuss operational matters related to the potential combination of their respective companies, including the need to create a combined management structure and team that would enable the combined company to: (i) leverage the best attributes of each of First Financial and MainSource across a larger business and footprint; and (ii) successfully address the enhanced regulatory obligations resulting from crossing the \$10 billion asset threshold. Certain of these meetings also included other members of the executive management teams of First Financial or MainSource. Also during June, each of First Financial and MainSource conducted supplemental due diligence on each other. On June 23, 2017, Squire Patton Boggs (US) LLP (which we refer to as Squire Patton Boggs), on behalf of First Financial, sent to SmithAmundsen LLC, on behalf of MainSource, a draft merger agreement for the proposed transaction, and the parties subsequently discussed and negotiated such draft agreement.

On June 26, 2017, Mr. Davis attended the executive session of MainSource's regularly-scheduled meeting of the board of directors. Mr. Davis and the MainSource board of directors discussed the advantages and benefits of a merger, including the synergies he saw between MainSource and First Financial.

On June 27, 2017, the MainSource and First Financial credit teams met to discuss and compare commercial credit strategy and credit administration practices of the two companies. Mr. Brown, Mr. Davis, Mr. Anderson, and Mr. Gavigan also met to discuss the merger agreement. That evening, Mr. Brown and Mr. Davis had dinner with the members of the First Financial board of directors.

In early July, Mr. Brown, Mr. Davis, and certain members of their executive management teams continued to discuss financial information, the business of each company, and the potential organizational structure and management of a combined company. On July 12, 2017, the Compensation Committee of First Financial's board of directors conducted a meeting with First Financial's Chief Talent Officer, its compensation consultant, and its legal counsel to evaluate potential management and compensation and benefits structures for the combined company and a process to prepare to make recommendations to the full board of First Financial. As part of this meeting, First Financial's legal counsel discussed fiduciary duties with the Compensation Committee, following up on a presentation made to First Financial's entire board of directors in June. Likewise, First Financial's Chief Talent Officer and compensation consultant advised

the Compensation Committee on matters of organizational design and compensation. Members of the Compensation Committee discussed these issues at length and asked questions of all of First Financial's Chief Talent Officer, compensation consultant, and legal counsel.

Mr. Brown and Mr. Davis continued to discuss transaction terms, including financial terms and management structure and compensation. On July 18, 2017, representatives of First Financial further discussed the terms of the proposed business combination with representatives of MainSource. During such discussion, First Financial

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and MainSource verbally agreed, subject to board approval, to a fixed exchange ratio of 1.3875 which, based on the then-current trading price of First Financial's common stock, would provide consideration with a value of \$38.23 per share of MainSource common stock. First Financial and MainSource subsequently confirmed that they each had completed due diligence and were interested in finalizing and announcing a definitive transaction on the terms discussed.

On July 19, 2017, the MainSource board of directors held a special meeting for purposes of: reviewing a draft of the Agreement and Plan of Merger, a copy of which had been provided to the board; reviewing financial aspects of the transaction with KBW; reviewing merger-related employee benefit matters which would be considered more fully by the Executive Compensation Committee at a meeting on July 25, 2017; and reviewing the timeline and communication plan for the signing and announcement of the merger. During the meeting, MainSource's legal counsel reviewed the merger agreement with the board and the board engaged in a discussion regarding each material term of the draft agreement, which contemplated, among other things, that: (i) MainSource would merge with and into First Financial with First Financial surviving the merger, (ii) following the merger, MainSource Bank would merge with and into First Financial Bank, (iii) the exchange ratio would be 1.3875 shares of First Financial common stock for each outstanding share of MainSource common stock, (iv) First Financial would set the number of directors at 15 and appoint six MainSource directors to the First Financial board of directors and the First Financial Bank board of directors, (v) the proposed employment agreements for Mr. Brown and Mr. Davis, and (vi) following the merger, certain executive officers of MainSource would continue as executive officers of First Financial. The board asked numerous questions regarding the proposed merger terms and terms of similar transactions.

Also at this meeting, KBW discussed with the MainSource board of directors financial aspects of the proposed transaction, including, among other things, a comparison of transaction multiples as of June 2, 2017 and July 17, 2017, a comparison of the proposed transaction to selected bank merger and acquisition transactions announced since January 1, 2016 and certain potential pro forma effects of the transaction on First Financial, and discussed on a preliminary basis the fairness opinion to be delivered by KBW with respect to the exchange ratio in the proposed merger. Mr. Anderson and KBW also discussed with the MainSource board of directors the cost savings and one-time costs that could result from the merger. With the assistance of KBW, the MainSource board of directors again considered other potential merger partners for MainSource and the apparent financial ability and capacity of each to pay in a similar transaction. The MainSource board also considered the value of a strategic merger with First Financial, including the financial strength and market presence of the combined company.

On July 24, First Financial's Compensation Committee conducted a follow-up meeting, again including First Financial's Chief Talent Officer, compensation consultant, and legal counsel, and adopted a resolution recommending to the full board of directors a post-merger organizational structure involving a position of Executive Chairman, to be occupied by Mr. Davis, and a Chief Executive Officer position, to be occupied by Mr. Brown, as well as employment agreements for each of Mr. Davis and Mr. Brown.

On July 25, 2017, the First Financial board of directors met to consider approval of the merger agreement and the transactions contemplated by the merger agreement, including the merger. Representatives of Sandler O'Neill and Squire Patton Boggs attended this meeting. At the meeting, the First Financial board of directors reviewed a copy of the current draft of the merger agreement which contemplated, among other things, that: (i) MainSource would merge with and into First Financial with First Financial surviving the merger, (ii) following the merger, MainSource Bank would merge with and into First Financial Bank, (iii) the fixed exchange ratio would be 1.3875 shares of First Financial common stock for each outstanding share of MainSource common stock, (iv) First Financial would set the number of directors at 15 and appoint six MainSource directors to the First Financial board of directors and the First Financial Bank board of directors, (v) the proposed employment agreements for Mr. Brown and Mr. Davis, and (vi) following the merger, certain executive officers of MainSource would continue as executive officers of First Financial. At the special meeting, First Financial's legal counsel reviewed with members of the board of directors their

fiduciary duties and the material terms of the proposed merger agreement. Also at this special meeting, representatives of Sandler O'Neill reviewed with the First Financial board of directors Sandler O'Neill's financial analysis of the exchange ratio and rendered an oral opinion, confirmed by delivery of a written opinion, dated July 25, 2017, to the First Financial board of directors to the effect that, as of such date and based on and subject to various assumptions made, procedures followed, matters considered, and limitations and qualifications on the review undertaken as described in such opinion, the exchange ratio was fair, from a financial point of view, to First Financial.

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The board of directors discussed the rationale for and analysis of the transaction, its financial terms and other terms in the merger agreement. The board of directors asked numerous questions of First Financial's management, legal counsel, and financial advisors in evaluating and considering these matters. Following these discussions and review and discussion among the members of the First Financial board of directors, including consideration of the factors described under —First Financial's Reasons for the Merger; Recommendation of the First Financial Board of Directors, the First Financial board of directors unanimously determined that the merger with MainSource was advisable and in the best interests of First Financial and voted unanimously to adopt the merger agreement, to approve the merger agreement and the transactions contemplated thereby, and to recommend that First Financial's shareholders approve the merger agreement.

Also on July 25, 2017, the MainSource board of directors met to consider and discuss the terms of the proposed merger with First Financial. MainSource's management and legal and financial advisors were also participants at this meeting. MainSource's legal counsel presented the final draft of the merger agreement and discussed the revisions to the agreement since the board's meeting on July 19, 2017. The board and management MainSource's legal counsel also discussed the regulatory review and approval process for the merger. KBW reviewed the financial aspects of the proposed merger and rendered to the MainSource board an opinion (which was initially rendered verbally and confirmed in writing by delivery of KBW's written opinion, dated July 25, 2017) to the effect that, as of such date and subject to the procedures followed, assumptions made, matters considered, and qualifications and limitations on the review undertaken by KBW as set forth in its opinion, the exchange ratio in the proposed merger was fair, from a financial point of view, to the holders of MainSource common stock.

The MainSource board discussed the merger agreement and the exchange ratio at length and asked many questions of MainSource's management and legal and financial advisors. The board reviewed again the strategic rationale for the merger compared to the prospects and challenges with remaining independent or pursuing other corporate or strategic opportunities. The board discussed at length the overall structure of the proposed merger transaction including the financial, organizational, and strategic opportunities created by the merger. Following a lengthy discussion, and for the reasons described under —MainSource's Reasons for the Merger; Recommendation of the MainSource Board of Directors, the MainSource board of directors unanimously determined that the merger with First Financial was advisable and in the best interests of MainSource and voted unanimously to adopt the merger agreement, to approve the merger agreement and the transactions contemplated thereby, and to recommend that MainSource's shareholders approve the merger agreement.

On the afternoon of July 25, 2017, the parties finalized and executed the merger agreement. Following market close on July 25, 2017, MainSource and First Financial issued a joint press release announcing the execution of the merger agreement.

First Financial's Reasons for the Merger; Recommendation of First Financial's Board of Directors

In evaluating the merger, the First Financial board of directors consulted with First Financial management, as well as independent legal and financial advisors, and, in the course of reaching its decision to adopt the merger agreement, to approve the merger and the other transactions contemplated by the merger agreement, and to recommend that First Financial's shareholders adopt the merger agreement, the First Financial board of directors considered a number of factors, including the following material factors:

its understanding of the current and prospective environment in which First Financial and MainSource operate, including national and local economic conditions, the interest rate environment, increased operating costs resulting from regulatory initiatives and compliance mandates as a result of exceeding \$10 billion in total assets, the competitive environment for financial institutions generally, and the likely effect of these factors on First Financial both with and without the proposed transaction;

each of First Financial's, MainSource's, and the combined company's business, operations, financial condition, asset quality, earnings, and prospects. In reviewing these factors, the First Financial board of directors considered its view that MainSource's financial condition and asset quality were sound, that MainSource's business and operations complemented those of First Financial, and that the merger would result in a combined company with a larger market presence and more diversified product mix as well as an attractive funding base, including through core deposit funding, and stronger asset quality. The First Financial board of directors further considered that MainSource's earnings and prospects, and

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synergies potentially available in the proposed transaction, created an opportunity for the combined company to have superior future earnings and prospects compared to First Financial's earnings and prospects on a stand-alone basis. In particular, the First Financial board of directors considered the following:

- the potential for combining two high-performing Midwest community banks which would have industry leading profitability and efficiency, a stable, low-cost funding base, and would be well-positioned for an increasing interest rate environment;
- the complementary nature of the customers and markets of First Financial and MainSource across Ohio, Indiana, and Kentucky with continued expansion in key markets such as Cincinnati and Indianapolis and the creation of an immediate sizable position in Louisville;
- the long histories (over 100 years) of each company built on strong core values and the similarity of the companies' cultures and operating philosophies;
- each company's history of successful acquisitions providing the necessary experience for estimating potential cost savings as well as planning and executing the integration;
- the complementary nature of First Financial's and MainSource's banking products including high quality, low risk loan portfolios;
- the similarity of the businesses and management teams;
- the strength of MainSource's retail base including its favorable composition of core deposits which First Financial intends to leverage across the combined footprint going forward;
- the expanded possibilities, including organic growth and future acquisitions, that would be available to the combined company given its larger size, asset base, capital, and footprint;
- its review and discussions with First Financial's management and advisors concerning First Financial's due diligence examination of MainSource's business;
- the regulatory implications for the combined organization, including the fact that although the combined organization will cross well over the \$10 billion threshold resulting in greater regulatory burdens, the merger serves as an efficient and effective means of offsetting the costs of moving beyond this threshold;
- the anticipated pro forma financial impact of the merger on the combined company, including an estimated 5% accretion, or \$0.09 in First Financial's earnings per share in 2018, and 9% accretion, or \$0.17 in earnings per share in 2019 (exclusive of restructuring charges and inclusive of estimated cost savings);
- the anticipated positive impact of the merger on the combined company's capital position, including regulatory capital levels, and the combined company's potential ability to generate substantial internal capital to support future growth;
- the participation of six of MainSource's directors in the combined company which the First Financial board of directors believed would enhance the likelihood of realizing the strategic benefits that First Financial expects to derive from the merger;
- the strength of the combined management team following completion of the merger which will provide First Financial with the necessary depth to support a larger institution and position First Financial for future growth;
- the expectation that the transaction will be generally tax-free for United States federal income tax purposes to First Financial's shareholders;
- the financial analyses of Sandler O'Neill presented on July 25, 2017 to the First Financial board of directors, as well as the related opinion of Sandler O'Neill, dated July 25, 2017, to the effect that, as of such date and based on and subject to the various assumptions made, procedures followed,

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matters considered and limitations and qualifications on the review undertaken by Sandler O'Neill, as more fully described in the opinion, the exchange ratio set forth in the merger agreement was fair, from a financial point of view, to First Financial;

the fact that First Financial's shareholders will have a chance to vote on the merger; and its review with First Financial's independent legal advisor, Squire Patton Boggs, of the terms of the merger agreement, including deal protection and termination fee provisions.

The First Financial board of directors also considered potential risks relating to the merger but concluded that the anticipated benefits of the merger were likely to substantially outweigh these risks. These potential risks included:

the possibility of encountering difficulties in achieving anticipated cost savings in the amounts estimated or in the time frame contemplated;

the possibility of encountering difficulties in successfully integrating MainSource's business, operations, and workforce with those of First Financial;

the transaction-related restructuring charges and other merger-related costs, including the payments and other benefits to be received by MainSource management in connection with the merger pursuant to existing MainSource plans and compensation arrangements and the merger agreement;

- initial dilution to tangible book value per common share is estimated to be \$0.64 or 5.4% at closing, which First Financial's management believes can be earned back within approximately three years;

diversion of management attention and resources from the operation of First Financial's business towards the completion of the merger; and

the regulatory and other approvals required in connection with the merger and the risk that such regulatory approvals will not be received in a timely manner or may impose unacceptable conditions.

The foregoing discussion of the information and factors considered by the First Financial board of directors is not intended to be exhaustive, but includes the material factors considered by the First Financial board of directors. In reaching its decision to adopt the merger agreement, to approve the merger and the other transactions contemplated by the merger agreement, and to recommend that First Financial's shareholders adopt the merger agreement, the First Financial board of directors did not quantify or assign any relative weights to the factors considered, and individual directors may have given different weights to different factors. The First Financial board of directors considered all these factors as a whole and overall considered the factors to be favorable to, and to support, its determination.

For the reasons set forth above, the First Financial board of directors unanimously determined that the merger agreement and the transactions contemplated by the merger agreement are advisable and in the best interests of First Financial and unanimously voted to adopt the merger agreement, to approve the merger and the transactions contemplated by it, and to recommend that First Financial's shareholders adopt the merger agreement.

The First Financial board of directors unanimously recommends that First Financial shareholders vote FOR the approval of the merger proposal and other merger-related proposals.

It should be noted that this explanation of the First Financial board of directors' reasoning presented in this section contains information that is forward-looking in nature, and therefore should be read in light of the factors discussed under the heading Cautionary Statement Regarding Forward-Looking Statements beginning on page 23.

Opinion of Sandler O'Neill & Partners, L.P.

By letter dated May 23, 2017, First Financial retained Sandler O'Neill to render a fairness opinion to the First Financial board of directors in connection with First Financial's consideration of a possible business combination with MainSource. Sandler O'Neill is a nationally recognized investment banking firm whose principal business specialty is financial institutions. In the ordinary course of its investment banking business, Sandler O'Neill is regularly engaged in

the valuation of financial institutions and their securities in connection with mergers and acquisitions and other corporate transactions.

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Sandler O'Neill acted as an independent financial advisor in connection with the proposed transaction and participated in certain of the negotiations leading to the execution of the merger agreement. At the July 25, 2017 meeting at which the First Financial board considered and approved the merger agreement, Sandler O'Neill delivered to the First Financial board its oral opinion, which was subsequently confirmed in writing, to the effect that, as of such date, the exchange ratio provided for in the merger agreement was fair to First Financial from a financial point of view. **The full text of Sandler O'Neill's opinion is attached as Annex B to this joint proxy statement/prospectus. The opinion outlines the procedures followed, assumptions made, matters considered, and qualifications and limitations on the review undertaken by Sandler O'Neill in rendering its opinion. The description of the opinion set forth below is qualified in its entirety by reference to the full text of the opinion. First Financial shareholders are urged to read the entire opinion carefully in connection with their consideration of First Financial's merger proposal.**

Sandler O'Neill's opinion speaks only as of the date of the opinion. The opinion was directed to the First Financial board in connection with its consideration of the merger and is directed only to the fairness, from a financial point of view, of the exchange ratio to First Financial. Sandler O'Neill's opinion does not constitute a recommendation to any First Financial shareholder as to how such First Financial shareholder should vote at any meeting of shareholders called to consider and vote upon the First Financial share issuance proposal. It does not address the underlying business decision of First Financial to engage in the merger, the form or structure of the merger, the relative merits of the merger as compared to any other alternative business strategies that might exist for First Financial, or the effect of any other transaction in which First Financial might engage. Sandler O'Neill did not express any opinion as to the fairness of the amount or nature of the compensation to be received in the merger by any First Financial or MainSource officers, directors, or employees, or class of such persons, if any, relative to the compensation to be received in the merger by any other shareholders. Sandler O'Neill's opinion was approved by Sandler O'Neill's fairness opinion committee.

In connection with rendering its opinion, Sandler O'Neill reviewed and considered, among other things:

- an execution copy of the merger agreement, dated July 25, 2017;
- certain publicly available financial statements and other historical financial information of First Financial that Sandler O'Neill deemed relevant;
- certain publicly available financial statements and other historical financial information of MainSource that Sandler O'Neill deemed relevant;
- publicly available median analyst earnings per share estimates for First Financial for the years ending December 31, 2017 and December 31, 2018 and estimated dividends per share for the year ending December 31, 2017;
- long-term First Financial earnings per share growth rates for the years after the year ending December 31, 2018 and dividend payout ratios for the years after the year ending December 31, 2017, as discussed with the senior management of First Financial;
- publicly available consensus analyst earnings per share estimates for MainSource for the years ending December 31, 2017 and December 31, 2018;
- estimated dividends per share for the years ending December 31, 2017 and December 31, 2018 and estimated long-term earnings per share growth rates and dividend payout ratios for the years thereafter, as discussed with the senior management of MainSource;
- the pro forma financial impact of the merger on First Financial based on certain assumptions relating to transaction expenses, purchase accounting adjustments, cost savings, and anticipated regulatory and compliance costs, as provided by the senior management of First Financial;
- the relative contribution of assets, liabilities, equity, and earnings of First Financial and MainSource to the combined entity;

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the publicly reported historical price and trading activity for First Financial common stock and MainSource common stock, including a comparison of certain stock trading information for First Financial common stock, MainSource common stock, and certain stock indices as well as similar publicly available information for certain other companies the securities of which are publicly traded;

a comparison of certain financial information for First Financial and MainSource with similar bank institutions for which information is publicly available;

the financial terms of certain recent business combinations in the bank and thrift industry (on a nationwide basis), to the extent publicly available;

the current market environment generally and the banking environment in particular; and

such other information, financial studies, analyses, and investigations and financial, economic, and market criteria as Sandler O'Neill considered relevant.

Sandler O'Neill also discussed with certain members of the senior management of First Financial the business, financial condition, results of operations, and prospects of First Financial and held similar discussions with certain members of the senior management of MainSource and its representatives regarding the business, financial condition, results of operations, and prospects of MainSource.

In performing its review, Sandler O'Neill relied upon the accuracy and completeness of all of the financial and other information that was available to and reviewed by Sandler O'Neill from public sources, that was provided to Sandler O'Neill by First Financial, MainSource, or their respective representatives or that was otherwise reviewed by Sandler O'Neill and Sandler O'Neill assumed such accuracy and completeness for purposes of rendering its opinion without any independent verification or investigation. Sandler O'Neill further relied on the assurances of the respective managements of First Financial and MainSource that they are not aware of any facts or circumstances that would have made any of such information inaccurate or misleading. Sandler O'Neill was not asked to and did not undertake an independent verification of any of such information and Sandler O'Neill did not assume any responsibility or liability for the accuracy or completeness thereof. Sandler O'Neill did not make an independent evaluation or perform an appraisal of the specific assets, the collateral securing assets or the liabilities (contingent or otherwise) of First Financial or MainSource, nor was Sandler O'Neill furnished with any such evaluations or appraisals. Sandler O'Neill rendered no opinion or evaluation on the collectability of any assets or the future performance of any loans of First Financial or MainSource. Sandler O'Neill did not make an independent evaluation of the adequacy of the allowance for loan losses of First Financial or MainSource, or the combined entity after the merger and Sandler O'Neill did not review any individual credit files relating to First Financial or MainSource. Sandler O'Neill assumed, with First Financial's consent, that the respective allowances for loan losses for both First Financial and MainSource are adequate to cover such losses and will be adequate on a pro forma basis for the combined entity.

In preparing its analyses, Sandler O'Neill used publicly available median analyst earnings per share estimates for First Financial for the years ending December 31, 2017 and December 31, 2018, estimated dividends per share for the year ending December 31, 2017, long-term earnings per share growth rates for the years after the year ending December 31, 2018 and long-term dividend payout ratios for the years after the year ending December 31, 2017, as discussed with the senior management of First Financial. In addition, in preparing its analyses Sandler O'Neill used publicly available consensus analyst earnings per share estimates for MainSource for the years ending December 31, 2017 and December 31, 2018, estimated dividends per share for the years ending December 31, 2017 and December 31, 2018, estimated long-term earnings per share growth rates for the years after the year ending December 31, 2018 and long-term dividend payout ratios for the years after the year ending December 31, 2018, as discussed with the senior management of MainSource. Sandler O'Neill also received and used in its pro forma analyses certain assumptions relating to transaction expenses, purchase accounting adjustments, cost savings, and anticipated regulatory and compliance costs, as provided by the senior management of First Financial. With respect to the foregoing information, the respective managements of First Financial and MainSource confirmed to Sandler O'Neill that such information reflected (or, in the case of the publicly available analyst earnings per share estimates referred to above, were consistent with) the best currently available projections, estimates, and judgments of those respective managements of

the future financial performance of First Financial and MainSource, respectively, and Sandler O'Neill assumed that such performance would be achieved. Sandler O'Neill expressed no opinion as to such information, or the assumptions on which such information was based. Sandler O'Neill also assumed that there had been no material change in First

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Financial s or MainSource s assets, financial condition, results of operations, business, or prospects since the date of the most recent financial statements made available to Sandler O Neill. Sandler O Neill assumed in all respects material to its analysis that First Financial and MainSource will remain as going concerns for all periods relevant to Sandler O Neill s analyses.

Sandler O Neill also assumed, with First Financial s consent, that (i) each of the parties to the merger agreement will comply in all material respects with all material terms and conditions of the merger agreement and all related agreements, that all of the representations and warranties contained in such agreements are true and correct in all material respects, that each of the parties to such agreements will perform in all material respects all of the covenants and other obligations required to be performed by such party under such agreements, and that the conditions precedent in such agreements were not and will not be waived, (ii) in the course of obtaining the necessary regulatory or third party approvals, consents, and releases with respect to the merger, no delay, limitation, restriction, or condition will be imposed that would have an adverse effect on First Financial, MainSource. or the merger or any related transaction, (iii) the merger and any related transaction will be consummated in accordance with the terms of the merger agreement without any waiver, modification, or amendment of any material term, condition or agreement thereof and in compliance with all applicable laws and other requirements, and (iv) the merger will qualify as a tax-free reorganization for federal income tax purposes. Finally, with First Financial s consent, Sandler O Neill relied upon the advice that First Financial received from its legal, accounting, and tax advisors as to all legal, accounting, and tax matters relating to the merger and the other transactions contemplated by the merger agreement. Sandler O Neill expressed no opinion as to any such matters.

Sandler O Neill s opinion was necessarily based on financial, economic, market, and other conditions as in effect on, and the information made available to Sandler O Neill as of, the date thereof. Events occurring after the date thereof could materially affect Sandler O Neill s opinion. Sandler O Neill has not undertaken to update, revise, reaffirm, or withdraw its opinion or otherwise comment upon events occurring after the date thereof. Sandler O Neill expressed no opinion as to the trading values of First Financial common stock or MainSource common stock at any time or what the value of First Financial common stock will be once it is actually received by the holders of MainSource common stock.

In rendering its opinion, Sandler O Neill performed a variety of financial analyses. The summary below is not a complete description of the financial analyses underlying the opinion or the presentation made by Sandler O Neill to the First Financial board, but summarizes the material analyses performed and presented in connection with such opinion. The financial analyses summarized below include information presented in tabular format. **In order to fully understand the financial analyses, these tables must be read together with the accompanying text. The tables alone do not constitute a complete description of the financial analyses.** The preparation of a fairness opinion is a complex process involving subjective judgments as to the most appropriate and relevant methods of financial analysis and the application of those methods to the particular circumstances. The process, therefore, is not necessarily susceptible to a partial analysis or summary description. Sandler O Neill believes that its analyses must be considered as a whole and that selecting portions of the factors and analyses to be considered without considering all factors and analyses, or attempting to ascribe relative weights to some or all such factors and analyses, could create an incomplete view of the evaluation process underlying its opinion. Also, no company included in Sandler O Neill s comparative analyses described below is identical to First Financial or MainSource, and no transaction is identical to the merger. Accordingly, an analysis of comparable companies or transactions involves complex considerations and judgments concerning differences in financial and operating characteristics of the companies and other factors that could affect the public trading values or merger transaction values, as the case may be, of First Financial and MainSource and the companies to which they are being compared. In arriving at its opinion, Sandler O Neill did not attribute any particular weight to any analysis or factor that it considered, but rather made qualitative judgments as to the significance and relevance of each analysis and factor. Sandler O Neill did not form an opinion as to whether any individual analysis or factor (positive or negative) considered in isolation supported or failed to support its opinion, rather, Sandler O Neill

made its determination as to the fairness of the exchange ratio on the basis of its experience and professional judgment after considering the results of all its analyses taken as a whole.

In performing its analyses, Sandler O'Neill made numerous assumptions with respect to industry performance, general business, economic, market, and financial conditions and other matters, many of which are beyond the control of Sandler O'Neill, First Financial, and MainSource. The analyses performed by Sandler O'Neill are not

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necessarily indicative of actual values or future results, both of which may be significantly more or less favorable than suggested by such analyses. Sandler O'Neill prepared its analyses solely for purposes of rendering its opinion and provided such analyses to First Financial's board of directors at its July 25, 2017 meeting. Estimates on the values of businesses or securities do not purport to be appraisals or to reflect the prices at which such businesses or securities might actually be sold. Accordingly, Sandler O'Neill's analyses do not necessarily reflect the value of First Financial common stock or the prices at which First Financial common stock or MainSource common stock may be sold at any time. Sandler O'Neill's opinion was among several factors taken into consideration by the First Financial board in making its determination to approve the merger agreement and the merger. Consequently, the analyses described below should not be viewed as determinative of the decision of the First Financial board with respect to the fairness of the exchange ratio. The type and amount of consideration payable in the merger were determined through negotiation between First Financial and MainSource and the decision to enter into the merger agreement was solely that of the First Financial board.

Summary of Proposed Merger Consideration and Implied Transaction Metrics

Sandler O'Neill reviewed the financial terms of the proposed merger. Pursuant to the terms of the merger agreement, upon the effective time of the merger, each share of MainSource common stock that is issued and outstanding immediately before the effective date, except for certain shares of MainSource Common Stock as specified in the merger agreement, shall be converted into and exchanged for the right to receive 1.3875 shares of common stock of First Financial. Using First Financial's July 25, 2017 closing stock price of \$28.10 and based upon the following (as provided by MainSource management), (a) 25,575,804 shares of MainSource common stock outstanding and 36,442 performance share units that are assumed to be converted to common stock at close, (b) 115,417 outstanding MainSource options with a weighted average strike price of \$11.36, and (c) 572,813 outstanding MainSource warrants outstanding with a weighted average strike price of \$14.92, Sandler O'Neill calculated an implied transaction value per share of \$38.99 and an aggregate implied transaction value of approximately \$1.0 billion. Based upon historical financial information for MainSource as of or for the last twelve months (LTM) ended June 30, 2017, Sandler O'Neill calculated the following implied transaction metrics:

| | |
|---|--------|
| Transaction Price / MainSource LTM Earnings Per Share ⁽¹⁾ | 19.3 x |
| Transaction Price / MainSource 2017 Median Analyst Estimated Earnings Per Share | 18.3 x |
| Transaction Price / MainSource 2018 Median Analyst Estimated Earnings Per Share | 16.4 x |
| Transaction Price / MainSource Book Value Per Share | 193 % |
| Transaction Price / MainSource Tangible Book Value Per Share | 272 % |
| Tangible Book Premium / Core Deposits ⁽²⁾ | 19.3 % |
| Market Premium as of July 25, 2017 | 15.3 % |

(1) Excludes \$4.8 million in after tax merger adjustments incurred during last twelve months

(2) Core deposits excludes time deposit accounts greater than \$100,000; Premium based on consideration to MainSource shareholders

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Sandler O Neill reviewed the relative contribution of various balance sheet and income statement items to be made by First Financial and MainSource to the combined company based on historical financial information for both companies as of June 30, 2017 and based on publicly available median analyst net income estimates for each of First Financial and MainSource for the years ending December 31, 2017 and December 31, 2018 and a long-term annual earnings per share growth rate for each of First Financial and MainSource for the year ending December 31, 2019, as discussed with the respective managements of First Financial and Main Source. The results of this analysis with the implied pro forma ownership percentages of First Financial and MainSource shareholders in the combined company based on the exchange ratio provided for in the merger agreement and assuming 100% stock consideration are set forth in the following table:

| | First | | MainSource | |
|--|------------------|------------------|-------------------|---|
| | Financial | | | |
| Total Assets | 65.5 | % | 34.5 | % |
| Tangible Assets | 65.7 | % ⁽³⁾ | 34.3 | % |
| Total Loans – Excluding HFS | 66.0 | % | 34.0 | % |
| Total Intangibles | 58.2 | % ⁽³⁾ | 41.8 | % |
| Total Deposits | 64.7 | % | 35.3 | % |
| Core Deposits ⁽¹⁾ | 64.4 | % | 35.6 | % |
| Tangible Common Equity | 65.3 | % ⁽³⁾ | 34.7 | % |
| Last Twelve Months Net Income ⁽²⁾ | 65.1 | % | 34.9 | % |
| 2017E Net Income | 64.4 | % | 35.6 | % |
| 2018E Net Income | 63.5 | % | 36.5 | % |
| 2019E Net Income | 63.3 | % | 36.7 | % |
| Market Capitalization as of July 25, 2017 | 66.9 | % | 33.1 | % |
| Fully-Diluted Pro Forma Ownership | 63.4 | % | 36.6 | % |

(1)Excludes all time deposits greater than \$100,000

(2)Excludes \$4.8 million in after tax merger adjustments incurred during last twelve months for MainSource

Intangible assets per regulatory filings as reported by SNL Financial in calculating total intangibles, tangible
(3)common equity, and tangible assets. Intangible assets for the aforementioned calculations exclude mortgage servicing rights of \$1.5 million

Stock Trading History

Sandler O Neill reviewed the historical publicly reported trading prices of First Financial common stock and MainSource common stock for the three year period ending July 25, 2017. Sandler O Neill then compared the relationship between the movements in the price of First Financial common stock and MainSource common stock, respectively, to movements in their respective peer groups (as described below) as well as certain stock indices.

First Financial s Three-Year Stock Performance

| Beginning | Ending |
|------------------|-----------------|
| Value | Value |
| July 25, | July 25, |
| 2014 | 2017 |

| | | | | |
|----------------------------|-----|---|-------|---|
| First Financial | 100 | % | 169.4 | % |
| First Financial Peer Group | 100 | % | 163.9 | % |
| NASDAQ Bank Index | 100 | % | 149.8 | % |

MainSource s Three-Year Stock Performance

| | Beginning Value July 25, 2014 | Ending Value July 25, 2017 |
|-----------------------|--|---|
| MainSource | 100 % | 198.4 % |
| MainSource Peer Group | 100 % | 174.0 % |
| NASDAQ Bank Index | 100 % | 149.8 % |

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Using publicly available information, Sandler O'Neill compared selected financial information for First Financial with a group of financial institutions selected by Sandler O'Neill. The First Financial peer group consisted of publicly-traded banks headquartered in the Midwest region with total assets between \$4.0 billion and \$20.0 billion, whose securities are publicly traded on a major exchange and excludes mutual holding companies, announced merger targets, and thrifts (the First Financial Peer Group). The First Financial Peer Group included the following companies:

| | |
|------------------------------------|----------------------------------|
| 1st Source Corporation | Great Western Bancorp, Inc. |
| Chemical Financial Corporation | Heartland Financial USA, Inc. |
| Community Trust Bancorp, Inc. | Lakeland Financial Corporation |
| Enterprise Financial Services Corp | MainSource Financial Group, Inc. |
| First Busey Corporation | MB Financial, Inc. |
| First Merchants Corporation | Old National Bancorp |
| First Midwest Bancorp, Inc. | Park National Corporation |
| Great Southern Bancorp, Inc. | Republic Bancorp, Inc. |

The analysis compared publicly available financial information for First Financial with the corresponding data for the First Financial Peer Group as of or for the twelve months ending June 30, 2017 (unless otherwise noted), with pricing data as of July 25, 2017, unless otherwise noted. The table below sets forth the data for First Financial and the median, mean, high and low data for the First Financial Peer Group:

| | First Financial | First Financial Peer Group Median | First Financial Peer Group Mean | First Financial Peer Group High | First Financial Peer Group Low |
|--|----------------------------|--|--|--|---|
| Total assets (\$ in millions) | 8,531 | 6,507 | 8,706 | 19,965 | 4,042 |
| Loans / Deposits ⁽¹⁾ (%) | 88.1 | 94.6 | 95.2 | 125.0 | 75.6 |
| Non-performing assets ⁽²⁾ / Total assets (%) | 0.45 | 0.53 | 0.65 | 1.34 | 0.23 |
| Tangible common equity/Tangible assets (%) | 8.07 | 8.96 | 9.30 | 12.34 | 7.50 |
| Leverage Ratio ⁽³⁾ (%) | 8.69 | 10.26 | 10.37 | 13.23 | 8.58 |
| Total Risk-based Capital Ratio ⁽⁴⁾ (%) | 13.19 | 13.91 | 13.85 | 18.05 | 11.36 |
| CRE / Total Risk-based Capital Ratio ⁽⁵⁾ (%) | 210.8 | 188.0 | 180.8 | 386.3 | 53.5 |
| LTM Return on avg. assets (%) | 1.12 | 1.10 | 1.08 | 1.33 | 0.82 |
| LTM Return on avg. tangible common equity ⁽⁶⁾ (%) | 14.5 | 12.7 | 12.5 | 15.0 | 8.4 |
| LTM Net interest margin (%) | 3.68 | 3.67 | 3.70 | 4.10 | 3.22 |
| LTM Efficiency ratio (%) | 57.8 | 58.3 | 57.5 | 67.6 | 46.2 |
| Price/Tangible book value (%) | 261 | 228 | 215 | 263 | 125 |
| Price/LTM Earnings per share | 18.7 | 18.5 | 18.3 | 22.6 | 14.8 |
| Price/2017 Est. Earnings per share ⁽⁷⁾ (x) | 17.9 | 16.6 | 16.8 | 20.8 | 14.6 |
| Price/2018 Est. Earnings per share ⁽⁷⁾ (x) | 16.3 | 14.7 | 15.1 | 19.2 | 12.9 |
| Current Dividend Yield (%) | 2.4 | 2.0 | 2.1 | 3.8 | 0.9 |
| Market value (\$ in millions) | 1,746 | 1,359 | 1,662 | 3,589 | 675 |

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- (1) Loans/Deposits as of March 31, 2017 for MB Financial, Inc. and Park National Corporation
- (2) Excludes restructured loans, regulatory data for First Financial Bancorp as of March 31, 2017
- (3) Leverage Ratio as of March 31, 2017 for MB Financial, Inc., Park National Corporation, Enterprise Financial Services Corp, and Republic Bancorp, Inc.
- (4) Total Risk-based Capital Ratio as of March 31, 2017 for Park National Corporation and Republic Bancorp, Inc.
- (5) CRE defined as total non-owner-occupied CRE loans (including construction and land development loans); most recent regulatory data available used
- (6) LTM Return on average tangible common equity as of March 31, 2017 for Enterprise Financial Services Corp
 - (7) Price/forward earnings multiples based on analyst consensus median estimates from SNL CapIQ

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Note: Chemical Financial Corporation, First Midwest Bancorp, Inc., Great Western Bancorp, Inc., Heartland Financial USA, Inc., First Merchants Corporation, First Busey Corporation, MainSource Financial Group, Inc., and First Financial Bancorp data as of March 31, 2017.

MainSource Comparable Company Analysis

Using publicly available information, Sandler O'Neill compared selected financial information for MainSource with a group of financial institutions selected by Sandler O'Neill. The MainSource peer group consisted of publicly-traded banks headquartered in the Midwest region with total assets between \$3.0 billion and \$10.0 billion, whose securities are publicly traded on a major exchange and excludes mutual holding companies, announced merger targets, and thrifts (the MainSource Peer Group). The MainSource Peer Group also excluded Byline Bancorp due to their recent initial public offering. The MainSource Peer Group included the following companies:

| | |
|------------------------------------|----------------------------------|
| 1st Source Corporation | Lakeland Financial Corporation |
| Community Trust Bancorp, Inc. | Mercantile Bank Corporation |
| Enterprise Financial Services Corp | Midland States Bancorp, Inc. |
| First Busey Corporation | MidWestOne Financial Group, Inc. |
| First Financial Bancorp | Park National Corporation |
| First Merchants Corporation | Peoples Bancorp Inc. |
| Great Southern Bancorp, Inc. | QCR Holdings, Inc. |
| Heartland Financial USA, Inc. | Republic Bancorp, Inc. |
| Horizon Bancorp | Stock Yards Bancorp, Inc. |

The analysis compared publicly available financial information for MainSource with the corresponding data for the MainSource Peer Group as of or for the twelve months ending June 30, 2017 (unless otherwise noted), with pricing data as of July 25, 2017, unless otherwise noted. The table below sets forth the data for MainSource and the median, mean, high and low data for the MainSource Peer Group:

| | MainSource | MainSource Peer Group Median | MainSource Peer Group Mean | MainSource Peer Group High | MainSource Peer Group Low |
|---|-------------------|-------------------------------------|-----------------------------------|-----------------------------------|----------------------------------|
| Total assets (\$ in millions) | 4,042 | 4,420 | 4,938 | 8,531 | 3,033 |
| Loans / Deposits ⁽¹⁾ (%) | 82.9 | 91.6 | 94.4 | 125.0 | 75.6 |
| Non-performing assets ⁽²⁾ / Total assets (%) | 0.54 | 0.50 | 0.58 | 1.34 | 0.23 |
| Tangible common equity/Tangible assets (%) | 8.89 | 9.11 | 9.37 | 12.34 | 7.50 |
| Leverage Ratio ⁽³⁾ (%) | 9.93 | 10.55 | 10.55 | 13.23 | 8.69 |
| Total Risk-based Capital Ratio ⁽⁴⁾ (%) | 14.60 | 13.74 | 14.05 | 18.05 | 12.01 |
| CRE / Total Risk-based Capital Ratio ⁽⁵⁾ (%) | 162.4 | 197.1 | 188.3 | 386.3 | 53.5 |
| LTM Return on average assets (%) | 1.06 | 1.11 | 1.09 | 1.43 | 0.71 |
| LTM Return on average tangible common equity ⁽⁶⁾ (%) | 12.5 | 12.4 | 12.4 | 14.7 | 8.4 |
| LTM Net interest margin (%) | 3.67 | 3.71 | 3.71 | 4.10 | 3.22 |
| LTM Efficiency ratio (%) | 60.8 | 59.4 | 59.0 | 67.6 | 46.7 |
| Price/Tangible book value (%) | 233 | 213 | 209 | 265 | 125 |

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| | | | | | |
|--|------|------|------|-------|------|
| Price/LTM Earnings per share (x) | 19.7 | 18.3 | 18.1 | 21.2 | 14.8 |
| Price/2017 Estimated Earnings per share ⁽⁷⁾ (x) | 15.9 | 17.2 | 16.9 | 20.8 | 14.2 |
| Price/2018 Estimated Earnings per share ⁽⁷⁾ (x) | 14.2 | 15.3 | 15.3 | 19.2 | 12.9 |
| Current Dividend Yield (%) | 2.0 | 2.0 | 2.0 | 3.8 | 0.4 |
| Market value (\$ in millions) | 865 | 806 | 977 | 1,746 | 427 |

(1) Loans/Deposits as of March 31, 2017 for Park National Corporation and QCR Holdings, Inc.

(2) Excludes restructured loans, regulatory data for First Financial Bancorp and QCR Holdings, Inc. as of March 31, 2017

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- (3) Leverage Ratio as of March 31, 2017 for Park National Corporation, Enterprise Financial Services Corp, and Republic Bancorp, Inc.
 - (4) Total Risk-based Capital Ratio as of March 31, 2017 for Park National Corporation and Republic Bancorp, Inc.
 - (5) CRE defined as total non-owner-occupied CRE loans (including construction and land development loans); most recent regulatory data available used
 - (6) LTM Return on average tangible common equity as of March 31, 2017 for Enterprise Financial Services Corp
 - (7) Price/ forward earnings multiples based on analyst consensus median estimates from SNL CapIQ
- Note: First Financial Bancorp, Heartland Financial USA, Inc., First Merchants Corporation, First Busey Corporation, Midland States Bancorp, Inc., Horizon Bancorp, MidWestOne Financial Group, Inc., Stock Yards Bancorp, Inc., and MainSource Financial Group, Inc. data as of March 31, 2017.

Selected Transactions Analysis

Sandler O Neill reviewed recent merger and acquisition transactions consisting of a national group. The national group consisted of nationwide bank and thrift transactions with target total assets between \$2.5 billion and \$7.5 billion announced between January 1, 2015 and July 25, 2017 (which we refer to as the Nationwide Precedent Transactions in this section).

The Nationwide Precedent Transactions group was composed of the following transactions:

| Acquiror: | Target: |
|-----------------------------------|-------------------------------------|
| Associated Banc-Corp | Bank Mutual Corp. |
| Union Bankshares Corporation | Xenith Bankshares, Inc. |
| South State Corporation | Park Sterling Corporation |
| PacWest Bancorp | CU Bancorp |
| Home BancShares, Inc. | Stonegate Bank |
| IBERIABANK Corporation | Sabadell United Bank N.A. |
| Pinnacle Financial Partners, Inc. | BNC Bancorp |
| Columbia Banking System, Inc. | Pacific Continental Corporation |
| First Interstate BancSystem, Inc. | Cascade Bancorp |
| United Bankshares, Inc. | Cardinal Financial Corporation |
| F.N.B. Corporation | Yadkin Financial Corporation |
| Chemical Financial Corporation | Talmer Bancorp, Inc. |
| BBCN Bancorp, Inc. | Wilshire Bancorp, Inc. |
| MB Financial, Inc. | American Chartered Bancorp, Inc. |
| Bank of the Ozarks, Inc. | Community & Southern Holdings, Inc. |
| Yadkin Financial Corporation | NewBridge Bancorp |
| F.N.B. Corporation | Metro Bancorp, Inc. |
| PacWest Bancorp | Square 1 Financial, Inc. |

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Using the latest publicly available information prior to the announcement of the relevant transaction, Sandler O'Neill reviewed the following transaction metrics: transaction price to last-twelve-months earnings per share, transaction price to median analyst estimated earnings per share, transaction price to book value per share, transaction price to tangible book value per share, core deposit premium, and 1-day market premium. Sandler O'Neill compared the indicated transaction metrics for the merger to the median, mean, high, and low metrics of the Nationwide Precedent Transactions group.

| | First Financial/ MainSource | Median Nationwide Precedent Transactions | Mean Nationwide Precedent Transactions | High Nationwide Precedent Transactions | Low Nationwide Precedent Transactions |
|--|--|---|---|---|--|
| Transaction price/LTM earnings per share | 19.3 x ⁽²⁾ | 23.1 x | 24.5 x | 38.4 x | 14.8 x |
| Transaction price/Median analyst estimated earnings per share ⁽¹⁾ | 18.3 x | 19.7 x | 20.8 x | 28.2 x | 12.7 x |
| Transaction price/Book value per share | 193 % | 182 % | 186 % | 262 % | 143 % |
| Transaction price/Tangible book value per share | 272 % | 221 % | 219 % | 317 % | 146 % |
| Core deposit premium | 19.3 % ⁽³⁾ | 17.5 % | 16.7 % | 23.0 % | 9.4 % |
| 1-Day market premium | 15.3 % | 7.2 % | 10.5 % | 36.1 % | (2.2 %) |

Union Bankshares Corporation and Xenith Bankshares, Inc. represents Price / 1st Quarter 2017 Annualized EPS in (1) order to exclude the impact of Xenith's 3^d Quarter 2016 outsized provision, nonrecurring merger expenses, and DTA reversal

(2) Excludes \$4.8 million in after tax merger adjustments incurred during last twelve months

(3) Core deposits excludes time deposit accounts greater than \$100,000. Premium based on consideration to

MainSource shareholders

Net Present Value Analyses

Sandler O'Neill performed an analysis that estimated the net present value per share of First Financial's common stock, assuming First Financial performed in accordance with publicly available analyst median consensus earnings per share estimates for First Financial for the years ending December 31, 2017 and December 31, 2018, and estimated dividends per share for the year ending December 31, 2017, as well as long-term earnings per share growth rates for the years after the year ending December 31, 2018 and long-term dividend payout ratios for the years after the year ending December 31, 2017, as discussed and confirmed with the senior management of First Financial. To approximate the terminal value of First Financial common stock at December 31, 2021, Sandler O'Neill applied price to 2021 earnings per share multiples ranging from 16.0x to 21.0x and multiples of December 31, 2021 tangible book value per share ranging from 180% to 260%. The terminal values were then discounted to present values using different discount rates ranging from 8.5% to 11.5%, which were chosen to reflect different assumptions regarding required rates of return of holders or prospective buyers of First Financial common stock. As illustrated in the following tables, the analysis indicated an imputed range of values per share of First Financial common stock of \$23.03 to \$33.09 when applying multiples of earnings per share and \$20.31 to \$31.68 when applying multiples of tangible book value per share.

Earnings Per Share Multiples

| Discount Rate | 16.0x | 17.0x | 18.0x | 19.0x | 20.0x | 21.0x |
|--------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 8.5% | \$ 25.89 | \$ 27.33 | \$ 28.77 | \$ 30.21 | \$ 31.65 | \$ 33.09 |

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| | | | | | | |
|-------|----------|----------|----------|----------|----------|----------|
| 9.0% | \$ 25.38 | \$ 26.79 | \$ 28.20 | \$ 29.61 | \$ 31.02 | \$ 32.43 |
| 9.5% | \$ 24.89 | \$ 26.27 | \$ 27.65 | \$ 29.03 | \$ 30.41 | \$ 31.79 |
| 10.0% | \$ 24.41 | \$ 25.76 | \$ 27.11 | \$ 28.47 | \$ 29.82 | \$ 31.17 |
| 10.5% | \$ 23.94 | \$ 25.26 | \$ 26.59 | \$ 27.91 | \$ 29.24 | \$ 30.56 |
| 11.0% | \$ 23.48 | \$ 24.78 | \$ 26.07 | \$ 27.37 | \$ 28.67 | \$ 29.97 |
| 11.5% | \$ 23.03 | \$ 24.30 | \$ 25.57 | \$ 26.85 | \$ 28.12 | \$ 29.39 |

TABLE OF CONTENTS**Tangible Book Value Per Share Multiples**

| Discount | | | | | | |
|-----------------|-------------|-------------|-------------|-------------|-------------|--|
| Rate | 180% | 200% | 220% | 240% | 260% | |
| 8.5% | \$ 22.81 | \$ 25.03 | \$ 27.25 | \$ 29.46 | \$ 31.68 | |
| 9.0% | \$ 22.37 | \$ 24.54 | \$ 26.71 | \$ 28.88 | \$ 31.05 | |
| 9.5% | \$ 21.94 | \$ 24.06 | \$ 26.19 | \$ 28.32 | \$ 30.44 | |
| 10.0% | \$ 21.52 | \$ 23.60 | \$ 25.68 | \$ 27.76 | \$ 29.85 | |
| 10.5% | \$ 21.10 | \$ 23.14 | \$ 25.18 | \$ 27.23 | \$ 29.27 | |
| 11.0% | \$ 20.70 | \$ 22.70 | \$ 24.70 | \$ 26.70 | \$ 28.70 | |
| 11.5% | \$ 20.31 | \$ 22.27 | \$ 24.23 | \$ 26.19 | \$ 28.15 | |

Sandler O'Neill also considered and discussed with the First Financial board of directors how this analysis would be affected by changes in the underlying assumptions, including variations with respect to net income. To illustrate this impact, Sandler O'Neill performed a similar analysis, assuming First Financial's net income varied from 20% above estimates to 20% below estimates. This analysis resulted in the following range of per share values for First Financial common stock, applying the price to 2021 earnings per share multiples ranging from 16.0x to 21.0x referred to above and a discount rate of 10.00%.

Earnings Per Share Multiples

| Annual | | | | | | |
|------------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Estimated | | | | | | |
| Variance | 16.0x | 17.0x | 18.0x | 19.0x | 20.0x | 21.0x |
| (20.0%) | \$ 20.08 | \$ 21.16 | \$ 22.24 | \$ 23.32 | \$ 24.41 | \$ 25.49 |
| (15.0%) | \$ 21.16 | \$ 22.31 | \$ 23.46 | \$ 24.61 | \$ 25.76 | \$ 26.91 |
| (10.0%) | \$ 22.24 | \$ 23.46 | \$ 24.68 | \$ 25.89 | \$ 27.11 | \$ 28.33 |
| (5.0%) | \$ 23.32 | \$ 24.61 | \$ 25.89 | \$ 27.18 | \$ 28.47 | \$ 29.75 |
| 0.0% | \$ 24.41 | \$ 25.76 | \$ 27.11 | \$ 28.47 | \$ 29.82 | \$ 31.17 |
| 5.0% | \$ 25.49 | \$ 26.91 | \$ 28.33 | \$ 29.75 | \$ 31.17 | \$ 32.59 |
| 10.0% | \$ 26.57 | \$ 28.06 | \$ 29.55 | \$ 31.04 | \$ 32.52 | \$ 34.01 |
| 15.0% | \$ 27.65 | \$ 29.21 | \$ 30.77 | \$ 32.32 | \$ 33.88 | \$ 35.43 |
| 20.0% | \$ 28.74 | \$ 30.36 | \$ 31.98 | \$ 33.61 | \$ 35.23 | \$ 36.85 |

Sandler O'Neill also performed two analyses that estimated the net present value per share of MainSource common stock under various circumstances. The first analysis assumed MainSource performed in accordance with publicly available analyst consensus estimates for MainSource for the years ending December 31, 2017 and December 31, 2018 and estimated dividends per share for the years ending December 31, 2017 and December 31, 2018, as well as estimated long-term earnings per share growth rates for the years thereafter and long-term dividend payout ratios for the years after the year ending December 31, 2018, as discussed and confirmed with the senior management of MainSource (the MainSource Stand Alone NPV Analysis). For the second analysis, Sandler O'Neill used the same assumptions as the MainSource Stand Alone NPV Analysis, but also included assumptions related to after-tax cost savings, as discussed with the senior management of First Financial (the MainSource Adjusted NPV Analysis).

For both the MainSource Stand Alone NPV Analysis and MainSource Adjusted NPV Analysis, to approximate the terminal value of MainSource common stock at December 31, 2021, Sandler O'Neill applied price to 2021 earnings per share multiples ranging from 16.0x to 21.0x and multiples of December 31, 2021 tangible book value per share

ranging from 160% to 250%. The terminal values were then discounted to present values using different discount rates ranging from 9.5% to 12.5%, which were chosen to reflect different assumptions regarding required rates of return of holders or prospective buyers of MainSource common stock. As illustrated in the following tables, the MainSource Stand Alone NPV Analysis indicated an imputed range of values per share of MainSource common stock of \$29.52 to \$42.76 when applying multiples of earnings per share and the MainSource Adjusted NPV Analysis indicated an imputed range of values per share of MainSource common stock of \$40.57 to \$59.14 when applying multiples of earnings per share. In addition, as illustrated in the following tables, the MainSource Stand Alone NPV Analysis indicated an imputed range of values per share of MainSource common stock of \$24.16 to \$40.88 when applying multiples of tangible book value per share and

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the MainSource Adjusted NPV Analysis indicated an imputed range of values per share of MainSource common stock of \$27.29 to \$46.41 when applying multiples of tangible book value per share.

Earnings Per Share Multiples (MainSource Stand Alone NPV Analysis)

| Discount | | | | | | | |
|-----------------|--------------|--------------|--------------|--------------|--------------|--------------|--|
| Rate | 16.0x | 17.0x | 18.0x | 19.0x | 20.0x | 21.0x | |
| 9.5% | \$ 33.20 | \$ 35.11 | \$ 37.03 | \$ 38.94 | \$ 40.85 | \$ 42.76 | |
| 10.0% | \$ 32.55 | \$ 34.42 | \$ 36.30 | \$ 38.17 | \$ 40.04 | \$ 41.91 | |
| 10.5% | \$ 31.91 | \$ 33.75 | \$ 35.58 | \$ 37.42 | \$ 39.25 | \$ 41.09 | |
| 11.0% | \$ 31.29 | \$ 33.09 | \$ 34.89 | \$ 36.69 | \$ 38.48 | \$ 40.28 | |
| 11.5% | \$ 30.69 | \$ 32.45 | \$ 34.21 | \$ 35.97 | \$ 37.73 | \$ 39.50 | |
| 12.0% | \$ 30.10 | \$ 31.82 | \$ 33.55 | \$ 35.28 | \$ 37.00 | \$ 38.73 | |
| 12.5% | \$ 29.52 | \$ 31.21 | \$ 32.90 | \$ 34.60 | \$ 36.29 | \$ 37.98 | |

Earnings Per Share Multiples (MainSource Adjusted NPV Analysis)

| Discount | | | | | | | |
|-----------------|--------------|--------------|--------------|--------------|--------------|--------------|--|
| Rate | 16.0x | 17.0x | 18.0x | 19.0x | 20.0x | 21.0x | |
| 9.5% | \$ 45.68 | \$ 48.37 | \$ 51.06 | \$ 53.76 | \$ 56.45 | \$ 59.14 | |
| 10.0% | \$ 44.78 | \$ 47.41 | \$ 50.05 | \$ 52.69 | \$ 55.32 | \$ 57.96 | |
| 10.5% | \$ 43.89 | \$ 46.48 | \$ 49.06 | \$ 51.64 | \$ 54.23 | \$ 56.81 | |
| 11.0% | \$ 43.03 | \$ 45.56 | \$ 48.09 | \$ 50.63 | \$ 53.16 | \$ 55.69 | |
| 11.5% | \$ 42.19 | \$ 44.67 | \$ 47.15 | \$ 49.63 | \$ 52.11 | \$ 54.59 | |
| 12.0% | \$ 41.37 | \$ 43.80 | \$ 46.23 | \$ 48.66 | \$ 51.10 | \$ 53.53 | |
| 12.5% | \$ 40.57 | \$ 42.95 | \$ 45.34 | \$ 47.72 | \$ 50.10 | \$ 52.48 | |

Tangible Book Value Per Share Multiples (MainSource Stand Alone NPV Analysis)

| Discount | | | | | | | |
|-----------------|-------------|-------------|-------------|-------------|-------------|-------------|--|
| Rate | 160% | 180% | 200% | 220% | 235% | 250% | |
| 9.5% | \$ 27.14 | \$ 30.19 | \$ 33.24 | \$ 36.30 | \$ 38.59 | \$ 40.88 | |
| 10.0% | \$ 26.61 | \$ 29.60 | \$ 32.59 | \$ 35.58 | \$ 37.83 | \$ 40.07 | |
| 10.5% | \$ 26.10 | \$ 29.03 | \$ 31.96 | \$ 34.89 | \$ 37.08 | \$ 39.28 | |
| 11.0% | \$ 25.59 | \$ 28.46 | \$ 31.34 | \$ 34.21 | \$ 36.36 | \$ 38.51 | |
| 11.5% | \$ 25.10 | \$ 27.92 | \$ 30.73 | \$ 33.54 | \$ 35.65 | \$ 37.76 | |
| 12.0% | \$ 24.62 | \$ 27.38 | \$ 30.14 | \$ 32.90 | \$ 34.96 | \$ 37.03 | |
| 12.5% | \$ 24.16 | \$ 26.86 | \$ 29.56 | \$ 32.26 | \$ 34.29 | \$ 36.32 | |

Tangible Book Value Per Share Multiples (MainSource Adjusted NPV Analysis)

| Discount | | | | | | | |
|-----------------|-------------|-------------|-------------|-------------|-------------|-------------|--|
| Rate | 160% | 180% | 200% | 220% | 235% | 250% | |
| 9.5% | \$ 30.68 | \$ 34.18 | \$ 37.67 | \$ 41.17 | \$ 43.79 | \$ 46.41 | |
| 10.0% | \$ 30.08 | \$ 33.50 | \$ 36.93 | \$ 40.35 | \$ 42.92 | \$ 45.49 | |

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|-------|----------|----------|----------|----------|----------|----------|
| 10.5% | \$ 29.50 | \$ 32.85 | \$ 36.20 | \$ 39.56 | \$ 42.08 | \$ 44.59 |
| 11.0% | \$ 28.92 | \$ 32.21 | \$ 35.50 | \$ 38.79 | \$ 41.25 | \$ 43.72 |
| 11.5% | \$ 28.37 | \$ 31.59 | \$ 34.81 | \$ 38.03 | \$ 40.45 | \$ 42.86 |
| 12.0% | \$ 27.82 | \$ 30.98 | \$ 34.14 | \$ 37.29 | \$ 39.66 | \$ 42.03 |
| 12.5% | \$ 27.29 | \$ 30.39 | \$ 33.48 | \$ 36.58 | \$ 38.90 | \$ 41.22 |

Sandler O'Neill also considered and discussed with the First Financial board of directors how this analysis would be affected by changes in the underlying assumptions, including variations with respect to net income. To illustrate this impact, Sandler O'Neill performed a similar analysis assuming MainSource's net income varied from 20% above estimates to 20% below estimates for both the MainSource Stand Alone NPV Analysis and MainSource Adjusted NPV Analysis. This analysis resulted in the following range of per share values for MainSource common stock, applying the price to 2021 earnings multiples range of 16.0x to 21.0x referred to above and a discount rate of 11.00%.

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| Annual Estimate Variance | 16.0x | 17.0x | 18.0x | 19.0x | 20.0x | 21.0x |
|---|--------------|--------------|--------------|--------------|--------------|--------------|
| (20.0%) | \$ 25.54 | \$ 26.98 | \$ 28.42 | \$ 29.86 | \$ 31.29 | \$ 32.73 |
| (15.0%) | \$ 26.98 | \$ 28.51 | \$ 30.04 | \$ 31.56 | \$ 33.09 | \$ 34.62 |
| (10.0%) | \$ 28.42 | \$ 30.04 | \$ 31.65 | \$ 33.27 | \$ 34.89 | \$ 36.51 |
| (5.0%) | \$ 29.86 | \$ 31.56 | \$ 33.27 | \$ 34.98 | \$ 36.69 | \$ 38.39 |
| 0.0% | \$ 31.29 | \$ 33.09 | \$ 34.89 | \$ 36.69 | \$ 38.48 | \$ 40.28 |
| 5.0% | \$ 32.73 | \$ 34.62 | \$ 36.51 | \$ 38.39 | \$ 40.28 | \$ 42.17 |
| 10.0% | \$ 34.17 | \$ 36.15 | \$ 38.12 | \$ 40.10 | \$ 42.08 | \$ 44.06 |
| 15.0% | \$ 35.61 | \$ 37.68 | \$ 39.74 | \$ 41.81 | \$ 43.88 | \$ 45.94 |
| 20.0% | \$ 37.05 | \$ 39.20 | \$ 41.36 | \$ 43.52 | \$ 45.67 | \$ 47.83 |

Earnings Per Share Multiples (MainSource Adjusted NPV Analysis)

| Annual Estimate Variance | 16.0x | 17.0x | 18.0x | 19.0x | 20.0x | 21.0x |
|---|--------------|--------------|--------------|--------------|--------------|--------------|
| (20.0%) | \$ 37.28 | \$ 39.45 | \$ 41.62 | \$ 43.79 | \$ 45.97 | \$ 48.14 |
| (15.0%) | \$ 38.72 | \$ 40.98 | \$ 43.24 | \$ 45.50 | \$ 47.76 | \$ 50.03 |
| (10.0%) | \$ 40.16 | \$ 42.51 | \$ 44.86 | \$ 47.21 | \$ 49.56 | \$ 51.91 |
| (5.0%) | \$ 41.59 | \$ 44.04 | \$ 46.48 | \$ 48.92 | \$ 51.36 | \$ 53.80 |
| 0.0% | \$ 43.03 | \$ 45.56 | \$ 48.09 | \$ 50.63 | \$ 53.16 | \$ 55.69 |
| 5.0% | \$ 44.47 | \$ 47.09 | \$ 49.71 | \$ 52.33 | \$ 54.95 | \$ 57.58 |
| 10.0% | \$ 45.91 | \$ 48.62 | \$ 51.33 | \$ 54.04 | \$ 56.75 | \$ 59.46 |
| 15.0% | \$ 47.35 | \$ 50.15 | \$ 52.95 | \$ 55.75 | \$ 58.55 | \$ 61.35 |
| 20.0% | \$ 48.78 | \$ 51.67 | \$ 54.57 | \$ 57.46 | \$ 60.35 | \$ 63.24 |

In connection with its analyses, Sandler O'Neill considered and discussed with the First Financial board of directors how the present value analyses would be affected by changes in the underlying assumptions. Sandler O'Neill noted that the net present value analysis is a widely used valuation methodology, but the results of such methodology are highly dependent upon the numerous assumptions that must be made, and the results thereof are not necessarily indicative of actual values or future results.

Pro Forma Merger Analysis

Sandler O'Neill analyzed certain potential pro forma effects of the merger on First Financial assuming the merger close at the end of the first calendar quarter of 2018. Sandler O'Neill utilized the following information and assumptions: (i) publicly available median analyst earnings per share estimates for First Financial for the years ending December 31, 2017 and December 31, 2018 and estimated dividends per share for the year ending December 31, 2017, as well as long-term earnings per share growth rates for the years after the year ending December 31, 2018 and long-term dividend payout ratios for the years after the year ending December 31, 2017, as discussed and confirmed with the senior management of First Financial, (ii) publicly available consensus analyst earnings per share estimates for MainSource for the years ending December 31, 2017 and December 31, 2018, and estimated long-term annual asset

and earnings per share growth rates, dividends per share for the year ending December 31, 2017 and December 31, 2018 and long-term dividend payout ratio for years thereafter, as discussed and confirmed with the senior management of MainSource, and (iii) certain assumptions related to transaction expenses, purchase accounting adjustments, as well as certain cost savings assumptions, as provided by the senior management of First Financial. The analysis indicated that the merger could be accretive to First Financial's earnings per share (excluding one-time transaction costs and expenses) in the years ending December 31, 2018 and thereafter and dilutive to First Financial's estimated tangible book value per share at close.

In connection with this analysis, Sandler O'Neill considered and discussed with the First Financial board how the analysis would be affected by changes in the underlying assumptions and noted that the actual results achieved by the combined company may vary from projected results and the variations may be material.

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Sandler O'Neill is acting as First Financial's financial advisor in connection with the merger and First Financial has agreed to pay Sandler O'Neill a fee for such services in an amount equal to \$4.0 million, which fee is contingent upon the closing of the merger. Sandler O'Neill also received a fee from First Financial in an amount equal to \$500,000 upon rendering its opinion. First Financial has also agreed to indemnify Sandler O'Neill against certain claims and liabilities arising out of Sandler O'Neill's engagement and to reimburse Sandler O'Neill for certain of its out-of-pocket expenses incurred in connection with Sandler O'Neill's engagement. Sandler O'Neill did not provide any other investment banking services to First Financial in the two years preceding the date of its opinion, nor did Sandler O'Neill provide any investment banking services to MainSource in the two years preceding the date thereof. In the ordinary course of its business as a broker-dealer, Sandler O'Neill may purchase securities from or sell securities to First Financial, MainSource, or their respective affiliates. Sandler O'Neill may also actively trade the equity or debt securities of First Financial, MainSource, or their respective affiliates for its own account and for the accounts of its customers.

MainSource's Reasons for the Merger; Recommendation of MainSource's Board of Directors

After careful consideration, the MainSource board of directors, at a meeting held on July 25, 2017, determined that the merger with First Financial is in the best interests of MainSource and its shareholders and approved and declared advisable the merger agreement and the transactions contemplated therein, including the merger, and recommends that MainSource's shareholders vote FOR the adoption of the MainSource merger proposal. In reaching its decision to approve and recommend the adoption of the merger agreement, the MainSource board of directors evaluated the merger agreement and the merger in consultation with MainSource's management, as well as MainSource's financial and legal advisors, and considered a number of factors, including the following material factors which are not intended to be exhaustive and are not presented in any relative order of importance:

- the belief that the merger will create a premier Midwest community bank with a meaningful presence in large, high-growth metropolitan markets, including Northwest Indiana, Louisville, Kentucky, Indianapolis, Indiana, and Cincinnati and Columbus, Ohio, with industry leading profitability and efficiency;
- the anticipated earnings per share accretion for MainSource shareholders as a result of the merger;
 - the anticipated increase in the dividend of approximately \$0.066 per share, based upon MainSource's and First Financial's third quarter 2017 dividends, to be paid to MainSource's shareholders based on First Financial's current and forecasted dividend payout ratio;
- the proposed terms of the merger transaction with First Financial and the value of the proposed terms to MainSource shareholders, including the attractive valuation, which allows MainSource shareholders to lock in stock price appreciation gains to date plus a premium of 15.3% based upon the closing prices of MainSource common stock and First Financial stock on July 25, 2017, the day of the public announcement of the execution of the merger agreement;
- the fact that MainSource shareholders will own approximately 36% of the combined company following the merger;
- the significant overlap of the two bank franchises, including the fact that 35% of First Financial deposits are within 5 miles of a MainSource branch, which provides an opportunity for the combined company to achieve significant cost savings through branch closures without affecting customer service;
- the expectation that the merger will result in approximately \$43 million in annual net cost savings following the completion of the merger and full integration of the two companies;
- the business, earnings, operations, financial condition, stock price, performance, management, prospects, capital levels, and credit quality of each of MainSource and First Financial, based upon MainSource's diligence of First Financial;
- the current and prospective business and economic environment of the banking industry, the scarcity of prospects for acquisition within the markets in which MainSource operates, and in particular the Indianapolis market, the competitive pricing for acquisition targets and the regulatory burdens on financial institutions;

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the resulting company's enhanced competitive position as the 6th largest bank by deposit market share in Indiana and the 4th largest bank by deposit market share in Cincinnati, Ohio;

the overall size of the combined company, which will position it to cross over the \$10 billion asset threshold in an efficient and meaningful way, thereby reducing the potential negative impact on the combined company's earnings as a result of its assets exceeding \$10 billion, including the limit on the amount of debit card interchange fees that the combined company will be able to charge under the Durbin Amendment under the Dodd-Frank Act, and the increased regulatory burden and cost on the bank of having total assets in excess of \$10 billion, including becoming subject to oversight by the CFPB;

the overall size and anticipated earnings of the combined company, which are anticipated to give the combined company the resources to grow and to compete against larger financial institutions in such areas as investment in technology innovation;

the MainSource board of directors' consideration of potential alternative (upstream) merger partners, including review of the resulting footprint, cultural compatibility, and ability to pay for each potential merger partner;

the MainSource board of directors' evaluation and views of MainSource's potential strategic alternatives compared to a strategic merger with First Financial, including remaining independent, continuing to grow through de novo branching or acquisitions, merger of equals, or acquisition by a larger merger partner;

the potential to combine the strengths of each company, including MainSource's low cost core deposits and First Financial's diversified business lines, to create an even stronger, more competitive financial institution;

the fact that the management team of the combined company will consist of current executives of both MainSource and First Financial, including the Chief Executive Officer and Chief Financial Officer of MainSource, which will allow for management continuity, deeper experience and greater opportunities for succession planning;

the fact that the board of directors following the merger will consist of nine current directors of First Financial and six current directors of MainSource, which will allow MainSource to have a significant influence on the organization following the merger and which the MainSource board of directors believes will enhance the likelihood of realizing the strategic benefits that the combined company expects to derive from the merger;

the complementary and compatible aspects of the business of MainSource and First Financial, including similar cultures, similar focus on the communities in which the banks operate and similar management philosophies with respect to credit and operations;

the compatible credit metrics and credit cultures (both strong), plus increased lending limits available in the merged company;

the potential revenue synergy opportunities resulting from the merger, including opportunities to cross-sell expanded products and services to a larger combined customer base and to larger customers;

the increased liquidity that MainSource shareholders will have with the combined company;

the fact that MainSource's shareholders will have a chance to vote on the merger;

the commitment made by First Financial to Decatur County, Indiana, which includes an investment of \$1 million during the five years following the merger for charitable or community groups and the retention of at least 100 jobs in Greensburg;

the combined acquisition and integration experience of the MainSource and First Financial management teams;

- the expanded possibilities, including organic growth and future acquisitions, that would be available to the combined company given its larger size, asset base, capital, lending capacity, and footprint;

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the views of the MainSource board of directors as to the likelihood that the regulatory approvals necessary to complete the merger would be obtained;

the views of the MainSource board of directors as to the ability of MainSource's and First Financial's management teams to successfully integrate and operate the business of the combined company after the merger;

the financial presentation, dated July 25, 2017, of KBW to the MainSource board of directors and opinion, dated July 25, 2017, of KBW to the MainSource board of directors as to the fairness, from a financial point of view and as of the date of the opinion, to the holders of MainSource common stock of the exchange ratio in the proposed merger, as more fully described below under —Opinion of Keefe, Bruyette & Woods, Inc. ;

the termination and walk-away provisions of merger agreement, which allow the MainSource board of directors to: withdraw its recommendation to MainSource's shareholders under certain circumstances to accept a superior business combination proposal;

terminate the merger agreement in order to enter into a definitive agreement with respect to a superior proposal (subject to payment of a \$40 million termination fee); and

terminate the merger agreement in the event of a decline in First Financial's stock price by a certain amount in excess of a certain decline in the KBW regional banking index; and

the MainSource board of directors' review and discussions with its management, financial and legal advisors concerning MainSource's due diligence examination of First Financial's business and the terms of the merger agreement.

The board of directors of MainSource also considered the potential risks related to the merger but concluded that the anticipated benefits of the merger were likely to substantially outweigh these risks. These potential risks included:

that the exchange ratio for the merger consideration is fixed, so that if the market price of First Financial common stock is lower at the time of the closing of the merger, the implied market value of the per share merger consideration to be received by MainSource's shareholders in exchange for their shares of MainSource common stock will also be lower;

the potential risks associated with achieving anticipated cost synergies and savings and successfully integrating MainSource's business, operations, and workforce with those of First Financial, or achieving anticipated cost synergies and savings within the expected period of time;

the transaction-related restructuring charges and other merger-related costs;

the risk that the market would react negatively to First Financial's announcement of the merger transaction;

the potential impact of the merger on MainSource's employees on communities, including the anticipated loss of jobs and branch closures;

the reduction in board and management control of the combined entity;

the potential risk of diverting management attention and resources from the operation of MainSource's business and towards the completion of the merger;

the fact that MainSource will incur substantial transaction costs even if the merger is not consummated; and

the regulatory and other approvals required in connection with the merger and the expectation that such regulatory approvals will be received in a timely manner and without the imposition of unacceptable conditions.

In addition, the MainSource board of directors was aware of and considered the fact that some of MainSource's directors and executive officers may have other interests in the merger that may be different from, or in addition

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to, their interests as MainSource shareholders, as more fully described under —Interests of MainSource s Directors and Executive Officers in the Merger. The MainSource board of directors also realized that there can be no assurance about future results, including results expected or considered in the factors listed above.

The foregoing discussion of the information and factors considered by the MainSource board of directors is not intended to be exhaustive, but includes the material factors considered by the MainSource board of directors. In reaching its decision to approve the merger agreement, the merger and the other transactions contemplated by the merger agreement, the MainSource board of directors did not quantify or assign any relative weights to the factors considered, and individual directors may have given different weights to different factors. The MainSource board of directors considered all these factors as a whole, and overall considered the factors to be favorable to, and to support, its determination.

Opinion of Keefe, Bruyette & Woods, Inc.

MainSource engaged Keefe, Bruyette & Woods, Inc. (KBW) to render financial advisory and investment banking services to MainSource, including an opinion to the MainSource board of directors as to the fairness, from a financial point of view, to the holders of MainSource common stock of the exchange ratio in the proposed merger of MainSource with and into First Financial. MainSource selected KBW because KBW is a nationally recognized investment banking firm with substantial experience in transactions similar to the merger. As part of its investment banking business, KBW is continually engaged in the valuation of financial services businesses and their securities in connection with mergers and acquisitions.

As part of its engagement, representatives of KBW attended the meeting of the MainSource board held on July 25, 2017, at which the MainSource board evaluated the proposed merger. At this meeting, KBW reviewed the financial aspects of the proposed merger and rendered to the MainSource board an opinion to the effect that, as of such date and subject to the procedures followed, assumptions made, matters considered, and qualifications and limitations on the review undertaken by KBW as set forth in its opinion, the exchange ratio in the proposed merger was fair, from a financial point of view, to the holders of MainSource common stock. The MainSource board approved the merger agreement at this meeting.

The description of the opinion set forth herein is qualified in its entirety by reference to the full text of the opinion, which is attached as Annex C to this document and is incorporated herein by reference, and describes the procedures followed, assumptions made, matters considered, and qualifications and limitations on the review undertaken by KBW in preparing the opinion.

KBW s opinion speaks only as of the date of the opinion. The opinion was for the information of, and was directed to, the MainSource board (in its capacity as such) in connection with its consideration of the financial terms of the merger. The opinion addressed only the fairness, from a financial point of view, of the exchange ratio in the merger to the holders of MainSource common stock. It did not address the underlying business decision of MainSource to engage in the merger or enter into the merger agreement or constitute a recommendation to the MainSource board in connection with the merger, and it does not constitute a recommendation to any holder of MainSource common stock or any shareholder of any other entity as to how to vote in connection with the merger or any other matter, nor does it constitute a recommendation regarding whether or not any such shareholder should enter into a voting, shareholders or affiliates agreement with respect to the merger or exercise any dissenters or appraisal rights that may be available to such shareholder.

KBW s opinion was reviewed and approved by KBW s Fairness Opinion Committee in conformity with its policies and procedures established under the requirements of Rule 5150 of the Financial Industry Regulatory Authority.

In connection with the opinion, KBW reviewed, analyzed and relied upon material bearing upon the financial and operating condition of MainSource and First Financial and bearing upon the merger, including, among other things:

• a draft of the merger agreement, dated July 19, 2017 (the most recent draft then made available to KBW);
• the audited financial statements and the Annual Reports on Form 10-K for the three fiscal years ended December 31, 2016 of MainSource;

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the unaudited quarterly financial statements and Quarterly Report on Form 10-Q for the period ended March 31, 2017 of MainSource;

certain draft and unaudited quarterly financial results for the quarter ended June 30, 2017 of MainSource (provided to KBW by representatives of MainSource);

the audited financial statements and Annual Reports on Form 10-K for the three fiscal years ended December 31, 2016 of First Financial;

the unaudited quarterly financial results and Quarterly Report on Form 10-Q for the period ended March 31, 2017 of First Financial;

- certain draft and unaudited quarterly financial results for the quarter ended June 30, 2017 of First Financial (provided to KBW by representatives of First Financial);

certain regulatory filings of MainSource and First Financial and their respective subsidiaries, including the quarterly reports on Form FR Y-9C and call reports filed with respect to each quarter during the three-year period ended December 31, 2016 and the quarter ended March 31, 2017;

certain other interim reports and other communications of MainSource and First Financial to their respective shareholders; and

other financial information concerning the businesses and operations of MainSource and First Financial that was furnished to KBW by MainSource and First Financial or which KBW was otherwise directed to use for purposes of KBW's analyses.

KBW's consideration of financial information and other factors that it deemed appropriate under the circumstances or relevant to its analyses included, among others, the following:

the historical and current financial position and results of operations of MainSource and First Financial;

the assets and liabilities of MainSource and First Financial;

the nature and terms of certain other merger transactions and business combinations in the banking industry;

a comparison of certain financial and stock market information for MainSource and First Financial with similar information for certain other companies the securities of which were publicly traded;

publicly available consensus street estimates of MainSource, as well as assumed long-term MainSource growth rates provided to KBW by MainSource management, all of which information was discussed with KBW by MainSource management and used and relied upon by KBW at the direction of such management and with the consent of the MainSource board;

publicly available consensus street estimates of First Financial, as well as assumed long-term First Financial growth rates provided to KBW by First Financial management, all of which information was discussed with KBW by First Financial management and used and relied upon by KBW based on such discussions, at the direction of MainSource management and with the consent of the MainSource board; and

estimates regarding certain pro forma financial effects of the merger on First Financial (including, without limitation, the cost savings and related expenses expected to result or be derived from the merger) that were prepared by, and provided to and discussed with KBW by, First Financial management and that were used and relied upon by KBW based on such discussions, at the direction of MainSource management and with the consent of the MainSource board.

KBW also performed such other studies and analyses as it considered appropriate and took into account its assessment of general economic, market, and financial conditions and its experience in other transactions, as well as its experience in securities valuation and knowledge of the banking industry generally. KBW also participated in discussions held by the managements of MainSource and First Financial regarding the past and current

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business operations, regulatory relations, financial condition, and future prospects of their respective companies and such other matters as KBW deemed relevant to its inquiry. KBW was not requested to, and did not, assist MainSource in soliciting indications of interest from third parties other than First Financial regarding a potential transaction with MainSource.

In conducting its review and arriving at its opinion, KBW relied upon and assumed the accuracy and completeness of all of the financial and other information that was provided to it or that was publicly available and KBW did not independently verify the accuracy or completeness of any such information or assume any responsibility or liability for such verification, accuracy or completeness. KBW relied upon the management of MainSource as to the reasonableness and achievability of the publicly available consensus street estimates of MainSource and the assumed MainSource long-term growth rates referred to above (and the assumptions and bases therefor), and KBW assumed that all such information was reasonably prepared and represented, or in the case of the MainSource street estimates referred to above that such estimates were consistent with, the best currently available estimates and judgments of such management and that the forecasts, projections, and estimates reflected in such information would be realized in the amounts and in the time periods estimated. KBW further relied, with the consent of MainSource, upon First Financial management as to the reasonableness and achievability of the publicly available consensus street estimates of First Financial, the assumed First Financial long-term growth rates, and the estimates regarding certain pro forma financial effects of the merger on First Financial, all as referred to above (and the assumptions and bases for all such information, including, without limitation, the cost savings and related expenses expected to result or be derived from the merger), and KBW assumed that all such information was reasonably prepared and represented, or in the case of the First Financial street estimates referred to above that such estimates were consistent with, the best currently available estimates and judgments of First Financial management and that the forecasts, projections, and estimates reflected in such information would be realized in the amounts and in the time periods estimated.

It is understood that the portion of the foregoing financial information of MainSource and First Financial that was provided to KBW was not prepared with the expectation of public disclosure, that all of the foregoing financial information, including the publicly available consensus street estimates of MainSource and First Financial, was based on numerous variables, and assumptions that are inherently uncertain, including, without limitation, factors related to general economic and competitive conditions and that, accordingly, actual results could vary significantly from those set forth in such information. KBW assumed, based on discussions with the respective managements of MainSource and First Financial and with the consent of the MainSource board, that all such information provided a reasonable basis upon which KBW could form its opinion and KBW expressed no view as to any such information or the assumptions or bases therefor. KBW relied on all such information without independent verification or analysis and did not in any respect assume any responsibility or liability for the accuracy or completeness thereof.

KBW also assumed that there were no material changes in the assets, liabilities, financial condition, results of operations, business, or prospects of either MainSource or First Financial since the date of the last financial statements of each such entity that were made available to KBW. KBW is not an expert in the independent verification of the adequacy of allowances for loan and lease losses and KBW assumed, without independent verification and with MainSource's consent, that the aggregate allowances for loan and lease losses for MainSource and First Financial are adequate to cover such losses. In rendering its opinion, KBW did not make or obtain any evaluations or appraisals or physical inspection of the property, assets or liabilities (contingent or otherwise) of MainSource or First Financial, the collateral securing any of such assets or liabilities, or the collectability of any such assets, nor did KBW examine any individual loan or credit files, nor did it evaluate the solvency, financial capability, or fair value of MainSource or First Financial under any state or federal laws, including those relating to bankruptcy, insolvency, or other matters. Estimates of values of companies and assets do not purport to be appraisals or necessarily reflect the prices at which companies or assets may actually be sold. Because such estimates are inherently subject to uncertainty, KBW assumed no responsibility or liability for their accuracy.

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KBW assumed, in all respects material to its analyses:

that the merger and any related transactions (including the subsidiary bank merger) would be completed substantially in accordance with the terms set forth in the merger agreement (the final terms of which KBW assumed would not differ in any respect material to KBW's analyses from the draft reviewed and referred to above) with no adjustments to the exchange ratio and with no other consideration or payments in respect of MainSource common stock;

that the representations and warranties of each party in the merger agreement and in all related documents and instruments referred to in the merger agreement were true and correct;

that each party to the merger agreement and all related documents would perform all of the covenants and agreements required to be performed by such party under such documents;

that there were no factors that would delay or subject to any adverse conditions, any necessary regulatory or governmental approval for the merger or any related transactions (including the subsidiary bank merger) and that all conditions to the completion of the merger and any related transaction would be satisfied without any waivers or modifications to the merger agreement or any of the related documents; and

that in the course of obtaining the necessary regulatory, contractual, or other consents or approvals for the merger and any related transaction (including the subsidiary bank merger), no restrictions, including any divestiture requirements, termination or other payments, or amendments or modifications, would be imposed that would have a material adverse effect on the future results of operations or financial condition of MainSource, First Financial, or the pro forma entity, or the contemplated benefits of the merger, including without limitation the cost savings and related expenses expected to result or be derived from the merger.

KBW assumed that the merger would be consummated in a manner that complies with the applicable provisions of the Securities Act of 1933, as amended, the Securities Exchange Act of 1934, as amended, and all other applicable federal and state statutes, rules, and regulations. KBW was further advised by representatives of MainSource that MainSource relied upon advice from its advisors (other than KBW) or other appropriate sources as to all legal, financial reporting, tax, accounting, and regulatory matters with respect to MainSource, First Financial, the merger and any related transaction (including the subsidiary bank merger), and the merger agreement. KBW did not provide advice with respect to any such matters.

KBW's opinion addressed only the fairness, from a financial point of view, as of the date of the opinion, of the exchange ratio in the merger to the holders of MainSource common stock. KBW expressed no view or opinion as to any other terms or aspects of the merger or any term or aspect of any related transaction (including the subsidiary bank merger), including without limitation, the form or structure of the merger or any such related transaction, any consequences of the merger or any such related transaction to MainSource, its shareholders, creditors, or otherwise, or any terms, aspects, merits, or implications of any employment, consulting, voting, support, shareholder, or other agreements, arrangements, or understandings contemplated or entered into in connection with the merger or otherwise. KBW's opinion was necessarily based upon conditions as they existed and could be evaluated on the date of such opinion and the information made available to KBW through such date. Developments subsequent to the date of KBW's opinion may have affected, and may affect, the conclusion reached in KBW's opinion and KBW did not and does not have an obligation to update, revise, or reaffirm its opinion. For purposes of its analyses, KBW did not incorporate then recently-announced proposed changes to United States tax laws regarding corporate tax rates. KBW's opinion did not address, and KBW expressed no view or opinion with respect to:

- the underlying business decision of MainSource to engage in the merger or enter into the merger agreement;
- the relative merits of the merger as compared to any strategic alternatives that are, have been, or may be available to or contemplated by MainSource or the MainSource board;
- the fairness of the amount or nature of any compensation to any of MainSource's officers, directors, or employees, or any class of such persons, relative to the compensation to the holders of MainSource common stock;

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the effect of the merger or any related transaction on, or the fairness of the consideration to be received by, holders of any class of securities of MainSource (other than the holders of MainSource common stock, solely with respect to the exchange ratio as described in KBW's opinion and not relative to the consideration to be received by holders of any other class of securities) or holders of any class of securities of First Financial or any other party to any transaction contemplated by the merger agreement;

any adjustment (as provided in the merger agreement) to the exchange ratio assumed for purposes of KBW's opinion;

- the actual value of First Financial common stock to be issued in the merger;

the prices, trading range, or volume at which MainSource common stock or First Financial common stock would trade following the public announcement of the merger or the prices, trading range, or volume at which First Financial common stock would trade following the consummation of the merger;

any advice or opinions provided by any other advisor to any of the parties to the merger or any other transaction contemplated by the merger agreement; or

any legal, regulatory, accounting, tax, or similar matters relating to MainSource, First Financial, their respective shareholders, or relating to or arising out of or as a consequence of the merger or any related transaction (including the subsidiary bank merger), including whether or not the merger would qualify as a tax-free reorganization for United States federal income tax purposes.

In performing its analyses, KBW made numerous assumptions with respect to industry performance, general business, economic, market, and financial conditions and other matters, which are beyond the control of KBW, MainSource, and First Financial. Any estimates contained in the analyses performed by KBW are not necessarily indicative of actual values or future results, which may be significantly more or less favorable than suggested by these analyses.

Additionally, estimates of the value of businesses or securities do not purport to be appraisals or to reflect the prices at which such businesses or securities might actually be sold. Accordingly, these analyses and estimates are inherently subject to substantial uncertainty. In addition, KBW's opinion was among several factors taken into consideration by the MainSource board in making its determination to approve the merger agreement and the merger. Consequently, the analyses described below should not be viewed as determinative of the decision of the MainSource board with respect to the fairness of the exchange ratio. The type and amount of consideration payable in the merger were determined through negotiation between MainSource and First Financial and the decision of MainSource to enter into the merger agreement was solely that of the MainSource board.

The following is a summary of the material financial analyses presented by KBW to the MainSource board in connection with its opinion. **The summary is not a complete description of the financial analyses underlying the opinion or the presentation made by KBW to the MainSource board, but summarizes the material analyses performed and presented in connection with such opinion. The financial analyses summarized below include information presented in tabular format. The tables alone do not constitute a complete description of the financial analyses.** The preparation of a fairness opinion is a complex analytic process involving various determinations as to appropriate and relevant methods of financial analysis and the application of those methods to the particular circumstances. Therefore, a fairness opinion is not readily susceptible to partial analysis or summary description. In arriving at its opinion, KBW did not attribute any particular weight to any analysis or factor that it considered, but rather made qualitative judgments as to the significance and relevance of each analysis and factor. Accordingly, KBW believes that its analyses and the summary of its analyses must be considered as a whole and that selecting portions of its analyses and factors or focusing on the information presented below in tabular format, without considering all analyses and factors or the full narrative description of the financial analyses, including the methodologies and assumptions underlying the analyses, could create a misleading or incomplete view of the process underlying its analyses and opinion.

For purposes of the financial analyses described below, KBW utilized an implied transaction value for the merger of \$1,001.0 million, or \$38.43 per outstanding share of MainSource common stock, based on the 1.3875x exchange ratio in the proposed merger and the closing price of First Financial common stock on July 21, 2017. In addition to the

financial analyses described below, KBW reviewed with the MainSource board for

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informational purposes, among other things, implied transaction multiples for the proposed merger (based on the implied transaction value for the merger of \$1,001.0 million) of 18.4x MainSource's estimated 2017 net income and 16.1x MainSource's estimated 2018 net income using publicly available consensus street estimates of MainSource.

MainSource Selected Companies Analysis. Using publicly available information, KBW compared the financial performance, financial condition and market performance of MainSource to 13 selected banks which were traded on NASDAQ, the New York Stock Exchange, or the New York Stock Exchange Market and headquartered in the Midwest United States and which had total assets between \$3.0 billion and \$6.0 billion. Merger targets were excluded from the selected companies.

The selected companies were as follows:

| | |
|------------------------------------|----------------------------------|
| 1st Source Corporation | Midland States Bancorp, Inc. |
| Community Trust Bancorp, Inc. | MidWestOne Financial Group, Inc. |
| Enterprise Financial Services Corp | Peoples Bancorp Inc. |
| Great Southern Bancorp, Inc. | QCR Holdings, Inc. |
| Horizon Bancorp | Republic Bancorp, Inc. |
| Lakeland Financial Corporation | Stock Yards Bancorp, Inc. |
| Mercantile Bank Corporation | |

To perform this analysis, KBW used profitability and other financial information as of, or for the fiscal quarter or latest 12 months (LTM) period ended, March 31, 2017 (or, where noted in the case of MainSource, June 30, 2017) and market price information as of July 21, 2017. Assets, capital ratios, balance sheet data, and book value and tangible book value multiples for Midland States Bancorp, Inc., QCR Holdings, Inc., and Horizon Bancorp were pro forma for pending or recently completed acquisitions. KBW also used 2017 and 2018 earnings per share (EPS) estimates taken from consensus street estimates for MainSource and the selected companies. Certain financial data prepared by KBW, and as referenced in the tables presented below, may not correspond to the data presented in MainSource's historical financial statements, or the data prepared by Sandler O'Neill presented under the section —Opinion of Sandler O'Neill & Partners, L.P., as a result of the different periods, assumptions and methods used by KBW to compute the financial data presented.

KBW's analysis showed the following concerning the financial performance of MainSource and the selected companies:

| | Selected Companies | | | | | | |
|---|--|-------------------------|--------------------------------|---------|---------|--------------------------------|--|
| | MainSource (3/31/17) ⁽²⁾ | MainSource (6/30/17) | 25 th Percentile | Median | Average | 75 th Percentile | |
| LTM Core Return on Average Assets ⁽¹⁾ | 1.20 % | 1.17 % | 0.99 % | 1.06 % | 1.10 % | 1.24 % | |
| LTM Core Return on Average Equity ⁽¹⁾ | 10.63 % | 10.31 % | 8.52 % | 9.44 % | 10.15 % | 11.90 % | |
| LTM Core Return on Average Tangible Common Equity ⁽¹⁾ | 13.91 % | 14.06 % | 10.82 % | 11.79 % | 11.70 % | 12.68 % | |
| LTM Net Interest Margin | 3.46 % | 3.51 % | 3.46 % | 3.61 % | 3.60 % | 3.79 % | |
| LTM Fee Income/Revenue Ratio | 30.3 % | 29.0 % | 17.4 % | 24.9 % | 24.5 % | 31.5 % | |
| LTM Non-Interest Expense / Average Assets | 2.88 % | 2.70 % | 2.57 % | 2.74 % | 2.75 % | 2.97 % | |
| LTM Efficiency Ratio | 60.8 % | 58.4 % | 62.3 % | 60.2 % | 59.1 % | 56.9 % | |

- (1) Core income excluded extraordinary items, non-recurring items, gains/losses on sale of securities, and amortization of intangibles as calculated by SNL Financial.
- (2) Assets, capital ratios, and balance sheet data were pro forma for the then pending acquisition of FCB Bancorp, Inc.

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KBW's analysis also showed the following concerning the financial condition of MainSource and the selected companies:

| | Selected Companies | | | | | | |
|--|--|-------------------------|--------------------------------|---------|---------|--------------------------------|--|
| | MainSource (3/31/17) ⁽²⁾ | MainSource (6/30/17) | 25 th Percentile | Median | Average | 75 th Percentile | |
| Tangible Common Equity / Tangible Assets | 8.07 % | 8.26 % | 8.26 % | 9.70 % | 9.61 % | 10.73 % | |
| Leverage Ratio | 9.16 % | NA | 9.38 % | 10.57 % | 10.55 % | 11.35 % | |
| Tier 1 Capital Ratio | 12.5 % | NA | 10.8 % | 12.2 % | 12.5 % | 13.5 % | |
| Total Risk-Based Capital Ratio | 13.5 % | NA | 12.4 % | 13.2 % | 13.7 % | 14.6 % | |
| Loans / Deposits | 86.4 % | 86.2 % | 89.2 % | 96.2 % | 96.0 % | 103.0 % | |
| Loan Loss Reserve / Gross Loans | 0.85 % | 0.73 % | 0.77 % | 1.08 % | 1.08 % | 1.22 % | |
| Nonperforming Assets / Loans + OREO ⁽¹⁾ | 0.96 % | 0.80 % | 0.60 % | 1.01 % | 1.15 % | 1.28 % | |
| Nonperforming Assets / Assets ⁽¹⁾ | 0.62 % | 0.53 % | 1.02 % | 0.70 % | 0.86 % | 0.40 % | |
| Net Charge-Offs / Average Loans | (0.00 %) % | 0.01 % | 0.25 % | 0.13 % | 0.15 % | 0.05 % | |

(1) Nonperforming assets included nonaccrual loans, accruing troubled debt restructured loans, and other real estate owned as defined by SNL Financial.

(2) Assets, capital ratios, and balance sheet data were pro forma for the then pending acquisition of FCB Bancorp, Inc. In addition, KBW's analysis showed the following concerning the market performance of MainSource and the selected companies:

| | Selected Companies | | | | | | |
|---|--|-------------------------|--------------------------------|---------|---------|--------------------------------|--|
| | MainSource (3/31/17) ⁽²⁾ | MainSource (6/30/17) | 25 th Percentile | Median | Average | 75 th Percentile | |
| One-Year Stock Price Change | 48.2 % | | 24.2 % | 38.0 % | 37.3 % | 49.0 % | |
| One-Year Total Return | 51.1 % | | 27.3 % | 40.5 % | 39.9 % | 51.1 % | |
| Year-To-Date Stock Price Change | (3.1 %) | | (12.7 %) | (6.4 %) | (6.6 %) | (4.1 %) | |
| Stock Price / Book Value per Share | 1.68 x | 1.65 x | 1.38 x | 1.54 x | 1.70 x | 1.87 x | |
| Stock Price / Tangible Book Value per Share | 2.38 x | 2.33 x | 1.68 x | 1.96 x | 2.00 x | 2.28 x | |
| Stock Price / LTM EPS | 19.4 x | 18.1 x | 15.6 x | 17.6 x | 17.9 x | 20.2 x | |
| Stock Price / 2017 EPS Estimate | 15.6 x | | 15.2 x | 15.6 x | 16.5 x | 18.2 x | |
| Stock Price / 2018 EPS Estimate | 14.0 x | | 13.2 x | 14.7 x | 14.9 x | 16.3 x | |
| Dividend Yield ⁽¹⁾ | 2.04 % | 2.04 % | 1.62 % | 1.90 % | 1.91 % | 2.38 % | |
| MRQ Dividend Payout ⁽¹⁾ | 32.7 % | 45.0 % | 21.4 % | 29.7 % | 30.9 % | 40.2 % | |

(1) Dividend yield reflected most recent available completed fiscal quarter (MRQ) dividend annualized as a percentage of stock price. Dividend payout reflected MRQ dividend and MRQ EPS.

(2) Share count and book value and tangible book value multiples were pro forma for the then pending acquisition of FCB Bancorp, Inc.

No company used as a comparison in the above selected companies analysis is identical to MainSource. Accordingly, an analysis of these results is not mathematical. Rather, it involves complex considerations and judgments concerning differences in financial and operating characteristics of the companies involved.

First Financial Selected Companies Analysis. Using publicly available information, KBW compared the financial performance, financial condition and market performance of First Financial to 9 selected banks which were traded on NASDAQ, the New York Stock Exchange, or the New York Stock Exchange Market and headquartered in the Midwest United States and which had total assets between \$5.0 billion and \$15.0 billion. Merger targets were excluded from the selected companies.

The selected companies were as follows:

| | |
|------------------------------------|-------------------------------|
| 1st Source Corporation | Great Western Bancorp, Inc. |
| Enterprise Financial Services Corp | Heartland Financial USA, Inc. |
| First Busey Corporation | Old National Bancorp |
| First Merchants Corporation | Park National Corporation |
| First Midwest Bancorp, Inc. | |

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To perform this analysis, KBW used profitability and other financial information as of, or for the fiscal quarter or latest 12 months period ended, March 31, 2017 (or, where noted in the case of First Financial, June 30, 2017) and market price information as of July 21, 2017. Assets, capital ratios, balance sheet data, and book value and tangible book value multiples for Heartland Financial USA, Inc., First Merchants Corporation, and First Busey Corporation were pro forma for pending or recently completed acquisitions. KBW also used 2017 and 2018 EPS estimates taken from consensus street estimates for First Financial and the selected companies. Certain financial data prepared by KBW, and as referenced in the tables presented below, may not correspond to the data presented in First Financial's historical financial statements, or the data prepared by Sandler O'Neill presented under the section —Opinion of Sandler O'Neill & Partners L.P., as a result of the different periods, assumptions and methods used by KBW to compute the financial data presented.

KBW's analysis showed the following concerning the financial performance of First Financial and the selected companies:

| | Selected Companies | | | | | |
|---|---------------------------------|---------------------------------|--------------------------------|---------|---------|--------------------------------|
| | First Financial (3/31/17) | First Financial (6/30/17) | 25 th Percentile | Median | Average | 75 th Percentile |
| LTM Core Return on Average Assets ⁽¹⁾ | 1.11 % | 1.07 % | 0.95 % | 1.22 % | 1.14 % | 1.27 % |
| LTM Core Return on Average Equity ⁽¹⁾ | 10.75 % | 10.41 % | 8.57 % | 9.72 % | 10.07 % | 11.89 % |
| LTM Core Return on Average Tangible Common Equity ⁽¹⁾ | 14.23 % | 13.72 % | 12.00 % | 13.62 % | 13.33 % | 14.53 % |
| LTM Net Interest Margin | 3.62 % | 3.59 % | 3.43 % | 3.58 % | 3.61 % | 3.80 % |
| LTM Fee Income/Revenue Ratio | 19.9 % | 19.8 % | 18.7 % | 25.2 % | 24.9 % | 31.1 % |
| LTM Non-Interest Expense / Average Assets | 2.42 % | 2.40 % | 2.32 % | 2.73 % | 2.68 % | 2.99 % |
| LTM Efficiency Ratio | 57.8 % | 58.6 % | 63.7 % | 59.8 % | 58.1 % | 52.2 % |

⁽¹⁾ Core income excluded extraordinary items, non-recurring items, gains/losses on sale of securities, and amortization of intangibles as calculated by SNL Financial.

KBW's analysis showed the following concerning the financial condition of First Financial and the selected companies:

| | Selected Companies | | | | | |
|--|---------------------------------|---------------------------------|--------------------------------|--------|---------|--------------------------------|
| | First Financial (3/31/17) | First Financial (6/30/17) | 25 th Percentile | Median | Average | 75 th Percentile |
| Tangible Common Equity / Tangible Assets | 8.07 % | 8.09 % | 8.05 % | 8.28 % | 8.64 % | 9.23 % |
| Leverage Ratio | 8.69 % | 8.69 % | 8.93 % | 9.40 % | 9.58 % | 10.35 % |
| Tier 1 Capital Ratio | 10.6 % | 10.5 % | 11.1 % | 11.7 % | 11.7 % | 12.5 % |
| Total Risk-Based Capital Ratio | 13.2 % | 13.1 % | 12.5 % | 12.8 % | 13.2 % | 14.1 % |
| Loans / Deposits | 88.1 % | 90.8 % | 84.9 % | 91.8 % | 90.0 % | 96.1 % |
| Loan Loss Reserve / Gross Loans | 0.98 % | 0.93 % | 0.80 % | 1.02 % | 1.09 % | 1.26 % |
| Nonperforming Assets / Loans + OREO ⁽¹⁾ | 1.18 % | 1.07 % | 0.73 % | 1.08 % | 1.24 % | 1.88 % |
| Nonperforming Assets / Assets ⁽¹⁾ | 0.80 % | 0.72 % | 1.38 % | 0.74 % | 0.87 % | 0.53 % |
| Net Charge-Offs / Average Loans | 0.08 % | NA | 0.17 % | 0.05 % | 0.10 % | 0.03 % |

(1) Nonperforming assets included nonaccrual loans, accruing troubled debt restructured loans and other real estate owned as defined by SNL Financial.

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In addition, KBW's analysis showed the following concerning the market performance of First Financial and the selected companies:

| | Selected Companies | | | | | | |
|---|---------------------------------|---------------------------------|--------------------------------|---------|---------|--------------------------------|--|
| | First Financial (3/31/17) | First Financial (6/30/17) | 25 th Percentile | Median | Average | 75 th Percentile | |
| One-Year Stock Price Change | 36.8 % | | 21.6 % | 28.2 % | 31.9 % | 47.8 % | |
| One-Year Total Return | 40.0 % | | 23.6 % | 31.3 % | 34.5 % | 49.7 % | |
| Year-To-Date Stock Price Change | (2.6 %) | | (8.6 %) | (6.7 %) | (4.7 %) | 0.9 % | |
| Stock Price / Book Value per Share | 1.97 x | 1.92 x | 1.36 x | 1.52 x | 1.58 x | 1.79 x | |
| Stock Price / Tangible Book Value per Share | 2.58 x | 2.50 x | 2.07 x | 2.31 x | 2.26 x | 2.43 x | |
| Stock Price / LTM EPS | 18.5 x | 18.3 x | 16.0 x | 18.0 x | 18.0 x | 20.1 x | |
| Stock Price / 2017 Estimated EPS | 17.6 x | | 15.7 x | 16.9 x | 16.8 x | 17.7 x | |
| Stock Price / 2018 Estimated EPS | 16.1 x | | 13.8 x | 14.5 x | 14.8 x | 15.8 x | |
| Dividend Yield ⁽¹⁾ | 2.45 % | 2.45 % | 1.30 % | 1.56 % | 1.97 % | 2.82 % | |
| Dividend Payout ⁽¹⁾ | 43.6 % | 45.9 % | 23.2 % | 29.7 % | 36.2 % | 47.2 % | |

⁽¹⁾ Dividend yield reflected MRQ dividend annualized as a percentage of stock price. Dividend payout reflected MRQ dividend and MRQ EPS.

No company used as a comparison in the above selected companies analysis is identical to First Financial. Accordingly, an analysis of these results is not mathematical. Rather, it involves complex considerations and judgments concerning differences in financial and operating characteristics of the companies involved.

Select Transactions Analysis. KBW reviewed publicly available information related to 13 selected U.S. whole bank transactions announced since January 1, 2016, with announced transaction values between \$500 million and \$2.0 billion. Terminated transactions and transactions with non-bank acquirors were excluded from the selected transactions.

The selected transactions were as follows:

| Acquiror | Acquired Company |
|------------------------------------|----------------------------------|
| Union Bankshares Corporation | Xenith Bankshares, Inc. |
| Sandy Spring Bancorp, Inc. | WashingtonFirst Bankshares, Inc. |
| South State Corporation | Park Sterling Corporation |
| PacWest Bancorp | CU Bancorp |
| Home BancShares, Inc. | Stoegate Bank |
| IBERIABANK Corporation | Sabadell United Bank, N.A. |
| Pinnacle Financial Partners, Inc. | BNC Bancorp |
| Columbia Banking System, Inc. | Pacific Continental Corporation |
| Simmons First National Corporation | Southwest Bancorp, Inc. |
| First Interstate BancSystem, Inc. | Cascade Bancorp |
| United Bankshares, Inc. | Cardinal Financial Corporation |
| F.N.B. Corporation | Yadkin Financial Corporation |

Chemical Financial Corporation Talmer Bancorp, Inc.

For each selected transaction, KBW derived the following implied transaction statistics, in each case based on the transaction consideration value paid for the acquired company and using financial data based on the acquired company's then latest publicly available financial statements and, to the extent publicly available, then next year EPS consensus street estimates prior to the announcement of the respective transaction:

price per common share to LTM EPS of the acquired company (in the case of selected transactions involving a private acquired company, this transaction statistic was calculated as total transaction consideration divided by LTM earnings);

- price per common share to next year estimated EPS of the acquired company in the 12 selected transactions in which consensus street estimates for the acquired company were then available;

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price per common share to tangible book value per share of the acquired company (in the case of selected transactions involving a private acquired company, this transaction statistic was calculated as total transaction consideration divided by total tangible common equity); and

tangible equity premium to core deposits (total deposits less time deposits greater than \$100,000) of the acquired company, referred to as core deposit premium.

KBW also reviewed the price per common share paid for the acquired company for the 12 selected transactions involving publicly traded acquired companies as a premium to the closing price of the acquired company one day prior to the announcement of the acquisition (expressed as a percentage and referred to as the one day market premium). The resulting transaction multiples and premiums for the selected transactions were compared with the corresponding transaction multiples and premiums for the proposed merger based on the implied transaction value for the merger of \$1,001.0 million and using historical financial information for MainSource as of or through March 31, 2017 and June 30, 2017, consensus street estimates of MainSource for the next twelve months (NTM), and the closing price of MainSource common stock on July 21, 2017.

The results of the analysis are set forth in the following table (excluding the impact of the LTM EPS multiple for one of the selected transactions, which multiple was considered to be not meaningful because it was greater than 50.0x):

| | Selected Transactions | | | | | | | | | | | |
|---------------------------------|--|-------------------------|--------------------------------|------------------|---------|--------------------------------|-------|---|-------|---|-------|---|
| | MainSource (3/31/17) ⁽¹⁾ | MainSource (6/30/17) | 25 th Percentile | Median | Average | 75 th Percentile | | | | | | |
| Price / LTM EPS (x) | 24.0 | x ⁽²⁾ | 22.2 | x ⁽³⁾ | 22.0 | x | 24.6 | x | 25.5 | x | 28.0 | x |
| Price / NTM Estimated EPS (x) | 18.5 | x | 16.7 | x | 18.8 | x | 20.7 | x | 20.8 | x | 23.2 | x |
| Price / Tangible Book Value (%) | 279.6 | % | 273.1 | % | 212.0 | % | 232.1 | % | 229.1 | % | 261.3 | % |
| Core Deposit Premium (%) | 19.5 | % | 19.4 | % | 13.2 | % | 19.1 | % | 17.8 | % | 21.0 | % |
| 1-Day Market Premium (%) | 15.3 | % | 15.3 | % | 2.0 | % | 8.4 | % | 10.9 | % | 14.1 | % |

(1) Tangible book value multiple and core deposit premium were pro forma for then pending acquisition of FCB Bancorp, Inc.

(2) Excluding non-recurring expenses from net income, the implied LTM earnings multiple for the merger would be 21.3x.

(3) Excluding non-recurring expenses from net income, the implied LTM earnings multiple for the merger would be 20.0x.

No company or transaction used as a comparison in the above selected transaction analysis is identical to MainSource or the proposed merger. Accordingly, an analysis of these results is not mathematical. Rather, it involves complex considerations and judgments concerning differences in financial and operating characteristics of the companies involved.

Relative Contribution Analysis. KBW analyzed the relative standalone contribution of First Financial and MainSource to various pro forma balance sheet and income statement items and the pro forma market capitalization of the combined entity. This analysis did not include purchase accounting or merger-related adjustments. To perform this analysis, KBW used (i) balance sheet and net income data for First Financial and MainSource as of or through June 30, 2017, (ii) publicly available consensus street estimates of First Financial and an assumed long-term EPS growth rate for First Financial provided by First Financial management, (iii) publicly available consensus street estimates of MainSource and an assumed long-term EPS growth rate for MainSource provided by MainSource management, and (iv) market price data as of July 21, 2017. The results of KBW's analysis are set forth in the following table, which also compares the results of KBW's analysis with the implied pro forma ownership percentages of First Financial and MainSource shareholders in the combined company based on the 1.3875x exchange ratio provided for in the merger:

| | First Financial as a % of Total | MainSource as a % of Total |
|---------------------------------|--|---|
| Ownership | | |
| 100% stock | 64 % | 36 % |
| Balance Sheet | | |
| Assets | 65 % | 35 % |
| Gross Loans Held for Investment | 66 % | 34 % |
| Deposits | 65 % | 35 % |
| Tangible Common Equity | 65 % | 35 % |

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| | First Financial | | MainSource | |
|------------------------------|----------------------------|---|----------------------------|------------------|
| | as a % of Total | | as a % of Total | |
| Income Statement | | | | |
| LTM GAAP Net Income | 67 | % | 33 | % ⁽¹⁾ |
| 2017 Estimated Net Income | 64 | % | 36 | % |
| 2018 Estimated Net Income | 63 | % | 37 | % |
| 2019 Estimated Net Income | 63 | % | 37 | % |
| Market Capitalization | | | | |
| | 67 | % | 33 | % |

(1) Excluding non-recurring expenses from net income, the relative contribution of MainSource would be 35%. *Forecasted Pro Forma Financial Impact Analysis.* KBW performed a pro forma financial impact analysis that combined projected income statement and balance sheet information of First Financial and MainSource. Using (i) closing balance sheet estimates as of March 31, 2018 for First Financial and MainSource, extrapolated from historical data using growth rates taken from consensus street estimates, (ii) publicly available consensus street estimates of First Financial and an assumed long-term EPS growth rate for First Financial provided by First Financial management, (iii) publicly available consensus street estimates of MainSource and an assumed long-term EPS growth rate for MainSource provided by MainSource management, and (iv) pro forma assumptions (including, without limitation, the cost savings and related expenses expected to result from the merger and certain accounting adjustments and restructuring charges assumed with respect thereto) provided by First Financial management, KBW analyzed the potential financial impact of the merger on certain projected financial results of First Financial. This analysis indicated the merger could be accretive to First Financial's estimated 2018 EPS (excluding the impact of one-time deal charges) and estimated 2019 EPS and could be dilutive to First Financial's estimated tangible book value per share as of March 31, 2018. Furthermore, the analysis indicated that, pro forma for the merger, First Financial's Tier 1 Risk-Based Capital Ratio as of March 31, 2018 could be higher and each of First Financial's tangible common equity to tangible assets ratio, leverage ratio, Common Equity Tier 1 Ratio, and Total Risk Based Capital Ratio as of March 31, 2018 could be lower. For all of the above analysis, the actual results achieved by First Financial following the merger may vary from the projected results, and the variations may be material.

MainSource Discounted Cash Flow Analysis. KBW performed a discounted cash flow analysis of MainSource to estimate a range for the implied equity value of MainSource. In this analysis, KBW used publicly available consensus street estimates of MainSource and assumed long-term growth rates for MainSource provided by MainSource management, and assumed discount rates ranging from 10.0% to 14.0%. The ranges of values were derived by adding (i) the present value of the estimated excess cash flows that MainSource could generate over the period from June 30, 2017 through December 31, 2021 as a stand alone company, and (ii) the present value of MainSource's implied terminal value at the end of such period. KBW assumed that MainSource would maintain a tangible common equity to tangible asset ratio of 8.00% and would retain sufficient earnings to maintain that level. In calculating the terminal value of MainSource, KBW applied a range of 13.5x to 17.5x estimated 2022 net income. This discounted cash flow analysis resulted in a range of implied values per share of MainSource common stock of \$29.85 per share to \$42.67 per share.

The discounted cash flow analysis is a widely used valuation methodology, but the results of such methodology are highly dependent on the assumptions that must be made, including asset and earnings growth rates, terminal values, dividend payout rates, and discount rates. The foregoing discounted cash flow analyses did not purport to be indicative of the actual values or expected values of MainSource.

First Financial Discounted Cash Flow Analysis. KBW performed a discounted cash flow analysis of First Financial to estimate a range for the implied equity value of First Financial. In this analysis, KBW used publicly available consensus street estimates of First Financial and assumed long-term growth rates for First Financial provided by First Financial management, and assumed discount rates ranging from 10.0% to 14.0%. The ranges of values were derived by adding (i) the present value of the estimated excess cash flows that First Financial could generate over the period from June 30, 2017 through December 31, 2021 as a stand alone company, and (ii) the present value of First Financial's implied terminal value at the end of such period. KBW assumed that First Financial would maintain a tangible common equity to tangible asset ratio of 8.00% and would retain sufficient earnings to maintain that level. In calculating the terminal value of First Financial, KBW applied a

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range of 13.5x to 17.5x estimated 2022 net income. This discounted cash flow analysis resulted in a range of implied values per share of First Financial common stock of \$21.45 per share to \$30.54 per share.

The discounted cash flow analysis is a widely used valuation methodology, but the results of such methodology are highly dependent on the assumptions that must be made, including asset and earnings growth rates, terminal values, dividend payout rates, and discount rates. The foregoing discounted cash flow analyses did not purport to be indicative of the actual values or expected values of First Financial or the pro forma combined company.

Miscellaneous. KBW acted as financial advisor to MainSource in connection with the proposed merger and did not act as an advisor to or agent of any other person. As part of its investment banking business, KBW is continually engaged in the valuation of bank and bank holding company securities in connection with acquisitions, negotiated underwritings, secondary distributions of listed and unlisted securities, private placements and valuations for various other purposes. As specialists in the securities of banking companies, KBW has experience in, and knowledge of, the valuation of banking enterprises. KBW and its affiliates, in the ordinary course of its and their broker-dealer businesses (and further to existing sales and trading relationships between a KBW broker-dealer affiliate and each of MainSource and First Financial), may from time to time purchase securities from, and sell securities to, MainSource and First Financial. In addition, as a market maker in securities, KBW and its affiliates may from time to time have a long or short position in, and buy or sell, debt or equity securities of MainSource or First Financial for its and their own respective accounts and for the accounts of its and their respective customers and clients.

Pursuant to the KBW engagement agreement, MainSource agreed to pay KBW a total cash fee equal to 1.00% of the aggregate merger consideration, \$1,200,000 of which became payable to KBW with the rendering of its opinion, and the balance of which is contingent upon the closing of the merger. MainSource also agreed to reimburse KBW for reasonable out-of-pocket expenses and disbursements incurred in connection with its retention and to indemnify KBW against certain liabilities relating to or arising out of KBW's engagement or KBW's role in connection therewith. In addition to the present engagement, in the two years preceding the date of its opinion, KBW has provided investment banking and financial advisory services to MainSource and received compensation for such services. KBW acted as financial advisor to MainSource in connection with its April 2017 acquisition of FCB Bancorp, Inc. In the two years preceding the date of its opinion, KBW has not provided investment banking or financial advisory services to First Financial. KBW may in the future provide investment banking and financial advisory services to MainSource or First Financial and receive compensation for such services.

Interests of First Financial's Directors and Executive Officers in the Merger

In considering the recommendation of the First Financial board of directors with respect to its adoption of the merger agreement, First Financial shareholders should be aware that First Financial's directors and officers have interests in the merger that are different from, or in addition to, those of First Financial shareholders generally. The First Financial board of directors was aware of these interests and considered them, among other matters, in adopting the merger agreement and making its recommendation that First Financial shareholders vote **FOR** the proposals set forth in this joint proxy statement/prospectus. Please see —First Financial's Reasons for the Merger; Recommendation of First Financial's Board of Directors.

These interests are summarized below.

Continuing Service as Directors on the First Financial Board

The First Financial board of directors after the merger will include nine of the current directors from the First Financial board of directors as of the effective time and six directors from the current MainSource board of directors. Such continuing directors have not yet been identified. The First Financial board of directors presently consists of

thirteen directors, which will be increased to fifteen directors effective as of the effective time of the merger.

Continuing Employment with the First Financial Surviving Corporation

It is currently expected that most executive officers of First Financial will continue their employment with First Financial following the effective time of the merger on similar terms and conditions as in existence immediately prior to the effective time of the merger. Anthony M. Stollings, Bradley Ringwald, Paul Silva, Richard S. Dennen, John Gavigan, William R. Harrod, Shannon M. Kuhl, and Matthew Burgess, current executive officers of First Financial, will continue as officers of First Financial following the closing of the merger.

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Employment Agreement with Claude E. Davis

On July 25, 2017, pursuant to the terms of the merger agreement, First Financial entered into an Employment and Non-Competition Agreement with its current Chief Executive Officer, Claude E. Davis, effective upon consummation of the merger, pursuant to which Mr. Davis will serve as the Executive Chairman of the board of directors of the combined company (the Davis Employment Agreement). Upon consummation of the merger, Mr. Davis' prior employment agreement pursuant to which he served as Chief Executive Officer of First Financial and First Financial Bank will terminate.

The Davis Employment Agreement has an initial term of three years and entitles Mr. Davis to an initial annual base salary of \$776,900. Upon expiration of the three-year term, Mr. Davis shall voluntarily resign his employment with First Financial but shall not resign his position on the board of directors. Mr. Davis is eligible to participate in First Financial's Annual Short-Term Incentive Plan (with a target incentive amount equal to 60% of Mr. Davis' annual base salary) and other employee benefit plans offered generally to First Financial's executive officers. During the first two years of the employment term, Mr. Davis is further eligible to receive long-term incentive awards with a target award opportunity having a value equal to 110% of annual base salary. Long-term incentive awards during the third year of employment shall be determined at the discretion of First Financial's board of directors. If Mr. Davis remains employed through the three-year term and, thereafter, resigns his employment as required by the Davis Employment Agreement, all outstanding time-based restricted stock awards that have not yet vested shall immediately vest notwithstanding any later vesting date provided in the applicable award agreement.

Subject to certain terms and conditions, in the event Mr. Davis remains employed through the term of his employment agreement, terminates his employment for Good Reason, or is terminated by First Financial without Cause (as each such term is defined in the Davis Employment Agreement), he shall be entitled to outplacement assistance, COBRA coverage, and a severance compensation payment payable over a 24-month period equal to (i) two years of base salary plus (ii) the lesser of (x) two and one-half times Mr. Davis' target incentive amount under First Financial's Annual Short-Term Incentive Plan (set at 60% of Mr. Davis' annual base salary) or (y) two times the three year average of the actual annual incentive awards paid (or payable) to Mr. Davis by First Financial for the three completed calendar years that immediately precede the termination of employment.

Subject to certain terms and limitations, the Davis Employment Agreement further provides that during the term of the agreement and for a period of two years thereafter (or 18 months in the case of the non-compete covenant), Mr. Davis may not compete with, or solicit customers or employees of, First Financial.

Employment Arrangement with John M. Gavigan

On September 22, 2017, John M. Gavigan, the current Chief Financial Officer of First Financial, accepted an offer letter from First Financial to become, effective upon the closing of the merger and subject to Mr. Gavigan's continued employment by First Financial through the effective time of the merger and the ratification of Mr. Gavigan's arrangement by the Compensation Committee of the surviving corporation following the merger closing, the Chief Administrative Officer of the surviving corporation. Mr. Gavigan's starting salary will be \$310,000 annually, and he will participate in the short term incentive plan and the long term incentive plan of First Financial, as well as other employee benefit plans offered generally to First Financial's executive officers. Pursuant to the letter, Mr. Gavigan's annual target under the short term incentive plan will be 50% of his eligible base compensation, and his target under the long term incentive plan beginning in 2018 will be 50%.

Also on September 22, 2017, Mr. Gavigan entered into a Severance and Change in Control Agreement with First Financial (the Gavigan Severance Agreement). The Gavigan Severance Agreement has a term commencing upon the day immediately following the effectiveness of the merger and continuing until April 30, 2019, and will renew

automatically for successive one-year periods unless either party gives the other notice of non-renewal.

Upon termination of Mr. Gavigan without Cause (other than as a result of death or disability) and not in connection with a Change in Control (each such term as defined in the Gavigan Severance Agreement), Mr. Gavigan will be entitled to receive the following payments and benefits: (i) earned and unpaid base salary and vacation pay through the date of termination; (ii) continued payment of base salary for 24 months; (iii) an amount equal to a multiple of Mr. Gavigan's target bonus amount under the short term incentive plan as described below; (iv) outplacement assistance at First Financial's expense (at a cost of up to 5% of Mr. Gavigan's base salary); and (v) up to twelve months of the employer portion of the health insurance premium payment contributions from First Financial. If Mr. Gavigan is a covered employee for purposes of

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Section 162(m)(3) of the Code for the year in which employment terminates (or would have been a covered employee if Mr. Gavigan had continued employment until the end of the year), the short term incentive plan severance amount payable to Mr. Gavigan will be equal to the lesser of (i) two times the average of the short term incentive plan bonuses earned during the three years prior to the qualifying termination (or such lesser period for which Mr. Gavigan was eligible to participate in the short term incentive plan) or (ii) two times the short term incentive plan bonus target in effect for the year of termination. If Mr. Gavigan is not a covered employee or if a severance benefit is being paid in connection with a Change in Control, the short term incentive plan severance amount will be two times his target bonus amount under the short term incentive plan.

If, immediately prior to a Change in Control or during the one-year period that commences upon a Change in Control, First Financial terminates Mr. Gavigan's employment without Cause (other than for disability or death) or if Mr. Gavigan terminates his employment for Good Reason, as defined in the Gavigan Severance Agreement, Mr. Gavigan will be entitled to receive the following payments and benefits: (i) earned and unpaid base salary and vacation pay through the date of termination; (ii) continued payment of base salary for 24 months; (iii) an amount equal to two times his target amount under the Short Term Incentive Plan; (iv) outplacement assistance at First Financial's expense (at a cost of up to 5% of Mr. Gavigan's base salary); and (v) up to twelve months of the employer portion of health insurance premium payment contributions from First Financial.

The Gavigan Severance Agreement also provides that during his employment with First Financial and for six months thereafter, Mr. Gavigan must not compete with First Financial, and for two years after termination, Mr. Gavigan must not solicit customers or employees of First Financial.

Offers of Employment to Other First Financial Executive Officers

Pursuant to the terms of the merger agreement, we have delivered standard offers of employment to certain other First Financial executive officers, including William R. Harrod, Shannon M. Kuhl, Bradley Ringwald, and Paul Silva, each of which has been accepted and provides for employment with the surviving corporation. Such offers provide for a base salary, target annual incentive compensation and standard benefits. Each of the offers of employment is conditioned upon (i) closing of the merger, (ii) continued employment by the offeree through the effective time of the merger, (iii) if the individual was previously a party to a severance or change in control agreement, execution of a Severance and Change in Control Agreement, as described below under —Severance and Change in Control Agreements with First Financial Executive Officers, and (iv) appropriate ratification by the board of directors and compensation committee of the surviving corporation.

Anthony M. Stollings, First Financial's Chief Banking Officer, has executed an amendment to his current Employment and Non-Competition Agreement, dated as of November 1, 2013. Mr. Stollings will retain his current position with First Financial and such amendment provides for substantially similar compensation and performance by Mr. Stollings of substantially similar duties. The amendment provides for severance and change in control benefits similar to those described below under —Severance and Change in Control Agreements with First Financial Executive Officers.

Severance and Change in Control Agreements with First Financial Executive Officers

In connection with the above-referenced offers of employment, First Financial has entered into a Severance and Change in Control Agreement (we refer to these agreements as CIC Agreements) with each of Mr. Harrod, Ms. Kuhl, Mr. Ringwald, and Mr. Silva. Each CIC Agreement will become effective only if (i) the merger consummates, and (ii) the individual continues to be employed by First Financial Bank immediately before consummation of the merger.

The CIC Agreements have an initial term ending on April 30, 2019, subject to automatic successive one-year renewals after the initial term unless a party to CIC Agreement provides written notice of non-renewal to the other party as

specified in the CIC Agreement. In the event the employee party to the CIC Agreement is terminated by First Financial for a reason other than Cause, Disability of the employee party, or death of the employee party and such termination is not in connection with a Change in Control (as each such term is defined in the CIC Agreement), such employee shall be entitled to (i) a severance payment equal to 24 months base salary, or, in the case of Mr. Harrod and Mr. Silva, 12 months base salary, (ii) a short-term bonus payment equal to the lesser of (a) two times (or, in the case of Messrs. Harrod and Silva, one times) the executive's target annual short-term incentive plan bonus, or (b) two times (or, in the case of Messrs. Harrod and Silva, one times)

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the average of the three most recent actual annual bonus awards paid (or payable) to the executive by First Financial or MainSource; provided, however that for any year in which an executive is not deemed a covered executive (for purposes of Section 162(m) of the Code), such executive shall be entitled to receive a short term bonus payment equal to two times (or, in the case of Messrs. Harrod and Silva, one times) the executive's target annual short-term incentive plan bonus in effect for the year of termination, (iii) outplacement assistance, and (iv) subject to certain terms and conditions, COBRA coverage. If, immediately prior to a Change in Control or during the one year period that commences upon a Change in Control, First Financial terminates the employee party for a reason other than Cause, Disability of the employee party, or death of the employee party, or the employee party resigns from employment for Good Reason (as such term is defined in the CIC Agreement), then such employee shall be entitled to (i) a severance payment equal to 24 months base salary, (ii) a short-term bonus payment equal to two times the executive's target annual short-term incentive plan bonus in effect for the year of termination, (iii) outplacement assistance, and (iv) subject to certain terms and conditions, COBRA coverage.

Subject to certain terms and limitations, each CIC Agreement further provides that (i) during the term of the agreement and for a period of 24 months thereafter (or, in the case of Messrs. Harrod and Silva, 12 months thereafter), the employee party to the CIC Agreement may not solicit customers of First Financial, (ii) during the term of the agreement and for a period of six months thereafter, the employee party may not compete with First Financial, and (iii) during the term of the agreement and for a period of one year thereafter, employee party may not solicit employees of First Financial.

Directors and Officers Insurance

First Financial will continue to provide indemnification and insurance coverage to the directors and executive officers of First Financial.

Interests of MainSource's Directors and Executive Officers in the Merger

In considering the recommendations of MainSource's board of directors with respect to the merger, you should be aware that MainSource's directors and executive officers have agreements or arrangements that provide them with interests in the merger, including financial interests that may be different from, or in addition to, the interests of the other shareholders of MainSource. MainSource's board of directors was aware of these interests during its deliberations of the merits of the merger and in determining to recommend to MainSource's shareholders that they vote for the MainSource merger proposal and thereby approve the transactions contemplated by the merger agreement, including the merger. See the sections entitled *The Merger—Background of the Merger* and *The Merger—MainSource's Reasons for the Merger; Recommendation of MainSource's Board of Directors* of this joint proxy statement/prospectus, respectively. These interests are described in more detail below, and certain of them are quantified in the narrative and table below.

Treatment of MainSource Equity Awards

Options. At the effective time of the merger, each option granted by MainSource to purchase shares of MainSource common stock that is outstanding and unexercised immediately prior to the effective time, whether vested or unvested, shall, without any further action on the part of the holder thereof, be assumed by First Financial and converted into an option to purchase from First Financial common shares on the same terms and conditions as were applicable under such MainSource options, a number of shares of First Financial common stock (rounded down to the nearest whole share) determined by multiplying (x) the number of shares of MainSource common stock subject to such MainSource stock option immediately prior to the effective time by (y) the exchange ratio, at a per share exercise price (rounded up to the nearest whole cent) equal to the quotient obtained by dividing (i) the per share exercise price for each share of MainSource common stock subject to such MainSource stock option by (ii) the exchange ratio.

Restricted Stock. Immediately prior to the effective time of the merger, each outstanding restricted share of MainSource common stock will fully vest (with any performance-based vesting condition deemed satisfied to the extent provided in the applicable award agreement) and be cancelled and converted automatically into the right to receive the merger consideration, less applicable tax withholdings.

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Performance Share Units. Immediately prior to the effective time of the merger, each outstanding performance share unit award in respect of MainSource common stock will fully vest (with any performance-based vesting condition applicable to such performance share unit deemed satisfied at target) and shall be cancelled and converted automatically into the right to receive the merger consideration in respect of each share of MainSource common stock underlying such performance share unit, less applicable tax withholdings.

Quantification of Payments. For an estimate of the amounts that would be payable to each of MainSource's named executive officers upon settlement of their options and equity awards, see —Merger-Related Compensation for MainSource's Named Executive Officers below. The estimated aggregate amount that would be payable to MainSource's 8 non-employee directors upon settlement of their equity awards if the effective time of the merger occurred on October 17, 2017 is \$144,596. The amounts specified in this paragraph are determined using a price per share of MainSource common stock of \$35.25, the average closing price per share over the first five business days following the announcement of the merger agreement.

Existing Change in Control Agreements

MainSource has Change in Control Agreements (which we refer to as the Existing Change in Control Agreements) in place with its current executive officers, specifically Archie M. Brown, Jr., James M. Anderson, Karen B. Woods, and Chris M. Harrison. The purpose of the Existing Change in Control Agreements is to secure the continued service and dedication of the executives in the event of an actual or threatened Change in Control, as defined in the Existing Change in Control Agreements. The merger is a Change in Control under the Existing Change in Control Agreements.

Each Existing Change in Control Agreement has a double trigger feature which provides that in the event the executive's employment is terminated by MainSource other than for Cause (as defined in the Agreement) or by the executive for Good Reason (as defined in the Agreement) in connection with or within 12 months of a Change in Control of MainSource, the executive will be entitled to receive certain specified cash benefits and continuation of medical, dental, accident, disability and life insurance benefits for the executive and his or her dependents for a period of 12 months following the executive's date of termination.

As discussed below under *Employment Agreement with Archie M. Brown, Jr.*, Mr. Brown has entered into an employment agreement with First Financial and the other executive officers of MainSource have entered into severance and change in control agreements with First Financial. These agreements with First Financial will become effective only if the merger is consummated. If the merger is consummated and these new agreements with First Financial become effective, the Existing Change in Control Agreements with MainSource will be terminated and the executive officers will have waived all benefits under these agreements. The estimated aggregate amount that would be payable to MainSource's current executive officers under the Existing Change in Control Agreements, if such benefits had not been waived (assuming a closing date of October 17, 2017 and that each executive officer experienced a qualifying termination at the closing of the merger) is \$4,883,892 without taking into account any reduction which would be required under the Existing Change in Control Agreements to avoid being characterized as an excess parachute payment under section 280G of the Code.

Employment Agreement with Archie M. Brown, Jr.

On July 25, 2017, pursuant to the terms of the merger agreement, First Financial entered into an Employment and Non-Competition Agreement with Mr. Brown, effective upon consummation of the merger, pursuant to which Mr. Brown will serve as the Chief Executive Officer and President of each of First Financial and First Financial Bank (the Brown Employment Agreement). The Brown Employment Agreement has an initial term of three years and entitles Mr. Brown to an initial annual base salary of \$776,900. Mr. Brown is also eligible to participate in First Financial's Annual Short-Term Incentive Plan (with a target incentive amount equal to 60% of Mr. Brown's annual base salary) and other employee benefit plans offered generally to First Financial's executive officers. Mr. Brown is further eligible to receive long-term incentive awards with a target award opportunity having a value equal to 110% of annual base

salary.

Subject to certain terms and conditions, in the event Mr. Brown terminates his employment for Good Reason or is terminated by First Financial without Cause (as each such term is defined in the Brown Employment Agreement), he shall be entitled to outplacement assistance, COBRA coverage, and a lump sum severance

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compensation payment equal to (i) two years of base salary plus (ii) the lesser of (x) two and one-half times Mr. Brown's target incentive amount under First Financial's Annual Short-Term Incentive Plan (set at 60% of Mr. Brown's annual base salary) or (y) two times the three year average of the actual annual incentive awards paid (or payable) to Mr. Brown by First Financial or MainSource for the three completed calendar years that immediately precede the termination of employment.

Subject to certain terms and limitations, the Brown Employment Agreement further provides that during the term of the agreement and for a period of two years thereafter (or 18 months in the case of the non-compete covenant), Mr. Brown may not compete with, or solicit customers or employees of, First Financial. The Brown Employment Agreement also terminates the Change in Control Agreement, dated November 14, 2011, between Mr. Brown and MainSource.

Employment Arrangement with James M. Anderson

On September 18, 2017, James M. Anderson, the current Executive Vice President and Chief Financial Officer of MainSource, accepted an offer letter from First Financial to become, effective upon the closing of the merger and subject to Mr. Anderson's continued employment by MainSource through the effective time of the merger and the ratification of Mr. Anderson's arrangement by the Compensation Committee of the surviving corporation following the merger closing, the Chief Financial Officer of the surviving corporation. Mr. Anderson's starting salary will be \$360,000 annually, and he will participate in the short term incentive plan and the long term incentive plan of First Financial, as well as other employee benefit plans offered generally to First Financial's executive officers. Pursuant to the letter, Mr. Anderson's annual target under the short term incentive plan will be 50% of his eligible base compensation, and his target under the long term incentive plan beginning in 2018 will be 50%.

Also on September 18, 2017, Mr. Anderson entered into a Severance and Change in Control Agreement with First Financial (the Anderson Severance Agreement). The Anderson Severance Agreement has a term commencing upon the day immediately following the effectiveness of the merger and continuing until April 30, 2019, and will renew automatically for successive one-year periods unless either party gives the other notice of non-renewal.

Upon termination of Mr. Anderson without Cause (other than as a result of death or disability) and not in connection with a Change in Control (each such term as defined in the Anderson Severance Agreement), Mr. Anderson will be entitled to receive the following payments and benefits: (i) earned and unpaid base salary and vacation pay through the date of termination; (ii) continued payment of base salary for 24 months; (iii) an amount equal to a multiple of Mr. Anderson's target bonus amount under the short term incentive plan as described below; (iv) outplacement assistance at First Financial's expense (at a cost of up to 5% of Mr. Anderson's base salary); and (v) up to twelve months of the employer portion of the health insurance premium payment contributions from First Financial. If Mr. Anderson is a covered employee for purposes of Section 162(m)(3) of the Code for the year in which employment terminates (or would have been a covered employee if Mr. Anderson had continued employment until the end of the year), the short term incentive plan severance amount payable to Mr. Anderson will be equal to the lesser of (i) two times the average of the short term incentive plan bonuses earned during the three years prior to the qualifying termination (or such lesser period for which Mr. Anderson was eligible to participate in the short term incentive plan) or (ii) two times the short term incentive plan bonus target in effect for the year of termination. If Mr. Anderson is not a covered employee or if a severance benefit is being paid in connection with a Change in Control, the short term incentive plan severance amount will be two times his target bonus amount under the short term incentive plan.

If, immediately prior to a Change in Control or during the one-year period that commences upon a Change in Control, First Financial terminates Mr. Anderson's employment without Cause (other than for disability or death) or if Mr. Anderson terminates his employment for Good Reason, as defined in the Anderson Severance Agreement, Mr. Anderson will be entitled to receive the following payments and benefits: (i) earned and unpaid base salary and

vacation pay through the date of termination; (ii) continued payment of base salary for 24 months; (iii) an amount equal to two times his target amount under the Short Term Incentive Plan; (iv) outplacement assistance at First Financial's expense (at a cost of up to 5% of Mr. Anderson's base salary); and (v) up to twelve months of the employer portion of health insurance premium payment contributions from First Financial.

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The Anderson Severance Agreement also provides that during his employment with First Financial and for six months thereafter, Mr. Anderson must not compete with First Financial, and for two years after termination, Mr. Anderson must not solicit customers or employees of First Financial.

If and when the Anderson Severance Agreement becomes effective, the Existing Change in Control Agreement between MainSource and Mr. Anderson will be terminated and Mr. Anderson will have waived all benefits thereunder.

Offers of Employment to Other MainSource Executive Officers

Pursuant to the terms of the merger agreement, First Financial delivered standard offers of employment to certain other MainSource executive officers, including Karen B. Woods, the Executive Vice President, Corporate Counsel, and Chief Risk Officer of MainSource, and Chris M. Harrison, the Chief Consumer Banking Officer of MainSource, which have been accepted by Ms. Woods and Mr. Harrison. These offers of employment provide for a base salary, target annual incentive compensation and standard benefits. Each of the above-referenced offers of employment is conditioned upon (i) closing of the merger, (ii) continued employment by the offeree through the effective time of the merger, (iii) execution of the below-referenced Severance and Change in Control Agreements, and (iv) appropriate ratification by the board of directors and compensation committee of the surviving corporation.

Change in Control Agreements with MainSource Executive Officers

MainSource is currently a party to an Existing Change in Control Agreement with Karen B. Woods and Chris M. Harrison. In connection with the above-referenced offers of employment, First Financial entered into a Severance and Change in Control Agreement (which, similar to the identical agreements offered to First Financial executive officers, we refer to as CIC Agreements) with Ms. Woods and Mr. Harrison. Each CIC Agreement will become effective only if (i) the merger consummates, and (ii) the individual continues to be employed by MainSource Bank immediately before consummation of the merger. Pursuant to such agreements, if and when the CIC Agreements become effective, the Existing Change in Control Agreements between MainSource and the executive officers will be terminated and the executive officers will have waived all benefits thereunder.

The CIC Agreements have an initial term ending on April 30, 2019, subject to automatic successive one-year renewals after the initial term unless a party to CIC Agreement provides written notice of non-renewal to the other party as specified in the CIC Agreement. In the event the employee party to the CIC Agreement is terminated by First Financial for a reason other than Cause, Disability of the employee party, or death of the employee party and such termination is not in connection with a Change in Control (as each such term is defined in the CIC Agreement), such employee shall be entitled to (i) a severance payment equal to 24 months base salary, (ii) a short-term bonus payment equal to the lesser of (a) two times the executive's target annual short-term incentive plan bonus, or (b) two times the average of the three most recent actual annual bonus awards paid (or payable) to the executive by First Financial or MainSource; provided, however that for any year in which an executive is not deemed a covered executive (for purposes of Section 162(m) of the Code), such executive shall be entitled to receive a short term bonus payment equal to two times the executive's target annual short-term incentive plan bonus in effect for the year of termination, (iii) outplacement assistance, and (iv) subject to certain terms and conditions, COBRA coverage. If, immediately prior to a Change in Control or during the one year period that commences upon a Change in Control, First Financial terminates the employee party for a reason other than Cause, Disability of the employee party, or death of the employee party, or the employee party resigns from employment for Good Reason (as such term is defined in the CIC Agreement), then such employee shall be entitled to (i) a severance payment equal to 24 months base salary, (ii) a short-term bonus payment equal to two times the executive's target annual short-term incentive plan bonus in effect for the year of termination, (iii) outplacement assistance, and (iv) subject to certain terms and conditions, COBRA coverage.

Subject to certain terms and limitations, each CIC Agreement further provides that (i) during the term of the agreement and for a period of 24 months thereafter, the employee party to the CIC Agreement may not solicit customers of First Financial, (ii) during the term of the agreement and for a period of six months thereafter, the employee party may not compete with First Financial, and (iii) during the term of the agreement and for a period of one year thereafter, employee party may not solicit employees of First Financial.

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All of MainSource's executive officers are participants in the MainSource Short Term Incentive Plan (which we refer to as the STIP). In the event of a change in control, the STIP provides that participants may receive an incentive compensation payment based upon actual performance (measured immediately prior to the change in control) compared to the performance measures prorated to reflect the period prior to the change in control. Such awards will be paid in a single sum, in cash, on or before the effective date of the change in control. The merger is a change in control under the STIP. For an estimate of the value of the prorated incentive compensation payable to each of the named executive officers in connection with the merger, see —Merger-Related Compensation for MainSource's Named Executive Officers.

Merger-Related Compensation for MainSource's Named Executive Officers

This section sets forth the information required by Item 402(t) of Regulation S-K regarding the compensation for each of MainSource's named executive officers that is based on, or otherwise relates to, the merger. The merger-related compensation payable to these individuals is subject to a non-binding advisory vote of MainSource's shareholders, as described above in MainSource Proposals—Proposal No. 2: MainSource Compensation Proposal.

The tables below set forth the amount of payments and benefits that each of MainSource's named executive officers would receive in connection with the merger, assuming that the merger were consummated and each such named executive officer remained employed by the merged company after the merger was consummated. The amounts below are determined using a price per share of MainSource common stock of \$35.25, the average closing price per share over the first five business days following the announcement of the merger agreement, and are based on multiple assumptions that may or may not actually occur or be accurate on the relevant date, including the assumptions described in the footnotes to the table. The amounts below do not reflect compensation actions that may occur after the date of this joint proxy statement/prospectus but before the effective time of the merger. As a result of the foregoing assumptions, the actual amounts, if any, to be received by a MainSource named executive officer may materially differ from the amounts set forth below.

| Name⁽¹⁾ | Cash (\$)⁽²⁾⁽³⁾ | Equity (\$)⁽³⁾⁽⁴⁾ | Pension/ NQDC (\$)⁽³⁾ | Perquisites/ Benefits (\$)⁽³⁾ | Tax Reimburse- ments (\$)⁽³⁾ | Other (\$)⁽³⁾ | Total (\$) |
|---------------------------|---------------------------------------|---|---|---|--|-------------------------------------|-----------------------|
| Archie M. Brown, Jr. | \$ 212,534 | \$ 975,621 | — | — | — | — | \$ 1,188,155 |
| James M. Anderson | \$ 88,986 | \$ 395,043 | — | — | — | — | \$ 484,029 |
| Daryl R. Tressler | — | — | — | — | — | — | — |
| William J. Goodwin | — | \$ 152,178 | — | — | — | — | \$ 152,178 |
| Chris M. Harrison | \$ 82,630 | \$ 296,245 | — | — | — | — | \$ 378,875 |

Daryl R. Tressler's employment with MainSource terminated effective December 31, 2016. Mr. Tressler will not (1) receive any merger-related compensation. William J. Goodwin's employment with MainSource terminated effective May 3, 2017. Mr. Goodwin will receive merger-related compensation.

(2) The amounts in this column represent the estimated value of a lump sum prorated cash payment under the STIP (based on target performance) assuming the effective time of the merger were to occur October 17, 2017. These

payments represent single-trigger arrangements.

Mr. Brown has entered into the Brown Employment Agreement, and Messrs. Anderson and Harrison have each entered in to a Severance and Change in Control Agreement with First Financial. These agreements with First Financial will become effective only if the merger is consummated, and in the case of the Severance and Change in Control Agreements, if Messrs. Anderson and Harrison remain employed by MainSource Bank immediately prior to the merger. If the merger is consummated and these new agreements with First Financial become effective, the

(3) Existing Change in Control Agreements with MainSource will be terminated and the executive officers will have waived all benefits under these agreements. The only merger-related compensation Messrs. Brown, Anderson, Goodwin, and Harrison will receive in connection with the merger is (i) a lump sum cash payment under the STIP (except for Mr. Goodwin), and (ii) the vesting of previously awarded restricted stock awards, performance share units (excluding Mr. Goodwin), and stock options, under 2007 Stock Incentive Plan (which we refer to as the 2007 Plan) and MainSource Financial Group, Inc., 2015 Stock Incentive Plan (which we refer to as the 2015 Plan).

The amounts in this column represent the value of accelerated vesting of MainSource stock options, restricted (4) stock, and performance share units. As further described in the section titled Interests of MainSource's Directors and Executive Officers in the Merger -

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Treatment of MainSource Equity Awards, at the effective time (a) unvested MainSource stock options will be assumed and converted into options to purchase First Financial common stock upon the same terms, conditions, and vesting schedules as the MainSource stock options and (b) unvested MainSource restricted stock and performance share units will fully vest and be converted into the right to receive the merger consideration. Moreover, upon a change in control, the 2007 Plan provides for the acceleration of the vesting of MainSource stock options.

Set forth below are the values of each type of unvested MainSource equity award held by the named executive officers that would become vested at the effective time. All of these payments represent single-trigger arrangements.

| Name ^(a) | Stock | Performance |
|----------------------|--------------------------------|--|
| | Options (\$) ^(b) | Restricted Stock (\$) ^(c) Share Units (\$) ^(d) |
| Archie M. Brown, Jr. | \$ 78,901 | \$ 448,360 \$ 448,360 |
| James M. Anderson | \$ 28,895 | \$ 183,074 \$ 183,074 |
| William J. Goodwin | \$ 28,895 | \$ 123,283 — |
| Chris M. Harrison | \$ 19,289 | \$ 138,478 \$ 138,478 |

(a) Daryl R. Tressler does not hold any unvested MainSource equity awards.

The amounts in this column represent the value of unvested in-the-money stock options held by the named executive officers and were calculated by multiplying the number of stock options held by the named executive officer by the difference between \$35.25 and the exercise price of the stock options.

The amounts in this column represent the value of unvested restricted stock held by the named executive officers and were calculated by multiplying the number of shares of restricted stock held by the named executive officer by \$35.25.

(d) The amounts in this column represent the value of unvested performance units held by the named executive officers and were calculated by multiplying the number of performance share units held by the named executive officers by \$35.25.

Indemnification; Directors and Officers Insurance

The merger agreement provides that after the effective time of the merger, First Financial and the surviving corporation will indemnify and hold harmless all present and former directors, officers, and employees of MainSource and its subsidiaries against any costs or liabilities arising out of the fact that such person is or was a director, officer, or employee of MainSource or any of its subsidiaries and pertaining to matters, acts, or omissions existing or occurring at or prior to the effective time of the merger, to the fullest extent permitted by applicable law, and will also advance expenses to such persons to the fullest extent permitted by applicable law, provided that such person provides an undertaking to repay such advances if it is ultimately determined that such person is not entitled to indemnification.

Subject to certain limitations, the merger agreement also requires the surviving corporation to maintain, for a period of six years after the completion of the merger, MainSource's existing directors and officers liability insurance policy, or policies with a substantially comparable insurer of at least the same coverage and amounts and containing terms and conditions that are no less advantageous to the insured, with respect to claims against present and former officers and directors of MainSource and its subsidiaries arising from facts or events that occurred at or prior to the effective time of the merger. First Financial will not, however, be required to spend annually in the aggregate an amount in excess of 300% of the annual premium currently paid by MainSource under its current policy. In lieu of the foregoing, MainSource, in consultation with First Financial, may obtain at or prior to the effective time a six-year prepaid tail

policy under MainSource's existing directors and officers insurance policy providing equivalent coverage to that described in the preceding sentence, if such policy can be obtained at an aggregate price of no more than the cap described in the preceding sentence. For additional information, see the section entitled "The Merger Agreement—Indemnification; Directors' and Officers' Insurance" of this joint proxy statement/prospectus.

Board of Directors of First Financial and First Financial Bank Following the Merger

Pursuant to the merger agreement, First Financial has agreed to cause the number of directors that will comprise the board of directors of First Financial effective as of the effective time of the merger to be 15. Effective as of the effective time of the merger, the board of directors of First Financial shall consist of nine current members of the First Financial board of directors (the "First Financial Continuing Directors") and six current members of the

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MainSource board of directors (the MainSource Continuing Directors). The First Financial Continuing Directors and the MainSource Continuing Directors shall be mutually agreed upon by the chairperson of the board of directors and Chief Executive Officer of First Financial and the lead director and Chief Executive Officer of MainSource. Such continuing directors have not yet been identified.

First Financial's Dividend Policy

Subject to the approval of the board of directors of the surviving corporation, following the completion of the merger, each of First Financial and MainSource intend to maintain First Financial's quarterly dividend and expect to continue to increase it over time. However, the First Financial board may change its dividend policy at any time, and no assurances can be given that dividends will continue to be paid by First Financial or the surviving corporation or that dividends, if paid, will not be reduced or eliminated in future periods because any such dividend would be dependent upon First Financial's or the surviving corporation's future earnings, capital requirements, and financial condition. In addition, the payment of dividends by financial holding companies is generally subject to legal and regulatory limitations. For further information, see Comparative Market Prices and Dividends.

Public Trading Markets

First Financial common stock is listed for trading on NASDAQ under the symbol FFBC, and MainSource common stock is listed on NASDAQ under the symbol MSFG. Upon completion of the merger, MainSource common stock will no longer be quoted on NASDAQ. Following the merger, shares of First Financial common stock will continue to be traded on NASDAQ.

Under the merger agreement, First Financial will cause the shares of First Financial common stock to be issued in the merger, including with respect to MainSource restricted stock and MainSource restricted stock units, to be approved for listing on NASDAQ, subject to notice of issuance, and the merger agreement provides that neither First Financial nor MainSource will be required to complete the merger if such shares are not authorized for listing on NASDAQ subject to notice of issuance.

Dissenters' Rights in the Merger

Under Section 23-1-44-8 of the IBCL, the holders of MainSource common stock will not be entitled to dissenters' rights in connection with the merger if, on the record date for the MainSource special meeting, their shares are listed on a national securities exchange. MainSource common stock is currently listed on NASDAQ, a national securities exchange, and is expected to continue to be so listed on the record date for the MainSource special meeting. Accordingly, holders of MainSource common stock will not be entitled to any dissenters' rights in connection with the merger.

Regulatory Approvals Required for the Merger

Completion of the merger is subject to the receipt of all approvals and consents required to complete the transactions contemplated by the merger agreement from (i) the Federal Reserve Board under Section 3 of the Bank Holding Company Act (BHC Act) and the Bank Merger Act, (ii) the ODFI, and (iii) any other regulatory approval the failure of which to obtain would reasonably be expected to have a material adverse effect on the surviving corporation (which First Financial and MainSource currently expect to be none), and the expiration of any applicable statutory waiting periods, in each case, without the imposition of a condition or requirement that would reasonably be expected to have a material adverse effect on the surviving corporation and its subsidiaries, taken as a whole, after giving effect to the merger. Subject to the terms and conditions of the merger agreement, First Financial and MainSource have agreed to use their reasonable best efforts and cooperate to promptly prepare and file all necessary documentation, to obtain as

promptly as practicable all regulatory approvals necessary or advisable to complete the transactions contemplated by the merger agreement, and to comply with the terms and conditions of all such approvals. First Financial and MainSource have filed applications and notifications to obtain the required regulatory approvals.

Federal Reserve Board

The application is subject to approval by the Federal Reserve Board under section 3 of the BHC Act and the Bank Merger Act.

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In considering an application under Section 3 of the Bank Holding Company Act, the Federal Reserve Board must consider the following factors: (1) the effect of the proposal on competition; (2) the financial and managerial resources and the effect of the proposed merger on these resources; (3) the convenience and needs of the communities to be served and the records of performance of the institutions under the Community Reinvestment Act; and (4) conformity to applicable law.

Under the Bank Merger Act, prior approval of the Federal Reserve Board is required for the merger of MainSource Bank with and into First Financial Bank. In reviewing applications under the Bank Merger Act, the Federal Reserve Board must consider a number of factors, including: (1) the effect of a proposed merger on competition; (2) financial and managerial resources and future prospects; (3) convenience and needs of the communities to be served; (4) the effectiveness of both institutions in combating money laundering; and (5) the risk to stability of the U.S. banking and financial system. Additionally, the Federal Reserve Board considers the capital level of the resulting bank, the conformity of the transaction to applicable law, the purpose of the merger, the impact of the merger on the safety and soundness of the bank, and the effect on the bank's or savings association's stockholders, depositors, other creditors and customers. Finally, the Federal Reserve Board will evaluate the merger application under the CRA and will consider the performance of the institutions in helping to meet the credit needs of the relevant communities, including low- and moderate-income neighborhoods, consistent with safe and sound banking practices.

Merger transactions approved under the Bank Merger Act generally may not be completed until 30 days after the approval of the applicable federal agency is received, during which time the Department of Justice (DOJ) may challenge the transaction on antitrust grounds. With the approval of the Federal Reserve Board and the concurrence of the DOJ, the waiting period may be reduced to no less than 15 days. The commencement of an antitrust action would stay the effectiveness of such an approval unless a court specifically ordered otherwise. In reviewing the proposed transaction, the DOJ could analyze the proposed transaction's effect on competition differently than the Federal Reserve Board, and thus it is possible that the DOJ could reach a different conclusion than the Federal Reserve Board regarding the proposed transaction's effects on competition. A determination by the DOJ not to object to the proposed transaction may not prevent the filing of antitrust actions by private persons or state attorneys general.

Notice of these applications must be published. The Federal Reserve Board takes into account the views of third party commenters, particularly on the subject of the acquirer and target's service to their respective communities, and any hearing, meeting or comments provided by third parties could prolong the period during which the notice is under review by the Federal Reserve Board.

Ohio Division of Financial Institutions

In reviewing bank merger applications, the superintendent of ODFI will consider the following factors: (1) whether the transaction would result in a monopoly or would further any combination or conspiracy to monopolize or to attempt to monopolize the business of banking in any part of the state and any markets served by the resulting or surviving bank; (2) whether the effect of the proposed transaction in any part of the state and any markets served by the resulting or surviving bank may be to substantially lessen competition, tend to create a monopoly, or in any other manner restrain trade, unless the superintendent finds the anticompetitive effects of the transaction would clearly be outweighed in the public interest by the probable effect of the transaction in meeting the convenience and needs of the community to be served; (3) the financial and managerial resources and future prospects of the banks involved; (4) the convenience and needs of the communities to be served; (5) whether, upon completion of the transaction, the resulting or surviving state bank will meet the Ohio statutory requirements applicable to financial institutions; and (6) the comments of any regulatory authority notified of the merger.

Additional Regulatory Approvals and Notices

In addition, notifications and/or applications requesting approval may be submitted to various other federal and state regulatory authorities and self-regulatory organizations, including certain state insurance departments.

Based on information available to us as of the date hereof, First Financial and MainSource believe that the merger does not raise substantial antitrust or other significant regulatory concerns and that we will be able to obtain all requisite regulatory approvals. However, neither First Financial nor MainSource can assure you that all of the regulatory approvals described above will be obtained and, if obtained, we cannot assure you as to the

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timing of any such approvals, our ability to obtain the approvals on satisfactory terms, or the absence of any litigation challenging such approvals. In addition, there can be no assurance that such approvals will not impose conditions or requirements that would reasonably be expected to have a material adverse effect on the financial condition, results of operations, assets, or business of the surviving corporation and its subsidiaries, taken as a whole, after giving effect to the merger. There can likewise be no assurances that U.S. federal or state regulatory authorities will not attempt to challenge the merger on antitrust grounds or for other reasons, or if such a challenge is made, as to the result of such challenge.

Neither First Financial nor MainSource is aware of any material governmental approvals or actions that are required for completion of the merger other than those described above. It is presently contemplated that if any such additional governmental approvals or actions are required, those approvals or actions will be sought. There can be no assurance, however, that any additional approvals or actions will be obtained.

The processing time for obtaining regulatory approvals for bank mergers, particularly for larger institutions, has increased since the financial crisis. Specifically, the Dodd-Frank Act requires bank regulators to consider financial stability concerns when evaluating a proposed bank merger.

In a recent approval order, the Federal Reserve Board stated that it expects that a banking organization will resolve all material weaknesses identified by examiners before applying to engage in expansionary activity. The Federal Reserve Board stated that, in the future, if issues arise during processing of an application, the Federal Reserve Board expects that a banking organization will withdraw its application pending resolution of any supervisory concerns. Accordingly, if there is an adverse development in either party's regulatory standing, First Financial may be required to withdraw some or all of the applications for approval of the proposed mergers and, if possible, resubmit it after the applicable supervisory concerns have been resolved.

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THE MERGER AGREEMENT

The following describes certain aspects of the merger, including certain material provisions of the merger agreement. The following description of the merger agreement is subject to, and qualified in its entirety by reference to, the merger agreement, which is attached to this joint proxy statement/prospectus as Annex A and is incorporated by reference into this joint proxy statement/prospectus. We urge you to read the merger agreement carefully and in its entirety, as it is the legal document governing the merger.

Structure of the Merger

Each of First Financial's and MainSource's respective boards of directors has unanimously approved the merger agreement. The merger agreement provides for the merger of MainSource with and into First Financial, with First Financial continuing as the surviving corporation. Following the completion of the merger, MainSource Bank, an Indiana state chartered bank and a wholly-owned subsidiary of MainSource, will merge with and into First Financial Bank, an Ohio state chartered bank and a wholly-owned subsidiary of First Financial, with First Financial Bank continuing as the surviving entity.

Before the completion of the merger, First Financial and MainSource may, by mutual agreement, change the method or structure of effecting the combination of First Financial and MainSource, to the extent that First Financial and MainSource both decide that such change is necessary, appropriate, or desirable, except that no such change may (1) alter or change the exchange ratio or the number of shares of First Financial common stock received by MainSource shareholders in exchange for each share of MainSource common stock, (2) adversely affect the tax treatment of First Financial's shareholders or MainSource's shareholders, (3) adversely affect the tax treatment of First Financial or MainSource, or (4) materially impede or delay the consummation of the transactions contemplated by the merger agreement in a timely manner. The merger agreement further provides that if either MainSource or First Financial fails to obtain the required vote of its shareholders to adopt the merger agreement, each of the parties will in good faith use its reasonable best efforts to negotiate a restructuring of the transaction (provided that neither party will have any obligation to alter or change any material terms, including the amount or kind of the consideration to be issued MainSource shareholders as provided for in the merger agreement, in a manner adverse to such party or its shareholders) and/or resubmit the merger agreement and/or the transactions contemplated thereby (or as restructured) to its respective shareholders for adoption.

Merger Consideration

Each share of MainSource common stock issued and outstanding immediately prior to the completion of the merger will be converted into the right to receive 1.3875 shares of First Financial common stock, except for shares of MainSource common stock owned by MainSource as treasury stock or owned by MainSource or First Financial or a subsidiary of either (in each case other than in a fiduciary or agency capacity or as a result of debts previously contracted).

If the number of outstanding shares of First Financial common stock or MainSource common stock is increased, decreased, changed into, or exchanged for a different number or kind of shares or securities as a result of a reorganization, recapitalization, reclassification, stock dividend, stock split, reverse stock split, or other similar change in capitalization, or there is any extraordinary dividend or distribution, an appropriate and proportionate adjustment will be made to the exchange ratio.

Fractional Shares

First Financial will not issue any fractional shares of First Financial common stock in the merger. Instead, a MainSource shareholder who otherwise would have received a fraction of a share of First Financial common stock will receive an amount in cash rounded to the nearest whole cent. This cash amount will be determined by multiplying (i) the average of the closing sale prices of First Financial common stock for the twenty consecutive trading days ending on the day immediately preceding the closing date of the merger by (ii) the fraction of a share (rounded to the nearest thousandth when expressed in decimal form) of First Financial common stock which such holder would otherwise be entitled to receive.

Governing Documents; Directors and Officers; Governance Matters; Headquarters

At the effective time of the merger, the First Financial articles of incorporation and regulations in effect immediately prior to the effective time of the merger will be the articles of incorporation and regulations of the surviving corporation after completion of the merger until thereafter amended in accordance with applicable law.

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Also at the effective time, the number of directors on the First Financial board of directors will be increased to 15 and six then-former MainSource directors will join nine First Financial directors to form the board of directors of the combined company. At the effective time, the number of directors on the board of directors of First Financial Bank will also be increased to 15, constituted in the same manner and with the same individuals as the board of directors of First Financial.

At the effective time of the merger, Claude E. Davis will serve as Executive Chairman and Archie M. Brown, Jr., will serve as President and Chief Executive Officer of the combined company.

At the effective time of the merger, the location of the headquarters and principal executive offices of First Financial will be Cincinnati, Ohio.

Treatment of MainSource Equity-Based Awards

Options. At the effective time of the merger, each option granted by MainSource to purchase shares of MainSource common stock that is outstanding and unexercised immediately prior to the effective time, whether vested or unvested, shall without any further action on the part of the holder thereof, be assumed by First Financial and converted into an option to purchase from First Financial common shares on the same terms and conditions as were applicable under such MainSource options, a number of shares of First Financial common stock (rounded down to the nearest whole share) determined by multiplying (x) the number of shares of MainSource common stock subject to such MainSource stock option immediately prior to the effective time by (y) the exchange ratio, at a per share exercise price (rounded up to the nearest whole cent) equal to the quotient obtained by dividing (i) the per share exercise price for each share of MainSource common stock subject to such MainSource stock option by (ii) the exchange ratio.

Restricted Stock. Immediately prior to the effective time of the merger, each outstanding restricted share of MainSource common stock will fully vest (with any performance-based vesting condition deemed satisfied to the extent provided in the applicable award agreement) and be cancelled and converted automatically into the right to receive the merger consideration, less applicable tax withholdings.

Performance Share Units. Immediately prior to the effective time of the merger, each outstanding performance share unit award in respect of MainSource common stock will fully vest (with any performance-based vesting condition applicable to such performance share unit deemed satisfied at target) and shall be cancelled and converted automatically into the right to receive the merger consideration in respect of each share of MainSource common stock underlying such performance share unit, less applicable tax withholdings.

Closing and Effective Time of the Merger

The merger will be completed only if all conditions to the merger discussed in this joint proxy statement/prospectus and set forth in the merger agreement are either satisfied or waived. Please see —Conditions to Complete the Merger beginning on page 99.

The merger will become effective as set forth in the certificate of merger to be filed with the Secretary of State of the State of Ohio and the articles of merger filed with the Secretary of State of the State of Indiana. The closing of the transactions contemplated by the merger will occur at 9:00 a.m., Eastern Standard Time on a date no later than seven calendar days after the satisfaction or waiver of the last to occur of the conditions set forth in the merger agreement, unless extended by mutual agreement of the parties. It currently is anticipated that the completion of the merger will occur in early 2018 subject to the receipt of shareholder and regulatory approvals and other customary closing conditions, but neither First Financial nor MainSource can guarantee when or if the merger will be completed.

Conversion of Shares; Exchange of Certificates

The conversion of MainSource common stock into the right to receive the merger consideration will occur automatically at the effective time of the merger. After completion of the merger, the exchange agent will exchange certificates representing shares of MainSource common stock for the merger consideration to be received pursuant to the terms of the merger agreement. Shares of MainSource common stock held in book-entry form automatically will be exchanged for book-entry shares of First Financial common stock.

Letter of Transmittal

As promptly as practicable after the completion of the merger, and in any event within 10 days thereafter, the exchange agent will mail to each holder of record of MainSource common stock immediately prior to the

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effective time of the merger a letter of transmittal and instructions on how to surrender shares of MainSource common stock in exchange for the merger consideration the holder is entitled to receive under the merger agreement.

If a certificate for MainSource common stock has been lost, stolen, or destroyed, the exchange agent will issue the merger consideration upon receipt of (1) an affidavit of that fact by the claimant and (2) if required by First Financial, the posting of a bond in an amount as First Financial may determine is reasonably necessary as indemnity against any claim that may be made against it with respect to such certificate.

After completion of the merger, there will be no further transfers on the stock transfer books of MainSource of shares of MainSource common stock that were issued and outstanding immediately prior to the effective time.

Withholding

First Financial and the exchange agent will be entitled to deduct and withhold from any cash in lieu of fractional shares, dividends, or distributions payable, or any other consideration payable under the merger agreement to any MainSource shareholder the amounts they are required to deduct and withhold under the Code or any provision of state, local, or foreign tax law. If any such amounts are withheld and paid over to the appropriate governmental authority, these amounts will be treated for all purposes of the merger agreement as having been paid to the shareholders from whom they were withheld.

Dividends and Distributions

No dividends or other distributions declared with respect to First Financial common stock will be paid to the holder of any unsurrendered certificates of MainSource common stock until the holder surrenders such certificate in accordance with the merger agreement. After the surrender of a certificate in accordance with the merger agreement, the record holder thereof will be entitled to receive any such dividends or other distributions, without any interest, which had previously become payable with respect to the whole shares of First Financial common stock that the shares of MainSource common stock represented by such certificate have been converted into the right to receive under the merger agreement.

Representations and Warranties

The representations, warranties, and covenants described below and included in the merger agreement were made only for purposes of the merger agreement and as of specific dates, may be subject to limitations, qualifications, or exceptions agreed upon by the parties, including those included in confidential disclosures made for the purposes of, among other things, allocating contractual risk between First Financial and MainSource rather than establishing matters as facts, and may be subject to standards of materiality that differ from those standards relevant to investors. You should not rely on the representations, warranties, covenants, or any description thereof as characterizations of the actual state of facts or condition of First Financial, MainSource, or any of their respective subsidiaries or affiliates. Moreover, information concerning the subject matter of the representations, warranties, and covenants may change after the date of the merger agreement, which subsequent information may or may not be fully reflected in public disclosures by First Financial or MainSource. The representations and warranties and other provisions of the merger agreement should not be read alone but, instead, should be read only in conjunction with the information provided elsewhere in this joint proxy statement/prospectus and in the documents incorporated by reference into this joint proxy statement/prospectus. Please see [Where You Can Find More Information](#).

The merger agreement contains customary representations and warranties of each of First Financial and MainSource relating to their respective businesses. The representations and warranties in the merger agreement do not survive the effective time of the merger.

The merger agreement contains representations and warranties made by each of MainSource and First Financial relating to a number of matters, including the following:

- corporate matters, including due organization and qualification and subsidiaries;
- capitalization;
- authority relative to execution and delivery of the merger agreement and the absence of conflicts with, or violations of, organizational documents or other obligations as a result of the merger;

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- required governmental and other regulatory filings and consents and approvals in connection with the merger;
- reports to regulatory authorities;
- financial statements, internal controls, books and records, and absence of undisclosed liabilities;
- broker’s fees payable in connection with the merger;
- the absence of certain changes or events;
- legal proceedings;
- tax matters;
- employee and employee benefit plan matters;
- compliance with applicable laws;
- certain material contracts;
- absence of agreements with regulatory authorities;
- related party transactions;
- inapplicability of takeover statutes;
- investment securities and commodities;
- real property;
- intellectual property;
- loan matters;
- insurance matters;
- risk management instruments;
- environmental matters;
- opinions of financial advisors;
- the accuracy of information supplied for inclusion in this joint proxy statement/prospectus and other similar documents;
- trust preferred securities;
- dissenters’ rights; and
- information security matters.

Certain representations and warranties of First Financial and MainSource are qualified as to knowledge materiality or material adverse effect. For purposes of the merger agreement, a material adverse effect, when used in reference to either MainSource, First Financial, or the combined company, means a material adverse effect on (i) the business, properties, assets, liabilities, results of operations, or financial condition of such party and its subsidiaries taken as a whole (provided, that, with respect to this clause (i), material adverse effect shall not be deemed to include the impact of (A) changes, after the date of the merger agreement, in U.S. generally accepted accounting principles or applicable regulatory accounting requirements, (B) changes, after the date of the merger agreement, in laws, rules, or regulations of general applicability to companies in the industries in which such party and its subsidiaries operate, or interpretations thereof by courts or governmental entities, (C) changes, after the date of the merger agreement, in global, national, or regional political conditions (including the outbreak of war or acts of terrorism) or in economic or market conditions affecting the financial services industry generally and not specifically relating to such party or its subsidiaries, including changes in prevailing interest rates, (D) public disclosure of the transactions contemplated by the merger agreement or actions expressly required by the merger agreement or actions or omissions that are taken with the prior written consent of the other party in contemplation of the transactions contemplated by the merger agreement, (E) the expenses incurred by MainSource or First Financial in negotiating, documenting, effecting, and consummating the

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transactions contemplated by the merger agreement, or (F) changes proximately caused by the impact of the execution or announcement of the merger agreement and the consummation of the transactions contemplated thereby on relationships with customers or employees (including the loss of personnel subsequent to the date of the merger agreement); except, with respect to subclauses (A), (B), or (C), to the extent that the effects of such change are materially disproportionately adverse to the business, properties, assets, liabilities, results of operations, or financial condition of such party and its subsidiaries, taken as a whole, as compared to other companies in the industry in which such party and its subsidiaries operate), or (ii) the ability of such party to timely consummate the transactions contemplated thereby.

Covenants and Agreements

Conduct of Businesses Prior to the Completion of the Merger

First Financial and MainSource have agreed that, prior to the effective time of the merger (or earlier termination of the merger agreement), subject to specified exceptions, they will, and will cause each of their respective subsidiaries to, (a) conduct their respective businesses in the ordinary course consistent with past practice in all material respects, and (b) use reasonable best efforts to maintain and preserve intact their respective business organizations, employees, and advantageous business relationships. In addition, each of MainSource and First Financial has agreed that, during the same period, subject to specified exceptions, it will, and will cause each of its subsidiaries to, take no action that would reasonably be expected to adversely affect or delay the ability of either First Financial or MainSource to obtain any necessary approvals of any governmental entity or regulatory agency required for the transactions contemplated by the merger agreement, or to perform its covenants and agreements under the merger agreement, or to consummate the transactions contemplated thereby on a timely basis.

Additionally, MainSource and First Financial have undertaken further covenants. Prior to the effective time of the merger (or earlier termination of the merger agreement), subject to specified exceptions, neither MainSource nor First Financial may, and neither MainSource nor First Financial may permit any of its subsidiaries to, without prior written consent of the other party (such consent not to be unreasonably withheld, conditioned, or delayed), undertake the following:

other than in the ordinary course of business consistent with past practice, incur any indebtedness for borrowed money (other than indebtedness of either party or any of its wholly-owned subsidiaries to such party or any of its subsidiaries), assume, guarantee, endorse, or otherwise as an accommodation become responsible for the obligations of any other individual, corporation, or other entity;

adjust, split, combine, or reclassify any capital stock;

make, declare, or pay any dividend, or make any other distribution on, or directly or indirectly redeem, purchase, or otherwise acquire, any shares of its capital stock or any securities or obligations convertible (whether currently convertible or convertible only after the passage of time or the occurrence of certain events) into, or exchangeable for, any shares of its capital stock (except (A)(i) regular quarterly cash dividends by MainSource in the ordinary course of business consistent with past practice at a dividend payout ratio between 30% and 40%, and (ii) regular quarterly cash dividends by First Financial in the ordinary course of business consistent with past practice, (B) dividends paid by any of the subsidiaries of either party to such party or any of its wholly-owned subsidiaries, or (C) the acceptance of shares of either party's common stock as payment for withholding taxes incurred in connection with the vesting or settlement of either party's stock options or equity awards, in each case, in accordance with past practice and the terms of the applicable award agreements);

other than in the ordinary course of business consistent with past practice, grant any stock options, stock appreciation rights, performance shares, restricted stock units, restricted shares, or other equity-based awards or interests, or grant any individual, corporation, or other entity any right to acquire any shares of its capital stock;

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issue, sell, or otherwise permit to become outstanding any additional shares of capital stock or securities convertible or exchangeable into, or exercisable for, any shares of its capital stock or any options, warrants, or other rights of any kind to acquire any shares of capital stock, except pursuant to the exercise of stock options or settlement of equity awards in accordance with their terms;

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sell, transfer, mortgage, encumber, or otherwise dispose of any of its material properties or assets or any business to any individual, corporation, or other entity other than a wholly-owned subsidiary, or cancel, release, or assign any indebtedness to any such person or any claims held by any such person, in each case other than in the ordinary course of business consistent with past practice, or pursuant to contracts or agreements in force at the date of the merger agreement;

except for transactions in the ordinary course of business consistent with past practice, make any material investment either by purchase of stock or securities, contributions to capital, property transfers, or purchase of any property or assets of any other individual, corporation, or other entity other than a wholly-owned subsidiary of MainSource or First Financial;

terminate, materially amend, or waive any material provision of any material contract of either party, or make any change in any instrument or agreement governing the terms of any of its securities, or material lease or contract, other than normal renewals of contracts and leases without material adverse changes of terms with respect to such party, or enter into any contract that would constitute a material contract if it were in effect on the date of the merger agreement;

except (1) for transactions in the ordinary course of business consistent with past practice; (2) upon consultation with the other party's chief executive officer or designee; or (3) as required under applicable law or the terms of any employee benefit plan of either party existing as of the date of the merger agreement, (i) enter into, adopt, or terminate any such employee benefit plan, (ii) amend any such employee benefit plan, (iii) increase the compensation or benefits payable to any current or former employee, officer, or director, except for annual base salary or wage rate increases for employees, (iv) pay or award, or commit to pay or award, any bonuses or incentive compensation, (v) grant or accelerate the vesting of any equity-based awards or other compensation, (vi) enter into any new, or amend any existing, employment, severance, change in control, retention, bonus guarantee, collective bargaining agreement or similar agreement, or arrangement, (vii) fund any rabbi trust or similar arrangement, (viii) terminate the employment or services of any officer, or (ix) hire any officer, employee, independent contractor or consultant who has target total annual compensation greater than 110% of the then current market compensation for the applicable position within the market area in which such individual will be employed;

settle any material claim, suit, action, or proceeding, except in the ordinary course of business, in an amount and for consideration not in excess of \$250,000 individually or \$500,000 in the aggregate, and that would not impose any material restriction on the business of it or its subsidiaries or the surviving corporation and its subsidiaries;

take any action or knowingly fail to take any action where such action or failure to act could reasonably be expected to prevent the merger from qualifying as a reorganization within the meaning of Section 368(a) of the Code;

amend its articles of incorporation, its bylaws or comparable governing documents of its subsidiaries;

merge or consolidate itself or any of its subsidiaries with any other person, or restructure, reorganize, or completely or partially liquidate or dissolve it or any of its subsidiaries;

materially restructure or materially change its investment securities or derivatives portfolio or its interest rate exposure, through purchases, sales, or otherwise, or the manner in which the portfolio is classified or reported, or purchase any security rated below investment grade;

take any action that is intended or expected to result in any of its representations and warranties set forth in the merger agreement being or becoming untrue in any material respect or in any of the conditions to the merger agreement not being satisfied or in a violation of any provision of the merger agreement, except, in every case, as may be required by applicable law;

implement or adopt any change in its accounting principles, practices, or methods, other than as may be required by generally accepted accounting principles;

enter into any new line of business or change in any material respect its lending, investment, underwriting, risk and asset liability management, and other banking and operating, securitization, and

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servicing policies (including any change in the maximum ratio or similar limits as a percentage of its capital exposure applicable with respect to its loan portfolio or any segment thereof), except as required by applicable law, regulation, or policies imposed by any governmental entity;

make any material changes in its policies and practices with respect to (i) underwriting, pricing, originating, acquiring, selling, servicing, or buying or selling rights to service, loans or (ii) its hedging practices and policies, in each case except as may be required by such policies and practices or by any applicable laws, regulations, guidelines, or policies imposed by any governmental entity;

make, or commit to make, any individual capital expenditures in excess of \$500,000 with respect to MainSource or in excess of \$1,000,000 with respect to First Financial;

make, change, or revoke any material tax election, change an annual tax accounting period, adopt or change any material tax accounting method, file any amended material tax return, enter into any closing agreement with respect to taxes, or settle any material tax claim, audit, assessment, or dispute, or surrender any material right to claim a refund of taxes;

make application for the opening, relocation or closing of any, or open, relocate or close any, branch office, loan production office or other significant office or operations facility of it or its subsidiaries;

knowingly take any action that is intended to or would reasonably be likely to prevent, materially impede or materially delay the ability of either party or their respective subsidiaries to obtain any necessary approvals of any governmental entity required for the merger (including any required regulatory approvals) or to perform their covenants and agreements under the merger agreement or to consummate the transactions contemplated thereby; or agree to take, make any commitment to take, or adopt any resolutions of its board of directors or similar governing body in support of, any of the actions prohibited by the merger agreement.

Regulatory Matters

First Financial and MainSource have agreed to cooperate and use their respective reasonable best efforts to promptly prepare and file all necessary documentation, to effect all applications, notices, petitions, and filings, to obtain as promptly as practicable all permits, consents, approvals, and authorizations of all third parties and governmental entities which are necessary or advisable to consummate the transactions contemplated by the merger agreement and to comply with the terms and conditions of all such permits, consents, approvals, and authorizations of all such government entities. However, in no event will First Financial or MainSource be required to take any action, or commit to take any action, or agree to any condition or restriction, in connection with obtaining the required permits, consents, approvals, and authorizations of governmental entities that would reasonably be expected to have a material adverse effect on the combined company and its subsidiaries, taken as a whole, after giving effect to the merger. First Financial and MainSource have also agreed to furnish each other with all information reasonably necessary or advisable in connection with any statement, filing, notice, or application to any governmental entity in connection with the merger, as well as to promptly keep each other apprised of the status of matters related to the completion of the transactions contemplated by the merger agreement.

Employee Benefit Matters

First Financial has agreed to cause the surviving corporation to provide each MainSource continuing employee for so long as such employee is employed, following the effective time, with employee benefits that are substantially comparable in the aggregate to the employee benefits provided to similarly situated employees of First Financial and its subsidiaries; provided that First Financial may satisfy this obligation by providing such continuing employees with employee benefits that are substantially similar in the aggregate to the employee benefits provided by MainSource or its subsidiaries to such continuing employees immediately prior to the effective time. Except for any MainSource employee who has or is a party to any employment agreement, severance agreement, change in control agreement, or any other agreement that may be triggered by the merger or the bank merger, those employees of MainSource or any subsidiary as of the effective time whom First Financial or its subsidiaries elect not to employ after the effective time

as a result of the merger, who are employed and then terminated as a result of the merger within six (6) months subsequent to the conversion of the operating system of MainSource Bank into First Financial Bank (including through an involuntary termination),

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or those employees who voluntarily resign employment due to an involuntary relocation of the employee's principal place of employment to a location which is more than twenty-five (25) miles from the employee's principal place of employment immediately prior to the effective time and who would have been considered eligible for a payment under First Financial's applicable severance plan shall be entitled to severance benefits equal to two (2) weeks of annual base pay for each year of service (including years of service with MainSource and/or any of its subsidiaries) with a minimum of four (4) weeks of annual base pay and a maximum of twenty-six (26) weeks of annual base pay.

Following the effective time of the merger, subject to certain customary exclusions, First Financial will or will cause the surviving corporation to use commercially reasonable efforts to: (i) waive all pre-existing conditions, exclusions, and waiting periods with respect to participation and coverage requirements under any employee benefit plans of First Financial or its subsidiaries in which any MainSource continuing employees are eligible to participate after the effective time of the merger (new plans), except to the extent they would apply under the analogous MainSource benefit plans, (ii) provide credit for any eligible expenses incurred prior to the effective time of the merger under a MainSource benefit plan (to the same extent that such credit was given under the analogous MainSource benefit plan prior to the effective time of the merger) in satisfying any applicable deductible, co-payment, or out-of-pocket requirements under any new plans, and (iii) recognize all service of MainSource continuing employees for all purposes in any new plan to the same extent that such service was taken into account under the analogous MainSource benefit plan prior to the effective time of the merger. First Financial also will, or will cause the surviving corporation to, assume and honor all MainSource benefits which are vested upon consummation of the merger.

At least 90 business days prior to the effective time of the merger, First Financial may request that MainSource terminate the MainSource Plan effective as of the day immediately prior to the effective time of the merger and contingent upon the occurrence of the closing under the merger agreement. In this event, MainSource continuing employees will be eligible to participate, effective as of the effective time of the merger, in the First Financial Savings Plan, and will be permitted to make rollover contributions to the First Financial Savings Plan.

Director and Officer Indemnification and Insurance

The merger agreement provides that following completion of the merger, First Financial and the surviving corporation each will indemnify and hold harmless, to the fullest extent permitted by applicable law, all present and former directors, officers, and employees of MainSource and its subsidiaries (in their capacity as such) against any costs and liabilities, whether arising before or after the effective time of the merger, arising in whole or in part out of the fact that such person is or was a director, officer, or employee of MainSource or its subsidiaries, and pertaining to matters existing or occurring at or prior to the effective time of the merger, and will also advance expenses to such persons to the fullest extent permitted by applicable law, provided that such person provides an undertaking to repay such advances if it is ultimately determined that such person is not entitled to indemnification.

The merger agreement requires the surviving corporation to maintain, for a period of six years after completion of the merger, MainSource's existing directors' and officers' liability insurance policy, or policies with a substantially comparable insurer of at least the same coverage and amounts and containing terms and conditions that are no less advantageous to the insured, with respect to claims against present and former officers and directors of MainSource and its subsidiaries arising from facts or events that occurred at or prior to the completion of the merger. However, the surviving corporation is not required to spend annually more than 300% of the current annual premium paid as of the date of the merger agreement by MainSource for such insurance (which we refer to as the premium cap), and if such premiums for such insurance would at any time exceed that amount, then the surviving corporation will maintain policies of insurance which, in its good faith determination, provide the maximum coverage available at an annual premium equal to the premium cap. In lieu of the foregoing, MainSource, in consultation with First Financial, may (and, at First Financial's request, will use its reasonable best efforts to) obtain at or prior to the effective time of the merger a six-year tail policy under MainSource's existing directors and officers insurance policy providing equivalent

coverage to that described in the preceding sentence if such a policy can be obtained for an amount that, in the aggregate, does not exceed the premium cap. If MainSource purchases such a tail policy, First Financial or the surviving corporation must maintain the policy in full force and effect and continue to honor its obligations under the policy.

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Dividends

First Financial and MainSource must coordinate with the other for the declaration of any dividends in respect of First Financial common stock and MainSource common stock and the record dates and payment dates relating thereto to ensure that MainSource shareholders do not fail to receive one dividend (or receive two dividends) in any quarter.

Corporate Governance

First Financial shall take all actions necessary to cause the size of the board of directors of the surviving corporation to be 15 directors, effective as of the effective time. Effective as of the effective time, the board of directors of the surviving corporation shall consist of nine current members of the First Financial board of directors and six current members of the MainSource board of directors. The First Financial continuing directors and the MainSource continuing directors shall be mutually agreed upon by the chairperson of the board of directors and chief executive officer of First Financial and the lead director and chief executive officer of MainSource. The First Financial continuing directors and the MainSource continuing directors shall continue in office and shall serve on the board of directors of the surviving corporation until such time as their successors are duly elected and qualified. The board of directors of the surviving corporation (or the appropriate committee thereof) shall cause the First Financial continuing directors and the MainSource continuing directors to be nominated for election at the first annual meeting of shareholders of the surviving corporation following the effective time.

Civic Commitment

The merger agreement requires the surviving corporation to contribute not less than \$1 million over five years to the greater Greensburg, Indiana community.

Certain Additional Covenants

The merger agreement also contains additional covenants, including, among others, covenants relating to the filing of this joint proxy statement/prospectus, obtaining required consents, the listing of the shares of First Financial common stock to be issued in the merger, access to information, exemption from takeover laws, public announcements with respect to the transactions contemplated by the merger agreement, and First Financial's assumption of MainSource's obligations in respect of its outstanding debt, guarantees, securities, and other agreements to the extent required by the terms of such debt, guarantees, securities, and other agreements.

Shareholder Meetings and Recommendation of MainSource's and First Financial's Boards of Directors

Each of MainSource and First Financial has agreed to hold a meeting of its shareholders for the purpose of voting upon adoption of the merger agreement as soon as reasonably practicable and upon other related matters. The board of directors of each of MainSource and First Financial has agreed to use its reasonable best efforts to obtain from its shareholders the vote required to adopt the merger agreement, including by communicating to its shareholders its recommendation (and including such recommendation in this joint proxy statement/prospectus) that they adopt and approve the merger agreement and the transactions contemplated thereby. However, if the board of directors of MainSource or First Financial, after receiving the advice of its outside counsel, determines in good faith that it would be reasonably likely to result in a violation of its fiduciary duties under applicable law to continue to recommend the merger agreement, then it may (but shall not be required to) submit the merger agreement to its shareholders without recommendation (although the resolutions approving the merger agreement may not be rescinded or amended) and may communicate the basis for its lack of a recommendation to its shareholders in this joint proxy statement/prospectus or a supplemental amendment thereto to the extent required by law, provided that (1) it gives the other party at least seven calendar days' prior written notice of its intention to take such action and a reasonable

description of the event or circumstances giving rise to its determination to take such action (including, in the event such action is taken by MainSource's board in response to an acquisition proposal, the latest material terms and conditions of, and the identity of the third-party in any such acquisition proposal, or any amendment or modification thereof, or describe in reasonable detail such other event or circumstances); and (2) at the end of such notice period, the board of directors takes into account any amendment or modification to the merger agreement proposed by the other party and after receiving the advice of its outside counsel, determines in good faith that it nevertheless would be reasonably likely to result in a violation of its fiduciary duties under applicable law to continue to recommend the merger agreement. Any material amendment to any acquisition proposal will require a new notice period.

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Notwithstanding any change in recommendation by the board of directors of MainSource or First Financial, unless the merger agreement has been terminated in accordance with its terms, each party is required to convene a meeting of its shareholders and to submit the merger agreement to a vote of such shareholders. First Financial and MainSource shall use their reasonable best efforts to cooperate to hold the MainSource special meeting and the First Financial special meeting on the same day and at the same time as soon as reasonably practicable after the date of the merger agreement and to set the same record date for each such meeting. First Financial and MainSource must adjourn or postpone such meeting if there are insufficient shares of First Financial common stock or MainSource common stock, as the case may be, represented (either in person or by proxy) to constitute a quorum necessary to conduct the business of such meeting, or if on the date of such meeting MainSource or First Financial, as applicable, has not received proxies representing a sufficient number of shares necessary for adoption of the merger agreement.

Agreement Not to Solicit Other Offers

MainSource has agreed that it will not, and will cause its subsidiaries and use its reasonable best efforts to cause its and their officers, directors, agents, advisors, and representatives not to, directly or indirectly, (i) initiate, solicit, knowingly encourage, or knowingly facilitate inquiries or proposals with respect to any acquisition proposal, (ii) engage or participate in any negotiations with any person concerning any acquisition proposal, or (iii) provide any confidential or nonpublic information or data to, or have or participate in any discussions with, any person relating to, any acquisition proposal except to notify a person that has made or, to the knowledge of MainSource, is making any inquiries with respect to, or is considering making, an acquisition proposal, of the existence of MainSource's obligations with respect to such acquisition proposals under the merger agreement. For purposes of the merger agreement, an acquisition proposal means, other than the transactions contemplated by the merger agreement, any offer, proposal, or inquiry relating to, or any third-party indication of interest in, (i) any acquisition or purchase, direct or indirect, of 20% or more of the consolidated assets of a party and its subsidiaries, or 20% or more of any class of equity or voting securities of a party or its subsidiaries whose assets, individually or in the aggregate, constitute more than 20% of the consolidated assets of MainSource, (ii) any tender offer (including a self-tender offer) or exchange offer that, if consummated, would result in such third-party beneficially owning 20% or more of any class of equity or voting securities of MainSource or its subsidiaries whose assets, individually or in the aggregate, constitute more than 20% of the consolidated assets of MainSource, or (iii) a merger, consolidation, share exchange, business combination, reorganization, recapitalization, liquidation, dissolution, or other similar transaction involving MainSource or its subsidiaries whose assets, individually or in the aggregate, constitute more than 20% of the consolidated assets of MainSource.

However, in the event that prior to the adoption of the merger agreement by MainSource's shareholders, MainSource receives an unsolicited bona fide written acquisition proposal, it may, and may permit its subsidiaries and its subsidiaries' officers, directors, agents, advisors, and representatives to, furnish or cause to be furnished nonpublic information or data and participate in negotiations or discussions to the extent that its board of directors concludes in good faith (after receiving the advice of its outside counsel, and with respect to financial matters, its financial advisors) that failure to take such actions would be reasonably likely to result in a violation of its fiduciary duties under applicable law, provided that, prior to providing any such nonpublic information, MainSource enters into a confidentiality agreement with such third-party on terms no less favorable to it than the confidentiality agreement between First Financial and MainSource, and which confidentiality agreement does not provide such person with any exclusive right to negotiate with MainSource. MainSource will, and will use its reasonable best efforts to, cause its and its subsidiaries' officers, directors, agents, advisors, and representatives to, immediately cease and cause to be terminated any activities, discussions, or negotiations conducted before the date of the merger agreement with any person other than First Financial with respect to any acquisition proposal. MainSource will promptly (within 24 hours) advise First Financial following receipt of any acquisition proposal or any inquiry which could reasonably be expected to lead to an acquisition proposal, and the substance thereof (including the terms and conditions of and the identity of the person making such inquiry or acquisition proposal and a copy thereof if in writing and any related documentation

or correspondence), and will keep First Financial apprised of any related developments, discussions, and negotiations on a current basis, including any amendments to or revisions of the material terms of such inquiry or acquisition proposal. In addition, MainSource has agreed to use its reasonable best efforts to enforce any existing confidentiality or standstill agreements to which it or any of its subsidiaries is a party.

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Conditions to Complete the Merger

First Financial's and MainSource's respective obligations to complete the merger are subject to the satisfaction or waiver of the following conditions:

- the adoption of the merger agreement by First Financial's shareholders and by MainSource's shareholders;
- the authorization for listing on NASDAQ, subject to official notice of issuance, of the First Financial common stock to be issued upon the consummation of the merger;
- the receipt of necessary regulatory approvals contemplated by the merger agreement, except for those the failure of which to be obtained would not reasonably be expected to have, individually or in the aggregate, a material adverse effect on the combined company, and the expiration of all statutory waiting periods in respect thereof, without the imposition of any condition or restriction that would reasonably be expected to have a material adverse effect on the combined company and its subsidiaries, taken as a whole, after giving effect to the merger;
- the effectiveness of the registration statement of which this joint proxy statement/prospectus is a part with respect to the First Financial common stock to be issued upon the consummation of the merger, and the absence of any stop order (or proceedings for that purpose initiated or threatened and not withdrawn);
- the absence of any order, injunction, or decree by any court or agency of competent jurisdiction or other legal restraint or prohibition preventing the completion of the merger or the other transactions contemplated by the merger agreement, and the absence of any statute, rule, regulation, order, injunction, or decree enacted, entered, promulgated, or enforced by any governmental entity which prohibits or makes illegal consummation of the merger;
- the accuracy of the representations and warranties of the other party contained in the merger agreement as of the date on which the merger agreement was entered into and as of the date on which the merger is completed, subject to the materiality standards provided in the merger agreement (and the receipt by each party of an officer's certificate from the other party to such effect);
- the performance by the other party in all material respects of all obligations required to be performed by it under the merger agreement at or prior to the date on which the merger is completed (and the receipt by each party of an officer's certificate from the other party to such effect); and
- receipt by such party of an opinion of legal counsel to the effect that on the basis of facts, representations, and assumptions set forth or referred to in such opinion, the merger will qualify as a reorganization within the meaning of Section 368(a) of the Code.

Neither MainSource nor First Financial can provide assurance as to when or if all of the conditions to the merger can or will be satisfied or waived by the appropriate party. As of the date of this joint proxy statement/prospectus, neither MainSource nor First Financial has reason to believe that any of these conditions will not be satisfied.

Termination of the Merger Agreement

The merger agreement can be terminated at any time prior to completion of the merger in the following circumstances:

- by mutual written consent of First Financial and MainSource, if the board of directors of each so determines by a vote of a majority of the members of its entire board;
- by either First Financial or MainSource, if any governmental entity that must grant a requisite regulatory approval has denied approval of the merger or the bank merger and such denial has become final and nonappealable, or any governmental entity of competent jurisdiction has issued a final nonappealable order permanently enjoining or otherwise prohibiting, or making illegal, the consummation of the merger or the bank merger, unless the failure to obtain a requisite regulatory approval is due to the failure of the party seeking to terminate the merger agreement to perform or observe its covenants and agreements under the merger agreement;

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by either First Financial or MainSource, if the merger has not been completed on or before October 31, 2018, unless the failure of the merger to be consummated by that date is due to the failure of the party seeking to terminate the merger agreement to perform or observe its covenants and agreements under the merger agreement;

by either the board of directors of First Financial or the board of directors of MainSource (provided that the terminating party is not then in material breach of any representation, warranty, covenant, or other agreement contained in the merger agreement), if there is a breach of any of the covenants or agreements or any of the representations or warranties (or any such representation or warranty shall cease to be true) set forth in the merger agreement on the part of the other party which, either individually or in the aggregate, would constitute, if occurring or continuing on the date the merger is completed, the failure of a closing condition of the terminating party and which is not cured within 45 days following written notice to the party committing such breach, or by its nature or timing cannot be cured during such period (or such fewer days as remain prior to October 31, 2018);

by First Financial, if (i) the board of directors of MainSource shall have (a) failed to recommend in this joint proxy statement/prospectus that the shareholders of MainSource adopt the merger agreement, or withdrawn, modified or qualified such recommendation in a manner adverse to First Financial, or resolved to do so, or failed to reaffirm such recommendation within three calendar days after First Financial requests in writing that such action be taken, or failed to recommend against acceptance of a tender offer or exchange offer for outstanding MainSource common stock that has been publicly disclosed (other than by First Financial or an affiliate of First Financial) within 10 business days after the commencement of such tender or exchange offer, in any such case whether or not permitted by the terms of the merger agreement, or (b) recommended or endorsed an acquisition proposal, or (ii) MainSource or its board of directors has breached its obligations with respect to the MainSource's shareholder approvals or any acquisition proposal required by the merger agreement in any material respect (we refer to any actions taken by the MainSource board of directors under clauses (i) or (ii) of this paragraph as a MainSource board of directors change of recommendation);

by MainSource, if (i) the board of directors of First Financial shall have failed to recommend in this joint proxy statement/prospectus that the shareholders of First Financial adopt the merger agreement, or withdrawn, modified or qualified such recommendation in a manner adverse to MainSource, or resolved to do so, or failed to reaffirm such recommendation within three calendar days after MainSource requests in writing that such action be taken, or (ii) First Financial or its board of directors has breached its obligations with respect to the First Financial shareholder approvals required by the merger agreement in any material respect; or

by MainSource, in the event that (i) the volume-weighted average price of shares of First Financial common stock quoted on NASDAQ for the 20 consecutive trading days preceding the Determination Date (as defined below) (the First Financial Average Closing Price) is less than \$22.18 per share and (ii) the First Financial Average Closing Price for such period underperforms the KBW Regional Banking Index by greater than 20%. If MainSource exercises its termination right described in the preceding sentence, First Financial will have the option to keep the merger agreement in full force and effect by increasing the exchange ratio to adjust for such decrease in market value. The merger agreement defines Determination Date as the latest of (i) the date on which all regulatory approvals (and waivers, if applicable) necessary for consummation of the merger have been received (disregarding any waiting period); or (ii) the date on which the shareholder approvals of both MainSource and First Financial have been received.

Effect of Termination

If the merger agreement is terminated, it will become void and have no effect, except that (1) both First Financial and MainSource will remain liable for any liabilities or damages arising out of its willful and material breach of any provision of the merger agreement (which, for MainSource, includes loss of economic benefits of the merger, including the loss of the premium for MainSource shareholders and holders of MainSource equity awards) and (2) designated provisions of the merger agreement will survive the termination, including those relating to payment of the termination fee and the confidential treatment of information.

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Termination Fee

MainSource will pay First Financial a termination fee if the merger agreement is terminated in the following circumstances:

In the event that after the date of the merger agreement and prior to the termination of the merger agreement, a bona fide acquisition proposal has been made known to senior management of MainSource or has been made directly to its shareholders generally, or any person shall have publicly announced (and not withdrawn) an acquisition proposal with respect to MainSource and (A) thereafter the merger agreement is terminated by either First Financial or MainSource because the merger has not been completed prior to October 31, 2018, and MainSource has failed to obtain the required vote of its shareholders at the duly convened special meeting of MainSource's shareholders or any adjournment or postponement thereof at which a vote on the adoption of the merger agreement is taken or (B) thereafter the merger agreement is terminated by First Financial as a result of a breach of the merger agreement by MainSource that would constitute the failure of a closing condition and that has not been cured during the permitted time period, or by its nature cannot be cured during such period, and (C) prior to the date that is twelve months after the date of such termination, MainSource enters into a definitive agreement or consummates a transaction with respect to an acquisition proposal (whether or not the same acquisition proposal as that referred to above), then MainSource will, on the earlier of the date it enters into such definitive agreement and the date of consummation of such transaction, pay First Financial, by wire transfer of same day funds, a fee equal to \$40 million (the termination fee) (provided that for purposes of the foregoing, all references in the definition of acquisition proposal to 20% will instead refer to 50%).

MainSource will pay First Financial by wire transfer of same day funds the termination fee in the event that First Financial terminates the agreement because of a MainSource board of directors change of recommendation.

Expenses and Fees

All costs and expenses incurred in connection with the merger agreement and the transactions contemplated thereby will be paid by the party incurring such expense, except that the costs and expenses of printing and mailing this joint proxy statement/prospectus and all filing and other fees paid to the SEC in connection with the merger will be borne equally by First Financial and MainSource.

Amendment, Waiver, and Extension of the Merger Agreement

Subject to compliance with applicable law, the merger agreement may be amended by the respective boards of directors of First Financial and MainSource at any time before or after approval of the matters presented in connection with the merger by the shareholders of First Financial and MainSource, except that after adoption of the merger agreement by the respective shareholders of First Financial or MainSource, there may not be, without further approval of such shareholders, any amendment of the merger agreement that requires further approval under applicable law.

At any time prior to the completion of the merger, the respective boards of directors of First Financial and MainSource may, to the extent legally allowed, extend the time for the performance of any of the obligations or other acts of the other party, waive any inaccuracies in the representations and warranties contained in the merger agreement or in any document delivered pursuant to the merger agreement, and waive compliance with any of the agreements or satisfaction of any conditions contained in the merger agreement, except that after adoption of the merger agreement by the respective shareholders of First Financial or MainSource, there may not be, without further approval of such shareholders, any extension or waiver of the merger agreement or any portion thereof that requires further approval under applicable law.

ACCOUNTING TREATMENT

The accounting principles applicable to this transaction as described in FASB ASC 805 provide transactions that represent business combinations are to be accounted for under the acquisition method. The acquisition method requires all of the following steps: (a) identifying the acquirer; (b) determining the acquisition date; (c) recognizing and measuring the identifiable assets acquired, the liabilities assumed, and any noncontrolling interest in the acquiree; and (d) recognizing and measuring goodwill or a gain from a bargain purchase.

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The appropriate accounting treatment for this transaction is as a business combination under the acquisition method, as defined by ASC 805. The results of operations for the combined company will be reported prospectively subsequent to the acquisition date.

MATERIAL U.S. FEDERAL INCOME TAX CONSEQUENCES OF THE MERGER

The following is a general discussion of certain material U.S. federal income tax consequences of the merger to holders of MainSource common stock that exchange their shares of MainSource common stock for shares of First Financial common stock in the merger. The following discussion is based upon the Code, the U.S. Treasury regulations promulgated thereunder, and judicial and administrative authorities, rulings, and decisions, all as in effect as of the date of this joint proxy statement/prospectus. These authorities may change, possibly with retroactive effect, and any such change could affect the accuracy of the statements and conclusions set forth in this discussion. This discussion does not address any tax consequences arising under the unearned income Medicare contribution tax pursuant to the Health Care and Education Reconciliation Act of 2010, nor does it address any tax consequences arising under the laws of any state, local, or foreign jurisdiction, or under any U.S. federal laws other than those pertaining to the income tax.

The following discussion applies only to holders of MainSource common stock who hold such shares as a capital asset within the meaning of Section 1221 of the Code (generally, property held for investment). Further, this discussion does not purport to consider all aspects of U.S. federal income taxation that might be relevant to holders in light of their particular circumstances and does not apply to holders subject to special treatment under the U.S. federal income tax laws (such as, for example, dealers or brokers in securities, commodities, or foreign currencies; traders in securities that elect to apply a mark-to-market method of accounting; banks and certain other financial institutions; insurance companies; mutual funds; tax-exempt organizations; holders subject to the alternative minimum tax provisions of the Code; partnerships; S corporations or other pass-through entities or investors in partnerships; regulated investment companies; real estate investment trusts; controlled foreign corporations; passive foreign investment companies; former citizens or residents of the United States; U.S. expatriates; holders whose functional currency is not the U.S. dollar; holders who hold shares of MainSource common stock as part of a hedge, straddle, constructive sale, or conversion transaction or other integrated investment; holders who acquired MainSource common stock pursuant to the exercise of employee stock options, through a tax qualified retirement plan or otherwise as compensation; holders who exercise appraisal rights; or holders who actually or constructively own more than 5% of MainSource's voting stock).

For purposes of this discussion, the term "U.S. holder" means a beneficial owner of MainSource common stock that is, for U.S. federal income tax purposes, (1) an individual citizen or resident of the United States, (2) a corporation, or entity treated as a corporation for U.S. federal income tax purposes, organized in or under the laws of the United States or any state thereof or the District of Columbia, (3) a trust if (a) a court within the United States is able to exercise primary supervision over the administration of the trust and one or more U.S. persons have the authority to control all substantial decisions of the trust or (b) such trust has made a valid election to be treated as a U.S. person for U.S. federal income tax purposes, or (4) an estate, the income of which is includible in gross income for U.S. federal income tax purposes, regardless of its source.

If an entity or arrangement treated as a partnership for U.S. federal income tax purposes is a holder of MainSource common stock, the tax treatment of a partner in such partnership generally will depend on the status of the partner and the activities of the partnership. Any entity treated as a partnership for U.S. federal income tax purposes that is a holder of MainSource common stock, and any partners in such partnership, should consult their own independent tax advisors regarding the tax consequences of the merger to their specific circumstances.

Determining the actual tax consequences of the merger to you may be complex and will depend on your specific situation and on factors that are not within First Financial's or MainSource's control. You should consult your own independent tax advisor as to the specific tax consequences of the merger in your particular circumstances, including the applicability and effect of the alternative minimum tax and any state, local, foreign, and other tax laws and of changes in those laws.

Tax Consequences of the Merger Generally

Subject to the limitations, assumptions and qualifications described herein, Squire Patton Boggs, counsel to First Financial, and SmithAmundsen LLC, counsel to MainSource, are of the opinion that the merger will be treated as a reorganization within the meaning of Section 368(a) of the Code for U.S. federal income tax purposes. It

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is a condition to the obligation of First Financial to complete the merger that First Financial receive an opinion from Squire Patton Boggs, dated the closing date of the merger, to the effect that the merger will qualify as a reorganization within the meaning of Section 368(a) of the Code. It is a condition to the obligation of MainSource to complete the merger that MainSource receive an opinion from SmithAmundsen, dated the closing date of the merger, to the effect that the merger will qualify as a reorganization within the meaning of Section 368(a) of the Code. These opinions will be based on facts and representations contained in representation letters provided by First Financial and MainSource and on customary factual assumptions. Neither of the opinions described above will be binding on the IRS or any court. First Financial and MainSource have not sought and will not seek any ruling from the IRS regarding any matters relating to the merger, and as a result, there can be no assurance that the Internal Revenue Service will not assert, or that a court would not sustain, a position contrary to any of the conclusions set forth below. In addition, if any of the representations or assumptions upon which those opinions are based are inconsistent with the actual facts, the U.S. federal income tax consequences of the merger could be adversely affected.

Tax Consequences to U.S. Holders

The following is a discussion of the material U.S. federal income tax consequences of the merger to U.S. holders of MainSource common stock.

If you are a U.S. holder of MainSource common stock:

you will not recognize gain or loss if you are a MainSource shareholder who receives only First Financial stock in the merger;

the aggregate tax basis of the First Financial common stock that you receive in the merger (including any fractional shares deemed received and redeemed for cash as described below) will equal your aggregate adjusted tax basis in the shares of MainSource common stock you surrender in the merger; and

the holding period for the shares of First Financial common stock that you receive in the merger (including any fractional share deemed received and redeemed for cash as described below) will include your holding period of the shares of MainSource common stock that you surrender in the merger.

If you acquired different blocks of MainSource common stock at different times or at different prices, the First Financial common stock you receive will be allocated pro rata to each block of MainSource common stock, and the basis and holding period of each block of First Financial common stock you receive will be determined on a block-for-block basis depending on the basis and holding period of the blocks of MainSource common stock exchanged for such block of First Financial common stock.

If you receive cash instead of a fractional share of First Financial common stock, you generally will be treated as having received such fractional share of First Financial common stock pursuant to the merger and then as having sold such fractional share of First Financial common stock for cash. As a result, you generally will recognize gain or loss equal to the difference between the amount of cash received and the tax basis in your fractional share of First Financial common stock as set forth above. Such gain or loss generally will be capital gain or loss, and will be long-term capital gain or loss if, as of the effective date of the merger, the holding period for such fractional share (including the holding period of shares of MainSource common stock surrendered therefor) exceeds one year. Long-term capital gains of certain non-corporate holders of MainSource common stock, including individuals, are generally taxed at preferential rates. The deductibility of capital losses is subject to limitations.

Backup Withholding and Information Reporting

If you are a non-corporate holder of MainSource common stock, you may be subject, under certain circumstances, to information reporting and backup withholding (currently at a rate of 28%) on any cash payments you receive. Backup withholding may be imposed on the above payments if you are a U.S. holder that (1) fails to provide a taxpayer

identification number or appropriate certificates or (2) otherwise fails to comply with all applicable requirements of the backup withholding rules or establish an exemption. Any amounts withheld under the backup withholding rules are not an additional tax and will generally be allowed as a refund or credit against your U.S. federal income tax liability, provided you timely furnish the required information to the IRS.

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This discussion of certain material U.S. federal income tax consequences is not intended to be, and should not be construed as, tax advice. Holders of MainSource common stock are urged to consult their independent tax advisors with respect to the application of U.S. federal income tax laws to their particular situations as well as any tax consequences arising under the U.S. federal estate or gift tax rules, or under the laws of any state, local, foreign, or other taxing jurisdiction or under any applicable tax treaty.

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UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS

The following unaudited pro forma condensed combined financial information and explanatory notes show the historical financial positions and results of operations of First Financial and MainSource, and have been prepared to illustrate the effects of the merger involving First Financial and MainSource under the acquisition method of accounting with First Financial treated as the acquirer. Under the acquisition method of accounting, the assets and liabilities of MainSource, as of the effective date of the merger, will be recorded by First Financial at their respective fair values and the excess of the merger consideration over the fair value of MainSource's net assets will be allocated to goodwill. The unaudited pro forma condensed combined balance sheet as of June 30, 2017 is presented as if the merger occurred on June 30, 2017 and the unaudited pro forma condensed combined income statement for the periods ended June 30, 2017 and December 31, 2016 are presented as if the merger had occurred on January 1, 2016, the first day of the First Financial 2016 fiscal year. The historical consolidated financial information has been adjusted to reflect factually supportable items that are directly attributable to the merger and, with respect to the income statement only, expected to have a continuing impact on consolidated results of operations.

The unaudited pro forma condensed combined financial information is presented for illustrative purposes only and does not necessarily indicate the financial results of the combined companies had the companies actually been combined at the beginning of the period presented. The adjustments included in these unaudited pro forma condensed combined financial statements are preliminary and may be revised. The unaudited pro forma condensed combined financial information also does not consider any potential impacts of potential revenue enhancements, anticipated cost savings and expense efficiencies, or asset dispositions, among other factors.

As explained in more detail in the accompanying notes to the unaudited pro forma condensed combined financial information, the pro forma allocation of purchase price reflected in the unaudited pro forma condensed combined financial information is subject to adjustment and may vary from the actual purchase price allocation that will be recorded at the time the merger is completed. Adjustments may include, but not be limited to, changes in (i) MainSource's balance sheet through the effective time of the merger; (ii) the aggregate value of merger consideration paid if the price of First Financial's stock varies from the assumed \$28.10 per share; (iii) total merger-related expenses if consummation and/or implementation costs vary from currently estimated amounts; and (iv) the underlying values of assets and liabilities if market conditions differ from current assumptions.

The unaudited pro forma condensed combined financial information is provided for informational purposes only. The unaudited pro forma condensed combined financial information is not necessarily, and should not be assumed to be, an indication of the results that would have been achieved had the transaction been completed as of the dates indicated. In addition, the unaudited pro forma combined financial information does not purport to project the future financial position or operating results of the combined company after completion of the proposed transaction. The preparation of the unaudited pro forma condensed combined financial information and related adjustments required management to make certain assumptions and estimates. The unaudited pro forma condensed combined financial statements should be read together with:

- The accompanying notes to the unaudited pro forma condensed combined financial information; First Financial's separate unaudited historical consolidated financial statements and accompanying notes as of and for the six months ended June 30, 2017, included in First Financial's Quarterly Report on Form 10-Q for the quarter ended June 30, 2017 and are incorporated by reference in this joint proxy statement/prospectus;
- First Financial's audited historical consolidated financial statements and accompanying notes as of and for the year ended December 31, 2016, included in First Financial's Annual Report on Form 10-K for the year ended December 31, 2016 and are incorporated by reference in this joint proxy statement/prospectus;
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MainSource's separate unaudited historical consolidated financial statements and accompanying notes as of and for the six months ended June 30, 2017, included in MainSource's Quarterly Report on Form 10-Q for the quarter ended June 30, 2017 and are incorporated by reference in this joint proxy statement/prospectus;

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MainSource's audited historical consolidated financial statements and accompanying notes as of and for the year ended December 31, 2016 included in MainSource's Annual Report on Form 10-K for the year ended December 31, 2016 and are incorporated by reference in this joint proxy statement/prospectus; and
Other information pertaining to First Financial and MainSource contained in or incorporated by reference into this joint proxy statement/prospectus. See Selected Consolidated Historical Financial Data of First Financial and Selected Consolidated Historical Financial Data of MainSource included elsewhere in this joint proxy statement/prospectus.

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TABLE OF CONTENTS**Unaudited Pro Forma Condensed Combined Balance Sheet as of June 30, 2017**

| <i>(Dollars in thousands, except per share data)</i> | First Financial Historical | MainSource Historical | Pro Forma Merger Adjustments | Notes | Pro Forma Combined |
|--|---|----------------------------------|---|--------------|-------------------------------|
| ASSETS | | | | | |
| Cash and cash equivalents | \$ 147,317 | \$ 84,643 | — | | \$ 231,960 |
| Investment securities available-for-sale, at fair value | 1,298,578 | 1,079,555 | — | | 2,378,133 |
| Investment securities held-to-maturity | 696,269 | 0 | — | | 696,269 |
| Other investments | 53,285 | 27,331 | — | | 80,616 |
| Loans held for sale | 11,939 | 6,780 | — | | 18,719 |
| Loans and leases | 5,873,765 | 3,028,686 | (29,186) | A | 8,873,265 |
| Less: Allowance for loan and lease losses | (54,873) | (22,306) | 22,306 | B | (54,873) |
| Net loans and leases | 5,818,892 | 3,006,380 | (6,880) | | 8,818,392 |
| Premises and equipment | 128,956 | 87,024 | — | | 215,980 |
| Goodwill | 204,084 | 135,079 | 482,086 | C | 821,249 |
| Other intangibles | 4,429 | 14,687 | 31,288 | D | 50,404 |
| Accrued interest and other assets | 346,293 | 148,077 | — | | 494,370 |
| Total assets | \$ 8,710,042 | \$ 4,589,556 | \$ 506,494 | | \$ 13,806,092 |
| LIABILITIES | | | | | |
| Deposits | \$ 6,468,909 | \$ 3,522,343 | \$ (3,954) | E | \$ 9,987,298 |
| Federal funds purchased and securities sold under agreements to repurchase | 130,633 | 36,586 | — | | 167,219 |
| FHLB short-term borrowings | 957,700 | 173,752 | — | | 1,131,452 |
| Total short-term borrowings | 1,088,333 | 210,338 | 0 | | 1,298,671 |
| FHLB long-term borrowings | 1,118 | 270,977 | (677) | F | 271,418 |
| Subordinated notes | 118,551 | 47,149 | (5,108) | F | 160,592 |
| Total long-term debt | 119,669 | 318,126 | (5,785) | | 432,010 |
| Total borrowed funds | 1,208,002 | 528,464 | (5,785) | | 1,730,681 |
| Accrued interest and other liabilities | 135,014 | 22,325 | 17,092 | G | 174,431 |
| Total liabilities | 7,811,925 | 4,073,132 | 7,353 | | 11,892,410 |
| SHAREHOLDERS' EQUITY | | | | | |
| Preferred stock | 0 | 0 | 0 | | 0 |
| Common stock | 569,302 | 13,240 | 1,002,325 | H | 1,584,867 |
| Surplus | 0 | 346,581 | (346,581) | I | 0 |
| Retained earnings | 463,250 | 159,266 | (159,266) | J | 463,250 |
| Accumulated other comprehensive (loss) income | (22,222) | 7,153 | (7,153) | K | (22,222) |

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| | | | | | |
|--|--------------|--------------|------------|---|---------------|
| Treasury stock, at cost | (112,213) | (9,816) | 9,816 | L | (112,213) |
| Total shareholders' equity | 898,117 | 516,424 | 499,141 | | 1,913,682 |
| Total liabilities and shareholders' equity | \$ 8,710,042 | \$ 4,589,556 | \$ 506,494 | | \$ 13,806,092 |

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TABLE OF CONTENTS**Unaudited Pro Forma Condensed Combined Statements of Income for the six months ended June 30, 2017**

| <i>(Dollars in thousands, except per share data)</i> | First Financial Historical | MainSource Historical | Pro Forma Merger Adjustments | Notes | Pro Forma Combined |
|---|---|----------------------------------|---|--------------|-------------------------------|
| Interest income | | | | | |
| Loans and leases, including fees | \$ 134,616 | \$ 59,183 | — | | \$ 193,799 |
| Investment securities | 27,016 | 15,065 | — | | 42,081 |
| Other earning assets | (2,015) | 160 | — | | (1,855) |
| Total interest income | 159,617 | 74,408 | — | | 234,025 |
| Interest expense | | | | | |
| Deposits | 15,604 | 2,385 | 506 | M | 18,495 |
| Short-term borrowings | 3,483 | 2,379 | — | | 5,862 |
| Long-term borrowings | 0 | 966 | 70 | N | 1,036 |
| Subordinated notes | 3,078 | 880 | 156 | O | 4,114 |
| Total interest expense | 22,165 | 6,610 | 732 | | 29,507 |
| Net interest income | 137,452 | 67,798 | (732) | | 204,518 |
| Provision for loan and lease losses | 834 | 100 | 100 | P | 834 |
| Net interest income after provision for loan and lease losses | 136,618 | 67,698 | (632) | | 203,684 |
| Noninterest income | | | | | |
| Service charges on deposit accounts | 9,416 | 9,971 | — | | 19,387 |
| Trust and wealth management fees | 7,152 | 2,496 | — | | 9,648 |
| Bankcard income | 6,636 | 4,381 | — | | 11,017 |
| Gains on sales of investment securities | 1,354 | 22 | — | | 1,376 |
| Other | 10,260 | 7,768 | — | | 18,028 |
| Total noninterest income | 34,818 | 24,638 | — | | 59,456 |
| Noninterest expenses | | | | | |
| Salaries and employee benefits | 63,294 | 35,338 | — | | 98,632 |
| Net occupancy | 8,817 | 5,097 | — | | 13,914 |
| Furniture and equipment | 4,313 | 6,784 | — | | 11,097 |
| Data processing | 6,799 | 0 | — | | 6,799 |
| Marketing | 1,492 | 1,745 | — | | 3,237 |
| Communication | 915 | 969 | — | | 1,884 |
| Professional services | 3,227 | 0 | — | | 3,227 |
| FDIC assessments | 1,950 | 689 | — | | 2,639 |
| Other | 11,794 | 13,353 | 3,973 | Q | 29,120 |
| Total noninterest expenses | 102,601 | 63,975 | 3,973 | | 170,549 |

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| | | | | | |
|---|------------|------------|-------------|---|------------|
| Income before income taxes | 68,835 | 28,361 | (4,605) | | 92,591 |
| Income tax expense | 21,685 | 6,634 | (1,612) | R | 26,707 |
| Net income | \$ 47,150 | \$ 21,727 | \$ (2,993) | | \$ 65,884 |
| Net earnings per common share - basic | \$ 0.77 | \$ 0.88 | | | \$ 0.69 |
| Net earnings per common share - diluted | \$ 0.76 | \$ 0.87 | | | \$ 0.68 |
| Cash dividends declared per share | \$ 0.34 | \$ 0.33 | | | \$ 0.34 |
| Average basic shares outstanding | 61,471,347 | 24,631,354 | | Y | 95,647,351 |
| Average diluted shares outstanding | 62,187,473 | 25,031,865 | | Y | 96,919,186 |

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TABLE OF CONTENTS**Unaudited Pro Forma Condensed Combined Statements of Income for the year ended December 31, 2016**

| <i>(Dollars in thousands, except per share data)</i> | First Financial Historical | MainSource Historical | Pro Forma Merger Adjustments | Notes | Pro Forma Combined |
|---|---|----------------------------------|---|--------------|-------------------------------|
| Interest income | | | | | |
| Loans and leases, including fees | \$ 262,703 | \$ 101,560 | — | | \$ 364,263 |
| Investment securities | 47,638 | 26,550 | — | | 74,188 |
| Other earning assets | (4,391) | 217 | — | | (4,174) |
| Total interest income | 305,950 | 128,327 | — | | 434,277 |
| Interest expense | | | | | |
| Deposits | 22,613 | 4,169 | 2,041 | S | 28,823 |
| Short-term borrowings | 4,506 | 4,418 | — | | 8,924 |
| Long-term borrowings | 0 | 714 | 193 | T | 907 |
| Subordinated notes | 6,160 | 1,425 | 313 | U | 7,898 |
| Total interest expense | 33,279 | 10,726 | 2,547 | | 46,552 |
| Net interest income | 272,671 | 117,601 | (2,547) | | 387,725 |
| Provision for loan and lease losses | 10,140 | 1,705 | 1,705 | V | 10,140 |
| Net interest income after provision for loan and lease losses | 262,531 | 115,896 | (842) | | 377,585 |
| Noninterest income | | | | | |
| Service charges on deposit accounts | 18,933 | 21,006 | — | | 39,939 |
| Trust and wealth management fees | 13,200 | 4,866 | — | | 18,066 |
| Bankcard income | 12,132 | 7,740 | — | | 19,872 |
| Gains on sales of investment securities | 234 | 170 | — | | 404 |
| Other | 25,102 | 15,186 | — | | 40,288 |
| Total noninterest income | 69,601 | 48,968 | — | | 118,569 |
| Noninterest expenses | | | | | |
| Salaries and employee benefits | 122,361 | 64,327 | — | | 186,688 |
| Net occupancy | 18,329 | 9,298 | — | | 27,627 |
| Furniture and equipment | 8,663 | 12,696 | — | | 21,359 |
| Data processing | 11,406 | 0 | — | | 11,406 |
| Marketing | 3,965 | 3,390 | — | | 7,355 |
| Communication | 1,889 | 1,647 | — | | 3,536 |
| Professional services | 6,303 | 549 | — | | 6,852 |
| FDIC assessments | 4,293 | 1,560 | — | | 5,853 |
| Other | 24,192 | 20,937 | 10,217 | W | 55,346 |
| Total noninterest expenses | 201,401 | 114,404 | 10,217 | | 326,022 |

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| | | | | | |
|---|------------|------------|-------------|---|------------|
| Income before income taxes | 130,731 | 50,460 | (11,059) | | 170,132 |
| Income tax expense | 42,205 | 12,137 | (3,871) | X | 50,471 |
| Net income | \$ 88,526 | \$ 38,323 | \$ (7,188) | | \$ 119,661 |
| Net earnings per common share - basic | \$ 1.45 | \$ 1.66 | | | \$ 1.28 |
| Net earnings per common share - diluted | \$ 1.43 | \$ 1.64 | | | \$ 1.27 |
| Cash dividends declared per share | \$ 0.64 | \$ 0.61 | | | \$ 0.64 |
| Average basic shares outstanding | 61,206,093 | 23,105,317 | | Y | 93,264,720 |
| Average diluted shares outstanding | 61,985,422 | 23,431,355 | | Y | 94,496,427 |

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Notes to Unaudited Pro Forma Condensed Combined Financial Information

Note 1-Description of Transaction

On July 25, 2017, First Financial and MainSource announced that they had entered into a merger agreement pursuant to which MainSource will be merged with and into First Financial, with First Financial continuing as the surviving corporation. Following the completion of the merger, MainSource Bank, a wholly-owned bank subsidiary of MainSource, will merge with and into First Financial Bank, a wholly-owned bank subsidiary of First Financial, with First Financial Bank continuing as the surviving bank. In the merger, each share of MainSource common stock issued and outstanding immediately prior to the completion of the merger, except for specified shares of MainSource common stock held by MainSource or First Financial, will be converted into the right to receive 1.3875 shares of First Financial common stock. Cash will be paid in lieu of fractional shares of First Financial common stock that would otherwise be issued in connection with the merger.

Note 2-Basis of Presentation

The unaudited pro forma condensed combined financial information has been prepared using the acquisition method of accounting giving effect to the merger involving First Financial and MainSource, with First Financial as the acquirer. Certain reclassifications have been made to MainSource historical information so as to conform to First Financial's presentation, including instances where certain amounts reflected individually by MainSource have been combined for presentation purposes as well as other instances where accounts previously disclosed in footnotes by MainSource have been reflected individually for presentation purposes. The unaudited pro forma condensed combined financial information is presented for illustrative purposes only and does not necessarily indicate the financial results of the combined companies had the companies actually been combined at the beginning of the period presented. The unaudited pro forma condensed combined financial information provides for the issuance of 36,141,109 shares of First Financial common stock in connection with the merger based on the number of shares of MainSource common stock outstanding and reserved for issuance under various equity plans as of June 30, 2017, and the 1.3875 exchange ratio. Based on First Financial's closing stock price on July 25, 2017, the value of the aggregate stock consideration would be approximately \$1.0 billion.

Under the acquisition method of accounting, the assets and liabilities of MainSource will be recorded at the respective fair values on the merger date. The fair value on the merger date represents management's best estimates based on available information and facts and circumstances in existence on the merger date. The pro forma allocation of purchase price reflected in the unaudited pro forma condensed combined financial information is subject to adjustment and may vary from the actual purchase price allocation that will be recorded at the time the merger is completed. Adjustments may include, but not be limited to, changes in (i) MainSource's balance sheet through the effective time of the merger; (ii) the aggregate value of merger consideration paid if the price of First Financial's stock varies from the assumed \$28.10 per share; (iii) total merger-related expenses if consummation and/or implementation costs vary from currently estimated amounts; and (iv) the underlying values of assets and liabilities if market conditions differ from current assumptions.

The accounting policies of both First Financial and MainSource are in the process of being reviewed in detail. Upon completion of such review, conforming adjustments or financial statement reclassification may be determined.

Note 3-Estimated Merger and Integration Costs

In connection with the merger, the plan to integrate First Financial's and MainSource's operations is still being developed. Over the next several months, the specific details of these plans will continue to be refined. First Financial and MainSource are currently in the process of assessing the two companies' personnel, benefit plans, premises,

equipment, computer systems, and service contracts to determine where they may take advantage of redundancies or where it will be beneficial or necessary to convert to one system. Certain decisions arising from these assessments may involve involuntary termination of employees, vacating leased premises, changing information systems and benefit plans, cancelling contracts with service providers and selling or otherwise disposing of certain premises, furniture and equipment. First Financial and MainSource expect to incur merger-related expenses including system conversion costs, employee retention and severance agreements, communications to customers, and others. To the extent there are costs associated with these actions, the costs will be recorded based on the nature and timing of these integration actions. Most acquisition and restructuring

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costs are recognized separately from a business combination and generally will be expensed as incurred. We estimated the merger-related costs to be approximately \$63 million and expect they will be incurred primarily in fiscal year 2018, which are not reflected in the accompanying pro forma financial information.

Note 4-Estimated Annual Cost Savings

First Financial and MainSource expect to realize approximately \$43 million in annual pre-tax cost savings following the merger, which management expects realize to 75% in the first 12 months subsequent to closing the transaction and 100% thereafter. However, there is no assurance that the anticipated cost savings will be realized on the anticipated time schedule or at all. These cost savings are not reflected in the presented pro forma financial information.

Note 5-Estimated Regulatory Adjustments

Upon completion of the merger, First Financial's bank subsidiary's total assets will exceed \$10 billion, and First Financial and its bank subsidiary will therefore become subject to increased regulatory requirements. The Dodd-Frank Act and its implementing regulations impose various additional requirements on bank holding companies with \$10 billion or more in total assets, including compliance with portions of the Federal Reserve's enhanced prudential oversight requirements and annual stress testing requirements. No adjustments related to compliance with these additional regulatory requirements were made to the pro forma financial statements included herein.

Note 6-Pro Forma Merger Adjustments

The following pro forma adjustments have been reflected in the unaudited pro forma condensed combined financial information. All taxable adjustments were calculated using a 35% tax rate to arrive at deferred tax asset or liability adjustments. All adjustments are based on current assumptions and valuations, which are subject to change.

| Balance Sheet | June 30, 2017 |
|---|-----------------------------------|
| | (Dollars in thousands) |
| A. Adjustments to loans, net of unearned income | |
| To reflect expected credit loss in MainSource's portfolio loans | \$ (29,186) |
| B. Adjustment to allowance for loan and lease losses | |
| To remove MainSource's allowance at merger date as the credit risk is contemplated in the fair value adjustment in adjustment A above | \$ 22,306 |
| C. Adjustment to goodwill, net | |
| To reflect goodwill created as a result of the merger | \$ 617,165 |
| To reflect elimination of MainSource's goodwill at merger date | (135,079) |
| | \$ 482,086 |
| D. Adjustment to core deposit intangible, net | |
| To record the estimated fair value of acquired identifiable intangible assets, calculated as 1.50% of MainSource's total core deposits. Core deposits represent total deposits less time deposits. The acquired core deposit intangible will be amortized over 9 years using an accelerated method of amortization. | \$ 45,975 |
| To reflect elimination of MainSource's existing other intangibles at merger date | (14,687) |

\$ 31,288

E. Adjustments to deposits

To record estimated fair value based on current market rates for similar products. The adjustment will be accreted into income over the estimated lives of the deposits

\$ (3,954)

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| Balance Sheet | June 30, 2017 |
|--|-----------------------------------|
| | (Dollars in thousands) |
| F. Adjustment to borrowings | |
| To record estimated fair value of assumed borrowings based on market rates for similar products. The adjustment will be accreted into income over the remaining lives of the borrowings. | |
| Adjustment to FHLB long-term borrowings | \$ (677) |
| Adjustment to subordinated notes | (5,108) |
| Total adjustments to long-term debt | \$ (5,785) |
| G. Adjustments to net deferred tax liability | |
| To reflect net deferred tax liability as a result of the merger fair value adjustments | |
| Adjustment to loans - expected lifetime credit losses and interest rate adjustment | (10,215) |
| Adjustment to allowance for loan losses | 7,807 |
| Adjustment to core deposit intangible, net | 16,091 |
| Adjustment to deposits | 1,384 |
| Adjustment to FHLB long-term borrowings | 237 |
| Adjustment to subordinated notes | 1,788 |
| Calculated deferred taxes at estimated statutory rate of 35.0% | 17,092 |
| H. Adjustments to shareholders' equity | |
| To eliminate historical MainSource common stock | \$ (13,240) |
| To reflect issuance of common stock to MainSource shareholders | 1,015,565 |
| | \$ 1,002,325 |
| I. Adjustments to surplus | |
| To eliminate MainSource's surplus capital | \$ (346,581) |
| J. Adjustments to retained earnings | |
| To eliminate MainSource's retained earnings | \$ (159,266) |
| K. Adjustment to accumulated other comprehensive (loss) income | |
| To eliminate MainSource's accumulated other comprehensive income | \$ (7,153) |
| L. Adjustment to treasury stock, at cost | |
| To eliminate MainSource's treasury stock, at cost | \$ 9,816 |
| | June 30, 2017 |
| Income Statements | |
| M. Adjustment to deposit interest expense | |
| To reflect accretion of deposit discount from fair value adjustment over an estimated five year average life | \$ 506 |
| N. Adjustment to long-term borrowings interest expense | |
| To reflect accretion of borrowings discount from fair value adjustment over an estimated 5.25 year average life | \$ 70 |
| O. Adjustment to subordinated debt interest expense | |
| To reflect amortization over 16.33 years | \$ 156 |

P. Adjustment to provision for loan and lease losses

To eliminate MainSource's provision for loan and lease losses \$ (100)

Q. Adjustment to other noninterest expense

To reflect amortization of acquired identifiable intangible assets based on amortization period of 9 years and using an accelerated method of amortization \$ 3,973

R. Adjustment to income tax provision

To reflect the income tax effect of pro forma adjustments M-Q at estimated marginal tax rate of 35.0% \$ (1,612)

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| | December 31, 2016 |
|---|------------------------------|
| S. Adjustment to deposit interest expense | |
| To reflect accretion of deposit premium from fair value adjustment over an estimated five year average life | \$ 2,041 |
| T. Adjustment to long-term borrowings interest expense | |
| To reflect accretion of borrowings premium from fair value adjustment over an estimated 5.25 year average life | \$ 193 |
| U. Adjustment to subordinated debt interest expense | |
| To reflect amortization over 16.33 years | \$ 313 |
| V. Adjustment to provision for loan and lease losses | |
| To eliminate MainSource's provision for loan and lease losses | \$ (1,705) |
| W. Adjustment to other noninterest expense | |
| To reflect amortization of acquired identifiable intangible assets based on amortization period of 9 years and using an accelerated method of amortization | \$ 10,217 |
| X. Adjustment to income tax provision | |
| To reflect the income tax effect of pro forma adjustments S-W at estimated marginal tax rate of 35.0% | \$ (3,871) |
| Y. Average shares outstanding | |
| To arrive at consolidated pro forma average shares outstanding, MSFG respective average outstanding shares were multiplied by the exchange ratio of 1.3875 and then added to FFBC respective average outstanding shares | |
| Note 7-Preliminary Purchase Accounting Allocation | |

The unaudited pro forma condensed combined financial information reflects the issuance of approximately 36,141,091 shares of First Financial common stock totaling approximately \$1.0 billion. The merger will be accounted for using the acquisition method of accounting; accordingly the First Financial cost to acquire MainSource will be allocated to the assets (including identifiable intangible assets) and liabilities of MainSource at their respective estimated fair values as of the merger date. Accordingly, the pro forma purchase price was preliminarily allocated to the assets acquired and the liabilities assumed based on their estimated fair values as summarized in the following table.

| | Pro Forma Combined |
|---|-------------------------------|
| ASSETS | |
| Cash and cash equivalents | \$ 84,643 |
| Investment securities available-for-sale, at market value | 1,079,555 |
| Other investments | 27,331 |
| Loans held for sale | 6,780 |
| Loans and leases | 2,999,500 |
| Less: Allowance for loan and lease losses | 0 |
| Net loans and leases | 2,999,500 |
| Premises and equipment | 87,024 |
| Goodwill | 617,165 |

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| | |
|-----------------------------------|--------------|
| Other intangibles | 45,975 |
| Accrued interest and other assets | 148,077 |
| Total assets | \$ 5,096,050 |

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| | Pro Forma Combined |
|--|-------------------------------|
| LIABILITIES | |
| Deposits | \$ 3,518,389 |
| Federal funds purchased and securities sold under agreements to repurchase | 36,586 |
| FHLB short-term borrowings | 173,752 |
| Total short-term borrowings | 210,338 |
| Long-term debt | 270,300 |
| Other long-term debt | 42,041 |
| Total long-term debt | 312,341 |
| Total borrowed funds | 522,679 |
| Accrued interest and other liabilities | 39,417 |
| Total liabilities assumed | 4,080,485 |
| Fair value of net assets acquired | \$ 1,015,565 |

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DESCRIPTION OF CAPITAL STOCK OF FIRST FINANCIAL

As a result of the merger, MainSource shareholders who receive shares of First Financial common stock in the merger will become shareholders of First Financial. Your rights as a shareholder of First Financial will be governed by the OGCL, the First Financial articles of incorporation, and the First Financial regulations. The following briefly summarizes the material terms of First Financial common stock that will be issued in connection with the merger. We urge you to read the applicable provisions of the OGCL, the First Financial articles of incorporation, and the First Financial regulations. Copies of First Financial's and MainSource's governing documents have been filed with the SEC. To find out where copies of these documents can be obtained, see [Where You Can Find More Information](#).

Authorized Capital Stock

First Financial's authorized capital stock consists of 160,000,000 common shares, without par value (common shares) and 10,000,000 preferred shares, with or without par value as determined by First Financial's board of directors (preferred shares). As of the First Financial record date, 62,068,758 of First Financial's common shares were outstanding, 6,661,973 of First Financial's common shares were held by First Financial in treasury, and none of First Financial's preferred shares were issued or outstanding.

Common Shares

Holders of First Financial's common shares are entitled to:

- cast one vote for each common share held of record on all matters submitted to a vote of shareholders;
- receive dividends when, as and if declared by First Financial's board of directors from funds legally available therefor, subject to the rights of holders of preferred shares, if any; and
- share ratably in First Financial's net assets legally available to First Financial's shareholders in the event of its liquidation, dissolution, or winding up, after provision for the distribution of any preferential amounts to the holders of preferred shares, if any.

Holders of First Financial's common shares have no preemptive, subscription, preference, redemption, conversion, exchange, or cumulative voting rights. The rights, preferences, and privileges of the holders of First Financial's common shares are subject to, and may be adversely affected by, the rights, preferences, and privileges of holders of any preferred shares that First Financial may designate and issue in the future.

Subject to compliance with applicable federal and state securities laws, First Financial's common shares may be transferred without any restrictions or limitations. The transfer agent and registrar for First Financial's common shares is Registrar and Transfer Company.

First Financial's common shares are listed on The NASDAQ Global Select Stock Market® under the symbol **FFBC**. First Financial's outstanding common shares are, and any common shares that First Financial issues under this prospectus and any applicable prospectus supplement will be, when issued, fully paid and nonassessable.

Preferred Shares

First Financial's articles of incorporation authorize the board of directors to issue, without any further vote or action by First Financial's shareholders, subject to certain limitations prescribed by law and the rules and regulations of any stock exchange on which First Financial's securities may be listed, up to an aggregate of 10,000,000 preferred shares in one or more series.

Subject to the limitations described in the next paragraph, the First Financial board of directors is also authorized to determine and fix the powers, designations, preferences and relative, participating, optional, conversion, and other special rights of each series of preferred shares issued from time to time, and the qualifications, limitations, and restrictions thereof, including the designation and authorized number of each series, dividend rights, voting rights, conversion rights, redemption and exchange rights, sinking fund requirements, and liquidation rights. The First Financial board of directors may increase or decrease the number of shares of any series of preferred shares before or after the issue of that series, but not below the number of shares of such series then outstanding. If the number of preferred shares of any series is so decreased, the shares constituting such decrease will resume the status of authorized but unissued shares. Under Ohio law, the authority of a board to establish the par value of

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preferred shares is not settled even if such authority is provided in the corporation's articles. Consequently, First Financial's preferred shares will be issued without par value unless the board of directors determines to issue preferred shares with par value after having been advised by counsel that it has the authority to do so.

The First Financial articles of incorporation provide that the voting rights of each preferred share are limited to no more than one vote per share when voting as a class with the common shares, and the preferred shares will not vote as a separate class or series except as required by Ohio law. The First Financial board of directors has represented that it will not issue, without prior shareholder approval, any series of preferred shares for any defensive or anti-takeover purpose, for the purpose of implementing a shareholder rights plan, or with features specifically intended to make any attempted acquisition of the company more difficult or costly.

The First Financial board of directors will fix the powers, designations, preferences, and relative, participating, optional, conversion, and other special rights of each series of preferred shares that First Financial offers under this prospectus and any applicable prospectus supplement, and the qualifications, limitations, and restrictions of such series, in a certificate of amendment to First Financial's articles of incorporation relating to that series. First Financial will file as an exhibit to the registration statement of which this prospectus is a part, or incorporate by reference therein from another report that First Financial files with the SEC, the form of any certificate of amendment to First Financial's articles of incorporation that describes the terms of the series of preferred shares that First Financial is offering before the issuance of the related series of preferred shares. First Financial will also describe in the applicable prospectus supplement the terms of the series of preferred shares being offered.

First Financial's board of directors may authorize the issuance of preferred shares with voting, conversion, or other rights that could adversely affect the voting power or other rights of the holders of First Financial's common shares. The issuance of preferred shares could have the effect of decreasing the market price of First Financial's common shares, restricting First Financial's ability to repurchase outstanding common shares, decreasing the amount of earnings and assets available for distribution to holders of First Financial's common shares and creating restrictions upon the payment and amount of dividends and other distributions to holders of First Financial's common shares. The issuance of preferred shares also could have the effect of delaying, deterring or preventing a change in control of First Financial without further action by First Financial's shareholders. When First Financial issues preferred shares under this prospectus and the applicable prospectus supplement, such preferred shares will be fully paid and nonassessable.

Anti-Takeover Effects of Certain Provisions of First Financial's Articles of Incorporation and Ohio Law

First Financial's articles of incorporation and the OGCL contain certain provisions that make it more difficult to acquire control of First Financial by means of a tender offer, open market purchase, a proxy fight or otherwise. These provisions are designed to encourage persons seeking to acquire control of First Financial to negotiate with the board of directors. First Financial believes that, as a general rule, the interests of its shareholders would be best served if any change in control results from negotiations with the board of directors. Certain provisions of First Financial's articles of incorporation and regulations may have the effect of impeding the acquisition of control of First Financial by means of a tender offer, a proxy fight, open-market purchases or otherwise in a transaction not approved by First Financial's board of directors.

The provisions of First Financial's articles of incorporation and regulations which may discourage efforts to acquire control include the following:

- First Financial's articles of incorporation do not allow cumulative voting for election of directors;
- if a special shareholders meeting of First Financial is called by shareholders, it must be called by holders of not less than one-half of the outstanding voting power of First Financial;

nomination of candidates for election to First Financial's board of directors requires advance notice containing certain information of the nominee. First Financial may also require any proposed nominee to furnish other information reasonably required by First Financial to determine the proposed nominee's eligibility to serve as a director; and First Financial's regulations may be amended only (a) by the affirmative vote of the holders of at least two-thirds of the outstanding voting power of First Financial, unless such amendment is recommended by the affirmative vote of two-thirds of the whole authorized number of directors, in which case the

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regulations may be amended by the affirmative vote of the holders of a majority of the outstanding voting power of First Financial, or (b) by the affirmative vote of two-thirds of the whole authorized number of directors to the extent permitted by Ohio law.

The provisions described above are intended to reduce First Financial's vulnerability to takeover attempts and certain other transactions which have not been negotiated with and approved by members of First Financial's board of directors.

The OGCL provides that the approval of two-thirds of the voting power of a corporation is required to effect mergers and similar transactions, to adopt amendments to the articles of incorporation of a corporation and to take certain other significant actions. Although under Ohio law the articles of incorporation of a corporation may permit such actions to be taken by a vote that is less than two-thirds (but not less than a majority), First Financial's articles of incorporation do not contain such a provision. The two-thirds voting requirement tends to make approval of such matters, including further amendments to the articles of incorporation, relatively difficult, and a vote of the holders of in excess of one-third of First Financial's outstanding common shares would be sufficient to prevent implementation of any of the corporate actions mentioned above.

Ohio Revised Code Section 1701.831 is a control share acquisition statute. The control share acquisition statute basically provides that any person acquiring shares of an issuing public corporation (which definition First Financial meets) in any of the following three ownership ranges must seek and obtain shareholder approval of the acquisition transaction that first puts such ownership within each such range: (i) more than 20% but less than 33 1/3%; (ii) 33 1/3% but not more than 50%; and (iii) more than 50%.

The purpose of the control share acquisition statute is to give shareholders of Ohio corporations a reasonable opportunity to express their views on a proposed shift in control, thereby reducing the coercion inherent in an unfriendly takeover. The provisions of the control share acquisition statute grant to First Financial's shareholders the assurance that they will have adequate time to evaluate the proposal of the acquiring person, that they will be permitted to vote on the issue of authorizing the acquiring person's purchase in the same manner and with the same proxy information that would be available to them if a proposed merger of First Financial were before them and, most importantly, that the interests of all shareholders will be taken into account in connection with such vote and the probability will be increased that they will be treated equally regarding the price to be offered for their common shares if the purchase is approved.

The control share acquisition statute applies not only to traditional offers but also to open market purchases, privately negotiated transactions and original issuances by an Ohio corporation, whether friendly or unfriendly. The procedural requirements of the control share acquisition statute could render approval of any control share acquisition difficult because it must be authorized at a special meeting of shareholders, at which a quorum is present, by the affirmative vote of the majority of the voting power represented and by a majority of the portion of such voting power, excluding interested shares. Any corporate defense against persons seeking to acquire control may have the effect of discouraging or preventing offers which some First Financial shareholders might find financially attractive. On the other hand, the need on the part of the acquiring person to convince First Financial's shareholders of the value and validity of the offer may cause such offer to be more financially attractive in order to gain shareholder approval.

Ohio Revised Code Chapter 1704 is a merger moratorium statute. The merger moratorium statute provides that, unless a corporation's articles of incorporation or regulations otherwise provide, an issuing public corporation (which definition First Financial meets) may not engage in a Chapter 1704 transaction for three years following the date on which a person acquires more than 10% of the voting power in the election of directors of the issuing corporation, unless the Chapter 1704 transaction is approved by the corporation's board of directors prior to such transaction. A person who acquires such voting power is an interested shareholder, and Chapter 1704 transactions involve a broad

range of transactions, including mergers, consolidations, combinations, liquidations, recapitalizations and other transactions between an issuing public corporation and an interested shareholder if such transactions involve 5% of the assets or shares of the issuing public corporation or 10% of its earning power. After the initial three year moratorium, Chapter 1704 prohibits such transactions absent approval by disinterested shareholders or the transaction meeting certain statutorily defined fair price provisions. One significant effect of Chapter 1704 is to encourage a person to negotiate with a corporation's board of directors prior to becoming an interested shareholder.

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Ohio also has enacted Ohio Revised Code Section 1707.043, which provides that a person who announces a control bid must disgorge profits realized by that person upon the sale of any equity securities within 18 months of the announcement.

In addition, Section 1701.59 of the Ohio Revised Code provides that, in determining what a director reasonably believes to be in the best interests of the corporation, such director may consider, in addition to the interests of the corporation's shareholders, any of the interests of the corporation's employees, suppliers, creditors and customers, the economy of the State of Ohio and the United States, community and societal considerations and the long-term as well as the short-term interests in the corporation and its shareholders, including the possibility that these interests may be best served by the continued independence of the corporation.

The overall effect of these statutes may be to render more difficult or discourage the removal of incumbent management or the assumption of effective control by other persons.

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COMPARISON OF RIGHTS OF FIRST FINANCIAL SHAREHOLDERS AND MAINSOURCE SHAREHOLDERS

MainSource shareholders who receive First Financial common shares as consideration in the merger will become shareholders of First Financial at the effective time of the merger. First Financial is an Ohio corporation while MainSource is an Indiana corporation. Although the rights of the holders of First Financial common shares and those of holders of MainSource shares are similar in many respects, there are some differences. These differences relate to differences between the laws governing Ohio corporations, the OGCL and the laws governing Indiana corporations, the IBCL, as well as differences between provisions of First Financial's articles of incorporation and regulations and MainSource's articles of incorporation and bylaws.

Set forth below is a summary of the material differences between the rights of First Financial shareholders and the rights of MainSource shareholders. This description is not intended to be a complete statement of the differences affecting the rights of MainSource shareholders, but rather describes the more significant differences affecting the rights of MainSource shareholders and certain important similarities. Copies of First Financial's and MainSource's governing documents have been filed with the SEC. To find out where copies of these documents can be obtained, please see [Where You Can Find More Information](#).

FIRST FINANCIAL

MAINSOURCE

AUTHORIZED CAPITAL STOCK

First Financial is authorized to issue 160,000,000 shares of common stock, without par value, and 10,000,000 shares of preferred stock, without par value.

MainSource is authorized to issue 100,000,000 shares of common stock, without par value, and 400,000 shares of preferred stock, without par value.

As of the First Financial record date, First Financial had 62,068,758 shares of common stock outstanding and no shares of preferred stock outstanding. First Financial common stock is listed on NASDAQ under the symbol **FFBC**.

As of the MainSource record date, MainSource had 25,582,413 shares of common stock outstanding and no shares of preferred stock outstanding. MainSource common stock is listed on NASDAQ under the symbol **MSFG**.

First Financial's board of directors is authorized, by filing articles of amendment, to provide for the issuance of preferred stock and to fix the designations, powers, preferences, and rights thereof. First Financial's board of directors has the authority to determine and fix any express terms with respect to each series to the fullest extent permitted by the Ohio Revised Code.

MainSource's board of directors has authority by resolution to issue preferred stock in one or more series. If any series of preferred stock is issued, the MainSource board of directors may fix the designation, powers, preferences and voting, relative participating, optional and other rights, and the qualifications, limitations and restrictions of the shares of that series of preferred stock.

DIVIDENDS

Subject to any rights of holders of First Financial preferred stock, the holders of First Financial common stock are entitled to receive dividends, if and when declared payable from time to time by First Financial's board of directors, from any funds legally available therefor.

MainSource may pay dividends and make other distributions at such times, in such amounts, to such persons, for such consideration, and upon such terms and conditions as MainSource's board of directors may determine, subject to all statutory restrictions, including banking law restrictions.

However, the Federal Reserve Board expects First Financial, as a bank holding company, to serve as a source of strength to its subsidiary banks, which

Under the IBCL, no distribution may be declared or paid if, after giving it effect, (1) the corporation would not be able to pay its debts as they become due in the usual course of business or (2) the

may require First Financial to retain capital for further investments in its subsidiary banks, rather than for dividends for its shareholders.

corporation's total assets would be less than the sum of its total liabilities plus, unless the articles of incorporation permit otherwise, the amount that would be needed, if the corporation were to be dissolved at the time of the distribution, to satisfy the preferential rights upon dissolution of shareholders whose

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preferential rights are superior to those receiving the distribution. The board of directors may base a determination regarding the legality of the declaration or payment of a distribution on financial statements prepared on the basis of accounting practices and principles that are reasonable in the circumstances or on a fair valuation or other method that is reasonable in the circumstances.

NUMBER OF DIRECTORS; CLASSIFICATION

First Financial's board of directors currently consists of thirteen members. First Financial's regulations provide that the number may be increased or decreased (provided the number is never less than nine or more than 25) by resolution of the board of directors (by vote of two-thirds of the whole authorized number of directors) or by resolution of the shareholders at a meeting of shareholders for electing directors (by vote of two-thirds of the outstanding voting power). First Financial's board of directors consists of a single class of directors.

MainSource's board of directors currently consists of nine members. MainSource's bylaws provide that the number of directors shall be not less than five (5) and not more than fifteen (15), as fixed by resolution of the board of directors from time to time. The MainSource articles of incorporation do not provide for a division of the MainSource board of directors into classes, and the MainSource bylaws specifically opt out of the provision in the IBCL providing for staggered terms of directors

ELECTION OF DIRECTORS; VACANCIES

Director nominees who receive the greatest number of shareholder votes are automatically elected to the board, but First Financial has adopted a policy requiring nominees who receive a greater number of votes withheld from his or her election than votes for his or her election to tender written resignation to the Corporate Governance and Nominating Committee for consideration.

Pursuant to the IBCL, the MainSource directors are elected by a plurality of the votes cast by the shares entitled to vote in the election at a meeting at which a quorum is present.

First Financial's articles of incorporation provide that shareholders shall not have the right to vote cumulatively in the election of directors.

MainSource's articles of incorporation do not grant cumulative voting rights to the MainSource shareholders.

The First Financial directors are elected at a meeting of shareholders, except that a majority of the directors in office at any time, though less than a majority of the whole authorized number of directors, may, by the vote of a majority of their number, fill any director's office that is created by an increase in the number of directors or by a vacancy. However, in any period between annual meetings of shareholders, the directors cannot increase the number of directors by more than three.

MainSource's bylaws provide that any vacancy occurring in MainSource's board of directors, including a vacancy created by an increase in the number of directors, shall be filled for the remainder of the unexpired term only by a majority vote of the members of the board of directors of MainSource then in office.

REMOVAL OF DIRECTORS

A First Financial director may be removed with or without cause.

Under the MainSource bylaws, any director or the entire board of directors may be removed, with or without cause, by a vote of the holders of a majority of the shares then entitled to vote at an election of directors. Additionally, any director may be removed, with or

without cause, by a vote of the board of directors.

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CALL OF SPECIAL MEETING OF DIRECTORS

First Financial's regulations provide that a meeting of the board of directors may be called by the Chairman of the Board, the Chief Executive Officer, or by any seven directors upon giving two-days' notice, unless the board of directors has fixed a regular time and place for board meetings.

MainSource's bylaws provide that special meetings of the board of directors may be called by, or at the request of, the Chairman of the Board, the President of MainSource, or by any two directors.

DIRECTOR AND OFFICER LIABILITY AND INDEMNIFICATION

First Financial's articles of incorporation provide that each person who is or was a director, officer, employee, or agent of the corporation will be indemnified by First Financial to the full extent permitted by the OGCL against any liability, cost, or expense incurred in such capacity, or arising out of such status. First Financial may, but is not obligated to, maintain insurance, at its expense, to protect itself and any such person against any such liability, cost, or expense.

MainSource's articles of incorporation provide that each person who was or is made a party or is threatened to be made a party to or is involved in any action, suit, or proceeding, by reason of the fact that he or she is or was a director or officer of MainSource, whether the basis of such proceeding is alleged action in an official capacity as a director, officer, employee, or agent, or in any other capacity while serving as a director or officer, shall be indemnified to the fullest extent authorized by the IBCL, against all expense, liability, and loss reasonably incurred or suffered by such person in connection therewith.

First Financial's regulations provide that First Financial shall, to the full extent permitted by law, indemnify all persons whom it may indemnify.

MainSource is not obligated to indemnify any director or officer with respect to any proceeding in which there is a claim, counterclaim, or cross claim asserted directly by MainSource against any such director or officer, or in any proceeding in which a claim, counterclaim, or cross claim is asserted by any such director or officer against MainSource and/or any of its directors, officers, employees, or agents.

CALL OF SPECIAL MEETINGS OF SHAREHOLDERS

First Financial's regulations provide that special meetings of shareholders may be called by the Chairman of the Board, by the Chief Executive Officer, by the President or Vice President authorized to exercise the authority of the Chief Executive Officer in the case of the Chief Executive Officer's absence, death, or disability, by resolution of the directors or by the holders of not less than one-half of the outstanding voting power of First Financial.

MainSource's bylaws state that special shareholders' meetings may be called by the Chairman of the Board or the Chief Executive Officer, and shall be called by the Chairman of the Board at the written request of a majority of the members of the board of directors or upon delivery to MainSource's Secretary of a signed and dated written demand for a special meeting from the holders of at least twenty-five percent (25%) of all the votes entitled to be cast on any issue proposed to be considered at the proposed special meeting.

First Financial's regulations provide that the holders of record of a majority of shares entitled to vote at each meeting of shareholders, present in person or by proxy, shall constitute a quorum.

MainSource's bylaws provide that a majority of the outstanding shares entitled to vote, represented in person or by proxy, shall constitute a quorum.

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FIRST FINANCIAL

MAINSOURCE

ADVANCE NOTICE REGARDING SHAREHOLDERS NOMINATION OF CANDIDATES FOR ELECTION TO THE BOARD OF DIRECTORS

First Financial's regulations provide that nomination for election of directors may be made by any shareholder by delivering written notice to the Secretary of First Financial not later than (i) for an annual meeting of shareholders, 90 days prior to the date one year from the date of the immediately preceding annual meeting of shareholders, and (ii) for a special meeting of shareholders, the close of business on the tenth day following the date on which notice of such meeting is first given to shareholders.

MainSource's bylaws provide that shareholders may nominate directors for election, provided such nominations are made pursuant to timely notice in writing to the nominating committee, care of the Secretary of the Corporation. To be timely, a shareholder's notice shall be delivered to or mailed and received at the principal office of the Corporation not less than 60 days nor more than 90 days prior to the meeting; provided, however, that in the event that less than 70 days' notice or prior public disclosure of the date of the meeting is given or made to shareholders, notice by the shareholder to be timely must be so received not later than the close of business on the 10th day following the day on which such notice of the date of the meeting was mailed or such public disclosure was made. Such shareholders' notice shall set forth such information, as the nominating committee shall determine.

The notice shall set forth the information about the nominee specified in First Financial's regulations. First Financial may also require any proposed nominee to furnish other information reasonably required by First Financial to determine the proposed nominee's eligibility to serve as a director.

SHAREHOLDER ACTION BY WRITTEN CONSENT

Under the OGCL, unless a corporation's articles of incorporation or regulations prohibit action by shareholders without a meeting, shareholders may act without a meeting on any action required or permitted to be taken at a shareholder meeting, provided that all shareholders entitled to notice of the meeting sign a writing authorizing the action, and the shareholders file the writing with the records of the corporation.

The IBCL permits any action required or permitted to be taken at a meeting of shareholders to be taken without a meeting, by unanimous written consent of all shareholders entitled to vote on the matter.

First Financial's articles of incorporation regulations do not alter such shareholders' right.

MainSource's articles of incorporation and bylaws do not alter such shareholders' right.

APPOINTMENT AND REMOVAL OF OFFICERS

First Financial's regulations provide that all officers of First Financial shall be chosen by the board of directors by a majority vote and shall hold office until the first meeting of the board of directors following the next annual meeting of shareholders or until their successors are elected and duly qualified. Any officer may be removed by the board of

MainSource's bylaws provide that officers shall be elected by the board of directors at its first meeting held after MainSource's annual meeting of shareholders. Officers may be removed by the board of directors or the Chief Executive Officer whenever, in its judgment, the best interests of MainSource would be served thereby, but such removal shall be without prejudice to the contract rights, if any, of the person so removed.

directors at any time with or without cause
by a majority vote.

REQUIRED VOTE FOR CERTAIN TRANSACTIONS

First Financial's articles of incorporation and MainSource's articles of incorporation and bylaws do not specifically discuss transactions involving merger, consolidation, or sale, lease, or exchange of all or substantially all of the property or assets of the corporation.

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| | |
|---|-------------------|
| FIRST FINANCIAL | MAINSOURCE |
| AMENDMENT TO ARTICLES OF INCORPORATION AND REGULATIONS | |

First Financial's articles of incorporation do not specifically provide for its amendment and, therefore, may be amended in accordance with the OGCL.

First Financial's regulations provide that the regulations may be amended only (a) by the vote of the holders of two-thirds of the outstanding voting power of First Financial voting as a single class at a meeting of shareholders called for such purpose, unless such amendment is recommended by the vote of two-thirds of the whole authorized number of directors, in which case the regulations may be amended by the affirmative vote of the holders of a majority of the outstanding voting power voting as a single class at a meeting of shareholders called for such purpose or (b) by the affirmative vote of two-thirds of the whole authorized number of directors to the extent permitted by Ohio law.

The IBCL generally requires the approval of at least a majority of a quorum of shareholders present at a shareholders' meeting (and, in certain cases, a majority of all shares held by any voting group entitled to vote) for amendments to an Indiana corporation's articles of incorporation. Amendments to the MainSource articles of incorporation must be approved by a majority vote of MainSource's board of directors and also by a majority vote of the outstanding shares of MainSource's voting stock.

MainSource's bylaws may be amended or repealed by a vote of a majority of the entire board of directors of MainSource. The MainSource bylaws may not be amended or repealed by the shareholders of MainSource.

COMPARATIVE MARKET PRICES AND DIVIDENDS

First Financial's common shares are listed on NASDAQ under the symbol FFBC, and MainSource common stock is listed on NASDAQ under the symbol MSFG. The following table sets forth for the periods indicated the high and low reported intraday sales prices per share of First Financial common stock and MainSource common stock on NASDAQ, and the cash dividends declared per share.

| | First Financial Common Stock | | | MainSource Common Stock | | |
|-----------------------|---|------------|-----------------|--------------------------------|------------|-----------------|
| | High | Low | Dividend | High | Low | Dividend |
| Quarter Ended: | | | | | | |
| June 30, 2017 | \$ 29.35 | \$ 24.50 | \$ 0.17 | \$ 35.48 | \$ 31.26 | \$ 0.17 |
| March 31, 2017 | 29.10 | 25.50 | 0.17 | 35.64 | 30.82 | 0.16 |
| December 31, 2016 | 29.80 | 20.55 | 0.16 | 34.75 | 23.84 | 0.16 |
| September 30, 2016 | 22.53 | 18.53 | 0.16 | 25.20 | 21.13 | 0.15 |
| June 30, 2016 | 20.22 | 16.93 | 0.16 | 23.62 | 19.98 | 0.15 |
| March 31, 2016 | 18.60 | 13.76 | 0.16 | 22.43 | 19.46 | 0.15 |
| December 31, 2015 | 21.00 | 17.65 | 0.16 | 24.05 | 19.65 | 0.14 |
| September 30, 2015 | 19.73 | 17.38 | 0.16 | 22.40 | 20.13 | 0.14 |
| June 30, 2015 | 18.71 | 16.60 | 0.16 | 22.64 | 18.85 | 0.13 |
| March 31, 2015 | 18.78 | 16.42 | 0.16 | 21.08 | 18.03 | 0.13 |

On July 25, 2017, the last full trading day before the public announcement of the merger agreement, the closing sale price of shares of First Financial common stock as reported on NASDAQ was \$28.10. On October 16, 2017, the last practicable trading day before the date of this joint proxy statement/prospectus, the closing sale price of shares of First Financial common stock as reported on NASDAQ was \$26.40.

On July 25, 2017, the last full trading day before the public announcement of the merger agreement, the closing sale price of shares of MainSource common stock as reported on NASDAQ was \$33.81. On October 16, 2017, the last practicable trading day before the date of this joint proxy statement/prospectus, the closing sale price of shares of MainSource common stock as reported on NASDAQ was \$36.67.

As of October 16, 2017, the last trading day before the date of this joint proxy statement/prospectus for which it was practicable to obtain this information for First Financial and MainSource, respectively, there were approximately 2,332 registered holders of First Financial common stock and approximately 2,842 registered holders of MainSource common stock.

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The following table shows the closing sale prices of First Financial common stock and MainSource common stock as reported on NASDAQ on July 25, 2017, the last full trading day before the public announcement of the merger agreement, and on October 16, 2017, the last practicable trading day before the date of this joint proxy statement/prospectus. The table also shows the implied value of the merger consideration payable for each share of MainSource common stock, which we calculated by multiplying the closing price of First Financial common stock on those dates by the exchange ratio of 1.3875.

| | First Financial Common Stock | MainSource Common Stock | Implied Value of One Share of MainSource Common Stock |
|------------------|---|--|--|
| July 25, 2017 | \$ 28.10 | \$ 33.81 | \$ 38.99 |
| October 16, 2017 | \$ 26.40 | \$ 36.67 | \$ 36.63 |

First Financial and MainSource shareholders are advised to obtain current market quotations for First Financial common stock and MainSource common stock. The market price of First Financial common stock and MainSource common stock will fluctuate between the date of this joint proxy statement/prospectus and the date of completion of the merger. No assurance can be given concerning the market price of MainSource common stock before the effective time of the merger or First Financial common stock before or after the effective time of the merger. Changes in the market price of First Financial common stock prior to the completion of the merger will affect the market value of the merger consideration that MainSource shareholders will receive upon completion of the merger.

LEGAL MATTERS

The validity of the First Financial common stock to be issued in connection with the merger will be passed upon for First Financial by Squire Patton Boggs (US) LLP. Certain U.S. federal income tax consequences relating to the merger will also be passed upon for First Financial by Squire Patton Boggs (US) LLP and for MainSource by SmithAmundsen LLC.

EXPERTS**First Financial**

The consolidated financial statements of First Financial incorporated by reference to its Annual Report on Form 10-K for the year ended December 31, 2016, and the effectiveness of First Financial Bancorp.'s internal control over financial reporting as of December 31, 2016 have been audited by Crowe Horwath LLP, independent registered public accounting firm, as set forth in their reports thereon, included therein, and incorporated herein by reference. The consolidated financial statements of First Financial as of December 31, 2015 and each of the two years in the period ended December 31, 2015 included in its Annual Report on Form 10-K for the year ended December 31, 2016, have been audited by Ernst & Young LLP, independent registered public accounting firm, as set forth in their report thereon, included therein, and incorporated herein by reference. Such consolidated financial statements are incorporated herein by reference in reliance upon such reports given on the authority of such firm as experts in accounting and auditing.

MainSource

The consolidated financial statements of MainSource as of December 31, 2016 and 2015 and for each of the three years in the period ended December 31, 2016 and the effectiveness of MainSource's internal control over financial reporting as of December 31, 2016 have been audited by Crowe Horwath LLP, an independent registered public accounting firm, as set forth in their report appearing in its Annual Report on Form 10-K for the year ended December 31, 2016 and incorporated in this joint proxy statement/prospectus by reference. Such consolidated financial statements have been so incorporated in reliance upon the report of such firm given upon their authority as experts in accounting and auditing.

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DEADLINES FOR SUBMITTING SHAREHOLDER PROPOSALS

First Financial

Under SEC rules, holders of First Financial common stock who wish to make a proposal to be included in First Financial's proxy statement and proxy for First Financial's 2018 annual meeting of shareholders, First Financial's next annual meeting of shareholders, must have delivered the proposal to the executive offices of First Financial no later than December 14, 2017 (120 calendar days prior to the anniversary of this year's proxy statement mailing date). Any such proposal must comply with Rule 14a-8 promulgated by the SEC pursuant to the Securities Exchange Act of 1934, as amended. Upon receipt of such a proposal, First Financial will determine whether or not to include the proposal in the proxy statement and proxy in accordance with applicable regulations.

If an eligible shareholder wishes to nominate a director at First Financial's 2018 Annual Meeting of Shareholders written notice of this nomination must be received by First Financial's Corporate Secretary, no later than February 22, 2018 (90 calendar days prior to the anniversary of First Financial's 2017 annual meeting).

All shareholder proposals should be sent to First Financial Bancorp., Attention: Shannon M. Kuhl, Chief Legal Officer and Corporate Secretary, 255 E. Fifth Street, Suite 2900, Cincinnati, Ohio 45202.

MainSource

To be considered for inclusion in MainSource's proxy statement for its 2018 annual meeting, if one is held, shareholder proposals must be submitted in writing by November 23, 2017, to MainSource's Secretary, 2105 North State Road 3 Bypass, Greensburg, Indiana 47240, and be in proper form under SEC Regulation 14A, Rule 14a-8. In addition, MainSource's bylaws provide that any shareholder wishing to nominate a candidate for director or propose other business at the annual meeting, which nomination or proposal will not be included in the MainSource's proxy materials, must give MainSource written notice not less than 60 days or more than 90 days before the meeting, and the notice must provide certain other information as described in the MainSource bylaws.

WHERE YOU CAN FIND MORE INFORMATION

First Financial has filed with the SEC a registration statement under the Securities Act of 1933, as amended, that registers the issuance of the shares of First Financial common stock to be issued in connection with the merger. This joint proxy statement/prospectus is a part of that registration statement and constitutes the prospectus of First Financial, in addition to being a proxy statement for First Financial and MainSource shareholders. The registration statement, including this joint proxy statement/prospectus and the attached exhibits and schedules, contains additional relevant information about First Financial and First Financial common stock, depositary shares, and preferred shares.

First Financial and MainSource also file reports, proxy statements, and other information with the SEC under the Securities Exchange Act of 1934. You may read and copy this information at the Public Reference Room of the SEC at 100 F Street, N.E., Room 1580, Washington, D.C. 20549. You may obtain information on the operation of the SEC's Public Reference Room by calling the SEC at 1-800-SEC-0330. You may also obtain copies of this information by mail from the Public Reference Section of the SEC, 100 F Street, N.E., Washington, D.C. 20549, at prescribed rates, or from commercial document retrieval services.

The SEC also maintains an Internet website that contains reports, proxy statements, and other information about issuers, such as First Financial and MainSource, who file electronically with the SEC. The address of the site is <http://www.sec.gov>.

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First Financial's website address is www.bankatfirst.com. First Financial makes available, free of charge, on or through its website, its annual reports on Form 10-K, quarterly reports on Form 10-Q, and current reports on Form 8-K that are filed with or furnished to the SEC, and amendments to those reports, as soon as reasonably practicable after it electronically files such reports with, or furnish them to, the SEC. The contents of First Financial's website are not part of this joint proxy statement/prospectus, and the reference to First Financial's website does not constitute incorporation by reference in this joint proxy statement/prospectus of the information contained at that website.

MainSource's website address is www.mainsourcefinancial.com. MainSource makes available, free of charge, on or through its website, its annual reports on Form 10-K, quarterly reports on Form 10-Q, and current reports on

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Form 8-K that are filed with or furnished to the SEC, and amendments to those reports, as soon as reasonably practicable after it electronically files such reports with, or furnish them to, the SEC. The contents of MainSource's website are not part of this joint proxy statement/prospectus, and the reference to MainSource's website does not constitute incorporation by reference in this joint proxy statement/prospectus of the information contained at that website.

The SEC allows First Financial and MainSource to incorporate by reference information in this joint proxy statement/prospectus. This means that First Financial and MainSource can disclose important information to you by referring you to another document filed separately with the SEC. The information incorporated by reference is considered to be a part of this joint proxy statement/prospectus, except for any information that is superseded by information that is included directly in this joint proxy statement/prospectus.

This joint proxy statement/prospectus incorporates by reference the documents listed below that First Financial and MainSource previously filed with the SEC (other than, in each case, documents or information deemed to have been furnished and not filed according to SEC rules). They contain important information about the companies and their financial condition.

This joint proxy statement/prospectus incorporates by reference the documents listed below that First Financial and MainSource previously filed with the SEC (other than, in each case, documents or information deemed to have been furnished and not filed according to SEC rules). They contain important information about the companies and their financial condition.

First Financial SEC Filings

Period or Date Filed

Annual Report on Form 10-K Year ended December 31, 2016

Quarterly Reports on Form 10-Q Quarters ended March 31, 2017 and June 30, 2017

Current Reports on Form 8-K Filed on October 13, 2017, September 22, 2017, August 31, 2017, July 28, 2017, July 27, 2017, July 25, 2017, May 24, 2017, March 30, 2017, March 9, 2017, March 3, 2017, January 20, 2017, and January 3, 2017 (other than the portions of those documents not deemed to be filed)

Definitive Proxy Statement on Schedule 14A Filed April 13, 2017

MainSource SEC Filings Period or Date Filed
Annual Report on Form 10-K