Lloyds Banking Group plc Form 6-K July 13, 2016

SECURITIES AND EXCHANGE COMMISSION Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

13 July 2016

LLOYDS BANKING GROUP plc (Translation of registrant's name into English)

5th Floor 25 Gresham Street London EC2V 7HN United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-_____

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES ("PDMRs") IN ORDINARY SHARES OF THE GROUP OF 10 PENCE EACH ("SHARES")

On 12 July 2016 the Group was notified by its registrar that on 11 July 2016, Shares were acquired for PDMRs by Equiniti Share Plan Trustees Limited AESOP 1 account under the Lloyds Banking Group Share Incentive Plan.

The following notifications, made pursuant to Article 19(3) of the Market Abuse Regulation, provide further details.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

M	IANAGERIAL RESPONSIBILITIES AND PERSONS CLO	DSELY ASSOCI	IATED WITH T		
1	Details of the person discharging managerial responsibilities	es / person closel	y associated		
a)	Name	António Horta-	Osório		
2	Reason for the notification				
a)	Position/status	Group Chief Ex	xecutive		
b)	Initial notification /Amendment	Initial Notificat	ion		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Lloyds Banking	g Group plc		
b)	LEI	549300PPXHE	U2JF0AM85		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Share	s of 10p each		
b)	Nature of the transaction	GB0008706128 Acquisition of State Lloyds Band Share Incentive Partnership Sha at GBP 00.5369 Matching Share nil consideration	Shares under king Group Plan. Plans acquired each and es awarded at		
c)	Price(s) and volume(s)	Price(s)	Volume(s)		

Partnership Shares Matching Shares Aggregated information	GBP 00.5369 N/A	280 83			
d) - Aggregated volume	363				
- Price	See above				
e) Date of the transaction	11 July 2016				
f) Place of the transaction	Outside a trading venue				
1 Details of the person discharging managerial responsibilities / person closely associated					
a) Name	Juan Colombás				
2 Reason for the notification					
a) Position/status	Chief Risk Off	icer			
b) Initial notification / Amendment	Initial Notifica	tion			
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a) Name	Lloyds Bankin	g Group plc			
b)LEI	549300PPXHEU2JF0AM85				
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
Description of the financial instrument, type of instrument	Ordinary Share	es of 10p each			
a) Identification code					
b) Nature of the transaction	GB000870612 Acquisition of the Lloyds Bar Share Incentive Partnership Sh at GBP 00.536 Matching Shar nil consideration	Shares under aking Group e Plan. ares acquired 9 each and es awarded at			

Price(s) and volume(s)	Price(s)	Volume(s)				
c) Partnership Shares	GBP 00.5369	232				
Matching Shares Aggregated information	N/A	83				
d)- Aggregated volume	315					
- Price	See above					
e) Date of the transaction	11 July 2016					
f) Place of the transaction	Outside a trading venue					
1 Details of the person discharging managerial responsibilities / person closely associated						
a) Name	George Culmer					
2 Reason for the notification						
a) Position/status	Chief Financia	l Officer				
b) Initial notification / Amendment	Initial Notification					
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a) Name	Lloyds Bankin	g Group plc				
b)LEI	549300PPXHEU2JF0AM85					
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
Description of the financial instrument, type of instrument a) Identification code	Ordinary Share	es of 10p each				
Identification code	GB000870612	8				
b) Nature of the transaction	Acquisition of the Lloyds Bar Share Incentive Partnership Sha at GBP 00.536 Matching Shar nil consideration	Shares under aking Group e Plan. ares acquired 9 each and es awarded at				

Price(s) and volume(s)	Price(s)	Volume(s)				
c) Partnership Shares	GBP 00.5369	233				
Matching Shares Aggregated information	N/A	83				
d)- Aggregated volume	316					
- Price	See above					
e) Date of the transaction	11 July 2016					
f) Place of the transaction	Outside a trading venue					
1 Details of the person discharging managerial responsibilities / person closely associated						
a) Name	Karin Cook					
2 Reason for the notification						
a) Position/status	Group Director	r Operations				
b) Initial notification / Amendment	Initial Notification					
Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a) Name	Lloyds Bankin	g Group plc				
b)LEI	549300PPXHEU2JF0AM85					
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
Description of the financial instrument, type of instrument a)	Ordinary Share	es of 10p each				
Identification code						
b) Nature of the transaction	GB000870612 Acquisition of the Lloyds Ban Share Incentive Partnership Sha at GBP 00.536 Matching Shar nil consideration	Shares under aking Group e Plan. ares acquired 9 each and es awarded at				

Price(s) and volume(s) Price(s) Volume(s) 232 GBP 00.5369 c) Partnership Shares N/A 83 **Matching Shares** Aggregated information 315 d) - Aggregated volume - Price See above e) Date of the transaction 11 July 2016 f) Place of the transaction Outside a trading venue 1 Details of the person discharging managerial responsibilities / person closely associated a) Name Simon Davies 2 Reason for the notification Chief People, Legal and a) Position/status Strategy Officer b) Initial notification / Amendment **Initial Notification** 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Lloyds Banking Group plc b)LEI 549300PPXHEU2JF0AM85 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary Shares of 10p each Description of the financial instrument, type of instrument a) Identification code GB0008706128 b) Nature of the transaction Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan. Partnership Shares acquired at GBP 00.5369 each and Matching Shares awarded at

nil consideration

Price(s) and volume(s) Price(s) Volume(s) 279 GBP 00.5369 c) Partnership Shares N/A 83 **Matching Shares** Aggregated information d)- Aggregated volume 362 - Price See above e) Date of the transaction 11 July 2016 f) Place of the transaction Outside a trading venue 1 Details of the person discharging managerial responsibilities / person closely associated a) Name Antonio Lorenzo 2 Reason for the notification Chief Executive, Scottish Widows and Group a) Position/status Director, Insurance b) Initial notification / Amendment **Initial Notification** Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Lloyds Banking Group plc 549300PPXHEU2JF0AM85 b)LEI Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) 4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary Shares of 10p each Description of the financial instrument, type of instrument a) Identification code GB0008706128 b) Nature of the transaction Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan.

Partnership Shares acquired at GBP 00.5369 each and Matching Shares awarded at

nil consideration

Price(s) and volume(s) Price(s) Volume(s)

55 c) GBP 00.5369 Partnership Shares

N/A

81 **Matching Shares**

Aggregated information

d)- Aggregated volume 136

- Price See above

e) Date of the transaction 11 July 2016

f) Place of the transaction Outside a trading venue

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc

(Registrant)

By: Douglas Radcliffe Name: Douglas Radcliffe

Title: Group Investor Relations Director

Date: 13 July 2016