

HERSHEY FOODS CORP  
Form 4  
February 08, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HERNQVIST THOMAS K

(Last) (First) (Middle)  
100 CRYSTAL A DRIVE  
(Street)

HERSHEY, PA 17033

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
HERSHEY FOODS CORP [HSY]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/04/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
SVP, Chief Marketing Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Price			
Common Stock	02/04/2005		M	300 A \$ 32.23	6,613.7772	D	
Common Stock	02/04/2005		S	300 D \$ 59.96	6,313.7772	D	
Common Stock	02/04/2005		M	2,200 A \$ 32.23	8,513.7772	D	
Common Stock	02/04/2005		S	2,200 D \$ 59.95	6,313.7772	D	
Common Stock	02/04/2005		M	2,500 A \$ 32.23	8,813.7772	D	

Edgar Filing: HERSHEY FOODS CORP - Form 4

Common Stock	02/04/2005	S	2,500	D	\$ 59.953	6,313.7772 <u>(1)</u>	D	
Common Stock						338.22	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable Expiration Date	Title	
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 32.23	02/04/2005		M	300	<u>(3)</u> 04/27/2013	Common Stock	300
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 32.23	02/04/2005		M	2,200	<u>(3)</u> 04/27/2013	Common Stock	2,200
Non-Qualified Stock Option (right to buy) <u>(2)</u>	\$ 32.23	02/04/2005		M	2,500	<u>(3)</u> 04/27/2013	Common Stock	2,500

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
HERNQUIST THOMAS K 100 CRYSTAL A DRIVE HERSHEY, PA 17033	SVP, Chief Marketing Officer

## Signatures

Thomas K.  
Hernquist

02/08/2005

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
  

(1) The total amount of securities reported as directly owned by the reporting person in Column 5 of Table I includes 26.000 shares acquired on June 15, 2004; 29.2663 shares on September 15, 2004; and 24.5109 shares on December 15, 2004 pursuant to Hershey Foods' Dividend Reinvestment Plan. The total amount also includes the acquisition of 3,117.0000 additional shares as a result of the two-for-one stock split on June 15, 2004.

(2) These options are from an option grant previously reported as 37,100 options at an exercise price of \$64.46. The option grant was adjusted to reflect the 2-for-1 stock split on June 15, 2004.

(3) The options vest according to the following schedule: 25% vested on April 28, 2004; an additional 25% will vest on April 28, 2005; an additional 25% will vest on April 28, 2006; and the final 25% will vest on April 28, 2007.

### Remarks:

The total amount of securities reported as indirectly owned by the reporting person in Column 5 of Table I (401(k) Plan) included

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.