

AARON'S INC  
Form 11-K  
June 26, 2017  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 11-K

(Mark One)

Annual report pursuant to Section 15(d) of the Securities Exchange Act of 1934

For the fiscal year ended December 31, 2016

Transition report pursuant to Section 15(d) of the Securities Exchange Act of 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission file number 1-13941

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

Aaron's, Inc. Employees Retirement Plan

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

Aaron's, Inc.  
400 Galleria Parkway SE, Suite 300  
Atlanta, GA 30339-3194



Aaron's, Inc. Employees Retirement Plan  
Financial Statements and Supplemental Schedule  
December 31, 2016 and 2015  
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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Employee Benefits Committee and Participants of the  
Aaron's, Inc. Employees Retirement Plan  
Atlanta, Georgia

We have audited the accompanying statements of net assets available for benefits of the Aaron's, Inc. Employees Retirement Plan (the Plan) as of December 31, 2016 and 2015, and the related statements of changes in net assets available for benefits for the years then ended. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan's control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2016 and 2015, and the changes in net assets available for benefits for the years then ended, in conformity with accounting principles generally accepted in the United States of America. As discussed in Note 4 to the financial statements, the Plan Sponsor has filed a Voluntary Correction Program submission with the Internal Revenue Service to correct operational errors identified by the Plan Sponsor. Our opinion is not modified with respect to this matter.

The supplemental information in the accompanying schedule H, line 4i – schedule of assets (held at end of year) as of December 31, 2016 has been subjected to audit procedures performed in conjunction with the audit of the Plan's financial statements. The supplemental information is presented for the purpose of additional analysis and is not a required part of the financial statements, but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental information is the responsibility of the Plan's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and

performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information in the accompanying schedule, we evaluated whether the supplemental information, including its form and content, is presented in conformity with the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. In our opinion, the supplemental information in the accompanying schedule is fairly stated in all material respects in relation to the financial statements as a whole.

/s/ Windham Brannon, P.C.  
Atlanta, Georgia  
June 23, 2017

Aaron's, Inc. Employees Retirement Plan  
 Statements of Net Assets Available for Benefits

|                                    | December 31, |              |
|------------------------------------|--------------|--------------|
|                                    | 2016         | 2015         |
| Assets                             |              |              |
| Cash                               | \$552,180    | \$715,253    |
| Investments, at Fair Value:        |              |              |
| Mutual Funds                       | 62,972,968   | 47,829,052   |
| Common Stock                       | 8,415,082    | 5,913,647    |
| Money Market Deposit Account       | 6,256,757    | 6,184,847    |
| Total Investments                  | 77,644,807   | 59,927,546   |
| Receivables:                       |              |              |
| Notes Receivable From Participants | 3,103,821    | 2,752,629    |
| Net Assets Available for Benefits  | \$81,300,808 | \$63,395,428 |

See accompanying notes to the financial statements.

Aaron's, Inc. Employees Retirement Plan  
 Statements of Changes in Net Assets Available for Benefits

|  | Year Ended December 31, |                |
|--|-------------------------|----------------|
|  | 2016                    | 2015           |
| Additions:   |                         |                |
| Investment Income (Loss):                                    |                         |                |
| Net Change in Fair Value of Investments                      | \$5,055,904             | \$(5,477,205 ) |
| Interest and Dividends                                       | 2,008,468               | 2,213,689      |
| Dividends on Common Stock                                    | 21,168                  | 25,167         |
| Total Investment Income (Loss)                               | 7,085,540               | (3,238,349 )   |
| Interest Income on Notes Receivable from Participants        | 129,560                 | 102,911        |
| Contributions:   |                         |                |
| Employer, Net of Forfeitures                                 | 5,312,834               | 4,539,876      |
| Participants   | 9,715,314               | 8,453,153      |
| Rollovers  | 4,311,864               | 1,415,283      |
| Total Contributions  | 19,340,012              | 14,408,312     |
| Total Additions  | 26,555,112              | 11,272,874     |
| Deductions:  |                         |                |
| Benefits Paid to Participants                                | 8,611,567               | 6,625,929      |
| Administrative Expenses                                      | 91,001                  | 25,705         |
| Total Deductions   | 8,702,568               | 6,651,634      |
| Net Increase   | 17,852,544              | 4,621,240      |
| Transfer of Notes Receivable from Participants into the Plan | 52,836                  | —              |
| Net Assets Available for Benefits:                           |                         |                |
| Beginning of Year  | 63,395,428              | 58,774,188     |
| End of Year  | \$81,300,808            | \$63,395,428   |

See accompanying notes to the financial statements.

Aaron's, Inc. Employees Retirement Plan  
Notes to Financial Statements  
December 31, 2016 and 2015

1. Description of the Plan

The following description of the Aaron's, Inc. Employees Retirement Plan (the "Plan") is provided for general information purposes only. More complete information regarding the Plan may be found in the Plan document, which is available to all participants upon request.

General

The Plan is a defined contribution plan covering substantially all employees of Aaron's, Inc. (the "Company"). The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended ("ERISA"). The Plan is administered by the Employee Benefits Committee (the "Committee") appointed by the Board of Directors of the Company.

Effective January 1, 2016, the Plan was amended and restated to (1) rename the plan as Aaron's, Inc. Employees Retirement Plan; (2) remove the age 21 requirement from the Safe Harbor eligibility requirements; (3) change the entry date for elective deferrals to the first day of the calendar month after 30 days of employment; and (4) allow after-tax withdrawals at any time. The amended and restated plan is intended to be a continuation of the Plan previously in effect. The amendments had no effect on the Plan's net assets.

Effective October 4, 2016, the Plan was amended to limit future contributions into the Company Stock Fund to 10% of the participants' contributions.

Contributions

Participation in the Plan is voluntary. Participants may elect to make before-tax, Roth and/or after-tax contributions up to 75% of their annual compensation, as defined in the Plan document, in the form of a salary deferral, pursuant to Section 401(k) of the Internal Revenue Code (the "Code") and subject to the limitations contained therein. In 2016, the aforementioned participant contributions were generally limited to \$18,000. Participants who have attained age 50 before the end of the Plan year are eligible to make catch-up contributions, up to a maximum of \$6,000 in 2016. The Company provides a Safe Harbor match, after one year of service with 1,000 hours of service, 100% of the first 3% and 50% of the next 2% of the elective deferral of annual compensation that a participant contributes to the Plan.

#### Participant Accounts

Individual accounts are maintained for each participant. Participants direct their contributions and the Company's matching contributions into various investment options offered by the Plan and can change their options on a daily basis. The Company currently offers eighteen mutual funds, the Company's common stock via the Aaron's, Inc. Common Stock Fund, and one money market deposit account as investment options for participants. Each participant's account is credited with the participant's contributions, rollovers, the Company's contributions and earnings on the investments in their accounts and charged with specific transaction fees. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account. As of December 31, 2016, approximately 30% of the participants in the Plan were no longer employees of the Company.

#### Vesting

Participants are immediately vested in their contributions and earnings thereon. Effective January 1, 2013, the Plan was amended to allow for immediate vesting of the Company's matching contributions and earnings thereon made on or after January 1, 2013. Company matching contributions made prior to January 1, 2013 continue to vest at the prior vesting schedule rates of 20% after two years of service and 20% per year thereafter until the participant is fully vested after six years of service.

#### Forfeitures

At the discretion of the Company, forfeitures may reduce the matching contribution required for the current Plan year or may be allocated to participants' accounts pro rata based on compensation. For the years ended December 31, 2016 and 2015, the Company elected to reduce its matching contribution by forfeitures of \$23,884 and \$68,474, respectively. Unallocated forfeiture account balances totaled \$62 and \$10,203 as of December 31, 2016 and 2015, respectively.

#### Notes Receivable from Participants

Participants may borrow from their vested balances in the Plan a minimum of \$1,000 and up to a maximum equal to 50% of their vested account balance or \$50,000, subject to certain restrictions and limitations set forth in the Plan document and the Code. Loan terms can range from one to five years, or 15 years if used for the purchase of a residence. Maturities at December 31, 2016 ranged from one to 15 years. The loans are secured by the vested balance in the participant's account and bear interest at the Prime Rate plus 1%. Interest rates on outstanding loans generated by the Plan as of December 31, 2016 and 2015 ranged from 4.25% to 4.50%. Principal and interest are paid ratably through payroll deductions.

During 2016, a portfolio of participant loans was transferred into the Plan as a result of a business acquisition. The outstanding balance of the loans on the date of transfer was \$52,836. The interest rate on outstanding loans transferred into the Plan as of December 31, 2016 was 5.25%.

#### Payment of Benefits

A participant's total account balance is payable either in a lump-sum distribution or by regular periodic installments upon his or her retirement, death, or disability. Upon termination of service, only the vested portion of the participant's account becomes payable. In the event of a participant's death or permanent and total disability, his or her interest in the Plan will become fully vested.

In-service withdrawals are available in certain limited circumstances, as defined by the Plan. Hardship withdrawals are allowed for participants incurring an immediate financial need and who meet one of the specific circumstances defined in the Plan. Hardship withdrawals are strictly regulated by the Internal Revenue Service (IRS), and before requesting a hardship withdrawal, all requirements must be met in order for a request to be approved.

#### Expenses

Certain expenses of maintaining the Plan are paid directly by the Company and are excluded from the financial statements. Fees related to the administration of notes receivable from participants and distributions are charged directly to the participant's account and are included in administrative expenses on the statements of changes in net assets. Investment related expenses are included in net appreciation (depreciation) in fair value of investments on the statements of changes in net assets. Some of the investment funds provide for a revenue sharing arrangement with the Plan in which fund expenses are credited to the Plan and associates to pay for certain administrative expenses, such as record keeping and investment advisory fees.

#### Company Stock Fund

The Plan invests in common stock of the Company through its Company Stock Fund. The Company Stock Fund may also hold cash or other short-term securities, although these are expected to be a small percentage of the fund.

Dividends received by the Company Stock Fund are reinvested in Company common stock.

The Plan limits the amount a participant can invest in the Company Stock Fund to encourage diversification of participants' accounts. Contribution limits through October 3, 2016 were set at a maximum of 25% of a participant's contributions. Effective October 4, 2016, contribution limits were set at a maximum of 10% of a participant's contributions. In addition, a participant may not transfer amounts from other investment funds into the Company Stock Fund to the extent the transfer would result in more than 10% of the participant's total account balance being invested in the Company Stock Fund.

Each participant is entitled to exercise voting rights attributable to the shares allocated to their account. Participants also have the opportunity to direct the trustee whether they wish to participate in a tender or exchange offer.

#### Plan Termination

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of Plan termination (or permanent discontinuance of contributions to the Plan), all amounts credited to the accounts of the participants would become 100% vested. The Plan's assets would be distributable to the participants in accordance with the respective values of their accounts.

## 2. Summary of Significant Accounting Policies

### Basis of Presentation

The accompanying financial statements of the Plan have been prepared on the accrual basis of accounting.

### Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates that affect the amounts reported in the financial statements and accompanying notes.

Actual results could differ from those estimates.

### Valuation of Investments and Income Recognition

Investments are stated at fair value. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). Refer to Note 3 for further discussion of fair value measurements.

Purchases and sales of common stock are recorded on a trade-date basis. Interest income is recorded when received.

Dividends on common stock are recorded on the ex-dividend date. Net appreciation (depreciation) includes the Plan's gains and losses on investments bought and sold as well as held during the year.

### Notes Receivable from Participants

Notes receivable from participants are measured at their unpaid principal balance. Interest income on notes receivable from participants is recorded when it is received. No allowance for credit losses has been recorded as of December 31, 2016 and 2015. If a participant ceases to make loan repayments and the plan administrator deems the participant loan to be in default, the participant loan balance is reduced and a benefit payment is recorded.

### Payment of Benefits

Benefits are recorded when paid.

## 3. Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (i.e., an exit price). The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets and liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy are described below:

Level 1 – Unadjusted quoted prices in active markets that are accessible to the reporting entity at the measurement date for identical assets and liabilities.

Level 2 – Inputs other than quoted prices in active markets for identical assets and liabilities that are observable either directly or indirectly for substantially the full term of the asset or liability. Level 2 inputs include the following:

- quoted prices for similar assets and liabilities in active markets
- quoted prices for identical or similar assets or liabilities in markets that are not active
- observable inputs other than quoted prices that are used in the valuation of the asset or liability (e.g., interest rate and yield curve quotes at commonly quoted intervals)
- inputs that are derived principally from or corroborated by observable market data by correlation or other means

Level 3 – Unobservable inputs for the asset or liability (i.e., supported by little or no market activity). Level 3 inputs include management’s own assumption about the assumptions that market participants would use in pricing the asset or liability (including assumptions about risk).

The level in the fair value hierarchy within which the fair value measurement is classified is determined based on the lowest level input that is significant to the fair value measure in its entirety.

The following tables set forth by level, within the fair value hierarchy, the Plan’s assets carried at fair value.

Assets at Fair Value as of  
December 31, 2016

|                                 | Level 1      | Level 2 | Level 3 | Total        |
|---------------------------------|--------------|---------|---------|--------------|
| Mutual Funds                    | \$62,972,968 | \$-     | \$-     | \$62,972,968 |
| Common Stock                    | 8,415,082    | —       | —       | 8,415,082    |
| Money Market Deposit Account    | 6,256,757    | —       | —       | 6,256,757    |
| Total Investments at Fair Value | \$77,644,807 | \$-     | \$-     | \$77,644,807 |

Assets at Fair Value as of  
December 31, 2015

|                                 | Level 1      | Level 2 | Level 3 | Total        |
|---------------------------------|--------------|---------|---------|--------------|
| Mutual Funds                    | \$47,829,052 | \$-     | \$-     | \$47,829,052 |
| Common Stock                    | 5,913,647    | —       | —       | 5,913,647    |
| Money Market Deposit Account    | 6,184,847    | —       | —       | 6,184,847    |
| Total Investments at Fair Value | \$59,927,546 | \$-     | \$-     | \$59,927,546 |

Investments in mutual funds, common stock and the money market deposit account are stated at quoted market prices for the identical security in an active market (Level 1).

#### 4. Income Tax Status

The Plan received a determination letter from the IRS dated June 6, 2016, stating that the Plan is qualified under Section 401(a) of the Code and, therefore, the related trust is exempt from taxation. Subsequent to the determination by the IRS, the Plan was amended. Once qualified, the Plan is required to operate in conformity with the Code to maintain its qualified status. The Plan administrator believes the Plan continues to be qualified and that the related trust is tax-exempt.

U.S. generally accepted accounting principles require Plan management to evaluate uncertain tax positions taken by the Plan. The financial statement effects of a tax position are recognized when the position is more likely than not, based on the technical merits, to be sustained upon examination by the IRS. The Plan administrator has analyzed the tax positions taken by the Plan, and has concluded that as of December 31, 2016, there are no uncertain positions taken or expected to be taken. The Plan has recognized no interest or penalties related to uncertain tax positions. The Plan is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. The Plan administrator believes it is no longer subject to income tax examinations for years prior to 2013. The Company has filed a Voluntary Correction Program ("VCP") submission with the IRS, which details operational failures identified by the Plan Sponsor related to how certain contribution and vesting activities were processed and the Company's plan for correcting these matters. The Plan administrator and counsel for the Plan believe that these failures and the VCP filing will not impact the tax qualification of the Plan and that the Plan continues to maintain tax qualified status under the applicable sections of the Code. The Plan administrator believes that the final outcome of the VCP will not have a material effect on the Plan's financial statements.

#### 5. Transactions With Parties-in-Interest

The Plan's investments in the Schwab Bank Saving Fund Account are managed by the Charles Schwab Trust Company (Schwab), the trustee of the Plan. Therefore, these transactions qualify as party-in-interest transactions.

The Plan's investments in the BlackRock and Vanguard Mutual Fund Accounts are managed by BlackRock, Inc. and the Vanguard Group, respectively, which are beneficial owners of greater than 5% of the Company's common stock. Therefore, these transactions qualify as party-in-interest transactions.

The Plan held 263,100 and 264,120 shares of Company common stock valued at \$8,415,082 and \$5,913,647 at December 31, 2016 and 2015, respectively. The Plan received \$21,168 and \$25,167 in common stock dividends from the Company in 2016 and 2015, respectively.

#### 6. Risks and Uncertainties

The Plan invests in various investment securities, including the Company's common stock. Investment securities are exposed to various risks, such as interest rate, currency, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statements of net assets available for benefits.

Aaron's, Inc. Employees Retirement Plan  
 Schedule H, Line 4i – Schedule of Assets  
 (Held at End of Year)  
 EIN #58-0687630 Plan #001  
 December 31, 2016

| (a) | (b)   | (c)                                       | (e)           |
|-----|---|---|---------------|
|     | Identity of Issue, Borrower, Lessor, or Similar Party | Description of Investment                 | Current Value |
| *   | Aaron's, Inc. Common Stock Fund                       | Common Stock                              | \$8,415,082   |
| *   | BlackRock Inflation Protection Bond A                 | Mutual Fund                               | 1,128,253     |
|     | Wells Fargo Adv Prem Large Co Growth A                | Mutual Fund                               | 6,492,225     |
|     | Goldman Sachs Growth Opportunities A                  | Mutual Fund                               | 5,046,720     |
|     | Goldman Sachs Mid Cap Value A                         | Mutual Fund                               | 4,095,375     |
|     | MFS Research International R3 Fund                    | Mutual Fund                               | 4,376,496     |
|     | MFS Massachusetts Investors Tr R3                     | Mutual Fund                               | 2,020,158     |
|     | J P Morgan Equity Income A                            | Mutual Fund                               | 8,967,628     |
|     | Federated Total Return Bond Svc                       | Mutual Fund                               | 2,959,711     |
| *   | Vanguard Total Bond Market Index Admiral              | Mutual Fund                               | 888,696       |
| *   | Vanguard 500 Index Fund - Admiral                     | Mutual Fund                               | 3,934,559     |
| *   | Vanguard Target Retirement 2050 Inv                   | Mutual Fund                               | 1,499,297     |
| *   | Vanguard Target Retirement 2040 Inv                   | Mutual Fund                               | 1,684,945     |
| *   | Vanguard Mid Cap Index Adm                            | Mutual Fund                               | 1,879,889     |
| *   | Vanguard Small Cap Index Fund - Admiral               | Mutual Fund                               | 7,409,704     |
| *   | Vanguard Target Retirement 2030 Inv                   | Mutual Fund                               | 2,721,881     |
| *   | Vanguard Target Retirement Income Inv                 | Mutual Fund                               | 6,238,188     |
| *   | Vanguard Target Retirement 2020 Inv                   | Mutual Fund                               | 958,705       |
| *   | Vanguard Target Retirement 2015 Inv                   | Mutual Fund                               | 670,538       |
| *   | Schwab Bank Savings Fund                              | Money Market Deposit Account              | 6,256,757     |
| *   | Participant loans                                     | Interest rates ranged from 4.25% to 5.25% | 3,103,821     |
|     |   |   | \$80,748,628  |

\*Party-in-Interest

Note: Cost information has not been included in column (d) because all investments are participant directed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

Aaron's, Inc.  
Employees Retirement Plan

Date: June 23, 2017 /s/ Robert W. Kamerschen

Name: Robert W. Kamerschen  
Title: Employee Benefits Committee

EXHIBIT INDEX

| Exhibit | Description                      | Page |
|---------|----------------------------------|------|
| 23.1    | Consent of Windham Brannon, P.C. | 14   |