## Edgar Filing: BOOK ROBERT M - Form 4

Form 4								
Check this box if no longer subject to STATEMENT OF CHANGES			ashington, D.C. 20 NGES IN BENEF SECURITIES 16(a) of the Securi Utility Holding Co	0549 FICIAL OWI ities Exchange mpany Act of	OMB APPROVAL OMB 3235-0287 Number: January 31, 2005 Estimated average burden hours per response 0.5			
(Print or Type I	Responses)							
BOOK ROBERT M Symbol			er Name <b>and</b> Ticker o GEN CORP [NEOC	-	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (N		of Earliest Transaction /Day/Year) 2010	ı	X Director Officer (give t below)		) Owner r (specify	
	(Street)		nendment, Date Origin onth/Day/Year)	al	6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M Person	ne Reporting Per	rson	
(City)	(State)	(Zip) Ta	ble I - Non-Derivative	e Securities Acq	uired, Disposed of,	, or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction(A) or D Code (Instr. 3,	(A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	10/07/2010		M 4,500	A \$ 9.0866	23,887	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Numb orDerivati Securitic Acquire Dispose (Instr. 3, 5)	ve es d (A) or d of (D)	6. Date Exer Expiration D (Month/Day,	ate	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Options (Right to buy)	\$ 9.0866	10/07/2010		М		4,500	<u>(1)</u>	12/21/2014	Common Stock	4,500
Common Stock Option (Right to buy)	\$ 33.63	10/07/2010		А	2,000		(2)	10/07/2020	Common Stock	2,000

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
BOOK ROBERT M						
	Х					

## Signatures

Richard R. Current	10/12/2010		
(Attorney-in-fact)	10/12/2010		
**Signature of Reporting Person	Date		

**Explanation of Responses:** 

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The option was issued 12/21/04 as a Non-Qualified stock option and became exercisable 33% yearly thereafter.

(2) The option was issued 10/7/10 as a Non-Qualified stock option and will become exercisable 33% yearly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.