

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the
Stockholder Meeting to Be Held on May 11, 2017.

UDR,
Inc.

Meeting Information

Meeting Type: Annual Meeting
For holders as of: March 20, 2017
Date: May 11, 2017 Time: 10:00 a.m., Local Time
Location: Hotel Teatro
1100 14th Street
Denver, CO 80202

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

— Before You Vote —
How to Access the Proxy
Materials

Proxy Materials Available to
VIEW or RECEIVE:

NOTICE AND PROXY
STATEMENT FORM
10-K SHAREHOLDER LETTER

How to View Online:

Have the information that is printed in the box
marked by the arrow (located on the following
page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or
E-MAIL Copy:

If you want to receive a paper or e-mail copy of
these documents, you must request one. There is
NO charge for requesting a copy. Please choose
one of the following methods to make your
request:

- 1) BY INTERNET: www.proxyvote.com
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY
E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send
a blank e-mail with the information that is
printed in the box marked by the arrow (located
on the following page) in the subject line.

Requests, instructions and other inquiries sent to
this e-mail address will NOT be forwarded to
your investment advisor. Please make the request
as instructed above on or before April 27, 2017
to facilitate timely delivery.

— How To Vote —
Please Choose One of the
Following Voting Methods

Vote In Person: Many stockholder meetings
have attendance requirements including, but not

limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends that you vote "FOR" each of the nominees listed in Item 1:

The Board of Directors recommends that you vote "FOR" Items 2 and 3:

1. ELECTION OF DIRECTORS

2. To ratify the appointment of Ernst & Young LLP to serve as independent registered public accounting firm for the year ending December 31, 2017.

Nominees:

- 1a. Katherine A. Cattanach
- 1b. Robert P. Freeman
- 1c. Jon A. Grove
- 1d. Mary Ann King
- 1e. James D. Klingbeil
- 1f. Clint D. McDonnough
- 1g. Robert A. McNamara
- 1h. Mark R. Patterson
- 1i. Lynne B. Sagalyn
- 1j. Thomas W. Toomey

3. Advisory vote to approve named executive officer compensation.

The Board of Directors recommends that you vote for a "1 YEAR" frequency in Item 4:

4. Advisory vote on the frequency of holding an advisory vote on executive compensation.

5. To transact such other business as may properly come before the meeting and any adjournment or postponement of the meeting.

