

SEITEL INC  
Form 10-Q  
May 13, 2015  
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 10-Q

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(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2015

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File Number: 001-10165

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SEITEL, INC.  
(Exact name of registrant as specified in its charter)

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Delaware 76-0025431  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

10811 S. Westview Circle Drive  
Building C, Suite 100 77043  
Houston, Texas  
(Address of principal executive offices) (Zip Code)  
(713) 881-8900  
(Registrant's telephone number, including area code)

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

(Explanatory Note: The registrant is a voluntary filer and is therefore not subject to the filing requirements of the Securities Exchange Act of 1934. However, during the preceding 12 months, the registrant has filed all reports that it would have been required to file by Section 13 or 15(d) of the Securities Exchange Act of 1934 if the registrant was subject to the filing requirements of the Securities Exchange Act of 1934 during such timeframe.)

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting

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company” in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

As of May 8, 2015, there were 100 shares of the Company’s common stock outstanding, par value \$.001 per share.

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## PART I—FINANCIAL INFORMATION

Item 1. FINANCIAL STATEMENTS  
 SEITEL, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED BALANCE SHEETS  
 (In thousands, except share and per share amounts)

	(Unaudited) March 31, 2015	December 31, 2014
<b>ASSETS</b>		
Cash and cash equivalents	\$80,106	\$59,175
Receivables		
Trade, net of allowance for doubtful accounts of \$267 and \$268, respectively	21,574	53,250
Notes and other	1,545	1,698
Due from Seitel Holdings, Inc.	1,146	1,143
Seismic data library, net of accumulated amortization of \$1,069,331 and \$1,074,260, respectively	158,182	165,079
Property and equipment, net of accumulated depreciation and amortization of \$14,777 and \$14,971, respectively	3,410	3,857
Prepaid expenses, deferred charges and other	11,399	10,075
Intangible assets, net of accumulated amortization of \$41,427 and \$41,785, respectively	8,768	10,013
Goodwill	186,377	193,722
Deferred income taxes	86,624	81,744
<b>TOTAL ASSETS</b>	<b>\$559,131</b>	<b>\$579,756</b>
<b>LIABILITIES AND STOCKHOLDER'S EQUITY</b>		
<b>LIABILITIES</b>		
Accounts payable and accrued liabilities	\$36,092	\$34,400
Income taxes payable	118	197
Senior Notes	250,000	250,000
Obligations under capital leases	1,974	2,219
Deferred revenue	32,435	34,517
Deferred income taxes	4,343	5,334
<b>TOTAL LIABILITIES</b>	<b>324,962</b>	<b>326,667</b>
<b>COMMITMENTS AND CONTINGENCIES (Note G)</b>		
<b>STOCKHOLDER'S EQUITY</b>		
Common stock, par value \$.001 per share; 100 shares authorized, issued and outstanding	—	—
Additional paid-in capital	400,291	400,177
Retained deficit	(156,422)	(148,776)
Accumulated other comprehensive income (loss)	(9,700)	1,688
<b>TOTAL STOCKHOLDER'S EQUITY</b>	<b>234,169</b>	<b>253,089</b>
<b>TOTAL LIABILITIES AND STOCKHOLDER'S EQUITY</b>	<b>\$559,131</b>	<b>\$579,756</b>

The accompanying notes are an integral part of these condensed consolidated financial statements.

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SEITEL, INC. AND SUBSIDIARIES  
 CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)  
 (In thousands)

	Three Months Ended March 31,	
	2015	2014
REVENUE	\$24,326	\$57,053
EXPENSES:		
Depreciation and amortization	23,080	37,858
Cost of sales	100	126
Selling, general and administrative	6,314	7,425
	29,494	45,409
INCOME (LOSS) FROM OPERATIONS	(5,168)	) 11,644
Interest expense, net	(6,307)	) (6,207)
Foreign currency exchange losses	(1,459)	) (1,274)
Other loss	—	) (14)
Income (loss) before income taxes	(12,934)	) 4,149
Provision (benefit) for income taxes	(5,288)	) 2,257
NET INCOME (LOSS)	\$ (7,646)	) \$ 1,892

The accompanying notes are an integral part of these condensed consolidated financial statements.

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SEITEL, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS (Unaudited)

(In thousands)

	Three Months Ended	
	March 31,	
	2015	2014
Net income (loss)	\$(7,646 )	\$1,892
Foreign currency translation adjustments	(11,388 )	(5,531 )
Comprehensive loss	\$(19,034 )	\$(3,639 )

The accompanying notes are an integral part of these condensed consolidated financial statements.

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## SEITEL, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDER'S EQUITY (Unaudited)

(In thousands, except share amounts)

	Common Stock		Additional Paid-In Capital	Retained Deficit	Accumulated Other Comprehensive Income (Loss)
	Shares	Amount			
Balance, December 31, 2014	100	\$—	\$400,177	\$(148,776)	) \$1,688
Amortization of stock-based compensation costs	—	—	114	—	—
Net loss	—	—	—	(7,646)	) —
Foreign currency translation adjustments	—	—	—	—	(11,388)
Balance, March 31, 2015	100	\$—	\$400,291	\$(156,422)	) \$(9,700)

The accompanying notes are an integral part of these condensed consolidated financial statements.

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## SEITEL, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

(In thousands)

	Three Months Ended March 31,	
	2015	2014
Cash flows from operating activities:		
Reconciliation of net income (loss) to net cash provided by operating activities:		
Net income (loss)	\$(7,646 )	\$1,892
Depreciation and amortization	23,080	37,858
Deferred income tax provision (benefit)	(5,374 )	631
Foreign currency exchange losses	1,459	1,274
Amortization of deferred financing costs	289	262
Amortization of stock-based compensation	114	178
Decrease in allowance for doubtful accounts	—	(224 )
Non-cash other loss	—	14
Non-cash revenue	(179 )	(177 )
Decrease (increase) in receivables	30,856	(8,265 )
Increase in other assets	(273 )	(785 )
Decrease in deferred revenue	(1,843 )	(9,732 )
Increase in accounts payable and other liabilities	4,582	7,140
Net cash provided by operating activities	45,065	30,066
Cash flows from investing activities:		
Cash invested in seismic data	(22,900 )	(27,071 )
Cash paid to acquire property, equipment and other	(107 )	(983 )
Advances to Seitel Holdings, Inc.	(3 )	(3 )
Net cash used in investing activities	(23,010 )	(28,057 )
Cash flows from financing activities:		
Principal payments on capital lease obligations	(59 )	(61 )
Net cash used in financing activities	(59 )	(61 )
Effect of exchange rate changes	(1,065 )	(155 )
Net increase in cash and cash equivalents	20,931	1,793
Cash and cash equivalents at beginning of period	59,175	31,353
Cash and cash equivalents at end of period	\$80,106	\$33,146
Supplemental disclosure of cash flow information:		
Cash paid during the period for:		
Interest	\$106	\$71
Income taxes, net of refunds received	\$246	\$714
Supplemental schedule of non-cash investing and financing activities:		
Additions to seismic data library	\$129	\$177

The accompanying notes are an integral part of these condensed consolidated financial statements.



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SEITEL, INC. AND SUBSIDIARIES

NOTES TO CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS (Unaudited)

March 31, 2015

NOTE A-BASIS OF PRESENTATION

The accompanying condensed consolidated financial statements of Seitel, Inc. and its subsidiaries (collectively, the “Company”) have been prepared in accordance with United States generally accepted accounting principles (“GAAP”) for interim financial information and with the instructions of Regulation S-X. Accordingly, they do not include all of the information and notes required by GAAP for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation have been included. In preparing the Company’s financial statements, a number of estimates and assumptions are made by management that affect the accounting for and recognition of assets, liabilities, revenues and expenses. Operating results for the three months ended March 31, 2015 are not necessarily indicative of the results that may be expected for any other quarter of 2015 or for the year ending December 31, 2015. The condensed consolidated balance sheet of the Company as of December 31, 2014 has been derived from the audited balance sheet of the Company as of that date. These financial statements should be read in conjunction with the financial statements and notes thereto contained in the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2014.

NOTE B-REVENUE RECOGNITION

Revenue from Data Acquisition

The Company generates revenue when it creates a new seismic survey that is initially licensed by one or more of its customers to use the resulting data. The payments for the initial licenses are sometimes referred to as underwriting or prefunding. Customers make periodic payments throughout the creation period, which generally correspond to costs incurred and work performed. These payments are non-refundable. Contracts which are signed up to the time the Company makes a firm commitment to create the new seismic survey are considered underwriting. Any subsequent licensing of the data while the survey is in progress or once it is completed is considered a resale license (see “Revenue from Non-Exclusive Data Licenses”).

Acquisition underwriting revenue is recognized throughout the creation period using the proportional performance method based upon costs incurred and work performed to date as a percentage of total estimated costs and work required. Management believes that this method is the most reliable and representative measure of progress for its data creation projects. On average, the duration of the data creation process is approximately one year. Under these contracts, the Company creates new seismic data designed in conjunction with its customers and specifically suited to the geology of the area using the most appropriate technology available.

The Company outsources the substantial majority of the work required to complete data acquisition projects to third party contractors. The Company’s payments to these third party contractors comprise the substantial majority of the total estimated costs of the project and are paid throughout the creation period. A typical survey includes specific activities required to complete the survey, each of which has value to the customers. Typical activities, that often occur concurrently, include:

- permitting for land access, mineral rights, and regulatory approval;
- surveying;
- drilling for the placement of energy sources;
- recording the data in the field; and
- processing the data.

The customers paying for the initial licenses receive legally enforceable rights to any resulting product of each activity described above. The customers also receive access to and use of the newly acquired, processed data.

The customers’ access to and use of the results of the work performed and of the newly acquired, processed data is governed by a master license agreement, which is a separate agreement from the acquisition contract. The Company’s acquisition contracts require the customer either to have a master license agreement in place or to execute one at the time the acquisition contract is signed. The Company typically maintains sole ownership of the newly acquired data,

which is added to its library, and is free to license the data to other customers.

Revenue from Non-Exclusive Data Licenses

The Company recognizes a substantial portion of its revenue from licensing of data once it is available for delivery. These are sometimes referred to as resale licensing revenue, late sales or shelf sales.

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These sales fall under the following four basic forms of non-exclusive license contracts.

**Specific license contract**—The customer licenses and selects specific data from the data library, including data currently in progress, at the time the contract is entered into and holds this license for a long-term period.

**Library card license contract**—The customer initially receives only access to certain data. The customer may then select specific data, from the collection of data to which it has access, to hold long-term under its license agreement. The length of the selection periods under the library card contracts is limited in time and varies from customer to customer.

**Review and possession license contract**—The customer obtains the right to review a certain quantity of data for a limited period of time. During the review period, the customer may select specific data from that available for review to hold long-term under its license agreement. Any data not selected for long-term licensing must be returned to the Company at the end of the review period.

**Review only license contract**—The customer obtains rights to review a certain quantity of data for a limited period of time, but does not obtain the right to select specific data to hold long-term.

The Company's non-exclusive license contracts specify the following:

- that all customers must also have in place or execute a master license agreement that governs the use of all data received under the Company's non-exclusive license contracts;
- the specific payment terms, generally ranging from 30 days to 12 months, and that such payments are non-cancelable and non-refundable;
- the actual data that is accessible to the customer; and
- that the data is licensed in its present form, as is, where is, and that the Company is under no obligation to make any enhancements, modifications or additions to the data unless specific terms to the contrary are included.

Revenue from the non-exclusive licensing of seismic data is recognized when the following criteria are met:

- the Company has an agreement with the customer that is validated by a signed contract;
- the sales price is fixed and determinable;
- collection is reasonably assured;
- the customer has selected the specific data or the contract has expired without full selection;
- the data is currently available for delivery; and
- the license term has begun.

Copies of the licensed data are available to the customer immediately upon request.

For licenses that have been invoiced for which payment is due or has been received, but have not met the aforementioned criteria, the revenue is deferred along with the related direct costs (primarily consisting of sales commissions). This normally occurs under the library card, review and possession or review only license contracts because the data selection may occur over time. Additionally, if the contract allows licensing of data that is not currently available or enhancements, modifications or additions to the data are required per the contract, revenue is deferred until such time that the data is available.

### Revenue from Non-Monetary Exchanges

In certain cases, the Company will take ownership of a customer's seismic data or revenue interest (collectively referred to as "data") in exchange for a non-exclusive license to selected seismic data from the Company's library and, in some cases, services provided by Seitel Solutions ("Solutions"). In connection with specific data acquisition contracts, the Company may choose to receive both cash and ownership of seismic data from the customer as consideration for the underwriting of new data acquisition. In addition, the Company may receive advanced data processing services on selected existing data in exchange for a non-exclusive license to selected data from the Company's library. These exchanges are referred to as non-monetary exchanges. A non-monetary exchange for data always complies with the

following criteria:

- the data license delivered is always distinct from the data received;
- the customer forfeits ownership of its data; and
- the Company retains ownership in its data.

In non-monetary exchange transactions, the Company records a data library asset for the seismic data received or processed at the time the contract is entered into or the data is completed, as applicable, and recognizes revenue on the transaction in equal

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value in accordance with its policy on revenue from data licenses or data acquisition, or as services are provided by Solutions, as applicable. The data license to the customer is in the form of one of the four basic forms of contracts discussed above. These transactions are valued at the fair value of the data received or the fair value of the license granted or services provided, whichever is more readily determinable.

Fair value of the data exchanged is determined using a multi-step process as follows:

First, the Company considers the value of the data or services received from the customer. In determining the value of the data received, the Company considers the age, quality, current demand and future marketability of the data and, in the case of 3D seismic data, the cost that would be required to create the data. In addition, the Company applies a limitation on the value it assigns per square mile on the data received. In determining the value of the services received, the Company considers the cost of such similar services that it could obtain from a third-party provider.

Second, the Company determines the value of the license granted to the customer. Typically, the range of cash transactions by the Company for licenses of similar data during the prior six months are evaluated. In evaluating the range of cash transactions, the Company does not consider transactions that are disproportionately high or low.

Due to the Company's revenue recognition policies, revenue recognized on non-monetary exchange transactions may not occur at the same time the seismic data acquired is recorded as an asset. The activity related to non-monetary exchanges was as follows (in thousands):

	Three Months Ended March 31,	
	2015	2014
Seismic data library additions	\$129	\$177
Revenue recognized on specific data licenses or selections of data	17	177
Revenue recognized related to acquisition contracts	162	—

Revenue from Solutions

Revenue from Solutions is recognized as the services for reproduction and delivery of seismic data are provided to customers.

**NOTE C-SEISMIC DATA LIBRARY**

The Company's seismic data library consists of seismic surveys that are offered for license to customers on a non-exclusive basis. Costs associated with creating, acquiring or purchasing the seismic data library are capitalized and amortized principally on the income forecast method subject to a straight-line amortization period of four years, applied on a quarterly basis at the individual survey level.

**Costs of Seismic Data Library**

For purchased seismic data, the Company capitalizes the purchase price of the acquired data.

For data received through a non-monetary exchange, the Company capitalizes an amount equal to the fair value of the data received by the Company or the fair value of the license granted or services provided to the customer, whichever is more readily determinable. See Note B – "Revenue Recognition – Revenue from Non-Monetary Exchanges" for discussion of the process used to determine fair value.

For newly created data, the capitalized costs include costs paid to third parties for the acquisition of data and related permitting, surveying and other activities associated with the data creation activity. In addition, the Company capitalizes certain internal costs related to processing the created data. Such costs include salaries and benefits of the Company's processing personnel and certain other costs incurred for the benefit of the processing activity. The Company believes that the internal processing costs capitalized are not greater than, and generally are less than, those that would be incurred and capitalized if such activity were performed by a third party. Capitalized costs for internal data processing were \$0.8 million and \$0.9 million for the three months ended March 31, 2015 and 2014, respectively.

**Data Library Amortization**

The Company amortizes its seismic data library investment using the greater of the amortization that would result from the application of the income forecast method subject to a minimum amortization rate or a straight-line basis over the useful life of the data. With respect to each survey in the data library, the straight-line policy is applied from the time such survey is completed and available for licensing to customers on a non-exclusive basis.

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The Company applies the income forecast method by forecasting the ultimate revenue expected to be derived from a particular data library component over the estimated useful life of each survey comprising part of such component. This forecast is made by the Company annually and reviewed quarterly. If, during any such review, the Company determines that the ultimate revenue for a library component is expected to be significantly different than the original estimate of total revenue for such library component, the Company revises the amortization rate attributable to future revenue from each survey in such component. The Company applies a minimum amortization rate of 70%. In addition, in connection with the forecast reviews and updates, the Company evaluates the recoverability of its seismic data library investment, and if required, records an impairment charge with respect to such investment. See discussion on “Seismic Data Library Impairment” below.

The greater of the income forecast or straight-line amortization policy is applied quarterly on a cumulative basis at the individual survey level. Under this policy, the Company first records amortization using the income forecast method. The cumulative amortization recorded for each survey is then compared with the cumulative straight-line amortization. If the cumulative straight-line amortization is higher for any specific survey, additional amortization expense is recorded, resulting in accumulated amortization being equal to the cumulative straight-line amortization for such survey. This requirement is applied regardless of future-year revenue estimates for the library component of which the survey is a part and does not consider the existence of deferred revenue with respect to the library component or to any survey.

The actual aggregate rate of amortization depends on the specific seismic surveys licensed and selected by the Company’s customers during the period and the amount of straight-line amortization recorded. The income forecast amortization rates can vary by component and, as of April 1, 2015, is 70% for all components. For those seismic surveys which have been fully amortized, no amortization expense is required on revenue recorded.

**Seismic Data Library Impairment**

The Company evaluates its seismic data library investment by grouping individual surveys into components based on its operations and geological and geographical trends, resulting in the following data library segments for purposes of evaluating impairments: (I) North America 3D onshore comprised of the following components: (a) Texas Gulf Coast, (b) Eastern Texas, (c) West Texas, (d) Panhandle Plays in North Texas/Oklahoma, (e) Southern Louisiana/Mississippi, (f) Northern Louisiana, (g) Rocky Mountains, (h) Utica/Marcellus in Pennsylvania, Ohio and West Virginia, (i) other United States, (j) Montney in British Columbia and Alberta, (k) Horn River in British Columbia, (l) Cardium in Alberta and (m) other Canada; (II) United States 2D; (III) Canada 2D; (IV) Gulf of Mexico offshore; and (V) international data outside North America. The Company believes that these library components constitute the lowest levels of independently identifiable cash flows.

The Company evaluates its seismic data library investment for impairment whenever events or changes in circumstances indicate that the carrying amounts may not be recoverable. The Company considers the level of sales performance in each component compared to projected sales, as well as industry conditions, among others, to be key factors in determining when its seismic data investment should be evaluated for impairment. In evaluating sales performance of each component, the Company generally considers five consecutive quarters of actual performance below forecasted sales to be an indicator of potential impairment.

The impairment evaluation is based first on a comparison of the undiscounted future cash flows over each component’s remaining estimated useful life with the carrying value of each library component. If the undiscounted cash flows are equal to or greater than the carrying value of such component, no impairment is recorded. If undiscounted cash flows are less than the carrying value of any component, the forecast of future cash flows related to such component is discounted to fair value and compared with such component’s carrying amount. The difference between the library component’s carrying amount and the discounted future value of the expected revenue stream is recorded as an impairment charge.

For purposes of evaluating potential impairment losses, the Company estimates the future cash flows attributable to a library component by evaluating, among other factors, historical and recent revenue trends, oil and gas prospectivity in particular regions, general economic conditions affecting its customer base and expected changes in technology and other factors that the Company deems relevant. The cash flow estimates exclude expected future revenues attributable

to non-monetary data exchanges and future data creation projects.

The estimation of future cash flows and fair value is highly subjective and inherently imprecise. Estimates can change materially from period to period based on many factors, including those described in the preceding paragraph.

Accordingly, if conditions change in the future, the Company may record impairment losses relative to its seismic data library investment, which could be material to any particular reporting period.

The Company did not have any impairment charges during the three months ended March 31, 2015 or 2014.



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## NOTE D-DEBT

9½% Senior Unsecured Notes: On March 20, 2013, the Company issued, in a private placement, \$250.0 million aggregate principal amount of 9½% senior notes (the “9½% Senior Notes”). As required by their terms, the 9½% Senior Notes were exchanged for senior notes of like amounts and terms in a publicly registered exchange offer in August 2013. The 9½% Senior Notes mature on April 15, 2019. Interest is payable in cash, semi-annually on April 15 and October 15 of each year. The 9½% Senior Notes are unsecured and are jointly and severally guaranteed by substantially all of the Company's significant domestic subsidiaries on a senior basis. The 9½% Senior Notes contain restrictive covenants which limit the Company's ability to, among other things, incur additional indebtedness, incur liens, pay dividends and make other restricted payments, engage in transactions with affiliates, and complete mergers, acquisitions and sales of assets.

From time to time on or before April 15, 2016, the Company may redeem up to 35% of the aggregate principal amount of the 9½% Senior Notes with the net proceeds of equity offerings at a redemption price equal to 109.50% of the principal amount, plus accrued and unpaid interest. Upon a change of control (as defined in the indenture), each holder of the 9½% Senior Notes will have the right to require the Company to offer to purchase all of such holder's notes at a price equal to 101% of the principal amount, plus accrued and unpaid interest.

Credit Facility: On May 25, 2011, the Company entered into a credit agreement (the “Credit Facility”) with Wells Fargo Capital Finance, LLC (the “U.S. Lender”) and Wells Fargo Capital Finance Corporation Canada (the “Canadian Lender,” and collectively with the U.S. Lender, the “Lenders”). The Credit Facility provides a \$30.0 million revolving credit facility with a Canadian sublimit of \$5.0 million (Canadian), subject to borrowing base limitations based on the Company's seismic data assets and eligible accounts receivable, each as defined in the Credit Facility, calculated on a monthly basis. The Credit Facility expires on May 25, 2016. Each existing and future direct and indirect wholly-owned domestic subsidiary of the Company (collectively, the “U.S. Guarantors”) is a guarantor of payment of the U.S. obligations under the Credit Facility, and Seitel Canada Ltd. (“Seitel Canada”), a wholly-owned subsidiary of the Company, and each future direct and indirect wholly-owned Canadian subsidiary of the Company (such subsidiaries together with Seitel Canada, the “Canadian Guarantors”) are guarantors of payment of the Canadian obligations under the Credit Facility.

The borrowings under the Credit Facility are secured by a perfected first priority lien and security interest (subject to certain exceptions) in favor of the U.S. Lender in all present and future assets and equity of the Company and each U.S. Guarantor and 65% of the equity in Seitel Canada, and borrowings by Seitel Canada are secured by a perfected first priority lien and security interest (subject to certain exceptions) in favor of the Canadian Lender in all present and future assets of each Canadian Guarantor. U.S. borrowings under the Credit Facility bear interest at a rate per annum equal to, at the Company's option, either (a) the London Interbank Offered Rate (“LIBOR”) rate plus 3.50% or (b) a base rate determined by reference to the highest of (i) the federal funds rate plus ½ of 1%, (ii) the three-month LIBOR rate plus 1% and (iii) the prime rate of Wells Fargo Bank, National Association, plus 2.50%. Canadian borrowings under the Credit Facility bear interest based on a Canadian base rate, as defined in the Credit Facility.

The Credit Facility requires that the Company maintain minimum excess availability (as defined in the Credit Facility) of \$10.0 million or, if such excess availability is not maintained, then the Company's fixed charge coverage ratio (as defined in the Credit Facility) may not be less than 1.00 to 1.00. In addition, the Credit Facility contains affirmative and negative covenants, representations and warranties, borrowing conditions, events of default and remedies for the Lenders. The aggregate loan or any individual loan made under the Credit Facility may be prepaid at any time subject to certain restrictions. The Credit Facility is also subject to the payment of upfront, letter of credit, administrative and certain other fees. As of March 31, 2015, no amounts were outstanding under the Credit Facility and there was \$29.9 million of availability.

## NOTE E-FAIR VALUE MEASUREMENTS

Authoritative guidance on fair value measurements provides a framework for measuring fair value and establishes a fair value hierarchy that prioritizes the inputs used to measure fair value, giving the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 inputs) and the lowest priority to unobservable inputs (Level 3 inputs).

The Company uses valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs. In measuring the fair value of the Company's assets and liabilities, market data or assumptions are used that the

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Company believes market participants would use in pricing an asset or liability, including assumptions about risk when appropriate. The Company's assets that are measured at fair value on a recurring basis include the following (in thousands):

	Total	Fair Value Measurements Using		
		Quoted Prices in Active Markets (Level 1)	Significant Other Observable Inputs (Level 2)	Unobservable Inputs (Level 3)
At March 31, 2015:				
Cash equivalents	\$79,975	\$79,975	\$—	\$—
At December 31, 2014:				
Cash equivalents	\$58,981	\$58,981	\$—	\$—

The Company had no transfers of assets between any of the above levels during the three months ended March 31, 2015 or 2014.

Cash equivalents include money market funds that invest in United States government obligations and a Canadian dollar investment account, all with original maturities of three months or less. The original costs of these assets approximate fair value due to their short-term maturity.

Other Financial Instruments:

At March 31, 2015 and December 31, 2014, the carrying value of the Company's debt was \$250.0 million. The estimated fair value of the debt was approximately \$218.4 million at March 31, 2015 and \$243.8 million at December 31, 2014. The fair value of the Company's senior notes is based on quoted market prices (Level 1 inputs).

## NOTE F-STATEMENT OF CASH FLOW INFORMATION

Cash and cash equivalents at March 31, 2015 and December 31, 2014 included \$0.8 million of restricted cash related to collateral on seismic operations bonds and \$125,000 (Canadian) of restricted cash posted as security against Company issued credit cards for Seitel Canada.

The Company had non-cash additions to its seismic data library comprised of the following (in thousands):

	Three Months Ended March 31,	
	2015	2014
Non-monetary exchanges related to resale licensing revenue	\$131	\$177
Adjustment to prior year non-monetary exchange from underwriting of new data acquisition	(2)	—
Total non-cash additions to seismic data library	\$129	\$177

Non-cash revenue consisted of the following (in thousands):

	Three Months Ended March 31,	
	2015	2014
Acquisition revenue on underwriting from non-monetary exchange contracts	\$162	\$—
Licensing revenue from specific data licenses and selections on non-monetary exchange contracts	17	177
Total non-cash revenue	\$179	\$177

## NOTE G-COMMITMENTS AND CONTINGENCIES

The Company is involved from time to time in ordinary, routine claims and lawsuits incidental to its business. In the opinion of management, uninsured losses, if any, resulting from the ultimate resolution of these matters should not be

material to the Company's financial position, results of operations or cash flows. However, it is not possible to predict or determine the outcomes of the legal actions brought against it or by it, or to provide an estimate of all additional losses, if any, that may arise. At March 31, 2015, the Company has recorded the estimated amount of potential exposure it may have with respect to litigation and claims. Such amounts are not material to the financial statements.

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NOTE H-RECENT ACCOUNTING PRONOUNCEMENTS

In April 2015, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) No. 2015-03, “Interest - Imputation of Interest.” This ASU requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability. This guidance requires retrospective application and is effective on January 1, 2016, with early adoption permitted.

Adopting ASU 2015-03 will only result in a change in presentation and will reduce the Company's prepaid expenses, deferred charges and other assets and Senior Notes liability amounts in the consolidated balance sheets. As of March 31, 2015, unamortized debt issue costs that would be subject to the guidance under this ASU were \$5.1 million.

In August 2014, the FASB issued ASU No. 2014-15, “Presentation of Financial Statements - Going Concern (Subtopic 205-40): Disclosure of Uncertainties about an Entity’s Ability to Continue as a Going Concern.” This ASU provides guidance on management’s responsibility to evaluate whether there is substantial doubt about an entity’s ability to continue as a going concern or to provide related footnote disclosures. The amendments require management to assess an entity’s ability to continue as a going concern by incorporating and expanding upon certain principles that are currently in U.S. auditing standards. The new standard will be effective for annual periods ending after December 15, 2016, and interim periods within annual periods beginning after December 15, 2016. Early adoption is permitted. The Company is currently evaluating the impact of adopting ASU 2014-15, but does not expect that it will have a material effect on its financial statements.

In May 2014, the FASB issued ASU No. 2014-09, “Revenue from Contracts with Customers.” The objective of the ASU is to establish a single comprehensive model in accounting for revenue arising from contracts with customers and will supersede most of the existing revenue recognition guidance, including industry-specific guidance. The core principle of the guidance is that an entity recognizes revenue to depict the transfer of goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. This ASU also significantly expands disclosure requirements concerning revenues for most entities. The Company is required to adopt the ASU on January 1, 2017. In April 2015, the FASB issued for public comment a proposed ASU that would defer the effective date of the new revenue recognition standard by one year, which would change the date the Company is required to adopt the ASU to January 1, 2018. Early application of ASU 2014-09 is not currently permitted, but once effective, entities have the option of using either a full retrospective or modified approach to adopt the new standard. The Company is currently evaluating the effect that ASU 2014-09 will have on its financial statements and financial statement disclosures.

NOTE I-SUPPLEMENTAL GUARANTORS CONSOLIDATING CONDENSED FINANCIAL INFORMATION

On March 20, 2013, the Company completed a private placement of 9½% Senior Notes in the aggregate principal amount of \$250.0 million. The Company’s payment obligations under the 9½% Senior Notes are jointly and severally guaranteed by substantially all of the Company's significant 100% owned U.S. subsidiaries (“Guarantor Subsidiaries”). All subsidiaries of the Company that do not guarantee the 9½% Senior Notes are referred to as Non-Guarantor Subsidiaries.

The indenture governing the 9½% Senior Notes provides that the guarantees by the Guarantor Subsidiaries will be released in the following customary circumstances: (i) upon a sale or other disposition, whether by merger, consolidation or otherwise, of the equity interests of that guarantor to a person that is not the Company or a restricted subsidiary of the Company; (ii) the guarantor sells all or substantially all of its assets to a person that is not the Company or a restricted subsidiary of the Company; (iii) the guarantor is properly designated as an unrestricted subsidiary or ceases to be a restricted subsidiary; (iv) upon legal defeasance of the 9½% Senior Notes or satisfaction and discharge of the indenture governing the 9½% Senior Notes; (v) the guarantor becomes an immaterial subsidiary or (vi) the guarantor is released from its guarantee obligations under the Credit Facility.

The consolidating condensed financial statements are presented below and should be read in connection with the condensed consolidated financial statements of the Company. Separate financial statements of the Guarantor Subsidiaries are not presented because (i) the Guarantor Subsidiaries are wholly-owned and have fully and unconditionally guaranteed the 9½% Senior Notes on a joint and several basis and (ii) the Company’s management has determined such separate financial statements are not material to investors.

The following consolidating condensed financial information presents the consolidating condensed balance sheets as of March 31, 2015 and December 31, 2014, and the consolidating condensed statements of operations, statements of comprehensive income (loss) and statements of cash flows for the three months ended March 31, 2015 and March 31, 2014 of (a) the Company; (b) the Guarantor Subsidiaries; (c) the Non-Guarantor Subsidiaries; (d) elimination entries; and (e) the Company, the Guarantor Subsidiaries and the Non-Guarantor Subsidiaries on a consolidated basis.

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Investments in subsidiaries are accounted for under the equity method. The principal elimination entries eliminate investments in subsidiaries, intercompany balances, intercompany transactions and intercompany sales.

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## CONSOLIDATING CONDENSED BALANCE SHEET

As of March 31, 2015

(In thousands)

	Parent	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Consolidating Eliminations	Consolidated Total	
<b>ASSETS</b>						
Cash and cash equivalents	\$—	\$75,710	\$4,396	\$—	\$80,106	
Receivables						
Trade, net	—	19,670	1,904	—	21,574	
Notes and other	—	7	1,538	—	1,545	
Due from Seitel Holdings, Inc.	—	1,146	—	—	1,146	
Intercompany receivables (payables)	5,636	(3,953	) (1,683	) —	—	
Investment in subsidiaries	492,829	426,211	576	(919,616	) —	
Net seismic data library	—	115,423	42,874	(115	) 158,182	
Net property and equipment	—	1,671	1,739	—	3,410	
Prepaid expenses, deferred charges and other	5,482	5,517	400	—	11,399	
Intangible assets, net	900	6,023	1,845	—	8,768	
Goodwill	—	107,688	78,689	—	186,377	
Deferred income taxes	—	86,624	—	—	86,624	
<b>TOTAL ASSETS</b>	<b>\$504,847</b>	<b>\$841,737</b>	<b>\$132,278</b>	<b>\$ (919,731 )</b>	<b>\$559,131</b>	
<b>LIABILITIES AND STOCKHOLDER'S EQUITY</b>						
Accounts payable and accrued liabilities	\$10,946	\$19,763	\$5,383	\$—	\$36,092	
Income taxes payable	32	—	86	—	118	
Senior Notes	250,000	—	—	—	250,000	
Obligations under capital leases	—	10	1,964	—	1,974	
Deferred revenue	—	30,741	1,694	—	32,435	
Deferred income taxes	—	—	4,343	—	4,343	
<b>TOTAL LIABILITIES</b>	<b>260,978</b>	<b>50,514</b>	<b>13,470</b>	<b>—</b>	<b>324,962</b>	
<b>STOCKHOLDER'S EQUITY</b>						
Common stock	—	—	—	—	—	
Additional paid-in capital	400,291	—	—	—	400,291	
Parent investment	—	764,105	156,152	(920,257	) —	
Retained earnings (deficit)	(156,422	) 27,118	(27,496	) 378	(156,422	)
Accumulated other comprehensive loss	—	—	(9,848	) 148	(9,700	)
<b>TOTAL STOCKHOLDER'S EQUITY</b>	<b>243,869</b>	<b>791,223</b>	<b>118,808</b>	<b>(919,731 )</b>	<b>234,169</b>	
<b>TOTAL LIABILITIES AND STOCKHOLDER'S EQUITY</b>	<b>\$504,847</b>	<b>\$841,737</b>	<b>\$132,278</b>	<b>\$ (919,731 )</b>	<b>\$559,131</b>	



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## CONSOLIDATING CONDENSED BALANCE SHEET

As of December 31, 2014

(In thousands)

	Parent	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Consolidating Eliminations	Consolidated Total
<b>ASSETS</b>					
Cash and cash equivalents	\$—	\$48,525	\$10,650	\$—	\$59,175
Receivables					
Trade, net	—	41,386	11,864	—	53,250
Notes and other	—	29	1,669	—	1,698
Due from Seitel Holdings, Inc.	—	1,143	—	—	1,143
Intercompany receivables (payables)	2,803	13,666	(16,469)	) —	—
Investment in subsidiaries	497,151	427,481	692	(925,324)	) —
Net seismic data library	—	113,930	51,290	(141)	) 165,079
Net property and equipment	—	1,848	2,009	—	3,857
Prepaid expenses, deferred charges and other	5,751	3,994	330	—	10,075
Intangible assets, net	900	6,826	2,287	—	10,013
Goodwill	—	107,688	86,034	—	193,722
Deferred income taxes	—	81,744	—	—	81,744
<b>TOTAL ASSETS</b>	<b>\$506,605</b>	<b>\$848,260</b>	<b>\$150,356</b>	<b>\$(925,465)</b>	<b>) \$579,756</b>
<b>LIABILITIES AND STOCKHOLDER'S EQUITY</b>					
Accounts payable and accrued liabilities	\$5,007	\$22,841	\$6,552	\$—	\$34,400
Income taxes payable	197	—	—	—	197
Senior Notes	250,000	—	—	—	250,000
Obligations under capital leases	—	18	2,201	—	2,219
Deferred revenue	—	29,822	4,695	—	34,517
Deferred income taxes	—	—	5,334	—	5,334
<b>TOTAL LIABILITIES</b>	<b>255,204</b>	<b>52,681</b>	<b>18,782</b>	<b>—</b>	<b>326,667</b>
<b>STOCKHOLDER'S EQUITY</b>					
Common stock	—	—	—	—	—
Additional paid-in capital	400,177	—	—	—	400,177
Parent investment	—	764,105	156,152	(920,257)	) —
Retained earnings (deficit)	(148,776)	) 31,474	(26,248)	) (5,226)	) (148,776)
Accumulated other comprehensive income	—	—	1,670	18	1,688
<b>TOTAL STOCKHOLDER'S EQUITY</b>	<b>251,401</b>	<b>795,579</b>	<b>131,574</b>	<b>(925,465)</b>	<b>) 253,089</b>
<b>TOTAL LIABILITIES AND STOCKHOLDER'S EQUITY</b>	<b>\$506,605</b>	<b>\$848,260</b>	<b>\$150,356</b>	<b>\$(925,465)</b>	<b>) \$579,756</b>

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## CONSOLIDATING CONDENSED STATEMENT OF OPERATIONS

For the Three Months Ended March 31, 2015

(In thousands)

	Parent	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Consolidating Eliminations	Consolidated Total
REVENUE	\$—	\$11,763	\$12,898	\$ (335 )	\$24,326
EXPENSES:					
Depreciation and amortization	—	12,119	10,974	(13 )	23,080
Cost of sales	—	78	22	—	100
Selling, general and administrative	304	4,379	1,966	(335 )	6,314
	304	16,576	12,962	(348 )	29,494
LOSS FROM OPERATIONS	(304 )	(4,813 )	(64 )	13	(5,168 )
Interest expense, net	(5,460 )	(711 )	(136 )	—	(6,307 )
Foreign currency exchange losses	—	(3 )	(1,456 )	—	(1,459 )
Loss before income taxes and equity in loss of subsidiaries	(5,764 )	(5,527 )	(1,656 )	13	(12,934 )
Benefit for income taxes	(2,461 )	(2,419 )	(408 )	—	(5,288 )
Equity in loss of subsidiaries	(4,343 )	(1,248 )	—	5,591	—
NET LOSS	\$(7,646 )	\$(4,356 )	\$(1,248 )	\$ 5,604	\$(7,646 )

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## CONSOLIDATING CONDENSED STATEMENT OF COMPREHENSIVE LOSS

For the Three Months Ended March 31, 2015

(In thousands)

	Parent	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Consolidating Eliminations	Consolidated Total
Net loss	\$(7,646 )	\$(4,356 )	\$(1,248 )	\$ 5,604	\$(7,646 )
Foreign currency translation adjustments	—	—	(11,518 )	130	(11,388 )
Comprehensive loss	\$(7,646 )	\$(4,356 )	\$(12,766 )	\$ 5,734	\$(19,034 )

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## CONSOLIDATING CONDENSED STATEMENT OF OPERATIONS

For the Three Months Ended March 31, 2014

(In thousands)

	Parent	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Consolidating Eliminations	Consolidated Total
REVENUE	\$—	\$39,918	\$17,481	\$ (346 )	\$57,053
EXPENSES:					
Depreciation and amortization	—	24,137	13,736	(15 )	37,858
Cost of sales	—	114	12	—	126
Selling, general and administrative	311	4,771	2,689	(346 )	7,425
	311	29,022	16,437	(361 )	45,409
INCOME (LOSS) FROM OPERATIONS	(311 )	10,896	1,044	15	11,644
Interest expense, net	(5,232 )	(527 )	(448 )	—	(6,207 )
Foreign currency exchange gains (losses)	—	3	(1,277 )	—	(1,274 )
Other loss	(14 )	—	—	—	(14 )
Income (loss) before income taxes and equity in income (loss) of subsidiaries	(5,557 )	10,372	(681 )	15	4,149
Provision (benefit) for income taxes	—	2,360	(103 )	—	2,257
Equity in income (loss) of subsidiaries	7,449	(578 )	—	(6,871 )	—
NET INCOME (LOSS)	\$1,892	\$7,434	\$(578 )	\$(6,856 )	\$1,892

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## CONSOLIDATING CONDENSED STATEMENT OF COMPREHENSIVE INCOME (LOSS)

For the Three Months Ended March 31, 2014

(In thousands)

	Parent	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Consolidating Eliminations	Consolidated Total
Net income (loss)	\$1,892	\$7,434	\$(578 )	\$(6,856 )	\$1,892
Foreign currency translation adjustments	—	—	(5,539 )	8	(5,531 )
Comprehensive income (loss)	\$1,892	\$7,434	\$(6,117 )	\$(6,848 )	\$(3,639 )

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## CONSOLIDATING CONDENSED STATEMENT OF CASH FLOWS

For the Three Months Ended March 31, 2015

(In thousands)

	Parent	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Consolidating Eliminations	Consolidated Total
Cash flows from operating activities:					
Net cash provided by (used in) operating activities	\$(533	) \$33,258	\$12,340	\$—	\$45,065
Cash flows from investing activities:					
Cash invested in seismic data	—	(15,922	) (6,978	) —	(22,900
Cash paid to acquire property, equipment and other	—	(104	) (3	) —	(107
Advances to Seitel Holdings, Inc.	—	(3	) —	—	(3
Net cash used in investing activities	—	(16,029	) (6,981	) —	(23,010
Cash flows from financing activities:					
Principal payments on capital lease obligations	—	(8	) (51	) —	(59
Intercompany transfers	533	9,967	(10,500	) —	—
Net cash provided by (used in) financing activities	533	9,959	(10,551	) —	(59
Effect of exchange rate changes	—	(3	) (1,062	) —	(1,065
Net increase (decrease) in cash and cash equivalents	—	27,185	(6,254	) —	20,931
Cash and cash equivalents at beginning of period	—	48,525	10,650	—	59,175
Cash and cash equivalents at end of period	\$—	\$75,710	\$4,396	\$—	\$80,106

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## CONSOLIDATING CONDENSED STATEMENT OF CASH FLOWS

For the Three Months Ended March 31, 2014

(In thousands)

	Parent	Guarantor Subsidiaries	Non- Guarantor Subsidiaries	Consolidating Eliminations	Consolidated Total
Cash flows from operating activities:					
Net cash provided by (used in) operating activities	\$(164 )	\$16,233	\$13,997	\$—	\$30,066
Cash flows from investing activities:					
Cash invested in seismic data	—	(13,713 )	(13,358 )	—	(27,071 )
Cash paid to acquire property, equipment and other	—	(951 )	(32 )	—	(983 )
Advances to Seitel Holdings, Inc.	—	(3 )	—	—	(3 )
Net cash used in investing activities	—	(14,667 )	(13,390 )	—	(28,057 )
Cash flows from financing activities:					
Principal payments on capital lease obligations	—	(8 )	(53 )	—	(61 )
Intercompany transfers	164	(164 )	—	—	—
Net cash provided by (used in) financing activities	164	(172 )	(53 )	—	(61 )
Effect of exchange rate changes	—	—	(155 )	—	(155 )
Net increase in cash and cash equivalents	—	1,394	399	—	1,793
Cash and cash equivalents at beginning of period	—	24,859	6,494	—	31,353
Cash and cash equivalents at end of period	\$—	\$26,253	\$6,893	\$—	\$33,146

## Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with our condensed consolidated financial statements and the related notes to the condensed consolidated financial statements included elsewhere in this document.

## CAUTIONARY STATEMENT CONCERNING FORWARD-LOOKING INFORMATION

This Quarterly Report on Form 10-Q (this "Quarterly Report") contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Statements contained in this report about our future outlook, prospects, strategies and plans, and about industry conditions, demand for seismic services and the future economic life of our seismic data are forward-looking, among others. All statements that express belief, expectation, estimates or intentions, as well as those that are not statements of historical fact, are forward-looking. The words "believe," "expect," "anticipate," "estimate," "project," "propose," "plan," "target," "foresee," "should," "intend," "may," "will," "would," and similar expressions are intended to identify forward-looking statements. Forward-looking statements represent our present belief and are based on our current expectations and assumptions with respect to future events and their potential effect on us. While we believe our expectations and assumptions are reasonable, they involve risks and uncertainties beyond our control that could cause the actual results or outcome to differ materially from the expected results or outcome reflected in our forward-looking statements. In light of these risks, uncertainties and assumptions, the forward-looking events discussed in this Quarterly Report may not occur. Such risks and uncertainties include, without limitation, actual customer demand for our seismic data and related services, the timing and extent of changes in commodity prices for natural gas, crude oil and condensate and natural gas liquids, conditions in the capital markets during the periods covered by the forward-looking statements, the effect of economic conditions, our ability to obtain

financing on satisfactory terms if internally generated funds and our current credit facility are insufficient to fund our capital needs, the impact on our financial condition as a result of our debt and our debt service, our ability to obtain and maintain normal terms with our vendors and service providers, our ability to maintain contracts that are critical to our operations, changes in the oil and gas industry or the economy generally and changes in the exploration budgets of our customers, as well as the risk factors identified in our Annual Report on Form 10-K for the fiscal year ended December 31, 2014 filed with the Securities and Exchange Commission (“SEC”).

The forward-looking statements contained in this report speak only as of the date hereof and readers are cautioned not to place undue reliance on such forward-looking statements. Except as required by federal and state securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or any other reason. All forward-looking statements attributable to the Company or any person acting on its behalf are expressly qualified in their entirety by the cautionary statements contained or referred to herein, in our Annual Report on Form 10-K for the fiscal year ended December 31, 2014 filed with the SEC and in our future periodic reports filed with the SEC.

#### Overview

##### General

We are a leading provider of onshore seismic data to the oil and gas industry in North America. We own an extensive library of onshore and offshore seismic data that we have accumulated since our inception in 1982 that we offer for license to exploration and production (“E&P”) companies. Our primary areas of focus are onshore United States and Canada and, to a lesser extent, offshore U.S. Gulf of Mexico. We believe our data library is the largest onshore three-dimensional (“3D”) database available for licensing in North America and includes leading positions in oil, liquids-rich and natural gas unconventional plays as well as conventional areas.

Our products and services are used by E&P companies in oil and gas exploration and development efforts to increase the probability of drilling success, to better delineate existing oil and gas fields and to augment their reservoir completion and management techniques. In unconventional plays, E&P companies use seismic data as a development tool to better identify efficient drilling plans and maximize production by identifying and understanding a series of critical characteristics of the targeted resource. We generate revenue primarily by licensing data from our data library and from new data creation projects, which are substantially underwritten or paid for by our clients. By participating in underwritten, nonexclusive surveys or purchasing licenses to existing data, E&P companies can obtain access to surveys at reduced costs as compared to acquiring seismic data on a proprietary basis.



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### Principal Factors Affecting Our Business

Our business is dependent upon a variety of factors, many of which are beyond our control. The following are those that we consider to be principal factors affecting our business.

**Demand for Seismic Data:** Demand for our products and services is cyclical due to the nature of the oil and gas industry. In particular, demand for our seismic data services depends upon exploration, production, development and field management spending by E&P companies and, in the case of new data creation, the willingness of these companies to forgo ownership in the seismic data. Capital expenditures by E&P companies depend upon several factors, including actual and forecasted oil and natural gas commodity prices, prospect availability and the companies' own short-term and strategic plans. These capital expenditures may also be affected by worldwide economic or industry-wide conditions.

**Merger and Acquisition/Joint Venture Activity:** Merger and acquisition activity continues to occur within our client base. This activity could have a negative impact on seismic companies that operate in markets with a limited number of participating clients. However, we believe that, over time, this activity could have a positive impact on our business, as it should generate re-licensing fees, result in increased vitality in the trading of mineral interests and result in the creation of new independent customers through the rationalization of staff within those companies affected by this activity.

Exploiting unconventional plays is a capital intensive endeavor and many technically proficient E&P companies remain capital constrained. They find themselves needing to sell their positions to, or create partnerships with, large well-capitalized companies in order to develop their recoverable resource base. These joint venture partners or new owners will often need to purchase licenses to our seismic data for their own use.

**North America Drilling Activity:** The decline in crude oil prices and the reduction in capital spending by E&P companies in 2015 has had a direct impact on drilling activity in North America. As of May 8, 2015, the North American land rig count had fallen by more than 50% since the peak in the fourth quarter of 2014.

**Availability of Capital for Our Customers:** Some of our customers are independent E&P companies and private prospect-generating companies that rely primarily on private capital markets to fund their exploration, production, development and field management activities. Reductions in cash flows resulting from lower commodity prices, along with the reduced availability of credit and increased costs of borrowing, could have a material impact on the ability of such companies to obtain funding necessary to purchase our seismic data.

**Government Regulation:** Our operations are subject to a variety of federal, provincial, state, foreign and local laws and regulations, including environmental and health and safety laws. We invest financial and managerial resources to comply with these laws and related permit requirements. Modification of existing laws or regulations and the adoption of new laws or regulations limiting or increasing exploration or production activities by oil and gas companies may have a material effect on our business operations.

### Key Performance Measures

Management considers certain performance measures in evaluating and managing our financial condition and operating performance at various times and from time to time. Some of these performance measures are non-GAAP financial measures. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with United States generally accepted accounting principles, or GAAP. These non-GAAP measures are not in accordance with, nor are they a substitute for, GAAP measures. These non-GAAP measures are intended to supplement our presentation of our financial results that are prepared in accordance with GAAP.

The following are the key performance measures considered by management.

**Cash Resales:** Cash resales represent new contracts for data licenses from our library, including data currently in progress, payable in cash. We believe this measure is important in assessing overall industry and client activity. Cash resales are likely to fluctuate quarter to quarter as they do not require the longer planning and lead times necessary for

new data creation.

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The following is a reconciliation of this non-GAAP financial measure to the most directly comparable GAAP financial measure, total revenue (in thousands):

	Three Months Ended March 31,	
	2015	2014
Cash resales	\$12,186	\$32,277
Other revenue components:		
Acquisition underwriting revenue	11,774	16,837
Non-monetary exchanges	131	177
Revenue recognition adjustments	(542 )	6,577
Solutions and other	777	1,185
Total revenue	\$24,326	\$57,053

Cash EBITDA: Cash EBITDA represents cash generated from licensing data from our seismic library net of recurring cash operating expenses. We believe this measure is helpful in determining the level of cash from operations we have available for debt service and funding of capital expenditures (net of the portion funded or underwritten by our customers). Cash EBITDA includes cash resales plus all other cash revenues other than from data acquisitions, less cost of goods sold and cash selling, general and administrative expenses (excluding non-routine and other corporate expenses such as severance and legal, financial and other expenses related to corporate and strategic transactions).

The following is a quantitative reconciliation of this non-GAAP financial measure to the most directly comparable GAAP financial measure, net income (loss) (in thousands):

	Three Months Ended March 31,	
	2015	2014
Cash EBITDA	\$6,745	\$26,118
Add (subtract) other revenue components not included in cash EBITDA:		
Acquisition underwriting revenue	11,774	16,837
Non-monetary exchanges	131	177
Revenue recognition adjustments	(542 )	6,577
Add (subtract) other items included in net income (loss):		
Depreciation and amortization	(23,080 )	(37,858 )
Non-cash operating expenses	(114 )	(178 )
Non-routine and other corporate expenses	(82 )	(29 )
Interest expense, net	(6,307 )	(6,207 )
Foreign currency losses	(1,459 )	(1,274 )
Other loss	—	(14 )
Benefit (provision) for income taxes	5,288	(2,257 )
Net income (loss)	\$(7,646 )	\$1,892

Growth of Our Seismic Data Library: We regularly add to our seismic data library through four different methods: (1) recording new data; (2) buying ownership of existing data for cash; (3) obtaining ownership of existing data sets through non-monetary exchanges; and (4) creating new value-added products from existing data within our library. For the period from January 1, 2015 to May 8, 2015, we completed the addition of approximately 150 square miles of seismic data to our library through new data acquisition. As of May 8, 2015, we had approximately 1,250 square miles of seismic data in progress.

Critical Accounting Policies

We operate in one business segment, which is made up of seismic data acquisition, seismic data licensing, seismic data processing and seismic reproduction services. There have not been any changes in our critical accounting policies

since December 31, 2014.

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## Results of Operations

## Revenue

The following table summarizes the components of our revenue for the three months ended March 31, 2015 and 2014 (in thousands):

	Three Months Ended March 31,	
	2015	2014
Acquisition underwriting revenue:		
Cash underwriting	\$ 11,612	\$ 16,837
Underwriting from non-monetary exchanges	162	—
Total acquisition underwriting revenue	11,774	16,837
Resale licensing revenue:		
Cash resales	12,186	32,277
Non-monetary exchanges	131	177
Revenue recognition adjustments	(542)	) 6,577
Total resale licensing revenue	11,775	39,031
Total seismic revenue	23,549	55,868
Solutions and other	777	1,185
Total revenue	\$ 24,326	\$ 57,053

Total revenue was \$24.3 million in the first quarter of 2015 compared to \$57.1 million in the first quarter of 2014.

Acquisition underwriting revenue was \$11.8 million in the first quarter of 2015 compared to \$16.8 million in the first quarter of 2014. The lower level of underwriting revenue in the 2015 first quarter was mainly attributable to weather delays on our Eagle Ford/Woodbine surveys as a result of heavy rainfall. In addition to the Eagle Ford/Woodbine area, new data acquisition activity in the first quarter of 2015 was also focused in the Permian, Montney and Cardium unconventional plays. Total resale licensing revenue was \$11.8 million in the first quarter of 2015 compared to \$39.0 million in the first quarter of 2014. Cash resales were negatively impacted by reduced capital spending by our E&P clients resulting from the significant decline in crude oil prices and were \$12.2 million in the first quarter of 2015 compared to cash resales of \$32.3 million in the first quarter of 2014. We believe our cash resales in the second quarter will continue to be weak due to ongoing low crude oil prices. Revenue recognition adjustments are non-cash adjustments to revenue and reflect the net amount of (i) revenue deferred as a result of all of the revenue recognition criteria not being met and (ii) the subsequent revenue recognition once the criteria are met. Revenue recognition adjustments resulted in a decrease in revenue recognized of \$7.1 million between the first quarter of 2014 and 2015 caused by a reduction in selections on open library card contracts and a decrease in revenue recognized on previously deferred direct licensing contracts, partially offset by a decrease in the deferral of new licensing contracts. Solutions and other revenue was \$0.8 million in the first quarter of 2015 compared to \$1.2 million in the first quarter of 2014. Solutions revenue is primarily driven by the level of seismic revenue; therefore, the \$0.4 million reduction was primarily due to the lower level of revenue activity.

At March 31, 2015, we had a deferred revenue balance of \$32.4 million, compared to the December 31, 2014 balance of \$34.5 million. The deferred revenue balance related to (i) data licensing contracts on which selection of specific data had not yet occurred, (ii) deferred revenue on data acquisition projects and (iii) contracts in which the data products are not yet available or the revenue recognition criteria has not yet been met. The deferred revenue will be recognized when selection of specific data is made by the customer, upon expiration of the data selection period specified in the data licensing contracts, as work progresses on the data acquisition contracts, as the data products become available or as all of the revenue recognition criteria are met.

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## Depreciation and Amortization

The table below sets forth the components of depreciation and amortization and presents seismic data amortization as a percentage of total seismic revenue for the three months ended March 31, 2015 and 2014 (dollars in thousands):

	Three Months Ended March 31,			
	2015		2014	
Amortization of seismic data:				
Income forecast	\$12,663	53.8 %	\$31,153	55.8 %
Straight-line	9,131	38.8 %	5,248	9.4 %
Total amortization of seismic data	21,794	92.6 %	36,401	65.2 %
Depreciation of property and equipment	236		223	
Amortization of acquired intangibles	1,050		1,234	
Total	\$23,080		\$37,858	

Income forecast amortization as a percentage of total seismic revenue decreased from 2014 to 2015 primarily due to the mix of data being licensed. In both quarters, we had resale revenue recognized from data whose costs were fully amortized. In the first quarter of 2015, the percentage of resale revenue recognized from data whose costs were fully amortized was 44% as compared to 29% in the first quarter of 2014. Also impacting the percentage of income forecast amortization to total seismic revenue was the proportion of acquisition revenue (for which all of the revenue attracts amortization) to total seismic revenue. In the first quarter of 2015, acquisition revenue represented a higher percentage of total seismic revenue than in the first quarter of 2014. Straight-line amortization represents the expense required under our accounting policy to ensure the book value of our data is fully amortized within four years of when the data becomes available for sale. The amount of straight-line amortization will vary between periods due to the distribution of revenue among the various seismic surveys.

## Selling, General and Administrative Expenses

Selling, general and administrative (“SG&A”) expenses were \$6.3 million in the first quarter of 2015 compared to \$7.4 million in the first quarter of 2014. SG&A expenses are made up of the following cash and non-cash expenses (in thousands):

	Three Months Ended March 31,	
	2015	2014
Cash SG&A expenses	\$6,200	\$7,247
Non-cash compensation expense	114	178
Total	\$6,314	\$7,425

Cash SG&A expenses decreased \$1.0 million in the first quarter of 2015 compared to the first quarter of 2014. This decrease was primarily due to a reduction in variable expenses. These variable expenses are comprised of commissions and annual incentive compensation and were lower in 2015 due to the decrease in revenue and Cash EBITDA.

## Income Taxes

Income tax expense (benefit) was \$(5.3) million in the first quarter of 2015 compared to \$2.3 million in the first quarter of 2014. The benefit in the first quarter of 2015 was comprised of (i) U.S. federal tax benefit of \$4.8 million, (ii) a benefit of \$0.4 million related to our Canadian operations and (iii) U.S. state tax expense of \$0.1 million. Income tax expense in the first quarter of 2014 was comprised of (i) U.S. federal tax expense of \$1.9 million, (ii) U.S. state tax expense of \$0.5 million and (iii) a benefit of \$0.1 million related to our Canadian operations.

## Net Income (Loss)

Net income (loss) was \$(7.6) million in the first quarter of 2015 compared to \$1.9 million in the first quarter of 2014. The \$9.5 million decrease was primarily due to a reduction in revenues partially offset by lower amortization expense associated with our data library, a decrease in SG&A expenses and an income tax benefit in the first quarter of 2015.

## Liquidity and Capital Resources

As of March 31, 2015, we had \$80.1 million in consolidated cash, cash equivalents and short-term investments, including \$0.8 million of restricted cash. Our foreign subsidiary regularly holds cash which is used to reinvest in our Canadian operations. If we decide at a later date to repatriate those funds to the U.S., we may be required to provide taxes on certain of those funds

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based on applicable U.S. tax rates net of foreign taxes. Cash held by our foreign subsidiary fluctuates throughout the year and at March 31, 2015, was \$4.4 million.

In addition to the cash on our balance sheet, other sources of liquidity, including our Credit Facility, are described below. For additional information regarding the Credit Facility and the 9½% Senior Notes, See “Note D - Debt” in the Notes to Condensed Consolidated Interim Financial Statements herein.

**Credit Facility:** On May 25, 2011, we entered into a credit agreement which provides us with the ability to borrow up to \$30.0 million. The Credit Facility provides a \$30.0 million revolving credit facility with a Canadian sublimit of \$5.0 million, subject to borrowing base limitations based on our seismic data assets and eligible accounts receivable, each as defined in the Credit Facility, calculated on a monthly basis. U.S. borrowings under the Credit Facility accrue interest based on, at our option, either the London InterBank Offered Rate (LIBOR) plus an applicable margin, or the base rate, as defined in the agreement, plus an applicable margin. Canadian borrowings under the Credit Facility accrue interest based on a Canadian base rate, as defined in the agreement. In addition, we are required to pay an unused line fee of 0.50% per annum in respect of any unutilized commitments under the Credit Facility. The Credit Facility expires on May 25, 2016. As of March 31, 2015, no amounts were outstanding under the Credit Facility and there was \$29.9 million of availability. To the best of our knowledge, we were in compliance with all covenants contained in the Credit Facility at March 31, 2015.

**9½% Senior Unsecured Notes:** On March 20, 2013, we issued in a private placement \$250.0 million aggregate principal amount of our 9½% Senior Notes. Interest is payable in cash, semi-annually on April 15 and October 15 of each year. The notes mature on April 15, 2019. To the best of our knowledge, we were in compliance with all covenants contained in the indenture governing our 9½% Senior Notes at March 31, 2015.

We may from time to time, as part of various financing and investment strategies, purchase our outstanding indebtedness. These purchases, if any, could have a material positive or negative impact on our liquidity available to repay outstanding debt obligations or on our consolidated results of operations.

**Cash Flows from Operating Activities:** Cash flows provided by operating activities were \$45.1 million and \$30.1 million for the three months ended March 31, 2015 and 2014, respectively. Operating cash flows for 2015 increased from 2014 primarily due to an increase in collections on cash resales.

**Cash Flows from Investing Activities:** Cash flows used in investing activities were \$23.0 million and \$28.1 million for the three months ended March 31, 2015 and 2014, respectively. Cash expenditures for seismic data were \$22.9 million and \$27.1 million for the three months ended March 31, 2015 and 2014, respectively. The decrease in cash invested in seismic data for 2015 compared to 2014 was primarily due to decreased data acquisition activity.

**Cash Flows from Financing Activities:** Cash flows used in financing activities were \$0.1 million for both the three months ended March 31, 2015 and 2014.

**Anticipated Liquidity:** Our ability to cover our operating and capital expenses, make required debt service payments on our 9½% Senior Notes, incur additional indebtedness and comply with our various debt covenants will depend primarily on our ability to generate substantial operating cash flows. Over the next 12 months, we expect to obtain the funds necessary to pay our operating, capital and other expenses, as well as interest on our 9½% Senior Notes and principal and interest on our other indebtedness, from our operating cash flows, cash and cash equivalents on hand and, if required, from additional borrowings (to the extent available under our Credit Facility subject to the borrowing base). Our ability to satisfy our payment obligations depends substantially on our future operating and financial performance, which necessarily will be affected by, and subject to, industry, market, economic and other factors. If necessary, we could choose to reduce our spending on capital projects and operating expenses to ensure we operate within the cash flow generated from our operations. We will not be able to predict or control many of these factors, such as economic conditions in the markets where we operate and competitive pressures.

**Deferred Taxes**

As of March 31, 2015, we had a net deferred tax liability of \$4.3 million attributable to our Canadian operations. In the United States, we had a federal deferred tax asset of \$85.4 million and a state deferred tax asset of \$1.2 million.

**Off-Balance Sheet Transactions**

Other than operating leases, we do not maintain any off-balance sheet transactions, arrangements, obligations or other relationships with unconsolidated entities or others that are reasonably likely to have a material current or future effect



on our financial condition, changes in financial condition, revenue or expense, results of operations, liquidity, capital expenditures or capital resources.

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## Capital Expenditures

During the three months ended March 31, 2015, capital expenditures for seismic data and other property and equipment amounted to \$19.3 million. Our capital expenditures for the remainder of 2015 are presently estimated to be \$52.9 million. The first three months of 2015 actual and 2015 estimated remaining capital expenditures are comprised of the following (in thousands):

	Three Months Ended March 31, 2015	Estimate for Remainder of 2015	Total Estimate for 2015
New data acquisition	\$18,503	\$48,497	\$67,000
Cash purchases and data processing	595	2,505	3,100
Non-monetary exchanges	129	671	800
Property and equipment and other	107	1,193	1,300
Total capital expenditures	19,334	52,866	72,200
Less: Non-monetary exchanges	(129	) (671	)