CASH AMERICA INTERNATIONAL INC Form 10-Q October 29, 2014 <u>Table of Contents</u>

	IES AND EXCHANGE COMMISSION GTON, D.C. 20549 -Q								
þ	QUARTERLY REPORT PURSUANT 1 SECURITIES EXCHANGE ACT OF 19								
	For the quarterly period ended September 30, 2014								
	OR								
	TRANSITION REPORT PURSUANT T SECURITIES EXCHANGE ACT OF 19								
	For the transition period from	to							
(Exact nan	Commission File Number 1-9733 ne of registrant as specified in its charter)								
Texas	ne of registrant as specified in its charter)	75-2018239							
	ther jurisdiction of	(I.R.S. Employer							
	ion or organization)	Identification No.)							
1600 West									
Fort Worth		76102							
	of principal executive offices)	(Zip Code)							
. ,	t's telephone number, including area code)							
(Former na Indicate by Securities required to Yes þ	Exchange Act of 1934 during the precedin o file such reports), and (2) has been subject No "	r, if changed since last report) s filed all reports required to be filed by Section 13 or 15(d) of the g 12 months (or for such shorter period that the registrant was ct to such filing requirements for the past 90 days. bmitted electronically and posted on its corporate Web site, if							
any, every (§232.405	Interactive Data File required to be submi	tted and posted pursuant to Rule 405 of Regulation S-T nonths (or for such shorter period that the registrant was required							
Indicate by	y check mark whether the registrant is a lar	rge accelerated filer, an accelerated filer, a non-accelerated filer,							

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act:

Large accelerated filer b Accelerated filer " Non-accelerated filer "

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No þ ••

APPLICABLE ONLY TO CORPORATE ISSUERS:

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28,887,396 of the Registrants' common shares, \$.10 par value, were issued and outstanding as of October 20, 2014.

CAUTIONARY NOTE CONCERNING FACTORS THAT MAY AFFECT FUTURE RESULTS

This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. You should not place undue reliance on these statements. These forward-looking statements give current expectations or forecasts of future events and reflect the views and assumptions of senior management with respect to the business, financial condition, operations and prospects of Cash America International, Inc. and its subsidiaries (collectively, the "Company"). When used in this report, terms such as "believes," "estimates," "should," "could," "would," "plans," "expects," "intends," "anticipates," "may," "forecast," "project" expressions or variations as they relate to the Company or its management are intended to identify forward-looking statements address matters that involve risks and uncertainties that are beyond the ability of the Company to control and, in some cases, predict. Accordingly, there are or will be important factors that could cause the Company's actual results to differ materially from those indicated in these statements. Key factors that could cause the Company's actual financial results, performance or condition to differ from the expectations expressed or implied in such forward-looking statements include, but are not limited to, the following:

the effect of and compliance with domestic and foreign pawn, consumer credit, tax and other laws and government rules and regulations applicable to the Company's business, including changes in such laws, rules and regulations, or changes in the interpretation or enforcement thereof, and the regulatory and examination authority of the Consumer Financial Protection Bureau with respect to providers of consumer financial products and services in the United States and the Financial Conduct Authority in the United Kingdom;

the effect of and compliance with enforcement actions, orders and agreements issued by applicable regulators, such as a consent order the Company entered into with the Consumer Financial Protection Bureau in November 2013; changes in the Company's U.K. business practices as a result of adapting the Company's business in response to the requirements of the Financial Conduct Authority;

• the deterioration of the political, regulatory or economic environment in foreign countries where the Company operates or in the future may operate;

the Company's ability to process or collect consumer loans through the Automated Clearing House system; risks related to the potential separation of the Company's online lending business that comprises its E-Commerce Division, Enova International, Inc.;

the actions of third parties who provide, acquire or offer products and services to, from or for the Company; public perception of the Company's business, including the Company's consumer loan business and the Company's business practices;

the effect of any current or future litigation proceedings and any judicial decisions or rule-making that affects the Company, its products or the legality or enforceability of its arbitration agreements;

fluctuations, including a sustained decrease, in the price of gold or a deterioration in economic conditions; a prolonged interruption in the Company's operations of its facilities, systems or business functions, including the Company's information technology and other business systems;

changes in demand for the Company's services and changes in competition;

the Company's ability to maintain an allowance or liability for estimated losses on consumer loans that are adequate to absorb credit losses;

the Company's ability to attract and retain qualified executive officers;

the Company's ability to open new locations in accordance with plans or to successfully integrate newly acquired businesses into its operations;

interest rate and foreign currency exchange rate fluctuations;

changes in the capital markets, including the debt and equity markets;

changes in the Company's ability to satisfy the Company's debt obligations or to refinance existing debt obligations or obtain new capital to finance growth;

eyber-attacks or security breaches;

acts of God, war or terrorism, pandemics and other events;

the effect of any of the above changes on the Company's business or the markets in which the Company operates; and other risks and uncertainties described in this report or from time to time in the Company's filings with the Securities and Exchange Commission ("SEC").

The foregoing list of factors is not exhaustive and new factors may emerge or changes to these factors may occur that would impact the Company's business. Additional information regarding these and other factors may be contained in the Company's filings with the SEC, especially on Forms 10-K, 10-Q and 8-K. If one or more events related to these or other risks or uncertainties materialize, or if management's underlying assumptions prove to be incorrect, actual results may differ materially from what the Company anticipates. The Company disclaims any intention or obligation to update or revise any forward-looking statements to reflect events or circumstances occurring after the date of this report. All forward-looking statements are expressly qualified in their entirety by the foregoing cautionary statements.

CASH AMERICA INTERNATIONAL, INC. INDEX TO FORM 10-Q

PART I. FINANCIAL INFORMATION

		Page
Item 1.	Financial Statements (Unaudited)	
	Consolidated Balance Sheets - September 30, 2014 and 2013 and December 31, 2013	<u>1</u>
	Consolidated Statements of Income - Three and Nine Months Ended September 30, 2014 and	<u>2</u>
	<u>2013</u>	
	Consolidated Statements of Comprehensive Income - Three and Nine Months Ended September	\underline{r}_2
	<u>30, 2014 and 2013</u>	<u>5</u>
	Consolidated Statements of Equity - September 30, 2014 and 2013	<u>4</u>
	Consolidated Statements of Cash Flows - Nine Months Ended September 30, 2014 and 2013	<u>5</u>
	Notes to Consolidated Financial Statements	<u>6</u>
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	4 5 6 34
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	<u>73</u>
Item 4.	Controls and Procedures	<u>73</u>
<u>PART II. Oʻ</u>	THER INFORMATION	
Item 1.	Legal Proceedings	<u>74</u>
Item 1A.	Risk Factors	<u>74</u>
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	<u>82</u>
Item 3.	Defaults upon Senior Securities	<u>82</u>
Item 4.	Mine Safety Disclosures	<u>82</u>
Item 5.	Other Information	<u>82</u>
Item 6.	Exhibits	<u>83</u>
<u>SIGNATUR</u>	RES	<u>85</u>

PART I. FINANCIAL INFORMATION ITEM 1. FINANCIAL STATEMENTS CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (dollars in thousands, except per share data) (Unaudited)

	September 30, 2014	2013	December 31, 2013
Assets	2011	2013	2015
Current assets:			
Cash and cash equivalents	\$123,532	\$80,359	\$67,228
Restricted cash	60		8,000
Pawn loans	264,612	253,678	261,148
Consumer loans, net	348,225	328,281	358,841
Merchandise held for disposition, net	215,263	193,115	208,899
Pawn loan fees and service charges receivable	54,501	50,090	53,438
Income taxes receivable		10,931	9,535
Prepaid expenses and other assets	33,871	28,840	33,655
Deferred tax assets	36,076	46,429	38,800
Total current assets	1,076,140	991,723	1,039,544
Property and equipment, net	245,382	257,787	261,223
Goodwill	699,061	670,037	705,579
Intangible assets, net	47,490	46,860	52,256
Other assets	32,272	21,185	21,129
Total assets	\$2,100,345	\$1,987,592	\$2,079,731
Liabilities and Equity			
Current liabilities:			
Accounts payable and accrued expenses	\$141,351	\$133,736	\$140,068
Customer deposits	19,271	15,123	14,803
Income taxes currently payable	1,399		
Current portion of long-term debt		22,606	22,606
Total current liabilities	162,021	171,465	177,477
Deferred tax liabilities	110,624	96,286	101,417
Other liabilities	1,124	1,287	1,031
Long-term debt	700,043	660,243	717,383
Total liabilities	\$973,812	\$929,281	\$997,308
Commitments and Contingencies (Note 11)			
Equity:			
Cash America International, Inc. equity:			
Common stock, \$0.10 par value per share, 80,000,000 shares authorized	¹ , 2 024	3,024	3,024
30,235,164 shares issued and outstanding	5,024	5,024	5,024
Additional paid-in capital	87,718	152,872	150,833
Retained earnings	1,091,629	991,682	1,017,981
Accumulated other comprehensive income (loss)	2,073	2,614	4,649
	(57,911)	(91,881)	(94,064)

 Treasury shares, at cost (1,379,345 shares, 2,164,873 shares and 2,224,902 shares as of September 30, 2014 and 2013, and as of December 31, 2013, respectively)
 1,126,533
 1,058,311
 1,082,423

 Total equity
 1,126,533
 1,058,311
 1,082,423

 Total liabilities and equity
 \$2,100,345
 \$1,987,592
 \$2,079,731

See notes to consolidated financial statements. 1

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF INCOME

(dollars in thousands, except per share data)

(Unaudited)

(Unaudicu)	Three Months September 30,		Nine Months Ended September 30,			
	2014	2013	2014	2013		
Revenue						
Pawn loan fees and service charges	\$85,313	\$79,298	\$246,490	\$227,940		
Proceeds from disposition of merchandise	155,087	128,660	478,314	438,909		
Consumer loan fees	229,435	227,563	688,956	640,199		
Other	2,343	2,280	6,608	9,261		
Total Revenue	472,178	437,801	1,420,368	1,316,309		
Cost of Revenue						
Disposed merchandise	114,293	91,101	343,367	301,397		
Consumer loan loss provision	81,533	99,693	229,722	251,774		
Total Cost of Revenue	195,826	190,794	573,089	553,171		
Net Revenue	276,352	247,007	847,279	763,138		
Expenses						
Operations and administration	205,731	199,705	592,292	553,471		
Loss on divestitures	5,176		5,176			
Depreciation and amortization	20,444	18,783	59,202	54,314		
Total Expenses	231,351	218,488	656,670	607,785		
Income from Operations	45,001	28,519	190,609	155,353		
Interest expense	(17,467)	(9,260)	(40,363)	(25,608)		
Interest income	10	1	28	69		
Foreign currency transaction loss	(159)	(741)	(439)	(1,053)		
Loss on early extinguishment of debt	(5,991)	(346)	(22,553)	(346)		
Equity in loss of unconsolidated subsidiary	—			(136)		
Income before Income Taxes	21,394	18,173	127,282	128,279		
Provision (benefit) for income taxes	11,478	(28,013)	50,658	12,727		
Net Income	9,916	46,186	76,624	115,552		
Net income attributable to the noncontrolling interest				(308)		
Net Income Attributable to Cash America International, Inc.	\$9,916	\$46,186	\$76,624	\$115,244		
Earnings Per Share:						
Net Income attributable to Cash America International,						
Inc. common shareholders:						
Basic	\$0.34	\$1.62	\$2.66	\$4.01		
Diluted	\$0.34 \$0.34	\$1.52	\$2.61	\$3.73		
Weighted average common shares outstanding:	φ0.54	$\psi 1.52$	ψ2.01	φ3.75		
Basic	29,186	28,426	28,808	28,747		
Diluted	29,312	30,379	29,371	30,857		
Dividends declared per common share	\$0.035	\$0.035	\$0.105	\$0.105		
Dividende declared per common share	φ 0.055	φ 0.022	Ψ 0.10 <i>0</i>	Ψ 0.102		

See notes to consolidated financial statements.

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(dollars in thousands)

(Unaudited)

	Three Month September 3		Nine Months September 3		
	2014	2013	2014	2013	
Net income	\$9,916	\$46,186	\$76,624	\$115,552	
Other comprehensive (loss) gain, net of tax:					
Foreign currency translation (loss) gain ^(a)	(5,925) 2,976	(2,576) (371)
Marketable securities ^(b)			—	(254)
Total other comprehensive (loss) gain, net of tax	\$(5,925) \$2,976	\$(2,576	\$(625)
Comprehensive income	\$3,991	\$49,162	\$74,048	\$114,927	
Net income attributable to the noncontrolling interest			—	(308)
Foreign currency translation loss, net of tax, attributable to the noncontrolling interest	·	—	—	111	
Comprehensive income attributable to the noncontrollin interest	g	—		(197)
Comprehensive income attributable to Cash America International, Inc.	\$3,991	\$49,162	\$74,048	\$114,730	

(a) Net of tax (provision) benefit of \$2,809 and \$(1,977) for the three months ended September 30, 2014 and 2013, respectively, and \$1,254 and \$(238) for the nine months ended September 30, 2014 and 2013, respectively.
(b) Net of tax benefit of \$136 for the nine months ended September 30, 2013.

See notes to consolidated financial statements.

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF EQUITY

(dollars in thousands, except per share data) (Unaudited)

(Unaudited)	Common S	tock	Additional paid-in capital	Retained earnings	Accum other compre income (loss)	ehefinsiassury sha	ares, at cost	Total share- holders' equity	Non- controllir interest	Total ¹⁹ Equity
	Shares	Amoun	t		(1055)	Shares	Amount			
Balance as of January 1, 2013 Shares issued	30,235,164	\$3,024	\$157,613	\$879,434	\$3,128	(1,351,712)	\$(51,304)	\$991,895	\$(1,275)	\$990,62
under stock-based plans			(4,871)			127,087	4,871	_		-
Stock-based compensation expense Income tax			3,899					3,899		3,899
benefit from stock-based compensation Repurchase of			595					595		595
convertible debt Net income			(4,573)					(4,573)	(4,573
attributable to Cash America International, Inc.				115,244				115,244		115,244
Dividends paid	1			(2,996)			(2,996)	(2,996
Foreign currency translation loss, net of tax Marketable					(260)		(260) (111)	(371
securities, net					(254)		(254)	(254
of tax Purchases of treasury shares Income from						(940,248)	(45,448)	(45,448)	(45,448
noncontrolling								_	308	308
interest			209					209	1,078	1,287

Purchase of noncontrolling interest Balance as of								
September 30, 30,235,164 \$3,024 2013	\$152,872	\$991,682	\$2,614	(2,164,873)	\$(91,881)	\$1,058,311	\$—	\$1,058,3
Balance as of January 1, 30,235,164 \$3,024 2014 Shares issued	\$150,833	\$ \$1,017,981	\$4,649	(2,224,902)	\$(94,064)	\$1,082,423	3 \$—	\$1,082,4
under stock-based plans	(5,836)		135,046	5,836	_		—
Stock-based compensation expense	4,825					4,825		4,825
Reduction in income tax benefit from stock-based compensation	(110)				(110)	(110
Repurchase and conversion of convertible debt	(61,994)		747,085	31,727	(30,267)	(30,267
Net income attributable to Cash America International, Inc.		76,624				76,624		76,624
Dividends paid Foreign		(2,976)			(2,976)	(2,976
currency translation loss, net of tax			(2,576)			(2,576)	(2,576
Purchases of treasury shares				(36,574)	(1,410)	(1,410)	(1,410
Balance as of September 30, 30,235,164 \$3,024 2014	\$87,718	\$1,091,629	\$2,073	(1,379,345)	\$(57,911)	\$1,126,533	3 \$—	\$1,126,5

See notes to consolidated financial statements.

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (dollars in thousands)

(Unaudited)

(Unautiled)	Nine Month September			
	2014	50	2013	
Cash Flows from Operating Activities	2011		2015	
Net Income	\$76,624		\$115,552	
Adjustments to reconcile net income to net cash provided by operating activities:	<i>Ф</i> 70,021		¢115,552	
Depreciation and amortization expenses	59,202		54,314	
Amortization of debt discount and issuance costs	3,845		4,665	
Consumer loan loss provision	229,722		251,774	
Stock-based compensation	4,825		3,899	
Deferred income taxes, net	13,186		(2,963)
Excess income tax benefit from stock-based compensation			(595)
Non-cash loss (gain) on early extinguishment of debt	3,090			
Non-cash loss (gain) on divestitures	5,176			
Other	5,954		1,267	
Changes in operating assets and liabilities, net of assets acquired:	- ,		-,	
Merchandise other than forfeited	2,841		7,011	
Pawn loan fees and service charges receivable	(1,935)	1,025	
Finance and service charges on consumer loans	4,241		(3,773)
Restricted cash	7,940			/
Prepaid expenses and other assets	(3,946)	1,920	
Accounts payable and accrued expenses	6,668		10,913	
Current and noncurrent income taxes	10,504		(16,025)
Other operating assets and liabilities	4,862		2,335	,
Net cash provided by operating activities	\$432,799		\$431,319	
Cash Flows from Investing Activities			-	
Pawn loans made	(626,524)	(552,280)
Pawn loans repaid	349,896		320,055	
Principal recovered through dispositions of forfeited pawn loans	243,818		209,399	
Consumer loans made or purchased	(1,486,523)	(1,512,668)
Consumer loans repaid	1,260,713		1,222,379	
Acquisitions, net of cash acquired	(1,204)	(104,668)
Purchases of property and equipment	(42,454)	(43,006)
Proceeds from sale of marketable securities			6,616	
Proceeds from divestitures, net of cash divested	21,534			
Other investing activities	(307)	1,182	
Net cash used in investing activities	\$(281,051)	\$(452,991)
Cash Flows from Financing Activities				
Net payments under bank lines of credit	(184,165)	(180,786)
Issuance of long-term debt	493,810		300,000	
Debt issuance costs paid	(16,731)	(9,941)
Payments on/repurchases of notes payable	(380,450)	(21,787)

Excess income tax benefit from stock-based compensation			595	
Treasury shares purchased	(1,410)	(45,448)
Dividends paid	(2,976)	(2,996)
Purchase of noncontrolling interest			(4)
Net cash provided by (used in) financing activities	\$(91,922)	\$39,633	
Effect of exchange rates on cash	\$(3,522)	\$1,024	
Net increase in cash and cash equivalents	56,304		18,985	
Cash and cash equivalents at beginning of year	67,228		61,374	
Cash and cash equivalents at end of period	\$123,532		\$80,359	
Supplemental Disclosures				
Non-cash investing and financing activities				
Pawn loans forfeited and transferred to merchandise held for disposition	\$265,274		\$237,685	
Pawn loans renewed	\$193,750		\$197,781	
Consumer loans renewed	\$250,789		\$487,258	
Fair value of common shares issued for conversion of convertible debt	\$31,727		\$—	
See notes to consolidated financial statements.				
5				

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

1. Significant Accounting Policies

Basis of Presentation

The consolidated financial statements include all of the accounts of Cash America International, Inc. and its subsidiaries (collectively, the "Company"). All significant intercompany accounts and transactions have been eliminated in consolidation.

The financial statements presented as of September 30, 2014 and 2013 and December 31, 2013 and for the three- and nine-month periods ended September 30, 2014 and 2013 are unaudited but, in management's opinion, include all adjustments, consisting only of normal recurring adjustments, necessary for a fair statement of the results for such interim periods. The year-end consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by generally accepted accounting principles in the United States of America ("GAAP"). Operating results for the three- and nine-month periods are not necessarily indicative of the results that may be expected for the full fiscal year. Certain amounts in the consolidated financial statements for the three and nine months ended September 30, 2013 and as of September 30, 2014 and 2013 and as of December 31, 2013 have been reclassified to conform to the current year presentation. These reclassifications have no effect on the net income previously reported. See "Revision of Prior Period Financial Statements" for further discussion.

These financial statements and related notes should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2013.

Cash and Cash Equivalents

The Company considers cash on hand in operating locations, deposits in banks and short-term investments with original maturities of 90 days or less as cash and cash equivalents.

Goodwill and Other Indefinite-Lived Intangible Assets

Goodwill represents the excess of the purchase price over the fair value of the net tangible and identifiable intangible assets acquired in each business combination. In accordance with Accounting Standards Codification ("ASC") 350-20-35, Goodwill - Subsequent Measurement, the Company tests goodwill and intangible assets with an indefinite life for potential impairment annually as of June 30 and between annual tests if an event occurs or circumstances change that would more likely than not reduce the fair value of a reporting unit below its carrying amount.

The Company uses the income approach to complete its annual goodwill assessment. The income approach uses expected future cash flows and estimated terminal values for each of the Company's reporting units that are discounted using a market participant perspective to determine the estimated fair value of each reporting unit, which is then compared to the carrying value of that reporting unit to determine if there is impairment. The income approach includes assumptions about revenue growth rates, operating margins and terminal growth rates discounted by an estimated weighted-average cost of capital derived from other publicly-traded companies that are similar but not identical from an operational and economic standpoint. The Company completed its annual assessment of goodwill as of June 30, 2014 and determined that the fair value of its goodwill is in excess of carrying value, and, as a result, no

impairment existed at that date. See Note 2 for a discussion of the goodwill assessment completed in August 2014 as a result of the divestiture of the Company's Mexico-based pawn operations.

The Company performed its annual indefinite-lived intangible asset impairment test as of June 30, 2014.

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

The Company elected to perform a qualitative assessment in accordance with Accounting Standards Update ("ASU") No. 2012-02, Intangibles-Goodwill and Other (Topic 350): Testing Indefinite-Lived Intangible Assets for Impairment ("ASU 2012-02"), and determined that it was not more likely than not that the indefinite-lived intangible assets are impaired. Therefore, no further quantitative assessment was required. Adopted Accounting Standards

In April 2014, the Financial Accounting Standards Board (the "FASB") issued ASU 2014-08, Presentation of Financial Statements (Topic 205) and Property, Plant, and Equipment (Topic 360): Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity ("ASU 2014-08"). The amendments in ASU 2014-08 change the criteria for reporting discontinued operations and enhance disclosures in this area. The new guidance requires expanded disclosures about discontinued operations that will provide financial statement users with more information about the assets, liabilities, income, and expenses of discontinued operations. The new guidance also requires disclosure of the pre-tax income or loss attributable to a disposal of an individually significant component of an organization that does not qualify for discontinued operations presentation in the financial statements. The Company is required to adopt ASU 2014-08 prospectively for all disposals (or classifications as held for sale) of components of an entity that occur within annual periods beginning on or after December 15, 2014 and interim periods within those years. Early adoption is permitted. The Company adopted ASU 2014-08 on June 30, 2014, and the adoption did not have a material effect on its financial position or results of operations.

In July 2013, the FASB issued ASU No. 2013-11, Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists ("ASU 2013-11"), which provides guidance on the presentation of unrecognized tax benefits when net operating loss carryforwards, similar tax losses, or tax credit carryforwards exist. The amendments in this update are effective for fiscal years (and interim periods within those years) beginning after December 15, 2013. The amendments should be applied prospectively to all unrecognized tax benefits that exist at the effective date. Retrospective application is permitted. The Company prospectively adopted ASU 2013-11 on January 1, 2014, and the adoption did not have a material effect on its financial position or results of operations.

In March 2013, the FASB issued ASU No. 2013-05, Foreign Currency Matters (Topic 830): Parent's Accounting for the Cumulative Translation Adjustment upon Derecognition of Certain Subsidiaries or Groups of Assets within a Foreign Entity or of an Investment in a Foreign Entity (a consensus of the FASB Emerging Issues Task Force) ("ASU 2013-05"), which applies to the release of the cumulative translation adjustment into net income when a parent either sells all or a part of its investment in a foreign entity or no longer holds a controlling financial interest in a subsidiary or group of assets that is a business (other than a sale of in substance real estate or conveyance of oil and gas mineral rights) within a foreign entity. ASU 2013-05 is effective prospectively for fiscal years (and interim reporting periods within those years) beginning after December 15, 2013. The Company adopted ASU 2013-05 on January 1, 2014, and the adoption did not have a material effect on its financial position or results of operations.

In February 2013, the FASB issued ASU No. 2013-04, Obligations Resulting from Joint and Several Liability Arrangements for Which the Total Amount of the Obligation Is Fixed at the Reporting Date ("ASU 2013-04"). ASU 2013-04 requires an entity to measure obligations resulting from joint and several liability arrangements for which the total amount of the obligation is fixed at the reporting date as the amount the reporting entity agreed to pay plus additional amounts the reporting entity expects to pay on behalf of its co-obligors. The guidance further provides for disclosure of the nature and amount of the obligation. ASU 2013-04 is effective for interim and annual reporting periods beginning after December 15, 2013. The Company adopted ASU 2013-04 on January 1, 2014, and the adoption did not have a material effect on its financial position or results of operations.

Table of Contents CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

Accounting Standards to be Adopted in Future Periods

In August 2014, the FASB issued ASU 2014-15, Disclosure of Uncertainties about an Entity's Ability to Continue as a Going Concern ("ASU 2014-15"), which requires management to evaluate, in connection with financial statement preparation for each annual and interim reporting period, whether there are conditions or events that raise substantial doubt about the entity's ability to continue as a going concern within one year after the date the financial statements are issued, and to provide related disclosures. ASU 2014-15 applies to all entities and is effective for annual periods ending after December 15, 2016, and interim periods thereafter, with early adoption permitted. The Company does not expect adoption of ASU 2014-15 to have a material effect on its financial position and results of operations.

In May 2014, the FASB issued ASU No. 2014-09, Revenue from Contracts with Customers (Topic 606) ("ASU 2014-09"), which supersedes the revenue recognition requirements in ASC 605, Revenue Recognition. ASU 2014-09 requires entities to recognize revenue in a way that depicts the transfer of goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled to in exchange for those goods or services. ASU 2014-09 requires additional disclosure about the nature, amount, timing and uncertainty of revenue and cash flows arising from customer contracts, including significant judgments and changes in judgments and assets recognized from costs incurred to obtain or fulfill a contract. ASU 2014-09 is effective retrospectively for fiscal years, and interim periods within those years, beginning after December 15, 2016. Early adoption is not permitted. The Company is still assessing the potential impact of ASU 2014-09 on its financial position and results of operations.

Revision of Prior Period Financial Statements

"Cash and cash equivalents" and "Accounts payable and accrued expenses" on the consolidated balance sheets as of September 30, 2013 and December 31, 2013 were revised to reclassify certain liabilities as in-transit cash disbursements due to the timing of payments for certain contracts. Management determined that the impact on all previously issued financial statements was immaterial. The correction resulted in the following increases (decreases) to amounts previously reported in the Company's financial statements (dollars in thousands):

	December 31 2013	1,	September 30, 2013		June 30, 2013		March 31, 2013	,	December 3 2012	1,	December 3 2011	1,
Consolidated Balance Sheet												
Cash and cash equivalents	\$(2,010)	\$(3,737)	\$(7,446)	\$(8,008)	\$(1,760)	\$(3,749)
Accounts payable and accrued expenses	(2,010)	(3,737)	(7,446)	(8,008)	(1,760)	(3,749)
Consolidated Statements of												
Cash Flows												
Net cash provided by operating activities	\$(250)	\$(1,977)	\$(5,686)	\$(6,248)	\$1,989		\$(2,215)
Cash and cash equivalents at beginning of year	(1,760)	(1,760)	(1,760)	(1,760)	(3,749)	(1,534)
Cash and cash equivalents at end of period	(2,010)	(3,737)	(7,446)	(8,008)	(1,760)	(3,749)

As other prior period financial information is presented, the Company will similarly revise the consolidated balance sheets and statements of cash flows in its future filings.

Table of Contents CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

2. Acquisitions and Divestitures

On August 25, 2014, the Company completed the divestiture of its wholly-owned subsidiary, CAMex Holding, LLC ("CAMex"), together with all of its interest in CA Empeños Mexico, S. de R.L. de C.V. ("Empeños"), for cash consideration of approximately \$18.5 million, net of cash held at the date of divestiture, including consideration related to a non-compete agreement. Empeños, which was owned jointly by Cash America of Mexico, Inc. and CAMex, operated the Company's 47 pawn lending locations in Mexico and was included in the retail services segment. The Company recorded a loss of \$2.8 million on the sale, which is included in "Loss on divestitures" in the Company's consolidated statement of operations. The Company included \$6.4 million of goodwill in the carrying value of the business in accordance with ASC 350, Intangibles - Goodwill and Other. Following the sale of Empeños, the Company recognized a \$2.1 million expense related to an uncollectible receivable as a result of the Company's consolidated statement of operations, which is included in "Loss on divestitures" in the Company recognized a \$2.1 million expense related to an uncollectible receivable as a result of the Company's consolidated statement of operations, which is included in "Loss on divestitures" in the Company's consolidated statement of operations, which is included in "Loss on divestitures" in the Company's discontinuation of its Mexico-based pawn operations, which is included in "Loss on divestitures" in the Company's consolidated statement of operations. The Company used the proceeds from the sale for general corporate purposes. Following the sale, the Company had no continuing involvement with these entities. Empeños did not qualify as a discontinued operation in accordance with ASU 2014-08 as it did not have a major effect on the Company's operations and financial results.

On August 25, 2014, the Company completed the divestiture of its five pawn lending locations in Colorado for cash consideration of approximately \$3.0 million, net of cash held at the date of divestiture. These locations were included in the retail services segment. The Company recorded a loss of \$0.3 million on the sale, which is included in "Loss on divestitures" in the Company's consolidated statement of operations. The Company used the proceeds from the sale for general corporate purposes.

3. Credit Quality Information on Pawn Loans

The Company manages its pawn loan portfolio by monitoring the type and adequacy of collateral compared to historical gross profit margins. If a pawn loan defaults, the Company relies on the disposition of pawned property to recover the principal amount of an unpaid pawn loan, plus a yield on the investment, because the Company's pawn loans are non-recourse against the customer. In addition, the customer's creditworthiness does not affect the Company's financial position or results of operations. Generally, forfeited merchandise has historically sold for an amount in excess of the cost of goods sold (which is generally the principal amount loaned on an item or the amount paid for purchased merchandise). Goods pledged to secure pawn loans are tangible personal property items such as jewelry, tools, televisions and other electronics, musical instruments and other miscellaneous items. A pawn loan is considered delinquent if the customer does not repay or, where allowed by law, renew or extend the loan on or prior to its contractual maturity date plus any applicable grace period. Pawn loan fees and service charges do not accrue on delinquent pawn loans. When a pawn loan is considered delinquent, any accrued pawn loan fees and service charges are reversed and no additional pawn loan fees and service charges are accrued. As of September 30, 2014 and 2013 and December 31, 2013, the Company had current pawn loans outstanding of \$8.2 million, \$8.2 million and \$9.2 million, respectively, and delinquent pawn loans outstanding of \$8.2 million, \$8.2 million and \$9.2 million, respectively.

Table of Contents CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

4. Consumer Loans, Credit Quality Information on Consumer Loans, Allowance and Liability for Estimated Losses on Consumer Loans and Guarantees of Consumer Loans

Consumer loan fee revenue generated from consumer loans for the three and nine months ended September 30, 2014 and 2013 was as follows (dollars in thousands):

	Three Months	Ended	Nine Months Ended			
	September 30,		September 30	,		
	2014	2013	2014	2013		
Interest and fees on short-term loans	\$83,361	\$118,775	\$264,483	\$385,548		
Interest and fees on line of credit accounts	80,909	50,504	228,840	102,021		
Interest and fees on installment loans	65,165	58,284	195,633	152,630		
Total consumer loan revenue	\$229,435	\$227,563	\$688,956	\$640,199		

Current and Delinquent Consumer Loans

The Company classifies its consumer loans as either current or delinquent. Short-term loans are considered delinquent when payment of an amount due is not made as of the due date. If a line of credit account or installment loan customer misses one payment, that payment is considered delinquent. The Company does not accrue interest on the delinquent payment portion of the loan but does continue to accrue interest on the remaining portion of the loan. If a line of credit account or installment loan customer does not make two consecutive payments, the entire account or loan is classified as delinquent. The Company allows for normal payment processing time before considering a loan delinquent but does not provide for any additional grace period.

The Company generally does not accrue interest on delinquent consumer loans and does not resume accrual of interest on a delinquent loan unless it is returned to current status. In addition, delinquent consumer loans generally may not be renewed, and if, during its attempt to collect on a delinquent consumer loan, the Company allows additional time for payment through a payment plan or a promise to pay, it is still considered delinquent. Generally, all payments received are first applied against accrued but unpaid interest and fees and then against the principal balance of the loan.

Allowance and Liability for Estimated Losses on Consumer Loans

The Company monitors the performance of its consumer loan portfolio and maintains either an allowance or liability for estimated losses on consumer loans (including fees and interest) at a level estimated to be adequate to absorb credit losses inherent in the portfolio. The allowance for losses on the Company's owned consumer loans reduces the outstanding loan balance in the consolidated balance sheets. The liability for estimated losses related to loans guaranteed under its credit services organization and credit access business programs ("CSO programs") is initially recorded at fair value and is included in "Accounts payable and accrued expenses" in the consolidated balance sheets.

In determining the allowance or liability for estimated losses on consumer loans, the Company applies a documented systematic methodology. In calculating the allowance or liability for loan losses, outstanding loans are divided into discrete groups of short-term loans, line of credit accounts and installment loans and are analyzed as current or delinquent. Increases in either the allowance or the liability, net of charge-offs and recoveries, are recorded as a "Consumer loan loss provision" in the consolidated statements of income.

The allowance or liability for short-term loans classified as current is based on historical loss rates adjusted for recent default trends for current loans. For delinquent short-term loans, the allowance or liability is based on a six-month

rolling average of loss rates by stage of collection. For line of credit accounts and installment loan portfolios, the Company generally uses a migration analysis to estimate losses inherent in the portfolio. The allowance or liability calculation under the migration analysis is based on historical charge-off experience and the

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

loss emergence period, which represents the average amount of time between the first occurrence of a loss event to the charge-off of a loan. The factors the Company considers to assess the adequacy of the allowance or liability include past due performance, historical behavior of monthly vintages, underwriting changes and recent trends in delinquency in the migration analysis.

The Company fully reserves and generally charges off consumer loans once the loan or a portion of the loan has been classified as delinquent for 60 consecutive days. If a loan is deemed uncollectible before it is fully reserved, it is charged off at that point. Consumer loans classified as delinquent generally have an age of one to 59 days from the date any portion of the loan became delinquent, as defined above. Recoveries on loans previously charged to the allowance are credited to the allowance when collected.

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

The components of Company-owned consumer loan portfolio receivables as of September 30, 2014 and 2013 and December 31, 2013 were as follows (dollars in thousands):

	As of Septemb	per 30, 2014			
	Short-term Loans	Line of Credit Accounts	Installment Loans	Total	
Current loans	\$69,389	\$118,329	\$180,650	\$368,368	
Delinquent loans:					
Delinquent payment amounts ^(a)		4,335	3,069	7,404	
Loans on non-accrual status	24,412	5,611	17,699	47,722	
Total delinquent loans	24,412	9,946	20,768	55,126	
Total consumer loans, gross	93,801	128,275	201,418	423,494	
Less: allowance for losses	(21,065)	(22,673) (31,531)	(75,269)
Consumer loans, net	\$72,736	\$105,602	\$169,887	\$348,225	
	As of Septemb	per 30, 2013			
	Short-term Loans	Line of Credit Accounts	Installment Loans	Total	
Current loans	\$103,320	\$87,554	\$155,100	\$345,974	
Delinquent loans:					
Delinquent payment amounts ^(a)		2,242	2,968	5,210	
Loans on non-accrual status	41,706	9,810	15,537	67,053	
Total delinquent loans	41,706	12,052	18,505	72,263	
Total consumer loans, gross	145,026	99,606	173,605	418,237	
Less: allowance for losses	(34,829)	(21,934) (33,193)	(89,956)
Consumer loans, net	\$110,197	\$77,672	\$140,412	\$328,281	
	As of Decemb	er 31, 2013			
	Short-term Loans	Line of Credit Accounts	Installment Loans	Total	
Current loans	\$101,379	\$111,822	\$168,221	\$381,422	
Delinquent loans:					
Delinquent payment amounts ^(a)		4,146	3,902	8,048	
Loans on non-accrual status	29,857	9,834	17,546	57,237	
Total delinquent loans	29,857	13,980	21,448	65,285	
Total consumer loans, gross	131,236	125,802	189,669	446,707	
Less: allowance for losses	(24,425)	(29,784) (33,657)	(87,866)
Consumer loans, net	\$106,811	\$96,018	\$156,012	\$358,841	

(a) Represents the delinquent portion of installment and line of credit account balances for customers that have only missed one payment. See "Current and Delinquent Consumer Loans" above for additional information.

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

Changes in the allowance for losses for the Company-owned loans and the liability for estimated losses on the Company's guarantees of third-party lender-owned loans through the CSO programs during the three and nine months ended September 30, 2014 and 2013 were as follows (dollars in thousands):

	Three Months Ended September 30, 2014							
	Short-term Loans		Line of Credit Accounts		Installment Loans		Total	
Allowance for losses for Company-owned consumer								
loans:								
Balance at beginning of period	\$21,679		\$21,578		\$28,930		\$72,187	
Consumer loan loss provision	25,709		25,913		30,555		82,177	
Charge-offs	(33,387)	(29,842)	(34,843)	(98,072)
Recoveries	7,064		5,024		6,889		18,977	
Balance at end of period	\$21,065		\$22,673		\$31,531		\$75,269	
Liability for third-party lender-owned consumer loans:								
Balance at beginning of period	\$2,021		\$—		\$1,155		\$3,176	
Decrease in liability	(128)			(516)	(644)
Balance at end of period	\$1,893		\$—		\$639		\$2,532	
-	Three Mont	hs	Ended Septe	emt	per 30, 2013			
	Short-term Loans		Line of Credit Accounts		Installment Loans		Total	
Allowance for losses for Company-owned consumer								
loans:								
Balance at beginning of period	\$42,068		\$10,649		\$27,146		\$79,863	
Consumer loan loss provision	42,032		25,140		32,738		99,910	
Charge-offs	(58,862)	(15,414)	(30,762)	(105,038)
Recoveries	9,591		1,559		4,071		15,221	
Balance at end of period	\$34,829		\$21,934		\$33,193		\$89,956	
Liability for third-party lender-owned consumer loans:								
Balance at beginning of period	\$2,439		\$—		\$608		\$3,047	
(Decrease) increase in liability	(226)			9		(217)
Balance at end of period	\$2,213		\$—		\$617		\$2,830	
13								

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

	Nine Months Ended September 30, 2014							
	Short-term Loans		Line of Credit Accounts		Installment Loans		Total	
Allowance for losses for Company-owned consumer								
loans:								
Balance at beginning of period	\$24,425		\$29,784		\$33,657		\$87,866	
Consumer loan loss provision	73,392		71,074		85,804		230,270	
Charge-offs	(102,846)	(90,984)	(106,733)	(300,563)
Recoveries	26,094		12,799		18,803		57,696	
Balance at end of period	\$21,065		\$22,673		\$31,531		\$75,269	
Liability for third-party lender-owned consumer loans:								
Balance at beginning of period	\$2,322		\$—		\$758		\$3,080	
Decrease in liability	(429)			(119)	(548)
Balance at end of period	\$1,893		\$—		\$639		\$2,532	
	Nine Months Ended September 30, 2013							
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	Short-term Loans		Line of Credit Accounts		Installment Loans		Total	
Allowance for losses for Company-owned consumer	Short-term		Line of Credit		Installment		Total	
Allowance for losses for Company-owned consumer loans:	Short-term		Line of Credit		Installment		Total	
	Short-term		Line of Credit		Installment		Total \$85,703	
loans:	Short-term Loans		Line of Credit Accounts		Installment Loans			
loans: Balance at beginning of period	Short-term Loans \$45,982		Line of Credit Accounts \$11,107 41,612		Installment Loans \$28,614)	\$85,703)
loans: Balance at beginning of period Consumer loan loss provision	Short-term Loans \$45,982 130,624		Line of Credit Accounts \$11,107 41,612		Installment Loans \$28,614 80,206)	\$85,703 252,442)
loans: Balance at beginning of period Consumer loan loss provision Charge-offs	Short-term Loans \$45,982 130,624 (172,504		Line of Credit Accounts \$11,107 41,612 (35,490		Installment Loans \$28,614 80,206 (86,237)	\$85,703 252,442 (294,231)
loans: Balance at beginning of period Consumer loan loss provision Charge-offs Recoveries	Short-term Loans \$45,982 130,624 (172,504 30,727		Line of Credit Accounts \$11,107 41,612 (35,490 4,705		Installment Loans \$28,614 80,206 (86,237 10,610)	\$85,703 252,442 (294,231 46,042)
loans: Balance at beginning of period Consumer loan loss provision Charge-offs Recoveries Balance at end of period	Short-term Loans \$45,982 130,624 (172,504 30,727		Line of Credit Accounts \$11,107 41,612 (35,490 4,705		Installment Loans \$28,614 80,206 (86,237 10,610)	\$85,703 252,442 (294,231 46,042)
loans: Balance at beginning of period Consumer loan loss provision Charge-offs Recoveries Balance at end of period Liability for third-party lender-owned consumer loans:	Short-term Loans \$45,982 130,624 (172,504 30,727 \$34,829		Line of Credit Accounts \$11,107 41,612 (35,490 4,705		Installment Loans \$28,614 80,206 (86,237 10,610 \$33,193)	\$85,703 252,442 (294,231 46,042 \$89,956)

Guarantees of Consumer Loans

In connection with its CSO programs, the Company guarantees consumer loan payment obligations to unrelated third-party lenders for short-term loans, unsecured installment loans and installment loans that are secured by a customer's vehicle and is required to purchase any defaulted loans it has guaranteed. The guarantee represents an obligation to purchase specific loans that go into default. Short-term loans that are guaranteed generally have terms of less than 90 days. Unsecured installment loans that are guaranteed generally have terms of up to eight months. Loans secured by a customer's vehicle, which are included in the Company's installment loan portfolio, that are guaranteed typically have available terms of up to 60 months. As of September 30, 2014 and 2013 and December 31, 2013, the amount of consumer loans guaranteed by the Company was \$47.3 million, \$50.1 million and \$59.0 million, respectively, representing amounts due under consumer loans originated by third-party lenders under the CSO programs. The liability for estimated losses on consumer loans guaranteed by the Company of \$2.5 million, \$2.8 million and \$3.1 million, as of September 30, 2014 and 2013 and December 31, 2013, respectively, is included in "Accounts payable and accrued expenses" in the accompanying consolidated balance sheets.

Table of Contents CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

5. Merchandise Held for Disposition

Merchandise held for disposition and the related allowance as of September 30, 2014 and 2013 and December 31, 2013 associated with the Company's domestic and foreign retail services operations were as follows (dollars in thousands):

	As of Sept	ember 30,					As of Dece	ember 31,	
	2014			2013			2013		
	Total	Allowance	Net	Total	Allowance	Net	Total	Allowanc	e Net
Domesti	c\$217,663	\$(2,400)	\$215,263	\$187,718	\$(840	\$186,878	\$204,663	\$(840) \$203,823
Foreign				6,345	(108	6,237	5,185	(109) 5,076
Total	\$217,663	\$(2,400)	\$215,263	\$194,063	\$(948	\$193,115	\$209,848	\$(949) \$208,899

6. Investments in Unconsolidated Subsidiaries

The Company records investments in unconsolidated subsidiaries at cost. The aggregate carrying values of the Company's investments in unconsolidated subsidiaries were \$8.8 million, \$7.8 million and \$8.3 million as of September 30, 2014 and 2013 and December 31, 2013, respectively, and were held in "Other assets" in the consolidated balance sheets. Carrying values for these investments are adjusted for cash contributions and distributions. The Company evaluates these investments for impairment if an event occurs or circumstances change that would more likely than not reduce the fair value of the investment below carrying value. Based on the Company's impairment evaluation of these investments as of September 30, 2014, it determined that no impairment existed.

Table of Contents CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

7. Long-term Debt

The long-term debt instruments and balances outstanding as of September 30, 2014 and 2013 and December 31, 2013 for each of the Company and its wholly-owned subsidiary, Enova International, Inc. ("Enova"), were as follows (dollars in thousands):

	Balance as of			
	September 30	December 31,		
	2014	2013	2013	
Domestic and multi-currency line of credit due 2018	\$9,552	\$120,225	\$193,717	
6.09% Series A senior unsecured notes due 2016		28,000	21,000	
7.26% senior unsecured notes due 2017		20,000	20,000	
Variable rate senior unsecured notes due 2018		35,417	33,333	
5.75% senior unsecured notes due 2018	196,470	300,000	300,000	
6.00% Series A senior unsecured notes due 2019	—	47,000	47,000	
6.21% Series B senior unsecured notes due 2021	—	20,455	18,182	
6.58% Series B senior unsecured notes due 2022	—	5,000	5,000	
5.25% convertible senior notes due 2029	—	106,752	101,757	
Subtotal - Company debt	\$206,022	\$682,849	\$739,989	
Enova line of credit due 2017				
Enova 9.75% senior unsecured notes due 2021	494,021		—	
Subtotal - Enova debt	\$494,021	\$—	\$—	
Total debt	\$700,043	\$682,849	\$739,989	
Less current portion		(22,606) (22,606)	
Total long-term debt	\$700,043	\$660,243	\$717,383	

Domestic and Multi-Currency Line

On March 30, 2011, the Company and its domestic subsidiaries as guarantors entered into a Credit Agreement with a syndicate of financial institutions as lenders (the "Credit Agreement"). The Credit Agreement was amended on each of November 29, 2011, May 10, 2013, May 12, 2014 and June 13, 2014. The Credit Agreement, as amended, provides for a domestic and multi-currency line of credit in an aggregate principal amount of up to \$280.0 million permitting revolving credit loans, including a multi-currency subfacility that gives the Company the ability to borrow up to \$50.0 million that may be in specified foreign currencies, subject to the terms and conditions of the Credit Agreement (the "Domestic and Multi-currency Line of Credit"). The Credit Agreement contains an accordion feature whereby the revolving line of credit may be increased up to an additional \$100.0 million with the consent of any increasing lenders. The Domestic and Multi-currency Line of Credit matures on March 31, 2018.

The May 2014 amendment to the Credit Agreement modified certain of the Credit Agreement's covenants to permit (i) the Enova Debt Issuance (as defined below), and (ii) the incurrence of additional indebtedness by Enova and its subsidiaries under a new credit facility in an aggregate principal amount not to exceed \$75.0 million. The permissibility of the Enova Debt Issuance and additional permitted debt incurrence is subject to satisfaction of certain conditions, including repayment of all intercompany indebtedness owed by Enova to the Company, the payment of a cash dividend by Enova to the Company and that such debt issued by Enova be non-recourse to the Company. Additionally, the amendment to the Credit Agreement (i) amended provisions of the Credit Agreement to permit a distribution of Enova's stock to the Company's shareholders and allows the administrative agent to release Enova and its subsidiaries as guarantors of the Credit Agreement, subject to certain conditions, and (ii) amended restrictive

covenants to permit the prepayment of certain indebtedness outstanding. The amendment also contains restrictions on the Company and its subsidiaries with regard to making any additional investments, loans or cash

Table of Contents CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

distributions to Enova and amends certain financial covenants and restrictions. The June 2014 amendment to the Credit Agreement made certain clarifications with respect to the types of prepayments permissible in connection with the prepayment of certain indebtedness.

Interest on the Domestic and Multi-currency Line of Credit is charged, at the Company's option, at either the London Interbank Offered Rate ("LIBOR") for one week or one-, two-, three- or six-month periods, as selected by the Company, plus a margin varying from 2.00% to 3.25% or at the agent's base rate plus a margin varying from 0.50% to 1.75%. The margin for the Domestic and Multi-currency Line of Credit is dependent on the Company's cash flow leverage ratios as defined in the Credit Agreement entered into in connection with the Domestic and Multi-currency Line of Credit. The Company also pays a fee on the unused portion of the Domestic and Multi-currency Line of Credit ranging from 0.25% to 0.50% (0.38% as of September 30, 2014) based on the Company's cash flow leverage ratios. The weighted average interest rate (including margin) on the Domestic and Multi-currency Line of Credit was 2.97%, 2.81% and 3.30% as of September 30, 2014 and 2013, and December 31, 2013, respectively.

On May 30, 2014, Enova completed the issuance and sale of \$500.0 million of senior unsecured notes (the "Enova Debt Issuance") discussed below under "\$500.0 million 9.75% Senior Unsecured Notes." In connection with the proceeds received from Enova's repayment of intercompany indebtedness to the Company following the Enova Debt Issuance, in May 2014, the Company repaid the entire amount outstanding on the Domestic and Multi-currency Line of Credit. The Company drew on the Domestic and Multi-currency Line of Credit in the three months ended September 30, 2014, and, as of September 30, 2014, the Company had \$9.6 million in borrowings outstanding, which consisted of two pricing tranches with maturity dates ranging from three to seven days. As of September 30, 2013, borrowings under the Company's Domestic and Multi-currency Line of Credit consisted of three pricing tranches with maturity dates ranging from three to seven days. As of September 30, 2013, borrowings under the Company's Domestic and Multi-currency Line of Credit consisted of three pricing tranches with maturity dates ranging from three to seven days. As of September 30, 2013, borrowings under the Company's Domestic and Multi-currency Line of Credit consisted of three pricing tranches with maturity dates ranging from one to 31 days, and as of December 31, 2013, borrowings under the Company's Domestic and Multi-currency Line of three pricing tranches with maturity dates.

The Company routinely refinances borrowings pursuant to the terms of its Domestic and Multi-currency Line of Credit. Therefore, these borrowings are reported as part of the applicable line of credit and as long-term debt.

Variable Rate Senior Unsecured Notes

When the Company entered into the Credit Agreement, it also entered into a \$50.0 million term loan facility under which it issued variable rate senior unsecured notes that are guaranteed by all of the Company's domestic subsidiaries (the "2018 Variable Rate Notes"). The maturity date of the 2018 Variable Rate Notes was March 31, 2018, but in connection with the proceeds received from Enova's repayment of intercompany indebtedness to the Company following the Enova Debt Issuance, the Company prepaid the entire amount outstanding on the 2018 Variable Rate Notes.

In conjunction with the prepayment of the 2018 Variable Rate Notes during the three months ended June 30, 2014, the Company recorded a loss on early extinguishment of debt of approximately \$0.1 million which is included in "Loss on early extinguishment of debt" in the consolidated statements of income.

Letter of Credit Facility

When the Company entered into the Credit Agreement, it also entered into a Standby Letter of Credit Agreement (the "LC Agreement") for the issuance of up to \$20.0 million in letters of credit (the "Letter of Credit Facility") that is guaranteed by the Company's domestic subsidiaries and matures on March 31, 2018. In the event that an amount is paid by the issuing bank under a stand-by letter of credit, it will be due and payable by the Company on demand, and

amounts due by the Company under the LC Agreement will bear interest annually at a rate that is the lesser of (a) 2% above the prime rate for Wells Fargo Bank, National Association or (b) the maximum rate of interest permissible under applicable laws. The LC Agreement also requires the Company to pay quarterly

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

fees equal to the applicable margin set forth in the LC Agreement on the undrawn amount of the credit outstanding. The Company had standby letters of credit of \$12.6 million under its Letter of Credit Facility as of September 30, 2014.

\$300.0 million 5.75% Senior Unsecured Notes

On May 15, 2013, the Company issued and sold \$300.0 million in aggregate principal amount of 5.75% Senior Notes due 2018 (the "2018 Senior Notes"). The 2018 Senior Notes bear interest at a rate of 5.75% annually on the principal amount, payable semi-annually in arrears on May 15 and November 15 of each year, beginning on November 15, 2013. The 2018 Senior Notes will mature on May 15, 2018. The 2018 Senior Notes were sold to qualified institutional buyers in accordance with Rule 144A under the Securities Act of 1933, as amended (the "Securities Act"), and outside the United States pursuant to Regulation S under the Securities Act.

In connection with the issuance and registration of the 2018 Senior Notes, the Company incurred debt issuance and registration costs of approximately \$8.8 million, which primarily consisted of underwriting fees, legal and other professional expenses. These costs are being amortized over a period of five years and are included in "Other assets" in the consolidated balance sheets.

The 2018 Senior Notes are senior unsecured debt obligations of the Company and are guaranteed by all of the Company's domestic subsidiaries and one of its foreign subsidiaries (the "Guarantors"). The Guarantors have guaranteed fully and unconditionally, on a joint and several basis, the obligations to pay principal and interest for the 2018 Senior Notes. Cash America International, Inc. ("Parent Company"), on a stand-alone unconsolidated basis, has no independent assets or operations. The Guarantors are 100% owned by the Company. The assets and operations of the Parent Company's non-guarantor subsidiaries, individually and in the aggregate, are minor. The domestic Guarantors under the 2018 Senior Notes are also guarantors under the Credit Agreement. The 2018 Senior Notes Indenture provides that if any of the Guarantor's guaranty of the 2018 Senior Notes will also be released. There are certain restrictions on the ability of Enova and its subsidiaries to pay funds to the Parent Company through dividends, loans, advances or otherwise. See "Enova Line of Credit" and "\$500.0 Million 9.75% Senior Unsecured Notes" below for a description of these restrictions.

The 2018 Senior Notes are redeemable at the Company's option, in whole or in part, at any time at 100% of the aggregate principal amount of 2018 Senior Notes redeemed plus the applicable "make whole" redemption price specified in the Indenture that governs the 2018 Senior Notes (the "2018 Senior Notes Indenture"), plus accrued and unpaid interest, if any, to the redemption date. In addition, if a change of control occurs, as that term is defined in the 2018 Senior Notes Indenture, the holders of 2018 Senior Notes will have the right, subject to certain conditions, to require the Company to repurchase their 2018 Senior Notes at a purchase price equal to 101% of the aggregate principal amount of 2018 Senior Notes repurchased plus accrued and unpaid interest, if any, as of the date of repurchase. As required by a registration rights agreement that the Company entered into with the initial purchasers when the 2018 Senior Notes were issued, the Company completed an exchange offer with respect to the 2018 Senior Notes in January 2014. All of the unregistered 2018 Senior Notes have been exchanged for identical new notes registered under the Securities Act.

During the three months ended September 30, 2014, the Company repurchased \$103.5 million aggregate principal amount of the 2018 Senior Notes for aggregate cash consideration of \$107.2 million plus accrued interest. In connection with these purchases, the Company recorded a loss on early extinguishment of debt of approximately \$6.0 million, which is included in "Loss on early extinguishment of debt" in the consolidated statements of income.

Table of Contents CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

2029 Convertible Notes

On May 19, 2009, the Company completed the offering of \$115.0 million aggregate principal amount of 5.25% Convertible Senior Notes due May 15, 2029 (the "2029 Convertible Notes"). The Company notified the holders of its outstanding 2029 Convertible Notes that on May 15, 2014, it would redeem all outstanding 2029 Convertible Notes, and as a result of this notification, all holders of outstanding 2029 Convertible Notes elected conversion on May 15, 2014. Pursuant to the terms of the 2029 Convertible Notes, the Company elected to pay cash for the \$44.4 million of principal amount of all converted notes outstanding at that date, plus accrued interest, and to re-issue 747,085 shares of common stock held in treasury for the amount in excess of principal owed to noteholders as a result of the net-share settlement provisions in the Indenture that governs the 2029 Convertible Notes. In accordance with ASC 470, Debt, no gain or loss was recorded in the consolidated statements of income for the conversion. Additionally, the Company's consolidated shareholders' equity was not changed as a result of this activity.

During the three months ended March 31, 2014 and prior to the conversion of the 2029 Convertible Notes, the Company repurchased \$58.6 million principal amount of the 2029 Convertible Notes in privately-negotiated transactions for aggregate cash consideration of \$89.5 million plus accrued interest. In connection with these purchases, the Company recorded a loss on early extinguishment of debt of approximately \$1.5 million, which is included in "Loss on early extinguishment of debt" in the consolidated statements of income, and a \$30.3 million decrease to additional paid-in capital, which is included in "Repurchases and conversion of convertible debt" in the consolidated statements of equity.

Contractual interest expense recognized for the 2029 Convertible Notes was \$1.3 million for the nine months ended September 30, 2014 and was \$1.5 million and \$4.5 million for the three and nine months ended September 30, 2013. Additionally, interest expense related to non-cash amortization of the discount represented \$0.7 million for the nine months ended September 30, 2014 and \$0.8 million and \$2.5 million for the three and nine months ended September 30, 2013.

Enova Line of Credit

On May 14, 2014, Enova and certain of its domestic subsidiaries, as guarantors, entered into a credit agreement among Enova, the guarantors, Jefferies Finance LLC as administrative agent and Jefferies Group LLC as lender (the "Enova Credit Agreement"). The Enova Credit Agreement provides for an unsecured revolving credit facility of an aggregate principal amount of up to \$75.0 million, including a multi-currency sub-facility that gives Enova the ability to borrow up to \$25.0 million that may be in specified foreign currencies, subject to the terms and conditions of the Enova Credit Agreement (the "Enova Credit Facility"). The Enova Credit Facility will mature on June 30, 2017. However, if Enova's guarantees of the Company's indebtedness are not released on or before March 31, 2015, the Enova Credit Agreement is an unsecured debt obligation of Enova and is unconditionally guaranteed by all of Enova's domestic subsidiaries. Neither the Company nor any of its other subsidiaries that are not subsidiaries of Enova guarantee the Enova Credit Facility.

Interest on the Enova Credit Facility will be charged, at Enova's option, at either the LIBOR for one week or one-, two-, three- or six-month periods, as selected by Enova, plus a margin varying from 2.50% to 3.75% or at the agent's base rate plus a margin varying from 1.50% to 2.75%. The margin for the Enova Credit Facility borrowings is dependent on Enova's cash flow leverage ratios. Enova will also be required to pay a fee on the unused portion of the line of credit ranging from 0.25% to 0.50% based on Enova's cash flow leverage ratios. Enova had no outstanding borrowings on the Enova Credit Facility as of September 30, 2014. Enova's ability to pay dividends or make

distributions to the Company is subject to certain limitations in the Enova Credit Agreement.

The Enova Credit Agreement also includes a sub-limit of up to \$20.0 million for standby or commercial letters of credit. In the event that an amount is paid by the issuing bank under a letter of credit, it will be due and payable by Enova on demand. Pursuant to the terms of the Enova Credit Agreement, Enova agrees to pay fees equal

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

to the LIBOR margin per annum on the undrawn amount of each outstanding standby Letter of Credit plus a one-time commercial letter of credit fee of 0.20% of the face amount of each commercial Letter of Credit plus 0.25% per annum on the average daily amount of the total Letter of Credit exposure. Enova had standby letters of credit of \$3.0 million under the Enova Credit Agreement as of September 30, 2014.

In connection with the Enova Credit Facility, Enova incurred debt issuance costs of approximately \$1.6 million for the nine months ended September 30, 2014, which primarily consisted of underwriting fees and legal expenses. The unamortized balance of these costs as of September 30, 2014 is included in "Other assets" in the consolidated balance sheets. These costs are being amortized to interest expense over a period of 37 months, the term of the Enova Credit Facility.

\$500.0 million 9.75% Senior Unsecured Notes

On May 30, 2014, Enova issued and sold \$500.0 million in aggregate principal amount of 9.75% Senior Notes due 2021 (the "Enova 2021 Senior Notes"). The Enova 2021 Senior Notes bear interest at a rate of 9.75% annually on the principal amount payable semi-annually in arrears on June 1 and December 1 of each year, beginning on December 1, 2014. The Enova 2021 Senior Notes were sold at a discount of the principal amount to yield 10.0% to maturity. The Enova 2021 Senior Notes will mature on June 1, 2021. The Enova 2021 Senior Notes are unsecured debt obligations of Enova, and are unconditionally guaranteed by all of Enova's domestic subsidiaries. Neither the Company nor any of its other subsidiaries that are not subsidiaries of Enova guarantee the Enova 2021 Senior Notes. The Enova 2021 Senior Notes were sold to qualified institutional buyers in accordance with Rule 144A under the Securities Act and outside the United States pursuant to Regulation S under the Securities Act.

As of September 30, 2014, the carrying amount of the Enova 2021 Senior Notes was \$494.0 million, which includes an unamortized discount of \$6.0 million. The discount is being amortized to interest expense over a period of seven years, through the maturity date of June 1, 2021. The total interest expense recognized was \$16.5 million for the nine months ended September 30, 2014, of which \$0.2 million represented the non-cash amortization of the discount. In connection with the issuance of the Enova 2021 Senior Notes, the Company incurred approximately \$14.7 million for issuance costs, which primarily consisted of underwriting fees, legal and other professional expenses. These costs are being amortized to interest expense over seven years and are included in "Other assets" in the consolidated balance sheets.

In May 2014, Enova used the \$479.0 million it received as net proceeds from the issuance of the Enova 2021 Senior Notes to repay all intercompany indebtedness it owed to the Company and to pay a significant portion of a cash dividend to the Company.

The Enova 2021 Senior Notes are redeemable at Enova's option, in whole or in part, (i) at any time prior to June 1, 2017 at 100% of the aggregate principal amount of 2021 Senior Notes redeemed plus the applicable "make whole" redemption price specified in the indenture that governs the Enova 2021 Notes (the "Enova 2021 Senior Notes Indenture"), plus accrued and unpaid interest, if any, to the redemption date and (ii) at any time on or after June 1, 2017 at a premium specified in the Enova 2021 Senior Notes Indenture that will decrease over time, plus accrued and unpaid interest, if any, to the redemption date. In addition, prior to June 1, 2017, at its option, Enova may redeem up to 35% of the aggregate principal amount of the Enova 2021 Senior Notes at a redemption price equal to 109.75% of the principal amount thereof, plus accrued and unpaid interest, if any, to the redemption date. Induition Notes Indenture. Additionally, if Enova and its subsidiaries' guarantee of certain indebtedness of the Company as described in the Enova 2021 Senior Notes Indenture is not released on or before March 31, 2015, then Enova may redeem all of the Enova 2021 Senior Notes outstanding

at a redemption price equal to 103% of the aggregate principal amount, plus accrued and unpaid interest, if any, to the redemption date (the "Special Redemption"), and if the Special Redemption does not occur, then the interest rate on the Enova 2021 Senior Notes will increase 2.0% per annum until Enova and its subsidiaries no longer guarantee certain indebtedness of the Company as described in the Enova 2021 Senior Notes Indenture. If a change of control occurs, as that term is defined in the Enova 2021 Senior Notes Indenture, the holders of the

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

Enova 2021 Senior Notes will have the right, subject to certain conditions, to require Enova to repurchase the Enova 2021 Senior Notes at a purchase price equal to 101% of the aggregate principal amount, plus accrued and unpaid interest, if any, as of the date of repurchase. Enova's ability to pay dividends or make distributions to the Company is subject to certain limitations in the Enova 2021 Senior Notes Indenture.

Additionally, on May 30, 2014, Enova entered into a registration rights agreement with Jefferies LLC as the initial purchaser (the "Enova Registration Rights Agreement") of the Enova 2021 Senior Notes, pursuant to which Enova agreed to use commercially reasonable efforts to cause a registration statement to be declared effective on or prior to the 360th day following the closing date relating to an exchange offer of the Enova 2021 Senior Notes for identical new notes registered under the Securities Act. In certain circumstances, Enova may be required to file a shelf registration to cover resales of the Enova 2021 Senior Notes. If Enova does not comply with certain covenants set forth in the Enova Registration Rights Agreement, it must pay liquidated damages to holders of the Enova 2021 Senior Notes. If Enova 2021 Senior Notes. If Enova 2021 Senior Notes additional interest of 0.25% to 0.50% per annum until it satisfies its registration obligations.

Private Placement Notes

On May 9, 2014, the Company and its domestic subsidiaries, as guarantors, entered into an Omnibus Waiver, Consent, and Amendment Agreement (the "Waiver and Amendment") with respect to its 6.09% Series A senior unsecured notes due 2016, 7.26% senior unsecured notes due 2017, 6.00% Series A senior unsecured notes due 2019, 6.21% Series B senior unsecured notes due 2021 and its 6.58% Series B senior unsecured notes due 2022 (collectively, the "Private Placement Notes"), which provided for Enova's release as a guarantor for the Private Placement Notes upon completion of the Enova Debt Issuance. The Waiver and Amendment also required the Company to prepay the entire outstanding balance of Private Placement Notes, including any applicable make-whole premium, with proceeds received from Enova for repayment of intercompany indebtedness and payment of a dividend following the Enova Debt Issuance. The Company completed the prepayment of the Private Placement Notes in June 2014, which included an aggregate principal repayment of \$106.2 million and a make-whole premium of \$14.3 million. In conjunction with this prepayment, the Company recorded a loss on early extinguishment of debt of approximately \$0.6 million, which is included in "Loss on early extinguishment of debt" in the consolidated statements of income.

Debt Agreement Compliance

The debt agreements for the Domestic and Multi-currency Line of Credit, the Enova Credit Facility, the 2018 Senior Notes and the Enova 2021 Senior Notes require the Company and Enova to maintain certain financial ratios. As of September 30, 2014, the Company and Enova, as applicable, were in compliance with all covenants or other requirements set forth in the debt agreements.

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

8. Reclassification out of Accumulated Other Comprehensive Income

The reclassification adjustments from accumulated other comprehensive income ("AOCI") to net income for the three and nine months ended September 30, 2014 and 2013 were as follows (dollars in thousands):

	Three Months September 30,						Nine Month September 3					
	Foreign currency translation gain (loss), net of tax	t	Marketable securities, net of tax	Т	Fotal		Foreign currency translation gain (loss), r of tax	net	Marketabl securities, net of tax		Total	
Balance at the beginning of perio	d \$7,998		\$—	\$	57,998		\$4,649		\$—		\$4,649)
Other comprehensive income before reclassifications	(5,973)		(:	5,973)	(2,624) —		(2,624)
Amounts reclassified from AOCI (a)	48			4	18		48		—		48	
Net change in AOCI	(5,925)	—		-))	()) —		(2,576	
Balance at the end of period	\$2,073		\$—	\$	52,073		\$2,073		\$—		\$2,073	3
	Three Months H September 30, 2						Nine Months September 30					
							r ·					
	Foreign currency translation gain (loss), net of tax	se ne	Aarketable ecurities, et f tax	Тс	otal	(1	Foreign currency translation gain (loss), net of tax		Marketable securities, net of tax		Total	
Balance at the beginning of period	currency translation gain (loss), net of tax	Se ne O	ecurities, et f tax		otal (362)	() 1 1 1	currency translation gain (loss),		securities, net		Total \$3,128	
period Other comprehensive income before reclassifications	currency translation gain (loss), net of tax \$(362)) 2,976	Se ne O	ecurities, et f tax	\$((1 1 1	currency translation gain (loss), net of tax		securities, net of tax			
period Other comprehensive income	currency translation gain (loss), net of tax \$(362)) 2,976	Se ne O	ecurities, et f tax	\$((362)	(1 1 1	currency translation gain (loss), net of tax \$2,874		securities, net of tax \$254)	\$3,128)
period Other comprehensive income before reclassifications Amounts reclassified from AOCI	currency translation gain (loss), net of tax \$(362)) 2,976	se n: 0: \$ 	ecurities, et f tax — —	\$(2,9 	(362)	(((currency translation gain (loss), net of tax \$2,874)	securities, net of tax \$254 373	-	\$3,128 113)

Includes a \$74 reclassification of foreign currency loss into "Loss on divestiture" in connection with the divestiture of (a)Mexico-based pawn operations for the three and nine months ended September 30, 2014. The tax impact of this

reclassification was \$26.

(b) Includes a \$964 impact of AOCI reclassifications into "Other revenue" for net gain on available-for-sale securities for the nine months

ended September 30, 2013. The tax impact of this reclassification was \$337.

9. Net Income Per Share

Basic net income per share is computed by dividing net income by the weighted average number of common shares outstanding during the period. Diluted net income per share is calculated by giving effect to the potential dilution that could occur if securities or other contracts to issue common shares were exercised and converted into common shares during the period. Restricted stock units issued under the Company's stock-based employee compensation plans are included in diluted shares upon the granting of the awards even though the vesting of shares will occur over time. Performance-based awards are included in diluted shares based on the level of performance that management estimates is the most probable outcome at the grant date. Throughout the requisite service period, management monitors the probability of achievement of the performance condition and, if material, adjusts the number of shares included in diluted shares accordingly.

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

The following table sets forth the reconciliation of numerators and denominators of basic and diluted net income per share computations for the three and nine months ended September 30, 2014 and 2013 (dollars and shares in thousands, except per share amounts):

	Three Months EndedSeptember 30,20142013		Nine Months Ended September 30,	
	2014	2013	2014	2013
Numerator:				
Net income attributable to Cash America International,	\$9,916	\$46,186	\$76,624	\$115,244
Inc.	\$9,910	\$40,100	\$70,024	\$113,244
Denominator:				
Total weighted average basic shares ^(a)	29,186	28,426	28,808	28,747
Shares applicable to stock-based compensation ^(b)	126	102	99	92
Convertible debt ^(c)		1,851	464	2,018
Total weighted average diluted shares ^(d)	29,312	30,379	29,371	30,857
Net income – basic	\$0.34	\$1.62	\$2.66	\$4.01
Net income – diluted	\$0.34	\$1.52	\$2.61	\$3.73

Includes (i) vested and deferred restricted stock units of 299 and 301, as well as 32 and 31 shares held in the Company's nonqualified savings plan for the three months ended September 30, 2014 and 2013, respectively, and (a) (ii) more table of the three months ended september 30, 2014 and 2013, respectively, and

^(a)(ii) vested and deferred restricted stock units of 306 and 308, as well as 32 and 31 shares held in the Company's nonqualified savings plan for the nine months ended September 30, 2014 and 2013, respectively.

(b) Includes shares related to unvested restricted stock unit awards.

- On May 15, 2014, the Company called the notes and the noteholders elected to convert such notes. The Company settled the principal portion of the outstanding 2029 Convertible Notes in cash and issued 747,085 of the company's common shares related to the conversion spread. Prior to the repayment of the 2029 Convertible Notes,
- (c) company s common shares related to the conversion spread. First to the repayment of the 2029 Convertible Notes only the shares related to the conversion spread were included in weighted average diluted shares, because the Company intended to pay the principal portion of the notes in cash. See Note 7 for further discussion of the 2029 Convertible Notes.

There were no anti-dilutive shares for the three months ended September 30, 2014 and 5 anti-dilutive shares for the (d)nine months ended September 30, 2014, respectively, and no anti-dilutive shares for the three months ended September 30, 2013 and 25 anti-dilutive shares for the nine months ended September 30, 2013, respectively.

10. Operating Segment Information

The Company has two reportable operating segments: retail services and e-commerce. The retail services segment includes all of the operations of the Company's Retail Services Division, which is composed of domestic storefront locations and, prior to the Company's sale of its Mexico-based pawn operations in August 2014, foreign storefront locations that offer some or all of the following services: pawn loans, consumer loans, the purchase and sale of merchandise, check cashing and other ancillary products and services such as money orders, wire transfers, prepaid debit cards, tax filing services and auto insurance. Most of these ancillary products and services offered in the retail services segment are provided through third-party vendors. The e-commerce segment includes the operations of the Company's E-Commerce Division, which is composed of the Company's domestic and foreign online lending channels through which the Company offers or arranges consumer loans. The Company reports corporate operations separately from its retail services and e-commerce segment information.

Corporate operations primarily include corporate expenses such as legal, occupancy, executive oversight, insurance and risk management, public and government relations, internal audit, treasury, payroll, compliance and licensing, finance, accounting, tax and information systems (except for online lending systems, which are included in the e-commerce segment). Corporate income includes miscellaneous income not directly attributable to the Company's segments. Corporate assets primarily include corporate property and equipment, nonqualified savings plan assets, marketable securities, foreign exchange forward contracts and prepaid insurance.

During the first quarter of 2014, the Company changed the presentation of financial information within its e-commerce segment to report certain administrative and depreciation and amortization expenses within that segment

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

separately from its domestic and foreign operating components. Administrative expenses in the e-commerce segment, which were previously allocated between the domestic and foreign components based on the amount of loans written and renewed, are included under the "Admin" heading within the e-commerce segment information in the following tables. Depreciation and amortization related to the e-commerce administrative function is also included in this category. For comparison purposes, amounts for prior years have been conformed to the current presentation.

The following tables contain operating segment data for the three and nine months ended September 30, 2014 and 2013 by segment, for the Company's corporate operations and on a consolidated basis (dollars in thousands):

Three Months En September 30, 20			Total	E-Comm Domestic	erce c Foreign	Admin	Total	Corporate	Consolidated
Revenue Pawn loan fees and service	\$84,081	\$1,232	\$85,313	\$—	\$—	\$—	\$—	\$—	\$85,313
charges Proceeds from disposition of	151,399	3,688	155,087	_	_	_	_	_	155,087
merchandise Consumer loan fees	24,831	_	24,831	126,123	78,481	_	204,604	_	229,435
Other Total revenue Cost of revenue	1,564 261,875	38 4,958	1,602 266,833	7 126,130	557 79,038		564 205,168	177 177	2,343 472,178
Disposed merchandise	111,216	3,077	114,293	_	_	_	_	_	114,293
Consumer loan loss provision	8,614	—	8,614	55,058	17,861	—	72,919	—	81,533
Total cost of revenue	119,830	3,077	122,907	55,058	17,861		72,919		195,826
Net revenue Expenses	142,045	1,881	143,926	71,072	61,177		132,249	177	276,352
Operations and administration	100,128	1,740	101,868	32,201	23,238	25,857	81,296	22,567	205,731
Loss on divestitures	273	4,903	5,176			_	_	_	5,176
Depreciation and amortization	9,931	280	10,211	2,618	601	2,119	5,338	4,895	20,444
Total expenses	110,332	6,923	117,255	34,819	23,839	27,976	86,634	27,462	231,351
Income (loss) from operations As of September 30, 2014	\$31,713	\$(5,042)	\$26,671	\$36,253	\$37,338	\$(27,976)	\$45,615	\$(27,285)	\$45,001
Total assets Goodwill			\$1,385,469 \$488,700				\$714,876 \$210,361		\$2,100,345 \$699,061

Table of Contents

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

Three Months En September 30, 20	ded	ervices c Foreign	Total	E-Comm Domestic	erce c Foreign	Admin	Total	Corporate	Consolidated
Revenue Pawn loan fees and service charges	\$77,532	\$1,766	\$79,298	\$—	\$—	\$—	\$—	\$—	\$79,298
Proceeds from disposition of merchandise	124,352	4,308	128,660		—	_	_		128,660
Consumer loan fees	29,504		29,504	104,954	93,105		198,059		227,563
Other Total revenue Cost of revenue	1,731 233,119	66 6,140	1,797 239,259	249 105,203	69 93,174		318 198,377	165 165	2,280 437,801
Disposed merchandise	87,530	3,571	91,101						91,101
Consumer loan loss provision	10,037		10,037	49,225	40,431		89,656		99,693
Total cost of revenue	97,567	3,571	101,138	49,225	40,431		89,656		190,794
Net revenue Expenses	135,552	2,569	138,121	55,978	52,743	_	108,721	165	247,007
Operations and administration	111,220	2,831	114,051	30,445	25,245	15,556	71,246	14,408	199,705
Depreciation and amortization	9,878	764	10,642	1,906	706	1,346	3,958	4,183	18,783
Total expenses	121,098	3,595	124,693	32,351	25,951	16,902	75,204	18,591	218,488
Income (loss) from operations As of September	\$14,454	\$(1,026)	\$13,428	\$23,627	\$26,792	\$(16,902)	\$33,517	\$(18,426)	\$28,519
30, 2013 Total assets Goodwill			\$1,354,074 \$459,669	Ļ			\$633,518 \$210,368		\$1,987,592 \$670,037
Nine Months Fue		rvices Foreign	Total	E-Comme Domestic		Admin	Total	Corporate	e Consolidated
Nine Months End September 30, 20 Revenue									
Pawn loan fees and service charges	\$241,459	\$5,031	\$246,490	\$—	\$—	\$—	\$—	\$—	\$246,490
Proceeds from disposition of merchandise	466,016	12,298	478,314	_	_	_	_	_	478,314

Consumer loan fees	74,490	_	74,490	343,922	270,544		614,466	_	688,956
Other	5,284	168	5,452	81	568		649	507	6,608
Total revenue	787,249	17,497	804,746	344,003	271,112		615,115	507	1,420,368
Cost of revenue									
Disposed merchandise	333,651	9,716	343,367	—	_	—	_	_	343,367
Consumer loan loss provision	24,061		24,061	122,422	83,239		205,661		229,722
Total cost of revenue	357,712	9,716	367,428	122,422	83,239	_	205,661	_	573,089
Net revenue	429,537	7,781	437,318	221,581	187,873		409,454	507	847,279
Expenses									
Operations and administration	301,470	8,375	309,845	81,425	72,419	67,883	221,727	60,720	592,292
Loss on divestitures	273	4,903	5,176	_					5,176
Depreciation and amortization	30,357	1,104	31,461	6,577	1,683	5,512	13,772	13,969	59,202
Total expenses	332,100	14,382	346,482	88,002	74,102	73,395	235,499	74,689	656,670
Income (loss) from operations	\$97,437	\$(6,601)	\$90,836	\$133,579	\$113,771	\$(73,395)	\$173,955	\$(74,182)	\$ 190,609
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Table of Contents

CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

Retail Services E-Commerce Domestic Foreign Total Domestic Foreign Admin Total Corporate Consolidated Nine Months Ended September 30, 2013 Revenue Pawn loan fees \$222,508 \$5,432 \$227,940 \$---\$— \$---\$— \$ and service \$227,940 charges Proceeds from disposition of 425,716 13,193 438,909 438,909 merchandise Consumer loan 84,473 84,473 283,097 272,629 555,726 640,199 fees Other 6,149 417 6,566 92 1,552 1,051 1,143 9,261 284,148 272,721 556,869 Total revenue 738,846 19,042 757,888 1,552 1,316,309 Cost of revenue Disposed 290,569 301,397 10,828 301,397 merchandise Consumer loan 23,927 112,391 115,456 — 23,927 227,847 251,774 loss provision Total cost of 314,496 10,828 325,324 112,391 115,456 — 553,171 227,847 revenue Net revenue 424,350 8,214 432,564 171,757 157,265 — 329,022 1,552 763,138 Expenses Operations and 291,409 9,432 300,841 73,688 76,176 52,071 50,695 553,471 201,935 administration Depreciation and 27,579 1,593 4,019 29,172 6,866 2,101 12,986 12,156 54,314 amortization Total expenses 318,988 11,025 330,013 80,554 56,090 78,277 214,921 62,851 607,785 Income (loss) from \$105,362 \$(2,811) \$102,551 \$91,203 \$78,988 \$(56,090) \$114,101 \$(61,299) \$155,353

11. Commitments and Contingencies

Leases

The Company leases certain of its facilities under operating leases with terms ranging from one to 22 years and certain rights to extend for additional periods. Except as described below, as of September 30, 2014 there were no material changes to the Company's lease obligations from December 31, 2013.

On July 25, 2014, Enova entered into new office lease agreements for approximately 160,000 square feet of office space for its headquarters in Chicago, Illinois. The lease term is 12 years, with options to renew for two five-year terms. Under the terms of the lease, Enova was provided \$9.8 million in leasehold incentives and \$8.5 million in rent abatements. Enova is responsible for paying its proportionate share of the actual operating expenses and real estate taxes under this arrangement. As of September 30, 2014 and until completion of the proposed tax-free spin-off of approximately 80% of the outstanding shares of Enova to holders of the Company's common stock ("Enova Spin-off"), the lease obligations of Enova are also the Company's obligations. Upon completion of the Enova Spin-off, all of the lease obligations of Enova shown below will become solely the lease obligations of Enova. See Note 15 for further

discussion of the Enova Spin-off.

Total future minimum rentals under non-cancelable leases for Enova as of December 31, 2013 were \$10.9 million. As of September 31, 2014, future minimum rentals due under Enova's non-cancelable leases are as follows (dollars in thousands):

(in thousands)	2014	2015	2016	2017	2018	Thereafter	Total
Lease obligations of Enova	\$825	\$3,351	\$3,324	\$5,864	\$5,023	\$47,883	\$66,270

Litigation

The Company is a defendant in certain routine litigation matters encountered in the ordinary course of its business. Certain of these matters are covered to an extent by insurance. In the opinion of management, the

Table of Contents CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

resolution of these matters is not expected to have a material adverse effect on the Company's financial position, results of operations or liquidity.

Consumer Financial Protection Bureau

On November 20, 2013, the Company consented to the issuance of a Consent Order by the Consumer Financial Protection Bureau (the "CFPB") pursuant to which it agreed, without admitting or denying any of the facts or conclusions made by the CFPB from its 2012 review of the Company, among other things, to set aside \$8.0 million of cash for a period of 180 days to fund any further payments to eligible Ohio customers who make valid claims in connection with the Company's voluntary program that was announced in December 2012 to fully reimburse approximately 14,000 Ohio customers for all funds collected, plus interest accrued from the date collected, in connection with legal collections proceedings initiated by the Company in Ohio from January 1, 2008 through December 4, 2012 (the "Ohio Reimbursement Program"). The decision to make voluntary reimbursements in connection with the Ohio Reimbursement Program was made by the Company in 2012 because the Company determined that a small number of employees did not prepare certain court documents in many of its Ohio legal collections proceedings in accordance with court rules. The extended claims period required by the CFPB has expired. The Company has refunded approximately \$6.4 million in connection with this program.

The \$8.0 million of cash set aside was classified as restricted cash on the Company's consolidated balance sheets. In June 2014, following the expiration of the 180-day period extended claims period, the Company released \$7.9 million of restricted cash. As of September 30, 2014, the remaining balance in restricted cash is approximately \$60 thousand, reflecting the amount of refunds that were still outstanding as of that date.

12. Fair Value Measurements

Recurring Fair Value Measurements

In accordance with ASC 820, Fair Value Measurements and Disclosures ("ASC 820"), certain of the Company's assets and liabilities, which are carried at fair value, are classified in one of the following three categories:

Level 1: Quoted market prices in active markets for identical assets or liabilities.

Level 2: Observable market-based inputs or unobservable inputs that are corroborated by market data.

Level 3: Unobservable inputs that are not corroborated by market data.

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

The Company's financial assets and liabilities that are measured at fair value on a recurring basis as of September 30, 2014 and 2013 and December 31, 2013 are as follows (dollars in thousands):

	September 30,	Fair Value M	easurements Us	ing	
	2014	Level 1	Level 2	Level 3	
Financial assets (liabilities):					
Forward currency exchange contracts	\$29	\$—	\$29	\$—	
Nonqualified savings plans' assets ^{a)}	13,480	13,480			
Total	\$13,509	\$13,480	\$29	\$—	
	September 30,	Fair Value Measurements Using			
	2013	Level 1	Level 2	Level 3	
Financial assets (liabilities):					
Forward currency exchange contracts	\$(790)	\$—	\$(790)	\$—	
Nonqualified savings plans' assets ^{a)}	13,455	13,455			
Total	\$12,665	\$13,455	\$(790)	\$—	
	December 31,	Fair Value Measurements Using			
	2013	Level 1	Level 2	Level 3	
Financial assets:					
Forward currency exchange contracts	\$6	\$—	\$6	\$—	
Nonqualified savings plans' assets ^{a)}	14,576	14,576			
Total	\$14,582	\$14,576	\$6	\$—	

(a) The nonqualified savings plan assets have an offsetting liability of an approximately equal amount, which is included in "Accounts payable and accrued expenses" in the Company's consolidated balance sheets.

The Company measures the fair value of its forward currency exchange contracts under Level 2 inputs as defined by ASC 820. For these forward currency exchange contracts, current market rates are used to determine fair value. The significant inputs used in these models are derived from observable market rates. The fair value of the Company's nonqualified savings plan assets are measured under a Level 1 input. These assets are publicly traded equity securities for which market prices are readily observable. During the nine months ended September 30, 2014 and 2013, there were no transfers of assets in or out of Level 1 or Level 2 fair value measurements.

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

Financial Assets and Liabilities Not Measured at Fair Value

The Company's financial assets and liabilities as of September 30, 2014 and 2013 and December 31, 2013 that are not measured at fair value in the consolidated balance sheets are as follows (dollars in thousands):

	Carrying Value September 30,	Estimated Fair September 30,		easurement	Using
	2014	2014	Level 1	Level 2	Level 3
Financial assets:					
Cash and cash equivalents	\$123,532	\$123,532	\$123,532	\$—	\$—
Restricted cash	60	60	60		
Pawn loans	264,612	264,612			264,612
Short-term loans and line of credit accounts, net	178,338	178,338			178,338
Installment loans, net	169,887	169,887			169,887
Pawn loan fees and service charges receivabl	e 54,501	54,501		_	54,501
Total	\$790,930	\$790,930	\$123,592	\$—	\$667,338
Financial liabilities:					
Liability for estimated losses on consumer loans guaranteed by the Company	\$2,532	\$2,532	\$—	\$—	\$2,532
Domestic and Multi-currency Line of credit	9,552	10,035		10,035	
Senior unsecured notes	690,491	703,838	203,838 ^(a)	500,000	
Total	\$702,575	\$716,405	\$203,838	\$510,035	\$2,532

^(a) The 2018 Senior Notes were transferred from Level 2 to Level 1 in the first quarter of 2014 in conjunction with the Company's registration of these notes with the SEC in January 2014. See Note 7 for further discussion of the 2018 Senior Notes.

	Carrying Value	Estimated Fair	Value		
	September 30,	September 30,	Fair Value M	leasurement	t Using
	2013	2013	Level 1	Level 2	Level 3
Financial assets:					
Cash and cash equivalents	\$80,359	\$80,359	\$80,359	\$—	\$—
Pawn loans	253,678	253,678			253,678
Short-term loans and line of credit accounts, net	187,869	187,869			187,869
Installment loans, net	140,412	140,412	—	_	140,412
Pawn loan fees and service charges receivable	50,090	50,090			50,090
Total	\$712,408	\$712,408	\$80,359	\$—	\$632,049
Financial liabilities:					
Liability for estimated losses on consumer loans guaranteed by the Company	\$2,830	\$2,830	\$—	\$—	\$2,830
Domestic and Multi-currency Line of credit	120,225	126,260		126,260	\$—
Senior unsecured notes	455,872	445,888		445,888	
2029 Convertible Notes	106,752	195,612		195,612	
Total	\$685,679	\$770,590	\$—	\$767,760	\$2,830

Table of Contents CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

	Carrying Value December 31,	Estimated Fair December 31,	Value Fair Value M	leasuremen	e
	2013	2013	Level 1	Level 2	Level 3
Financial assets:					
Cash and cash equivalents	\$67,228	\$67,228	\$67,228	\$—	\$—
Restricted cash	8,000	8,000	8,000	_	
Pawn loans	261,148	261,148			261,148
Short-term loans and line of credit accounts,	202,829	202,829			202,829
net	202,829	202,829		—	202,829
Installment loans, net	156,012	156,012		_	156,012
Pawn loan fees and service charges receivable	53,438	53,438		_	53,438
Total	\$748,655	\$748,655	\$75,228	\$—	\$673,427
Financial liabilities:					
Liability for estimated losses on consumer	\$ 2 0.00	\$ 2 0.00	¢	¢	\$ 2 0.00
loans guaranteed by the Company	\$3,080	\$3,080	\$—	\$—	\$3,080
Domestic and Multi-currency Line of credit	193,717	207,426		207,426	\$—
Senior unsecured notes	444,515	430,554		430,554	
2029 Convertible Notes	101,757	155,788		155,788	
Total	\$743,069	\$796,848	\$—	\$793,768	\$3,080

Pawn loans generally have maturity periods of less than 90 days. If a pawn loan defaults, the Company disposes of the collateral. Historically, collateral has sold for an amount in excess of the principal amount of the loan.

Short-term loans, line of credit accounts and installment loans are carried in the consolidated balance sheet net of the allowance for estimated loan losses, which is calculated by applying historical loss rates combined with recent default trends to the gross consumer loan balance. The unobservable inputs used to calculate the fair value of these loans include historical loss rates, recent default trends and estimated remaining loan terms; therefore, the carrying value approximates the fair value. Short-term loans and line of credit accounts have relatively short maturity periods that are generally 12 months or less. The fair value of unsecured and secured installment loans are estimated using a discounted cash flow analysis, which considers interest rates offered for loans with similar terms to borrowers of similar credit quality. The carrying values of the Company's installment loans approximate the fair value of these loans.

Pawn loan fees and service charges receivable are accrued ratably over the term of the loan based on the portion of these pawn loans deemed collectible. The Company uses historical performance data to determine collectability of pawn loan fees and service charges receivable. Additionally, pawn loan fees and service charge rates are determined by regulations and bear no valuation relationship to the capital markets' interest rate movements.

In connection with its CSO programs, the Company guarantees consumer loan payment obligations to unrelated third-party lenders for short-term loans and installment loans that are secured by a customer's vehicle and is required to purchase any defaulted loans it has guaranteed. The Company measures the fair value of its liability for third-party lender-owned consumer loans under Level 3 inputs. The fair value of these liabilities is calculated by applying historical loss rates combined with recent default trends to the gross consumer loan balance. The unobservable inputs used to calculate the fair value of these loans include historical loss rates, recent default trends and estimated remaining loan terms; therefore, the carrying value of these liabilities approximates the fair value.

The Company measures the fair value of long-term debt instruments that are registered with the SEC using Level 1 inputs. The Company measures the fair value of its senior unsecured notes using Level 2 inputs. The fair values of the Company's senior unsecured notes are estimated based on market values for debt issues with similar characteristics or rates currently available for debt with similar terms. As of September 30, 2014, the Company's

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

senior unsecured notes had a higher fair market value than the carrying value due to the difference in yield when compared to recent issuances of similar senior unsecured notes.

13. Derivative Instruments

The Company periodically uses derivative instruments to manage risk from changes in market conditions that may affect the Company's financial performance. The Company primarily uses derivative instruments to manage its primary market risks, which are interest rate risk and foreign currency exchange rate risk.

The Company uses forward currency exchange contracts to hedge foreign currency risk in some of the foreign countries in which it does business. The Company's forward currency exchange contracts are non-designated derivatives. Any gain or loss resulting from these contracts is recorded as income or loss and is included in "Foreign currency transaction gain (loss)" in the Company's consolidated statements of income.

The Company's derivative instruments are presented in its financial statements on a net basis. The following table presents information related to the Company's derivative instruments as of September 30, 2014 and 2013 and December 31, 2013 (dollars in thousands):

Non-designated derivatives:	As of Septen	nber 30, 2014		
	Notional	Gross Amounts of Recognized	Gross Amounts Offset in the	Net Amounts Presented in the
Forward currency exchange contracts	Amount	Financial	Consolidated	Consolidated Balance
	7 unount	Instruments	Balance Sheets ^(a)	Sheets ^(b)
Assets	\$8,312	\$29	\$—	\$29
Liabilities	\$—	\$—	\$—	\$—
Non-designated derivatives:	As of Septen	nber 30, 2013		
		Gross Amounts	Gross Amounts	Net Amounts
Forward aurranay ayahanga aantroota	Notional	of Recognized	Offset in the	Presented in the
Forward currency exchange contracts	Amount	Financial	Consolidated	Consolidated Balance
		Instruments	Balance Sheets ^(a)	Sheets ^(b)
Assets	\$4,480	\$9	\$(9)	\$—
Liabilities	\$92,810	\$799	\$(9)	\$790
Non-designated derivatives:	As of Decen	nber 31, 2013		
		Gross Amounts	Gross Amounts	Net Amounts
Forward aurranay ayahanga aantraata	Notional	of Recognized	Offset in the	Presented in the
Forward currency exchange contracts	Amount	Financial	Consolidated	Consolidated Balance
		Instruments	Balance Sheets ^(a)	Sheets ^(b)
Assets	\$76,760	\$27	\$(11)	\$16
Liabilities	\$4,786	\$21	\$(11)	\$10

(a) As of September 30, 2014, the Company had no gross amounts of recognized derivative instruments that the Company makes an accounting policy election not to offset. In addition, there is no financial collateral related to the Company's derivatives.

(b) Represents the fair value of forward currency exchange contracts, which is recorded in "Prepaid expenses and other assets" in the

consolidated balance sheets.

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

The following table presents information on the effect of derivative instruments on the consolidated results of operations and AOCI for the three and nine months ended September 30, 2014 and 2013 (dollars in thousands):

	Gains (Losse in Income Three Month September 30		Three Months Ended September 30,		I Gains (Losses) Reclassif From AOCI into Income Three Months Ended September 30,		
	2014	2013	2014	2013	2014	2013	
Non-designated derivatives:							
Forward currency exchange contracts ^(a)	\$401	\$(5,432)	\$—	\$—	\$—	\$—	
Total	\$401	\$(5,432)	\$—	\$—	\$—	\$—	
					Gains (Losses) Reclassified From AOCI into Income		
	Gains (Losse in Income	s) Recognized	Gains Recog	nized in AOCI	· · ·		
	in Income Nine Months	Ended	Nine Months	Ended	From AOCI in Nine Months I	nto Income Ended	
	in Income Nine Months September 30	Ended	Nine Months September 30	Ended),	From AOCI in Nine Months I September 30,	nto Income Ended	
Non-designated derivatives:	in Income Nine Months	Ended	Nine Months	Ended	From AOCI in Nine Months I	nto Income Ended	
Non-designated derivatives: Forward currency exchange contracts ^(a)	in Income Nine Months September 30 2014	Ended), 2013	Nine Months September 30	Ended),	From AOCI in Nine Months I September 30,	nto Income Ended	

(a) The gains/(losses) on these derivatives substantially offset the (losses)/gains on the hedged portion of foreign intercompany balances.

<u>Table of Contents</u> CASH AMERICA INTERNATIONAL, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) (Continued)

14. Corporate Reorganization

In August 2014, in anticipation of the Company's proposed Enova Spin-off, the Company initiated a reorganization of its corporate functions (the "Corporate Reorganization") to better align the overhead cost structure with its storefront operations that will remain if the spin-off is completed. In connection with the Corporate Reorganization, the Company incurred charges for severance and other employee-related costs. The Company recognized \$6.1 million of charges related to the Corporate Reorganization during the third quarter of 2014, which are included in "Operations and administration" in the consolidated statements of income. As of September 30, 2014, the Company had made payments of approximately \$2.1 million for the Corporate Reorganization and had accrued approximately \$4.0 million for future payments related to the Corporate Reorganization. Accrued amounts for the Corporate Reorganization are included in "Accounts payable and accrued expenses" in the consolidated balance sheets.

15. Subsequent Events

Board Approval for Enova Spin-off

On October 22, 2014, after receiving a private letter ruling from the Internal Revenue Service, an opinion from the Company's tax counsel and a solvency opinion from an independent financial advisor, the Company's Board of Directors approved the Enova Spin-off. Subject to the satisfaction of certain conditions to the spin-off, the distribution is expected to occur at 12:01 am ET on November 13, 2014. The Company's shareholders will receive 0.915 shares of Enova common stock for every one share of Company common stock held at the close of business November 3, 2014, which is the record date for the distribution. Following the distribution of Enova common stock, Enova will be an independent, publicly traded company. Enova has been approved to list its shares of common stock on the New York Stock Exchange under the symbol "ENVA."

Table of Contents

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

The following discussion of financial condition, results of operations, liquidity, capital resources and certain factors that may affect future results of Cash America International, Inc. and its subsidiaries (the "Company") should be read in conjunction with the Company's consolidated financial statements and accompanying notes included under Part I, Item 1 of this Quarterly Report on Form 10-Q, as well as with Management's Discussion and Analysis of Financial Condition and Results of Operations included in the Company's Annual Report on Form 10-K for the year ended December 31, 2013.

GENERAL

The Company provides specialty financial services to individuals through retail services locations and e-commerce activities. The Company offers secured non-recourse loans, commonly referred to as pawn loans, in many of its retail services locations in the United States and, through August 2014, in Mexico. See "Recent Developments—Divestiture of Mexico-based Pawn Operations" for discussion of the sale of the Company's foreign retail services business.

Pawn loans are short-term loans (generally 30 to 90 days) made on the pledge of tangible personal property. Pawn loan fees and service charges revenue is generated from the Company's pawn loan portfolio. A related activity of the pawn lending operations is the disposition of collateral from forfeited pawn loans and the liquidation of a smaller volume of merchandise purchased directly from customers or from third parties.

The Company originates, arranges, guarantees or purchases consumer loans (collectively referred to as "consumer loans" throughout this discussion). Consumer loans provide customers with cash, typically in exchange for an obligation to repay the amount advanced plus fees and any applicable interest. Consumer loans include short-term loans (commonly referred to as payday loans), line of credit accounts and installment loans.

Short-term loans include unsecured short-term loans written by the Company or by a third-party lender through the Company's credit services organization and credit access business programs ("CSO programs" as further described below) that the Company guarantees. Line of credit accounts include draws made through the Company's line of credit products. Installment loans are longer-term multi-payment loans that generally require the pay-down of portions of the outstanding principal balance in multiple installments. Installment loans include unsecured loans and loans secured by a customer's vehicle that may be written by the Company or by a third-party lender through the Company's CSO programs that the Company guarantees. The Company offers or arranges consumer loans in many of its retail services locations in the United States and over the internet under the names "CashNetUSA" and "NetCredit" in the United States, under the names "QuickQuid," "QuickQuid FlexCredit," "Pounds to Pocket" and "OnStride" in the United Kingdom, under the name "DollarsDirect" in Australia and Canada, and the Company recently began pilot programs in Brazil, China and the United States (as discussed further below).

Through the Company's CSO programs, the Company provides services related to a third-party lender's consumer loan products in some markets by acting as a credit services organization or credit access business on behalf of consumers in accordance with applicable state laws. Services offered under the CSO programs include credit-related services such as arranging loans with independent third-party lenders and assisting in the preparation of loan applications and loan documents ("CSO loans"). Under the CSO programs, the Company guarantees consumer loan payment obligations to the third-party lender in the event that the customer defaults on the loan. CSO loans are not included in the

Company's financial statements, but the Company has established a liability for the estimated losses in support of the guarantee on these loans in its consolidated balance sheets.

In addition, the Company provides check cashing and other ancillary products and services through many of its retail services locations and through its franchised check cashing centers. The ancillary products and services are described below.

The Company has two reportable operating segments: retail services and e-commerce. The retail services segment includes all of the operations of the Company's Retail Services Division, which is composed of domestic storefront locations and, prior to the Company's sale of its Mexico-based pawn operations in August 2014, foreign storefront locations that offer some or all of the following services: pawn loans, consumer loans, the purchase and sale of merchandise, check cashing and other ancillary products and services such as money orders, wire transfers, prepaid debit cards, tax filing services and auto insurance. Most of these ancillary products and services offered in the retail services segment are provided through third-party vendors. The e-commerce segment includes the operations of the Company's E-Commerce Division, which is composed of the Company's domestic and foreign online lending channels through which the Company offers or arranges consumer loans. The Company reports corporate operations separately from its retail services and e-commerce segment information.

Corporate operations primarily include corporate expenses such as legal, occupancy, executive oversight, insurance and risk management, public and government relations, internal audit, treasury, payroll, compliance and licensing, finance, accounting, tax and information systems (except for online lending systems, which are included in the e-commerce segment). Corporate income includes miscellaneous income not directly attributable to the Company's segments. Corporate assets primarily include corporate property and equipment, nonqualified savings plan assets, marketable securities, foreign exchange forward contracts and prepaid insurance.

Retail Services Segment

The following table sets forth the number of domestic and foreign Company-owned and franchised locations in the Company's retail services segment providing pawn lending, consumer lending, and other services as of September 30, 2014 and 2013. The Company's domestic retail services locations operate under the names "Cash America Pawn," "SuperPawn," "Cash America Payday Advance," "Cashland" and "Mr. Payroll." In addition, some recently acquired domestic retail services locations operate under various names that are expected to be changed to "Cash America Pawn." Prior to the Company's sale of its Mexico-based pawn operations in August 2014, the foreign retail services locations operated under the name "Cash America casa de empeño."

	As of Septem 2014	iber 30,	2013			
	Domestic ^(a)	Foreign	Total	Domestic ^(a)	Foreign	Total
Retail services locations offering:		-			-	
Both pawn and consumer lending	420		420	581		581
Pawn lending only	406		406	211	47	258
Consumer lending only	37		37	68		68
Other ^(b)	85		85	88		88
Total retail services	948		948	948	47	995

(a) Except as described in (b) below, includes locations that operated in 21 and 22 states in the United States as of September 30, 2014 and 2013, respectively.

(b) As of September 30, 2014 and 2013, includes 85 and 88 unconsolidated franchised check cashing locations, respectively, that operated in 12 and 13 states in the United States, respectively.

E-Commerce Segment

As of September 30, 2014 and 2013, the Company's e-commerce segment provided services in 34 and 32 states, respectively, in the United States and in five foreign countries:

in the United States at http://www.cashnetusa.com, http://www.netcredit.com and http://www.headwaycapital.com,

in the United Kingdom at http://www.quickquid.co.uk, http://www.quickquidflexcredit.co.uk, http://www.poundstopocket.co.uk, and http://www.onstride.co.uk,

in Australia at http://www.dollarsdirect.com.au, in Canada at http://www.dollarsdirect.ca, in Brazil at http://www.simplic.com.br, and in China at http://www.youxinyi.cn.

Pilot Programs

In June 2014, the Company launched a pilot program in Brazil where it arranges loans that are made by a third-party lender in accordance with applicable laws and guarantees the payment of these loans by agreeing to purchase the loans from the third-party under certain circumstances. In July 2014, the Company launched a pilot program in China where it has entered into a joint venture with a third-party lender where the third-party lender makes loans in accordance with applicable laws. In addition, in July 2014, the Company launched Headway Capital, a pilot program for a new line of credit product in the United States that serves the needs of small businesses.

The Company's internet websites and the information contained therein or connected thereto are not intended to be incorporated by reference into this Quarterly Report on Form 10-Q.

Recent Developments

Board Approval for Enova Spin-off

On October 22, 2014, after receiving a private letter ruling from the Internal Revenue Service, an opinion from the Company's tax counsel and a solvency opinion from an independent financial advisor, the Company's Board of Directors approved the separation of the Company's online lending business that comprises its E-commerce Division (which is also referred to as the Company's e-commerce segment), Enova International, Inc. ("Enova"), through a tax-free spin-off of approximately 80% of the outstanding shares of Enova to holders of the Company's common stock ("Enova Spin-off"). Subject to the satisfaction of certain conditions to the spin-off, the distribution is expected to occur at 12:01 am ET on November 13, 2014. The Company's shareholders will receive 0.915 shares of Enova common stock for every one share of Company common stock held at the close of business November 3, 2014, which is the record date for the distribution. Following the distribution of Enova common stock, Enova will be an independent, publicly traded company. Enova has been approved to list its shares of common stock on the New York Stock Exchange under the symbol "ENVA."

Divestiture of Mexico-based Pawn Operations

On August 25, 2014, the Company completed the divestiture of its wholly-owned subsidiary, CAMex Holding, LLC ("CAMex"), together with all of its interest in CA Empeños Mexico, S. de R.L. de C.V. ("Empeños"), for cash consideration of approximately \$18.5 million, net of cash held at the date of divestiture, including consideration related to a non-compete agreement. Empeños, which was owned jointly by Cash America of Mexico, Inc. and CAMex, operated the Company's 47 pawn lending locations in Mexico and was included in the retail services segment. The Company recorded a loss of \$2.8 million on the sale, which is included in "Loss on divestitures" in the Company's discontinuation of its Mexico-based pawn operations, which is included in "Loss on divestitures" in the Company's consolidated statement of the Company's discontinuation of its Mexico-based pawn operations, which is included in "Loss on divestitures" in the Company's consolidated statement of operations.

Divestiture of Colorado Pawn Shops

On August 25, 2014, the Company completed the divestiture of its five pawn lending locations in Colorado for cash consideration of approximately \$3.0 million, net of cash held at the date of divestiture. These locations were included in the retail services segment. The Company recorded a loss of \$0.3 million on the sale, which is included in "Loss on

divestitures" in the Company's consolidated statement of operations.

Corporate Reorganization

In August 2014, in anticipation of the Company's proposed Enova Spin-off, the Company initiated a reorganization of its corporate functions (the "Corporate Reorganization") to better align the overhead cost structure with its storefront operations that will remain if the spin-off is completed. In connection with the Corporate Reorganization, the Company incurred charges for severance and other employee-related costs. The Company recognized \$6.1 million of charges related to the Corporate Reorganization during the third quarter of 2014, which are included in "Operations and administration" in the consolidated statements of income. As of September 30, 2014, the Company had made payments of approximately \$2.1 million for the Corporate Reorganization and had accrued approximately \$4.0 million for future payments related to the Corporate Reorganization. Accrued amounts for the Corporate Reorganization are included in "Accounts payable and accrued expenses" in the consolidated balance sheets.

Developments in the Company's Business in the United Kingdom

The Company's e-commerce segment, or Enova, offers consumer loans in the United Kingdom. During the nine-month periods ended September 30, 2014 and September 30, 2013 and the twelve month period ended December 31, 2013, the Company's U.K. operations generated 21.5%, 20.0% and 19.9%, respectively, of the Company's consolidated net revenue. Recent regulatory changes in the United Kingdom will significantly affect future results from the Company's U.K. operations as described below.

In the United Kingdom, supervision of consumer credit was transferred on April 1, 2014 to the Financial Conduct Authority (the "FCA"), and pursuant to new legislation, the FCA is authorized to adopt prescriptive rules and regulations. On February 28, 2014, the Consumer Credit Sourcebook was issued under the FCA Handbook and incorporates prescriptive regulations for lenders such as Enova, including mandatory affordability assessments on borrowers, limiting the number of rollovers to two, restricting how lenders can advertise, banning advertisements it deems misleading, and introducing a limit of two unsuccessful attempts on the use of continuous payment authority (which provides a creditor the ability to directly debit a customer's account for payment when authorized by the customer to do so) to pay off a loan. Enova is in frequent communication with the FCA in an effort to demonstrate that it satisfies the expectations of the FCA, and Enova has made and is continuing to make significant modifications to many of its business practices to address the FCA's requirements. These modifications include adjustments to Enova's affordability assessment practices and underwriting standards that govern who will qualify for a loan from Enova, reductions in certain maximum loan amounts, alterations to advertising practices and adjustments to collections processes (including its practices related to continuous payment authority) and debt forbearance processes (or its practices regarding customers who have indicated they are experiencing financial difficulty). In addition, Enova previously has not had a physical presence in the United Kingdom as business functions have been performed remotely from its facilities in the United States. In order to alleviate concerns in relation to Enova's ability to presently demonstrate to the FCA that it is capable of being effectively supervised, Enova is establishing an office in the United Kingdom.

In connection with implementing these changes to its U.K. business, Enova expects a significant year-over-year decrease in its U.K. loan volume, U.K. loan balances and U.K. revenue for the remainder of 2014 and potentially into 2015 as a result of adapting its U.K. business practices in response to the requirements of the FCA. The implementation of stricter affordability assessments and underwriting standards will result in a decrease in the number of consumer loans written, the average consumer loan amount and the total amount of consumer loans written to new and existing customers. Additionally, Enova will experience an increase in compliance- and administrative-related costs for the United Kingdom, but the overall expenses of its U.K. operations (including the consumer loan loss provision) are expected to decrease as Enova's U.K. business contracts. The ultimate impact of the changes Enova is making to its U.K. operations will be dependent on a number of factors (some of which may be unforeseen), including

the effectiveness of Enova's execution of the operational changes, the impact the FCA's requirements may have on Enova's competitors that could result in a potential increase in Enova's market share, and

consumer reaction to the changes occurring to Enova's services, among other things. The impact potentially could also be offset by an improved performance of Enova's U.K. consumer loan portfolio as a result of stricter affordability assessments and underwriting standards being implemented, which is expected to result in lower consumer loan loss rates, and by continued strong demand for the online loan products Enova offers in the U.S. and other markets. Enova is still assessing the potential impact of the changes it is making to its U.K. operations and what effect such changes may have on its business, but the impact of these changes is likely to be significant for the balance of 2014 and potentially into 2015.

On July 15, 2014, the FCA issued a consultation paper that proposed a cap on the total cost of credit and requested comments on the proposal. The consultation paper proposed a maximum rate of 0.8% of principal per day, and the proposal limits the total fees, interest (including post-default interest) and charges (including late fees which are capped at £15) to an aggregate amount not to exceed 100% of the principal amount loaned. The FCA has requested comments on the proposal and is expected to issue a final rule in November 2014. The final rule on a cost of credit cap will likely become effective by January 2, 2015, as required by the 2013 amendment to the Financial Services and Markets Act 2000. If the final rules adopted by the FCA match the proposed rules, Enova will need to make additional changes to the products it offers in the United Kingdom, including increasing the minimum monthly payment under its line of credit products offered in the United Kingdom. Enova is still assessing the full impact of the potential cost of credit cap changes as they are currently proposed; however, after Enova has made all of the other changes to its U.K. business described above, Enova does not currently expect the impact of the modifications made to address a final cost of credit rule that tracks the proposed parameters to be significant.

The results for the three- and nine-month periods ended September 30, 2014 and the year ended December 31, 2013 do not include the full impact of the changes described above, and the results for the three- and nine-month periods ended September 30, 2013 do not include any impact of the changes described above. The results for each of these periods are not indicative of the Company's future results of operations and cash flows from its operations in the United Kingdom. For recent developments related to the FCA, see the risk factors included in "Part II. Other Information-Risk Factors." See also "Board Approval for Enova Spin-off" for information regarding the expected spin-off of Enova.

Reduction in Short-Term Consumer Lending Operations

In connection with management's strategic goal of de-emphasizing the unsecured consumer lending activities in some of its storefront locations, during the nine months ended September 30, 2014, the Company discontinued short-term consumer lending in 160 of its retail services locations. As of September 30, 2014, the Company only offered short-term consumer loans in 457 of its 948 retail services locations. Additionally, the Company expects to discontinue short-term consumer lending in an additional 146 locations in the fourth quarter of 2014. During the nine months ended September 30, 2014 and the year ended December 31, 2013, short-term consumer loan fees from the Company's retail services locations comprised 7.9% and 9.7%, respectively, of the total revenue of the retail services segment.

Table of Contents

CRITICAL ACCOUNTING POLICIES

There have been no changes in critical accounting policies as described in the Company's Annual Report on Form 10-K for the year ended December 31, 2013. The goodwill impairment assessments completed by the Company for the nine months ended September 30, 2014 are described below.

Goodwill and Other Indefinite-Lived Intangible Assets

Goodwill represents the excess of the purchase price over the fair value of the net tangible and identifiable intangible assets acquired in each business combination. In accordance with Accounting Standards Codification ("ASC") 350-20-35, Goodwill - Subsequent Measurement, the Company tests goodwill and intangible assets with an indefinite life for potential impairment annually as of June 30 and between annual tests if an event occurs or circumstances change that would more likely than not reduce the fair value of a reporting unit below its carrying amount.

The Company uses the income approach to complete its annual goodwill assessment. The income approach uses expected future cash flows and estimated terminal values for each of the Company's reporting units that are discounted using a market participant perspective to determine the estimated fair value of each reporting unit, which is then compared to the carrying value of that reporting unit to determine if there is impairment. The income approach includes assumptions about revenue growth rates, operating margins and terminal growth rates discounted by an estimated weighted-average cost of capital derived from other publicly-traded companies that are similar but not identical from an operational and economic standpoint. The Company completed its annual assessment of goodwill as of June 30, 2014 and determined that the fair value of its goodwill is in excess of carrying value, and, as a result, no impairment existed at that date. Additionally, a 10% decrease in the estimated fair values of any of the Company's reporting units for the June 2014 assessment would not have resulted in a goodwill impairment. Following the sale of Empeños, the Company tested the goodwill remaining in the retail services segment, and noted no impairment.

The Company performed its annual indefinite-lived intangible asset impairment test as of June 30, 2014. The Company elected to perform a qualitative assessment in accordance with Financial Accounting Standards Board Accounting Standards Update ("ASU") No. 2012-02, Intangibles-Goodwill and Other (Topic 350): Testing Indefinite-Lived Intangible Assets for Impairment, and determined that it was not more likely than not that the indefinite-lived intangible assets are impaired. Therefore, no further quantitative assessment was required.

RECENT ACCOUNTING PRONOUCEMENTS

See "Item 1. Financial Statements—Note 1" for a discussion of recent accounting pronouncements that the Company has adopted or will adopt in future periods.

Table of Contents

RESULTS OF CONTINUING OPERATIONS

Overview and Highlights

The Company's financial results for the three months ended September 30, 2014 (the "current quarter") are summarized below.

Consolidated total revenue was \$472.2 million, representing an increase of \$34.4 million, or 7.9%, for the current quarter compared to the three months ended September 30, 2013 (the "prior year quarter").

Consolidated net revenue increased \$29.3 million, or 11.9%, to \$276.4 million for the current quarter compared to the prior year quarter. The increase was primarily due to a \$20.0 million, or 15.7%, increase in consumer loan net revenue, which consists of consumer loan fees, net of the consumer loan loss provision.

Consolidated income from operations increased \$16.5 million, or 57.8%, to \$45.0 million in the current quarter compared to \$28.5 million in the prior year quarter. Consolidated income from operations for the current quarter included \$11.3 million of expenses related to the Corporate Reorganization and losses on divestitures. Consolidated income from operations for the prior year quarter includes an \$18.0 million expense related to the settlement of a litigation matter in 2013 (the "2013 Litigation Settlement.")

Consolidated net income was \$9.9 million in the current quarter compared to \$46.2 million in the prior year quarter. Consolidated diluted net income per share was \$0.34 per share in the current quarter compared to \$1.52 in the prior year quarter. Consolidated net income and net income per share were significantly affected by certain income and expense items in the current quarter and prior year quarter. See "Overview—Non-GAAP Disclosure—Adjusted Earnings Measures" for additional information.

OVERVIEW

Consolidated Net Revenue

Consolidated net revenue is composed of total revenue less cost of disposed merchandise and the consumer loan loss provision. Net revenue is the income available to satisfy all remaining expenses and is the measure management uses to evaluate top-line performance.

The following tables show the components of net revenue for the three and nine months ended September 30, 2014 and 2013, respectively, for the Company's retail services and e-commerce segments, for the Company's corporate operations and on a consolidated basis (dollars in thousands):

	Three Months Ended September 30, 2014										
	Retail Services		E-Commerce		Corporate		Consolidated				
	Amount	% of Total	Amount	% of Total	Amount	% of Total	Amount	% of Total			
Pawn loan fees and service charges	\$85,313	59.3 %	\$—	_	\$—		\$85,313	30.9	%		
Proceeds from disposition of merchandise, net of cost of disposed merchandise	40,794	28.3 %) <u> </u>				40,794	14.7	%		

Pawn related	\$126,107	87.6	%	\$—			\$—		\$126,107	45.6	%
Consumer loan fees, net of loss provision	\$16,217	11.3	%	\$131,685	99.6	%	\$—		\$147,902	53.5	%
Other revenue	1,602	1.1	%	564	0.4	%	177	100.0 %	2,343	0.9	%
Net revenue	\$143,926	100.0	%	\$132,249	100.0	%	\$177	100.0 %	\$276,352	100.0	%

	Three Months Ended Retail Services			September E-Comme		3	Corporate	e	Consolidated		
	Amount	% of Total		Amount	% of Total		Amount	% of Total	Amount	% of Total	
Pawn loan fees and service charges	\$79,298	57.4	%	\$—	—		\$—	—	\$79,298	32.1	%
Proceeds from disposition of merchandise, net of cost of disposed merchandise	37,559	27.2	%	_			_	_	37,559	15.2	%
Pawn related	\$116,857	84.6	%	\$—			\$ —	_	\$116,857	47.3	%
Consumer loan fees, net of loss provision	\$19,467	14.1	%	\$108,403	99.7	%	\$—		\$127,870	51.8	%
Other revenue Net revenue	1,797 \$138,121	1.3 100.0		318 \$108,721	0.3 100.0		165 \$165	100.0 % 100.0 %	2,280 \$247,007	0.9 100.0	% %
	Nine Mont Retail Serv		ed S	September 3 E-Comme		1	Corporate	a	Consolidate	d	
	Amount	% of Total		Amount	% of Total		Amount	% of Total	Amount	% of Total	
Pawn loan fees and service charges	\$246,490	56.4	%	\$—	_		\$—	_	\$246,490	29.1	%
Proceeds from disposition of merchandise, net of cost of disposed merchandise	134,947	30.9	%	_	_				134,947	15.9	%
Pawn related	\$381,437	87.3	%	\$—	_		\$—	_	\$381,437	45.0	%
Consumer loan fees, net of loss provision	\$50,429	11.5	%	\$408,805	99.8	%	\$—		\$459,234	54.2	%
Other revenue Net revenue	5,452 \$437,318		%	649 \$409,454	0.2	%	507 \$507	100.0 % 100.0 %	6,608 \$847,279	0.8 100.0	% %
	Retail Serv		ed S	September 3 E-Commer		5	Corporate	<u>.</u>	Consolidate	d	
	Amount	% of Total		Amount	% of Total		Amount	% of Total	Amount	% of Total	
Pawn loan fees and service charges	\$227,940	52.7	%	\$—			\$—	_	\$227,940	29.9	%
Proceeds from disposition of merchandise, net of cost of disposed merchandise	137,512	31.8	%	_	_		_	_	137,512	18.0	%
Pawn related	\$365,452	84.5	%	\$—			\$—		\$365,452	47.9	%
Consumer loan fees net of	\$60,546	14.0	%	\$327,879	99.7	%	\$—		\$388,425	50.9	%
Other revenue Net revenue	6,566 \$432,564	1.5 100.0		1,143 \$329,022	0.3 100.0		1,552 \$1,552	100.0 % 100.0 %	9,261 \$763,138	1.2 100.0	% %

For the current quarter, consolidated net revenue increased \$29.4 million, or 11.9%, to \$276.4 million from \$247.0 million for the prior year quarter. Consumer loan net revenue accounted for 53.5% and 51.8% of total

consolidated net revenue for the current quarter and prior year quarter, respectively. Consumer loan net revenue increased \$20.0 million, or 15.7%, to \$147.9 million during the current quarter, mainly due to an increase in consumer loan fees that resulted from an increase in consumer loan balances in the e-commerce segment and a decrease in the loss provision as a percentage of consumer loan fees. Pawn-related net revenue accounted for 45.6% and 47.3% of total consolidated net revenue for the current quarter and prior year quarter, respectively. Pawn-related net revenue increased \$9.2 million, or 7.9%, to \$126.1 million during the current quarter from

\$116.9 million in the prior year quarter. The increase in pawn-related net revenue was primarily attributable to higher pawn loan fees and service charges and higher gross profit on retail sales.

For the nine months ended September 30, 2014 (the "current nine-month period"), consolidated net revenue increased \$84.1 million, or 11.0%, to \$847.3 million compared to the same period in 2013 (the "prior year nine-month period"). Consumer loan net revenue accounted for 54.2% and 50.9% of total consolidated net revenue for the current nine-month period and prior year nine-month period, respectively. Consumer loan net revenue increased \$70.8 million, or 18.2%, to \$459.2 million during the current nine-month period, mainly due to an increase in consumer loan fees that resulted from an increase in consumer loan balances in the e-commerce segment and a decrease in the loss provision as a percentage of consumer loan fees in the e-commerce segment. Pawn-related net revenue accounted for 45.0% and 47.9% of consolidated net revenue for the current nine-month period and prior year nine-month period, respectively. Pawn-related net revenue increased \$15.9 million, or 4.4%, to \$381.4 million during the current nine-month period. The increase in pawn-related net revenue was primarily attributable to higher pawn loan fees and services charges and higher gross profit on retail sales.

Non-GAAP Disclosure

In addition to the financial information prepared in conformity with generally accepted accounting principles in the United States of America ("GAAP"), the Company provides historical non-GAAP financial information. Management believes that presentation of non-GAAP financial information is meaningful and useful in understanding the activities and business metrics of the Company's operations. Management believes that these non-GAAP financial measures reflect an additional way of viewing aspects of the Company's business that, when viewed with its GAAP results, provide a more complete understanding of factors and trends affecting its business.

Management provides non-GAAP financial information for informational purposes and to enhance understanding of the Company's consolidated financial statements. Readers should consider the information in addition to, but not instead of or superior to, its financial statements prepared in accordance with GAAP. This non-GAAP financial information may be determined or calculated differently by other companies, limiting the usefulness of those measures for comparative purposes.

Adjusted Earnings Measures

In addition to reporting financial results in accordance with GAAP, the Company has provided adjusted net income, adjusted diluted net income per share attributable to the Company, adjusted earnings and adjusted earnings per share (collectively, the "Adjusted Earnings Measures"), which are non-GAAP measures. Management believes that the presentation of these measures provides investors with greater transparency and facilitates comparison of operating results across a broad spectrum of companies with varying capital structures, compensation strategies, derivative instruments and amortization methods, which provides a more complete understanding of the Company's financial performance, competitive position and prospects for the future. Management also believes that investors regularly rely on non-GAAP financial measures, such as the Adjusted Earnings Measures, to assess operating performance and that such measures calculated in accordance with GAAP. In addition, management believes that the adjustments included in the table below, especially those included in "Adjusted net income and adjusted diluted net income per share attributable to the Company," are useful to investors in order to allow them to compare the Company's financial results for the current quarter and current nine-month period with the prior year quarter and prior year nine-month period, respectively. The computation of Adjusted Earnings Measures as presented below may differ from the computation of similarly-titled measures provided by other companies.

The following table provides a reconciliation for the three and nine months ended September 30, 2014 and 2013, respectively, between net income attributable to the Company and diluted net income per share attributable to the Company calculated in accordance with GAAP to the Adjusted Earnings Measures, which are shown net of tax (dollars in thousands, except per share data):

	Three Mo 2014	onths End	ed Septeml 2013	ber 30,	Nine Mont 2014	hs Ended	l September 30, 2013		
	2014	Per	2015	Per	2014	Per	2013	Per	
	\$	Diluted Share ^(a)	\$	Diluted Share ^(a)	\$	Diluted Share ^(a)		Diluted Share ^(a)	
Net income and diluted net income									
per share attributable to the Company	\$9,916	0.34	\$46,186	1.52	\$76,624	2.61	\$115,244	3.73	
Adjustments (net of tax):									
Loss on divestitures ^(b)	6,444	0.22	—	—	6,444	0.22		—	
Corporate Reorganization ^(c)	3,870	0.13			3,870	0.13			
Loss on early extinguishment of debt ^(d)	3,774	0.13	_	_	14,208	0.48	_	_	
2013 Litigation Settlement (e)			11,340	0.37	400	0.01	11,340	0.37	
Tax benefit related to Creazione Deduction ^(f)			(33,201)	(1.09)			(33,201)	(1.08)	
Adjusted net income and adjusted									
diluted net income per share attributable to the Company	24,004	0.82	24,325	0.80	101,546	3.45	93,383	3.02	
Other adjustments (net of tax):	1.0.12	0.04	1 01 4	0.00	0.104	0.11	0 (75	0.00	
Intangible asset amortization	1,043	0.04	1,014	0.03	3,134	0.11	2,675	0.09	
Non-cash equity-based compensatio	n1,058	0.04	698	0.03	3,040	0.11	2,456	0.08	
Non-cash interest and debt issuance cost amortization	869	0.02	1,014	0.03	2,423	0.08	2,939	0.10	

Foreign currency transaction loss (gain)	100		467	0.02	277	0.01	663	0.02
Adjusted earnings and adjusted earnings per share	\$27,074	0.92	\$27,518	0.91	\$110,420	3.76	\$102,116	3.31

(a) Diluted shares are calculated by giving effect to the potential dilution that could occur if securities or other contracts to issue common shares were exercised and converted into common shares during the period. For the three and nine months ended September 30, 2014, represents a loss on the sale of the Company's

Mexico-based pawn operations of \$2.8 million and tax provision of \$1.7 million, a \$2.1 million expense, net of tax (b)benefit of \$0.3 million recognized related to an uncollectible receivable as a result of the Company's discontinuation of Mexico-based pawn operations, and a loss on the sale of Colorado pawn lending locations of \$0.3 million, net of tax benefit of \$0.1 million.

(c) For the three and nine months ended September 30, 2014, represents charges of \$6.1 million, net of tax benefit of \$2.3 million.

For the three months ended September 30, 2014, represents charges of \$6.0 million, net of tax benefit of \$2.2

(d)million. For the nine months ended September 30, 2014, represents \$22.6 million of charges, net of tax benefit of \$8.3 million. See "Loss on early extinguishment of debt" for further discussion.

For the nine months ended September 30, 2014, represents charges of \$0.6 million of charges, net of tax benefit of

(e)\$0.2 million. For the three and nine months ended September 30, 2013, represents \$18.0 million of charges, net of a tax benefit of \$6.7 million.

In connection with the liquidation of Creazione Estilo, S,A. de C.V., a Mexican sociedad anónima de capital

(f) variable ("Creazione"), represents a recognized income tax benefit related to a tax deduction (the "Creazione Deduction") included on the Company's 2013 federal income tax return for its tax basis in the stock of Creazione.

Adjusted EBITDA

The table below shows adjusted EBITDA, a non-GAAP measure that the Company defines as earnings excluding depreciation, amortization, interest, foreign currency transaction gains or losses, loss on early extinguishment of debt, equity in earnings or loss of unconsolidated subsidiary, taxes and including the net income or loss attributable to noncontrolling interests. Management believes adjusted EBITDA is used by investors to analyze operating performance and evaluate the Company's ability to incur and service debt and its capacity for making capital expenditures. Adjusted EBITDA is also useful to investors to help assess the Company's estimated enterprise value. In addition, management believes that the adjustments shown below are useful to investors in order to allow them to compare the Company's financial results during the periods shown without the effect of each of these income and expense items. The computation of adjusted EBITDA as presented below may differ from the computation of similarly-titled measures provided by other companies. The following table provides a reconciliation between Net Income attributable to Cash America International, Inc., which is the nearest GAAP measure presented in the Company's financial statements, to Adjusted EBITDA (dollars in thousands):

	Trailing 12 M September 30		ths Ended	
	2014		2013	
Net income attributable to Cash America International, Inc.	\$103,908		\$139,724	
Net loss attributable to the noncontrolling interest	—		(181)
Provision for income taxes ^(a)	68,685		29,896	
Equity in loss of unconsolidated subsidiary	—		222	
Loss on early extinguishment of debt ^(b)	22,814		346	
Foreign currency transaction loss	591		1,294	
Interest expense, net	51,041		33,540	
Depreciation and amortization expenses (c)	77,980		71,377	
Adjustments:				
Corporate Reorganization ^(d)	6,143			
Loss on divestitures ^(e)	5,176			
Texas Consumer Loan Store Closures (f)	1,373			
Regulatory Penalty ^(g)	5,000			
2013 Litigation settlement ^(h)	635		18,000	
Charges related to Mexico Reorganization (i)	—		6,965	
Charges related to Ohio Adjustment and Ohio Reimbursement Program ^(j)	(5,000)	13,400	
Adjusted EBITDA	\$338,346		\$314,583	
Adjusted EBITDA margin calculated as follows:				
Total revenue	\$1,900,714		\$1,807,913	
Adjusted EBITDA	\$338,346		\$314,583	
Adjusted EBITDA as a percentage of total revenue	17.8	%	17.4	%

(a) For the trailing 12 months ended September 30, 2013, includes income tax benefit of \$33.2 million related to the Creazione Deduction.

For the trailing 12 months ended September 30, 2014, represents charges of \$22.8 million, before tax benefit of (b)\$8.4 million. For the trailing 12 months ended September 30, 2013, represents charges of \$0.3 million, before tax benefit of \$0.1 million. See "Loss on early extinguishment of debt" section for further discussion.

(c)

For the trailing 12 months ended September 30, 2014, excludes \$0.2 million of depreciation and amortization expenses, which are included in "Texas Consumer Loan Store Closures," which represents the closure of 36 consumer lending-only retail services locations in Texas in 2013. For the trailing 12 months ended September 30, 2013, excludes \$1.5 million of depreciation and amortization expenses which are included in "Charges related to the Mexico Reorganization."

(d)Represents charges of \$6.1 million, before tax benefit of \$2.3 million.

Represents a loss on the sale of the Mexico-based pawn operations of \$2.8 million and tax provision of \$1.7

(e)million, a \$2.1 million expense, before tax benefit of \$0.3 million recognized related to an uncollectible receivable as a result of the Company's discontinuation

of its Mexico-based pawn operations, and a loss on the sale of Colorado pawn lending locations of \$0.3 million, before tax benefit of \$0.1 million.

(f) Represents charges of \$1.4 million, before tax benefit of \$0.5 million, related to the Texas Consumer Loan Store Closures.

- (g) Represents charges that are nondeductible for tax purposes related to a penalty paid to the Consumer Financial Protection Bureau ("CFPB") in connection with the issuance of a consent order by the CFPB in November 2013.
- For the trailing 12 months ended September 30, 2014, represents charges of \$0.6 million, before tax benefit of \$0.2 (h)million. For the trailing 12 months ended September 30, 2013, represents charges of \$18.0 million, before tax benefit of \$6.7 million.
- (i) Includes \$1.5 million of depreciation and amortization expenses, as noted in (c) above.
 For the trailing 12 months ended September 30, 2014, represents the decrease in the Company's remaining liability related to the Ohio Reimbursement Program (defined below) during 2013 after the assessment of the claims made to date and related matters (the "Ohio Adjustment") of \$5.0 million, before tax provision of \$1.8 million. For the
- (j) trailing 12 months ended September 30, 2013, represents charges related to a voluntary program to reimburse Ohio customers in connection with legal collections proceedings initiated by the Company in Ohio (the "Ohio Reimbursement Program"), before tax benefit of \$5.0 million.

In addition, management believes that the adjusted EBITDA shown by segment and for the Company's corporate operations are useful to investors in order to allow them to compare the Company's financial results during the periods shown without the effect of each of the applicable income and expense items discussed above. The following tables provide a reconciliation between Income (loss) from operations, which is the nearest GAAP measure presented for the Company's segments in the notes to the Company's financial statements, to Adjusted EBITDA (dollars in thousands): Trailing 12 Months Ended September 30

	2014	Months End	ed Septemb	er 30,	2013			
	Retail Services	E-Commerc	eCorporate	Consolidate	d ^{Retail} Services	E-Commerc	ecorporate	Consolidated
Income (loss) from operations	\$132,539	\$210,469	\$(95,969)	\$247,039	\$136,157	\$ 148,051	\$(79,367)	\$204,841
Depreciation and amortization expenses ^(a) Adjustments:	41,750	17,929	18,301	77,980	38,334	16,977	16,066	71,377
Corporate Reorganization	1,708		4,435	6,143				
Loss on divestitures	5,176		—	5,176	—			_
Texas Consumer Loan Store Closures ^(b)	1,373	_	_	1,373	_	_	_	_
Regulatory Penalty	2,500	2,500		5,000	—	—	—	
2013 Litigation Settlement	635	_	_	635	18,000	_	_	18,000
Charges related to the Mexico Reorganization ^(c)	_	_	_	_	6,965	_	_	6,965
Charges related to Ohio Adjustment and Ohio Reimbursement ^(d)	(5,000)	_	_	(5,000)	13,400	_		13,400
Adjusted EBITDA	\$180,681	\$ 230,898	\$(73,233)	\$338,346	\$212,856	\$ 165,028	\$(63,301)	\$314,583

For the trailing 12 months ended September 30, 2014, excludes \$0.2 million of depreciation and

amortization expenses, which are included in the Texas Consumer Loan Store Closures. For the trailing 12 (a) months ended September 30, 2013, excludes \$1.5 million of depreciation and amortization expenses which are included in "Charges related to the Mexico Reorganization."

(b)Includes \$0.2 million of depreciation and amortization expenses as noted in (a) above.

(c)Includes \$1.5 million of depreciation and amortization expenses as noted in (a) above.

For the trailing 12 months ended September 30, 2014, represents the Ohio Adjustment. For the trailing 12 months (d) and ad September 20, 2012 ended September 30, 2013, represents charges related to the Ohio Reimbursement Program.

> Nine Months Ended September 30, 2014

	Retail Services	E-Commerce	eCorporate	Consolidate	d Services	E-Commerc	Consolidated	
Income (loss) from operations	\$90,836	\$ 173,955	\$(74,182)	\$190,609	\$102,551	\$ 114,101	\$(61,299)	\$ 155,353
Depreciation and amortization expenses	31,461	13,772	13,969	59,202	29,172	12,986	12,156	54,314
Adjustments:								
Corporate Reorganization	1,708		4,435	6,143				
Loss on divestitures	\$5,176			5,176	—	—	—	—
2013 Litigation Settlement	635	—	—	635	18,000	—	_	18,000
Adjusted EBITDA	\$129,816	\$ 187,727	\$(55,778)	\$261,765	\$149,723	\$ 127,087	(49, 143)	\$227,667

QUARTER ENDED SEPTEMBER 30, 2014 COMPARED TO QUARTER ENDED SEPTEMER 30, 2013

Pawn Lending Activities

Pawn lending activities consist of pawn loan fees and service charges from the retail services segment and the profit on disposition of collateral from forfeited pawn loans, as well as the sale of merchandise acquired from customers directly or from third parties.

The following table sets forth selected data related to the Company's pawn lending activities as of and for the three months ended September 30, 2014 and 2013 (dollars in thousands except where otherwise noted). In August 2014, the Company sold its Mexico-based pawn operations, which represent the foreign retail services pawn operations shown below:

	As of Sept								
	2014		2013		Change		% Change		
Ending pawn loan balances									
Domestic retail services	\$264,612		\$248,427		\$16,185		6.5	%	
Foreign retail services			5,251 (5,25))	(100.0)%	
Consolidated pawn loan balances	\$264,612		\$253,678	\$253,678 \$10,934			4.3	%	
Ending merchandise balance, net									
Domestic retail services	\$215,263		\$186,878		\$28,385		15.2	%	
Foreign retail services			6,237		(6,237)	(100.0)%	
Consolidated merchandise balance, net	\$215,263		\$193,115		\$22,148		11.5	%	
	Three Mor	nth	s Ended Se	pte	mber 30,				
	2014		2013		Change		% Chang	ge	
Pawn loan fees and service charges									
Domestic retail services	\$84,081		\$77,532		\$6,549		8.4	%	
Foreign retail services	1,232		1,766		(534)	(30.2)%	
Consolidated pawn loan fees and service charges	\$85,313		\$79,298		\$6,015		7.6	%	
Average pawn loan balance outstanding									
Domestic retail services	\$263,509		\$241,785		\$21,724		9.0	%	
Foreign retail services	5,971		5,012		959		19.1	%	
Consolidated average pawn loans outstanding	\$269,480		\$246,797		\$22,683		9.2	%	
Amount of pawn loans written and renewed									
Domestic retail services	\$277,651		\$258,055		\$19,596		7.6	%	
Foreign retail services	9,942		14,043		(4,101)	(29.2)%	
Consolidated amount of pawn loans written and renewed	\$287,593		\$272,098		\$15,495		5.7	%	
Average amount per pawn loan (in ones)									
Domestic retail services	\$125		\$125		\$—		—	%	
Foreign retail services	\$86		\$86		\$—			%	
Consolidated average amount per pawn loan (in ones)	\$123		\$122		\$1		0.8	%	
Annualized yield on pawn loans									
Domestic retail services	126.6	%	127.2	%					
Foreign retail services	134.5	%	139.8	%					
Consolidated annualized yield on pawn loans	127.0	%	127.5	%					
Gross profit margin on disposition of merchandise									
Domestic retail services	26.5	%	29.6	%					

Foreign retail services	16.6	% 17.1	%
Gross profit margin on disposition of merchandise	26.3	% 29.2	%
Merchandise turnover			
Domestic retail services	2.1	2.1	
Foreign retail services	3.3	2.3	
Consolidated merchandise turnover	2.2	2.1	

Pawn Loan Fees and Service Charges and Pawn Loan Balances

Pawn loan fees and service charges increased 7.6%, to \$85.3 million in the current quarter compared to the prior year quarter. Consolidated pawn loan balances as of September 30, 2014 were \$264.6 million, which was \$10.9 million, or 4.3%, higher than September 30, 2013. At September 30, 2014, consolidated pawn loan balances represented only domestic pawn loan balances since the Company sold its foreign retail services business during the current quarter.

Domestic Pawn Lending

The average balance of domestic pawn loans outstanding during the current quarter increased by \$21.7 million, or 9.0%, compared to the prior year quarter, due to the addition of 42 domestic pawn lending locations and growth in pawn loan balances in same-store domestic retail services locations (stores that have been open for at least 12 months). Same-store pawn loan balances were 2.1% higher at September 30, 2014 than at September 30, 2013. The average amount per loan in domestic pawn operations remained flat at \$125 in the current quarter and prior year quarter.

Domestic pawn loan fees and service charges increased \$6.5 million, or 8.4%, to \$84.1 million in the current quarter from \$77.5 million in the prior year quarter. The increase was primarily driven by the higher average domestic pawn loan balances during the current quarter as compared to the prior year quarter, as pawn loan yield was relatively unchanged at 126.6% in the current quarter compared to 127.2% in the prior year quarter.

Foreign Pawn Lending

Foreign pawn loan fees and service charges decreased 30.2%, to \$1.2 million in the current quarter compared to \$1.8 million in the prior year quarter. The decrease was primarily due to partial-period operations in the current quarter as a result of the Company's sale of its Mexico-based pawn operations in August 2014. See "Recent Developments—Divestiture of Mexico-based Pawn Operations."

Proceeds from Disposition of Merchandise and Gross Profit

Profit from the disposition of merchandise represents the proceeds received from the disposition of merchandise in excess of the cost of disposed merchandise, which is generally the principal amount loaned on an item or the amount paid for purchased merchandise. Management separates disposition activities into two groups, retail sales and commercial sales. Retail sales include the sale of jewelry and general merchandise direct to consumers through the Company's retail services locations including internet auction and other similar sites. Commercial sales include the sale of refined gold, platinum, silver and diamonds to brokers or manufacturers. The following table summarizes the proceeds from the disposition of merchandise and the related profit for the current quarter and the prior year quarter (dollars in thousands):

	Three Months Ended September 30,												
	2014					2013							
	Retail		Commercia	al	Total		Retail		Commerci	al	Total		
Proceeds from disposition	\$117,721		\$37,366		\$155,087		\$94,169		\$34,491		\$128,660		
Gross profit on disposition	\$36,994		\$3,800		\$40,794		\$33,452		\$4,107		\$37,559		
Gross profit margin	31.4	%	10.2	%	26.3	%	35.5	%	11.9	%	29.2	%	
Percentage of total gross profit	90.7	%	9.3	%	100.0	%	89.1	%	10.9	%	100.0	%	

Management believes that gross profit from commercial sales will remain a less significant component of the total gross profit from dispositions. This shift is expected to result in higher levels of merchandise available for disposition and potentially lower inventory turnover as more jewelry is available for sale in retail services locations.

The total proceeds from disposition of merchandise increased \$26.4 million, or 20.5%, in the current quarter compared to the prior year quarter. The total gross profit from the disposition of merchandise increased \$3.2 million, or 8.6%, during the current quarter compared to the prior year quarter. The overall gross profit margin percentage decreased to 26.3% in the current quarter compared to 29.2% in the prior year quarter, which included a decrease in gross profit margin on both retail and commercial dispositions. The consolidated merchandise turnover rate increased slightly to 2.2 times during the current quarter compared to 2.1 times in the prior year quarter.

Domestic disposition of merchandise

During the current quarter, management continued its strategy of increasing retail disposition activities, and de-emphasizing commercial disposition activities. Reflecting the results of this strategy, proceeds from domestic retail dispositions increased \$24.6 million, or 27.3%, and domestic retail dispositions gross profit increased \$3.6 million, or 11.1%. The domestic operations gross profit margin on the retail disposition of merchandise decreased to 31.7% in the current quarter compared to 36.3% in the prior year quarter. The higher turnover rate and lower gross profit margins were primarily driven by discounting of retail merchandise prices on general merchandise items, heavily weighted in electronics, to enhance sales.

Domestic proceeds from commercial dispositions increased 7.1%, or \$2.4 million. Gross profit from commercial dispositions in domestic operations decreased \$0.3 million, and gross profit margin from commercial sales decreased to 10.5% in the current quarter from 12.0% in the prior year quarter. This decrease in gross profit was mainly due to a lower average price per ounce of gold sold and a slight increase in the cost of gold sold.

Foreign disposition of merchandise

Foreign proceeds from disposition of merchandise and gross profit decreased by \$0.6 million, or 14.4% and \$0.1 million, or 17.1%, respectively, in the current quarter compared to the prior year quarter. The decreases were primarily due to partial-period operations in the current quarter as a result of the Company's sale of its Mexico-based pawn operations in August 2014. See "Recent Developments—Divestiture of Mexico-based Pawn Operations."

The table below summarizes the age of merchandise held for disposition related to the Company's pawn lending operations before valuation allowance of \$2.4 million and \$0.9 million as of September 30, 2014 and 2013, respectively (dollars in thousands):

	As of Septer	mber 30,				
	2014			2013		
	Amount	%		Amount	%	
Jewelry - held for one year or less	\$114,998	53.0	%	\$105,583	54.4	%
Other merchandise - held for one year or less	91,058	41.9	%	76,235	39.3	%
Total merchandise held for one year or less	206,056	94.9	%	181,818	93.7	%
Jewelry - held for more than one year	2,532	1.2	%	5,701	2.9	%
Other merchandise - held for more than one year	8,448	3.9	%	6,544	3.4	%
Total merchandise held for more than one year	10,980	5.1	%	12,245	6.3	%
Merchandise held for disposition, gross	\$217,036	100.0	%	\$194,063	100.0	%
Merchandise held for disposition, net of allowance	\$214,636			\$193,115		

Consumer Loan Activities

Consumer Loan Fees

Consumer loan fees increased \$1.8 million, or 0.8%, to \$229.4 million in the current quarter compared to \$227.6 million in the prior year quarter. The increase in consumer loan fees is due to growth in consumer loan balances in the e-commerce segment, with the domestic e-commerce channel contributing \$21.2 million to the consolidated increase. Offsetting this increase were \$14.6 million and \$4.8 million of decreases in consumer loan fees in the foreign component of the e-commerce segment and the retail services segment, respectively. The decrease in the foreign component of the e-commerce segment was primarily due to the impact of regulatory changes on the Company's U.K. consumer loan business. The decrease in the retail services segment was mainly due to a decrease in 2013 and 2014 in the number of retail services locations offering consumer loan products and reduced consumer loan demand in the Company's retail services locations. See "Recent Developments—Reduction in Short-Term Consumer Lending Operations" for further discussion.

Consumer loan fees from the foreign component of the e-commerce segment were 38.4% of consumer loan fees for the e-commerce segment and 34.2% of consolidated consumer loan fees in the current quarter, compared to 47.0% of consumer loan fees for the e-commerce segment and 40.9% of consolidated consumer loan fees in the prior year quarter. See "Recent Developments—Developments in the Company's Business in the United Kingdom" for a discussion about the changes being made in the e-commerce segment to the Company's U.K. consumer loan business.

Consumer Loan Loss Provision

The consumer loan loss provision decreased by \$18.2 million, or 18.2%, to \$81.5 million in the current quarter from \$99.7 million in the prior year quarter. The loss provision as a percentage of consumer loan fees decreased to 35.5% in the current quarter compared to 43.8% in the prior year quarter. The decrease was primarily due to the lower loss experience across all products in the Company's consumer loan portfolio, primarily in the e-commerce segment. During the current quarter as compared to the prior year quarter, the Company experienced fewer delinquencies and a higher percentage mix of the number of loans written and renewed to customers with established payment histories, which positively impacted loan performance. In addition, the Company recently made refinements to its consumer loan business in response to the requirements of the FCA, which management believes also contributed to the improvements in loss rates. Additional discussion of the specific factors influencing each product is included in "Consumer Loan Loss Experience by Product" below. Management expects the loss provision as a percentage of fees will be influenced by the mix of new and returning customers, the mix of outstanding loan products and the changes being made to the Company's U.K. consumer loan business in the Company's U.K. consumer loan business. See "Recent Developments—Developments in the Company's U.K. company's Business in the United Kingdom" for further discussion.

The combination of the decrease in the consumer loan loss provision with higher consumer loan fees led to an increase in consumer loan fees, net of the consumer loan loss provision, which increased by \$20.0 million, or 15.7%, to \$147.9 million. The increase in consumer loan fees, net of the consumer loan loss provision contributed significantly to the increase in consolidated net revenue during the period. Contributions from the line of credit and installment loan products offset a decrease in consumer loan fees, net of the consumer loan loss provision from the short-term consumer loan product during the period.

The following table sets forth interest and fees on consumer loans by product type and segment, and the related loan loss provision for the current quarter and the prior year quarter (dollars in thousands):

	Three Mo 2014	ontł	is Ended	Se	ptember	30,			2013							
	Short-ter loans	m	Line of credit account		Installn loans	nent	Total		Short-ter loans	m	Line of credit account		Installm loans	ent	Total	
Retail services E-commerce	\$21,476		\$—		\$3,355		\$24,831		\$26,265		\$—		\$3,239		\$29,504	
Domestic Foreign	46,125 15,760		41,723 39,186		38,275 23,535		126,123 78,481		48,552 43,958		32,373 18,131		24,029 31,016		104,954 93,105	
Total E-commerce	61,885		80,909		61,810		204,604		92,510		50,504		55,045		198,059	
Consumer loan fees	\$83,361		\$80,909	9	\$65,16	5	\$229,435	5	\$118,775	5	\$50,504	4	\$58,284	ŀ	\$227,56	3
Less: consumer loan loss provision Consumer loan	25,581		25,913		30,039		81,533		41,806		25,140		32,747		99,693	
fees, net loss provision	\$57,780		\$54,990	5	\$35,12	6	\$147,902	2	\$76,969		\$25,364	4	\$25,537	7	\$127,87	0
Year-over-year change - \$	\$(19,189))	\$29,632	2	\$9,589		\$20,032		\$(17,424)	\$14,943	3	\$9,556		\$7,075	
Year-over-year change - % Consumer loan	(24.9)%	116.8	%	37.5	%	15.7	%	(18.5)%	143.4	%	59.8	%	5.9	%
loss provision as a % of consumer loan fees	30.7	%	32.0	%	46.1	%	35.5	%	35.2	%	49.8	%	56.2	%	43.8	%

Combined Consumer Loans

In addition to reporting consumer loans owned by the Company and consumer loans guaranteed by the Company, which are either GAAP items or disclosures required by GAAP, the Company has provided combined consumer loans, which is a non-GAAP measure. In addition, the Company has reported consumer loans written and renewed, which is statistical data that is not included in the Company's financial statements. The Company also reports allowances and liabilities for estimated losses on consumer loans individually and on a combined basis, which are GAAP measures that are included in the Company's financial statements.

Management believes these measures, including ratios calculated using these measures, provide investors with important information needed to evaluate the magnitude of potential loan losses and the opportunity for revenue performance of the consumer loan portfolio on an aggregate basis. Management believes the comparison of the aggregate amounts from period to period is more meaningful than comparing only the residual amount on the Company's balance sheet since both revenue and the consumer loan loss provision are impacted by the aggregate

amount of loans owned by the Company and those guaranteed by the Company as reflected in its financial statements.

Consumer Loan Balances

The outstanding combined portfolio balance of consumer loans, net of allowances and liability for estimated losses, increased \$17.5 million, or 4.6%, to \$393.0 million as of September 30, 2014 from \$375.5 million as of September 30, 2013, primarily due to increased demand for the line of credit product in the e-commerce segment, evidenced by growth in both domestic and foreign markets, and substantial growth in the installment loan products in the domestic e-commerce channel. Offsetting these increases was a reduction in short-term consumer loan and installment loan balances, primarily in the foreign e-commerce channel due to changes made in the Company's U.K. business.

The combined consumer loan balance includes \$423.5 million and \$418.2 million as of September 30, 2014 and 2013, respectively, of Company-owned consumer loan balances before the allowance for losses of \$75.3 million and \$90.0 million provided in the consolidated financial statements for September 30, 2014 and 2013, respectively. The combined consumer loan balance also includes \$47.3 million and \$50.1 million as of

September 30, 2014 and 2013, respectively, of consumer loan balances that are guaranteed by the Company, which are not included in the Company's financial statements, before the liability for estimated losses of \$2.5 million and \$2.8 million provided in the consolidated financial statements for September 30, 2014 and 2013, respectively. See "Recent Developments—Developments in the Company's Business in the United Kingdom" for a discussion about the changes being made to the Company's U.K. consumer loan business.

The following table summarizes consumer loan balances outstanding as of September 30, 2014 and 2013 (dollars in thousands):

	As of Sept 2014	tem	iber 30,				2013					
	Company Owned ^(a)		Guaranteed by the Company ^{(a}		Combined ⁽⁾	b)	Company Owned ^(a)		Guarantee by the Company		Combined	[(b)
Ending consumer loan												
balances: Retail Services												
Short-term loans	\$42,978		\$3,728		\$46,706		\$47,824		\$4,681		\$52,505	
Installment loans	6,823		\$,108		14,931		9,945		10,275		\$32,303 20,220	
Total Retail Services, gross	49,801		11,836		61,637		57,769		14,956		72,725	
E-Commerce	47,001		11,050		01,057		57,705		14,750		12,125	
Domestic												
Short-term loans	34,113		35,389		69,502		33,926		35,107		69,033	
Line of credit accounts	72,648				72,648		59,341				59,341	
Installment loans	135,664		40		135,704		62,460				62,460	
Total Domestic, gross	242,425		35,429		277,854		155,727		35,107		190,834	
Foreign												
Short-term loans	16,709		_		16,709		63,276		22		63,298	
Line of credit accounts	55,627				55,627		40,265				40,265	
Installment loans	58,932				58,932		101,200				101,200	
Total Foreign, gross	131,268		—		131,268		204,741		22		204,763	
Total E-Commerce, gross	373,693		35,429		409,122		360,468		35,129		395,597	
Total ending loan balance, gross	423,494		47,265		470,759		418,237		50,085		468,322	
Less: Allowance and liabilities for losses	(75,269)	(2,532)	(77,801)	(89,956)	(2,830)	(92,786)
Total ending loan balance, net	\$348,225		\$44,733		\$392,958		\$328,281		\$47,255		\$375,536	
Allowance and liability for												
losses as a % of consumer loan	n 17.8	%	5.4	%	16.5	%	21.5	%	5.7	%	19.8	%
balances, gross												

GAAP measure. The consumer loan balances guaranteed by the Company represent loans originated by third-party (a) lenders through the CSO programs, so these balances are not recorded in the Company's financial statements. However, the Company has established a liability for estimated losses in support of its guarantee of these loans,

^(u)However, the Company has established a liability for estimated losses in support of its guarantee of these loans, which is reflected in the table above and included in its consolidated balance sheets.

(b)Except for allowance and liability for estimated losses, amounts represent non-GAAP measures.

The average amount outstanding per consumer loan is calculated as the total amount of combined consumer loans outstanding as of the end of the period divided by the total number of combined consumer loans outstanding as of the end of the period. The following table shows the average amount per consumer loan by product as of September 30, 2014 and 2013:

	As of September 3	30,
	2014	2013
Average amount outstanding per consumer loan (in ones) ^(a)		
Retail Services		
Short-term loans	\$463	\$457
Installment loans	1,550	2,827
E-Commerce		
Domestic		
Short-term loans	\$487	\$520
Line of credit accounts	811	767
Installment loans	1,724	1,111
Foreign		
Short-term loans	\$334	\$532
Line of credit accounts	653	687
Installment loans	803	1,041
Consolidated		
Short-term loans	\$452	\$504
Line of credit accounts	734	732
Installment loans	1,332	1,126
(a) The disclosure regarding the average amount per consumer loan	is statistical data that is	not included in the

(a) The disclosure regarding the average amount per consumer loan is statistical data that is not included in the Company's financial statements.

Consumer Loan Loss Experience

The Company monitors the performance of its consumer loan portfolio and maintains either an allowance or liability for estimated losses on consumer loans (including fees and interest) at a level estimated to be adequate to absorb credit losses inherent in the portfolio. The allowance for losses on the Company's owned consumer loans reduces the outstanding loan balance in the consolidated balance sheets. The liability for estimated losses related to loans guaranteed under the CSO programs is included in "Accounts payable and accrued expenses" in the consolidated balance sheets.

The allowance and liability for estimated losses as a percentage of combined consumer loans and fees receivable decreased to 16.5% in the current quarter from 19.8% in the prior year quarter, primarily due to improved performance across all of the Company's consumer loan products as further discussed in "Consumer Loan Loss Experience by Product" below.

The consumer loan loss provision in the current quarter was \$81.5 million, which was composed of \$82.2 million related to Company-owned consumer loans, offset by a \$0.7 million decrease related to loans guaranteed by the Company through the CSO programs. The consumer loan loss provision in the prior year quarter was \$99.7 million, which was composed of \$99.9 million related to Company-owned consumer loans, offset by a \$0.2 million decrease related to loans guaranteed by the Company through the CSO programs. Consolidated charge-offs, net of recoveries, were \$79.1 million and \$89.8 million in the current quarter and prior year quarter, respectively.

The following table shows consumer loan balances and fees and the relationship of the allowance for losses to the combined balances of consumer loans for each of the last five quarters (dollars in thousands):

	2013 Third		Fourth		2014		Second		Third	
	Quarter Q		Quarter		First Quarter		Quarter		Quarter	
Consumer loan balances and fees receivable:										
Gross - Company owned	\$418,237		\$446,707		\$399,820		\$410,148		\$423,494	
Gross - Guaranteed by the Company ^(a)	50,085		58,950		42,191		47,455		47,265	
Combined consumer loans and fees receivable, gross ^(b)	\$468,322		\$505,657		\$442,011		\$457,603		\$470,759	
Allowance and liability for losses on consumer loans	92,786		90,946		80,165		75,363		77,801	
Combined consumer loans and fees receivable, net ^(b)	\$375,536		\$414,711		\$361,846		\$382,240		\$392,958	
Allowance and liability for losses as a % of combined consumer loan balances, gross ^(b)	19.8	%	18.0	%	18.1	%	16.5	%	16.5	%

(a) Represents loans originated by third-party lenders through the CSO programs, which are not included in the

^(a)Company's financial statements.

(b)Non-GAAP measure.

Consumer Loan Loss Experience by Product

Management evaluates loss rates for all of its consumer loan products to determine credit quality and evaluate trends. For short-term loans, the Company evaluates consumer loan losses as a percentage of combined consumer loans written and renewed. For line of credit accounts and installment loans, the Company evaluates consumer loan losses as a percentage of the average consumer loan balance outstanding and the average combined consumer loan balance outstanding, respectively, for each portfolio.

Short-term Loans

Due to the nature of the short-term loan product and the high velocity of loans written and renewed, seasonal trends are evidenced in quarter-to-quarter performance. In the typical business cycle, the consumer loan loss provision as a percent of combined consumer loans written and renewed for short-term consumer loans is usually lowest in the first quarter and typically increases throughout the year. This seasonal trend was evidenced in the current quarter, but the loss provision as a percentage of combined consumer loans written and renewed was lower than the seasonally comparable prior year quarter. This decrease was primarily due to a reduction in new customers for short-term consumer loans, as the Company continued to experience a shift in customers' preference for the Company's line of credit and installment loan products over its short-term consumer loan product, and the recent refinements made to the Company's consumer loan underwriting models in the Company's U.K. business. For a discussion about the changes being made in the e-commerce segment to the Company's U.K. consumer loan business and how they are expected to impact the Company's business in the United Kingdom, see "Recent Developments—Developments in the Company's Business in the United Kingdom."

The following table includes information related only to the Company's short-term consumer loan product and shows the Company's loss experience trends for short-term consumer loans for each of the last five quarters (dollars in thousands):

,	2013				2014					
	Third Quarter		Fourth Quarter			First Quarter			Third Qua	rter
Short-term consumer loans:										
Consumer loan loss provision	\$41,806		\$33,567		\$21,761		\$25,621		\$25,581	
Charge-offs (net of recoveries)	49,271		43,862		25,922		24,507		26,323	
Short-term consumer loans written and renewed: ^(a)										
Company owned	\$435,837		\$398,781		\$346,098		\$326,011		\$305,585	
Guaranteed by the Company ^(b)	211,426		209,965		181,092		174,783		190,651	
Combined consumer loans written and renewed	\$647,263		\$608,746		\$527,190		\$500,794		\$496,236	
Short-term consumer loans and fees receivable	e:									
Gross - Company owned	\$145,026		\$131,236		\$102,955		\$102,885		\$93,800	
Gross - Guaranteed by the Company ^(b)	39,810		46,311		33,077		38,890		39,117	
Combined consumer loans and fees receivable gross ^(c)	^{2,} \$184,836		\$177,547		\$136,032		\$141,775		\$132,917	
Short-term consumer loan ratios:										
Consumer loan loss provision as a % of										
combined consumer loans written and renewed ^(a)	6.5	%	5.5	%	4.1	%	5.1	%	5.2	%
Charge-offs (net of recoveries) as a % of										
combined consumer loans written and renewed ^(a)	7.6	%	7.2	%	4.9	%	4.9	%	5.3	%
Consumer loan loss provision as a % of consumer loan fees	35.2	%	32.2	%	22.9	%	29.7	%	30.7	%
Allowance and liability for losses as a % of combined consumer loan balances, gross ^(c)	20.0	%	15.1	%	16.6	%	16.7	%	17.3	%

The disclosure regarding the amount of short-term consumer loans written and renewed is statistical data that is not included in the Company's financial statements.

(b) Represents loans originated by third-party lenders through the CSO programs, which are not included in the CSO programs, which are not included in the

(c)Non-GAAP measure.

Line of Credit Accounts

The consumer loan loss provision as a percentage of average consumer loan balance for line of credit accounts exhibits a similar quarterly seasonal trend to short-term consumer loan loss rates as the ratio is typically lower in the first quarter and increases throughout the remainder of the year, peaking in the third and fourth quarters with higher loan demand.

The consumer loan loss provision as a percentage of consumer loan fees was 32.0% in the current quarter compared to 49.8% in the prior year quarter. The loss provision as a percentage of average consumer loan balance was also lower than the comparable prior year quarter. The decrease in these ratios was primarily due to the maturing of the line of credit portfolio in both domestic and foreign markets, and a lower percentage of the portfolio in delinquent status. Additionally, the loss provision decreased as a result of changes made to the Company's U.K. consumer loan business. As a result of these factors, the typical seasonal trend was not evidenced during the current quarter. See "Recent Developments in the Company's Business in the United Kingdom" for further discussion.

The following table includes information related only to the Company's line of credit account product and shows the Company's loss experience trends for line of credit accounts for each of the last five quarters (dollars in thousands):

	2013				2014		~ .			
	Third Quarter		Fourth Quarter		First Quar	ter	Second Quarter		Third Quarter	
Line of credit accounts:										
Consumer loan loss provision	\$25,140		\$32,694		\$23,375		\$21,786		\$25,913	
Charge-offs (net of recoveries)	13,855		24,844		26,490		26,877		24,818	
Average consumer loan balance ^(a)	\$78,839		\$112,704		\$122,403		\$120,707		\$125,342	
Line of credit account ratios:										
Consumer loan loss provision as a % of average consumer loan balance ^(a)	31.9	%	29.0	%	19.1	%	18.0	%	20.7	%
Charge-offs (net of recoveries) as a % of average consumer loan balance ^(a)	17.6	%	22.0	%	21.6	%	22.3	%	19.8	%
Consumer loan loss provision as a % of consumer loan fees	49.8	%	47.7	%	32.0	%	29.1	%	32.0	%
Allowance for losses as a % of ending consume loan balances, gross	^r 22.0	%	23.7	%	22.4	%	17.6	%	17.7	%

(a) The average consumer loan balance for line of credit accounts is the simple average of the beginning and ending consumer loan balance for the quarter for line of credit accounts.

Installment Loans

For installment loans, the consumer loan loss provision as a percentage of combined average consumer loan balance is more consistent throughout the year than short-term loans or line of credit accounts. Due to the scheduled monthly or bi-weekly payments that are inherent with installment loans, the Company does not experience the higher levels of repayments in the first quarter for these loans as it experiences with short-term loans and to a lesser extent, line of credit accounts.

Consumer loan loss provision as a percentage of consumer loan fees is generally higher for the installment loan product than for other loan products, partially because installment loans typically have a higher average amount per loan and the highest level of default is exhibited in the early stages of the loan, while revenue is recognized over the term of the loan. Another factor contributing to the higher rate of losses as a percentage of fees is that the loan yield for installment loans is typically significantly lower than the short-term loan products offered by the Company. During the current quarter, the Company experienced lower loss rates than it has been experiencing, primarily due to the maturing of the installment loan product in its domestic portfolio and a decrease in new customer activity in its U.K. portfolio due to changes initiated in that market during the current quarter. See "Recent Developments—Developments in the Company's Business in the United Kingdom" for further discussion.

The following table includes information related only to the Company's installment loan product and shows the Company's loss experience trends for installment loans for each of the last five quarters (dollars in thousands):

I J I I I I I I I I I I I I I I I I I I	2013				2014					
	Third Quarter			Fourth Quarter		First Quarter			Third Qua	rter
Installment loans:										
Consumer loan loss provision	\$32,747		\$33,220		\$28,364		\$27,282		\$30,039	
Charge-offs (net of recoveries)	26,691		32,615		31,869		28,107		27,954	
Installment loan average loan balance: ^(a)										
Company owned	\$157,183		\$181,637		\$183,765		\$181,358		\$193,137	
Guaranteed by the Company ^(b)	10,203		11,457		10,877		8,840		8,357	
Combined average consumer loan balance ^(c)	\$167,386		\$193,094		\$194,642		\$190,198		\$201,494	
Installment loan ratios:										
Consumer loan loss provision as a % of combined average consumer loan balance ^{(a)(c)}	19.6	%	17.2	%	14.6	%	14.3	%	14.9	%
Charge-offs (net of recoveries) as a % of combined average consumer loan balance ^{(a)(c)}	15.9	%	16.9	%	16.4	%	14.8	%	13.9	%
Consumer loan loss provision as a % of consumer loan fees	56.2	%	50.9	%	42.9	%	42.4	%	46.1	%
Allowance and liability for losses as a % of combined ending consumer loan balances, gross ^(c)	18.4	%	17.0	%	16.5	%	15.6	%	15.4	%

(a) The combined average consumer loan balance for installment loans is the simple average of the beginning and ending combined consumer loan balance for the quarter for installment loans.

(b) Represents loans originated by third-party lenders through the CSO programs, which are not included in the CSO programs's financial statements.

(c)Non-GAAP measure.

Total Expenses

The table below shows total expenses by segment, for corporate operations and by significant category for the current quarter and the prior year quarter (dollars in thousands):

	Three Mont	hs Ended Se	ptember 30,					
	2014 Retail Services	E-Comme	Commerc€orporate Total		2013 Retail Services	E-Comme	Total	
Operations and administration:								
Personnel	\$60,247	\$31,313	\$17,188	\$108,748	\$54,268	\$20,610	\$8,925	\$83,803
Occupancy	30,740	2,920	902	34,562	29,861	2,770	790	33,421
Marketing	1,367	33,393	47	34,807	2,370	36,523	27	38,920
Other	9,514	13,670	4,430	27,614	27,552	11,343	4,666	43,561
	101,868	81,296	22,567	205,731	114,051	71,246	14,408	199,705

Total operations and administration															
Loss on divestitures	5,176		_				5,176				—			—	
Depreciation and amortization	10,211		5,338		4,895		20,444		10,642		3,958	4,183		18,783	
Total expenses	\$117,255	5	\$86,634		\$27,462		\$231,351		\$124,693	3	\$75,204	\$18,59	1	\$218,488	3
Year-over-year change - \$															
Operations and administration	\$(12,183	5)	\$10,050)	\$8,159		\$6,026		\$14,972		\$6,798	\$(3,280))	\$18,490	
Loss on divestitures	5,176						5,176							_	
Depreciation and amortization	(431)	1,380		712		1,661		(9,430)	579	560		(8,291)
Total expenses	\$(7,438)	\$11,430)	\$8,871		\$12,863		\$5,542		\$7,377	\$(2,720))	\$10,199	
Year-over-year change - %	(6.0)%	15.2	%	47.7 %	6	5.9	%	4.7	%	10.9 %	(12.8)%	4.9	%

Consolidated total expenses increased \$12.9 million, or 5.9%, to \$231.4 million in the current quarter compared to \$218.5 million in the prior year quarter. Total expenses for the retail services segment decreased \$7.4 million, or 6.0%, to \$117.3 million during the current quarter compared to \$124.7 million in the prior year quarter. Total expenses for the e-commerce segment increased \$11.4 million, or 15.2%, to \$86.6 million in the current quarter from \$75.2 million in the prior year quarter. Total expenses for corporate operations increased \$8.9 million, or 47.7%, to \$27.5 million during the current quarter compared to \$18.6 million during the prior year quarter.

Operations and Administration Expenses

Retail Services

Operations and administration expenses for the retail services segment decreased \$12.2 million, or 10.7%, to \$101.9 million during the current quarter compared to the prior year quarter. Other operations and administration expenses for the retail services segment decreased \$18.0 million, or 65.5%, primarily due to higher legal expenses in the prior year quarter related to the 2013 Litigation Settlement. Offsetting this decrease was a \$6.0 million, or 11.0%, increase in personnel expenses for the retail services segment, primarily due to the addition of 42 retail services locations through acquisitions and de novo store growth that occurred since the prior year quarter, normal merit increases and \$1.7 million of severance expense incurred in the current quarter in connection with the Corporate Reorganization. Management expects that operations and administration expenses will be lower in the retail services segment in future periods as a result of the Corporate Reorganization that occurred in the current quarter. See "Recent Developments" for additional information.

E-commerce

Operations and administration expenses for the e-commerce segment increased \$10.1 million, or 14.1%, to \$81.3 million during the current quarter compared to the prior year quarter, primarily due to higher personnel, occupancy and other operations and administration expenses, partially offset by lower marketing expenses. Personnel expenses increased \$10.7 million, or 51.9%, to \$31.3 million, in the current quarter compared to the prior year quarter, primarily due to performance-based incentives, increased headcount and normal merit increases.

Other operations and administration expenses increased by \$2.3 million, or 20.5%, primarily related to higher accounting and legal professional services incurred in the current quarter in conjunction with the Company's recent decision to pursue strategic alternatives for the separation of the e-commerce segment and an increase in regulatory-related expenses related to its U.K. business. See "Recent Developments—Review of Strategic Separation Alternatives for the E-commerce Business" and "Recent Developments—Developments in the Company's Business in the United Kingdom."

Marketing expenses decreased \$3.1 million, or 8.6%, primarily due to a \$3.4 million decrease in foreign markets, primarily due to lower pay-per-click internet advertising and direct mail costs in the UK.

Corporate

Corporate administration expenses increased \$8.2 million, or 56.6%, to \$22.6 million in the current quarter as compared to the prior year quarter, primarily due to \$4.4 million of severance expense associated with the Corporate Reorganization and higher performance-based incentive expense.

Loss on divestitures

The Company incurred a loss on divestitures of \$5.2 million in the current quarter as a result of a \$2.8 million loss on the sale of its Mexico-based pawn operations, a \$2.1 million expense recognized related to an uncollectible receivable as a result of the Company's discontinuation of its Mexico-based pawn operations, and a \$0.3 million loss on the sale of its Colorado pawn lending locations. See "Recent Developments—Divestiture of Mexico-based Pawn Operations" and "—Divestiture of Colorado Pawn Shops" for additional information.

Depreciation and Amortization Expenses

Consolidated depreciation and amortization expenses increased \$1.7 million, or 8.8%, primarily due to a \$1.4 million increase in depreciation expense for the Company's e-commerce segment, mostly related to the acceleration of depreciation in connection with the expected relocation of its corporate headquarters in 2015.

Interest Expense

Interest expense increased \$8.2 million, or 88.6%, to \$17.5 million in the current quarter as compared to \$9.3 million in the prior year quarter, primarily due to higher average levels of debt outstanding and higher blended cost of debt outstanding than the prior year quarter. During the current quarter, the average amount of debt outstanding increased \$114.0 million, to \$746.5 million from \$632.5 million during the prior year quarter, primarily due to acquisitions completed during 2013 and the issuance by Enova, a wholly-owned subsidiary of the Company, of \$500.0 million of 9.75% senior unsecured notes in May 2014 (the "Enova 2021 Senior Notes"). The Company used a portion of the proceeds from the issuance of the Enova 2021 Senior Notes to pay off other debt outstanding. The issuance of this higher-rate debt and the corresponding payoff by the Company of lower-rate debt was the primary factor in the Company's higher effective blended borrowing cost, which averaged 8.3% in the current quarter compared to 5.8% in the prior year quarter. See "Liquidity and Capital Resources—Cash Flows from Financing Activities—\$500.0 million 9.75% Senior Unsecured Notes" for further discussion. If the Enova Spin-off occurs, management expects that the Company's interest expense in future periods will decrease from current levels due to the removal of the higher rate Enova 2021 Senior Notes from the debt structure.

Loss on Early Extinguishment of Debt

The Company incurred a loss on early extinguishment of debt of \$6.0 million in the current quarter compared to \$0.3 million in the prior year quarter associated with the repurchase of \$103.5 million of aggregate principal amount of the Company's outstanding \$300.0 million in aggregate principal amount of 5.75% Senior Notes due 2018 (the "2018 Senior Notes") in the current quarter. The loss in the prior year quarter related to the repurchase of \$6.1 million of \$115.0 million aggregate principal amount of 5.25% Convertible Senior Notes due May 15, 2029 (the "2029 Convertible Notes").

Income Taxes

In the current quarter, the Company recorded income tax expense at an effective tax rate of 53.7% compared to an income tax benefit with an effective tax rate of 154.1% for the prior year quarter. The Company's tax rate for 2014 was negatively impacted by non-deductible transaction costs associated with the proposed Enova Spin-off and by the write off of non-deductible goodwill associated with the sale of the Company's Mexico-based pawn operations. The Company's effective tax rate for the prior year quarter was positively impacted by several items, including the recognized income tax benefit of \$33.2 million associated with the Creazione Deduction as well as the release of reserves established for unrecognized tax benefits associated with the Company's Mexico operations. Without the

impact of these items, the Company's effective tax rate would have been 39.5% and 38.6% for the current quarter and the prior year quarter.

NINE MONTHS ENDED SEPTEMBER 30, 2014 COMPARED TO NINE MONTHS ENDED SEPTEMBER 30, 2013

Pawn Lending Activities

The following table sets forth selected data related to the Company's pawn lending activities for the nine months ended September 30, 2014 and 2013 (dollars in thousands except where otherwise noted):

	Nine Months Ended September 30,									
	2014	2014			Change		% Char	nge		
Pawn loan fees and service charges										
Domestic retail services	\$241,459		\$222,508		\$18,951		8.5	%		
Foreign retail services	5,031		5,432		(401)	(7.4)%		
Consolidated pawn loan fees and service charges	\$246,490		\$227,940		\$18,550		8.1	%		
Average pawn loan balance outstanding										
Domestic retail services	\$247,002		\$228,048		\$18,954		8.3	%		
Foreign retail services	5,347		4,910		437		8.9	%		
Consolidated average pawn loans outstanding	\$252,349		\$232,958		\$19,391		8.3	%		
Amount of pawn loans written and renewed										
Domestic retail services	\$781,437		\$707,758		\$73,679		10.4	%		
Foreign retail services	38,837		42,303		(3,466)	(8.2)%		
Consolidated amount of pawn loans written and renewed	\$820,274		\$750,061		\$70,213		9.4	%		
Average amount per pawn loan (in ones)										
Domestic retail services	\$124		\$127		\$(3)	(2.4)%		
Foreign retail services	\$87		\$87		\$—			%		
Consolidated average amount per pawn loan (in ones)	\$122		\$124		\$(2)	(1.6)%		
Annualized yield on pawn loans										
Domestic retail services	130.7	%	130.5	%						
Foreign retail services	144.9	%	147.9	%						
Consolidated annualized yield on pawn loans	131.2	%	130.8	%						
Gross profit margin on disposition of merchandise										
Domestic retail services	28.4	%	31.7	%						
Foreign retail services	21.0	%	17.9	%						
Gross profit margin on disposition of merchandise	28.2	%	31.3	%						
Merchandise turnover										
Domestic retail services	2.2		2.5							
Foreign retail services	2.7		2.5							
Consolidated merchandise turnover	2.3		2.5							

Pawn Loan Fees and Service Charges and Pawn Loan Balances

Consolidated pawn loan fees and service charges increased by \$18.6 million, or 8.1%, in the current nine-month period compared to the prior year nine-month period. The increase was driven by higher average consolidated balance of pawn loans outstanding during the current nine-month period which increased \$19.4 million, or 8.3%, compared to the prior year nine-month period, primarily due to higher average balances in the second and third quarters of 2014, which offset the lower growth experienced in the first quarter of 2014.

Domestic Pawn Lending

The average balance of domestic pawn loans outstanding during the current nine-month period increased by \$19.0 million, or 8.3%, compared to the prior year nine-month period, due to higher average balances in the second and third quarters of 2014 that offset the lower growth experienced in the first quarter of 2014. The average amount per loan in domestic pawn operations decreased slightly to \$124 in the current nine-month period from \$127 in the prior year nine-month period and was influenced by a greater mix of pawn loans being collateralized by non-jewelry merchandise, which generally have a lower average loan amount than loans collateralized by jewelry.

Domestic pawn loan fees and service charges increased \$19.0 million, or 8.5%, to \$241.5 million in the current nine-month period from \$222.5 million in the prior year nine-month period. The increase was primarily driven by the higher average domestic pawn loan balances during the current nine-month period as compared to the prior year nine-month period, primarily due to growth from acquisitions and de novo store growth since the prior year nine-month period. Pawn loan yield in the current nine-month period was relatively flat as compared to the prior year nine-month period at 130.7% in 2014 compared to 130.5% in 2013.

Foreign Pawn Lending