

NEWELL RUBBERMAID INC  
 Form 4  
 November 19, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
 OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**JAHNKE TIMOTHY J**

2. Issuer Name and Ticker or Trading Symbol  
**NEWELL RUBBERMAID INC [NWL]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**115 ANSLEY WAY**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**11/16/2007**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 President, Home & Family Prod.

**ROSWELL, GA 30075**  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(D)	Price		
Common Stock	11/16/2007		M		3,200	A	\$ 22.98	59,036	D
Common Stock	11/16/2007		M		7,000	A	\$ 23.99	66,036	D
Common Stock	11/16/2007		M		15,600	A	\$ 24	81,636	D
Common Stock	11/16/2007		M		12,200	A	\$ 26.9375	93,836	D
Common Stock	11/16/2007		S		37,463	D	\$ 28.07	56,373	D

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Common Stock	11/16/2007	S	337	D	\$ 28.09	56,036	D	
Common Stock	11/16/2007	S	200	D	\$ 28.11	55,836	D	
Common Stock						6,135	I	401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Option (Right to Buy)	\$ 22.98	11/16/2007		M	3,200	<u>(1)</u> 05/13/2014	Common Stock	3,200
Option (Right to Buy)	\$ 23.99	11/16/2007		M	7,000	<u>(3)</u> 02/08/2016	Common Stock	7,000
Option (Right to Buy)	\$ 24	11/16/2007		M	15,600	<u>(4)</u> 05/09/2011	Common Stock	15,600
Option (Right to Buy)	\$ 26.9375	11/16/2007		M	12,200	<u>(5)</u> 05/10/2010	Common Stock	12,200

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JAHNKE TIMOTHY J 115 ANSLEY WAY			President, Home & Family Prod.	

ROSWELL, GA 30075

## Signatures

/s/ Christine E. Vogt, Attorney in Fact for Timothy J.  
Jahnke

11/19/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Options become exercisable in five equal installments on May 13, 2005, 2006, 2007, 2008, 2009
- (2) Not applicable
- (3) Options become exercisable in five equal installments on February 8, 2007, 2008, 2009, 2010, 2011
- (4) Options become exercisable in five equal installments on May 9, 2002, 2003, 2004, 2005, 2006
- (5) Options become exercisable in five equal installments on May 10, 2001, 2002, 2003, 2004, 2005

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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