BLAIR CORP Form SC 13D/A May 03, 2005

SCHEDULE 13DA
DATE OF EVENT WHICH REQUIRES FILING OF THIS STATEMENT NA

- 1. NAME OF REPORTING PERSON Opportunity-Santa Monica Group
- 2. CHECK THE BOX IF MEMBER OF A GROUP

b[]

a[X]

- 3. SEC USE ONLY
- 4. SOURCE OF FUNDS

WC

- 5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) AND 2(e) []
- 6. CITIZENSHIP OR PLACE OF ORGANIZATION USA
- 7. SOLE VOTING POWER

See below

8. SHARED VOTING POWER

See below

9. SOLE DISPOSITIVE POWER See below

10. SHARED DISPOSITIVE POWER

See below

11. AGGREGATE AMOUNT OWNED BY EACH REPORTING PERSON

808,500

- 12. CHECK IF THE AGGREGATE AMOUNT EXCLUDES CERTAIN SHARES []
- 13. PERCENT OF CLASS REPRESENTED BY ROW 11
- 9.81%
- 14. TYPE OF REPORTING PERSON

ΙA

1. NAME OF REPORTING PERSON Phillip Goldstein

2. CHECK THE BOX IF MEMBER OF A GROUP	a[X]
	b[]
3. SEC USE ONLY	
4. SOURCE OF FUNDS WC	
5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REPURSUANT TO ITEMS 2(d) AND 2(e)	QUIRED
6. CITIZENSHIP OR PLACE OF ORGANIZATION USA	
7. SOLE VOTING POWER	
137,150	
8. SHARED VOTING POWER	
6,400	
9. SOLE DISPOSITIVE POWER 418,450	
10. SHARED DISPOSITIVE POWER 0	
11. AGGREGATE AMOUNT OWNED BY EACH REPORTING PERSON	
418,450	
12. CHECK IF THE AGGREGATE AMOUNT EXCLUDES CERTAIN SH.	ARES []
13. PERCENT OF CLASS REPRESENTED BY ROW 11	
5.08%	
14. TYPE OF REPORTING PERSON	
IA	
1. NAME OF REPORTING PERSON Andrew Dakos	
2. CHECK THE BOX IF MEMBER OF A GROUP	a[X]
	b[]
3. SEC USE ONLY	
4. SOURCE OF FUNDS WC	

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5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) AND 2(e) []
6. CITIZENSHIP OR PLACE OF ORGANIZATION USA
7. SOLE VOTING POWER
49,500
8. SHARED VOTING POWER
0
9. SOLE DISPOSITIVE POWER
49,500
10. SHARED DISPOSITIVE POWER 0
11. AGGREGATE AMOUNT OWNED BY EACH REPORTING PERSON
49,500
12. CHECK IF THE AGGREGATE AMOUNT EXCLUDES CERTAIN SHARES []
13. PERCENT OF CLASS REPRESENTED BY ROW 11
.6%
14. TYPE OF REPORTING PERSON
IA
1. NAME OF REPORTING PERSON Santa Monica Partners Opportunity Fund L.P., Santa Monica Partners L.P., Santa Monica Partners Asset Management LLC, SMP Asset Management LLC and Lawrence J. Goldstein. 2. CHECK THE BOX IF MEMBER OF A GROUP a[X] b[]
3. SEC USE ONLY
4. SOURCE OF FUNDS
WC
5. CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) AND 2(e) []
6. CITIZENSHIP OR PLACE OF ORGANIZATION USA

7. SOLE VOTING POWER

0

8. SHARED VOTING POWER

0

9. SOLE DISPOSITIVE POWER 340,500

10. SHARED DISPOSITIVE POWER

Λ

11. AGGREGATE AMOUNT OWNED BY EACH REPORTING PERSON

340,500

- 12. CHECK IF THE AGGREGATE AMOUNT EXCLUDES CERTAIN SHARES []
- 13. PERCENT OF CLASS REPRESENTED BY ROW 11 4.13%
- 14. TYPE OF REPORTING PERSON

ΤД

This statement constitutes amendment No.3 to the Schedule 13D filed on June 15, 2004. Except as specifically set forth herein, the Schedule 13D remains unmodified.

Item 4 is amended as follows:

ITEM 4. PURPOSE OF TRANSACTION

The filing persons are pleased with the recently announced transaction to monetize Blair's consumer credit portfolio. They intend to communicate with management about the advantages and disadvantages of various alternatives for distributing the proceeds of the transaction including a self-tender offer and a cash distribution.

Item 5 is amended as follows:
ITEM 5. INTEREST IN SECURITIES OF THE ISSUER

a. As per the proxy statement filed on March 21,2005 there were 8,242,176 shares of BL outstanding on March 4, 2005. The percentage set forth in this item (5a) was derived using such number.

Mr. Phillip Goldstein is deemed to be the beneficial owner of 418,450 shares of BL or 5.08% of the outstanding shares. Mr. Dakos is deemed to be the beneficial owner of 49,500 shares of BL or .6% of the outstanding shares. Mr. Lawrence J. Goldstein is deemed to be the owner of 340,550 shares of BL or 4.13% of the outstanding shares.

b. Power to dispose of securities resides solely with Mr. Phillip Goldstein for 418,450 shares. Power to vote securities resides solely with Mr. Phillip Goldstein for 137,150 shares and jointly for 6,400 shares. Power to dispose and vote securities resides

solely with Mr. Dakos for 49,500 shares. Power to dispose of securities resides solely with Mr. Lawrence J. Goldstein for 340,550 shares.

c. During the last sixty days the following shares of common stock were purchased (sold):

Andrew Dakos Trade Date 4/22/05 B 1,200 @ 30.35 4/14/05 B 200 @ 31.25 3/24/05 B 4,700 @ 34.198297

Lawrence J. Goldstein
Trade Date
4/22/05 B 1,000 @ 30.542
3/16/05 B 32,150 @ 33.98
3/4/05 B 100 @ 33.3
3/3/05 B 100 @ 34.99

d. Beneficiaries of accounts managed by Mr. Phillip Goldstein, Mr. Dakos and Mr. Lawrence J. Goldstein are entitled to receive any dividends or sales proceeds.

e. NA

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: 5/2/05

By: /s/ Phillip Goldstein Name: Phillip Goldstein

By: /s/ Lawrence J. Goldstein Name: Lawrence J. Goldstein

By: /S/ Andrew Dakos
Name: Andrew Dakos