

Johnson Marquart Winifred  
 Form 3  
 November 08, 2004

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Johnson Marquart Winifred			(Month/Day/Year)	JOHNSON OUTDOORS INC [JOUT]	
(Last)	(First)	(Middle)	10/29/2004	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
555 MAIN STREET				(Check all applicable)	
(Street)				___ Director	<u>X</u> 10% Owner
RACINE, WI 53403				___ Officer	___ Other
(City)	(State)	(Zip)		(give title below)	(specify below)
					6. Individual or Joint/Group Filing(Check Applicable Line)
					<u>X</u> Form filed by One Reporting Person
					___ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	20	D <u>(1)</u>	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		(I) (Instr. 5)	
Class B Common Stock	Â (2)	Â (2)	Class A Common Stock	9,008	\$ 0 (2)	I	As settlor (3)
Option (right to buy) (4)	07/08/2003	01/07/2005	Class A Common Stock	161,667	\$ 13.04	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Johnson Marquart Winifred 555 MAIN STREET RACINE, WI 53403	Â	Â X	Â	Â

## Signatures

/s/ Johnson Marquart,  
Winifred

11/07/2004

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Winifred Marquart is filing this Form 3 because she may be deemed (but does not hereby admit that she is) part of a 13(d) group that
- (1) owns more than 10% of Johnson Outdoors outstanding common stock. This Form 3 reports the shares of Johnson Outdoors common stock in which Ms. Marquart may be deemed to have a pecuniary interest under Rule 16a-1(a)(2).
  - (2) Class B Common Stock is convertible at any time on a one-share-for-one-share basis into Class A Common Stock.
- Winifred Marquart reports these shares as settlor and beneficiary of the Winifred J. Marquart Revocable Trust (the "Trust"), which
- (3) beneficially owns the reported shares directly. Ms. Marquart disclaims beneficial ownership of all shares held by the Trust in which she does not have a pecuniary interest.
- Stock option granted pursuant to that certain Option Agreement, dated July 8, 2003, by and among the Samuel C. Johnson 1988 Trust
- (4) Number 1 dated September 14, 1988, as amended and restated, Helen P. Johnson Leipold, S. Curtis Johnson, H. Fisk Johnson and Winifred J. Marquart.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.