

MARCUS CORP  
Form 4  
August 17, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See* Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**OLSON BRUCE J**

(Last) (First) (Middle)

**C/O THE MARCUS  
CORPORATION, 100 EAST  
WISCONSIN AVENUE, SUITE  
1900**

(Street)

**MILWAUKEE, WI 532024125**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**MARCUS CORP [MCS]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**08/15/2006**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below) **Senior Vice President**

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|---|---|---|--|--|--|---|
| Common<br>Stock                       | 08/15/2006                              |   | A                                       | (A)<br>or<br>(D)<br>Amount<br>7,500<br>(1)                                 | \$ 0 161,934   | D  |   |
| Common<br>Stock                       |   |   |   |  | 3,868  | I  | By son  |
| Common<br>Stock                       |   |   |   |  | 5,926  | I  | By wife as<br>custodian<br>for<br>daughter                        |
| Common                                |   |   |   |  | 6,344 (2)  | I  | By 401(k)   |

Edgar Filing: MARCUS CORP - Form 4

Stock

Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)          | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     | 8. Price<br>Deriva<br>Securit<br>(Instr. 3) |
|--|--|---|---|--------------------------------------|--|--|--------------------|---|-------------------------------------|---|
|  |  |   |   | Code                                 | V (A) (D)  | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |   |
| Stock<br>Option<br>(right to<br>buy)<br>(granted<br>8/18/04) | \$ 12.7298   |   |   |                                      |  | (3)  | 08/18/2014         | Common<br>Stock   | 14,258                              |   |
| Stock<br>Option<br>(right to<br>buy)<br>(granted<br>10/6/05) | \$ 14.0694   |   |   |                                      |  | (3)  | 10/06/2015         | Common<br>Stock   | 14,258                              |   |
| Stock<br>Option<br>(right to<br>buy)<br>(granted<br>7/31/06) | \$ 19.74   |   |   |                                      |  | (3)  | 07/31/2016         | Common<br>Stock   | 15,000                              |   |
| Stock<br>Option<br>(right to<br>buy)<br>(granted<br>7/12/01) | \$ 9.8542  |   |   |                                      |  | (3)  | 07/12/2011         | Common<br>Stock   | 14,257                              |   |

|  |            |     |            |                 |        |
|--|------------|-----|------------|-----------------|--------|
| Stock<br>Option<br>(right to<br>buy)<br>(granted<br>7/11/02) | \$ 10.9062 | (3) | 07/11/2012 | Common<br>Stock | 11,407 |
| Stock<br>Option<br>(right to<br>buy)<br>(granted<br>9/8/03)  | \$ 10.2469 | (3) | 09/08/2013 | Common<br>Stock | 8,555  |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                       |       |
|---|---------------|-----------|-----------------------|-------|
|   | Director      | 10% Owner | Officer               | Other |
| OLSON BRUCE J<br>C/O THE MARCUS CORPORATION<br>100 EAST WISCONSIN AVENUE, SUITE 1900<br>MILWAUKEE, WI 532024125 | X             |           | Senior Vice President |       |

## Signatures

By: Tracy L. Haas,  
Attorney-In-Fact

08/17/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock granted August 15, 2006 vests and becomes exercisable as follows: 50% after 3rd anniversary of the date of grant and 100% after 5th anniversary of the date of grant or upon death, disability or retirement.
- (2) Balance reflects the most current data available with regard to the reporting person's holdings in the 401(k) Plan.
- (3) The options originally granted vest and become exercisable as follows: 40% after 2nd anniversary of the date of grant; 60% after 3rd anniversary; 80% after 4th anniversary; and 100% after 5 years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.