

GENERAL MILLS INC  
Form 4  
January 08, 2008

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROTSCH JEFFREY J

(Last) (First) (Middle)

NUMBER ONE GENERAL MILLS BOULEVARD

(Street)

MINNEAPOLIS, MN 55426

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
GENERAL MILLS INC [GIS]

3. Date of Earliest Transaction (Month/Day/Year)  
01/04/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP, WW Sales & Channel Dev

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	01/04/2008		M		60,000 A \$ 37.9063	219,112.6764	D
Common Stock	01/04/2008		S		100 D \$ 56.06	219,012.6764	D
Common Stock	01/04/2008		S		300 D \$ 56.08	218,712.6764	D
Common Stock	01/04/2008		S		100 D \$ 56.09	218,612.6764	D
Common Stock	01/04/2008		S		2,700 D \$ 56.1	215,912.6764	D

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Common Stock	01/04/2008	S	6,600	D	\$ 56.11	209,312.6764	D	
Common Stock	01/04/2008	S	8,500	D	\$ 56.12	200,812.6764	D	
Common Stock	01/04/2008	S	2,700	D	\$ 56.13	198,112.6764	D	
Common Stock	01/04/2008	S	8,200	D	\$ 56.14	189,912.6764	D	
Common Stock	01/04/2008	S	8,400	D	\$ 56.15	181,512.6764	D	
Common Stock	01/04/2008	S	9,800	D	\$ 56.16	171,712.6764	D	
Common Stock	01/04/2008	S	1,600	D	\$ 56.17	170,112.6764	D	
Common Stock						16,708	I	by Trust (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of S
Non-Qualified Stock Option (right to buy)	\$ 37.9063	01/04/2008		M	60,000	12/08/2002	01/08/2008	Common Stock	60

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer

Other

ROTSCH JEFFREY J  
NUMBER ONE GENERAL MILLS  
BOULEVARD  
MINNEAPOLIS, MN 55426

EVP, WW Sales & Channel Dev

## Signatures

By: Trevor V. Gunderson For: Jeffrey J.  
Rotsch

01/08/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held in Trust by the Trustee of the General Mills Savings Plan.
  - (2) Employee option (right to buy) granted by the Compensation Committee of Board of Directors of General Mills, Inc. under shareholder-approved stock option plans.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.