



**Edgar Filing: GANNETT CO INC /DE/ - Form 4**

6. Relationship of Reporting Person to Issuer  
(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Senior Vice President/ Labor Relations and Assistant General Counsel  
 =====

7. Individual or Joint/Group Filing (Check applicable line)

Form filed by one Reporting Person  
 Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,  
 or Beneficially Owned  
 =====

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Price
		Code	V	Amount	(A) or (D)	
Common Stock	01/05/01	M		8,860	A	\$27.75
Common Stock	01/05/01	S		8,860	D	\$66.8125
Common Stock	01/05/01	M		8,400	A	\$23.6250
Common Stock	01/05/01	S		8,400	D	\$66.8125
Common Stock	To 12/31/00					
Common Stock	To 12/31/00					
Common Stock	To 12/31/00					
Common Stock						

\* If the Form is filed by more than one Reporting Person, see Instruction 4(b)(v).



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(1) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and Trust Company.

(2) Held by the Company's Dividend Reinvestment Plan, Wells Fargo Bank Minnesota.

(3) Held by the trustee of the Company's Deferred Compensation Plan, The Northern Trust Company.

(4) Held by spouse and/or immediate family member of reporting person. Beneficial ownership is disclaimed.

/s/John B. Jaske

2/05/01

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\*\*Signature of Reporting Person

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Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedures.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to rule 101(b)(4) of Regulation S-T.

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