

Groupon, Inc.  
Form 144  
December 15, 2014

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549** OMB APPROVAL OMB Number 3235-0101 Expires: May 31, 2017 Estimated average  
burden hours per response 1.00 **FORM 144 SEC USE ONLY NOTICE OF PROPOSED SALE OF  
SECURITIES**

**PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933 DOCUMENT SEQUENCE NO.**

**ATTENTION:** *Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to  
execute sale or executing a sale directly with a market maker.* CUSIP NUMBER

WORK LOCATION 1(a) NAME OF ISSUER (b) IRS IDENT. NO. (c) S.E.C. FILE  
NO. Groupon, Inc 27-0903295 1-35335 1(d) ADDRESS OF ISSUER STREET CITY  
STATE ZIP CODE (e) TELEPHONE NO. AREA CODE NUMBER 600 West Chicago Avenue,  
Suite 400 Chicago IL 60654 312 334-1579

2(a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE  
SOLD (b) RELATIONSHIP  
TO ISSUER (c) ADDRESS (Street) CITY STATE ZIP CODE Blackboard Ventures Inc. Dist. from  
affiliate 5650 Yonge Street Toronto ON M2M 4H5

*INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and  
the S.E.C. File Number.*

**SEC USE** 3(a) (b) **ONLY** (c) (d) (e)

(f) (g) **Title of the  
Class of  
Securities  
To Be Sold Name and Address of Each Broker  
Through Whom the Securities are  
to be Offered or Each Market Maker  
who is Acquiring the Securities Broker-Dealer  
File Number Number of  
Shares or Other  
Units To Be Sold  
(See instr. 3(c)) Aggregate  
Market Value  
(See instr. 3(d)) Number of Shares  
or Other Units  
Outstanding  
(See instr. 3(e)) Approximate  
Date of Sale**

(See instr. 3(f))

(MO. DAY YR.) Name of Each  
Securities  
Exchange

(See instr. 3(g)) Class A Common Stock Merrill Lynch, 181 Bay Street, Suite 400, Toronto, ON M5J 2V8  
80,784 587,299.68 668,957,164 ASAP NASDAQ

**INSTRUCTIONS:** 1. (a) Name of issuer (b) Issuer's I.R.S. Identification Number (c) Issuer's S.E.C. file number, if any (d) Issuer's address, including zip code (e) Issuer's telephone number, including area code  
2. (a) Name of person for whose account the securities are to be sold (b) Such person's relationship to the issuer (e.g., officer, director, 10 percent stockholder, or member of immediate family of any of the foregoing) (c) Such person's address, including zip code 3. (a) Title of the class of securities to be sold (b) Name and address of each broker through whom the securities are intended to be sold (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount) (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer (f) Approximate date on which the securities are to be sold (g) Name of each securities exchange, if any, on which the securities are intended to be sold

**Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**TABLE I — SECURITIES TO BE SOLD**

*Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:*

<b>Title of the Class</b>	<b>Date you Acquired</b>	<b>Name of Acquisition Transaction</b>	<b>Name of Person From Whom Acquired</b>	<b>Amount of Securities Acquired</b>	<b>Date of Payment</b>	<b>Nature of Payment</b>
Class A Common Stock	12/5/14	Distribution from Limited Partnership	New Enterprise Associates 12, Limited Partnership	80,784.00	1/15/08	(paid by partnership) Cash

**INSTRUCTIONS:** If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

**TABLE II — SECURITIES SOLD DURING THE PAST 3 MONTHS**

*Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.*

<b>Name and Address of the Seller</b>	<b>Title of Securities Sold</b>	<b>Date of Sale</b>	<b>Amount of Securities Sold</b>	<b>Gross Proceeds</b>
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**Remarks:**

**INSTRUCTIONS:**

See the definition of “person” in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

**ATTENTION:**

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*The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.*

December 15, 2014

**Date of Notice**

**Date of Plan Adoption or Giving of Instruction,  
if Relying on Rule 10b5-1.**

/s/ Rossana Di Lieto, Chief Compliance Officer

**(Signature)**

*The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed.*

*Any copies not manually signed shall bear typed or printed signatures.*

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**