PEAPACK GLADSTONE FINANCIAL CORP
Form FWP
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Free Writing Prospectus

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Registration No. 333-188009

• 92 Year history with a strong wealth-oriented brand • Unique and compelling strategy that capitalizes on macroeconomic trends for wealth creation while leveraging our existing core business in one of the wealthiest regions of the US • Experienced leadership team with a proven track record • Strong enterprise risk management platform and processes (particularly credit risk management) • An enviable business mix with a stable source of fee income • Best in class credit metrics • Strong core deposit base in a market with considerable depth to support growth • On October 25, 2013, PGC traded at 1.30x tangible book value and its peers traded at 1.42x tangible book value while its wealth management peers traded at 1.52x tangible book value1,2Executing our strategy – “Expanding Our Reach” – will create shareholder value by consistently growing revenue and profitability.