

PLANETOUT INC  
Form SC 13G  
August 22, 2005

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**Schedule 13G**

Under the Securities Exchange Act of 1934  
(Amendment No. )<sup>1</sup>

PLANETOUT INC.  
(Name of Issuer)

Common Stock, par value \$0.01 per share  
(Title of Class of Securities)

727058109  
(CUSIP Number)

August 11, 2005  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

<sup>1</sup>The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following page(s))

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CUSIP No. 727058109

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1. Names of Reporting Persons.  
I.R.S. Identification Nos. of above persons (entities only).

Springhouse Capital, LP

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2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) \_\_\_

(b) \_\_\_

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3. SEC Use Only

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4. Citizenship or Place of Organization

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Delaware

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|   |    |                           |           |
|---|----|---------------------------|-----------|
| Number of Shares Beneficially Owned by Each Reporting Person With | 5. | Sole Voting Power:        |           |
|   | 6. | Shared Voting Power:      | 1,485,000 |
|   | 7. | Sole Dispositive Power:   |           |
|   | 8. | Shared Dispositive Power: | 1,485,000 |

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9. Aggregate Amount Beneficially Owned by Each Reporting Person

1,485,000

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10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

\_\_\_

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11. Percent of Class Represented by Amount in Row (9)

8.7%

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12. Type of Reporting Person (See Instructions)

PN

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CUSIP No. 727058109

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1. Names of Reporting Persons.  
I.R.S. Identification Nos. of above persons (entities only).

Springhouse Capital LLC

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2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) \_\_\_

(b) \_\_\_

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3. SEC Use Only

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4. Citizenship or Place of Organization

Delaware

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|   |    |                           |           |
|---|----|---------------------------|-----------|
| Number of Shares Beneficially Owned by Each Reporting Person With | 5. | Sole Voting Power:        |           |
|   | 6. | Shared Voting Power:      | 1,485,000 |
|   | 7. | Sole Dispositive Power:   |           |
|   | 8. | Shared Dispositive Power: | 1,485,000 |

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9. Aggregate Amount Beneficially Owned by Each Reporting Person

1,485,000

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10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

\_\_\_

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11. Percent of Class Represented by Amount in Row (9)

8.7%

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12. Type of Reporting Person (See Instructions)

OO

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CUSIP No. 727058109

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1. Names of Reporting Persons.

I.R.S. Identification Nos. of above persons (entities only).

Brian Gaines

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2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) \_\_\_

(b) \_\_\_

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3. SEC Use Only

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4. Citizenship or Place of Organization

United States

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|   |    |                           |           |
|---|----|---------------------------|-----------|
| Number of Shares Beneficially Owned by Each Reporting Person With | 5. | Sole Voting Power:        |           |
|   | 6. | Shared Voting Power:      | 1,485,000 |
|   | 7. | Sole Dispositive Power:   |           |
|   | 8. | Shared Dispositive Power: | 1,485,000 |

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9. Aggregate Amount Beneficially Owned by Each Reporting Person

1,485,000

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10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

\_\_\_

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11. Percent of Class Represented by Amount in Row (9)

8.7%

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12. Type of Reporting Person (See Instructions)

IN

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**Item 1(a). Name of Issuer:**

PlanetOut Inc.

**Item 1(b). Address of Issuer's Principal Executive Offices:**

1355 Sansome Street  
San Francisco, CA 94111

**Item 2(a). Name(s) of Person(s) Filing:**

1. Springhouse Capital, LP, a Delaware limited partnership ("LP");
2. Springhouse Capital LLC, a Delaware limited liability company ("LLC"); and
3. Brian Gaines

LP, LLC and Mr. Gaines are collectively referred to as the Reporting Persons.

**Item 2(b). Address of Principal Business Office or, if None, Residence:**

520 Madison Avenue, 35th Floor, New York, NY 10022

**Item 2(c). Citizenship:**

LP and LLC are Delaware entities. Mr. Gaines is a citizen of the United States.

**Item 2(d). Title of Class of Securities:**

Common Stock, \$.01 par value

**Item 2(e). CUSIP Number:**

727058109

**Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

- (a) Broker or dealer registered under § 15 of the Act (15 U.S.C. 78o);
- (b) Bank as defined in § 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) Insurance company as defined in § 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) Investment company registered under § 8 of the Investment Company Act, (15 U.S.C. 80a-8);
- (e) An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E);
- (f) An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);
- (g) A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
- (h) A savings association as defined in § 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under § 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) Group, in accordance with § 240.13d-1(b)(1)(ii)(J).

Not applicable

**Item 4. Ownership:**

Each of the Reporting Persons may be deemed the beneficially own the following (all of which are directly owned by LP):

**Item 4. Ownership:**

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- (a) Amount beneficially owned: 1,485,000
- (b) Percent of class: 8.7% (based on 17,049,688 common shares outstanding at May 6, 2005 according to the Issuer's quarterly report on Form 10-Q for the quarter ended March 31, 2005).
- (c) Number of shares as to which such person has:
  - (i) Sole power to vote or to direct the vote: 0
  - (ii) Shared power to vote or to direct the vote: 1,485,000
  - (iii) Sole power to dispose or to direct the disposition of: 0
  - (iv) Shared power to dispose or to direct the disposition of: 1,485,000

**Item 5. Ownership of Five Percent or Less of a Class:**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following. \_\_\_

**Item 6. Ownership of More than Five Percent on Behalf of Another Person:**

Not applicable

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company:**

Not applicable

**Item 8. Identification and Classification of Members of the Group:**

Not applicable

**Item 9. Notice of Dissolution of Group:**

Not applicable

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**Item 10. Certification.**

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

August 22, 2005  
(Date)

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/s/ Brian Gaines

(Signature)

Brian Gaines,

Individually, and as managing member  
of Springhouse Capital LLC, general  
partner of Springhouse Capital, LP

(Name/Title)