

TATA MOTORS LTD/FI
Form 6-K
August 01, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 6-K

Report of Foreign Issuer
Pursuant to Rule 13a-16 or 15d-16 under
the Securities Exchange Act of 1934
For the Month of August 2014
Commission File Number: 001-32294

TATA MOTORS LIMITED
(Translation of registrant's name into English)

BOMBAY HOUSE
24, HOMI MODY STREET,

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MUMBAI 400 001, MAHARASHTRA, INDIA

Telephone # 91 22 6665 8282 Fax # 91 22 6665 7799

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g 3-2(b): Not Applicable

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Item 1: Form 6-K dated August 1, 2014 along with the Press Release.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

Tata Motors Limited

By: /s/ Hoshang K Sethna

Name: Hoshang K Sethna

Title: Company Secretary

Dated: August 1, 2014

Item 1

TATA MOTORS LIMITED Bombay House

24, Homi Mody Street,
Mumbai 400 001, Maharashtra, India

Tata Motors July sales at 39,623 nos.

Mumbai, August 1, 2014: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in July 2014 were 39,623 vehicles, a decline of 23% over 51,549 vehicles sold in July 2013. The company's domestic sales of Tata commercial and passenger vehicles for July 2014 were 35,256 nos., 25% decline over 47,272 nos. sold in July last year.

Cumulative sales (including exports) for the company for the fiscal are 149,597 nos., lower by 27% over 204,744 nos., sold last year.

Commercial Vehicles

The company's sales of commercial vehicles in July 2014 in the domestic market were 26,089 nos., a 28% decline compared to 36,448 vehicles sold in July last year. LCV sales were 16,364 nos., a decline of 39% over July last year, while M&HCV sales stood at 9,725 nos., remained flat in July.

Cumulative sales of commercial vehicles in the domestic market for the fiscal was 101,254 nos., lower by 30% over last year. Cumulative LCV sales was 64,371 nos., a decline of 37% over last year, while M&HCV sales stood at 36,883 nos., lower by 10% over last year.

Passenger Vehicles

Sales of passenger vehicles for July 2014 were at 9,167 nos., lower by 15% over 10,824 vehicles sold in July 2013. Sales of the Nano/ Indica/ Indigo range in July 2014 were 6,703 nos., lower by 22% over 8,546 vehicles sold in July 2013. The Sumo/ Safari/ Aria/ Venture range sales were 2,464 nos., a growth of 8% over 2,278 nos., sold in July last year.

Cumulative sales of passenger vehicles in the domestic market for the fiscal are 33,749 nos., lower by 26% over last year. Cumulative sales of the Nano/ Indica/ Indigo range this fiscal was 25,221 nos., lower by 30% over vehicles sold, over last year. The Sumo/ Safari/ Aria/ Venture range sales stood at 8,528 nos., 8% decline over 9,313 nos., sold last year.

Exports

The company's sales from exports were 4,367 nos. in July 2014, registered a growth of 2% compared to 4,277 vehicles in July last year. The cumulative sales from exports for the fiscal at 14,594 nos., was lower by 7% over 15,712 nos., over last year.

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,32,834 crores (USD 38.9 billion) in 2013-14. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying

in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: <https://twitter.com/TataMotors>)

Safe Harbor: Statements included herein may constitute "forward-looking statements". Forward-looking statements are based on expectations, forecasts and assumptions by management and involve risks, uncertainties, and other factors that may cause our actual results, performance or achievements to materially differ from those stated. We cannot be certain that any expectation, forecast or assumption made by management in preparing these forward-looking statements will prove accurate, or that any projection will be realized. More detailed information about these and other factors that could affect future results is contained in our annual reports and filings with the Securities and Exchange Commission. Our forward-looking statements pertain to the date of their initial issuance, and we do not undertake to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.