

TOYOTA MOTOR CORP/  
Form 6-K  
February 18, 2010

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SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 under  
the Securities Exchange Act of 1934

For the month of February, 2010

Commission File Number 1-14948

Toyota Motor Corporation  
(Translation of Registrant's Name Into English)

1, Toyota-cho, Toyota City,  
Aichi Prefecture 471-8571,  
Japan  
(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Material Contained in this Report:

- I. English translation of a press release with respect to its approach to quality-related matters of its products, as filed by the registrant with the Tokyo Stock Exchange on February 18, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Toyota Motor Corporation

By: /s/ Naoki Kojima  
Name: Naoki Kojima  
Title: General Manager of  
Accounting Division

Date: February 18, 2010