

TELESP HOLDING CO
Form 6-K
March 01, 2011

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K
Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of March, 2011

Commission File Number: 001-14475

TELESP HOLDING COMPANY
(Translation of registrant's name into English)

Rua Martiniano de Carvalho, 851 – 21 andar
São Paulo, S.P.
Federative Republic of Brazil
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form X	Form
20-F	40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

TELESP HOLDING COMPANY

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- 1 Press Release entitled “Telecomunicações de São Paulo S.A. – Telesp – Announces the Filing of its Annual Report on Form 20-F for the year ended December 31, 2010 with the United States Securities and Exchange Commission.”
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TELECOMUNICAÇÕES DE SÃO PAULO S.A. - TELESP

Announces the Filing of its Annual Report on Form 20-F with the United States Securities and Exchange Commission

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For more information, contact:

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(São Paulo – Brazil; March 1, 2011) – The management of Telecomunicações de São Paulo S.A. - TELESP (NYSE: TSP; BOVESPA: TLPP) (“Telesp” or the “Company”) hereby announces that on March 1, 2011, Telesp filed its annual report on Form 20-F for the fiscal year ended December 31, 2010 (the “2010 Annual Report”) with the Securities and Exchange Commission (the “SEC”). The 2010 Annual Report can be accessed by visiting either the SEC’s website at www.sec.gov or the Company’s website at www.telefonica.com.br. In addition, shareholders may receive a hard copy of the Company’s complete financial statements free of charge by requesting a copy within a reasonable period of time from Ms. Maria Tereza Ali Pelicano in Telesp’s Investor Relations Office at +55 (11) 3549-7200.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

TELESP HOLDING COMPANY

Date: March 1, 2011

By: /s/ Maria Tereza Ali Pelicano
Name: Maria Tereza Ali
Pelicano
Title: Investor Relations
Manager