FIRST BUSINESS FINANCIAL SERVICES, INC.

Form 8-K November 10, 2011

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 8-K CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): November 9, 2011 First Business Financial Services, Inc.

(Exact name of registrant as specified in its charter)

Wisconsin 1-34095 39-1576570

(State or other jurisdiction of incorporation)

(Commission File Number)

(IRS Employer Identification No.)

**401 Charmany Drive Madison, Wisconsin** 

53719

(Address of principal executive offices)

(Zip Code)

Registrant s telephone number, including area code: (608) 238-8008

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01. Regulation FD Disclosure.

On November 9, 2011, First Business Financial Services, Inc. delivered a letter to shareholders for the third quarter of 2011. A copy of the letter to shareholders is furnished as Exhibit 99.1 and is incorporated by reference herein.

#### Item 9.01. Financial Statements and Exhibits.

#### (d) Exhibits.

The following exhibit is being furnished as part of this Current Report on Form 8-K:

99.1 Letter to Shareholders of First Business Financial Services, Inc.

#### **Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 10, 2011 First Business Financial Services, Inc.

By: /s/ James F. Ropella Name: James F. Ropella

Title: Senior Vice President and CFO

# First Business Financial Services, Inc. Exhibit Index to Current Report on Form 8-K

Exhibit Number

99.1 Letter to Shareholders of First Business Financial Services, Inc.