

ART TECHNOLOGY GROUP INC

Form 8-K

May 25, 2006

**Table of Contents**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**  
Date of report (Date of earliest event reported): May 25, 2006

**ART TECHNOLOGY GROUP, INC.**  
(Exact Name of Registrant as Specified in its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**000-26679**  
(Commission  
File Number)

**04-3141918**  
(IRS Employer  
Identification No.)

**25 First Street, Cambridge, Massachusetts**  
(Address of Principal Executive Offices)

**02141**  
(Zip Code)

Registrant's telephone number, including area code: (617) 386-1000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**TABLE OF CONTENTS**

Item 8.01 Other Events.

Item 9.01 Financial Statement and Exhibits.

SIGNATURES

EXHIBIT INDEX

EX-99.1 PRESS RELEASE DATED MAY 25, 2006

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**Table of Contents**

**Item 8.01 Other Events.**

On May 25, 2006, we issued a press release announcing that Michael Brochu, one of our directors, has established with a broker a pre-arranged sales plan intended to comply with Rule 10b5-1 under the Securities and Exchange Act of 1934. A copy of the press release is filed as exhibit 99.1 to this current report and incorporated herein by reference.

**Item 9.01 Financial Statement and Exhibits.**

(d) Exhibits

<b><u>Number</u></b>	<b><u>Title</u></b>
99.1	May 25, 2006 press release

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ART TECHNOLOGY GROUP, INC.

Date: May 25, 2006

By: /s/ Julie M.B. Bradley  
Julie M.B. Bradley  
Senior Vice President and Chief  
Financial Officer

-3-

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**Table of Contents**

**EXHIBIT INDEX**

<b><u>Number</u></b>	<b><u>Title</u></b>
99.1	May 25, 2006 press release

-4-