

BIOGEN IDEC INC.
Form DEFA14A
May 15, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 14A
PROXY STATEMENT PURSUANT TO SECTION 14(a) OF
THE SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant ☒ p

Filed by a Party other than the Registrant ☐ o

Check the appropriate box:

- ☐ o Preliminary Proxy Statement
- ☐ o **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- ☐ o Definitive Proxy Statement
- ☒ p Definitive Additional Materials
- ☐ o Soliciting Material Pursuant to § 240.14a-12

BIOGEN IDEC INC.

(Name of Registrant as Specified In Its Charter)

N.A.

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ p No fee required.
- ☐ o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- ☐ o Fee paid previously with preliminary materials.
- ☐ o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:
 - (4) Date Filed:

May 15, 2009

Dear Fellow Biogen Idec Stockholder:

For more than 30 years, Biogen Idec has been transforming discoveries into breakthrough therapies that improve the lives of patients around the world. With leading biotechnology products, a robust pipeline and talented people, we are delivering significant value for our patients and shareholders. Biogen Idec was named 2008 Company of the Year by Pharmaceutical Executive Magazine and just last month, Forbes Magazine named Biogen Idec a Global High Performer.

We have delivered this strong performance by addressing the high unmet medical needs of our patients. Patients in more than 90 countries benefit from Biogen Idec's products and research. We have an industry-leading multiple sclerosis (MS) franchise with Avonex, the world's most prescribed therapy for relapsing forms of MS; and Tysabri, a breakthrough therapy with powerful efficacy, which as of the end of March had reached approximately 40,000 clinical and commercial patients. We also market Rituxan, the world's leading cancer therapy and a treatment for non-Hodgkin's lymphoma and rheumatoid arthritis.

We continue to seek new ways to serve the unmet medical needs of patients. We have a rich and deep pipeline that includes research and development programs in 15 indications spanning neurology, oncology, immunology, cardiovascular and hematology. We have 35 preclinical and discovery research programs and 60 clinical trials ongoing including 20 trials in phase 2 and beyond. It is no surprise then that Moody's Investor Service earlier this year ranked our pipeline #1 in Late Stage Pipeline Quality and #4 in Pipeline Diversity.

Your Board and Management are proud of the work that Biogen Idec is doing and the exceptional value it has created for its stockholders. But your Company is not stopping there: we are aggressively investing in future treatment options with the most diverse and active pipeline in the industry. As you decide how to vote, we urge you to not be misled by Carl Icahn's rhetoric, but rather, to consider your Board's proven track record of delivering on its commitment to you. **We urge you to vote for your Company's four highly regarded and accomplished nominees.** Please use the **WHITE** proxy card to vote by telephone, by Internet or by signing, dating and returning your **WHITE** proxy card in the enclosed postage-paid envelope **TODAY**.

Thank you for your continued support.

Sincerely,

Bruce Ross, Chairman

James Mullen, Chief Executive Officer

¹ AVONEX®
(Interferon
beta-1a),
TYSABRI®
(natalizumab),
RITUXAN®
(rituximab)

Your Vote Is Important, No Matter How Many Or How Few Shares You Own.

If you have questions about how to vote your shares on the WHITE proxy card, or need additional assistance, please contact the firm assisting us in the solicitation of proxies:

INNISFREE M&A INCORPORATED

Stockholders Call Toll-Free: (877) 750-5836

Banks and Brokers Call Collect: (212) 750-5833

IMPORTANT

We urge you NOT to sign any Gold proxy card sent to you by The Icahn Parties.

Important Information

On April 27, 2009, Biogen Idec filed a definitive proxy statement with the SEC in connection with the Company's 2009 Annual Meeting. Biogen Idec's stockholders are strongly advised to read the definitive proxy statement carefully before making any voting or investment decision because the definitive proxy statement contains important information. The Company's proxy statement and any other materials filed by the Company with the SEC can be obtained free of charge at the SEC's web site at www.sec.gov or from Biogen Idec at <http://investor.biogenidec.com>. The Company's definitive proxy statement and other materials will also be available for free by writing to Biogen Idec Inc., 14 Cambridge Center, Cambridge, MA 02142 or by contacting our proxy solicitor, Innisfree M&A Incorporated, by toll-free telephone at (877) 750-5836.