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MADISON GAS & ELECTRIC CO Form 425 April 22, 2002

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Filed by Madison Gas and Electric Company pursuant to Rule 425 under the Securities Act of 1933 and deemed filed pursuant to Rule 14a-12 under the Securities Exchange Act of 1934.

Madison Gas and Electric Company mailed the following letter to its shareholders:

Enclosures

Gary J. Wolter	
Chairman, President and	
Chief Executive Officer 608-252-7000	
008-252-7000	
April 22, 2002	
Dear Shareholder:	
We recently mailed you information about our Annual Meeting of Shareholders to be While your proxy and this communication may have crossed in the mail, we wanted meeting.	
The matters to be voted on at the meeting are very important to you and the Company your vote is counted at the meeting.	y. Please vote your shares as soon as possible to ensure that
We will be voting on the formation of a holding company structure at our meeting. Y company will help us meet the needs of our customers and shareholders. Among other generation plants for our core customers. The proxy statement and prospectus that you	er things, it will provide more flexibility for financing new
Please vote promptly, even if you plan to attend the meeting. You may vote using the Internet, by telephone, or by returning the enclosed proxy card in the envelope we have provided. Instructions regarding these methods are included on the proxy card.	
We appreciate your consideration and action.	
Sincerely,	
/s/ Gary J. W	Volter
Chairman, P	resident and Chief Executive Officer