PROCTER & GAMBLE CO Form 8-K February 23, 2006

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 8-K CURRENT REPORT

### Pursuant to Section 13 OR 15(d) of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported) February 23, 2006

### THE PROCTER & GAMBLE COMPANY

(Exact name of registrant as specified in its charter)

Ohio 1-434 31-0411980

(State or other jurisdiction (Commission (IRS Employer of incorporation) File Number) Identification No.)

One Procter & Gamble Plaza, Cincinnati, Ohio 45202

(Address of principal executive offices)

(Zip Code)

Registrant s telephone number, including area code (513) 983-1100

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## ITEM 7.01 REGULATION FD DISCLOSURE

On February 23, 2006, The Procter & Gamble Company (the Company ) provided a presentation at the Consumer Analyst Group of New York 2006 Conference, which was previously announced and webcast. Certain presentation materials concerning the Gillette integration and Company financial measures are attached hereto as Exhibit 99.1 and the accompanying reconciliation pursuant to Regulation G is attached hereto as Exhibit 99.2. The Company is furnishing this 8-K pursuant to Item 7.01, Regulation FD Disclosure .

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

BY: /S/ STEVEN W.

<u>JEMISON</u>

Steven W. Jemison, Secretary and Associate General Counsel

February 23, 2006

# **EXHIBITS**

- 99.1 Certain presentation materials selected from the Analyst Meeting held on February 23, 2006
- 99.2 Reconciliation