

Edgar Filing: E CENTIVES INC - Form SC 13G

E CENTIVES INC  
Form SC 13G  
April 23, 2001

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

-----  
SCHEDULE 13G  
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO RULES 13d-1(b), (c), AND (d) AND AMENDMENTS THERETO FILED  
PURSUANT TO RULE 13d-2(b)  
(Amendment No. \_\_\_\_\_) 1

e-centives, Inc.

-----  
(Name of Issuer)

COMMON STOCK

-----  
(Title of Class of Securities)

26830H103

-----  
(CUSIP Number)

Check the appropriate box to designate the rule pursuant to which  
this Schedule is filed:

Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

-----  
1 The remainder of this cover page shall be filled out for a reporting  
person's initial filing on this form with respect to the subject class of  
securities, and for any subsequent amendment containing information which  
would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not  
be deemed to be "filed" for the purpose of Section 18 of the Securities  
Exchange Act of 1934 or otherwise subject to the liabilities of that section  
of the Act but shall be subject to all other provisions of the Act (however,  
see the Notes).

Edgar Filing: E CENTIVES INC - Form SC 13G

-----

1 NAME OF REPORTING PERSONS.  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

Inktomi Corporation

-----

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)   
(b)

-----

3 SEC USE ONLY

-----

4 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware

-----

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5	SOLE VOTING POWER	2,551,700
	6	SHARED VOTING POWER	Not Applicable
	7	SOLE DISPOSITIVE POWER	2,168,945
	8	SHARED DISPOSITIVE POWER	Not Applicable

-----

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 2,551,700

-----

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES

-----

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 14.4%

-----

12 TYPE OF REPORTING PERSON CO

-----

Item 1(a). Name of Issuer:

-----  
e-centives, Inc.

Item 1(b). Address of Issuer's Principal Executive Offices:

-----  
3901 Rockledge Drive  
7th Floor  
Bethesda, MD 20817

Item 2(a). Name of Person Filing:

-----  
Inktomi Corporation

Item 2(b). Address of Principal Business Office or, if none, Residence:

## Edgar Filing: E CENTIVES INC - Form SC 13G

4100 East Third Avenue  
Foster City, CA 94404

Item 2(c). Citizenship:  
-----

Delaware

Item 2(d). Title of Class of Securities:  
-----

Common Stock

Item 2(e). CUSIP Number:  
-----

26830H103

Item 3. -----  
If this statement is filed pursuant to Rule 13d-1(b), or  
Rule 13d-2(b) or (c), check whether the person filing is a:  
-----

- (a)  Broker or dealer registered under Section 15 of the Exchange Act;
- (b)  Bank as defined in Section 3(a)(6) of the Exchange Act;
- (c)  Insurance company as defined in Section 3(a)(19) of the Exchange Act;
- (d)  Investment company registered under Section 8 of the Investment Company Act;
- (e)  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with Rule 13d-1(b)(ii)(G);
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act;
- (i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act; or
- (j)  Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

If this statement is filed pursuant to Rule 13d-1(c), check this box [X].

Item 4. Ownership.  
-----

(a) Amount Beneficially Owned:  
-----

2,551,700 shares

(b) Percent of Class:

Edgar Filing: E CENTIVES INC - Form SC 13G

-----  
14.4%

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote:  
-----  
2,551,700 shares

(ii) Shared power to vote or to direct the vote:  
-----  
0 shares

(iii) Sole power to dispose or to direct the disposition of:  
-----  
2,168,945 shares

(iv) Shared power to dispose or to direct the disposition of:  
-----  
0 shares

Item 5. Ownership of Five Percent or Less of a Class.  
-----  
Not Applicable

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.  
-----  
Not Applicable

Item 7. Identification and Classification of the Subsidiary Which  
-----  
Acquired the Security Being Reported on By the Parent  
Holding Company.  
-----  
Not Applicable

Item 8. Identification and Classification of Members of the Group.  
-----  
Not Applicable

Item 9. Notice of Dissolution of Group.  
-----  
Not Applicable

Item 10. Certifications.  
-----

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE  
-----

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Edgar Filing: E CENTIVES INC - Form SC 13G

Dated: April 20, 2001

INKTOMI CORPORATION

By: /s/ Tim Stevens

-----  
Name: Tim Stevens  
Title: Vice President Business Affairs  
and General Counsel