

KUNES RICHARD W
Form 4
April 17, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KUNES RICHARD W

2. Issuer Name and Ticker or Trading Symbol
ESTEE LAUDER COMPANIES INC [EL]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
Exec. V.P. - CFO

(Last) (First) (Middle)

THE ESTEE LAUDER COMPANIES INC., 767 FIFTH AVENUE

3. Date of Earliest Transaction (Month/Day/Year)
04/13/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

NEW YORK, NY 10153

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
| | | | | (A) or (D) | Price | | |
| Class A Common Stock | 04/13/2007 | | M ⁽¹⁾ | 5,500 A | \$ 40.23 | 7,660 | D |
| Class A Common Stock | 04/13/2007 | | S ⁽¹⁾ | 5,500 D | \$ 50 | 2,160 | D |
| Class A Common Stock | 04/16/2007 | | M ⁽¹⁾ | 44,500 A | \$ 40.23 | 46,660 | D |

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| | | | | | | | | |
|----------------------------|------------|------------------|--------|---|-------------|--------|---|-----------------------------|
| Class A Common Stock | 04/16/2007 | S ⁽¹⁾ | 27,000 | D | \$ 50 | 19,660 | D | |
| Class A Common Stock | 04/16/2007 | S ⁽¹⁾ | 2,500 | D | \$ 50.02 | 17,160 | D | |
| Class A Common Stock | 04/16/2007 | S ⁽¹⁾ | 2,500 | D | \$ 50.03 | 14,660 | D | |
| Class A Common Stock | 04/16/2007 | S ⁽¹⁾ | 5,900 | D | \$ 50.04 | 8,760 | D | |
| Class A Common Stock | 04/16/2007 | S ⁽¹⁾ | 3,300 | D | \$ 50.05 | 5,460 | D | |
| Class A Common Stock | 04/16/2007 | S ⁽¹⁾ | 3,300 | D | \$ 50.06 | 2,160 | D | |
| Class A Common Stock | | | | | | 6,440 | I | Shares held by spouse |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Option (Right to Buy) | \$ 40.23 | 04/13/2007 | | M ⁽¹⁾ | 5,500 | 08/22/2001 ⁽²⁾ 08/22/2011 | Class A Common Stock | 5,500 | |
| Option (Right to Buy) | \$ 40.23 | 04/16/2007 | | M ⁽¹⁾ | 44,500 | 08/22/2001 ⁽²⁾ 08/22/2011 | Class A Common Stock | 44,500 | |

Buy)

Stock

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|------------------|-------|
| | Director | 10% Owner | Officer | Other |
| KUNES RICHARD W THE ESTEE LAUDER COMPANIES INC. 767 FIFTH AVENUE NEW YORK, NY 10153 | | | Exec. V.P. - CFO | |

Signatures

Richard W. Kunes, by Charles E. Reese, II,
attorney-in-fact

04/17/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The exercise of stock options and the sale of the underlying shares of Class A Common Stock were made pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on November 6, 2006.
- (2) The options that were exercised were part of a grant of options made to Mr. Kunes in 2001 that became exercisable in three tranches in respect of 16,500 on January 1, 2004, 16,500 on January 1, 2005, and 17,000 on January 1, 2006.
- (3) Exercise of stock options.
- (4) The Reporting Person also has options to purchase at various prices 350,000 shares of Class A Common Stock of which 233,332 are currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.