#### 1992 GRAT REMAINDER TRUST FBO GARY LAUDER

Form 4 May 13, 2010

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

burden hours per

**OMB APPROVAL** 

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * 1992 GRAT REMAINDER TRUST FBO GARY LAUDER |                |          | 2. Issuer Name and Ticker or Trading Symbol ESTEE LAUDER COMPANIES INC [EL] | 5. Relationship of Reporting Person(s) to<br>Issuer (Check all applicable)                    |  |
|---|----------------|----------|---|---|--|
| (Last) 767 FIFTH A  | (First) VENUE, | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 05/11/2010                 | DirectorX 10% Owner Officer (give titleX Other (specify below)  Trust with Insider            |  |
|   | (Street)       |          | 4. If Amendment, Date Original Filed(Month/Day/Year)                        | 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person |  |
| NEW YORK, NY 10153  |                |          |   | _X_ Form filed by More than One Reporting Person  |  |

| (City)                               | (State)                                 | (Zip) Tak   | ole I - Non-           | Derivative                | Secu                         | rities Acquir             | red, Disposed of,  | or Beneficially  | y Owned   |
|--------------------------------------|---|---|------------------------|---------------------------|------------------------------|---------------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Code (Instr. 8)        | onor Dispos<br>(Instr. 3, | sed of<br>4 and<br>(A)<br>or | 5)                        | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Class A<br>Common<br>Stock           | 05/11/2010                              |   | Code V $S_{(1)}^{(1)}$ | 3,600<br>(2)              | (D)                          | Price \$ 63.1272 (2) (15) | 1,176,913  | D (3) (4) (5)  |   |
| Class A<br>Common<br>Stock           | 05/11/2010                              |   | S <u>(1)</u>           | 1,400<br>(2)              | D                            | \$ 63.7329 (2) (19)       | 1,175,513  | D (3) (4) (5)  |   |
| Class A<br>Common<br>Stock           | 05/12/2010                              |   | S <u>(1)</u>           | 5,000<br>(2)              | D                            | \$ 63.4986 (2) (18)       | 1,170,513  | D (3) (4) (5)  |   |
| Class A<br>Common                    | 05/11/2010                              |   | S(7)                   | 5,200 <sup>(2)</sup>      | D                            | \$<br>62.7302             | 1,009,131  | D (4) (5) (6)  |   |

| Stock                      |            |              |               |   | (2) (14)               |         |               |                          |
|----------------------------|------------|--------------|---------------|---|------------------------|---------|---------------|--------------------------|
| Class A<br>Common<br>Stock | 05/11/2010 | S <u>(7)</u> | 14,800<br>(2) | D | \$ 63.4783 (2) (20)    | 994,331 | D (4) (5) (6) |                          |
| Class A<br>Common<br>Stock | 05/12/2010 | S <u>(7)</u> | 20,000<br>(2) | D | \$ 63.5013 (2) (16)    | 974,331 | D (4) (5) (6) |                          |
| Class A<br>Common<br>Stock | 05/11/2010 | M(9)         | 10,000        | A | \$<br>43.6875          | 68,811  | D (8)         |                          |
| Class A<br>Common<br>Stock | 05/11/2010 | S(9)         | 2,600<br>(2)  | D | \$ 62.7204 (2) (14)    | 66,211  | D (8)         |                          |
| Class A<br>Common<br>Stock | 05/11/2010 | S(9)         | 7,400<br>(2)  | D | \$ 63.4786<br>(2) (20) | 58,811  | D (8)         |                          |
| Class A<br>Common<br>Stock | 05/12/2010 | M(9)         | 10,000        | A | \$<br>43.6875          | 68,811  | D (8)         |                          |
| Class A<br>Common<br>Stock | 05/12/2010 | S(9)         | 10,000<br>(2) | D | \$ 63.5006 (2) (17)    | 58,811  | D (8)         |                          |
| Class A<br>Common<br>Stock |            |              |               |   |                        | 5,234   | I (10)        | by<br>children<br>of WPL |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | onDeriv<br>Secur<br>Acqui | ities ired (A) sposed of . 3, 4, | 6. Date Exerc<br>Expiration D<br>(Month/Day/ | ate                | 7. Title and A Underlying S (Instr. 3 and | Securities                       |
|---|---|--------------------------------------|---|---|---------------------------|----------------------------------|--|--------------------|---|----------------------------------|
|   |   |                                      |   | Code V                                  | (A)                       | (D)                              | Date<br>Exercisable                          | Expiration<br>Date | Title                                     | Amount or<br>Number of<br>Shares |
|   | \$ 43.6875  | 05/11/2010                           |   | $M_{\underline{(9)}}$                   |                           | 10,000                           | (11)   | 08/16/2010         |   | 10,000                           |

| Option (right to buy)      |             |            |              |        |      |            | Class A<br>Common<br>Stock |          |
|----------------------------|-------------|------------|--------------|--------|------|------------|----------------------------|----------|
| Option (right to buy)      | \$ 43.6875  | 05/12/2010 | M <u>(9)</u> | 10,000 | (11) | 08/16/2010 | Class A<br>Common<br>Stock | 10,000   |
| Class B<br>Common<br>Stock | (13)        |            |              |        | (13) | (13)       | Class A<br>Common<br>Stock | 634,152  |
| Class B<br>Common<br>Stock | (13)        |            |              |        | (13) | (13)       | Class A<br>Common<br>Stock | 3,262,80 |
| Class B<br>Common<br>Stock | <u>(13)</u> |            |              |        | (13) | (13)       | Class A<br>Common<br>Stock | 22,870   |

# **Reporting Owners**

|   | Relationships |              |                       |                               |  |  |
|---|---------------|--------------|-----------------------|-------------------------------|--|--|
| Reporting Owner Name / Address  | Director      | 10%<br>Owner | Officer               | Other                         |  |  |
| 1992 GRAT REMAINDER TRUST FBO GARY<br>LAUDER<br>767 FIFTH AVENUE<br>NEW YORK, NY 10153            |               | X            |                       | Trust with Insider            |  |  |
| LAUDER GARY M<br>767 FIFTH AVENUE<br>NEW YORK, NY 10153   |               | X            |                       |                               |  |  |
| 1992 GRAT REMAINDER TRUST FBO<br>WILLIAM LAUDER<br>767 FIFTH AVENUE<br>NEW YORK, NY 10153         |               | X            |                       | Trust with Insider<br>Trustee |  |  |
| Lauder William P<br>C/O THE ESTEE LAUDER COMPANIES INC.<br>767 FIFTH AVENUE<br>NEW YORK, NY 10153 | X             | X            | Executive<br>Chairman |                               |  |  |
| Cianaturas  |               |              |                       |                               |  |  |

# **Signatures**

| 1992 GRAT RemainderTrust F/B/O Gary Lauder, by Spencer G. Smul, Attorney-in-fact |            |  |  |  |  |
|--|------------|--|--|--|--|
| **Signature of Reporting Person  | Date       |  |  |  |  |
| Gary M. Lauder, by Spencer G. Smul, Attorney-in-fact                             |            |  |  |  |  |
| **Signature of Reporting Person  | Date       |  |  |  |  |
|  | 05/13/2010 |  |  |  |  |

Reporting Owners 3

1992 GRAT Remainder Trust F/B/O William Lauder, by Spencer G. Smul, Attorney-in-fact

\*\*Signature of Reporting Person

Date

William P. Lauder, by Spencer G. Smul, Attorney-in-fact

05/13/2010

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1992 GRAT Remainder Trust f/b/o Gary M. Lauder ("GML GRAT Remainder Trust") sold shares of Class A Common Stock pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on February 3, 2010.

The number of securities reported represents an aggregate number of shares sold in multiple open market transactions over a range of sales prices. The price reported represents the weighted average price. The GML GRAT Remainder Trust, 1992 GRAT Remainder Trust

- (2) f/b/o William P. Lauder ("WPL GRAT Remainder Trust") or William P. Lauder ("WPL"), as the case may be, undertakes to provide the staff of the SEC, the Issuer, or a stockholder of the Issuer, upon request, the number of shares sold by such reporting person at each separate price within the range.
- (3) Owned by GML GRAT Remainder Trust directly. Owned by each of GML and WPL, indirectly, as a trustee of the GML GRAT Remainder Trust.
- (4) GML disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.
- (5) WPL disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.
- Owned by WPL GRAT Remainder Trust directly. Owned by each of GML and WPL, indirectly, as a trustee of the WPL GRAT Remainder Trust.
- (7) WPL GRAT Remainder Trust sold shares of Class A Common Stock pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on February 3, 2010.
- (8) Owned by WPL directly.
- (9) WPL exercised stock options and sold the underlying shares of Class A Common Stock pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on February 3, 2010.
- (10) Owned by WPL indirectly, in custody for his children.
- (11) 33,000 shares exercisable from and after January 1, 2003; 33,000 shares exercisable from and after January 1, 2004; 34,000 shares exercisable from and after January 1, 2005.
- (12) Not applicable.

There is no exercise or conversion price for the Class B Common Stock. Shares of Class B Common Stock (i) may be converted immediately on a one-for-one basis by the holder into shares of Class A Common Stock and (ii) are automatically converted into Class

- (13) A Common Stock on a one-for-one basis upon transfer to a person or entity that is not a "Permitted Transferee" (as defined in the Issuer's Restated Certificate of Incorporation) or soon after a record date for a meeting of stockholders where the outstanding Class B Common Stock constitutes less than 10% of the outstanding shares of Common Stock of the Issuer.
- (14) Sales prices range from \$62.05 to \$63.04 per share, inclusive.
- (15) Sales prices range from \$62.60 to \$63.53 per share, inclusive.
- (16) Sales prices range from \$62.93 to \$63.89 per share, inclusive.
- (17) Sales prices range from \$62.97 to \$63.89 per share, inclusive.
- (18) Sales prices range from \$63.11 to \$63.87 per share, inclusive.
- (19) Sales prices range from \$63.62 to \$63.80 per share, inclusive.
- (20) Sales prices range from \$63.05 to \$63.86 per share, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4