HYDRON TECHNOLOGIES INC Form 10-O/A

May 13, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

> FORM 10-Q/A (Amendment No. 1)

> > (Mark One)

[X] Quarterly Report Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934 For the Quarterly Period Ended: March 31, 2004 or

[] Transition Report Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934 For the Period from _____ to ___ Commission File Number: 0-6333

HYDRON TECHNOLOGIES, INC. (Exact name of Registrant as specified in its charter)

New York 13-1574215 _____

(State or other jurisdiction of (I.R.S. Employer Identification Number) incorporation or organization)

2201 West Sample Road, Building 9, Suite 7B Pompano Beach, FL 33073

(954) 861-6400

(Address of Principal Executive Offices) (Registrant's telephone number)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. [X] Yes [] No.

Number of shares of common stock outstanding as of May 10, 2004: 9,260,136

EXPLANATORY NOTE

This Form 10-Q/A (Amendment No. 1) amends Part I of the Quarterly Report on Form 10-Q for the quarter ended March 31, 2004, originally filed by Hydron Technologies, Inc. on May 13, 2004. The effect of the amendment is to insert brackets around the 2003 "Net loss per share" on the Condensed Statements of Operations, page 4, which were inadvertently omitted on the original filing. There are no other changes to the originally filed Form 10-Q.

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HYDRON TECHNOLOGIES, INC.

Condensed Balance Sheets

	March 31, 2004 (Unaudited)		December 31, 200 (Note)	
ASSETS				
Current assets				
Cash and cash equivalents	\$	884,497	\$	964,723
Trade accounts receivable		1,825		10,191
Inventories		515,531		520,032
Prepaid expenses and other current assets		19,116		34,422
Total current assets		1,420,969		1,529,368
Property and equipment, less accumulated				
depreciation of \$205,411 and \$204,361 at				
2004 and 2003, respectively		16,591		17,641
Deposits		19,588		19,587
Deferred product costs, less accumulated				
amortization of \$140,686 and \$133,186 at				
2004 and 2003, respectively		168,991		176,491

=======			
\$	102,434	\$	42,229
	3,861		4,803
	139,404		127,437
	138,966		165,164
:	237,945		234,954
	622,610		574 , 587
	93,203		93,203
(19,	736,753)		(19,571,782)
(-	439,158)		(439,158)
1,	003 , 529		1,168,500
			1,743,087
	21, (19, (1	3,861 139,404 138,966 237,945 	3,861 139,404 138,966 237,945

Note: The balance sheet at December 31, 2003 has been derived from the audited financial statements at that date but does not include all of the information and footnoters required by generally accepted accounting principles for complete financial statements.

See accompanying notes to condensed financial statements

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HYDRON TECHNOLOGIES, INC.

Condensed Statements of Operations (Unaudited)

	Thre	e months	ended	March 31,
		2004		2003
Net sales Cost of sales	\$	386,132 157,630	\$	313,627 116,359
Gross profits		228,502		197,268

Expenses

Royalty expense Research and development Selling, general & administration Depreciation & amortization	309,031	17,179 338,419 49,770
Total expenses	394,293	405,368
Operating loss	(165,791)	(208,100)
Interest income - net of interest expense	820	388
Loss before income taxes	(164,971)	(207,712)
Income taxes expense		
Net loss	\$ (164,971) ========	\$ (207,712) =======
Basic and diluted loss per share Net loss per common share	\$ (0.02)	\$ (0.03)
Weighted average shares outstanding (basic and diluted)	9,260,136	7,050,136

Note: Shipping and handling revenues and costs have been reclassified from selling, general, & admintration to net sales and cost of sales, respectively. These reclassifications have no effect on reported net income.

See accompanying notes to condensed financial statements

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HYDRON TECHNOLOGIES, INC.

Condensed Statements of Cash Flow
 (Unaudited)

	Three Months ended		
	2004	2003	
Operating activities	A (4.64 0.74)	A (005 510)	
Net loss Adjustments to reconcile net loss to net cash used by operating activities	\$ (164,971)	\$ (207,712)	
Depreciation and amortization	8,550	49,770	
Change in operating assets and liabilities			
Trade accounts receivables	8,366	35,142	
Inventories	4,501	17,008	
Prepaid expenses and other current assets	15,306	11,877	
Deposits			
Accounts payable	60,204	(54,798)	
Royalties payable	11,967		

Deferred revenues Accrued liabilities		26,652 15,254
Net cash used in operating activities	(79,284)	(106,807)
Investing activities Capital expenditures, net Deferred product costs		(5,838) (6,480)
Net cash used in investing activities		(12,318)
Financing activities Net cash used for loans payable	(942)	
Net decrease in cash and cash equivalents	(80,226)	(119,125)
Cash and cash equivalents at beginning of period	964,723	291,136
Cash and cash equivalents at end of period	\$ 884,497	\$ 172,011 =======

See accompanying notes to condensed financial statements.

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Hydron Technologies, Inc.
Notes to Condensed Financial Statements
(unaudited)

Note A -- Basis of Presentation

The accompanying unaudited financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management of Hydron Technologies, Inc. (the "Company"), all adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation have been included. Operating results for the three-month period ended March 31, 2004 are not necessarily indicative of the results that may be expected for the year ending December 31, 2004. For further information, refer to the financial statements and footnotes included in the Company's Annual Report on Form 10-K for the year ended December 31, 2003.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires Management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

Note B - Inventories

Inventories consist of the following:

	March 31 2004		Dec	ember 31, 2003
Finished Goods Raw materials and components	\$	101,221 414,310	\$	90,443 429,589
	\$ ===	515 , 531	\$	520,032

Note C - Distribution

The majority of the Company's products are currently sold in the United States through Hydron direct marketing channels (proprietary Catalog and the World Wide Web site). The Company also sells its products to private label customers, television retailers and, to a lesser extent, internationally through salons and doctors offices.

Note D - Earnings Per Share

Effective January 1, 2004, the Company granted options to purchase 100,000 shares of common stock for \$.659 to consultants. These options vest over 12 months.

Options and warrants to purchase 4,581,500 shares of common stock were outstanding at March 31, 2004, but were not included in the computation of diluted earnings per share because the effect would be anti-dilutive.

The Board of Directors has approved the issuance of an additional 943,500 options, subject to the approval of a stock option plan amendment at the

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Hydron Technologies, Inc.
Notes to Condensed Financial Statements
(unaudited)

Note D - Earnings Per Share

next shareholders' meeting. These options have not been reflected in March 31, 2004 calculations since there are insufficient options available without the shareholders' actions.

There were no options granted to employees during the three months ended March 31, 2004 that would require adjustments to the pro forma information regarding net income and earnings per share required by FASB Statement No. 123 and it is unchanged from that reflected in the Company's Annual Report on Form 10-K for the year ended December 31, 2003.

Note E - Accrued Liabilities

Accrued liabilities represent expenses that apply to the reported period and have not been billed by the provider or paid by the Company. Accrued liabilities consisted of the following:

March 31, December 31, 2004 2003

Dividends payable Director fees payable Legal fees Other	\$	83,163 69,013 4,912 80,857	\$	83,163 65,012 35,552 51,227
	\$	237,945	\$	234,954
	====		===	

Note F - Going Concern

The accompanying condensed financial statements were prepared assuming that the Company will continue as a going concern. This basis of accounting contemplates the recovery of the Company's assets and the satisfaction of its liabilities in the normal course of operations. The Company's ultimate ability to attain profitable operations is dependent upon obtaining additional financing or to achieve a level of sales adequate to support its cost structure.

Accordingly, there are no assurances that the Company will be successful in achieving the above plans, or that such plans, if consummated, will enable the Company to obtain profitable operations or continue as a going concern.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Business

Hydron Technologies, Inc. continues to shift its primary focus to conducting research and development into products and medical applications utilizing its patented tissue oxygenation technology. In November 2003 Hydron received a US patent for the method of oxygenating skin and tissue topically, using microbubbles of pure oxygen, averaging one micron in diameter, suspended in fluid. The super-oxygenation technology delivers pure oxygen through the skin to tissue depths considered therapeutic for wound healing and the maintenance of tissue viability. A topically applied oxygenated skin treatment could have numerous applications in wound healing and anti-aging skincare treatments.

Research and development efforts to date have included clinical testing, in-vitro bacteriological testing, micro-bubble size analysis, packaging prototypes, and stability testing. Following its successful pre-clinical test at the University of Massachusetts Medical School, Department of Thoracic Surgery, the Company commissioned a clinical test on healthy human subjects. This clinical test produced an average increase in subcutaneous tissue oxygenation of 54%. Management believes that these tests provided the first-ever evidence that subcutaneous tissue could be oxygenated from the outside in without the use of high pressure-chamber treatment.

On November 14, 2003, Hydron completed a non-brokered private placement to accredited investors, raising \$1.1 million, to accelerate its research and development program surrounding this oxygenation technology. The Company has also added expert clinical and regulatory consultants and will pursue approval from the FDA to allow the use of its oxygenation technology for a number of medical applications.

The Company also markets a broad range of consumer and oral health care products using a moisture-attracting ingredient (the "Hydron(TM) polymer"), a

topical delivery system for active ingredients including pharmaceuticals. The Company holds U.S. and international patents on, what Management believes is, the only known cosmetically acceptable method to suspend the Hydron polymer in a stable emulsion for use in personal care/cosmetic products. The Company is developing other personal care/cosmetic products for consumers using its patented technology and would, when appropriate, either seek licensing arrangements with third parties, or develop and market proprietary products through its own efforts.

Results of Operations

Total net sales for the three months ended March 31, 2004 were \$386,132, an increase of \$72,505 or 23.1% from net sales of \$313,627 for the three months ended March 31, 2003. Skin care products net sales for the three months ended March 31, 2004 were \$350,857, an increase of \$80,537 or 29.8% from sales of \$270,320 for the three months ended March 31 2003. Professional products' net sales for the three months ended March 31, 2004 were \$3,400, an

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

increase of \$1,320 or 63.5% from sales of \$2,080 for the three months ended March 31, 2003. Shipping and handling revenues for the three months ended March 31, 2004 were \$30,050, a decrease of \$6,915 or 18.7% from shipping and handling revenues of \$36,965 in the three months ended March 31, 2003.

Skin care products sales primarily consist of catalog sales and private label sales. During the three months ended March 31, 2004, direct marketing catalog sales decreased by \$41,846 or 15.5% from \$270,320 for the three months ended March 31, 2003 to \$228,474. Private label sales for the three months ended March 31, 2004 were \$122,383. There were no private label sales in the first quarter of 2003. These sales tend to fluctuate from quarter to quarter as purchase orders cover more than one year's supply and products in the line are only purchased approximately four to six times a year.

Historically, over 98% of the Company's products are sold in the United States. The Company sells skin care products in Australia and dental products in Spain and Canada. These sales are not material at this time and represented 0.2% and 0.5% of total sales for the three months ended March 31, 2004 and 2003, respectively.

Cost of sales was \$157,630 for the three months ended March 31, 2004, an increase of \$41,271 or 35.5% from cost of sales of \$116,359 for the three months ended March 31, 2003. Cost of sales was 40.8% of total sales the three months ended March 31, 2004 compared to 37.1% for the three months ended March 31, 2003. The increase in the cost of sales percentage reflects the impact of the private label sales that have a product cost of 60.2% of sales versus the product cost of catalog sales that represents 19.9% of catalog sales. Shipping and handling costs for the first quarter of 2004 were \$32,732, a decrease of \$18,053 or 35.5% from shipping and handling cost of \$50,785 for the same period in 2003. This decrease reflects the 15.5% decline in catalog sales plus savings realized by performing more of the shipping and handling tasks in house.

The Company's overall gross profit margin decreased to 59.2% of net sales for the three months ended March 31, 2004 versus 62.9% for the three months ended March 31, 2003. This primarily reflects the lower margin private label sales and to a lesser degree the costs discussed above.

Royalty expenses for the three months ended March 31, 2004 were

\$11,967. There were no royalty expenses for the first quarter of 2003. No accrued royalty expenses were required in 2003 as the definition of applicable products was changed creating a surplus accrual. That surplus has now been exhausted and the expense reflects the royalties due on sales for the period.

Research and development ("R&D") expenses reflect the Company's efforts to identify new product opportunities, obtain regulatory approval, develop and package the products for commercial sale, perform appropriate efficacy and safety tests, and conduct consumer panel studies and focus groups. R&D expenses for the three months ended March 31, 2004 were \$64,745, an increase of \$47,566 or 276.9% over R&D expenses of \$17,179 for the three months ended March 31, 2003. This increase is principally due to the Company's R&D work on its new

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

oxygenation technology. The amount of R&D expenses per year will continue to increase as the Company moves through the FDA approval process and expands our research behind this technology.

Selling, general and administrative ("SG&A") expenses for the three months ended March 31, 2004 were \$309,031, representing a decrease of \$29,388 or 8.7% from SG&A expenses of \$338,419 for the three months ended March 31, 2003. Employment expense was \$133,150 for the three months ended March 31, 2004, a decrease of \$11,328 or 7.8% from \$144,478 for the three months ended March 31, 2003. This decrease was primarily due to the elimination of a managerial position in order to control operating costs. Postage expense was \$17,218 for the three months ended March 31, 2004, a decrease of \$11,283 or 39.6% from \$28,501 for the three months ended March 31, 2003. This decrease was principally the postage cost associated with mailing samples and marketing activities to HSN customers in 2003 that were not repeated in 2004. All other expenses were \$158,663 for the three months ended March 31, 2004, a decrease of \$6,777 or 4.1% from \$165,440 for the three months ended March 31, 2003.

Depreciation and amortization expense was \$8,550 for the three months ended March 31, 2004, a decrease of \$41,220 or 82.8% from \$49,770 for the three months ended March 31, 2003. The decrease was primarily due to intangible assets becoming fully amortized by mid-2003. Fully amortized intangible assets of \$5,370,000 were written off in 2003.

Net interest income was \$820 for the three months ended March 31, 2004 compared to net interest income of \$388 for the three months ended March 31, 2003. The Company maintains a conservative investment strategy with respect to its cash balances, deriving investment income primarily from U.S. Treasury securities.

The Company had a net loss of \$164,971, representing a decrease of \$42,741 or 20.6% for the three months ended March 31, 2004 from the net loss of \$207,712 for the three months ended March 31, 2003, primarily a result of the factors discussed above.

Liquidity and Financial Resources

The Company anticipates that present working capital balances and internally generated funds will be sufficient to meet our working capital needs for the next nine months. The development of our oxygenation technology will depend on our ability to raise capital on commercially reasonable terms. The Company's working capital was approximately \$798,359 for the three months ended March 31, 2004, including cash and cash equivalents of approximately \$884,497.

Cash used by operating activities was \$79,284. Net funds used for financing activities were \$942.

The Company does not have any material debt, long-term capital leases or long-term operating leases. The Lease on the current office facility expires August 31, 2004 and the Company expects to renew the lease on a short-term

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)

basis. There are no capital expenditures under construction and no long-term commitments other than royalty payments under an agreement with GP Strategies Corporation (See note 5 to the Financial Statements included in the Company's Form 10-K dated December 31, 2003). The Company does not have any lines of credit. There are no purchase order commitments that exceed 90 days.

The Company completed a non-brokered private placement of 1,750,000 Units at \$.20 per Unit (\$350,000), on December 10, 2002 to several accredited investors. Each Unit is comprised of one share of common stock and one three-year option to buy one additional common share at \$.20. As of December 31, 2003 all 1,750,000 options are outstanding.

On November 14, 2003, the Company completed a non-brokered private placement of 2,210,000 Units at \$.50 per Unit (\$1,105,000) to accredited investors. Each Unit is comprised of one share of Common Stock and one five-year warrant to buy one additional Common Share at \$1.00. As of December 31, 2003, all 2,210,000 warrants are outstanding.

The Company is in the process of registering these outstanding shares and the 4,581,500 underlying shares of outstanding warrants/options with the Securities and Exchange Commission as required by the November 14, 2003 private placement agreement. The warrants/options are a future source of capital for the Company and could generate up to \$2,560,000 if they are exercised.

The Company's independent accountants issued a "going concern" opinion since the Company has incurred significant losses over the past five years and generates a negative cash flow on a monthly basis. The ability of the Company to continue as a going concern is dependent upon increasing sales, managing operating expenses and obtaining additional equity financing.

Management's plan includes the following elements:

- o Obtaining FDA approval of the Company's oxygenation technology in marketing segments, which are attractive to today's investor.
- o Effectively applying the Company's existing resources to achieve objectives that will attract the interest of new investors and strategic partners.
- o Advancing the oxygenation technology in the medical segment that will stimulate the interest of new investors and strategic partners.
- o Entering into joint ventures with strategic partners that can provide complimentary products, distribution, and manufacturing capabilities.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results

of Operations (continued)

- Expanding the product line of existing private label customers and thus leverage the Hydron(TM) polymer technology across multiple product lines.
- o Developing new skin care products for new private label customers utilizing Hydron's proprietary expertise on a broader base of products.
- o Licensing proprietary and possibly patentable technologies, including skin and tissue oxygenation and the acne ingredient delivery system, where appropriate to third party companies.
- o Continued emphasis on catalog sales, including sales made over the internet, since these sales have higher profit margins.
- o Increasing use of direct marketing techniques to reach new and current consumers such as print promotions mailed to targeted consumers, Web site specials, promotions to other Web site customers, and direct E-mail promotions to new customers.
- o Adding new revenue streams through expanded international distribution achieved through the use of distribution agreements with foreign and international distributors.
- o Development, acquisition and marketing of new product lines based on proprietary technologies that appeal to the aging baby boomers as well as the new generation.
- The Company will continue to develop proprietary technology that it believes will improve its long-term success in the skin care business, such as the acne ingredient delivery system. The Company's super-oxygenated fluid and composition technology should allow significant advances in skin care products and open application and licensing opportunities beyond the skin care category.
- o Entering into marketing, licensing, and distribution agreements with third parties which have greater financial and distribution resources than those of the Company and that can enhance the Company's product introductions with appropriate national marketing support programs.

There can be no assurances that Management's Plan will be successful and the Company's actual results could differ materially. No estimate has been made should Management's plan be unsuccessful.

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Cautionary Statement Regarding Forward Looking Statements

The statements contained in this Report on Form 10-Q that are not purely historical are forward looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements regarding the Company's expectations, hopes, intentions, beliefs or strategies regarding the future, including, without limitation, it's plans regarding distribution and marketing of it's products and the development, acquisition and marketing of new products. Forward looking statements include the Company's liquidity, anticipated cash needs and

availability, and the anticipated expense levels under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations."

Each forward-looking statement reflects our current view of future events and is subject to risks, uncertainties, and other factors that could cause actual results to differ materially from any results expressed or implied by our forward-looking statements. Important factors that could cause actual results to differ materially from the results expressed or implied by any forward-looking statements include:

- o The volatility of the price of the Company's common stock;
- o The Company's ability to fund future growth;
- o The Company's ability to be profitable;
- o The Company's ability to attract and retain qualified personnel;
- o General economic conditions of the medical and cosmetic markets;
- o Market demand for and market acceptance of the Company's products;
- o Legal claims against the Company, including, but not limited to claims of patent infringement;
- o The Company's ability to protect the Company's intellectual property;
- o Defects in the Company's products;
- o The Company's obligation to indemnify certain customers;
- o The Company's dependence on contact manufacturers and suppliers;
- o The Company's dependence on a small number of customers for revenue with respect to certain of The Company's products;

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- - o The Company's ability to develop and maintain relationships with key vendors;
 - o New regulation and legislation;
 - o General economic and business conditions;
 - o Other risks and uncertainties disclosed in The Company's Annual Report on Form 10-K for the year ended December 31, 2003 and in The Company's other filings with the SEC.

All subsequent forward-looking statements relating to the matters described in this document and attributable to us or to persons acting on our behalf are expressly qualified in their entirely by such factors. We have no obligation to publicly update or revise these forward-looking statements to reflect new information, future events, or otherwise, except as required by applicable Federal securities laws, and we caution you not to place undue reliance on these forward-looking statements.

Item 4. Controls and Procedures

As of the end of this period, Hydron carried out an evaluation, under the supervision and with the participation of management, including its Chief Operating Officer and Chief Financial Officer, of the effectiveness of the design and operation of Hydron's disclosure controls and procedures pursuant to Exchange Act Rule 13a-14. Based upon that evaluation, the Chief Operating Officer and Chief Financial Officer concluded that Hydron's disclosure controls and procedures are effective to timely alert them to material information required to be included in Hydron's Securities Exchange Act of 1934 filings.

There have been no significant changes in Hydron's internal controls or in other factors that could significantly affect internal controls subsequent to the date that Hydron carried out its evaluation.

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PART II. OTHER INFORMATION

Item 6. Exhibits and Reports on Form 8-K

(a) Exhibits:

- 31.1 Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 and Item 307 of Regulation S-K (filed herewith)
- 31.2 Certification of Chief Operating Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 and Item 307 of Regulation S-K (filed herewith)
- 31.3 Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 and Item 307 of Regulation S-K (filed herewith)
- 32.1 Certification of Chief Executive Officer Pursuant to 18 U.S.C., Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith)
- 32.2 Certification of Chief Operating Officer Pursuant to 18 U.S.C., Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith)
- 32.3 Certification of Chief Financial Officer Pursuant to 18 U.S.C., Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (filed herewith)
- (b) Reports on Form 8-K:

None.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

HYDRON TECHNOLOGIES, INC.

/s/ WILLIAM A. LAUBY

William A. Lauby Chief Financial Officer and Principal Accounting Officer

Dated: May 13, 2004