#### NU SKIN ENTERPRISES INC

Form 4/A

August 14, 2008

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer

subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction

1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Chard Daniel R

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES.

INC., 75 WEST CENTER STREET

(State)

(Street)

PROVO, UT 84601

(City)

Class A Common

Stock

2. Issuer Name and Ticker or Trading

Symbol

NU SKIN ENTERPRISES INC [NUS]

3. Date of Earliest Transaction (Month/Day/Year)

08/11/2008

4. If Amendment, Date Original

Filed(Month/Day/Year) 08/13/2008

**OMB APPROVAL** 

**OMB** Number:

3235-0287 January 31,

Expires:

2005 Estimated average

burden hours per

response... 0.5

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director 10% Owner X\_ Officer (give title Other (specify

below)

**Executive Vice President** 

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3)

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

(A)

5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct (D) or Indirect (I) (Instr. 4)

D

Indirect Beneficial Ownership (Instr. 4)

(9-02)

Reported Transaction(s)

(Instr. 3 and 4)

Code V Amount (D) Price

3,457 (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Securit Acquir	ive ies ed (A) osed of	6. Date Exercisal Expiration Date (Month/Day/Year		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numb Shares
Employee Stock Option (right to buy) (2)	\$ 12.45						(3)	09/03/2012	Class A Common Stock	1,5
Employee Stock Option (right to buy) (2)	\$ 9.04						<u>(3)</u>	03/10/2013	Class A Common Stock	1,5
Employee Stock Option (right to buy) (2)	\$ 11.5						<u>(3)</u>	09/02/2013	Class A Common Stock	3,7
Employee Stock Option (right to buy) (2)	\$ 19.15						<u>(3)</u>	02/27/2014	Class A Common Stock	5,0
Employee Stock Option (right to buy) (2)	\$ 23.87						04/29/2005(4)	04/29/2014	Class A Common Stock	25,0
Employee Stock Option (right to buy) (2)	\$ 26.13						09/01/2005(4)	09/01/2014	Class A Common Stock	10,0
Employee Stock Option (right to buy) (2)	\$ 22.33						02/28/2006(4)	02/28/2015	Class A Common Stock	10,0
Employee Stock	\$ 21.34						08/31/2006 <u>(4)</u>	08/31/2015	Class A Common	10,0

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Option (right to buy) (2)							Stock	
Employee Stock Option (right to buy) (2)	\$ 17.58				05/26/2007 <u>(4)</u>	05/26/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) (2)	\$ 17.58				03/01/2007(5)	03/01/2013	Class A Common Stock	100,
Employee Stock Option (right to buy) (2)	\$ 17.25				09/01/2007(4)	09/01/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) (2)	\$ 17.75				02/26/2008(4)	02/26/2014	Class A Common Stock	12,5
Employee Stock Option (right to buy) (2)	\$ 16.89				02/28/2009(4)	02/28/2015	Class A Common Stock	17,5
Employee Stock Option (right to buy)	\$ 17.03	08/11/2008	A	17,500	08/11/2009 <u>(4)</u>	08/11/2015	Class A Common Stock	17,5

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
<b>,</b> G	Director	10% Owner	Officer	Other		
Chard Daniel R C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			Executive Vice President			

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## **Signatures**

D. Matthew Dorny as Attorney-in-Fact for Daniel R. Chard 08/14/2008

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of August 11, 2008.
- (2) Previously reported.
- (3) Currently Exercisable in Full
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) 50% becomes exercisable in four equal installments beginning on the date indiciated; 50% becomes exercisable on March 1, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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