Edgar Filing: DORNY D MATTHEW - Form 4

DORNY D MA	ATTHEW										
Form 4											
May 06, 2013	_								PPROVAL		
FORM	4 UNITED	STATES	SECU	RITIES	AND EX	CHANGE	COMMISSION		PPROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								Number:	3235-0287		
Check this box								Expires:	January 31, 2005		
if no longer subject to Section 16. Form 4 or						ICIAL O	DWNERSHIP OF Estimated average burden hours per response				
Form 5 obligations may continu <i>See</i> Instructi 1(b).	e. Section 17(a) of the l	Public U	Jtility Ho	lding Cor		nge Act of 1934, of 1935 or Section 940	on			
(Print or Type Res	ponses)										
1. Name and Address of Reporting Person <u>*</u> DORNY D MATTHEW			2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC				5. Relationship of Reporting Person(s) to Issuer				
			[NUS]				(Check all applicable)				
(Last) (First) (Middle)			3. Date of Earliest Transaction				Director		% Owner		
C/O NU SKIN INC., 75 WES		(Month/Day/Year) 05/06/2013			XOfficer (give titleOther (specify below) below) General Counsel						
				If Amendment, Date Original led(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
PROVO, UT 8	34601						Person	More than One R	eporting		
(City)	(State)	(Zip)	Tat	ole I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)		Date, if	3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or		Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Code V	Amount		(Instr. 3 and 4)				
Reminder: Report	on a separate line	e for each cl	ass of sec	urities bene	ficially ow	ned directly	or indirectly.				
					inforn requi	nation cont red to resp ays a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		
	Tab					posed of, or convertible	Beneficially Owned securities)	I			

1. Title of	2.	3. Transaction Date	3A. Deemed	4. 5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactiorDerivative	Expiration Date	Underlying Securities

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Derivative Security		(Month/Day/Year)	(Instr. 8)	0 (I (I	D) Instr. 3, 4	sed of		(Instr. 3 and 4)		
			Code N	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
\$ 30.43	05/06/2013		А	1	16,667		05/06/2013	11/15/2017	Class A Common Stock	16,667
	Security \$ 30.43	Derivative Security	Derivative Security \$ 30.43 05/06/2013	Derivative Security Code V \$ 30.43 05/06/2013 A	Derivative o Security (() (a Code V \$ 30.43 05/06/2013 A	Derivative or Dispose Security (D) (Instr. 3, 4 and 5) Code V (A) \$ 30.43 05/06/2013 A 16,667	Derivative Security or Disposed of (D) (Instr. 3, 4, and 5) Code V (A) (D) \$ 30.43 05/06/2013 A 16,667	Derivative or Disposed of Security (D) (Instr. 3, 4, and 5) Code V (A) (D) Date Exercisable \$ 30.43 05/06/2013 A 16,667 05/06/2013	Derivative or Disposed of Security (D) (Instr. 3, 4, and 5) Code V (A) (D) Date Expiration Exercisable Date \$ 30.43 05/06/2013 A 16,667 05/06/2013 11/15/2017	Derivative or Disposed of Security (D) (Instr. 3, 4, and 5) Code V (A) (D) Date Expiration Code V (A) (D) Date Expiration Title \$ 30.43 05/06/2013 A 16,667 05/06/2013 11/15/2017 Class A Common Stock Stock Common Stock Stock

Reporting Owners

Reporting Owner Name / Address	Relationships							
I B I I I I I I I I I I I I I I I I I I	Director	10% Owner	Officer	Other				
DORNY D MATTHEW C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			General Counsel					
Signatures								
/s/ Clayton Jones as Attorney-in-Fact fo Dorny	or D. Mat	thew	05/06/2013					
**Signature of Reporting Person			Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On November 15, 2010, the reporting person was granted an option to purchase 50,000 shares of Class A Common Stock. The option
(1) vests in three equal tranches based on Nu Skin Enterprises, Inc.'s satisfaction of certain performance criteria. On May 6, 2013, the performance criteria for the second tranche were met, resulting in vesting of the option as to 16,667 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.