HOVNANIAN ENTERPRISES INC Form DEFA14A November 07, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.

Filed by the Registrant ý

Filed by a Party other than the Registrant o

Check the appropriate box:

- o Preliminary Proxy Statement
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- ý Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

HOVNANIAN ENTERPRISES, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ý No fee required.
- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:

- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

November 7, 2008

Dear Stockholder:

According to our latest records, we have not yet received your proxy for the important Special Meeting of Hovnanian Enterprises, Inc. to be held on December 5, 2008. Your Board of Directors has unanimously recommended that stockholders vote in favor of all items on the agenda, including the proposed amendment to the Company's Certificate of Incorporation.

Please help your company avoid the expense of further solicitation by voting **TODAY** by telephone*via* the Internet, or by signing, dating and returning the enclosed proxy card in the envelope provided.

Thank you for your cooperation.

Very truly yours,

PETER S. REINHART Secretary

REMEMBER:

You can vote your shares by telephone, or *via* the Internet. Please follow the easy instructions on the enclosed card.

If you have any questions, or need assistance in voting your shares, please call our proxy solicitor,

INNISFREE M&A INCORPORATED TOLL-FREE, at 1-888-750-5834.

November 7, 2008

Dear Stockholder:

According to our latest records, we have not yet received your proxy for the important Special Meeting of Hovnanian Enterprises, Inc. to be held on December 5, 2008. Your Board of Directors has unanimously recommended that stockholders vote in favor of all items on the agenda, including the proposed amendment to the Company's Certificate of Incorporation.

Please help your company avoid the expense of further solicitation by voting **TODAY** by signing, dating and returning the enclosed proxy card in the envelope provided.

Thank you for your cooperation.

Very truly yours,

PETER S. REINHART Secretary

YOUR VOTE IS IMPORTANT.

If you have any questions, or need assistance in voting your shares, please call our proxy solicitor,

INNISFREE M&A INCORPORATED TOLL-FREE, at 1-888-750-5834.