ROCKY BRANDS, INC. Form 10-Q July 31, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

(Mark One)

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended June 30, 2009

OR

"TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from to

Commission file number: 0-21026

ROCKY BRANDS, INC. (Exact name of registrant as specified in its charter)

Ohio (State or Other Jurisdiction of Incorporation or Organization) 31-1364046 (I.R.S. Employer Identification No.)

39 E. Canal Street, Nelsonville, Ohio 45764 (Address of Principal Executive Offices, Including Zip Code)

(740) 753-1951 (Registrant's Telephone Number, Including Area Code)

Not Applicable (Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES x NO "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes "No"

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," and "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer " Accelerated filer " Non-accelerated filer " Smaller reporting company x

Edgar Filing: ROCKY BRANDS, INC. - Form 10-Q

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES "NO x

As of July 29, 2009, 5,547,215 shares of Rocky Brands, Inc. common stock, no par value, were outstanding.

FORM 10-Q

ROCKY BRANDS, INC.

TABLE OF CONTENTS

PART I. FINANCIAL INFORMATION

Item 1.	Financial Statements	
	Condensed Consolidated Balance Sheets June 30, 2009 and 2008 (Unaudited), and December 31, 2008	3
	Condensed Consolidated Statements of Operations for the Three and Six Months Ended June 30, 2009 and 2008 (Unaudited)	4
	Condensed Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2009 and 2008 (Unaudited)	5
	Notes to Interim Unaudited Condensed Consolidated Financial Statements for the Three-Month and Six-Month Periods Ended June 30, 2009 and 2008	6 –16
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations	17 – 23
Item 3.	Quantitative and Qualitative Disclosures About Market Risk	23
Item 4.	Controls and Procedures	23
PART II. OTHER INFORMATION		
Item 1.	Legal Proceedings	24
Item 1A.	Risk Factors	24
Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	24
Item 3.	Defaults Upon Senior Securities	24
Item 4.	Submission of Matters to a Vote of Security Holders	24
Item 5.	Other Information	25
Item 6.	Exhibits	25

SIGNATURE

2

PART I - FINANCIAL INFORMATION ITEM 1 - FINANCIAL STATEMENTS

ROCKY BRANDS, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

		December 31,	
	June 30, 2009	2008	June 30, 2008
	(Unaudited)		(Unaudited)
ASSETS:			
CURRENT ASSETS:			
Cash and cash equivalents	\$ 2,865,461	\$ 4,311,313	\$ 3,025,144
Trade receivables – net	44,454,476	60,133,493	59,245,156
Other receivables	1,924,195	1,394,235	1,010,254
Inventories	79,286,477	70,302,174	85,542,820
Deferred income taxes	2,167,966	2,167,966	1,952,536
Prepaid and refundable income taxes	2,413,523	75,481	729,024
Prepaid expenses	1,983,480	1,455,158	2,703,446
Total current assets	135,095,578	139,839,820	154,208,380
FIXED ASSETS – net	23,777,945	23,549,319	24,090,519
IDENTIFIED INTANGIBLES	30,769,248	31,020,478	36,207,210
OTHER ASSETS	3,609,296	2,452,501	2,323,778
TOTAL ASSETS	\$ 193,252,067	\$ 196,862,118	\$ 216,829,887
LIABILITIES AND SHAREHOLDERS' EQUITY:			
CURRENT LIABILITIES:			
Accounts payable	\$ 8,504,099	\$ 9,869,948	\$ 13,238,830
Current maturities – long term debt	495,976	480,723	338,314
Accrued expenses:			
Salaries and wages	830,733	480,500	722,646
Co-op advertising	522,670	636,408	468,922
Interest	459,483	451,434	468,959
Taxes – other	502,032	641,670	840,751
Commissions	339,379	387,242	449,110
Other	2,351,937	2,306,105	2,593,954
Total current liabilities	14,006,309	15,254,030	19,121,486
LONG TERM DEBT – less current maturities	87,023,125	87,258,939	101,042,347
DEFERRED INCOME TAXES	9,438,921	9,438,921	12,951,828
DEFERRED PENSION LIABILITY	3,860,920	3,743,552	969,218
DEFERRED LIABILITIES	195,264	216,920	