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NATIONAL BEVERAGE CORP Form 8-K January 20, 2009 UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): January 14, 2009

National Beverage Corp.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-14170 59-2605822

(Commission File Number) (IRS Employer Identification No.)

8100 SW Tenth Street, Suite 4000

Fort Lauderdale, Florida 33324

(Address of Principal Executive Offices) (Zip Code)

(954) 581-0922

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On January 14, 2009, the Board of Directors (the "Board") of National Beverage Corp. (the "Company") elected Mr. Cecil D. Conlee to serve as a director of the Company. The Board also appointed Mr. Conlee to serve as a member of its Audit Committee; he will remain a member of its Strategic Planning Committee where he has served since 1995, during which time Mr. Conlee was not an officer, director or employee of the Company. There are no arrangements or understandings between Mr. Conlee and the Company or any employee or affiliate of the Company, pursuant to which Mr. Conlee was selected as a director. In addition, neither Mr. Conlee nor any member of his immediate family has or will have any direct or indirect material interest in any transaction with the Company.

Including his position as the Founding Partner and Chief Executive Officer of CGR Advisors, a real estate investment and advisory firm, Mr. Conlee brings extensive business experience to his new role at the Company, as described in a press release attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibit 99.1 Press release dated January 20, 2009 announcing the election of Mr. Conlee to the Board.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

National Beverage Corp.

(Registrant)

Date: January 20, 2009 /s/ George R. Bracken

George R. Bracken

Senior Vice President - Finance

EXHIBIT INDEX

99.1 Press release dated January 20, 2009 announcing the election of Mr. Conlee to the Board of Directors of National Beverage Corp.