

MARCIANO MAURICE
Form 4
December 24, 2009

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MARCIANO MAURICE

(Last) (First) (Middle)

C/O GUESS?, INC., 1444 SOUTH ALAMEDA STREET

(Street)

LOS ANGELES, CA 90021

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
GUESS INC [GES]

3. Date of Earliest Transaction (Month/Day/Year)
12/22/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Chairman of the Board

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	12/22/2009		S	25,000	D \$ 43.27	1,196,970	I by MFH II, LLC ⁽¹⁾
Common Stock	12/22/2009		S	32,000	D \$ 43.25	1,164,970	I by MFH II, LLC ⁽¹⁾
Common Stock	12/22/2009		M	68,100	A \$ 8.68	147,725	D
Common Stock	12/22/2009		S	68,100	D \$ 43.2	79,625	D
Common Stock	12/23/2009		M	31,900	A \$ 8.68	111,525	D

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Common Stock	12/23/2009	S	31,900	D	\$ 43.5	79,625	D	
Common Stock	12/23/2009	M	107,550	A	\$ 18.1	187,175	D	
Common Stock	12/23/2009	S	107,550	D	\$ 43.2	79,625	D	
Common Stock						13,544,267	I	by MM Trust ⁽²⁾
Common Stock						2,999,256	I	by MNM LLC ⁽³⁾
Common Stock						70	I	by trust ⁽⁴⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Stock Option (right to buy)	\$ 8.68	12/22/2009		M	68,100	⁽⁵⁾ 06/20/2015	Common Stock 68,100
Stock Option (right to buy)	\$ 8.68	12/23/2009		M	31,900	⁽⁵⁾ 06/20/2015	Common Stock 31,900
Stock Option (right to buy)	\$ 18.1	12/23/2009		M	107,550	⁽⁷⁾ 03/06/2016	Common Stock 107,550

