**CARTERS INC** Form 4 June 02, 2006

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

06/02/2006

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **BROWN DAVID ALAN** Issuer Symbol CARTERS INC [CRI] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title Other (specify C/O CARTER'S, INC., THE 06/02/2006 below) below) PROSCENIUM., 1170 Executive VP Operations/COO PEACHTREE STREET NE, SUITE 900 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting ATLANTA, GA 30309 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. Ownership 7. Nature of Form: Direct Indirect Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price Common 06/02/2006 S \$ 60 D 1,100 D 200,892 Stock Common 06/02/2006 S 700 D 200,192 D Stock Common 06/02/2006 S 1,600 D D 198,592 59.92 Stock Common S 06/02/2006 2,300 D \$ 59.9 196,292 D Stock

S

600

D

195,692

D

**OMB APPROVAL** 

3235-0287

January 31,

2005

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| Common<br>Stock |            |   |       |   | \$<br>59.89 |         |   |
|-----------------|------------|---|-------|---|-------------|---------|---|
| Common<br>Stock | 06/02/2006 | S | 500   | D | \$<br>59.94 | 195,192 | D |
| Common<br>Stock | 06/02/2006 | S | 100   | D | \$<br>59.96 | 195,092 | D |
| Common<br>Stock | 06/02/2006 | S | 1,000 | D | \$ 59.8     | 194,092 | D |
| Common<br>Stock | 06/02/2006 | S | 600   | D | \$<br>59.74 | 193,492 | D |
| Common<br>Stock | 06/02/2006 | S | 600   | D | \$<br>59.76 | 192,892 | D |
| Common<br>Stock | 06/02/2006 | S | 100   | D | \$<br>59.73 | 192,792 | D |
| Common<br>Stock | 06/02/2006 | S | 200   | D | \$<br>59.75 | 192,592 | D |
| Common<br>Stock | 06/02/2006 | S | 100   | D | \$<br>59.78 | 192,492 | D |
| Common<br>Stock | 06/02/2006 | S | 100   | D | \$<br>59.79 | 192,392 | D |
| Common<br>Stock | 06/02/2006 | S | 500   | D | \$<br>59.82 | 191,892 | D |
| Common<br>Stock | 06/02/2006 | S | 200   | D | \$<br>59.95 | 191,692 | D |
| Common<br>Stock | 06/02/2006 | S | 200   | D | \$<br>59.93 | 191,492 | D |
| Common<br>Stock | 06/02/2006 | S | 100   | D | \$<br>59.87 | 191,392 | D |
| Common<br>Stock | 06/02/2006 | S | 100   | D | \$<br>59.88 | 191,292 | D |
| Common<br>Stock | 06/02/2006 | S | 500   | D | \$<br>59.86 | 190,792 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | of Expira (Mont) |                     | piration Date      |                 | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  |
|---|---|--------------------------------------|---|--|------------------|---------------------|--------------------|-----------------|---|--|
|   |   |                                      |   | Code V                                 | (A) (D)          | Date<br>Exercisable | Expiration<br>Date | Title           | Amount or<br>Number of<br>Shares                              |  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 44.01  |                                      |   |  |                  | <u>(1)</u>          | 05/13/2012         | Common<br>Stock | 30,000  |  |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 6.16   |                                      |   |  |                  | (2)                 | 08/15/2011         | Common<br>Stock | 194,844   |  |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BROWN DAVID ALAN C/O CARTER'S, INC., THE PROSCENIUM, 1170 PEACHTREE STREET NE, SUITE 900 ATLANTA, GA 30309

Executive VP Operations/COO

8. I Der Sec (Ins

### **Signatures**

David A. Brown

\*\*Signature of Reporting Person

Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options are time options exercisable in four equal annual installments beginning on May 13, 2006.
- (2) These options are time options exercisable in five equal annual installments beginning on August 15, 2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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