JIAN QI Form 4 November 01, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

(Time of Type	(Csponses)							
1. Name and Address of Reporting Person * JIAN QI			ymbol	r Name and Ticker or Trading NFO HOLDINGS INC	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
ZHONGGU	(First) GDIAN INFO TO UANCUN, SOUT	OWER,6 1		f Earliest Transaction Day/Year) 007	below)	ve title 10% below) Vice President		
	(Street)	4.	. If Ame	endment, Date Original	6. Individual or J	Joint/Group Filing	g(Check	
BEIJING, I	F4 100086	F	iled(Mo	nth/Day/Year)	Applicable Line) _X_ Form filed by Form filed by Person	One Reporting Per More than One Rep		
(City)	(State)	(Zip)	Tab	le I - Non-Derivative Securities Acq	uired, Disposed	of, or Beneficiall	y Owned	
1.Title of Security	2. Transaction Date (Month/Day/Year)			3. 4. Securities Acquired (A) Transactionr Disposed of (D)	5. Amount of Securities	6. Ownership	7. Natur Indirect	

	Tuble 1 Troll Delivative Securities Required, Disposed by or Deliciteding Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit or Dispos (Instr. 3, 4	ed of (` '	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/30/2007		M	42,500	A	\$ 7.07	55,250	D	
Common Stock	10/30/2007		S	42,500	D	\$ 12.2412	12,750	D	
Common Stock	10/30/2007		M	24,375	A	\$ 4.99	37,125	D	
Common Stock	10/30/2007		S	24,375	D	\$ 12.2412	12,750	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	Code	TransactionDerivative Expiration Date		6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code V	7 (A)) (D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Stock Options (right to acquire Common Stock)	\$ 24						02/17/2001(1)	02/17/2010	Common Stock	30,0
Stock Options (right to acquire Common Stock)	\$ 12.44						11/01/2001(2)	11/01/2010	Common Stock	8,00
Stock Options (right to acquire Common Stock)	\$ 9.25						01/16/2002(3)	01/16/2011	Common Stock	38,2
Stock Options (right to acquire Common Stock)	\$ 9.25						01/16/2002(4)	01/16/2011	Common Stock	10,0
Stock Options (right to acquire Common	\$ 7.07	10/30/2007		M		42,500	09/29/2004(5)	09/29/2013	Common Stock	42,5

Stock)								
Stock Options (right to acquire Common Stock)	\$ 4.99	10/30/2007	M	24,375	06/14/2005 <u>(6)</u>	06/14/2014	Common Stock	30,0
Restricted Stock Units (right to acquire Common Stock)	\$ 0				12/26/2006 <u>(7)</u>	12/26/2009	Common Stock	12,0
Restricted Stock Units (right to acquire Common	\$ 0				<u>(8)</u>	06/30/2010	Common Stock	41,2

Reporting Owners

Reporting Owner Name / Address	Kelationships					
·	Director	10% Owner	Officer	Other		
JIAN QI						
4F ZHONGDIAN INFO TOWER,6 ZHONGGUANCUN			Vice			
SOUTH STREET, HAIDIAN DISTRICT			President			
REHING F4 100086						

Signatures

Stock)

/s/ Jian Qi 11/01/2007

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 30,000 stock options with an exercise price of \$24.00 were granted on February 17, 2000 and vest on an annual schedule of 20%, 20%, 30%, and 30%, beginning on the first anniversary of the grant date.
- 8,000 stock options with an exercise price of \$12.44 were granted on November 1, 2000. These options vest in two installments of 25%(2) each on the first and second anniversary of the grant date, and in eight subsequent quarterly installments of 6.25% each, commencing on February 1, 2003 and ending on November 1, 2004.
- 38,200 stock options with an exercise price of \$9.25 were granted on January 16, 2001. These options vest in two installments of 25% each on the first and second anniversary of the grant date, and in eight subsequent quarterly installments of 6.25% each, commencing on April 16, 2003 and ending on January 16, 2005.

Reporting Owners 3

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- (4) 10,000 stock options with an exercise price of \$9.25 were granted on January 16, 2001 and vest in two installments of 50% each on the first and second anniversary of the grant date.
- 42,500 stock options with an exercise price of \$7.07 were granted on September 29, 2003. These options vest in two installments of 25% each on the first and second anniversary of the grant date, and in eight subsequent quarterly installments of 6.25% each, commencing on December 29, 2005 and ending on September 29, 2007.
- 30,000 stock options with an exercise price of \$4.99 were granted on June 14, 2004. These options vest in two installments of 25% each on the first and second anniversary of the grant date, and in eight subsequent quarterly installments of 6.25% each, commencing on September 14, 2006 and ending on June 14, 2008.
- 16,000 restricted stock units were granted on December 26, 2005 and vest on an annual schedule of 25% each, beginning on the first

 (7) anniversary of the grant date. Upon each vesting, one share of common stock shall be issuable for each restricted stock units on such vest date.
- (8) 50,000 restricted stock units were granted on November 20, 2006. These stock units are performance based and will be allocated among five different performance goals of the Company over a four-year period.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.