UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 4, 2003

PRUDENTIAL FINANCIAL, INC.

(Exact name of registrant as specified in its charter)

New Jersey (State or other jurisdiction of incorporation) 001-16707 (Commission File Number) 22-3703799 (I.R.S. Employer Identification No.)

751 Broad Street

Newark, New Jersey 07102

 $(Address\ of\ principal\ executive\ offices\ and\ zip\ code)$

(973) 802-6000

(Registrant s telephone number, including area code)

Item 9. Regulation FD Disclosure.

Prudential Financial, Inc., a New Jersey corporation, issued a news release announcing its 2004 earnings guidance. The Registrant is furnishing a copy of the news release as Exhibit 99.0 hereto.

Item 12. Results of Operations and Financial Condition.

The response to Item 9 is hereby incorporated into this Item 12.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: December 4, 2003

PRUDENTIAL FINANCIAL, INC.

By: /s/ Gordon S. Calder, Jr.

Name: Gordon S. Calder, Jr.

Title: Assistant Secretary

Exhibit Index

Exhibit No.	Description
99.0	News Release of Prudential Financial, Inc., dated December 4, 2003.