## Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 424B3

PRUDENTIAL FINANCIAL INC Form 424B3 October 12, 2007

## CALCULATION OF REGISTRATION FEE

Title of Each Class of	Maximum regate Offering	A	amount of
Securities Offered	Price(1)	Regis	stration Fee <sup>(2)</sup>
6.000% Internotes® Due October 15, 2018	\$ 6,663,000	\$	204.55
6.150% Internotes® Due October 17, 2022	\$ 2,788,000	\$	85.59
6.400% Internotes® Due October 15, 2037	\$ 7,451,000	\$	228.75
TOTAL		\$	518.89

<sup>(1)</sup> Excludes accrued interest, if any.

Prudential Financial InterNotes®, Due One Year or More from Date of Issue

Filed under Rule 424(b)(3), Registration Statement(s) No. 333-132469, 333-132469-01 and 333-132469-02

Pricing Supplement Number 199 Dated October 09, 2007

(to Prospectus dated March 16, 2006 and Prospectus Supplement dated March 16, 2006)

Investors should read this pricing supplement in conjunction with the Prospectus and Prospectus Supplement.

CUSIP	Aggregate			Net					Coupon	1st				
1	Principal	Selling	Gross		Coupon	Coupon	Coupon	Maturity		Coupon	Survivor	s Product	Moody	s S & P
Number	Amount	Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount	Option	Ranking	Rating	Rating
74432AVD9	\$6,663,000.00	100.000%	1.600%	\$6,556,392.00	FIXED	6.000%	SEMI-	10/15/2018	04/15/2008	\$30.50	YES	Senior	A3	A+
i							ANNUAL					Unsecured		ļ
1												Notes		

1st

Redemption Information: Callable at 100.000% on 10/15/2009 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 10/15/2009 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days prior notice to the noteholder and the trustee, as described in the prospectus.

CYYCYD	Aggregate			• •										
CUSIP				Net					1 <sup>st</sup>	1st				
	Principal	Selling	Gross		Coupon	Coupon	Coupon	Maturity	Coupon	Coupon	Survivor	s Product	Moody s	s S & P
Number	Amount	Price	Concession	Proceeds	Type	Rate	Frequency	Date	Date	Amount	Option	Ranking	Rating	Rating
74432AVE7	\$2,788,000.00	100.000%	2.000%	\$2,732,240.00	FIXED	6.150%	SEMI-	10/17/2022	04/15/2008	\$31.26	YES	Senior	A3	A+
4							ANNUAL					Unsecured		

<sup>(2)</sup> A filing fee of \$518.89 calculated in accordance with Rule 457(r), has been transmitted to the SEC in connection with the securities offered by means of this pricing supplement.

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Notes

**Redemption Information:** Callable at 100.000% on 10/15/2010 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 10/15/2010 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days' prior notice to the noteholder and the trustee, as described in the prospectus.

CUSIP	Aggregate			Net					1st	1st				
Number	Principal Amount	Selling Price	Gross Concession	Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	Coupon Date	Coupon Amount	Survivor Option	s Product Ranking	Moody Rating	s S & P Rating
Nulliber	Amount	riice	Concession	Froceeus	1 ype	Kate	rrequency	Date	Date	Amount	Option	Kanking	Kaung	Kaung
74432AVF4	\$7,451,000.00	100.000%	3.150%	\$7,216,293.50	FIXED	6.400%	SEMI-	10/15/2037	04/15/2008	\$32.53	YES	Senior	A3	A+
							ANNUAL					Unsecured		
												Notes		

Redemption Information: Callable at 100.000% on 10/15/2012 and every interest payment date thereafter.

Joint Lead Managers and Lead Agents: Banc of America Securities LLC, INCAPITAL, LLC Agents: A.G. Edwards & Sons, Inc., Bear, Stearns & Co., Inc., Charles Schwab & Co. Inc., Citigroup, Edward D. Jones & Co., L.P., Fidelity Capital Markets Services, Merrill Lynch & Co., Morgan Stanley, Ramirez & Co., Inc., Raymond James & Associates, Inc., RBC Dain Rauscher Inc., Muriel Siebert & Co., Inc., UBS Securities LLC, Wachovia Securities, LLC

The Prudential Financial, Inc. InterNotes will be subject to redemption at the option of Prudential Financial, Inc., in whole on the interest payment date occurring any time on or after 10/15/2012 at a redemption price equal to 100% of the principal amount of the Prudential Financial, Inc. InterNotes, plus accrued interest thereon, if any, upon at least 30 days' prior notice to the noteholder and the trustee, as described in the prospectus.

Prudential Financial, Inc.	Offering Dates: October 01, 2007 through October 09, 2007	Prudential Financial, Inc.
	Trade Date: Tuesday, October 09, 2007 @12:00 PM ET	\$2,500,000,000.00 Prudential Financial Retail Medium-Term Notes, including
	Settlement Date: Friday, October 12, 2007	Prudential Financial InterNotes® Prospectus dated
	Minimum Denomination/Increments: \$1,000.00/\$1,000.00	March 16, 2006 and the Prospectus Supplement dated March 16, 2006
	Initial trades settle flat and clear SDFS: DTC Book Entry only	

DTC number: 0235 via RBC Dain Rauscher Inc.

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If the maturity date or an interest payment date for any note is not a Business Day (as defined in the Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

The Prudential Financial, Inc. InterNotes will be represented by a master global note in fully registered form, without coupons. The master global note will be deposited with, or on behalf of, DTC and registered in the name of a nominee of DTC, as depository, or another depository as may be named in a subsequent pricing supplement.

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