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ZIONS BANCORPORATION /UT/

Form FWP May 15, 2013 Free Writing Prospec

Free Writing Prospectus Filed Pursuant to Rule 433

(To the Prospectus dated April 4, 2011, as supplemented by Registration Statement No. 333-173299

the Prospectus Supplement dated May 13, 2013)

May 15, 2013