

AMERICAN EXPRESS CO  
Form DEFA14A  
March 26, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A INFORMATION**

**Proxy Statement pursuant to Section 14(a)**  
**of the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material pursuant to §240.14a-12

**American Express Company**

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.



(3) Filing party:

(4) Date filed:

**\*\*\* Exercise Your *Right to Vote* \*\*\***

**Important Notice Regarding the Availability of Proxy Materials for the  
Shareholder Meeting to Be Held on May 12, 2014.**

AMERICAN EXPRESS COMPANY

**Meeting Information**

**Meeting Type:** Annual Meeting  
**For holders as of:** March 14, 2014

**Date:** May 12, 2014      **Time:** 9:00 AM Eastern Time

**Location:** Company s Headquarters  
200 Vesey Street  
New York, NY 10285

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com), scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

This notice also constitutes Notice of the 2014 Annual Meeting of Shareholders.

**See the reverse side of this notice to obtain proxy materials and voting instructions.**

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**Before You Vote**

*How to Access the Proxy Materials*

**Proxy Materials Available to VIEW or RECEIVE:**

ANNUAL REPORT    NOTICE AND PROXY STATEMENT

**How to View Online:**

Have the information that is printed in the box marked by the arrow (located on the following page) and visit [www.proxyvote.com](http://www.proxyvote.com), or scan the QR Barcode below.

**How to Request and Receive a PAPER or E-MAIL Copy:**

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) *BY INTERNET:*        [www.proxyvote.com](http://www.proxyvote.com)
- 2) *BY TELEPHONE:*    1-800-579-1639
- 3) *BY E-MAIL\*:*        [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 28, 2014 to facilitate timely delivery.

**How To Vote**

*Please Choose One of the Following Voting Methods*

**Vote In Person:** All shareholders of record at March 14, 2014 (or holders in street name who have obtained a legal proxy), may vote in person at the meeting. Directions to the meeting are under Location of the Annual Meeting in the proxy statement.

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**Vote By Internet:** Go to [www.proxyvote.com](http://www.proxyvote.com) or from a smart phone, scan the QR Barcode above. Have the information that is printed in the box marked by the arrow available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

**Vote Confirmation:** You may confirm that your instructions were received and included in the final tabulation to be issued at the Annual Meeting on May 12, 2014 via the ProxyVote Confirmation link at [www.proxyvote.com](http://www.proxyvote.com) by using the information that is printed in the box marked by the arrow .. Vote Confirmation is available 24 hours after your vote is received beginning April 27, 2014, with the final vote tabulation remaining available through July 12, 2014.

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**Voting Items**

**The Board of Directors recommends that you vote FOR each director:**

1. Election of Directors
  - 1a. Charlene Barshefsky
  - 1b. Ursula Burns
  - 1c. Kenneth Chenault
  - 1d. Peter Chernin
  - 1e. Anne Lauvergeon
  - 1f. Theodore Leonsis
  - 1g. Richard Levin
  - 1h. Richard McGinn
  - 1i. Samuel Palmisano
  - 1j. Steven Reinemund
  - 1k. Daniel Vasella
  - 1l. Robert Walter
  - 1m. Ronald Williams

**The Board of Directors recommends that you vote FOR the following proposals:**

2. Ratification of appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2014.
3. Advisory resolution to approve executive compensation.

**The Board of Directors recommends that you vote AGAINST the following proposals:**

4. Shareholder proposal relating to annual disclosure of EEO-1 data.
5. Shareholder proposal relating to report on privacy, data security and government requests.
6. Shareholder proposal relating to action by written consent.
7. Shareholder proposal for executives to retain significant stock.

The proxies are authorized to vote in their discretion upon any other matter that may properly come before the meeting or any adjournment(s) or postponement(s) thereof.

NOTE: You cannot vote by returning this Notice. To vote the shares, you must vote online or request a paper copy of the proxy materials to receive a proxy card. You also may attend and vote at the meeting.

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