

MATTEL INC /DE/  
Form SD  
June 01, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM SD**

**SPECIALIZED DISCLOSURE REPORT**

**MATTEL, INC.**

**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State or other jurisdiction of**  
**incorporation or organization)**

**333 Continental Boulevard,**  
**El Segundo, California**  
**(Address of principal executive**  
**offices)**

**001-05647**  
**(Commission File Number)**

**95-1567322**  
**(I.R.S. Employer**  
**Identification No.)**

**90245-5012**  
**(Zip Code)**

**Mr. David M. Kosnoff**

**Senior Vice President, Global Quality & Regulatory Compliance**

**(310) 252-2000**

**(Name and telephone number, including area code, of the person to contact in connection with this report)**

Check the appropriate box to indicate the rule pursuant to which this form is being filed, and provide the period to which the information in this form applies:

**Rule 13p-1 under the Securities Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to December 31, 2014.**

**Section 1 Conflict Minerals Disclosure**

**Item 1.01. Conflict Minerals Disclosure and Report.**

**Conflict Minerals Disclosure**

A copy of this Form SD is publicly available on the SEC Filings page of Mattel's website at <http://investor.shareholder.com/mattel/sec.cfm>; and the Conflict Minerals Report filed for the calendar year ended December 31, 2014 is available at <http://corporate.mattel.com/about-us/2014MattelConflictMineralsReport.pdf>.

**Item 1.02. Exhibit.**

A Conflict Minerals Report for the calendar year ended December 31, 2014 is filed herewith as Exhibit 1.01. The Conflict Minerals Report filed for the calendar year ended December 31, 2014 is also available at <http://corporate.mattel.com/about-us/2014MattelConflictMineralsReport.pdf>.

**Section 2 Exhibits**

**Item 2.01. Exhibits.**

Exhibit 1.01 Conflict Minerals Report as required by Items 1.01 and 1.02 of this Form.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned.

MATTEL, INC.

Date: June 1, 2015

*By:* /s/ Peter D. Gibbons

Name: Peter D. Gibbons

Title: Executive Vice President, Global Supply  
Chain