

CSS INDUSTRIES INC  
Form 4  
March 02, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KURTZMAN ELLEN B**

(Last) (First) (Middle)  
**1105 MARKET STREET**  
  
(Street)

**WILMINGTON, DE 19801**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**CSS INDUSTRIES INC [CSS]**

3. Date of Earliest Transaction (Month/Day/Year)  
**02/28/2007**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4)        |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)<br>Code V Amount (D) Price                             |   |  |   |
| Common Stock (\$ .10 par value) | 02/28/2007                           |  | S                              | 500 <sup>(1)</sup> D \$ 34.8                                      | 31,300  | I  | By Trust FBO Blake Robert Kurtzman <sup>(2)</sup> |
| Common Stock (\$ .10 par value) | 03/01/2007                           |  | S                              | 500 <sup>(1)</sup> D \$ 34.51                                     | 30,800  | I  | By Trust FBO Blake Robert Kurtzman <sup>(2)</sup> |
| Common Stock                    | 03/01/2007                           |  | S                              | 1,300 <sup>(1)</sup> D \$ 34.51                                   | 32,675  | I  | By Trust FBO Leigh                                |

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|                                 |            |   |                             |   |          |        |   |   |
|---------------------------------|------------|---|-----------------------------|---|----------|--------|---|---|
| (\$0.10 par value)              |            |   |                             |   |          |        |   | Ann Kurtzman <sup>(2)</sup>   |
| Common Stock (\$0.10 par value) | 03/01/2007 | S | <u>2,000</u> <sup>(1)</sup> | D | \$ 34.51 | 32,982 | I | By Trust FBO Kenneth Kurtzman <sup>(2)</sup>  |
| Common Stock (\$0.10 par value) | 02/28/2007 | S | <u>1,000</u> <sup>(1)</sup> | D | \$ 34.55 | 20,019 | I | By Trust FBO Ellen B. Kurtzman Under the 2002 Farber Children's Trusts Dated December 13, 2002 <sup>(2)</sup> |
| Common Stock (\$0.10 par value) | 02/28/2007 | S | 900 <sup>(1)</sup>          | D | \$ 34.6  | 19,119 | I | By Trust FBO Ellen B. Kurtzman Under the 2002 Farber Children's Trusts Dated December 13, 2002 <sup>(2)</sup> |
| Common Stock (\$0.10 par value) | 03/01/2007 | S | <u>2,100</u> <sup>(1)</sup> | D | \$ 34.52 | 17,019 | I | By Trust FBO Ellen B. Kurtzman Under the 2002 Farber Children's Trusts Dated December 13, 2002 <sup>(2)</sup> |
| Common Stock (\$0.10 par value) | 02/28/2007 | S | <u>1,000</u> <sup>(1)</sup> | D | \$ 34.54 | 20,019 | I | By Trust FBO David M. Farber Under the 2002 Farber Children's Trusts  |

|  |            |   |                     |   |             |         |  |  |
|--|------------|---|---------------------|---|-------------|---------|--|--|
|  |            |   |                     |   |             |         | Dated<br>December<br>12, 2002 <u>(2)</u> |  |
| Common<br>Stock<br>(\$ .10 par<br>value) | 03/01/2007 | S | <u>3,000</u><br>(1) | D | \$<br>34.52 | 17,019  | I  | By Trust<br>FBO David<br>M. Farber<br>Under the<br>2002 Farber<br>Children's<br>Trusts<br>Dated<br>December<br>12, 2002 <u>(2)</u> |
| Common<br>Stock<br>(\$ .10 par<br>value) |            |   |                     |   |             | 66,732  | I  | By Oliver<br>Ernest<br>Associates<br>L.P. <u>(2)</u>   |
| Common<br>Stock<br>(\$ .10 par<br>value) |            |   |                     |   |             | 565,151 | I  | By Trust<br>FBO Jack<br>Farber <u>(2)</u>  |
| Common<br>Stock<br>(\$ .10 par<br>value) |            |   |                     |   |             | 749,250 | I  | By 2003<br>Farber<br>Family<br>Trust <u>(2)</u>  |
| Common<br>Stock<br>(\$ .10 par<br>value) |            |   |                     |   |             | 351,042 | I  | By Trust<br>FBO Vivian<br>Farber <u>(2)</u>  |
| Common<br>Stock<br>(\$ .10 par<br>value) |            |   |                     |   |             | 750     | I  | By Delv<br>L.P. <u>(2)</u>   |
| Common<br>Stock<br>(\$ .10 par<br>value) |            |   |                     |   |             | 83,667  | D  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares                         |

## Reporting Owners

| Reporting Owner Name / Address                                 | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| KURTZMAN ELLEN B<br>1105 MARKET STREET<br>WILMINGTON, DE 19801 |               | X         |         |       |

## Signatures

|  |            |
|--|------------|
| Michael A. Santivasca, Attorney<br>in Fact | 03/02/2007 |
| **Signature of Reporting Person            | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) (1) This sale was made pursuant to a plan intended to comply with Rule 10b5-1(c) previously adopted on February 21, 2007.
- (2) (2) The reporting person disclaims beneficial ownership of these shares to the extent that she does not have a pecuniary interest in them.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.