

COMCAST CORP  
Form 4  
November 17, 2006

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROBERTS BRIAN L

(Last) (First) (Middle)

COMCAST CORPORATION, 1500  
MARKET STREET

(Street)

PHILADELPHIA, PA 19102

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
COMCAST CORP [CMCSA]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/15/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of Board, Pres. & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Special Common Stock	02/10/2006		G	V	18	D	\$ 0
Class A Special Common Stock <sup>(1)</sup>	11/15/2006		M		140,372	A	\$ 9.1875
Class A Special Common Stock <sup>(1)</sup>	11/15/2006		M		101,217	A	\$ 14.9375
							443,779

Edgar Filing: COMCAST CORP - Form 4

Class A Special Common Stock <u>(2)</u>	11/15/2006	F	67,902	D	\$ 39.93	375,877	D	
Class A Special Common Stock	11/15/2006	S	<u>70,040</u> (3)	D	\$ 40.09	305,837	D	
Class A Special Common Stock <u>(1)</u>	11/16/2006	M	61,205	A	\$ 14.9375	367,042	D	
Class A Special Common Stock <u>(1)</u>	11/16/2006	M	500,000	A	\$ 16.9375	867,042	D	
Class A Special Common Stock <u>(4)</u>	11/16/2006	F	363,883	D	\$ 40.02	503,159	D	
Class A Special Common Stock						41,132,488	I	By 401(k)
Class A Special Common Stock						160	I	By Daughter
Class A Special Common Stock						2,408,638	I	By LLC
Class A Special Common Stock						2,712	I	By Spouse
Class A Special Common Stock						122,163	I	By Trusts

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

Edgar Filing: COMCAST CORP - Form 4

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Option to Purchase <u>(5)</u>	\$ 9.1875	11/15/2006		M	140,372	<u>(6)</u> 02/05/2007	02/05/2007	Class A Special Common Stock	140,372
Option to Purchase <u>(5)</u>	\$ 14.9375	11/15/2006		M	101,217	<u>(6)</u> 01/09/2008	01/09/2008	Class A Special Common Stock	101,217
Option to Purchase <u>(5)</u>	\$ 14.9375	11/16/2006		M	61,205	<u>(6)</u> 01/09/2008	01/09/2008	Class A Special Common Stock	61,205
Option to Purchase <u>(5)</u>	\$ 16.9375	11/16/2006		M	500,000	<u>(6)</u> 06/16/2008	06/16/2008	Class A Special Common Stock	500,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROBERTS BRIAN L COMCAST CORPORATION 1500 MARKET STREET PHILADELPHIA, PA 19102	X		Chairman of Board, Pres. & CEO	

## Signatures

By: Arthur R. Block, Attorney-in-fact for Brian L. Roberts 11/17/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares acquired upon exercise of options.

## Edgar Filing: COMCAST CORP - Form 4

- (2) Shares delivered for payment of tax liability.
- (3) The reporting person sold shares of Issuer common stock in order to satisfy the payment of the exercise price in connection with the 11/15/06 option exercises reported on Table II.
- (4) Shares delivered for payment of option exercise price and tax liability.
- (5) This is an option to purchase Class A Special Common Stock.
- (6) This option is immediately exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.