GENUINE PARTS CO Form 8-K August 21, 2006

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

August 21, 2006

# Genuine Parts Company

(Exact name of registrant as specified in its charter)

001-05690

(Commission

File Number)

Georgia

(State or other jurisdiction of incorporation)

2999 Circle 75 Pkwy, Atlanta, Georgia

(Address of principal executive offices)

Registrant s telephone number, including area code:

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

58-0254510

(I.R.S. Employer Identification No.)

30339

(Zip Code)

770.953.1700

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#### <u>Top of the Form</u> Item 8.01 Other Events.

On August 21, 2006, the Board of Directors of Genuine Parts Company declared a regular quarterly cash dividend of \$.3375 cents per share on the Company's common stock. The dividend is payable October 2, 2006 to shareholders of record September 8, 2006. Additionally, on August 21, 2006, the Board of Directors increased the number of shares of its common stock authorized for repurchase by 15 million shares. A copy of the press release is furnished with this Current Report on Form 8-K as Exhibit 99.1.

### Item 9.01 Financial Statements and Exhibits.

c) Exhibits

99.1 Press Release dated August 21, 2006

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#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Genuine Parts Company

August 21, 2006

By: Jerry W. Nix

Name: Jerry W. Nix Title: Vice Chairman and CFO

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Exhibit Index

Exhibit No.	Description

99.1

Press Release dated August 21, 2006